Lecture 20: Oct 22, 2018

Unstructured Data

- Unstructured Data
- Text Representations
- String Operations
 - · Length, Case, Concatenation, Substring, Split String

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Announcements

- hw07 is due Friday, Oct 26th, 2018 at 6:00 PM
- Office Hour Changes
 - John Lee's are now from 4 5 PM on WF
 - Hassan Kamil's are now from 2:30 3:30 PM on TR
- Quiz 08 covers Week 7 contents @ CBTF.
 - Window: Oct 16th 18th
 - Sign up: https://cbtf.engr.illinois.edu/sched
- Want to review your homework or quiz grades?
 Schedule an appointment.

Lecture Objectives

- Manipulate unstructured data
- Understand where unstructured data is found
- Differentiate between character values

Unstructured Data

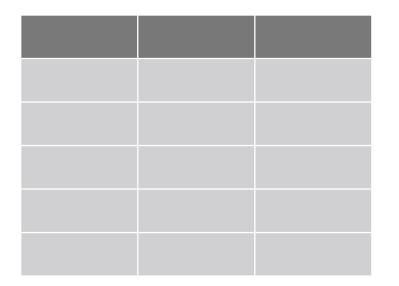
previously

Structures of Data

... how data is shaped ...

Structured*

Rectangular ~5 - 10%



Semistructured

key: value ~5 - 10%

title: "Untitled" author: "JJB"

date: "1/27/2018"

output: html_document

Unstructured

????????

~80 - 90%

Pinky said,
"Gee, Brain. What are we going to do tonight?"
The Brain replied, "The same thing we do every night, Pinky. Try to take over the world."

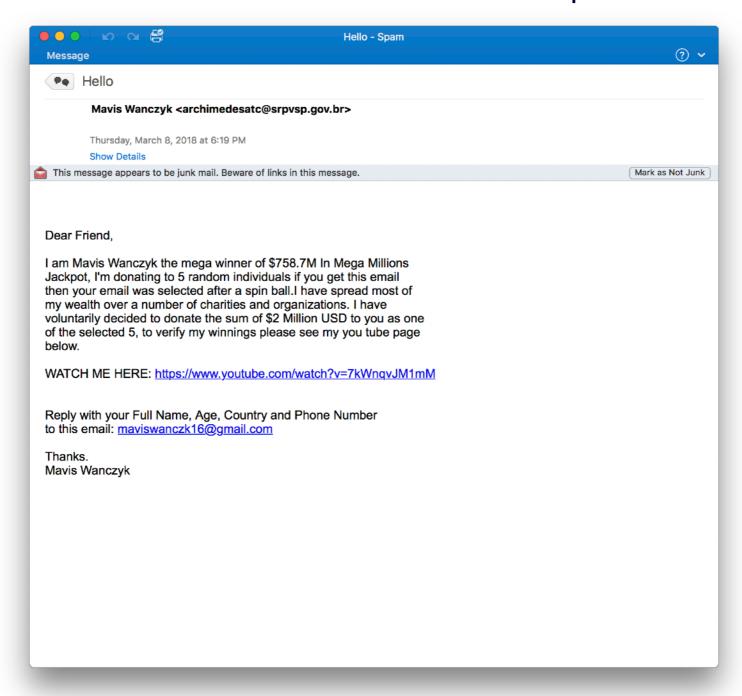
^{*} Typical form for scientific experiments and company databases

^{**} RMarkdown Document Properties (YAML), JavaScript Object Notation (JSON), XML

^{***} Pure text documents, images, social media posts, and so on. No visible relationship.

