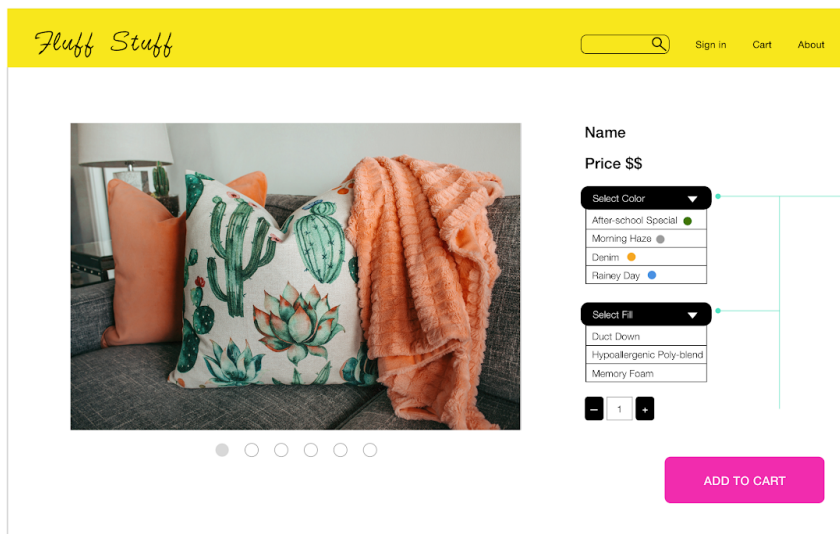


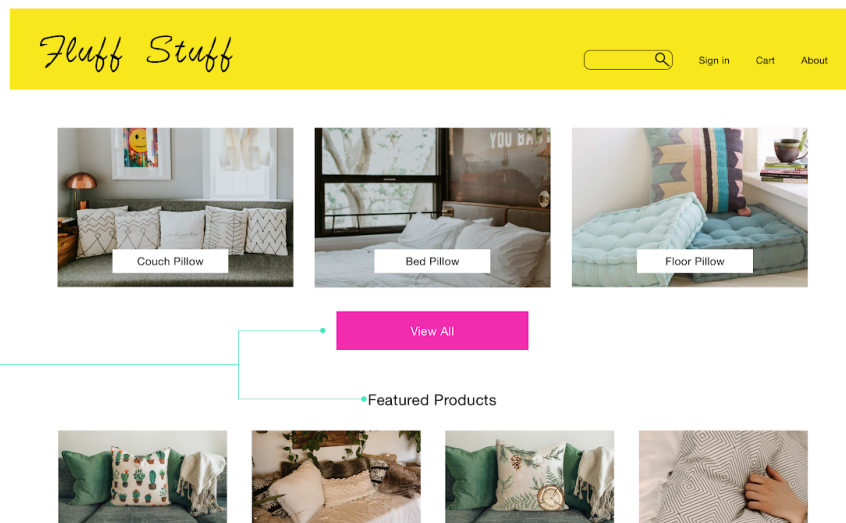
Link to code: <https://itsjackiehu.github.io/>

(3 pts) Discuss 3 to 5 user interface bugs you found in your heuristic evaluation.
Be sure to include your design for fixing those bugs, annotated screenshots are ok.

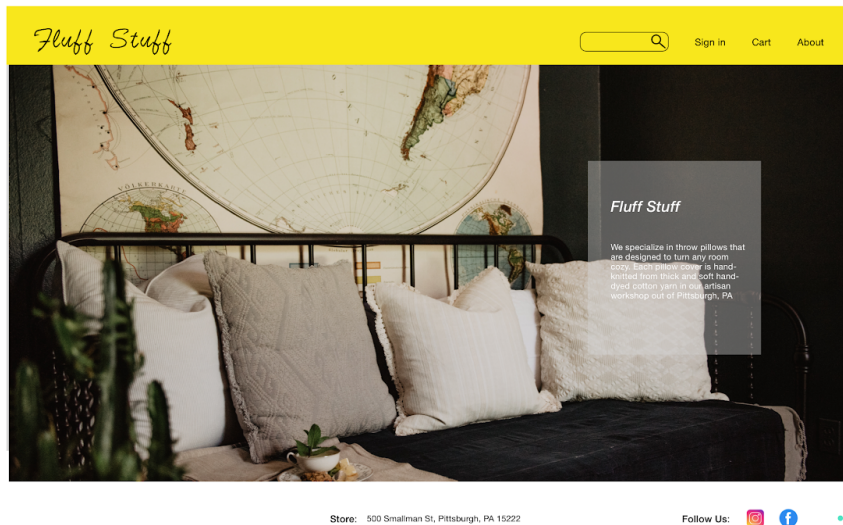


1) Consistency and standard:

The black area with “—” and “+” are action buttons, but the black with “select color” and “select” is not. It is not consistent.



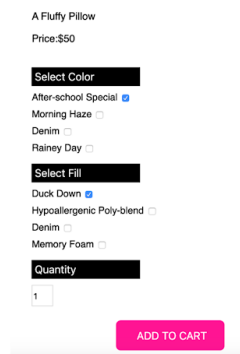
2) Error Prevention:
“View All” and “Featured Products” are too close together, which causes confusion



3) Consistency and standard:
Only "About" page has a footer

1) Solution

Removing the radius of all the black rectangle as well as the "—" and "+" sign. Adding another title of "Quantity".



2) Solution

Aligning the text "Featured Products" to the left instead of center so that it is dissociated with the "View All" button visually.



2) Solution

Adding the footer to all pages.

(3 pts) What challenges or bugs did you encounter in the process of implementation, and how did you overcome the challenges?

Web developing always involves a lot of bugs - usually not error messages, but can't get the CSS style right as desired. I found these are the most common bugs I make or problems I encounter in HTML/CSS:

- Typos
- Margin, paddings, or alignments

- Forget the tag for certain elements(i.e input, labels)

My solution is pretty straightforward:

- Edit style in chrome developer's tools first. After having a direct visual reference, I will re-write the CSS in stylesheet again;
- Google everything - Stack Overflow, W3Schools, Youtube, etc;
- Copy and paste my class names from HTML to CSS to avoid typos

(3 pts) How is the brand identity of your client reflected through your design choices?

I picked a bright yellow as the background of the navigation bar, which creates a cozy feeling. The website interfaces are very clean, simple, has enough white space, and has a similar layout to a lot of online shopping website of this age. It indicates that the brand is very modern, unlike the old school style that looks like from the 80s. The pictures I pick are high resolution and well taken. Our pillows are for modern homes that need more cozy and comfortable atmosphere. We target the consumers who value shopping experience and have similar aesthetic taste.

(5 pts) Naming, grammar, legibility, and general presentation style.