



# Md. Hasan Imam

## Analyst

I possess expertise in both technological tools (MS Excel & GS, Python, SQL, Power BI, MS Visio) and business domains (BCG, RACI, SWOT, Kanban, Kaizen, JIT) allowing me to seamlessly bridge the gap between technology and business. My combined skill sets enable me to deliver results equivalent to the contributions of two specialists.

## Skills:

- **MS Excel & GS:** Formulas, Functions, Pivotable, Data Validation, Power Query, Conditional Formatting.
- **Python:** EDA, TSA, PM, Data Cleaning & Visualizing (NumPy, Pandas, Seaborn, Matplotlib).
- **SQL:** ETL, Indexing, Database Management, Querying, Data Analysis, Optimization.
- **Power BI:** Data Import, DAX Query, Transformation & Dashboard Development, Data Visualization.
- **Looker Studio:** Data Integration, Transformation, Custom Metrics, Dashboard & Visualization.
- **Microsoft Office:** Formatting, Collaboration, Mail Merge, Templates, Cross Referencing.
- **Other Tools:** MS Sway, MS Visio, PowerPoint, Jira, ClickUp, Canva, HTML & CSS, Adobe Illustrator.

## Projects

### ▪ Chart Generator

**Tools:** Python (NumPy, Pandas, Matplotlib, Seaborn, Tkinter) -Developed small application to create customizable Charts and Heatmap from CSV files and manual entry.

**GitHub:** [www.github.com/itshasanimam/Chart-Generator](https://github.com/itshasanimam/Chart-Generator)

### ▪ FoodPanda Analytics

**Tools:** SQL, PostgreSQL -Modeled, analyzed & solved FoodPanda order and delivery data, providing actionable insights on order trends and delivery efficiency.

**GitHub:** [www.github.com/itshasanimam/FoodPanda](https://github.com/itshasanimam/FoodPanda)

### ▪ HR Analytics Dashboard

**Tools:** Power BI, SQL -Created interactive dashboards to track employee attrition, performance and engagement metrics from HR data.

**GitHub:** [www.github.com/itshasanimam/HR-Analytics](https://github.com/itshasanimam/HR-Analytics)

### ▪ Training & Development Dashboard

**Tools:** Power BI, SQL -Visualized training participation and impact, enabling drill downs by department and training types for better decision making.

**GitHub:** [www.github.com/itshasanimam/Training-and-Development](https://github.com/itshasanimam/Training-and-Development)

## Work Experience

### Sep 2024 - Present

#### Atlas Cotton

##### Business Analyst

- Documenting (Business Case, BRS, SRS, BRD, SRS, FRD, PRD, etc.)
- Conducting business analysis and preparing data driven reports.
- Conducting root cause analysis to identify business challenges and recommend solutions.
- Analyzing turnover trends to develop effective retention and engagement strategies.
- Performing competitor and market analysis to guide business and positioning strategies.
- Managing stakeholders, budgeting, and scheduling.
- Identifying process gaps and recommending improvements.
- Supporting data queries and analysis using SQL, Excel, and Python.

### Oct 2022-Aug 2024

#### Data Craft

##### Business Analyst

- Analyzed strategic business needs and growth plans.
- Documented (Technical, Business Case, BRS, SRS, BRD, SRS, FRD, PRD, etc.)
- Performed A/B Testing & User Acceptance Testing
- Performed data analysis to support decision making and identified trends or insights.
- Developed Product Strategy: Visions, Roadmaps & Prioritizations.
- Managed Project using JIRA & ClickUP.

## Contact

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**GitHub:** <https://itshasanimam.github.io>

## Education

### Master of Business Administration (MBA)

Human Resource Management (HRM),

University of Rajshhai

**CGPA:** 3.73 out of 4.00

### Bachelor of Business Administration (BBA)

Management Studies, University of Rajshhai

**CGPA:** 3.52 out of 4.0

## Courses

- **Business Analytics** from Department of CSE, Bangladesh University of Engineering & Technology (BUET).
- **Introduction to Data Science in Python** from University of Michigan.
- **Successful Negotiation:** Essential Strategies Skills from University of Michigan.
- **Supply Chain Operations** from Rutgers the State University of New Jersey.
- **Project Management** from Philanthropy University.
- **Excel Crash Course** Offered by CFI & Certified by Financial Modelling & Valuation Analyst

## Languages

- **English:** Speaking, Listening, Writing
- **Bangla:** Mother Tongue