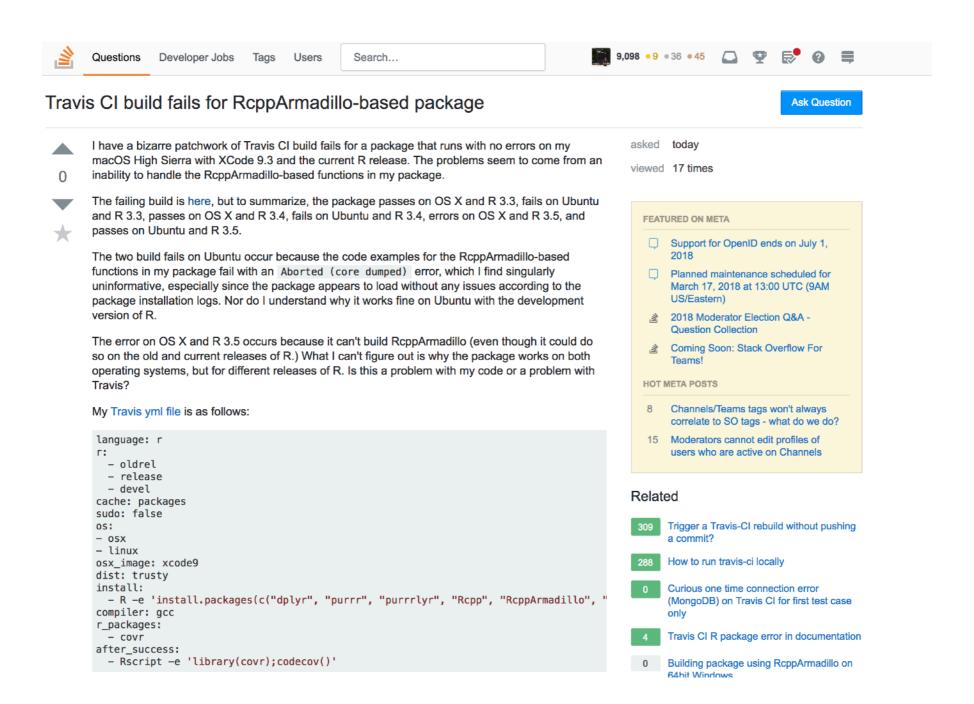
E-mails and Spam

... common unstructured data problems ...



Text on Web Pages

... common unstructured data problems ...



Free Response in Surveys

... common unstructured data problems ...

What kinds of strategies did you use to rotate the shapes?

519 responses

I try to envision how the example rotated its shape and then try to imagine rotating the example ones. It was sort of difficult because some of the angles blocked the other shapes so I tried to just imagine it.

Trying to picture the object in my ind and breaking the rotation into steps that I could translate to the other object

Visualization

I would use my hands to trace how the objects would move. I would apply that strategy to the pertinent objects.

I would focus on one panel and see how that panel alone had been rotated and then focus upon a single panel on the given shape and rotate accordingly.

i just tried to picture how any times something had been rotated or flipped over.

visualize the shape and flip it in my head

I tried to look at how the model rotation was to see how the shape was rotated

Tried to picture them as a movie playing.

To locate the edges first

Picking a concentration point on the shape to follow

Text Representations

Definition:

Character is a single symbol that is displayed

Definition:

String multiple characters combined together.

'UIUC' 'STAT' 'Chambana' 'Chicago' 'Illinois'

Character Representation

```
class("S")
# [1] "character"
```

```
class("STAT 385")
# [1] "character"
```

Characters Welcome

... constructing strings ...

```
double_quote = "Hello World!"
single_quote = 'Hello World!'
complex_string = "It's happening!"
escape_string = 'It\'s happening!'
white_space = " "
empty_string = ""
```

Escape Characters

... using special characters ...

Symbol	Description	Symbol	Description
\ <i>n</i>	newline		backslash \
\r	carriage return	\'	ASCII apostrophe '
\t	tab	/"	ASCII quotation mark "
\b	backspace	\'	ASCII grave accent (backtick) `
\a	alert (bell)	\nnn	character with given octal code (1, 2 or 3 digits)
\f	form feed	\xnn	character with given hex code (1 or 2 hex digits)
\V	vertical tab	\unnnn	Unicode character with given code (14 hex digits)

Your Turn

Construct a string that includes the following quote in R

"Actually, I see it as part of my job to inflict R on people who are perfectly happy to have never heard of it. Happiness doesn't equal proficient and efficient. In some cases the proficiency of a person serves a greater good than their momentary happiness."

