

Give Me That Jacket

FASHION RECOMMENDER

Presenter: Kayleigh Li

OBJECTIVE

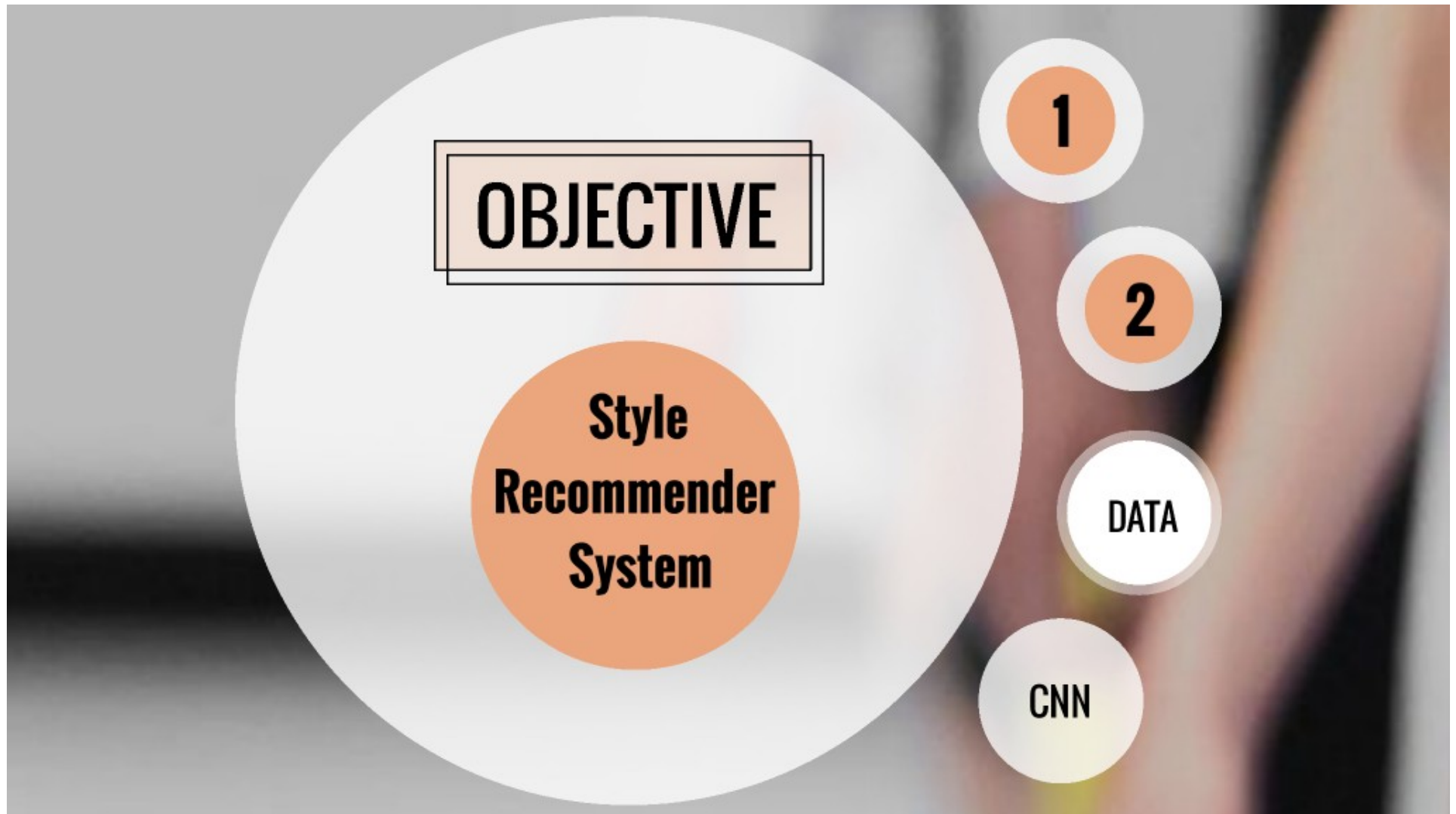
RECOMMENDER

CNN

DATA

APPLICATION





Phase One:

Style Recognition



Coat



Jacket



Dress



Shirt



Cardigan



Skirt



Sweater



Jumpsuit



Pants



Top

Phase Two: Style-To-Vec



Similar Style ?

