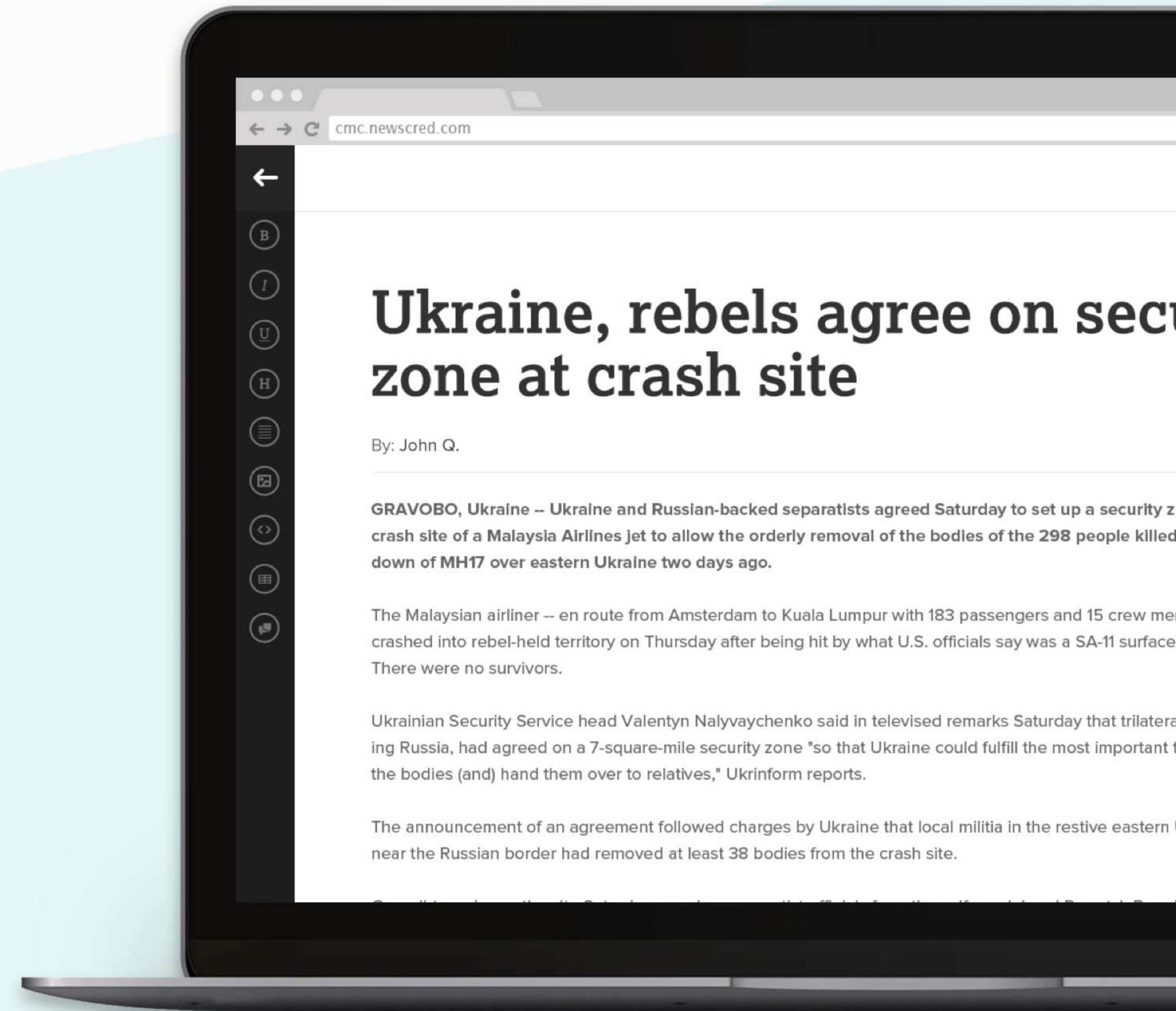


Text Editor for CMP

Content Marketing Platform (CMP) is an all-in-one software for brands to simplify and scale the entire content marketing process. It provides the tools and intelligence for business needs to publish content and maximize ROI. Purpose of building text-editor for text, images, and infographics make it simple to ensure the format.