- Patrick Burns, R-help (2005)

String Operators

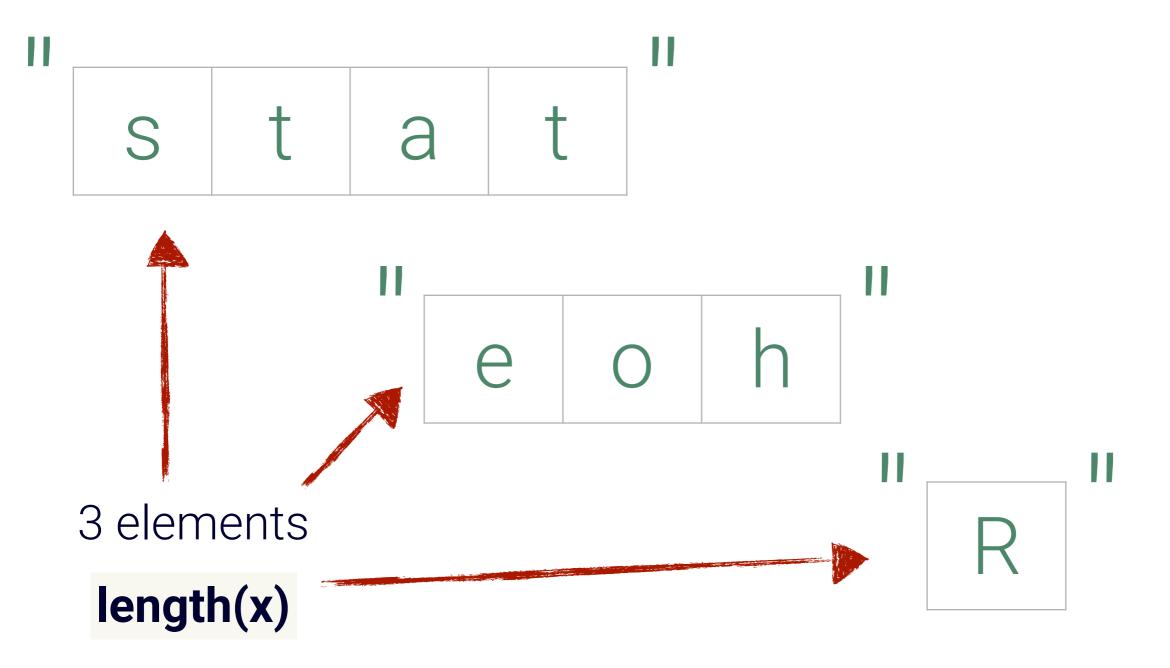
Length

Determining the character count of a string

```
# Total number of elements
length("stat")
#[1] 1
# How many letters per element?
nchar("stat")
#[1]4
# Example String Vector
ex_string = c("stat", "eoh", "r")
length(ex_string)
#[1]3
nchar(ex_string)
#[1]431
```