- ▲ 300,000+ Images
- ▲ 50,000+ Categories

DeepFashion Dataset

- ▲ Men & Women
- ▲ Various sizes, lighting, backgrounds, angles



Magazine



Street



Selfie



Studio



Runway

Coat

PHASE ONE: STYLE CLASSIFIER

Convolutional Neural Network



STRUCTURE

RESULTS

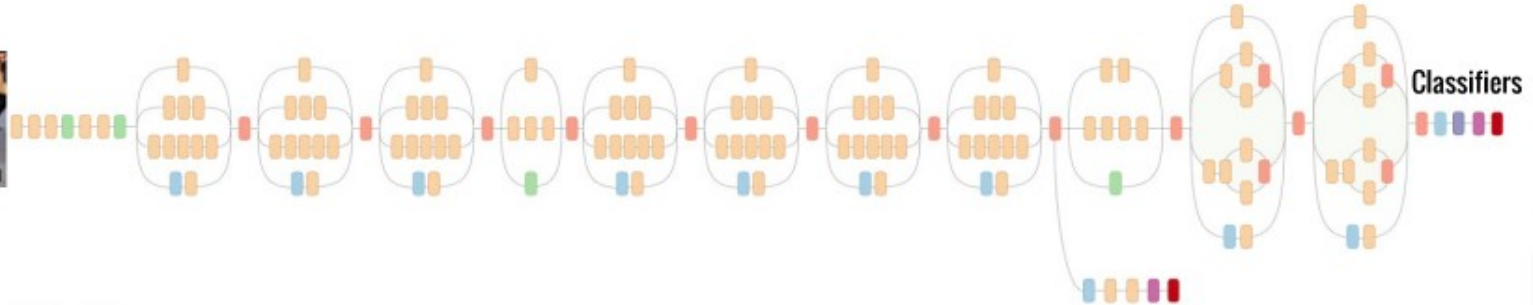
Method

- **Transfer Learning**
- **Fine Tuning**

INCEPTIONV3

CNN & InceptionV3

Input



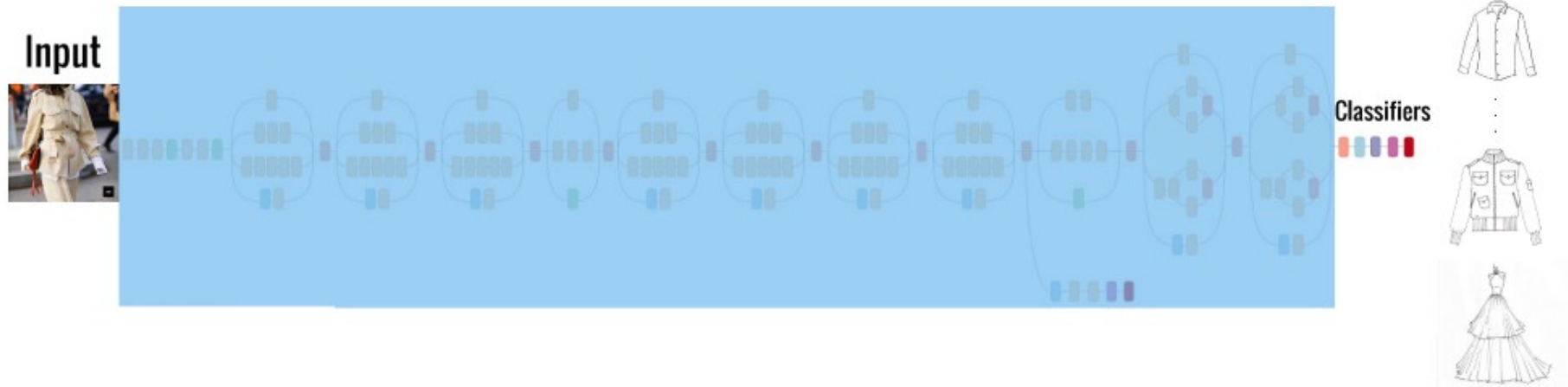
Output



...

