

Kannan S

UI UX & Product Designer

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ABOUT ME

Hi! I'm Kannan, a dedicated **UI/UX designer** with a flair for creating visually appealing and user-centric designs. My journey in the design realm has been a thrilling exploration of turning ideas into seamless digital experiences.  My Design Philosophy I believe in the power of design to enhance and simplify our lives. My design philosophy revolves around blending aesthetics with functionality, ensuring that every pixel serves a purpose. I strive to create not just visually striking interfaces but also intuitive and delightful user experiences.

EXPERIENCE

2023 - 2024

Associate Ui Ux Designer

isquare business solution pvt,ltd. / Madurai

Responsibilities:

1.User Research:

- Conduct user research to understand the needs, behaviors, and preferences of the target audience.
- Analyze user feedback and data to inform design decisions.

2:Wireframing and Prototyping:

- Create wireframes, user flows, and prototypes to visualize and iterate on design concepts.
- Test prototypes with users to gather feedback for refinement.

3:Interaction Design:

- Develop intuitive and responsive user interfaces that meet user needs and business goals.
- Design interactive elements and micro-interactions to enhance the overall user experience.

4:Visual Design:

- Craft visually appealing and consistent designs that align with brand guidelines.
- Choose appropriate color schemes, typography, and imagery to create a cohesive visual identity.

5:Problem-solving:

- Identifying and solving design challenges to improve user experience and achieve project objectives.

6.Documentation:

- Documenting design decisions, processes, and guidelines to maintain consistency and facilitate communication within the team.

EDUCATION

2022 - 2024

Master's in computer application

TNOU / Tamilnadu

2019 - 2022

Bsc Computer Science

Kamaraj University / Sattur

Work Skills

Ui Design	<div><div></div><div></div><div></div><div></div><div></div></div>
Ux Design	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Wireframe	<div><div></div><div></div><div></div><div></div><div></div></div>
Prototype	<div><div></div><div></div><div></div><div></div><div></div></div>
Visual Design	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Graphic Design	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Branding	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Logo Creation	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Ux Research	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Htмл	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Css	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Java script	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Bootstrap	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Responsive	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Web design	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Video Editing	<div><div></div><div></div><div></div><div></div><div></div><div></div></div>

PROJECTS

"I am thrilled to embark on a **journey of creativity and innovation together**. My goal is to craft intuitive and visually captivating digital experiences that delight users and drive business success. With a passion for user-centered design, I approach each project with empathy, curiosity, and a commitment to excellence. Through a collaborative process, I strive to understand user needs, define clear objectives, and deliver solutions that exceed expectations. From wireframing to prototyping, and from visual design to usability testing, I employ a holistic approach to design that ensures every detail is meticulously crafted. My focus is on creating seamless and engaging experiences that leave a lasting impression."

1.Jain Vidyalaya

- Created entire project both web and mobile ui models with high level components.
- The project encompasses a comprehensive dashboard for School Admin management, as well as Parent and Teacher modules.
- The entire project contains minimum 300+ screens.

2.Salaya Construction:

- This project based on Construction company and who manage entire process module in dashboard.
- This is one of the project which has Ux case study for each section.
- The entire project contains minimum 140+ screens.

3.Ezchat:

- This project based on creating a website to improve quality service of automation
- This website is visually meant to automation is how helps to streamlining processes, increasing efficiency, and driving business growth.

Awards

2022

Web Designer

SRNM college / Sattur

2024

"Design Spark Award"

iSQUARE business solution pvt.ltd \ Madurai

Languages

Telugu	<div><div></div><div></div><div></div><div></div><div></div></div>
Tamil	<div><div></div><div></div><div></div><div></div><div></div></div>
English	<div><div></div><div></div><div></div><div></div><div></div></div>

Contact

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