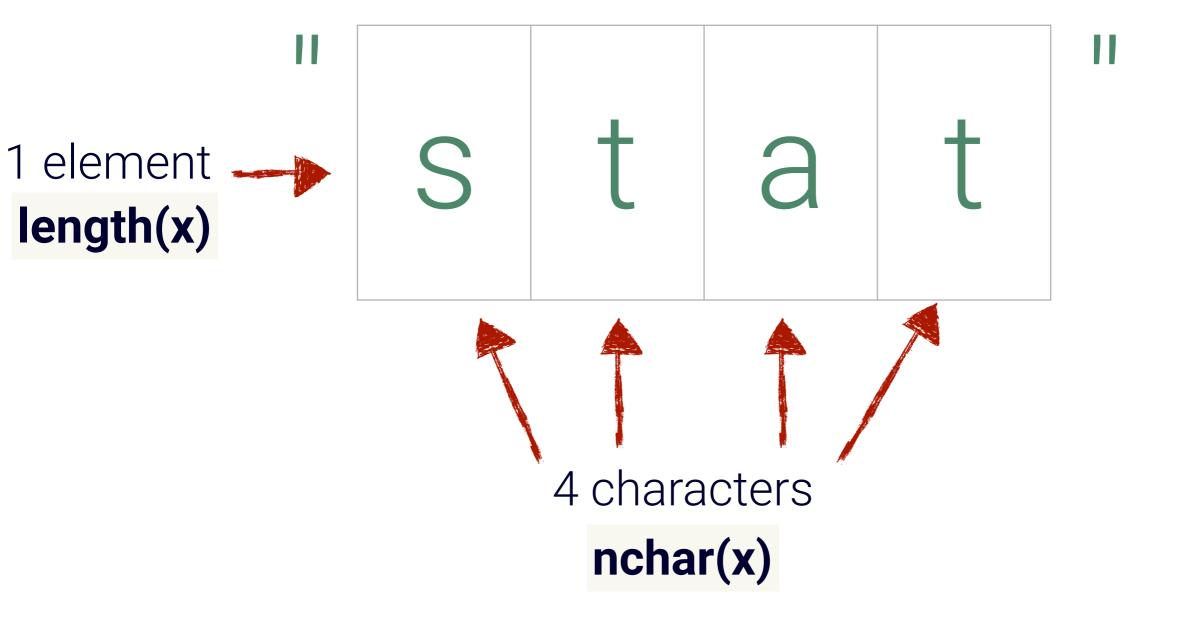
Behind Length

... determining size ...



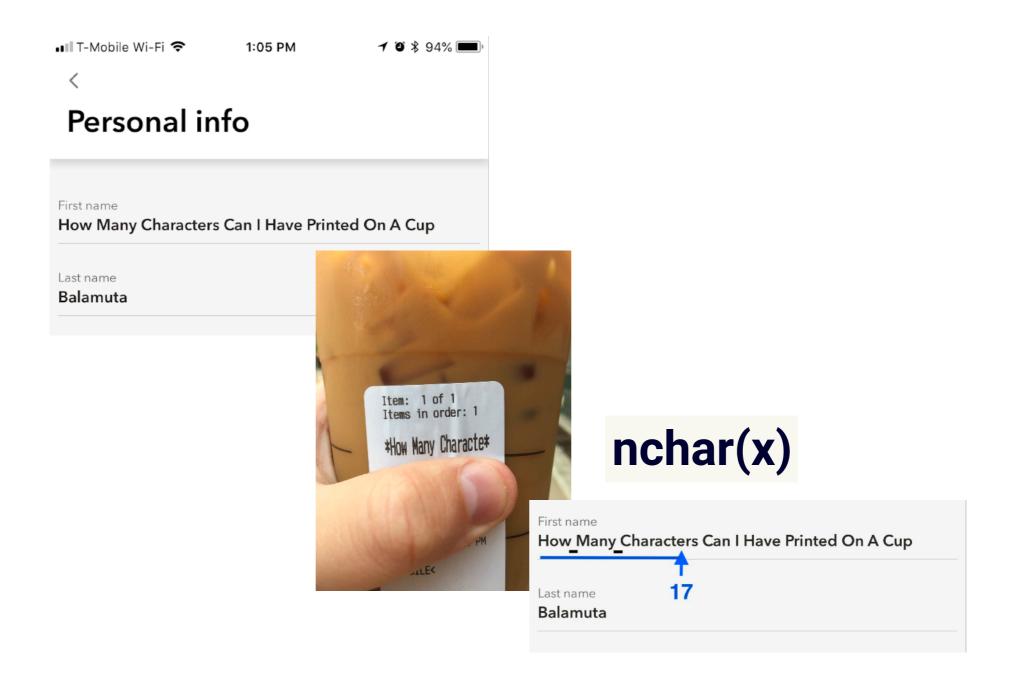
Behind Length

... determining size ...