My Role: R&D & Product Design



Who is using it - Persona



Farah Tarannum

Freelance Content Editor and Writer

Daily Jobs and responsibility

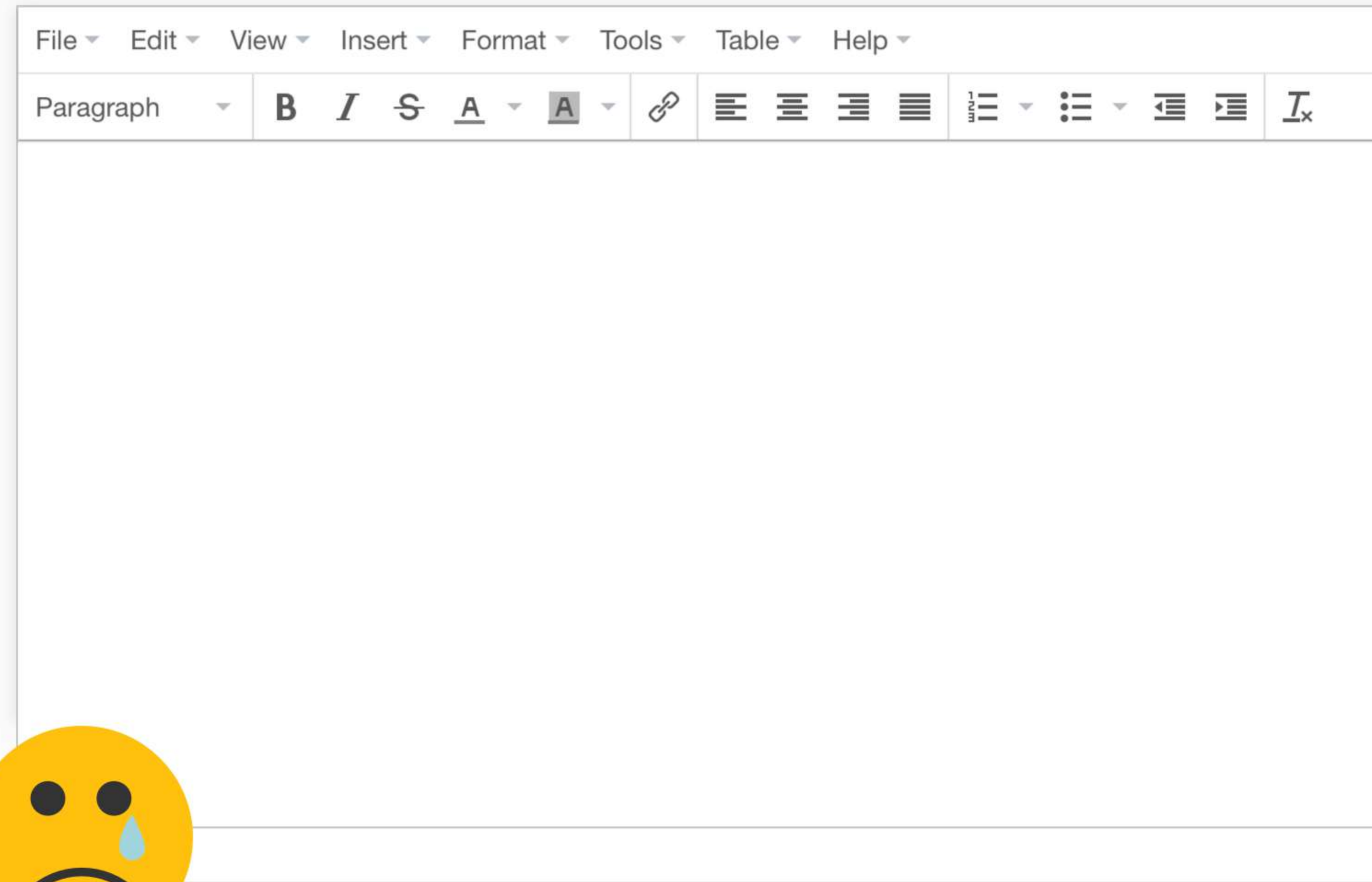
- Multimedia content production (articles, infographics, videos etc.) for clients.
- Editing and proofreading services for creative, academic and marketing/PR content.
- Editorial research.