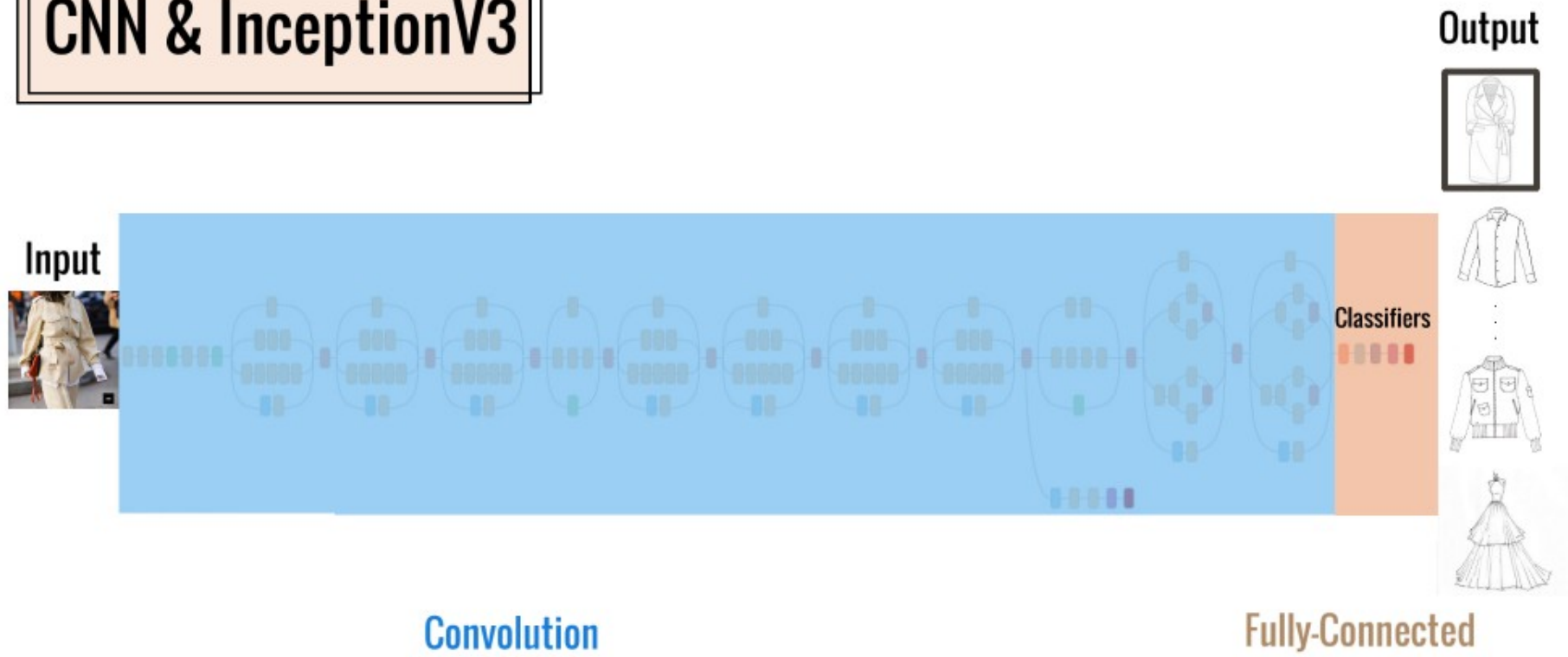


CNN & InceptionV3

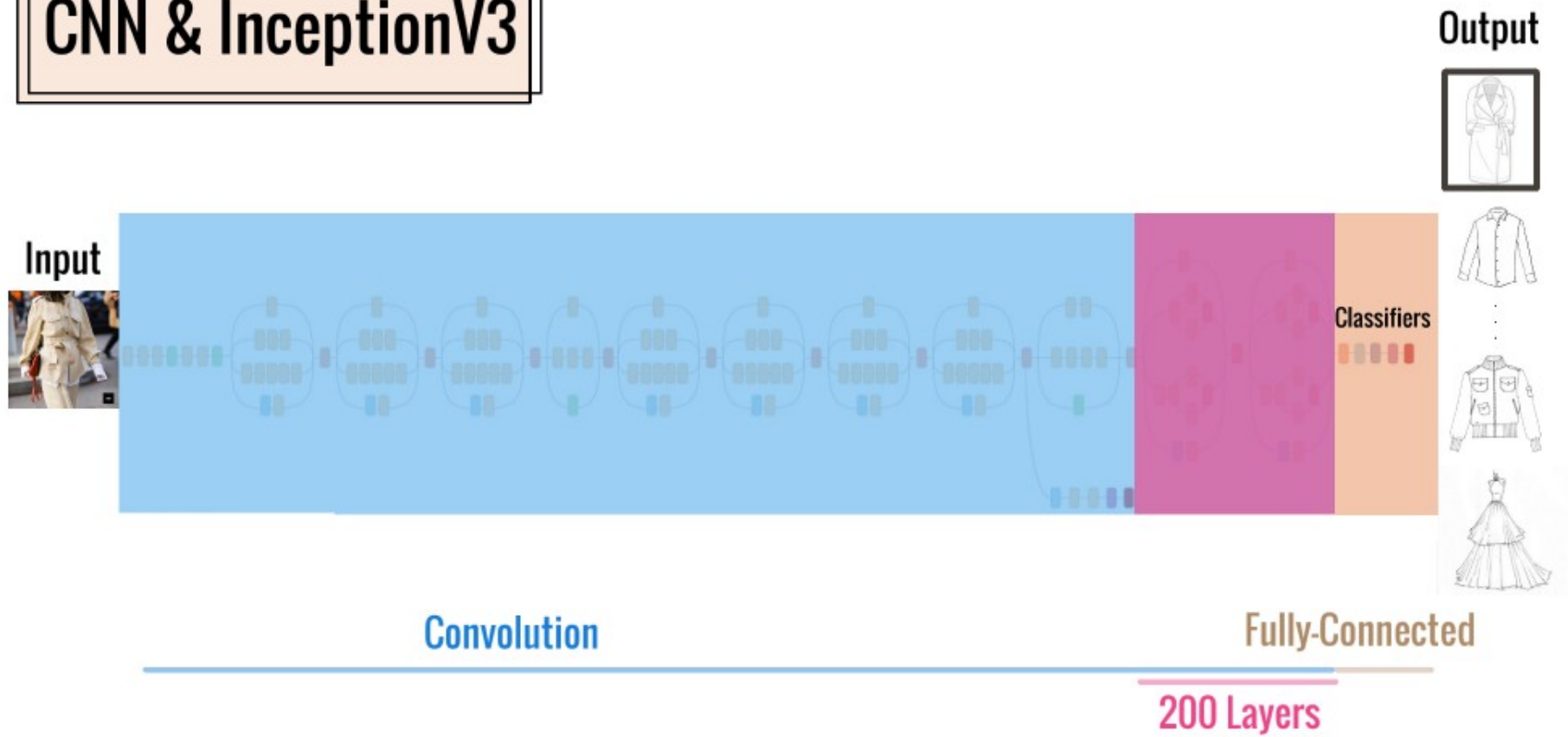


Convolution

CNN & InceptionV3



CNN & InceptionV3



Classifier Performance

