

1 INTRODUCTION

1.1 BACKGROUND

- a. Brief explanation of Olympics and FIFA World Cup.
- b. Indonesia's experience by participating in it

1.2 MAIN IDEA

- a. What is Olympics and FIFA World Cup and how many times Indonesia participating in it.
- b. Benefits for Indonesia if hosting one of these two events.

2 OLYMPIC EVENT IN INDONESIA

2.1 POTENTIAL

- a. Indonesia already praised because Asian Games 2018 by International Olympics Committee
- b. Indonesia already have International Standard Venues

2.2 CHALLENGES

- a. There's isn't enough preparation on Olympics by Indonesian
- b. Logistics and Accommodation across islands.
- c. Economic impact on the future for Indonesia is not quite good based on other countries experience.

3 FIFA WORLD CUP'S EVENT IN INDONESIA

3.1 POTENTIAL

- a. Indonesia have a really big and supportive football fans.
- b. Indonesia already have a lot of football stadium.

3.2 CHALLENGES

- a. Corruption and Crisis in Indonesian Football Association and Indonesia Football Professional scene .
- b. Indonesia football fans are known for their aggressiveness and barbaric actions.

4 CONCLUSION

In the end, it all depends on Indonesian Government to decide which events to be held. Both events have it's pros and cons. Government need to make a better preparation and planning on which events will be held. Because good planning can make a better impact on economy and tourism in the future.