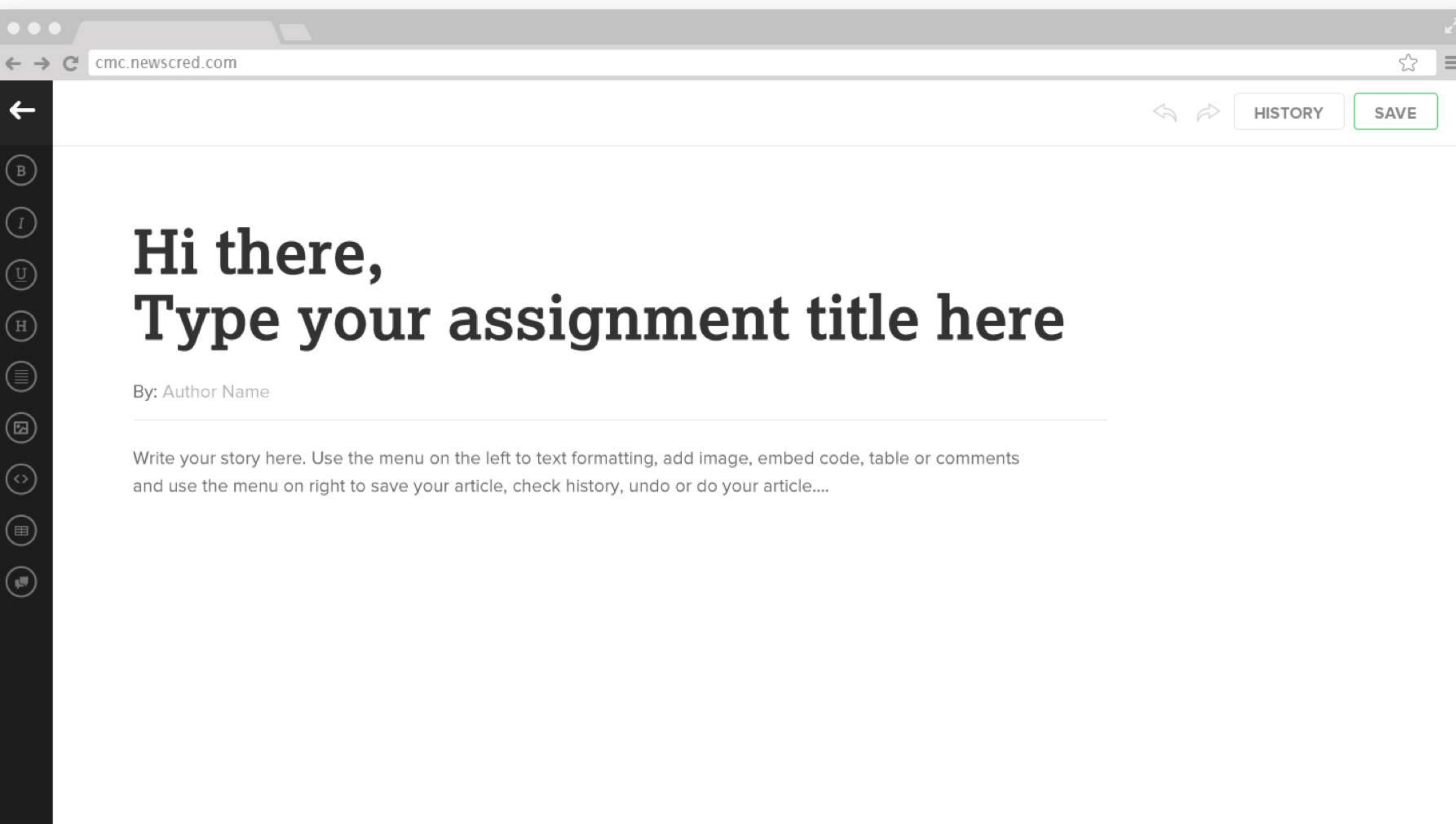
Goals

- Write and proofreading content
- Manage Content

Why did we restructure the old Text Editor

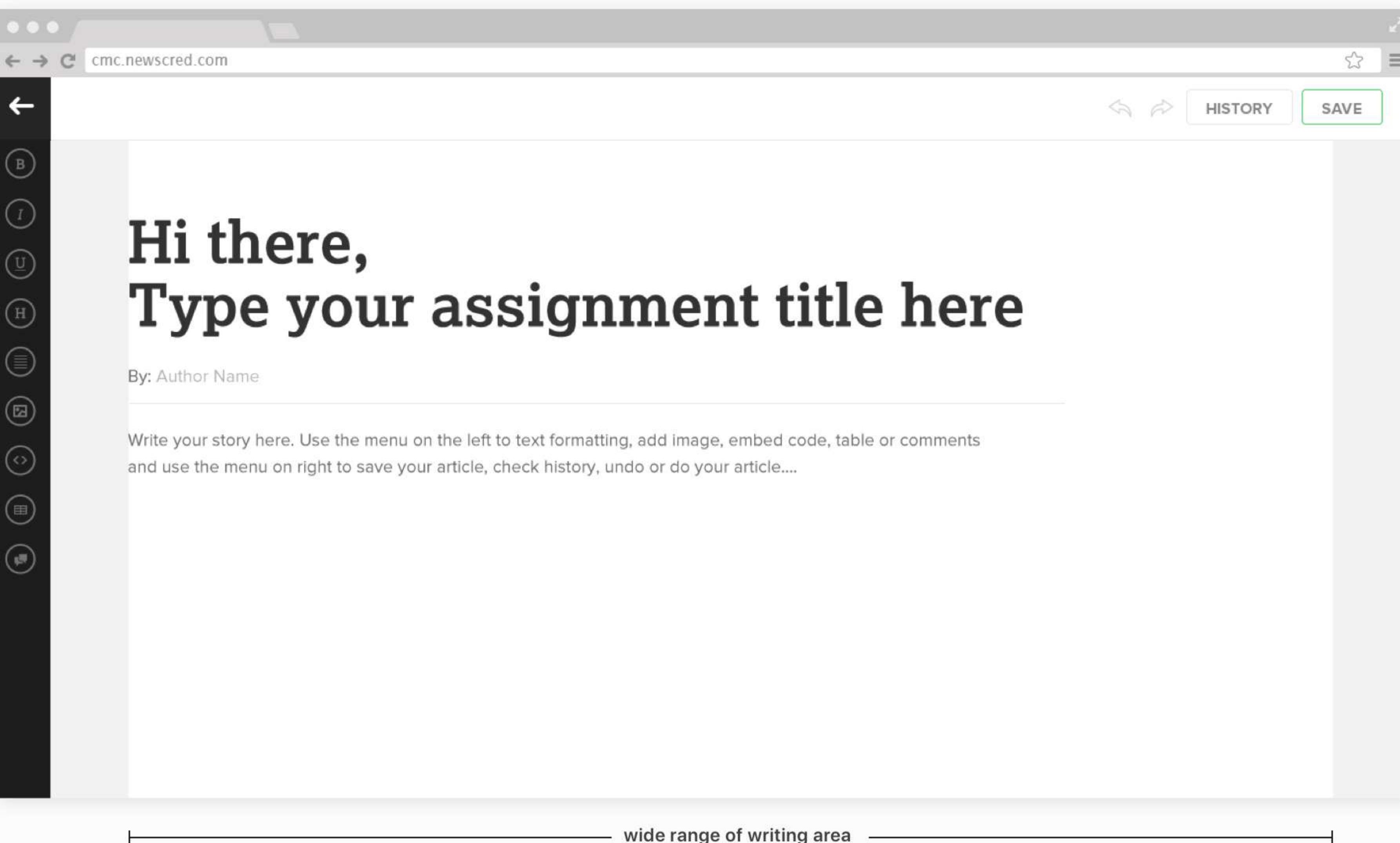
1. It does not fulfill all purpose of CMP user needs
2. Version control and history management
3. Multiple author management
4. Comment and discussion
5. Boring, does not feel exciting