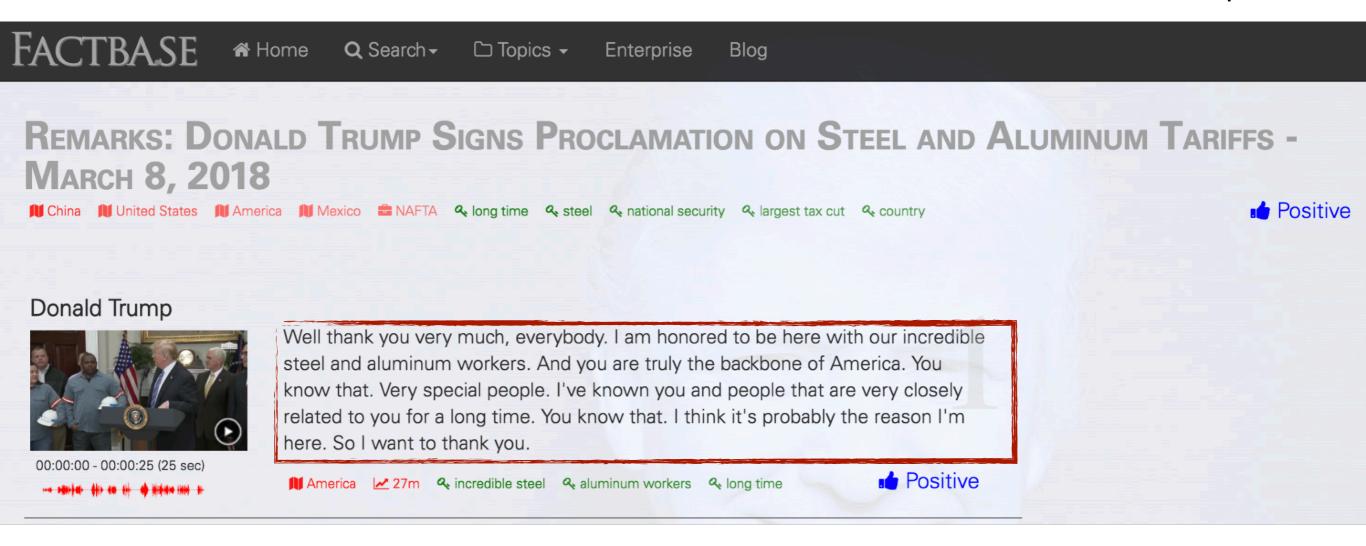
Real-World Example

... giving a name for a mobile order at Starbucks ...



Your Turn

Count the number of characters used in this sound clip:



Modifying Case

... UPPER to lower or lower to UPPER ...

```
# Convert all letters to lower case tolower("sTaT 385 at UiUc") # [1] "stat 385 at uiuc"
```

Convert all letters to **upper** case **toupper**("sTaT 385 at UiUc") # [1] "STAT 385 AT UIUC"

Concatenating Strings

... merging strings together ...

```
your_name = "James"
paste("Hello World to you", your_name, "!") # Add white space
# [1] "Hello World to you James!"

paste("Hello World to you", your_name, "!") # Omits white space
# [1] "Hello World to youJames!"

paste("Hello World to you", your_name, "!", sep = "--") # Control separator
# [1] "Hello World to you--James--!"

paste("Hello World to you", your_name, "!", sep = "") # Mimic paste("Hello World to youJames!")
```

Vectorized Concatenation

... merging strings together ...

