# Background

Telenor Health is a purpose-driven, digital health subsidiary established by Telenor Group. Telenor Health is partnering with Grameenphone to bring Tonic to the mobile network operator's 57 million customers free of charge. Any Grameenphone user can join Tonic for free via the 789 short code (USSD and IVR), mytonic.com, and at any Grameenphone retailer.

Tonic's goal is to make it as – Digital Channels for "Everyday Health"

My Role: UX/UI
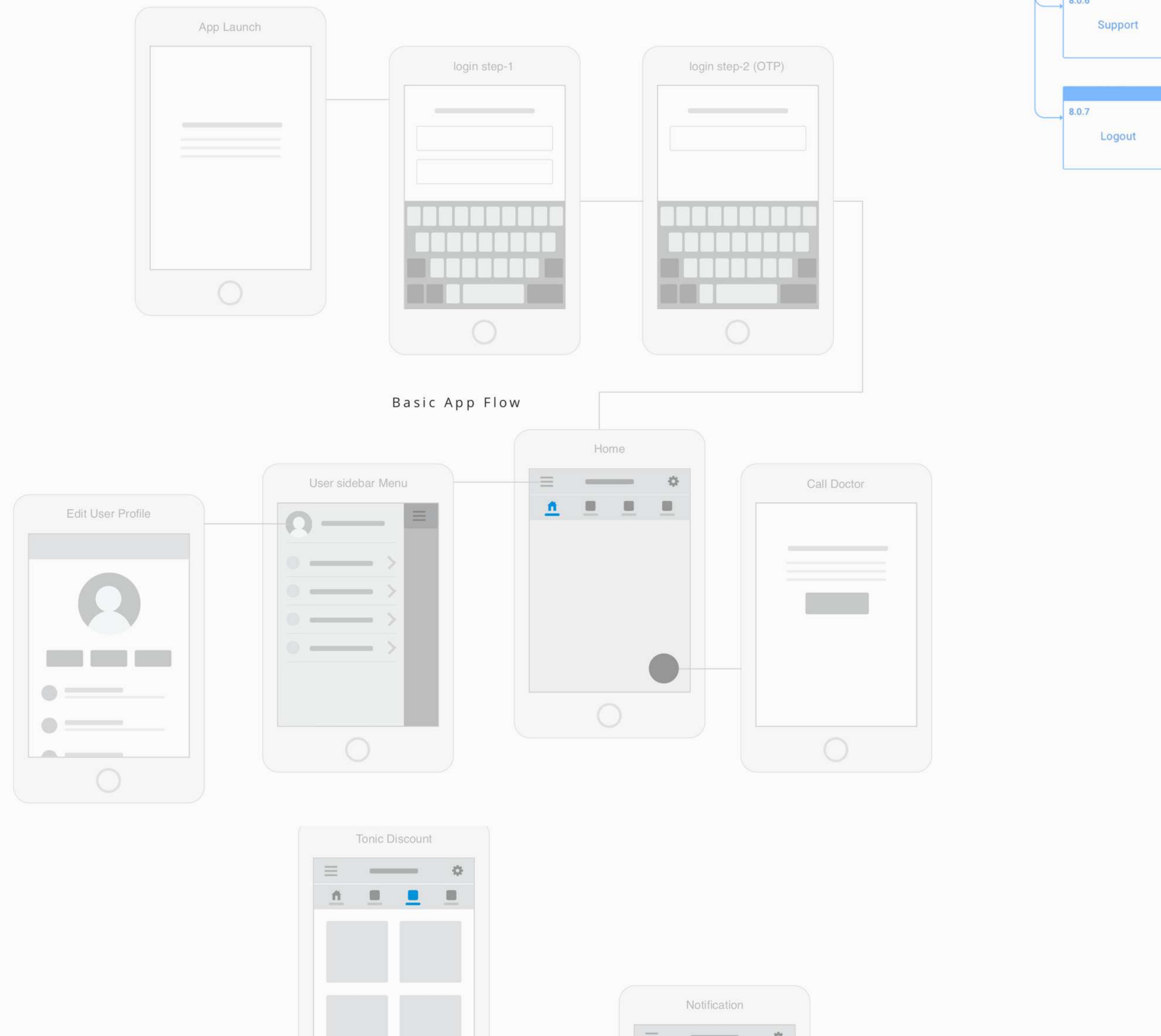
Deliverables: Prototype, Design
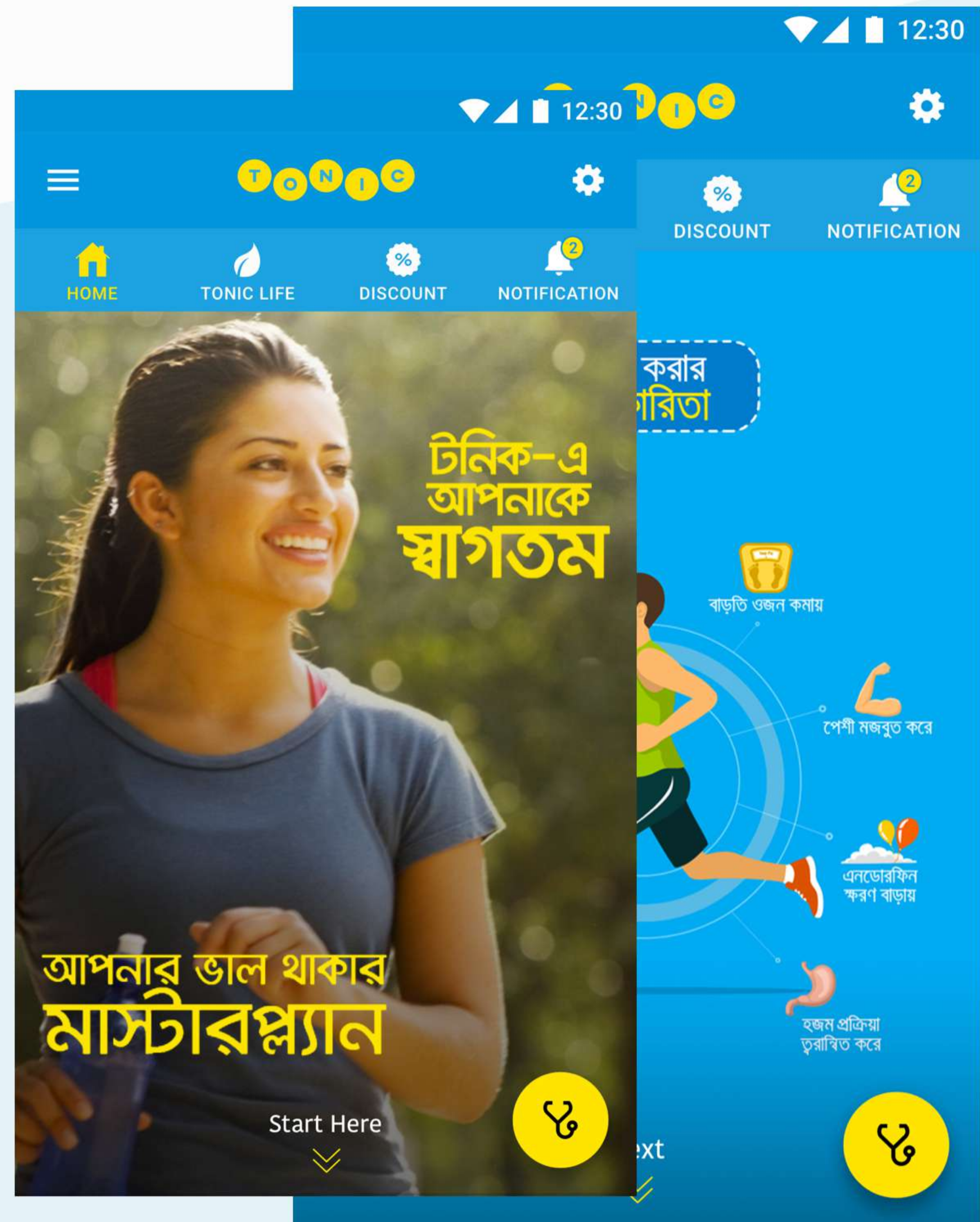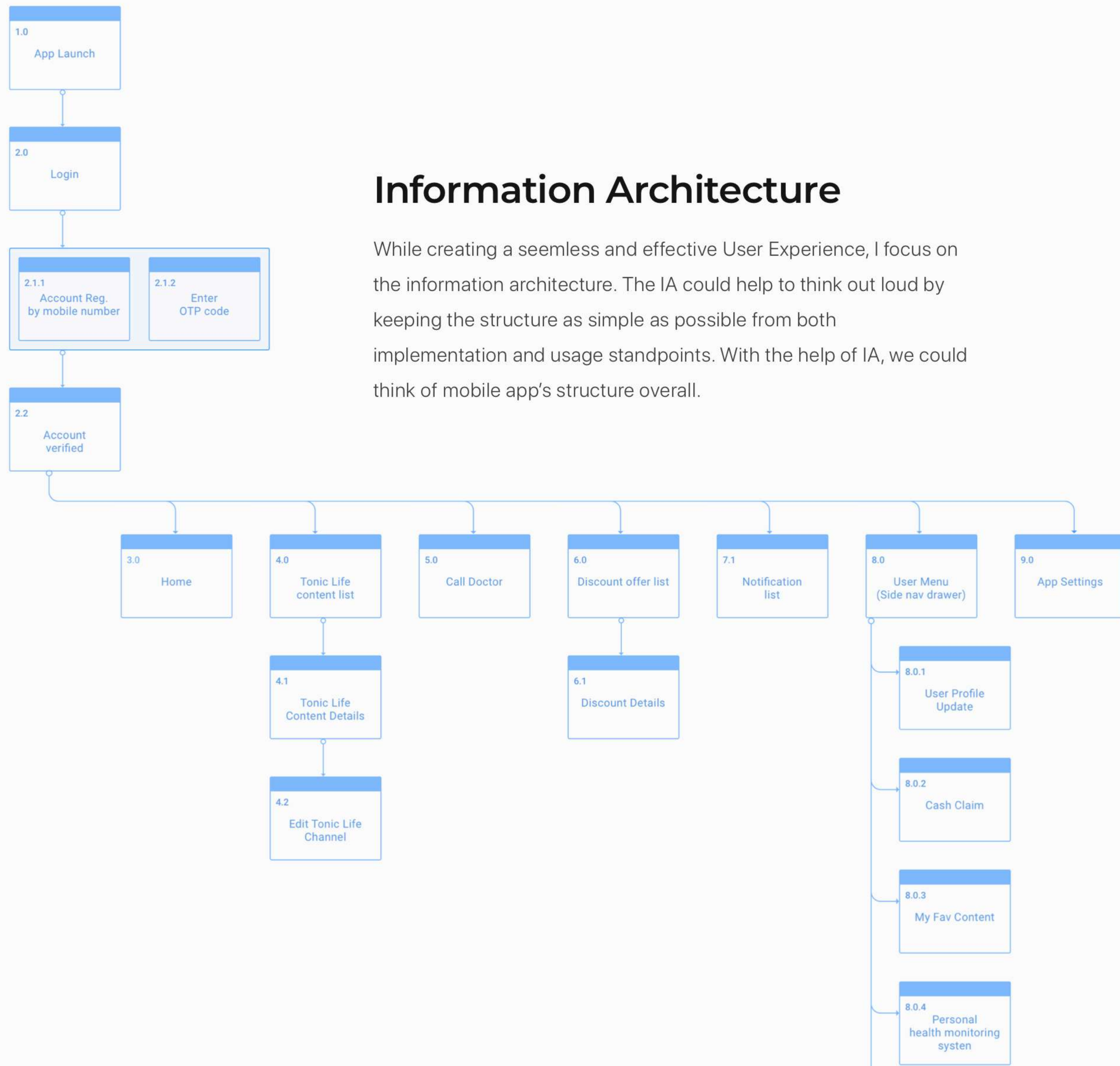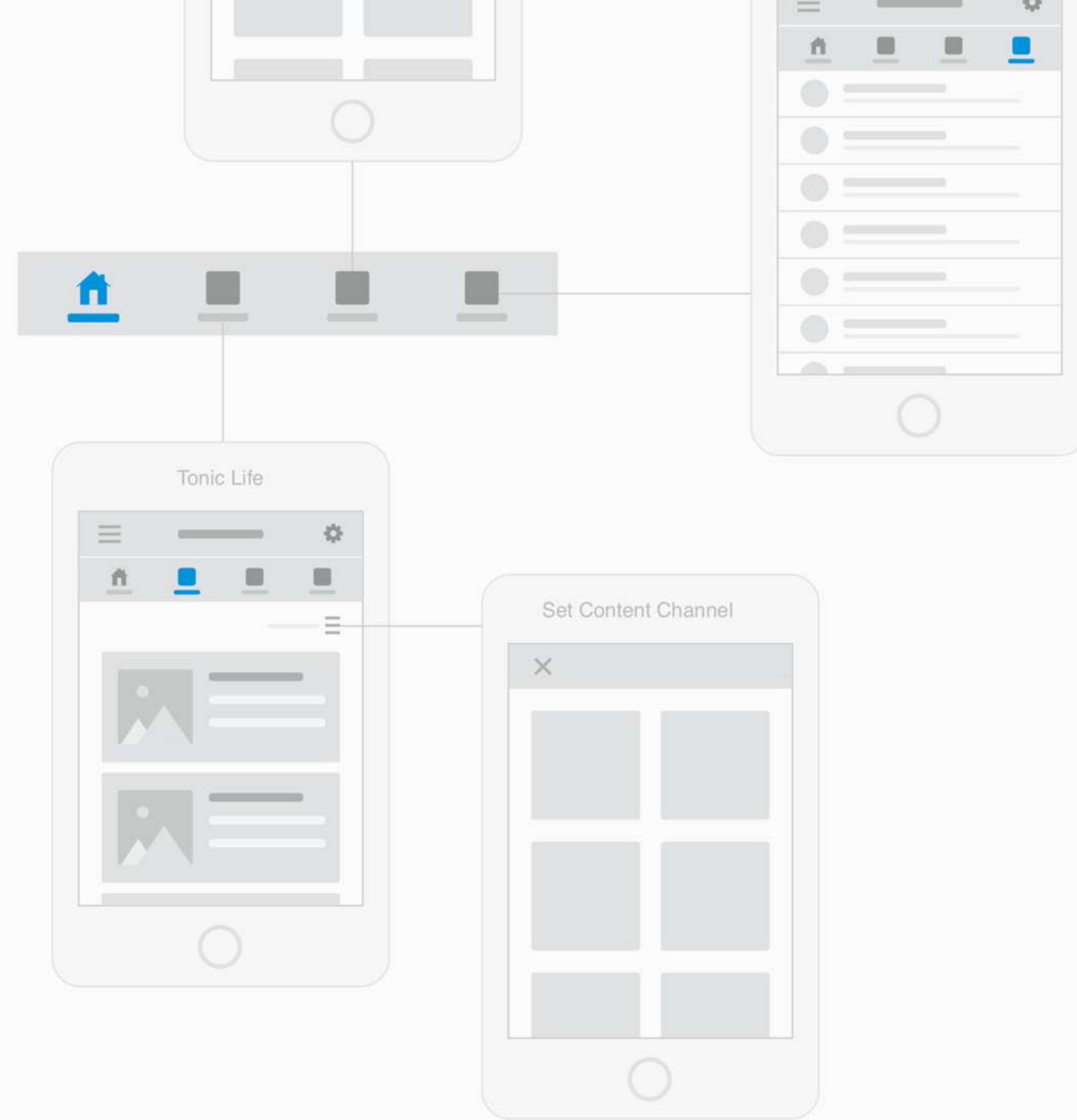
Information Architecture