New CMP Text Editor

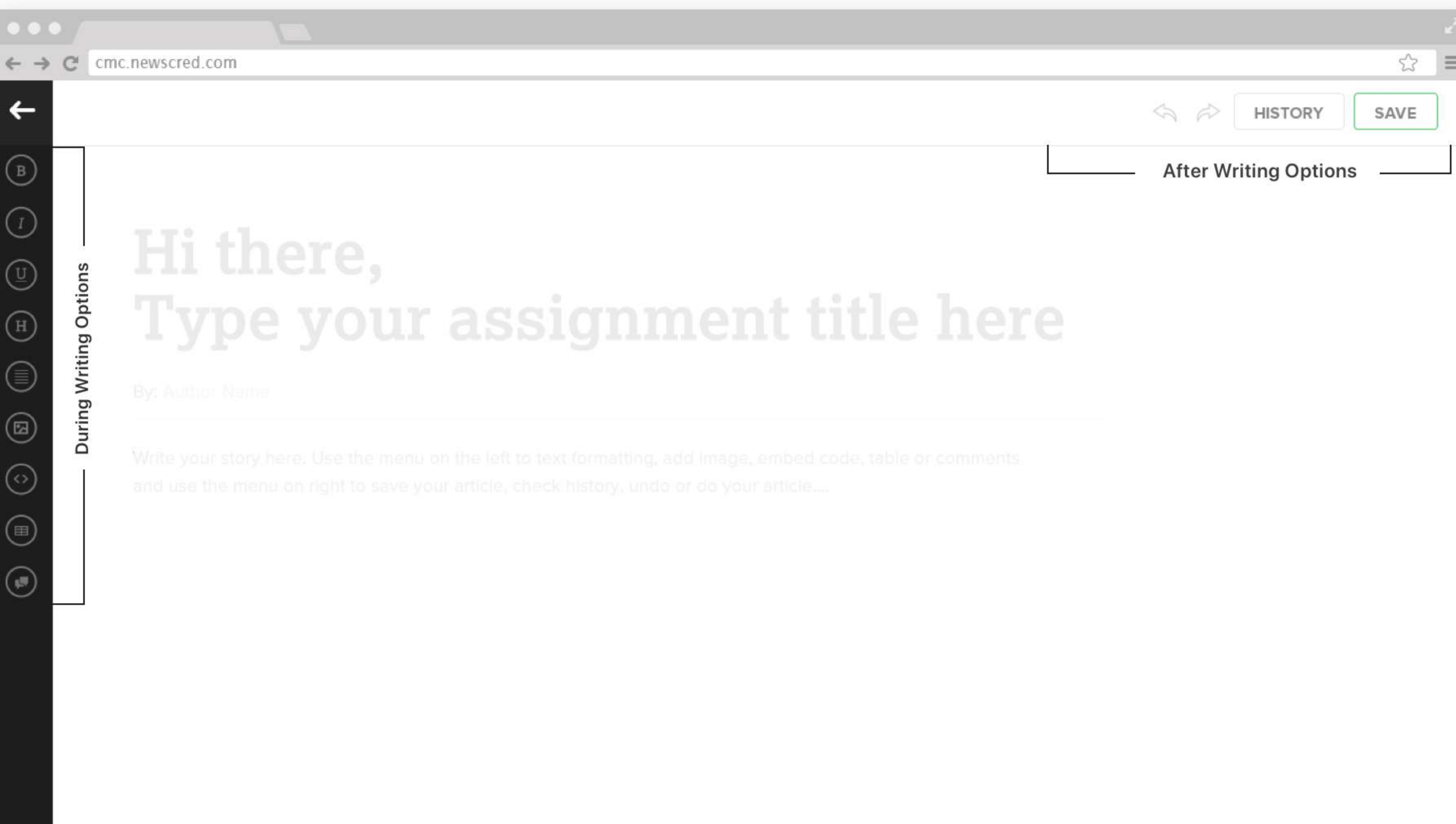
- Wide & distraction free writing experience
- Easy Text formatting
- Version Controlling/History Management
- Comment and Discussion
- Insert Image from Internal Source
- Multiple Author Management
- Keyboard Shortcut



DESIGN PROCESS

Minimalistic & Less Is More

The layout has been designed in minimalistic design approach with less visible feature and options. It has wide wide writing area which will give a feel of writing in paper.



DESIGN PROCESS

Task Driven Design

The design and element structure focused on what user does during and after writing. The things during writing like text decoration, new element insert, table, code, comments are in the left panel. And top bar is arranged by what people does after writing like: save, redo or undo, or check history.

