

ROYA

D E V E L O P M E N T S

royadevelopments.com



About

ROYA DEVELOPMENTS

Roya Developments has been at the forefront of Egypt's real estate market since 2007, in Tourism & Real Estate Development. Investment & Contracting, as well as Consultancy. Committed to delivering developments at the highest standards at the core of the company's ethos.

With clients, investors, partners, and employees in mind, Roya Developments promise to always deliver more than just brick and mortar. It delivers the true meaning of genuinely thriving lives through upscale living. Roya is well known for its prominent projects in prime locations across Egypt such as Telal North Coast and Ain El Sokhna, as well as Stone Park and The Hills in New Cairo.

About

KEY INDICATORS: ROYA DEVELOPMENTS FIGURES

Land Bank Parameters

Land Under Development:

5.7 M + Telal East (800 km²) = 6.5 M SQM

Raw Land:

Approximately 3.1 Million Meters Squared

Units and Existing Families

Number of Units Delivered:

4,800 units

Number of Units Under Development:

11,000 units

Number of Families Living:

3,300 families



About

ROYA DEVELOPMENTS PROJECTS

Telal East

The newest greenfield luxury Development, situated on the Middle ring road and covers an area of 184 Feddans. The project is composed of 7 individual parcels. The project was launched in May 2023 – releasing 3 parcels that were almost entirely sold out within 48 hours.

Components: Phases 1,2 & 3
Luxury residential villas, townhouses and duplexes
Lagoon and park connecting all 7 phases
Commercial area





LUXURY RESIDENTIAL VILLAS & DUPLEXES

Number of Units: **386 units**

Number of multi-family Units: **267 units**

Total Investment Cost: **2.8 Bn EGP**

Cumulative Sales: **4.7 Bn EGP**

Sold Inventory Value: **4.3 Mn EGP**

Remaining Inventory Value: **0.4 Bn EGP**

Remaining Construction Value: **2.8 B EGP**

About

ROYA DEVELOPMENTS PROJECTS

Telal El Alamein

Telal El Alamein project is a touristic resort established on an area of approximately 851,000 square meters and it includes about 1,100 residential units.

Components:

Luxury Residential Villas, Twin Houses and Chalets.

Total Land Cost: 134 M EGP

Total Investment Cost: 680 M EGP

Cumulative Sales: 1.15 B EGP





About

ROYA DEVELOPMENTS PROJECTS

Telal Soul North Coast

An extension of the project is currently under development and sits on an area of 562,000 square meters. It consists of approximately 1,050 residential units.

Components:

Luxury Residential Villas, Twin Houses and chalets.

Total Land Cost: Co-development 50/50

Total Investment Cost: 4.68 B EGP

Cumulative Sales: 1.47 B EGP

Remaining Sales: 4 B EGP

Remaining Construction Cost: 2.6 B EGP





About

ROYA DEVELOPMENTS PROJECTS

Telal Sokhna

Telal El Sokhna is built on an area of 2.57 M square meters and includes about 4000 residential units, 50% of which was completed.

Components:

Luxury Residential Villas, Twin Houses and Chalets.

Total Land Cost: 751 M EGP

Total Investment Cost: 6.7 B EGP

Cumulative Sales: 5.8 B EGP





About

ROYA DEVELOPMENTS PROJECTS

The Hills

The Hills is the final residential Parcel in The Stone Park project. The Parcel is approximately 135,000 square meters in New Cairo. The Stand-alone phases 1 & 2 were launched in November 2022 and has fully sold out.

Components:

Luxury Residential Villas & Apartments
Number of single-family Units: 131 units
Number of multi-family Units: 267 units
Total Investment Cost: 1.5 B EGP
Cumulative Sales: 3.2 B EGP







ARCHITECTURE CONCEPT:

Current Architecture Types



Old Architecture Types



A new architectural theme is introduced (Contemporary Mediterranean Concept): We have respected the traditional style of Roya, but we modernized the design to address the aspirations and needs of today's client for the future.

About

ROYA DEVELOPMENTS PROJECTS

Stone Park & Stone Residence

Stone Park & Stone Residence are built on an area of approximately 1,500,000 square meters in New Cairo. The project has been fully sold out and 90% of the project has been completed.

Components:

Luxury Residential Villas & Apartments

Number of Units: 4,500 units

Total Land Cost: 4.114 B EGP

Total Investment Cost: 3.6 B EGP

Cumulative Sales: 7 B EGP





Stone Towers

Stone Towers is the commercial & retail Parcel in The Stone Park project. The Parcel area is approximately 157,323 square meters directly located on the ring road.



Components:

Commercial, Admin and Hospitality components.

Total BUA:

475,958 SQM

Total Land Cost :

Part of Stone Park

Total Investment Cost:

23 B EGP

Cumulative Sales:

43 B EGP

OUR VISION

We aspire to create inspiring and exquisite communities that enhance quality of life, as well as provide an unmatched combination of luxury, modernity and convenience in the Egyptian real estate market.

VALUES

OUR MISSION

To build on the company's Heritage, develop and deliver innovative sustainable projects that provide our communities with thoughtful living experiences, timeless homes and an unmatched lifestyle.

TARGET

WE BELIEVE IN

Intelligence in identifying and connecting with our target markets, having the **Awareness** to carefully curate homes and commercial projects to cater to the needs of our clients. **Integrity** in how we conduct our business and **Innovation** in designing and delivering developments elevating our client's experiences and setting Roya apart from their competitors.

We maintain our reputation by taking our success to other lines of business, building on our corporate strategy to grow and continue to offer cutting-edge concepts.

PROJECT MANAGEMENT AND CONSULTANCY



FACILITY MANAGEMENT



Hospitality Operators:
Coming Soon

