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HAYDEN WESTPHAL

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EMPLOYMENT

Secretary & House Manager **Lambda Chi Alpha, Fraternity** **December 2020 – Present**

- Piloted a new event booking system which increased house communication and attendance by 25%
- Consulted with executive members and pioneered a new system for managing their inquiries, and which inquiries to tackle next
- Contributed designs and artwork for events. Increased overall profits by 35% and increased attendance by 10%
- A leadership role in the house that allowed me to better my teamwork and problem-solving skills. Includes philanthropy, community service, and more

Website Designer **[Stronghold Corp](#)** **February 2022 – Present**

- Oversaw the creation and development of their website to attract 15% more viewers
- Designed custom graphics and improved the UX by 35% over the companywide average
- Increased customer retention by 18% with over 99% customer satisfaction scores

PROJECTS

[Risk of Rain 2 Item Stats](#) **May 2021**

- A cheatsheet with item statistics, notes, and rankings for each item in the game Risk of Rain 2. Based on information from YouTuber Woolie, and sources like the game Wiki page
- Used HTML/CSS for the frontend, with light Javascript for utility.

[Physics Engine Game](#) **January 2022**

- A game where you launch a ball to try to knock off the stack of objects across the screen
- Utilizes HTML/CSS for the frontend and uses Matter.JS as the game engine

[Typing Test](#) **February 2022**

- A typing test website created using free-use code from typings.gg, with redesigned UI/UX
- Utilizes HTML/CSS/Bootstrap for the frontend, and uses free-use Javascript for the functionality.

[Screentime Tracker](#) **January 2022 - May 2022**

- A student-led research project completed over the course of a semester by me and 4 fellow students.
- Utilizes HTML/CSS/Bootstrap for the frontend. Chart.js, Moment.js, React.js for functionality.
- Led the design of the UI/UX, completed the settings page, and helped with core functionality

SKILLS

Python, HTML/CSS, Bootstrap, Javascript, Java, Haskell
Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro, InDesign)

EDUCATION

Iowa City, Iowa **University of Iowa** **August 2019 – Present**

- B.S. in Computer Science