Here's a **step-by-step guide** on how to create a website using **InfinityFree**, add it to **WordPress**, and install **Google Analytics** and **Yoast SEO plugins**, all with reputable references.

🌐 STEP 1: Create a Free Website on InfinityFree

◆ What is InfinityFree?

InfinityFree is a free web hosting service that allows you to host websites without paying. You can use a subdomain or connect your custom domain.

✅ How to Create an Account:

1. Go to https://infinityfree.net
2. Click on **"Sign Up Now"**.
3. Register using your **email**, **password**, and then confirm your email.
4. After login, click **"Create New Hosting Account"**.

✅ Choose Your Domain:

- You can use:
  - A free **subdomain** (e.g., `yourname.epizy.com`)
  - Or your **own custom domain** (like `yourdomain.com`)
- Choose one and click **Create Account**.

✅ Set Up Hosting:

- After the account is created, click **"Manage"**.
- You will see your **Control Panel (cPanel)** access, which lets you install WordPress and manage files.

📌 **Reference:** InfinityFree Getting Started Guide

🛠 STEP 2: Install WordPress via Softaculous in InfinityFree

InfinityFree provides **Softaculous**, a tool that helps you install apps like WordPress with a single click.

✅ Steps:

1. From the InfinityFree **Client Area**, click **"Control Panel"**.
2. Scroll down to the **Softaculous Apps Installer** section.
3. Click on **WordPress**.
4. Click **"Install Now"**.
5. Fill in the following:
    o **Choose Protocol**: Select `http://` or `https://` (only if SSL is added).
    o **Choose Domain**: Select the domain or subdomain you set up.
    o **In Directory**: Leave blank (important!) so it's installed in the root folder.
    o **Site Name & Description**: Fill in your site's name.
    o **Admin Username, Password, and Email**: Keep these secure.
6. Click **Install**.
7. After installation, you'll get:
    o **Admin URL** (e.g., `http://yourdomain/wp-admin`)

📌 **Reference:** Install WordPress on InfinityFree

☐ STEP 3: Log in to WordPress Dashboard

- Visit: `http://yourdomain.infinityfreeapp.com/wp-admin`
- Enter your **admin username** and **password**.
- You'll now be inside your **WordPress Dashboard**.

📊 STEP 4: Install & Set Up Google Analytics using Site Kit by Google

Google Site Kit is the **official plugin** to connect your WordPress site to Google Analytics, Search Console, AdSense, etc.

✅ Steps:

1. In the WordPress dashboard, go to **Plugins > Add New**.
2. Search for **"Site Kit by Google"**.
3. Click **Install Now**, then **Activate**.
4. Once activated:
    o Click on **Site Kit > Dashboard**.
    o Click **"Sign in with Google"**.
    o Log in with your Google account.
    o Give required permissions.
    o Select the Google Analytics property or create one.
    o Complete the setup.

📌 **Official Guide:** https://sitekit.withgoogle.com/documentation/

🔍 STEP 5: Install & Set Up Yoast SEO Plugin

Yoast SEO helps optimize your WordPress site for search engines like Google.

✅ Steps:

1. In the WordPress dashboard, go to **Plugins > Add New**.
2. Search for **"Yoast SEO"**.
3. Click **Install Now**, then **Activate**.
4. After activation:
   - Go to **SEO > General**.
   - Click **"Configuration Wizard"** to set up:
     - Site type (blog, business, portfolio, etc.)
     - Company or person name
     - Social media accounts
     - Search engine visibility
5. Once done, Yoast will start showing **SEO suggestions** and **readability tips** in every post/page editor.

📌 **Official Guide:** https://yoast.com/help/first-time-configuration-yoast-seo/

✅ STEP 6: Test and Optimize Your Site

After everything is installed:

- Visit your site in a new tab: `http://yourdomain.infinityfreeapp.com`
- Login to WordPress and:
  - Write your first blog post.
  - Use Yoast SEO to optimize it.
  - Track visits in **Site Kit > Dashboard**.

Optional Tips:

🔒 **Install SSL (HTTPS):**

- InfinityFree allows **Free SSL Certificates** via the control panel.
- Guide: https://support.infinityfree.net/https/

🎨 Customize Theme:

- Go to **Appearance > Themes** in WordPress.
- Install a theme like **Astra**, **OceanWP**, or **Neve** for modern design.

⬜ Recommended Plugins:

- **WPForms** (contact forms)
- **Elementor** (drag-and-drop page builder)
- **UpdraftPlus** (backup plugin)