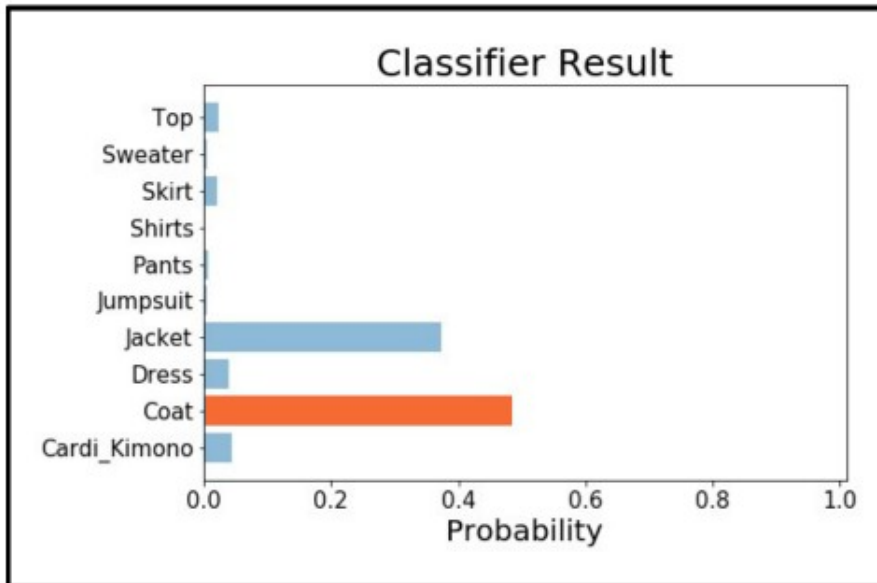
95% Accuracy



Results



Results



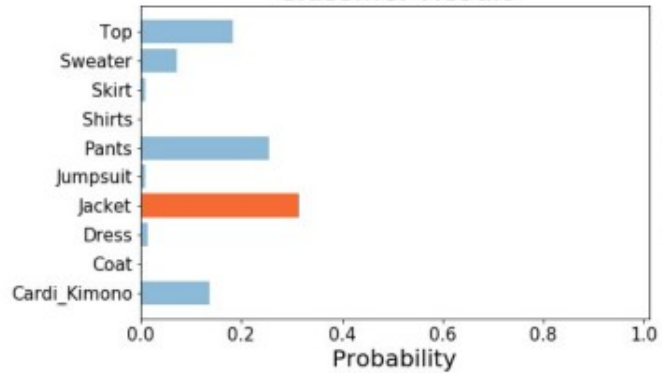
Results



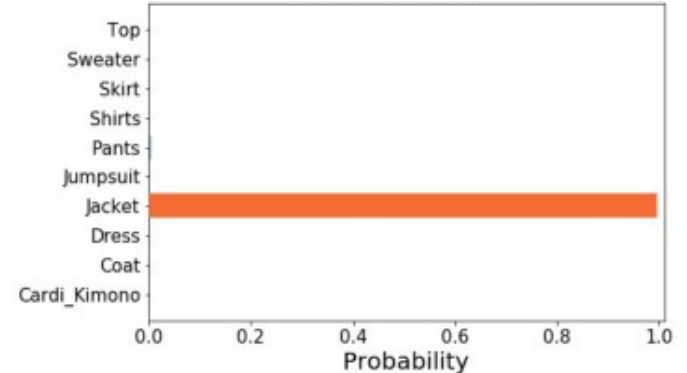
Results



Classifier Result



Classifier Result



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PHASE TWO: RECOMMENDER

Style-To-Vec

Nearest Neighbors

1.

2.

HOW?

