INTRODUCTION TO DRESS ETHICS
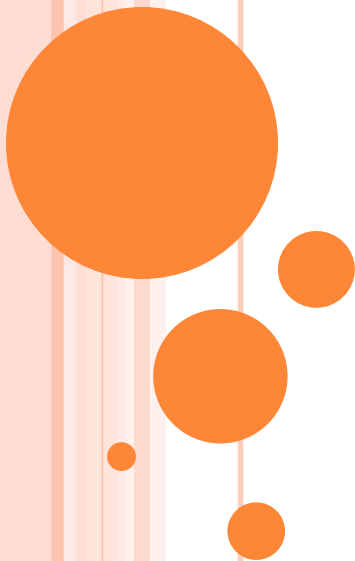
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OVERVIEW OF TOPICS:

1. Introduction to Dress Ethics
2. Important of Dress Ethics in Business
3. Dress Ethics Etiquette
4. Men's Formal Dress Code
5. Women's Formal Dress Code
6. Impact of Improper Dressing

Introduction to Dress Ethics

- Dress ethics is about wearing appropriate and professional clothing at work.

- It focuses on wearing clothes that reflect professionalism and respect for the workplace.

- It helps create a consistent and polished image that builds trust with colleagues and clients.

- It includes wearing clean, neat, and properly fitting clothes suitable for your role and responsibilities.

IMPORTANCE OF DRESS ETHICS

➢ First Impression and Confidence
➢ Professionalism
➢ Legal and Safety Considerations
➢ Customer Perception and Trust
➢ Company and Identity Brand Image
➢ Respect/Admiration

DRESS ETHICS ETIQUETTE

➢ Dress appropriately for the occasion or workplace.

➢ Keep attire neat, clean, and well-fitted.

➢ Avoid overly revealing or flashy outfits.

➢ Respect cultural and regional dress norms.

➢ Maintain a well-groomed appearance.

➢ Use minimal, complementary accessories.

➢ Match and maintain footwear properly.

Men's Formal Dress Codes

➤ Polished and sophisticated attire for formal events.

1. Black Tie:

   ➤ Occasions: Weddings, galas, formal dinners.

   ➤ Outfit: Tuxedo (black/midnight blue), white dress shirt, satin bow tie, single-breasted jacket, and satin-striped trousers.

2. White Tie:

   ➤ Occasions: Exclusive and ultra-formal events.

   ➤ Outfit: Black tailcoat, white stiff-front shirt, high wing collar, and white bow tie.

MEN'S FORMAL DRESS CODES

3. Semi-Formal (Cocktail)
   - Occasions: Evening parties or semi-formal gatherings.
   - Outfit: Dark suit (navy/charcoal), light-colored dress shirt, and tie.

4. Business Formal
   - Occasions: Office settings or formal business meetings.
   - Outfit: Dark business suit, light shirt, matching belt and leather shoes.

5. Business Casual
   - Occasions: Less formal work settings or casual meetings.
   - Outfit: Blazer, chinos or trousers, dress shirt or polo, optional tie, and loafers.

WOMEN'S FORMAL DRESS CODES

➢ Polished and sophisticated attire for formal events for women are:

1. ## Suits:
   - ➢ Tailored fit in neutral colors (navy, black, gray).
   - ➢ Versatile pieces for mix-and-match options.

2. ## Skirts:
   - ➢ Knee-length or longer for professional settings.
   - ➢ Pencil or A-line skirts for elegance and comfort.

3. ## Pants:
   - ➢ Tailored dress pants in classic colors.
   - ➢ Trouser suits for a modern, comfortable look.

WOMEN'S FORMAL DRESS CODES

4. ## Accessories:
   - Belts for polish, scarves for a pop of color.
   - Structured, neutral handbags for functionality.

5. ## Hair & Jewelry:
   - Neat hairstyles (buns, ponytails).
   - Minimalist jewelry: delicate necklaces, earrings, or bracelets.

Additional Tips:
   - Prioritize comfort and confidence.
   - Dress appropriately for the occasion.

IMPACT OF IMPROPER DRESSING

➢ The topic emphasizes that in a business dress is one of the most important key factor for better success .

1. Negative first impression
   ➢ First impression is crucial in professional life. So dressing poorly makes you look unprofessional.

2. Lack of credibility
   ➢ If you looks unprofessional people may doubt on your skill or reliability and starts to lose trust on you.

3. Lower confidence
   ➢ Improper dress makes you nervous ,and uncomfortable , and make cause you doubt on your own skill.

IMPACT OF IMPROPER DRESSING

4. Lost opportunity
   - In a business life improper dress may affect your opportunities deals and promotions.

5. Negative impact on workplace
   - It may cause overall work environment of the team.

THANK YOU