While creating a seemless and effective User Experience, I focus on the information architecture. The IA could help to think out loud by keeping the structure as simple as possible from both implementation and usage standpoints. With the help of IA, we could think of mobile app's structure overall.

1.0
App Launch

2.0
Login

2.1.1
Account Reg. by mobile number

2.1.2
Enter OTP code

2.2
Account verified

3.0
Home

4.0
Tonic Life content list

5.0
Call Doctor

6.0
Discount offer list

7.1
Notification list

8.0
User Menu (Side nav drawer)

9.0
App Settings

4.1
Tonic Life Content Details

6.1
Discount Details

8.0.1
User Profile Update

4.2
Edit Tonic Life Channel

8.0.2
Cash Claim

8.0.3
My Fav Content

8.0.4
Personal health monitoring systen

User Flow

The following user flow shows the user relationship with application.

8.0.5

Invite Friend

8.0.6

Support

8.0.7

Logout

App Launch

login step-1

login step-2 (OTP)

Basic App Flow

Home

User sidebar Menu

Edit User Profile

Call Doctor

Tonic Discount

Notification

Tonic

Menubar Flow

Tonic Life

Set Content Channel

Tonic Home

The screens offer a series of content which help user to follow healthy lifestyle, as well as other services like Call Doctor Instantly. The home has a clean feeling, improved strong navigation system and proper utilization of brand color.

Anatomy of Home

The app bar is quick and easy to work through. User can easily understand the menu by its name without any confusion.

In the large content are, Tonic can show infographic, promotional and featured content in batter way. Here we can show a full content or 2 half content.

Call doctor is one of the most important major feature in this app. By floating action button user can quickly connect to doctor.
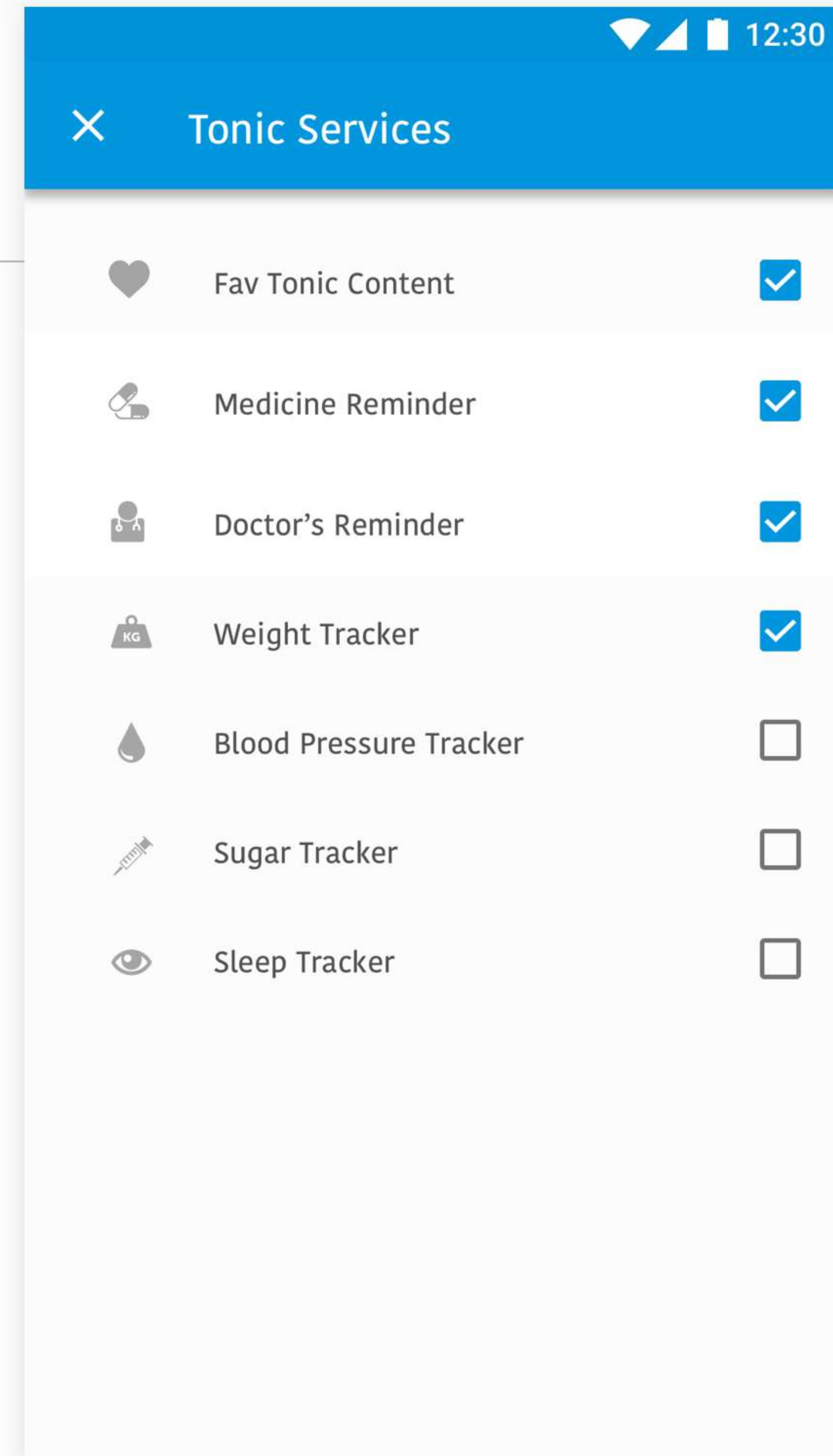
App Bar