Ukraine, rebels agree on security zone at crash site

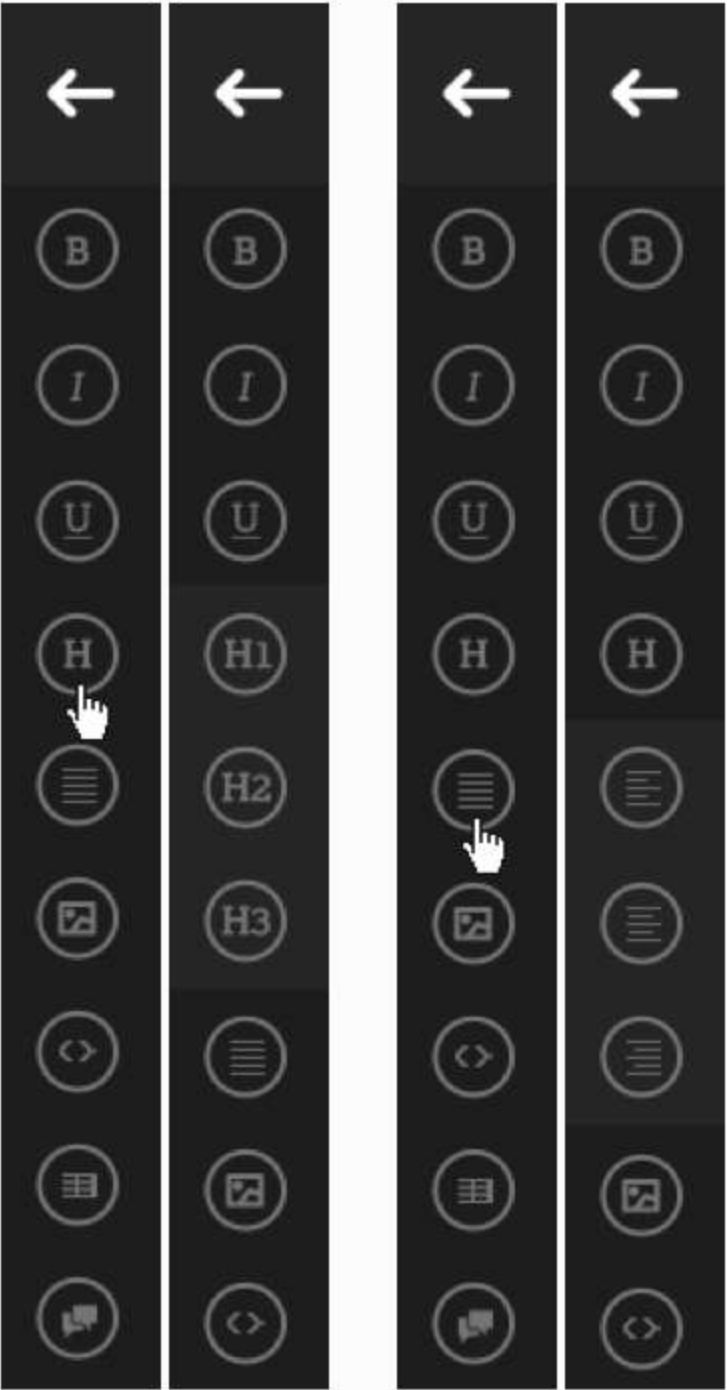
By: John Q.

GRAVOBO, Ukraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a security zone around the crash site of a Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the shootdown of MH17 over eastern Ukraine two days ago.

The Malaysian airliner -- en route from Amsterdam to Kuala Lumpur with 183 passengers and 15 crew members -- crashed into rebel-held territory on Thursday after being hit by what U.S. officials say was a SA-11 surface-to-air missile. There were no survivors.

Text Formatting

The whole process is quick and easy to work through, the options are formulated to accurately cover the all the text modification details.



Ukraine, rebels agree on security zone at crash site

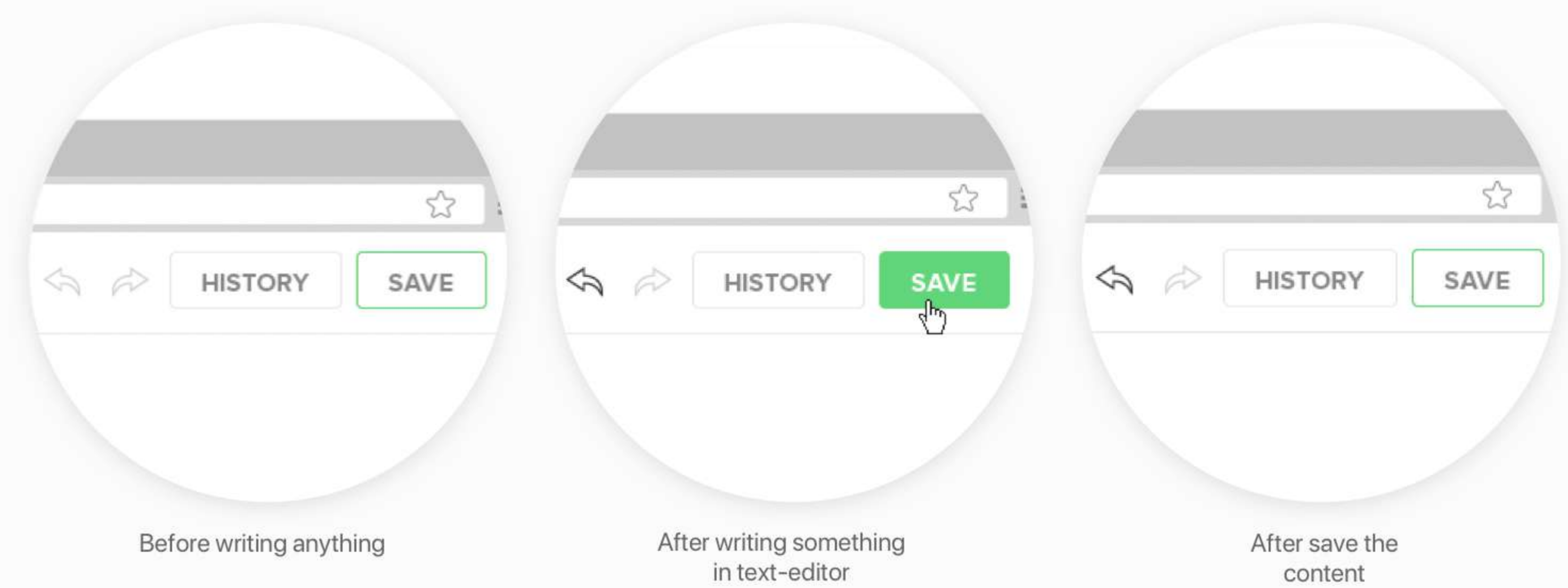
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Save & More

When author writes something on text editor, the save button will be changed normal state to active state automatically. It will help to get extra attentaion to save the current article. Also author can undo and redo his/her current write-up.



Labels agree on security
sh site

an-backed separatists agreed Saturday to set up a security zone around the
ow the orderly removal of the bodies of the 298 people killed in the shoot-
days ago.