Your Turn

Form the following string:

"Dividing {{x}} by {{mod}} gives a remainder of {{remainder}}"

To concatenate the following expressions:

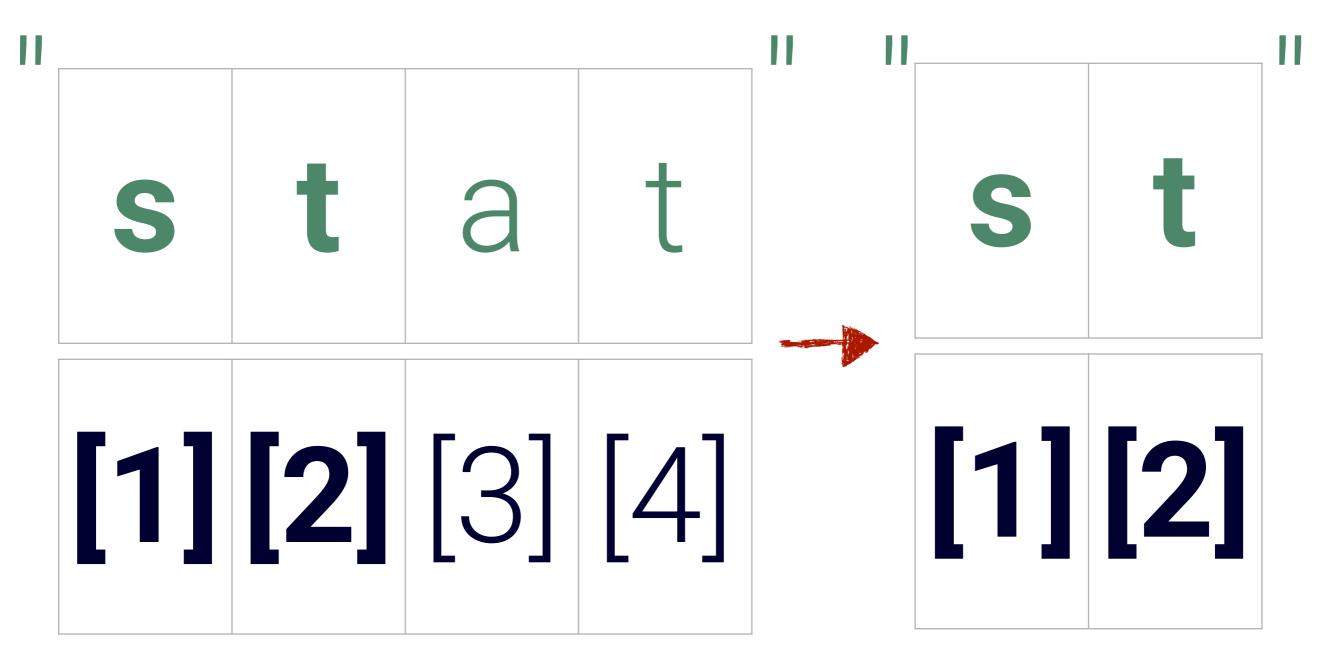
```
x = seq\_len(5)

mod = 2

remainder = x \%\% mod
```

Substring

... extracting characters from a string ...



Substring

... extracting characters from a string ...

String Data
Strings to extract data from

Start Positional Index
Value to begin at inside the string

End Positional Index Value to go up to in the string

substr(x = <data>, start = <begin-loc>, stop = <end-loc>)

Substrings

... cutting up a string into smaller strings ...

```
substr("stat", 1, 2)
# [1] "st"

substr("Illinois", 4, 8)
# [1] "inois"

substr("coding", 7, 10)
# [1] ""

substr(c("stat", "Illinois"), 1:2, 3:4)
# [1] "sta" "lli"
```

Your Turn

Convert the start of all elements in the following vector to having a capital letter

```
x = c("mumford", "female", "male", "joe", "pete")
```

Splitting a String

... breaking a string in half ...

String Data Pattern Text data to be split apart

Value to split on

strsplit(x = <data>, split = <pattern>)

Splitting a String

... breaking a string in half ...

```
dishes = c("Spaghetti and Meatballs", "French Onion Soup")
strsplit(dishes, " ")
# [[1]]
# [1] "Spaghetti" "and" "Meatballs"
# [[2]]
# [1] "French" "Onion" "Soup"
```

Recap

Unstructured Data

Text data such as e-mails, help posts, free response

Text Representation

How R thinks about strings

String Operators

Ways to modify strings in R

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