Large Content Are

Call Doctor
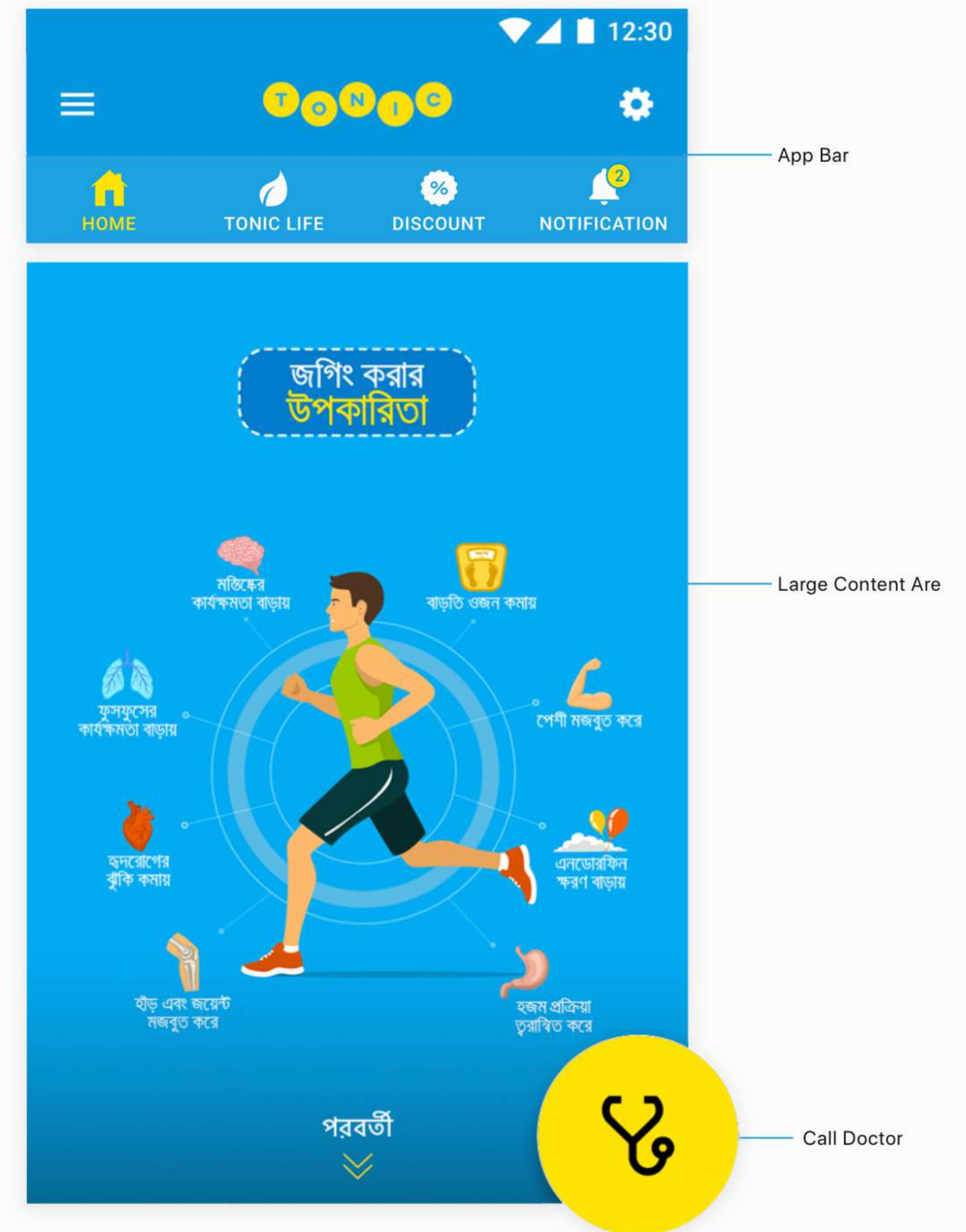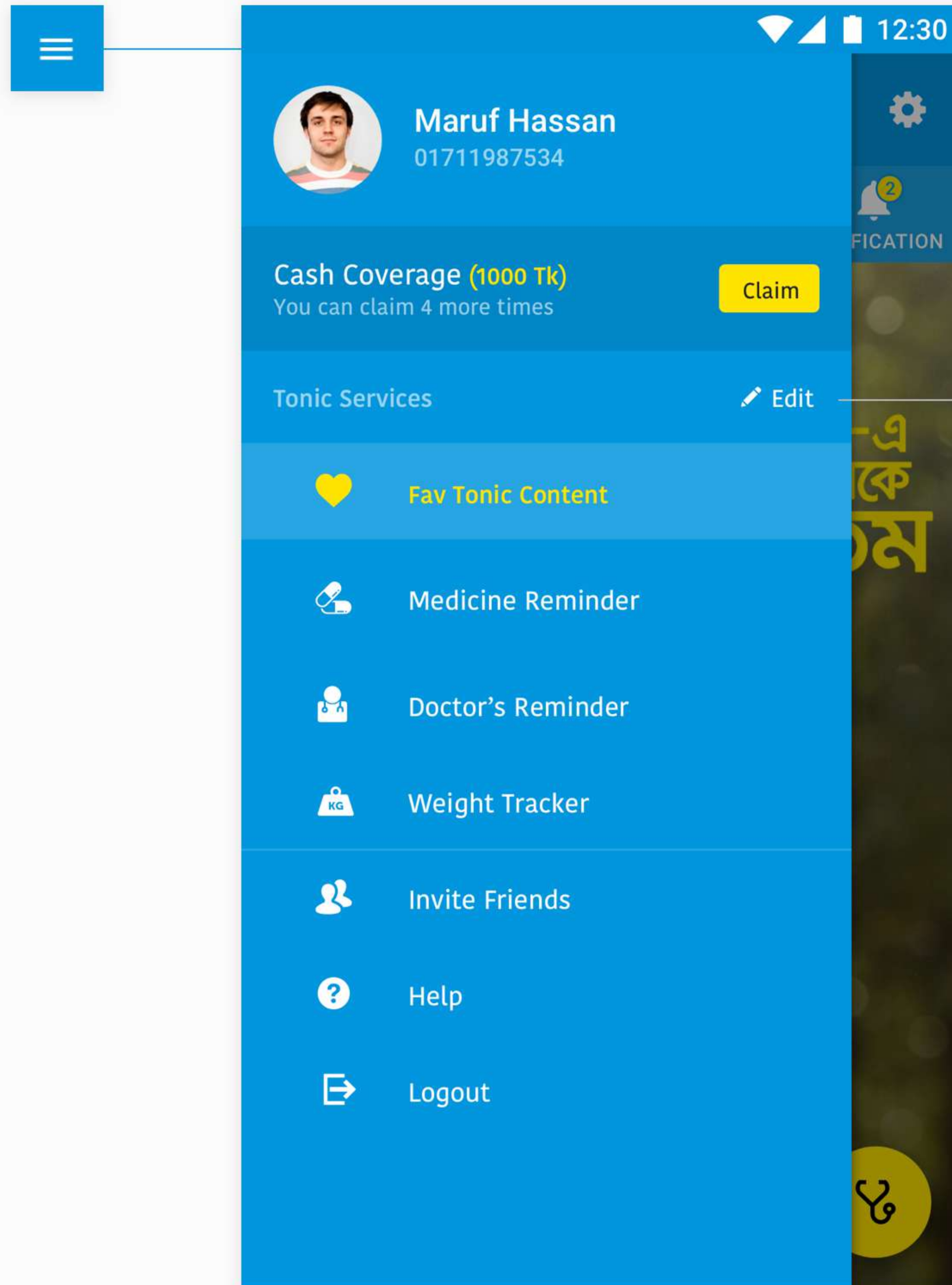
User Sidebar Menu

By user sidebar menu, user can access user oriented menu. User can also able to customize menu as his preferences.

12:30

Maruf Hassan
01711987534

Cash Coverage (1000 Tk)
You can claim 4 more times
Claim

Tonic Services — ✏ Edit

♥ Fav Tonic Content

Medicine Reminder

Doctor's Reminder

Weight Tracker

Invite Friends

? Help

Logout

12:30

✕ Tonic Services

♥ Fav Tonic Content ☑

Medicine Reminder ☑

Doctor's Reminder ☑

Weight Tracker ☑

Blood Pressure Tracker ☐

Sugar Tracker ☐

Sleep Tracker ☐

Tonic Life

Tonic life provides tips on how to lead a healthier life and care for users everyday. A user can get content as per users preferences by set or modify category channel. User can share content at Facebook and also able to add favorite content by tapping Fav option.
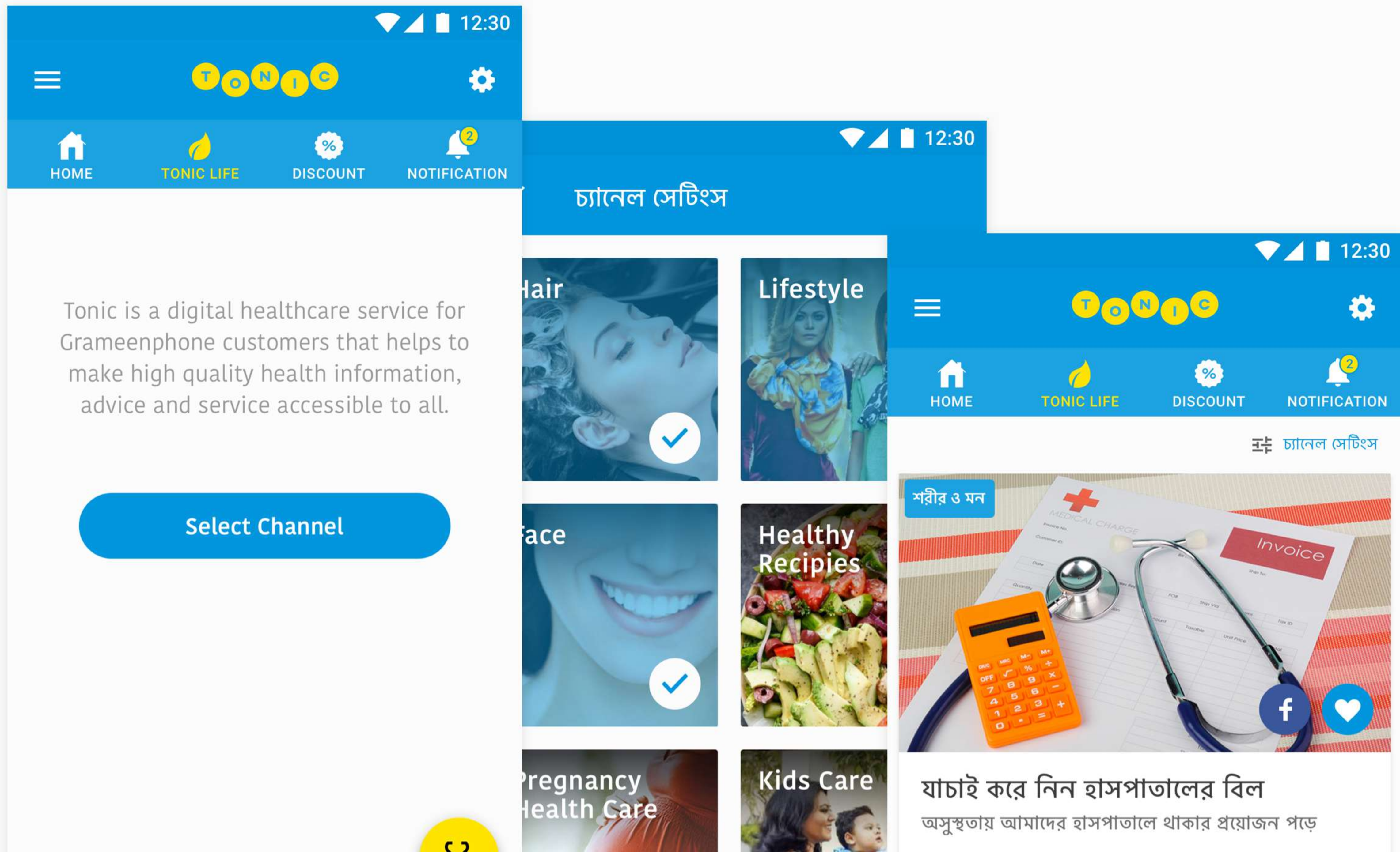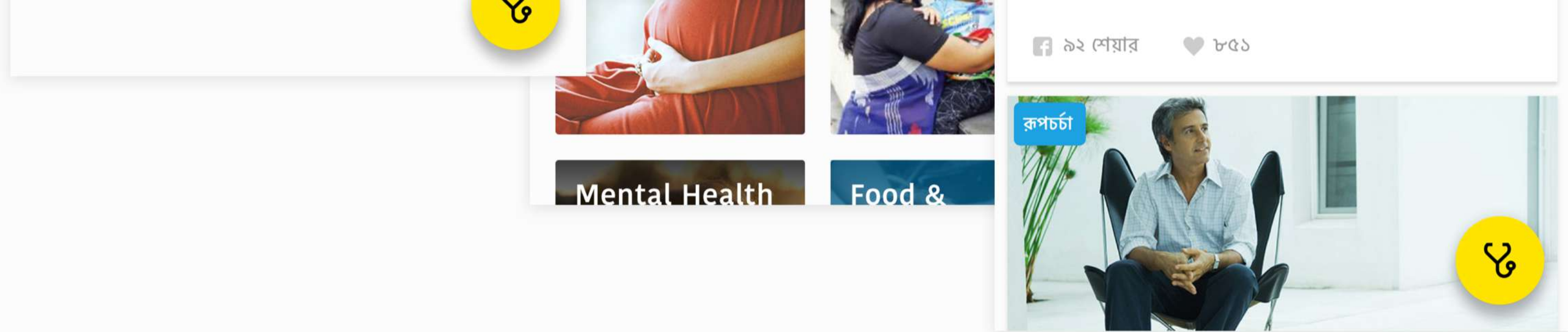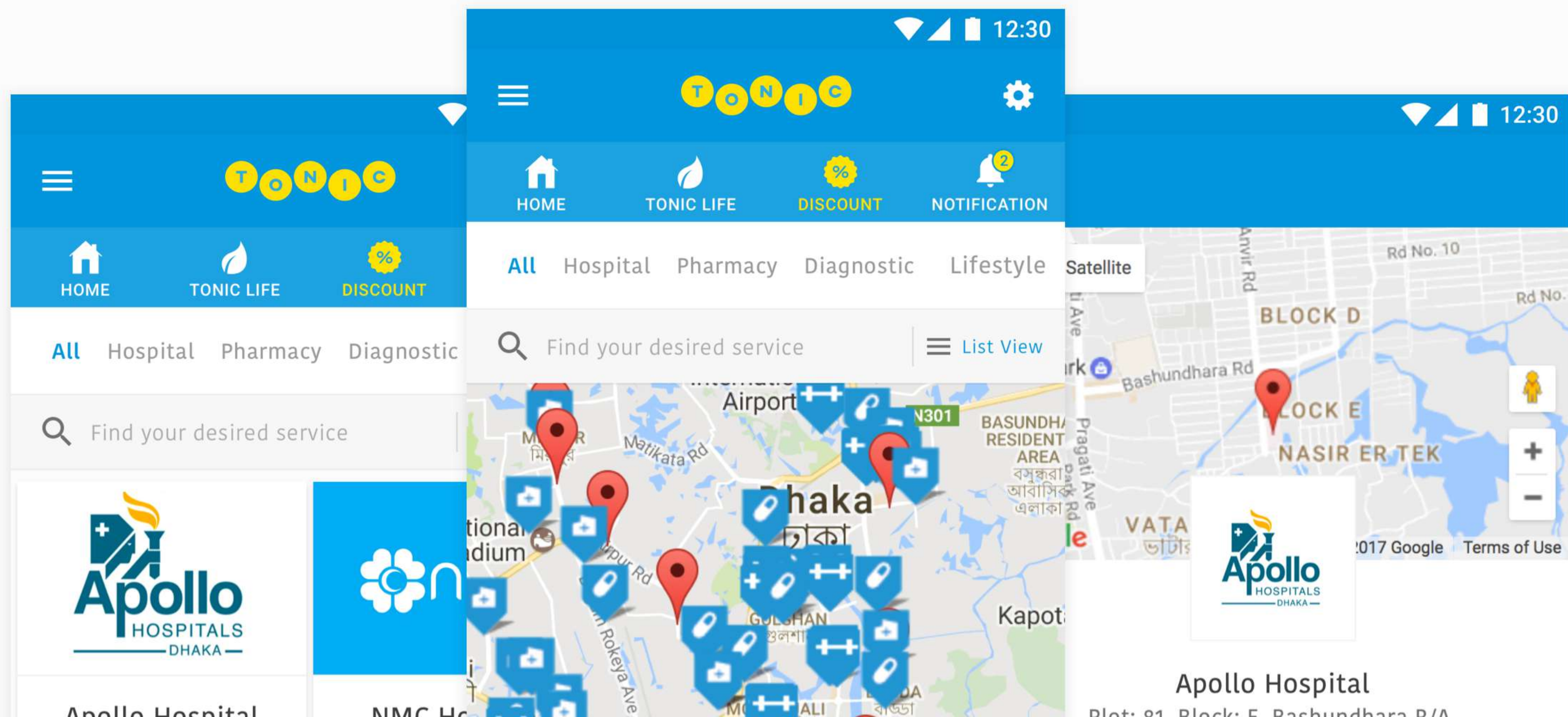
Discount