DEMO

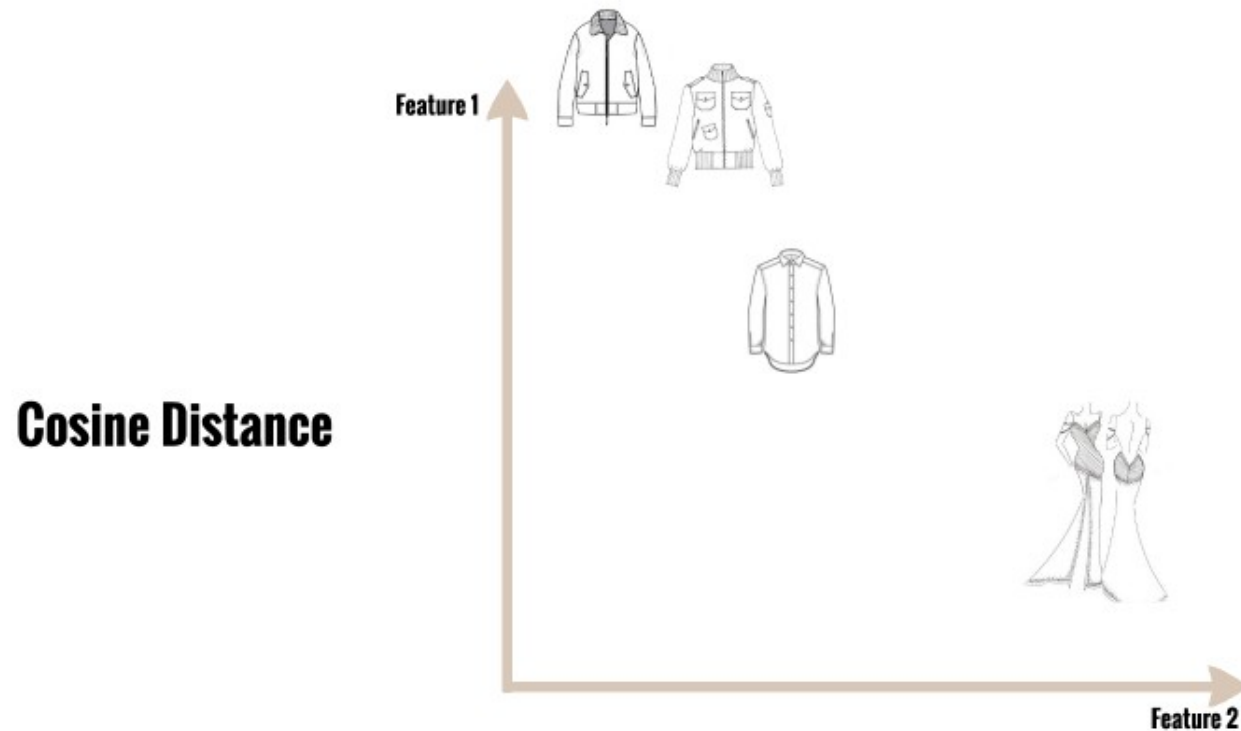


APPLICATION

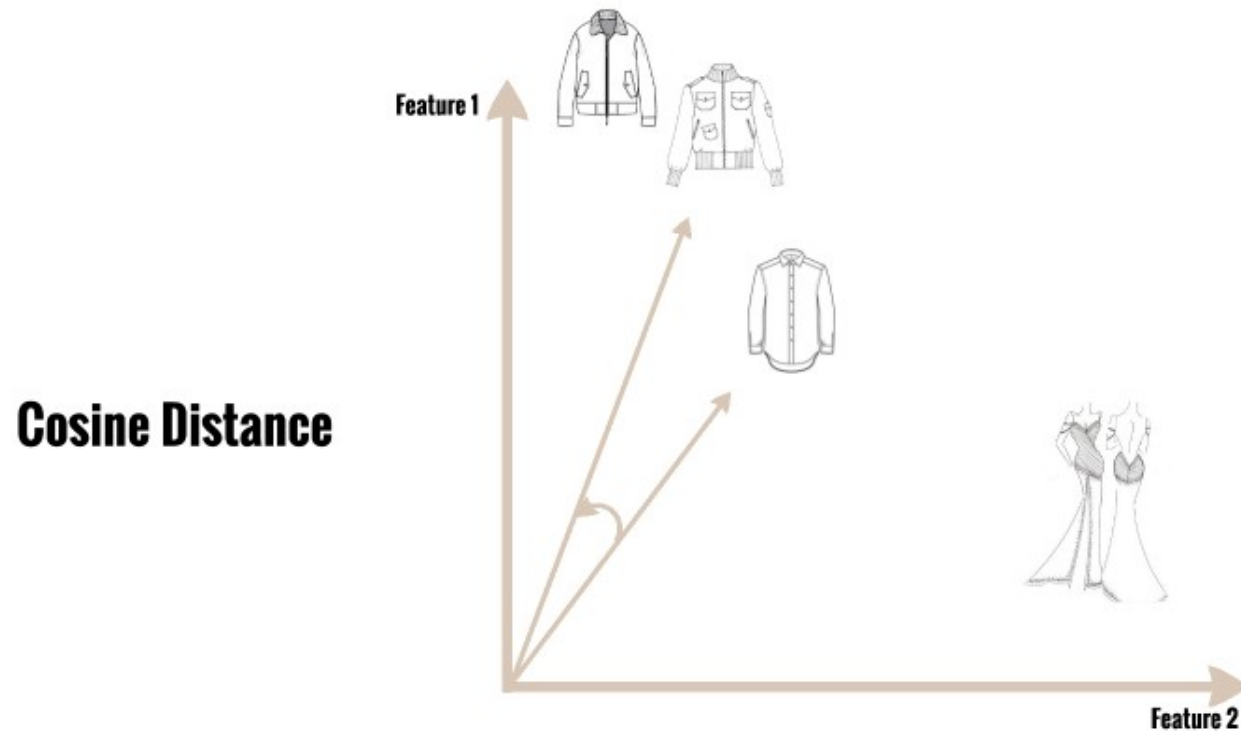
Style-To-Vec



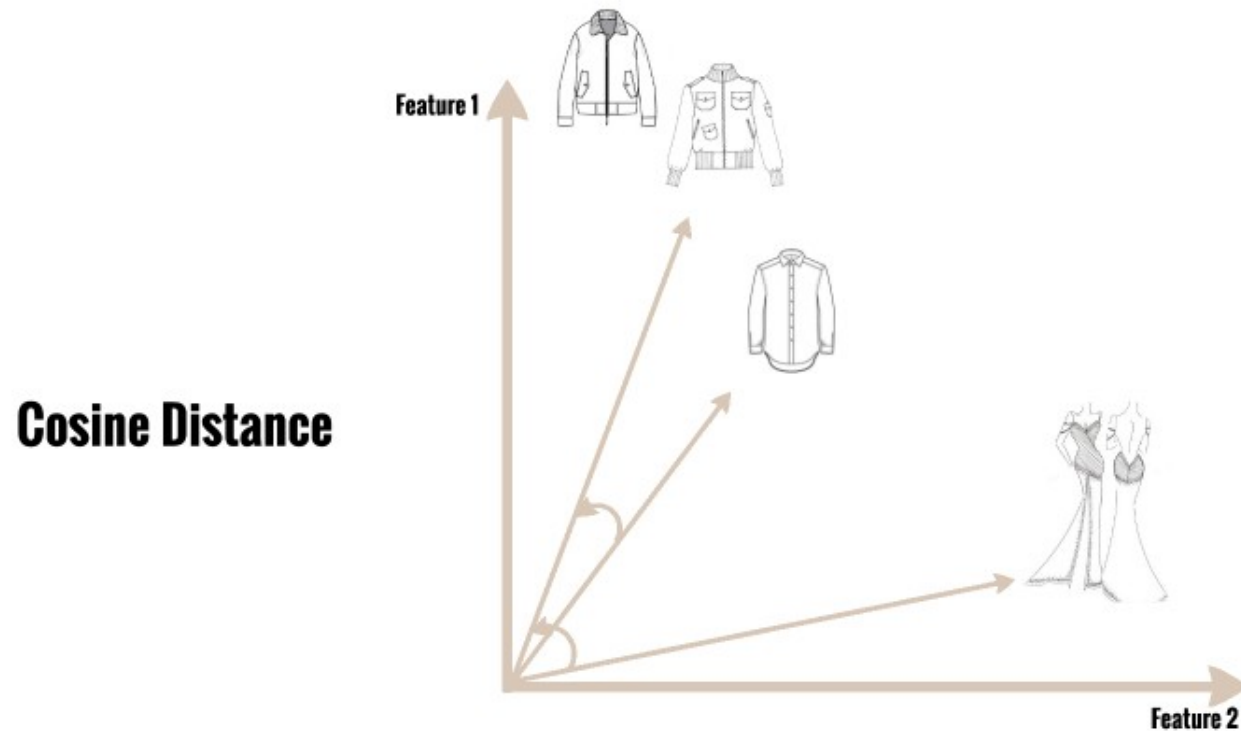
Similar Styles? – Nearest Neighbors



Similar Styles? – Nearest Neighbors



Similar Styles? – Nearest Neighbors



Applications

- Search engine for online shopping

| | |

- Image tagging & content detection

K.L.

APPENDIX

Kayleigh Li



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