

IFL Research Methodology

Name: _____

Room _____

Quiz Three (30 marks)

Identify which of the following characteristics apply to quantitative research and which apply to qualitative research. Write quantitative or qualitative at the end of each characteristic. The first two questions have been done for you as an example.

Underpinning paradigm of positivism: **Quantitative**

Research methods include phenomenology and ethnography: **Qualitative**

1. Narrow, reductionist focus: _____
2. Nature of evidence subjective: _____
3. Rigour determined by assessing validity and reliability: _____
4. Aims to discover empirical evidence : _____
5. Underpinning paradigm of interpretivism : _____
6. Starts with an hypothesis or null hypothesis: _____
7. Inductive reasoning: _____
8. Uses fixed, structured designs: _____
9. Nature of evidence objective: _____
10. Aims to discover meanings: _____
11. Involves large, representative samples: _____
12. Extensive data collection with a narrow focus: _____
13. Sample size often determined by data saturation: _____
14. Often involves a pilot study: _____
15. Broad, holistic focus: _____

16. Tests cause and effect relationships: _____
17. Identifies correlations: _____
18. Rigour determined by assessing trustworthiness: _____
19. Generates rich, detailed narrative data: _____
20. Intensive data collection with a wide focus: _____
21. Carried out in a natural setting: _____
22. Deductive reasoning: _____
23. Does not involve a pilot study: _____
24. Sample size often calculated using a power calculation: _____
25. Starts with broad question, problem or idea: _____
26. Structured data collection tools: _____
27. Generates numerical, quantifiable data: _____
28. Involves small, relevant samples : _____
29. Results presented numerically using tables, charts and graphs: _____
30. Uses flexible, evolving designs: _____