Developed discount service with quick switching feature.
The user can filter services by type and greater detail
view with an improved experience.

Apollo Hospital
Distance 0.05 km

View More

NMC Hu
Distance

বিস্তারিত

SQUARE
Hospitals Ltd.

LA
SPECIALIZ

Square Hospital
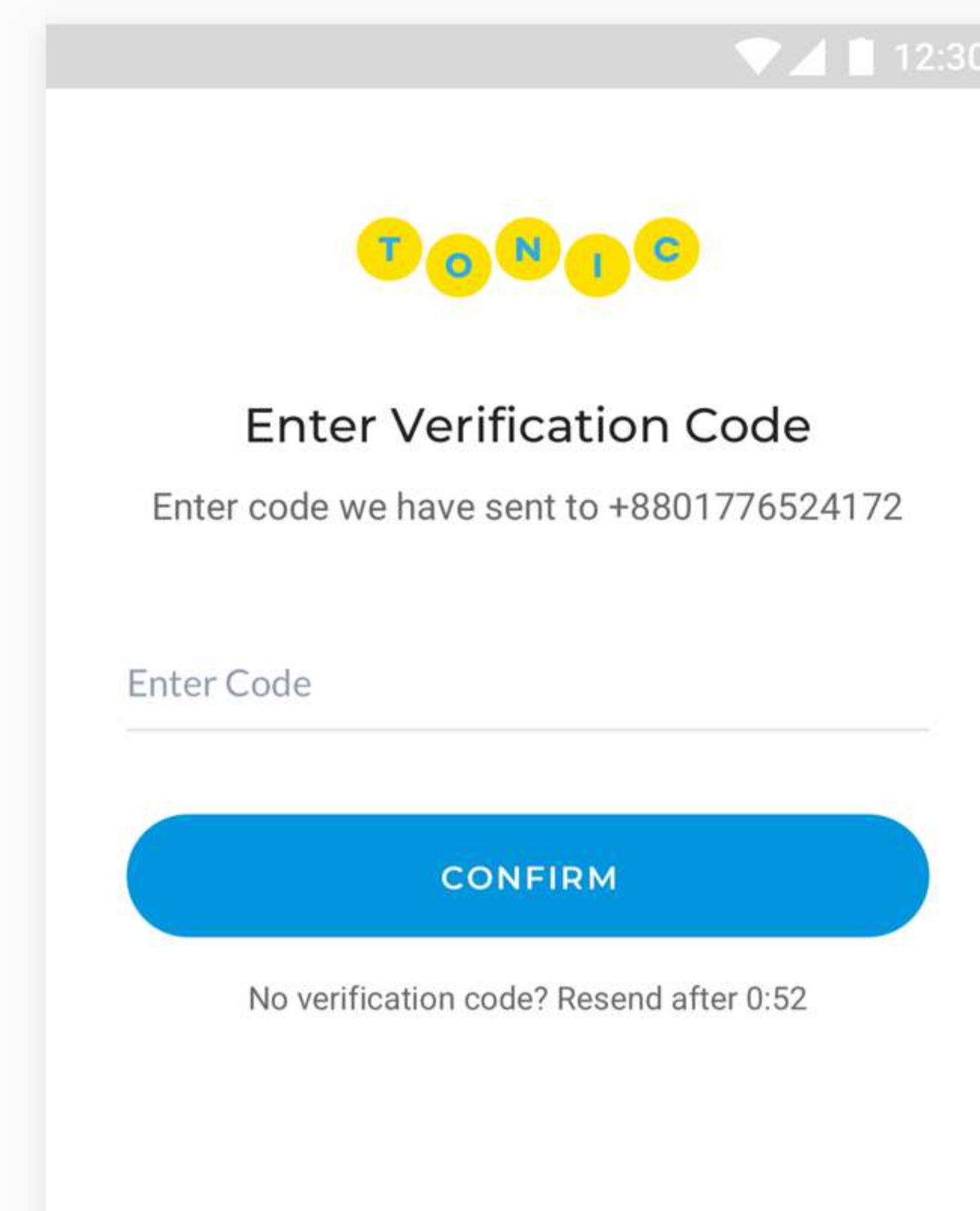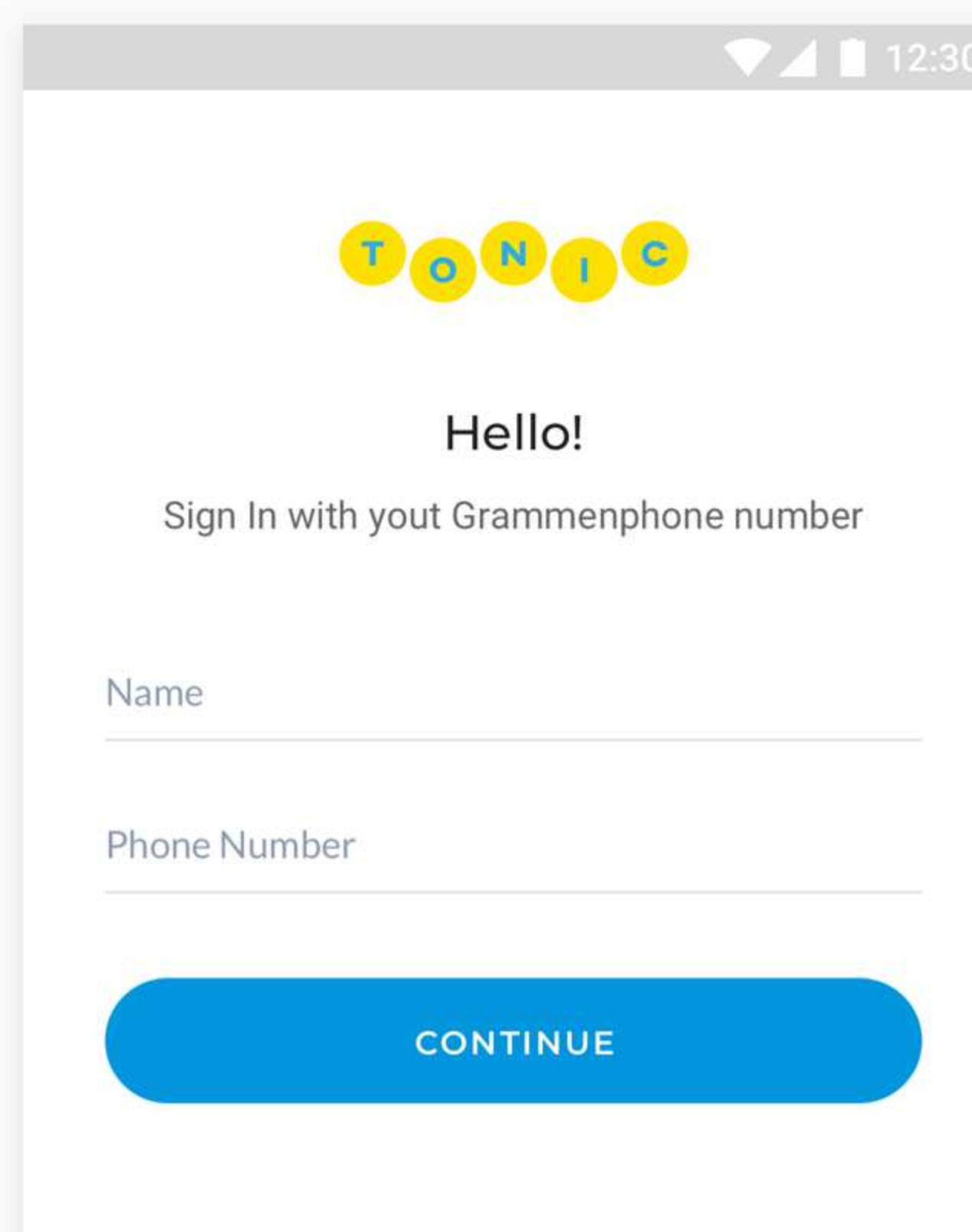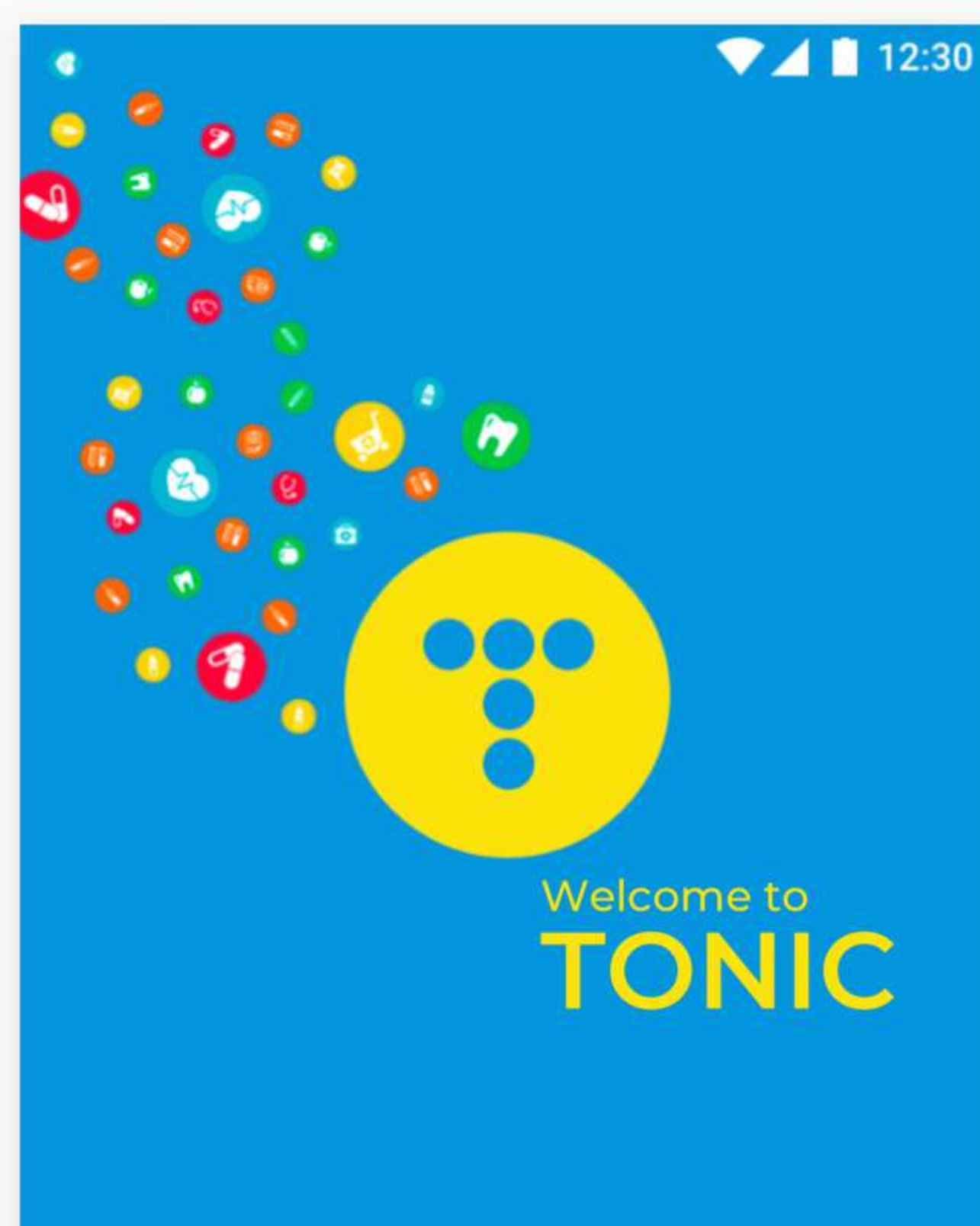Distance 1.03 km

