

# INTRODUCTION TO DRESS ETHICS

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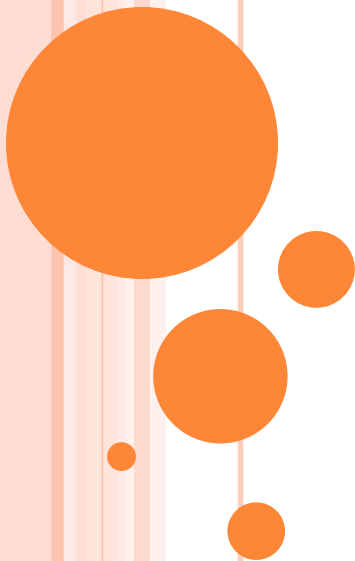
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# OVERVIEW OF TOPICS:

1. Introduction to Dress Ethics
2. Important of Dress Ethics in Business
3. Dress Ethics Etiquette
4. Men's Formal Dress Code
5. Women's Formal Dress Code
6. Impact of Improper Dressing

# INTRODUCTION TO DRESS ETHICS

- Dress ethics is about wearing appropriate and professional clothing at work.
- It focuses on wearing clothes that reflect professionalism and respect for the workplace.
- It helps create a consistent and polished image that builds trust with colleagues and clients.
- It includes wearing clean, neat, and properly fitting clothes suitable for your role and responsibilities.

# IMPORTANCE OF DRESS ETHICS

- First Impression and Confidence
- Professionalism
- Legal and Safety Considerations
- Customer Perception and Trust
- Company and Identity Brand Image
- Respect/Admiration

# DRESS ETHICS ETIQUETTE

- Dress appropriately for the occasion or workplace.
- Keep attire neat, clean, and well-fitted.
- Avoid overly revealing or flashy outfits.
- Respect cultural and regional dress norms.
- Maintain a well-groomed appearance.
- Use minimal, complementary accessories.
- Match and maintain footwear properly.

# MEN'S FORMAL DRESS CODES

- Polished and sophisticated attire for formal events.

1. Black Tie:

- Occasions: Weddings, galas, formal dinners.
- Outfit: Tuxedo (black/midnight blue), white dress shirt, satin bow tie, single-breasted jacket, and satin-striped trousers.

2. White Tie:

- Occasions: Exclusive and ultra-formal events.
- Outfit: Black tailcoat, white stiff-front shirt, high wing collar, and white bow tie.

# MEN'S FORMAL DRESS CODES

## 3. Semi-Formal (Cocktail)

- Occasions: Evening parties or semi-formal gatherings.
- Outfit: Dark suit (navy/charcoal), light-colored dress shirt, and tie.

## 4. Business Formal

- Occasions: Office settings or formal business meetings.
- Outfit: Dark business suit, light shirt, matching belt and leather shoes.

## 5. Business Casual

- Occasions: Less formal work settings or casual meetings.
- Outfit: Blazer, chinos or trousers, dress shirt or polo, optional tie, and loafers.

# WOMEN'S FORMAL DRESS CODES

- Polished and sophisticated attire for formal events for women are:
  1. Suits:
    - Tailored fit in neutral colors (navy, black, gray).
    - Versatile pieces for mix-and-match options.
  2. Skirts:
    - Knee-length or longer for professional settings.
    - Pencil or A-line skirts for elegance and comfort.
  3. Pants:
    - Tailored dress pants in classic colors.
    - Trouser suits for a modern, comfortable look.



# WOMEN'S FORMAL DRESS CODES

## 4. Accessories:

- Belts for polish, scarves for a pop of color.
- Structured, neutral handbags for functionality.

## 5. Hair & Jewelry:

- Neat hairstyles (buns, ponytails).
- Minimalist jewelry: delicate necklaces, earrings, or bracelets.

## # Additional Tips:

- Prioritize comfort and confidence.
- Dress appropriately for the occasion.

# IMPACT OF IMPROPER DRESSING

- The topic emphasizes that in a business dress is one of the most important key factor for better success .
  1. Negative first impression
    - First impression is crucial in professional life. So dressing poorly makes you look unprofessional.
  2. Lack of credibility
    - If you looks unprofessional people may doubt on your skill or reliability and starts to lose trust on you.
  3. Lower confidence
    - Improper dress makes you nervous ,and uncomfortable , and make cause you doubt on your own skill.

# IMPACT OF IMPROPER DRESSING

4. Lost opportunity
  - In a business life improper dress may affect your opportunities deals and promotions.
5. Negative impact on workplace
  - It may cause overall work environment of the team.

THANK YOU