






"Home away from Home"

 +1 437-889-2046

 info@halohomes.ca

 www.halohomes.ca

 366 Avondale, London, Ontario, Canada
N5W 5B5



Dear Tushar,

We are delighted to extend the offer of Technical Content Writer at Halo Homes to you. This is a full-time position. Your anticipated start date is 07/02/2024.

In this role, you will be tasked with crafting technical content that aligns with our company's objectives and audience needs. Your responsibilities will include as a Technical Content Writer at Halo Homes, your responsibilities will encompass the creation of various types of written content, primarily focusing on articles, social media posts, blogs, and website materials. Key duties and responsibilities include:

- **Writing Articles:** Generate engaging and informative articles on topics relevant to our industry, products, and services. Research and gather information to produce high-quality content that resonates with our target audience.
- **Content Creation for Social Media:** Develop compelling content tailored for social media platforms, including but not limited to Twitter, Facebook, LinkedIn, and Instagram. Craft posts that effectively communicate our brand message and engage our followers.
- **Blog Writing:** Produce blog posts that showcase our expertise, address industry trends, and provide valuable insights to our audience. Create content that drives traffic to our website and enhances our online presence.
- **Website Content:** Collaborate with the marketing team to develop website content that accurately reflects our brand identity and effectively communicates our value proposition. Ensure that all website copy is clear, concise, and optimized for search engines.
- **Adherence to Company Policies and Ethical Standards:** Maintain strict adherence to our company's policies, procedures, and ethical standards in all aspects of content creation. Ensure that all content aligns with our brand guidelines and reflects our values and mission.

By fulfilling these responsibilities, you will play a crucial role in enhancing our online presence, engaging our audience, and driving brand awareness and loyalty.

We are excited to welcome a talented and creative individual to our team who is passionate about producing exceptional content that resonates with our audience and drives results.

If you have any questions or require further clarification on these job role specifications, please do not hesitate to reach out.



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During the probation period lasting one month from your start date, your monthly salary will be INR 25,000 , subject to standard deductions and withholdings. Following the probationary period, you will be eligible for a performance-based salary review. Please note that the company reserves the right to extend or terminate the probation period at its discretion.

In addition to your base salary, you will enjoy a range of benefits, including performance based bonuses and flexible working hours.

To accept this offer, kindly sign and return this letter within 24 hours of receiving. Should you have any inquiries or require further clarification, please do not hesitate to reach out to me at kanika.kataria@ruhilholdings.com.

We are enthusiastic about the opportunity to welcome you to our team and eagerly anticipate the contributions you will make.

Warm regards,

Kanika Kataria
Marketing Manager
Halo Homes

Accepted by:

Applicant

Signature

Date

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