Labaid Hos
Distance 1.28 km

Plot: 81, Block: E, Bashundhara R/A,
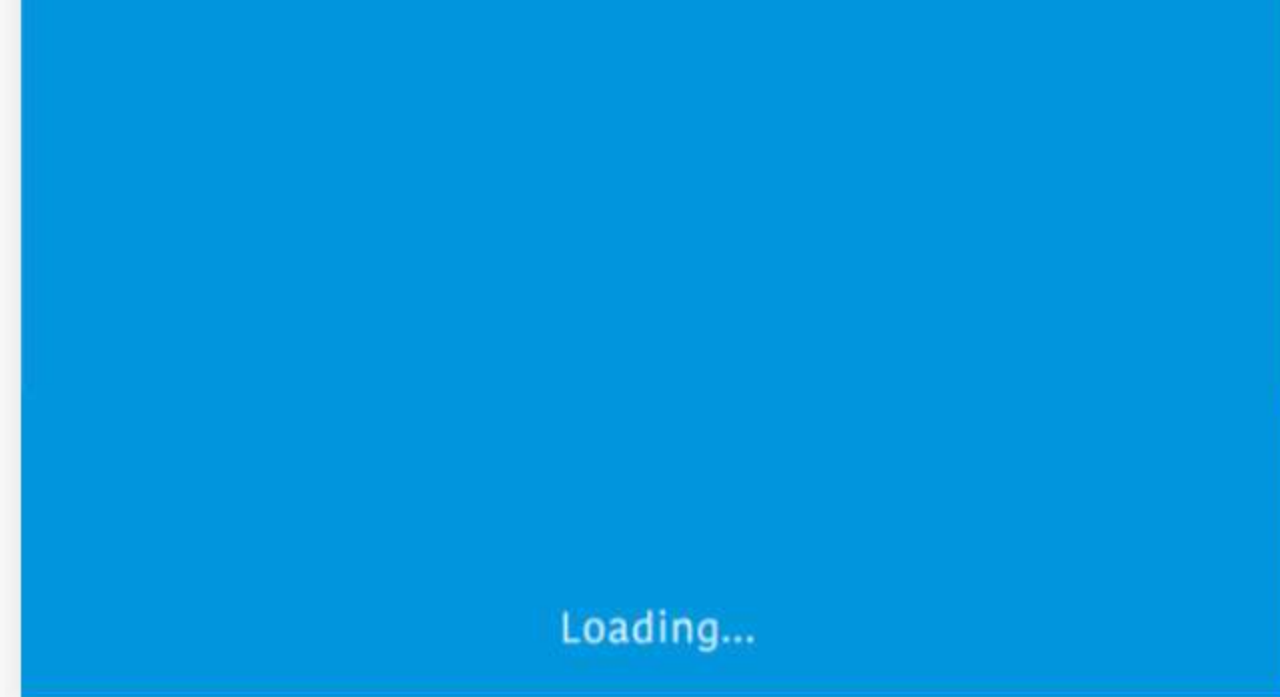Dhaka 1229, Bangladesh.
Phone: +880 2-55037242

0% Tonic offers on single/deluxe/suite bed
arge, city scan and MRI discount. Thanks for
being with Tonic.
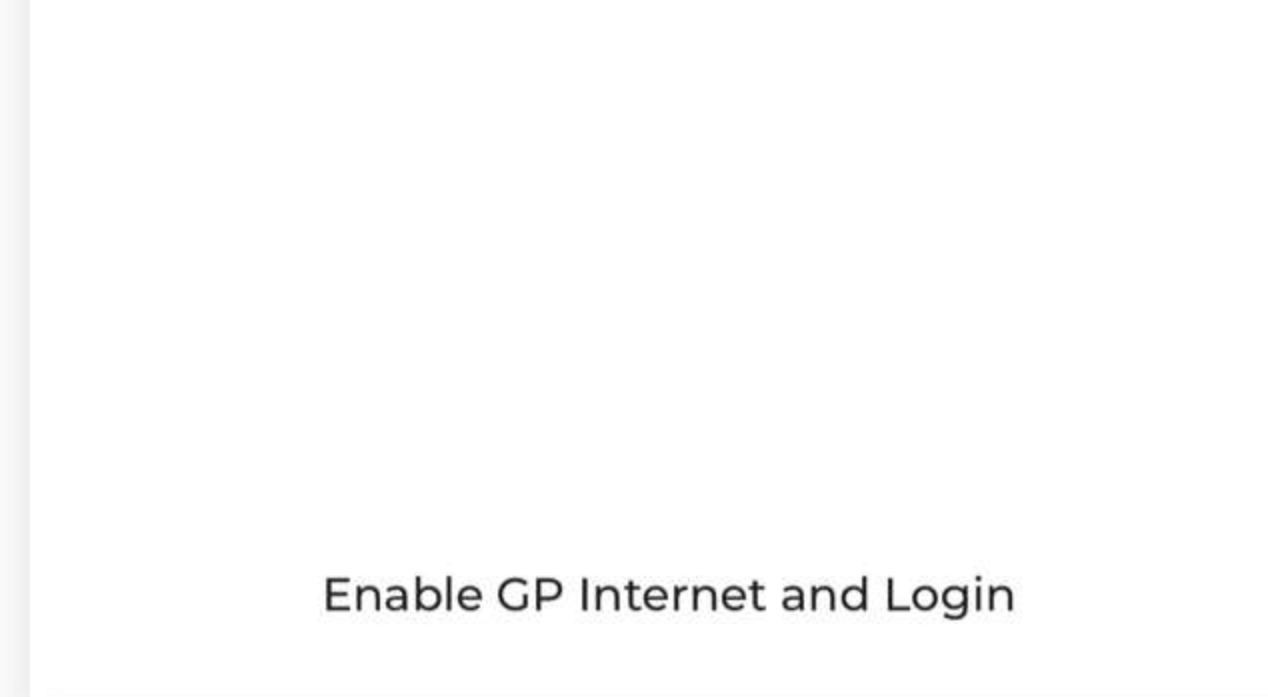
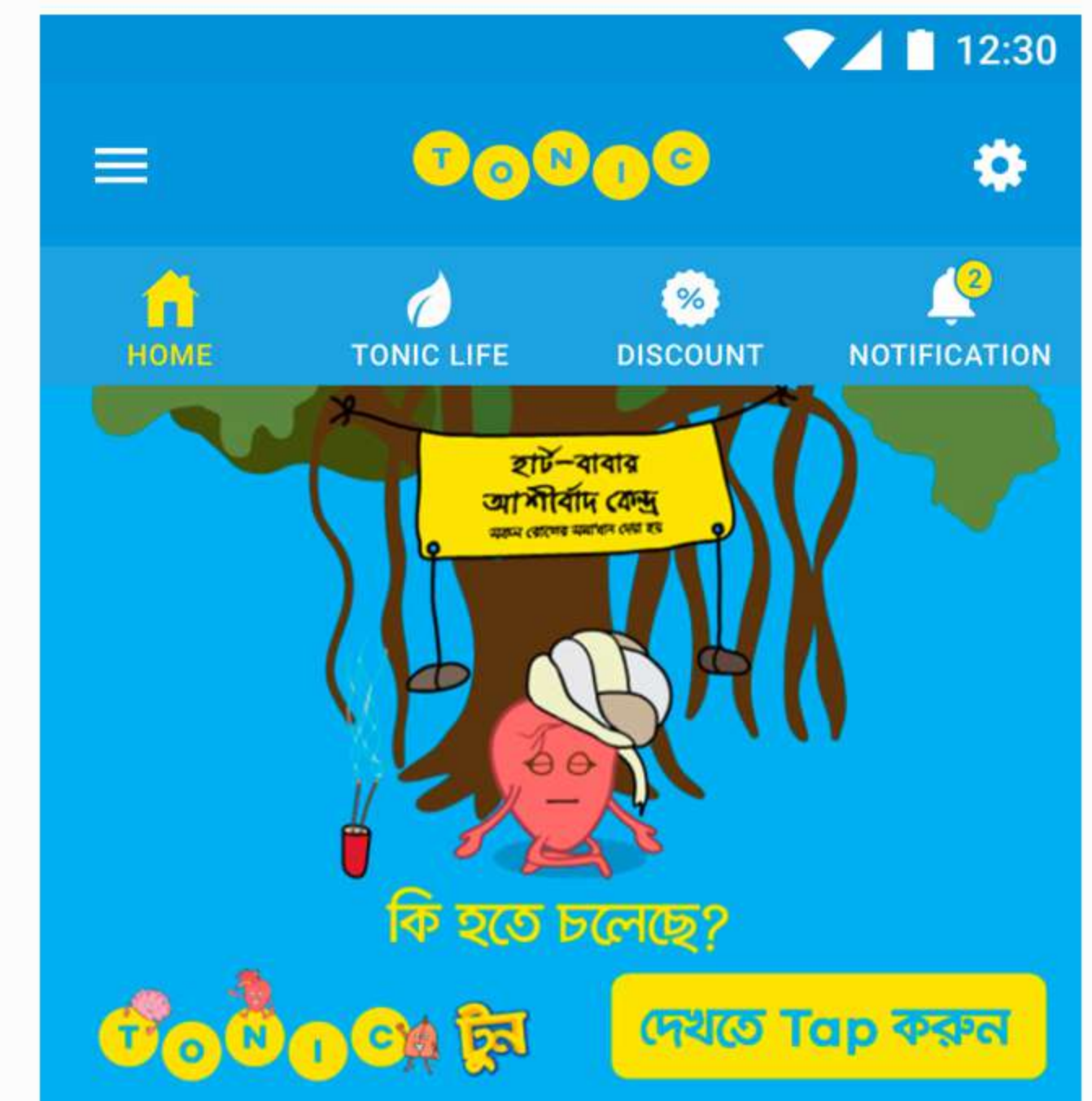To get Tonic Discount, write AHDO1
and send SMS to 789

Avail Discount

University
of Dhaka

All Screens

12:30

Welcome to
TONIC

12:30

Hello!