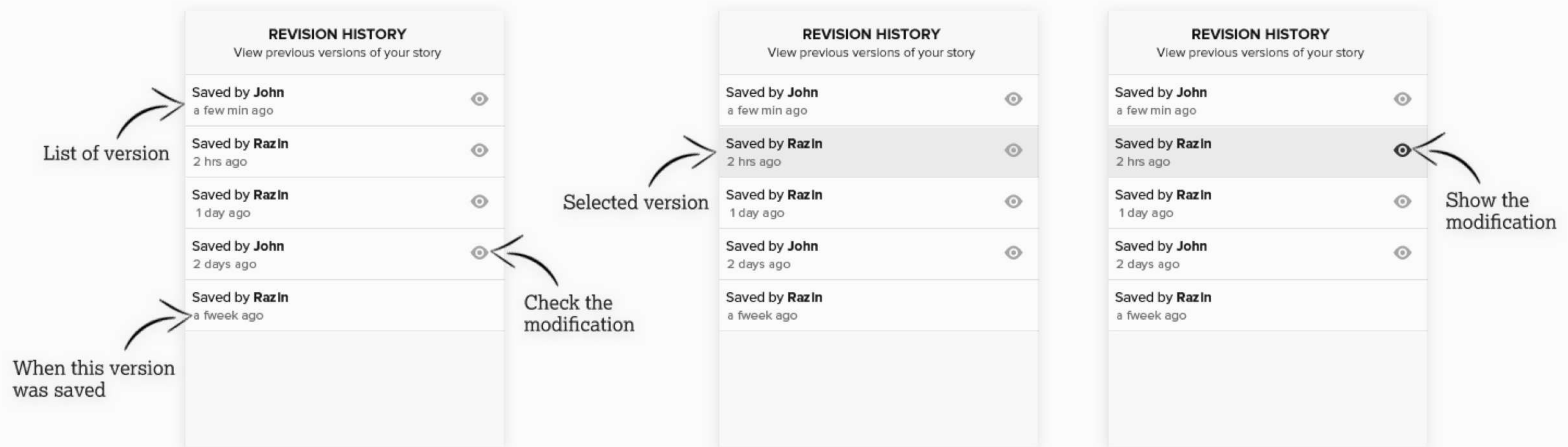


REVISION HISTORY	
View previous versions of your story	
Saved by John a few min ago	👁
Saved by RazIn 2 hrs ago	👁
Saved by RazIn 1 day ago	👁
Saved by John 2 days ago	👁
Saved by RazIn a fweek ago	

History

By History, user can see the versions of the article. It will show the recent modification of the current article. When anyone clicks on History button the panel will come from right side of the window. Again click on History button it will hide automatically. User can see all version but only modify the latest version of the history list.

Anatomy of History Panel



Select a version from the History panel. It will show the article. Click the eye icon and it will show the last changes (added by green or deleted by red) which have been made by last user. User can also add/delete new after accept pr cancel the previous changes. After modify everything user will save, and it will create a new version of the article.

REVISION HISTORY	
View previous versions of your story	
Saved by John a few min ago	👁
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Saved by John 2 days ago	👁
Saved by RazIn a fweek ago	

OBO, Ukraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a site of a Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the crash of the plane that fell over eastern Ukraine two days ago.

Added by RazIn.
✔ Accept ✖ Delete

Malaysian airliner -- en route from Amsterdam to Kuala Lumpur with 183 passengers and crew -- crashed into rebel-held territory on Thursday after being hit by what U.S. officials say was a missile. There were no survivors.


Ukrainian Security Service head Valentyn Nalyvaychenko said in televised remarks Saturday that Ukraine, Russia, had agreed on a 7-square-mile security zone "so that Ukraine could fulfill the most important task -- the bodies (and) hand them over to relatives," Ukrinform reports.

The announcement of an agreement followed charges by Ukraine that local militia in the rest of the country were attacking civilians.

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d agreed on a 7-
nd) hand them ov

**John Says**
Could you please change the line here
and add something new.

Razin Says
I will do that as soon as possible.

John Says
Thanks Dude :)

Razin Says
I will do that as soon as possible.

