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If you want to reduce latency,

learn these 12 rules:

What would you add to the list?

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# 12 Golden Rules for Low Latency

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1. Use **database index** to reduce access time
2. **Compress the payload** to reduce data transfer time
3. **Group requests** to reduce network overhead and round-trip time
4. Use **HTTP 2 to send requests in parallel** through multiplexing
5. Use **CDN to keep data closer to the users** and reduce round-trip time
6. **Reduce external dependencies** to minimize unnecessary network calls
7. Add a **load balancer to distribute traffic** uniformly and reduce server load
8. **Scale vertically** with more memory and storage for faster processing time
9. Use **cache to serve popular data** from memory instead of querying the database
10. Use **connection pooling** for databases and networks to avoid connection overhead
11. Use a **message queue** to handle computationally intensive tasks in the background
12. Use an **efficient data serialization format**, such as Protobuf, to reduce processing time

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Nice list [Neo Kim](#)

I will add:

- HTTP 3 (if available)

- gRPC for backend vs backend communication as it uses HTTP 2.0 and ptotobuf

...more

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**Neo Kim** Author

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ah, good one!

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