Sign In with yout Grammenphone number

Name

Phone Number

CONTINUE

12:30

Enter Verification Code

Enter code we have sent to +8801776524172
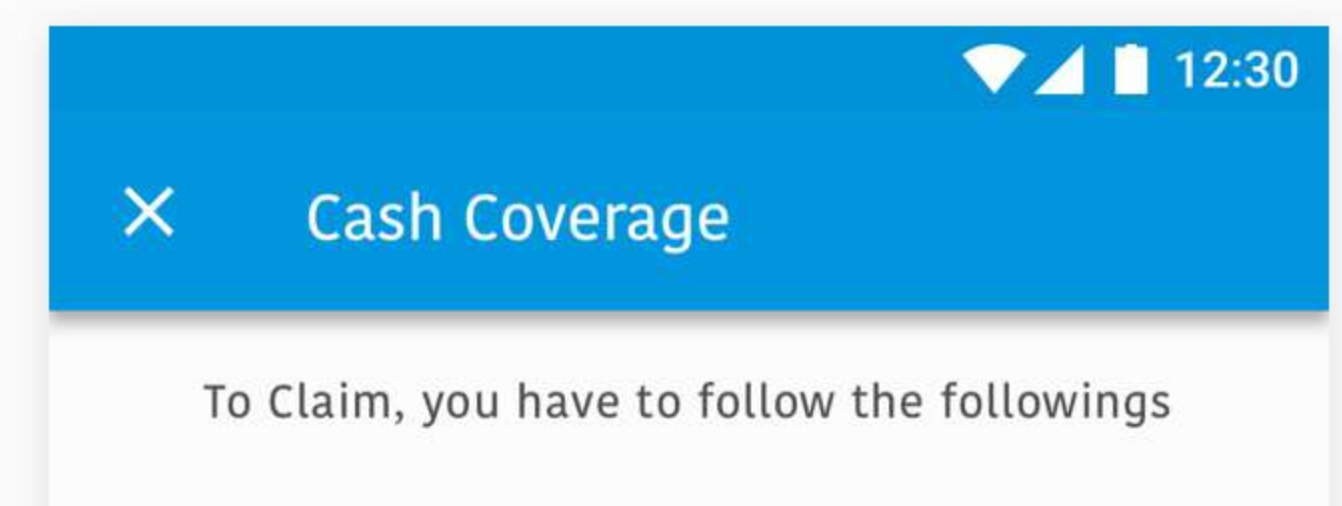
Enter Code

CONFIRM
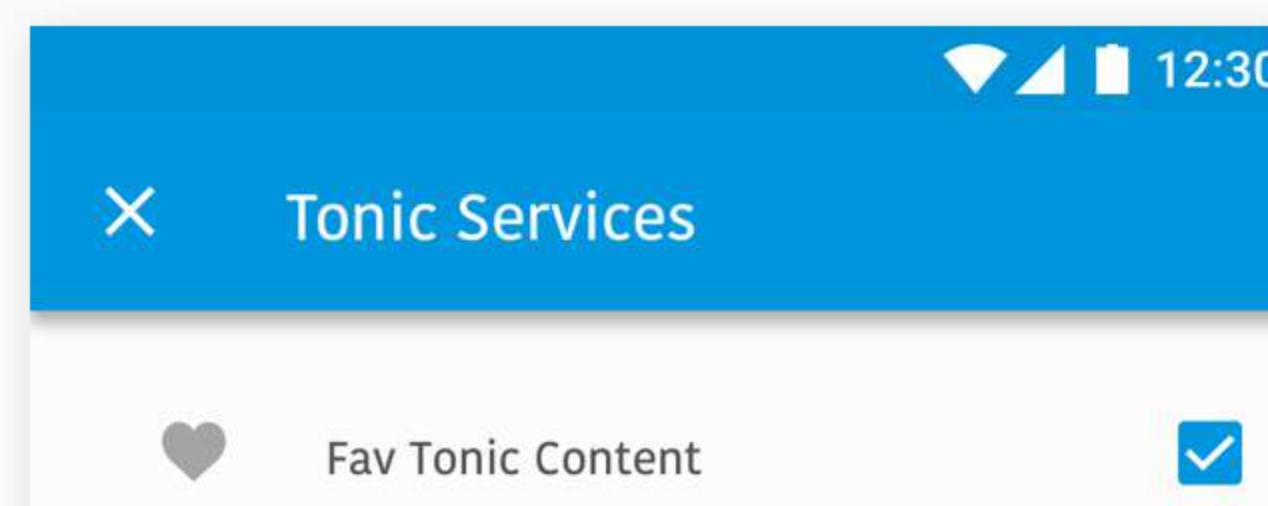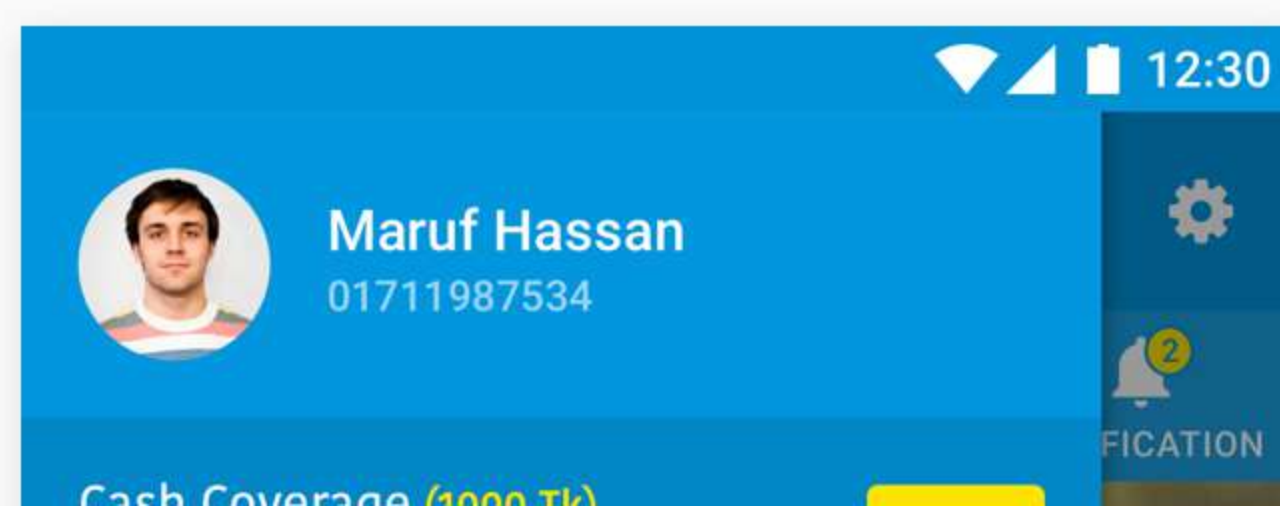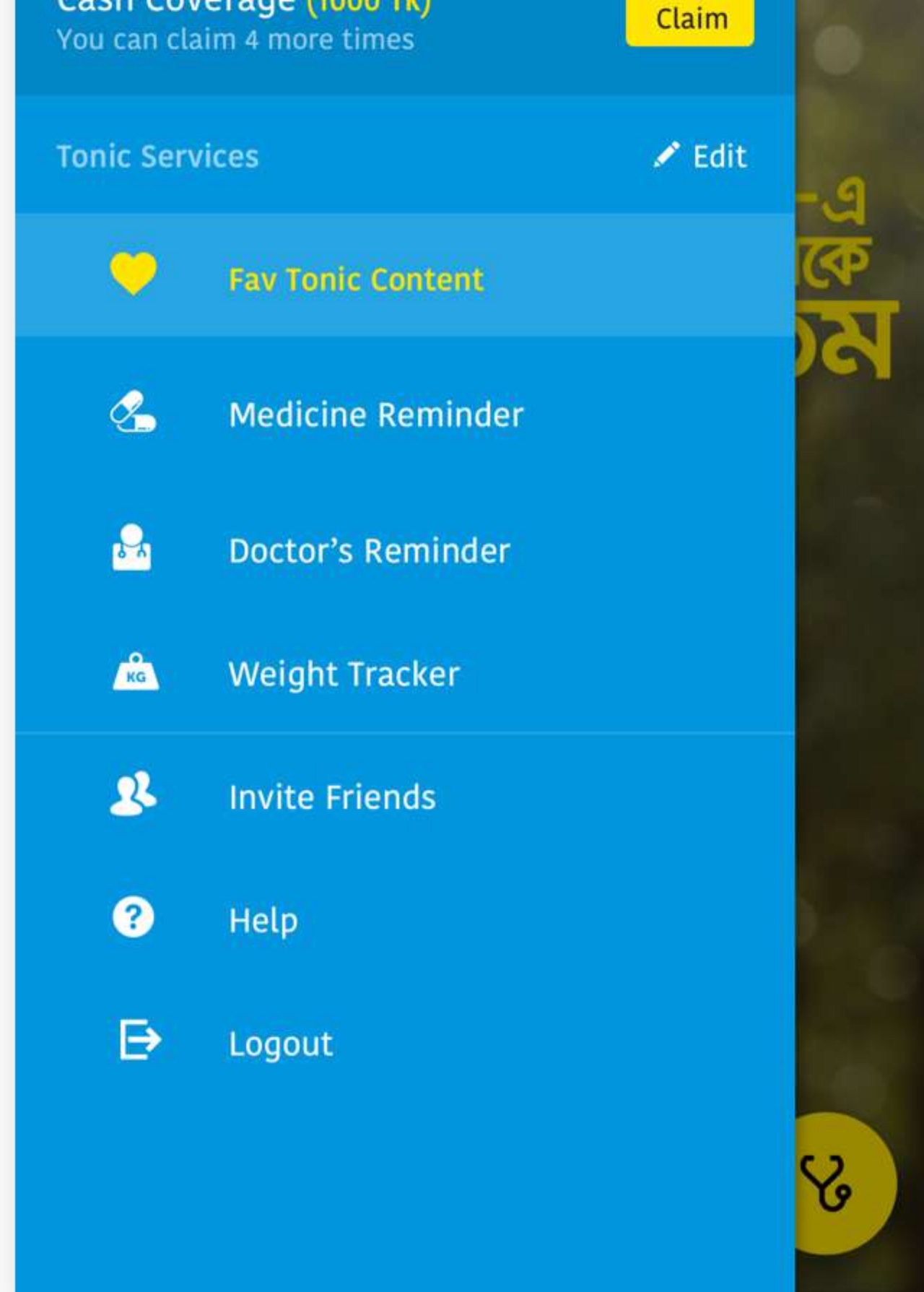
No verification code? Resend after 0:52

