

## JOB TITLE: SHOPIFY DEVELOPER

- Project based
- Setup: Work from Home
- Execution: 1 month
- Maintenance: 3 to 6 months

## Overview

We are looking for a skilled Shopify Developer to design, develop, and maintain high-converting Shopify stores. The ideal candidate has strong front-end development skills, a deep understanding of Shopify's Liquid templating language, and experience integrating third-party apps and custom features to optimize store performance and user experience.

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## Key Responsibilities

- Develop, customize, and maintain Shopify themes using Liquid, HTML, CSS, and JavaScript.
- Implement responsive design and ensure cross-browser and mobile compatibility.
- Build custom features and sections aligned with brand and UX requirements.
- Integrate third-party apps and APIs (e.g., payment gateways, CRM, analytics, inventory systems).
- Optimize store performance for speed, SEO, and conversion rate improvements.
- Troubleshoot and fix bugs, liquid errors, and performance issues.
- Collaborate with designers, marketers, and product managers to translate business goals into technical solutions.
- Maintain code quality through version control (Git) and documentation.
- Stay updated on the latest Shopify updates, APIs, and app ecosystem.

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## Requirements

- Proven experience as a Shopify Developer (2+ years preferred).
  - Strong knowledge of Shopify Plus, Liquid, HTML5, CSS3, JavaScript, and jQuery.
  - Experience with Shopify CLI, ThemeKit, and Git version control.
  - Familiarity with Shopify APIs, Webhooks, and custom app development.
  - Basic understanding of SEO principles, UX/UI best practices, and conversion optimization.
  - Strong problem-solving and debugging skills.
  - Excellent communication and collaboration abilities.
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## Nice to Have

- Experience with Headless Shopify (Hydrogen, Next.js, or React).
  - Knowledge of Shopify Flow, GraphQL API, or Shopify Functions.
  - Experience with Klaviyo, Google Tag Manager, and GA4 tracking setup.
  - Background in digital marketing, e-commerce optimization, or custom analytics.
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## REQUIREMENT FOR AGENCY (Expected out put, case-to-case)

### Must-Haves

- Website Banner
- UAC Integration
- About Page (Brand story, vision, mission)
- Blog Section
- Contact Us Page (with form, map, and directory)
- Promos Page (seasonal offers, discounts, campaigns)

### Maintenance

- Regular website updates

### Customer-Centric Usability Recommendations

- Optimized load speed
- Mobile-first design
- Chatbox integration with AI (via ChatGPT Plus)

### Analytics & Tracking

### Website Design