<https://www.forbes.com/companies/canon/?sh=1b8152a5427b>

Here are some sources for more information:

* **Canoo website:** <https://www.canoo.com/>
* **Wikipedia:** <https://en.wikipedia.org/wiki/Canoo>
* **Reuters:** [invalid URL removed]
* **TechCrunch:** <https://techcrunch.com/tag/canoo/>

**Sources:**

* **Prophet Case Study:** <https://prophet.com/case-studies/canoo-jump-starting-a-new-electric-vehicle-brand/>
* **Canoo Customer Story - Dassault Systèmes:** <https://xdinnovation.com/wp-content/uploads/2020/01/15249-1_DS_Canoo_Case_Study_Partner_Hi.pdf>

**Sources:**

* **TechCrunch: Canoo targets last-mile delivery with its second electric vehicle:** <https://techcrunch.com/2021/08/16/ev-startup-canoo-is-gearing-up-for-production-in-oklahoma-factory/>
* **Marketing Mix Analysis of Canoo Inc. (GOEV):** <https://dcf.fm/blogs/blog/goev-history-mission-ownership>

**Sources:**

* <https://rivian.com/>
* <https://arrival.com/>
* <https://ree.auto/>
* <https://sonomotors.com/>
* <https://www.gojoauto.com/used-inventory/index.htm>
* <https://www.ford.com/trucks/f150/f150-lightning/>
* <https://www.gm.com/commitments/electrification>

**Additional Resources:**

* Canoo Investor Relations: [<https://investors.canoo.com/>]
* EV Industry News: [<https://www.greencarreports.com/>]

**Additional Resources:**

* **Canoo Company Profile:** GlobalData Canoo Inc. Company Profile: <https://www.globaldata.com/company-profile/canoo-inc/>
* **Canoo Press Releases:** Canoo Press Room: [invalid URL removed]
* **Canoo Investor Relations:** Canoo Investor Relations: <https://investors.canoo.com/>

**Sources:**

* **Canoo Investor Relations:** <https://investors.canoo.com/>
* **Guide to Canoo EVs: Models, Cost, Availability, and Range:** <https://www.capitalone.com/auto-financing/>
* **How To Launch A Brand With A Big Impact Like Canoo (The Electric Car Subscription Company):** <https://mapandfire.com/brand-guidebook/>
* **Marketing Mix Analysis of Canoo Inc. (GOEV):** <https://www.secform4.com/insider-trading/1750153.htm>

**Sources:**

* Canoo: Jumpstarting a New Electric Vehicle Brand - Prophet: [<https://prophet.com/case-studies/canoo-jump-starting-a-new-electric-vehicle-brand/>]
* Canoo's Genius Strategy? | The Motley Fool: [<https://www.fool.com/investing/2023/08/27/canoos-genius-strategy/>]
* How To Launch A Brand With A Big Impact Like Canoo (The Electric Car Subscription Company) - Map & Fire: [[invalid URL removed]]

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* Canoo Investor Relations: <https://investors.canoo.com/>
* Canoo: Jumpstarting a New Electric Vehicle Brand (Prophet): <https://prophet.com/case-studies/canoo-jump-starting-a-new-electric-vehicle-brand/>
* Canoo has entered into a $45 million Convertible Preferred Stock purchase agreement (PR Newswire): [https://investors.canoo.com/news-presentations/press-releases/detail/113/canoo-has-entered-into-a-45-million-convertible-preferred](https://investors.canoo.com/news-presentations/press-releases/detail/113/canoo-has-entered-into-a-45-million-convertible-preferred" \t "_blank)