Splash

Signup

Phone verification

Home

Home with Infographic

Home with splited content

Maruf Hassan
01711987534

Tonic Services

Fav Tonic Content ✔

Cash Coverage

To Claim, you have to follow the followings

Cash Coverage (1000 Tk)   Claim
You can claim 4 more times

Tonic Services   ✎ Edit

♥ Fav Tonic Content

Medicine Reminder

Doctor's Reminder

Weight Tracker

Invite Friends

Help

Logout

Nav

Medicine Reminder ☑

Doctor's Reminder ☑

Weight Tracker ☑

Blood Pressure Tracker ☐

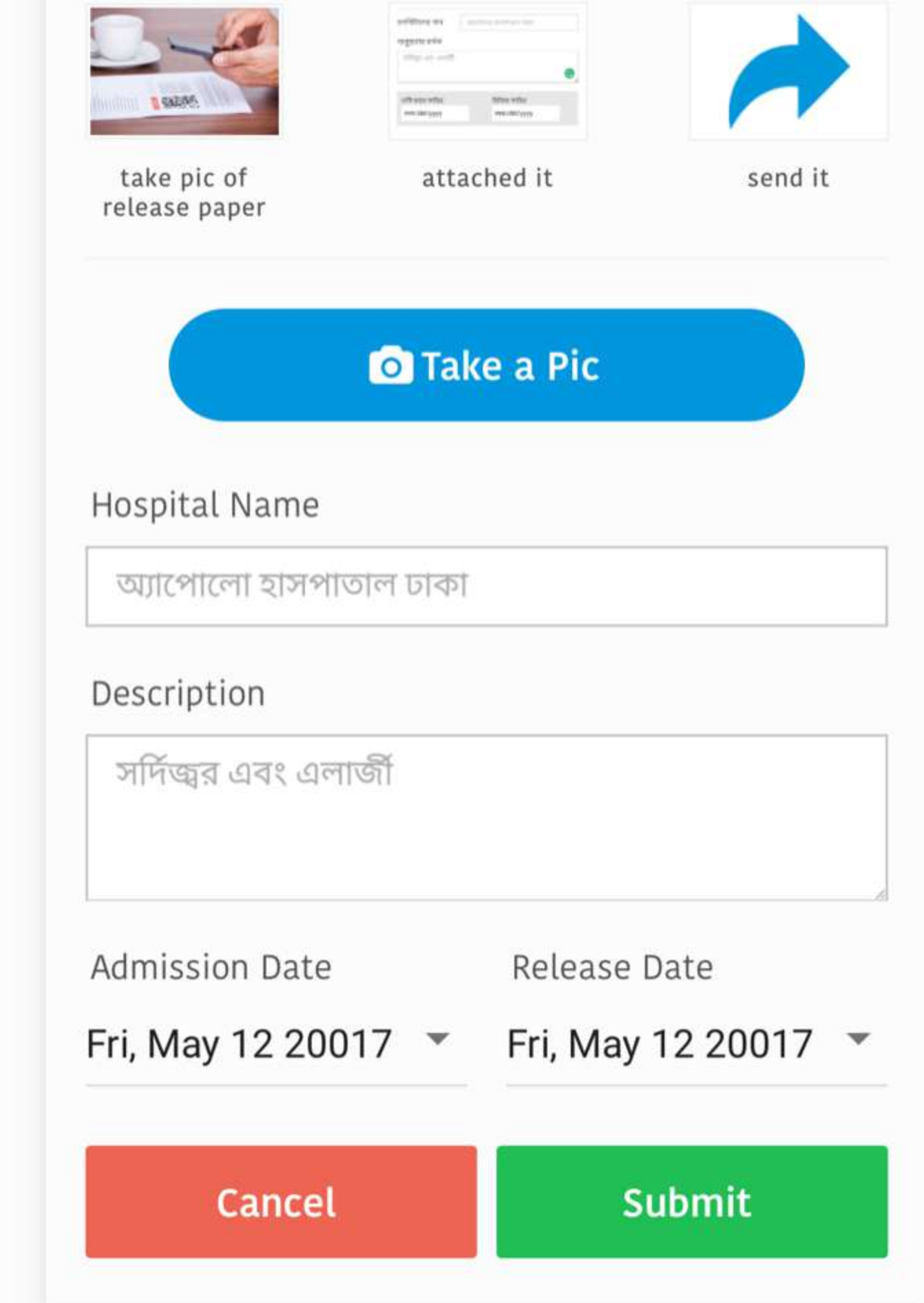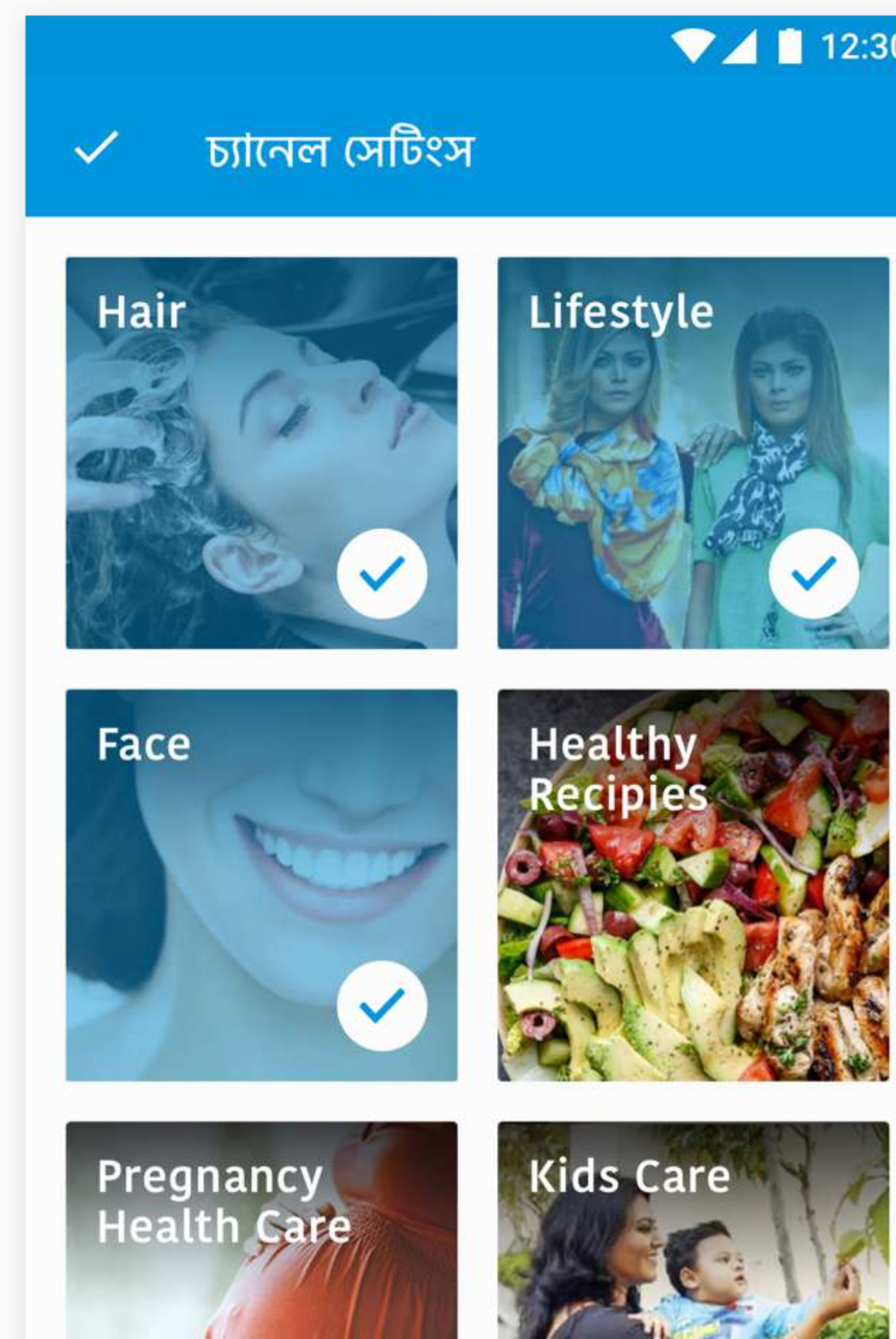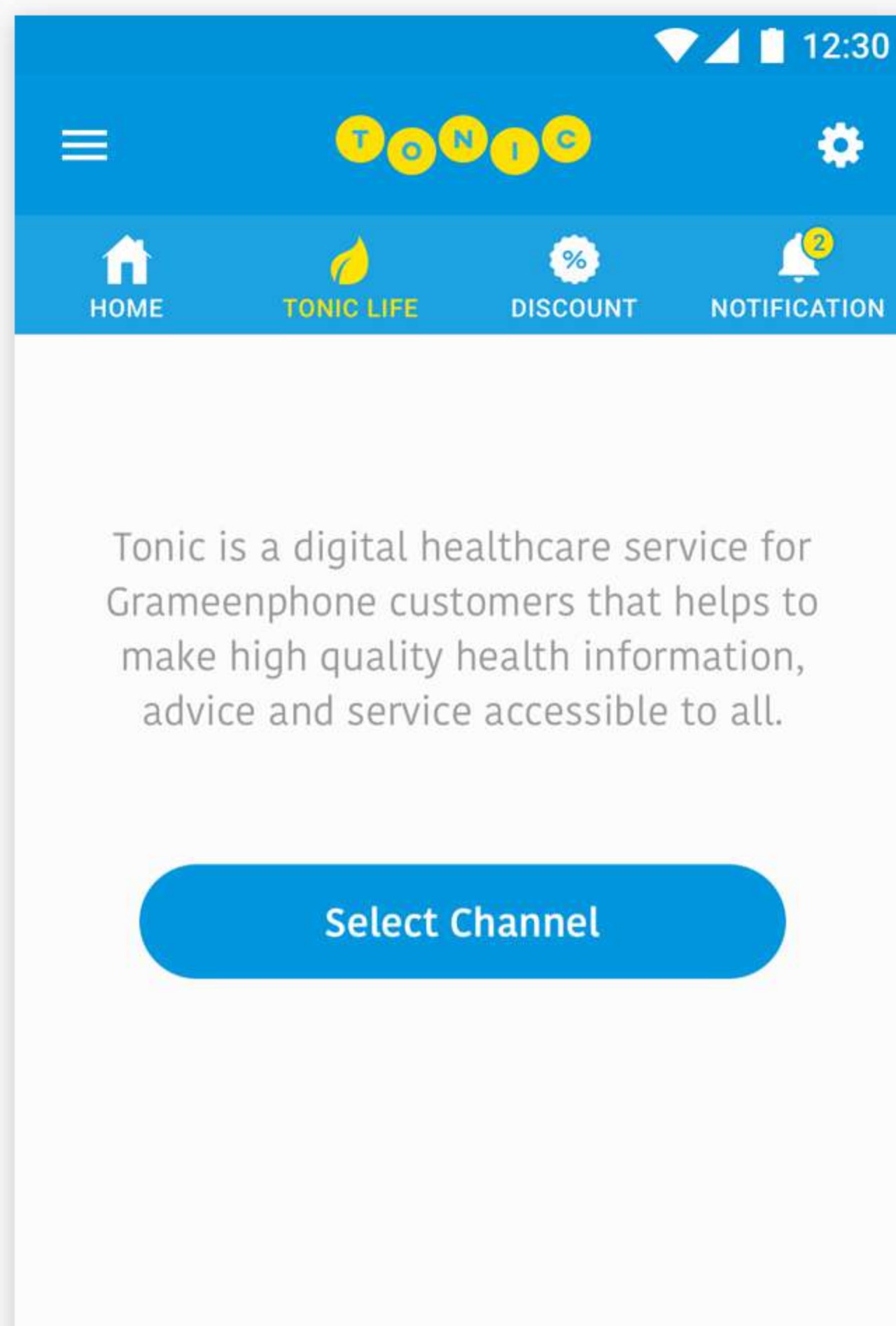Sugar Tracker ☐

Sleep Tracker ☐

Modify Navigation Menu

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take pic of release paper   attached it   send it

📷 Take a Pic

Hospital Name

অ্যাপোলো হাসপাতাল ঢাকা

Description

সর্দিজ্বর এবং এলার্জী

Admission Date   Release Date
Fri, May 12 20017 ▾   Fri, May 12 20017 ▾

Cancel   Submit

Home with splited content

▼⊿▌ 12:30

☰   TONIC   ⚙

🏠 HOME   🔥 TONIC LIFE   % DISCOUNT   🔔² NOTIFICATION

Tonic is a digital healthcare service for Grameenphone customers that helps to make high quality health information, advice and service accessible to all.