John Says
Lorem Ipsum dolor samit sit amit Is awesome

Hit enter to post reply

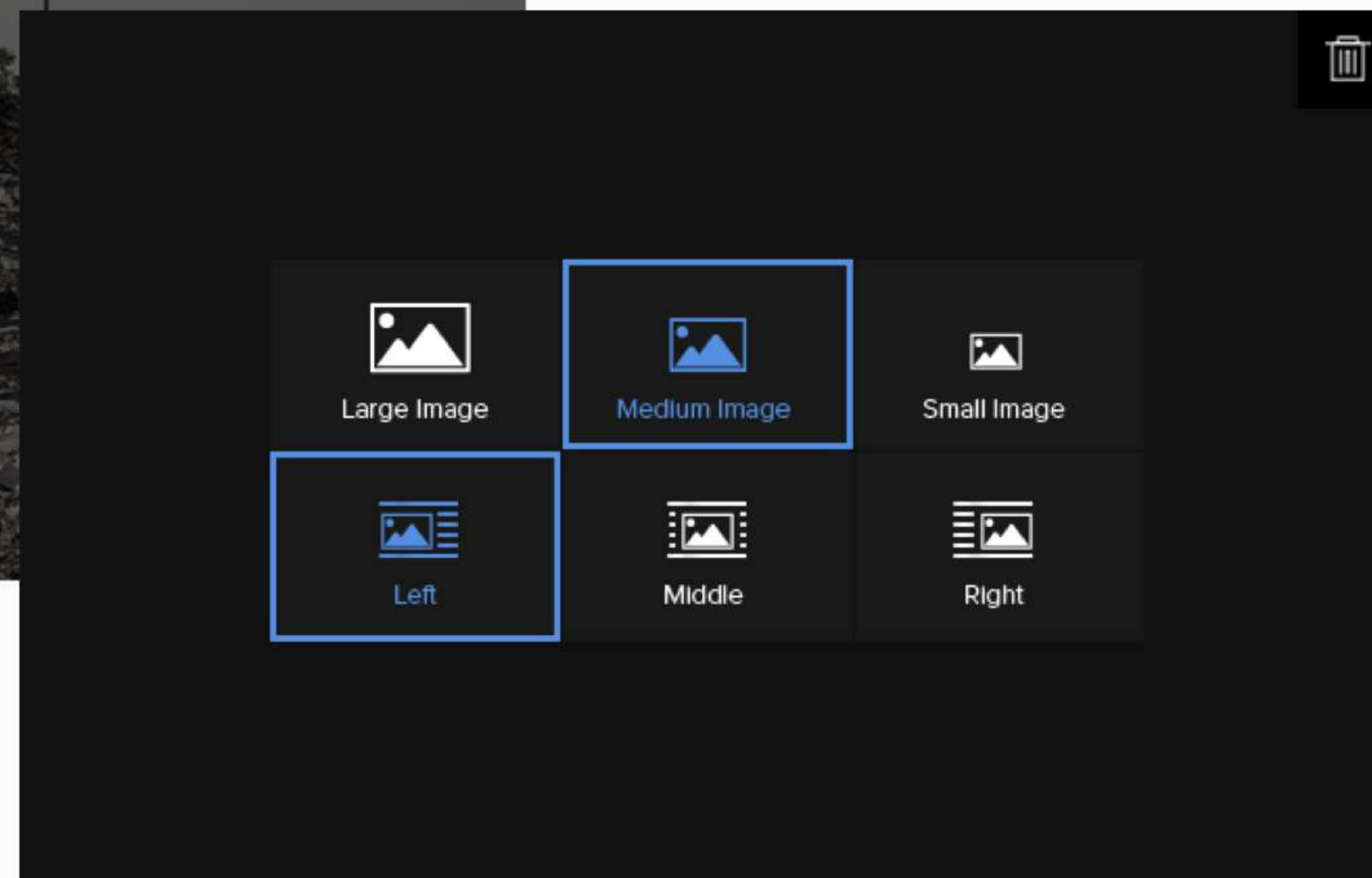
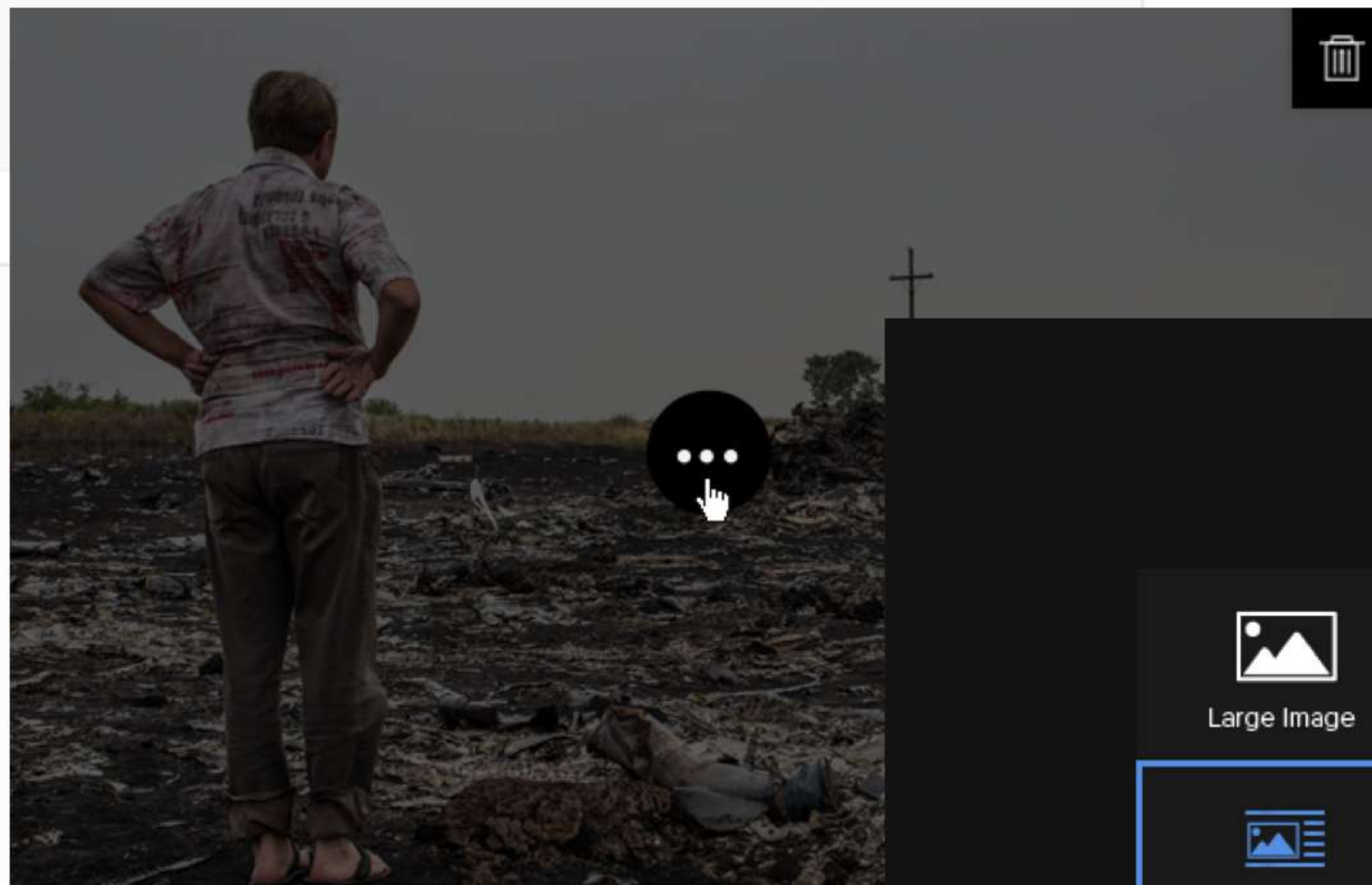
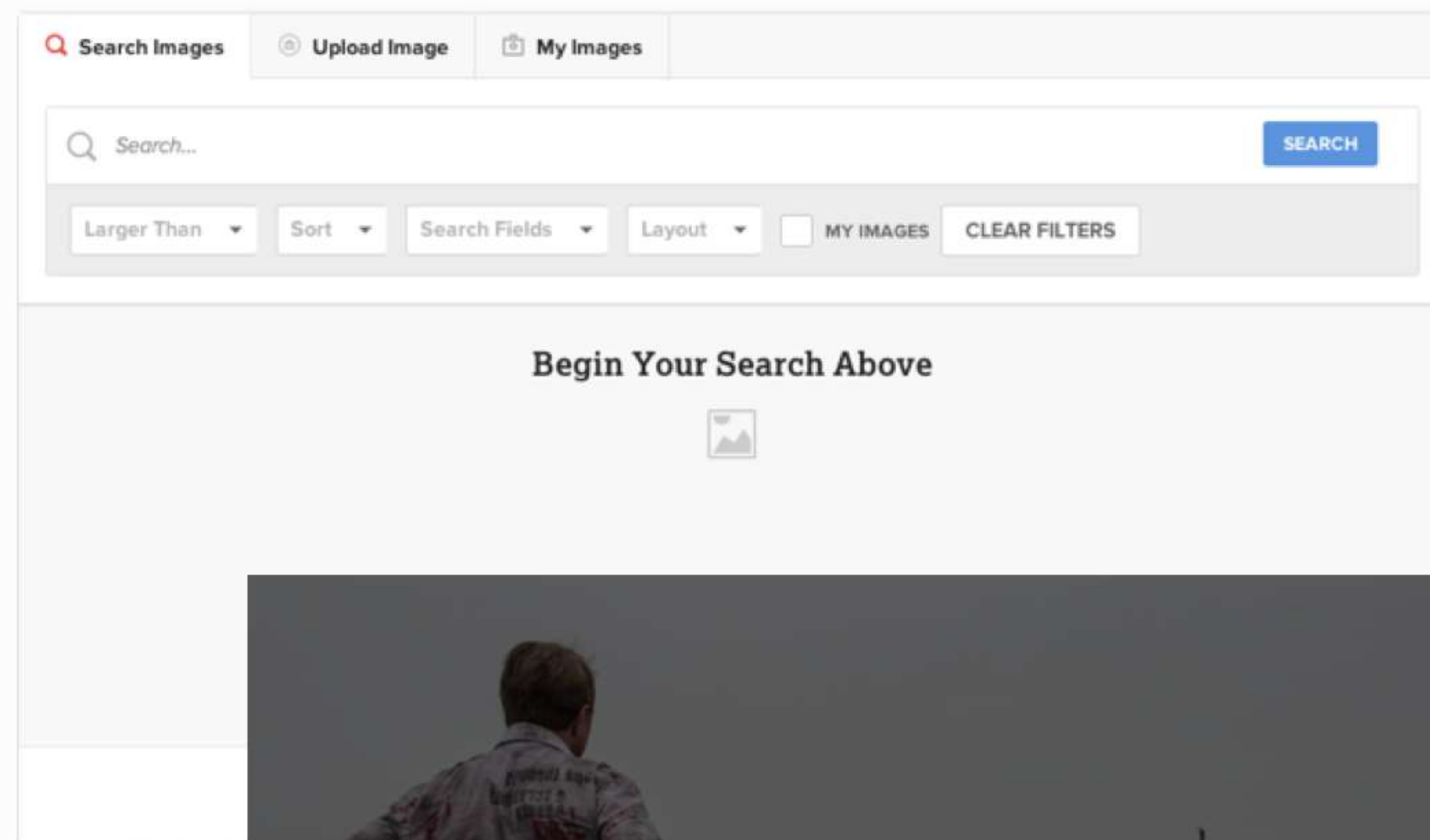
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J.S. officials say was a SA-11 surface-to-air missile.
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ine could fulfill the most important thing 2 identify

Comment

In this application, people work collaboratively. So, commenting feature is one of the important feature for text-editor. To make comment- select word/ sentence from text-editor, hit the Comment menu from sidebar or select comment option by mouse right button, write something and hit enter to make comment. Comment box is a fixed height scrollable box. So it can able to show multiple number of comment at a time.

Insert Image

In this application inserting image is one of the important features into text-editor. To understand the depth of the article, image plays a very vital role. The process of finding the best image to insert it and modify it is a major challenge for this text-editor. To add, click the image menu and search image from the current asset or into the system. After insert, hover over on the image to show more options.



Edit Permission

If two user wants to edit the same article at the same time, both user will get notification or alert to understand the situation. The second user needs approval from the first user to edit the article.

