

# MEGHAN S. MORRIS

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## QUALIFICATIONS

Experienced professional with specific expertise in front-end web development and communications campaigns, content and strategy. Exceptional interpersonal skills with the ability to listen actively, grow organizations effectively and assess performance objectively.

## EDUCATION

**University of Denver**, Denver, CO

**Full Stack Coding Bootcamp**, September 2018 - Present

**University of Colorado Denver**, Denver, CO

**Master's in Business Administration**, May 2013

- Specialization: Managing for Sustainability

**E.W. Scripps School of Journalism, Ohio University**, Athens, OH

**Bachelor of Science in Journalism**, June 2008

- Specialization: Magazine Journalism, Public Relations
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## RELEVANT EXPERIENCE

**The Pregnancy Pause**, Denver, CO

**Full-Time Mom, Part-Time Web Developer**, May 2018 – Present

- Firsthand experience in child rearing and development.
- Learning full stack web development in the fast-paced Coding Bootcamp at University of Denver. Gaining skills in front-end development (HTML, JavaScript, CSS, jQuery) and back-end development (MySQL, Firebase, MongoDB) is allowing me to use my communications skills in new ways.

**Willis Towers Watson**, Denver, CO

**Communications & Change Management Senior Analyst**, October 2015 – May 2018

- Partnered with clients to develop and implement successful communications campaigns for their employees.
- Developed engaging content and digital media strategies for each client's leadership team and employees. Strategies focused on change management, health and welfare benefits, branding, wellbeing, compensation, talent management, and retirement.
- Managed employee research, project scoping, budgets, vendor partnerships, and comprehensive print, social, and online communication campaigns.
- Coordinated internal team-building and volunteer activities.

**Whole Foods Market**, Highlands Ranch, CO

**Marketing & Community Relations Manager**, July 2013 – June 2015

- Directed brand management, media and consumer relations, advertising, and community giving for the South Denver market.
- Brought in new customers to increase transaction count by 6.34% in 2014 that contributed to an 8.7% increase in year over year sales.
- Implemented global and regional marketing campaigns to develop store level retail merchandising.
- Managed analytics and contributed content to social media pages for the South Denver market.

**Xcel Energy**, Denver, CO

**Business Contractor**, September 2012 – January 2013

- Produced a progress report about the Solar Technology Acceleration Center (SolarTAC) in Aurora, CO in

partnership with the Corporate Social Responsibility Field Study course at University of Colorado – Denver and Xcel Energy’s Environmental Policy Department.

- Developed media releases, leadership talking points, and fliers for the release of the report in January 2013.

**1Sky Education Fund, Takoma Park, MD**

**Development Coordinator**, March 2010 - February 2011

- Managed 1Sky’s \$1,080,000 foundation-based fundraising by preparing grant proposals and reports.
- Worked with 1Sky staff, board, and external allies to identify, cultivate and solidify relationships with new and established foundation contributors, as well as individual stakeholders.
- Collaborated with key staff to effectively execute individual donor fundraising efforts including online and snail mail appeals, as well as event management.

**MPRI, Inc., Defense Intelligence Agency Central Processing Services, Alexandria, VA**

**Human Resources Representative**, October 2009 - March 2010

- Administered timely, accurate processing of more than 500 DIA applicants and candidates a year.
- Maintained daily correspondence with applicants to provide edits, guidance, and advising in the completion of candidates’ Request for Security Clearance and associated HR forms with more than 98 percent accuracy.

**Worldwatch Institute, Washington, DC**

**Development Assistant/Assistant to the President**, May 2009 - October 2009

- Maintained high net-worth individual donor relations through direct correspondence and written communication.
- Collaborated with the Communications team to build online media campaigns.
- Facilitated the President’s agenda by coordinating international speaking engagements, itinerary planning, and publication promotions with event organizers.

**Environmental Leadership Program, Washington, DC**

**Development Coordinator**, July 2008 - May 2009

- Generated more than \$400,500 in foundation funding, as well as \$130,900 in yearly individual donor contributions and event sponsorships.
- Developed communications materials to build donor relationships resulting in increased contributions to support the organization’s strategic objectives.
- Constructed a strategic plan with board members and staff to enable ELP to outline goals, define organizational direction, and organize strategic vision.

## **SUPPLEMENTARY EXPERIENCE**

**Girls on the Run, Denver, CO**

**Team Coach**, July 2015 – December 2017

- Lead organization’s programming twice a week over 12 weeks for girls in 3rd-5th grades to inspire them to be healthy, confident, and joyful.

**Nature’s Variety, Denver, CO**

**In-Store Demonstrator**, June 2011 – July 2013

- Worked as a key member of the Nature’s Variety in-store marketing team in Denver area pet stores and related events to drive product sales, build awareness about pet nutrition, and enhance the relationships among the company, consumers, and retailers.

**Colorado Office of Economic Development and International Trade, Denver, CO**

**Graduate Intern**, March 2012 – August 2012

- Supported the Colorado Blueprint agriculture and energy industry work through research and key partner collaboration.