Select Channel

▼⊿▌ 12:30

✓   চ্যানেল সেটিংস

Hair ✓   Lifestyle ✓

Face ✓   Healthy Recipies

Pregnancy Health Care   Kids Care

▼⊿▌ 12:30

☰   TONIC   ⚙

🏠 HOME   🔥 TONIC LIFE   % DISCOUNT   🔔² NOTIFICATION

☰ চ্যানেল সেটিংস

শরীর ও মন   Invoice

যাচাই করে নিন হাসপাতালের বিল
অসুস্থতায় আমাদের হাসপাতালে থাকার প্রয়োজন পড়ে
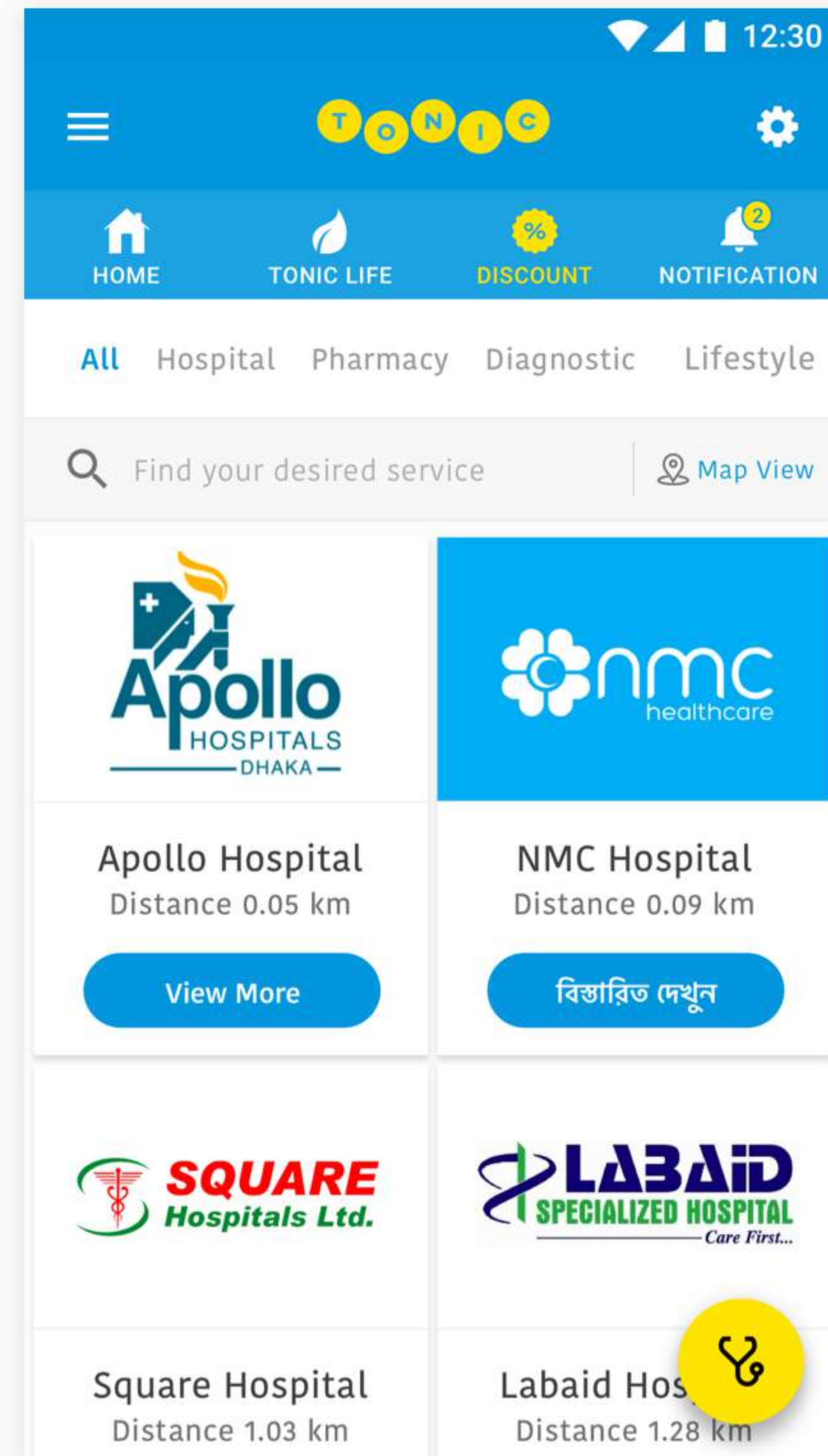
f ৯২ শেয়ার   ♥ ৮৫১
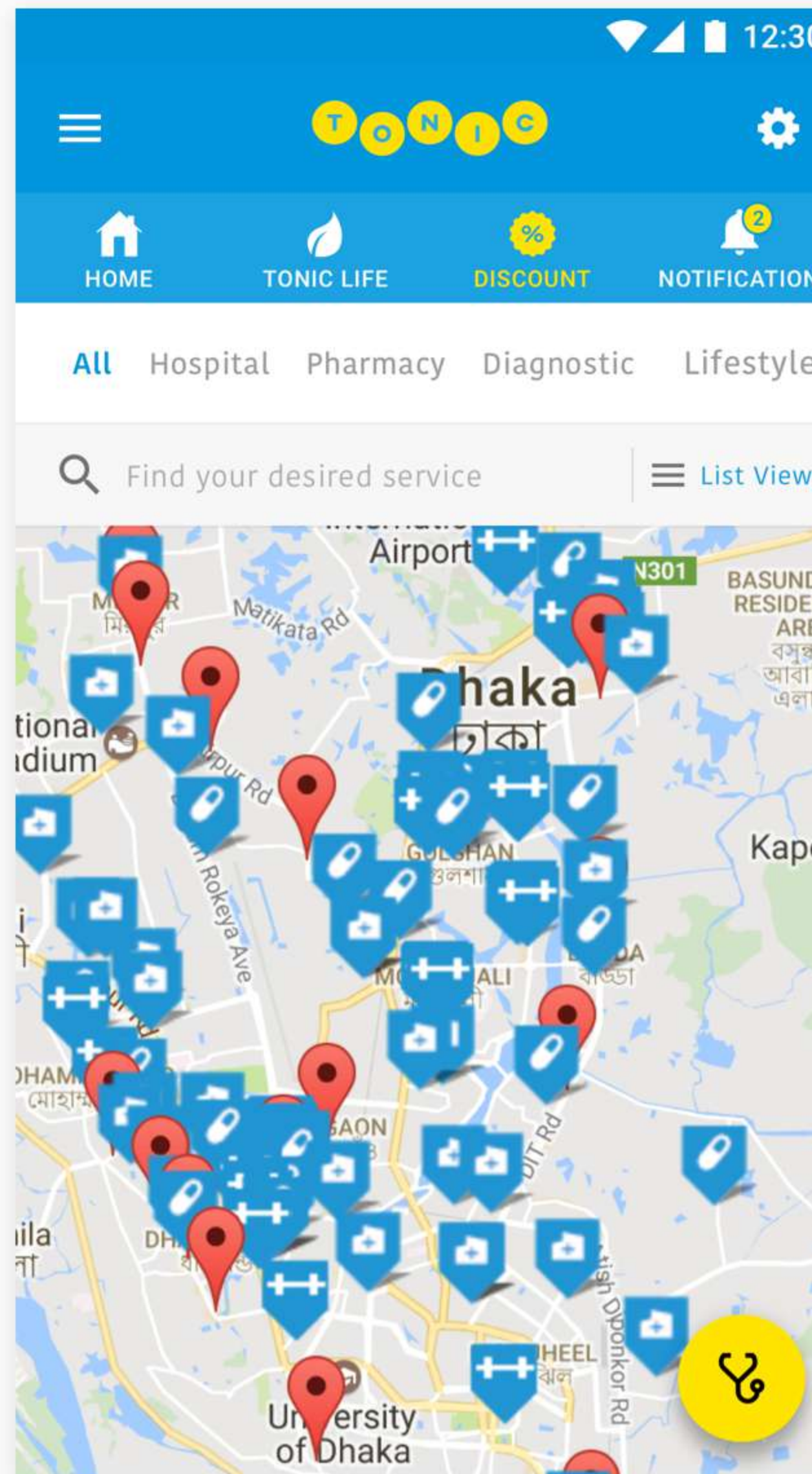
রূপচর্চা

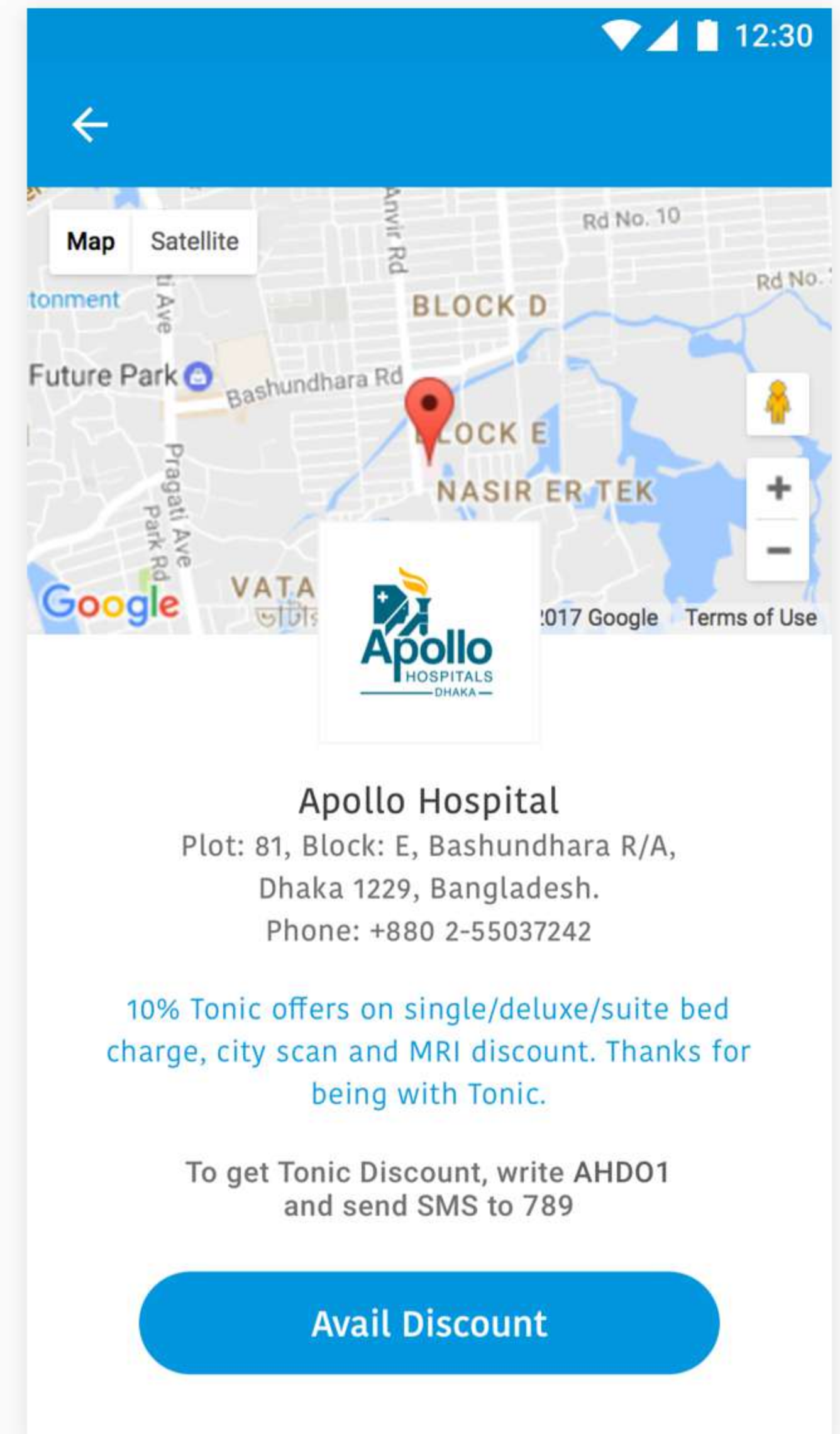Tonic Life without set Channel

Set Channel

Tonic Life article as per selection

Discount (card view)

Discount (Map view)

Discount Details

Tonic