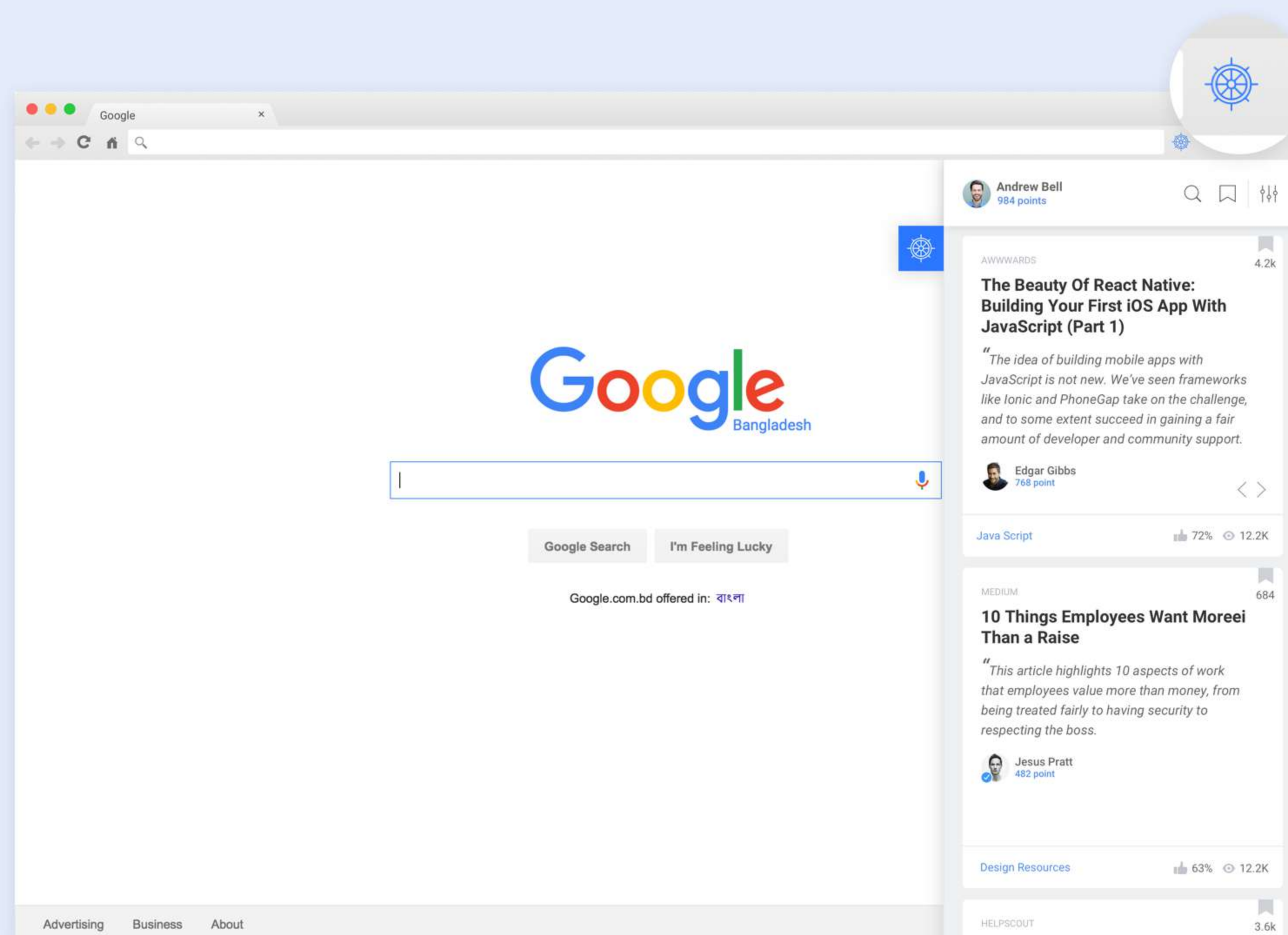


# Background

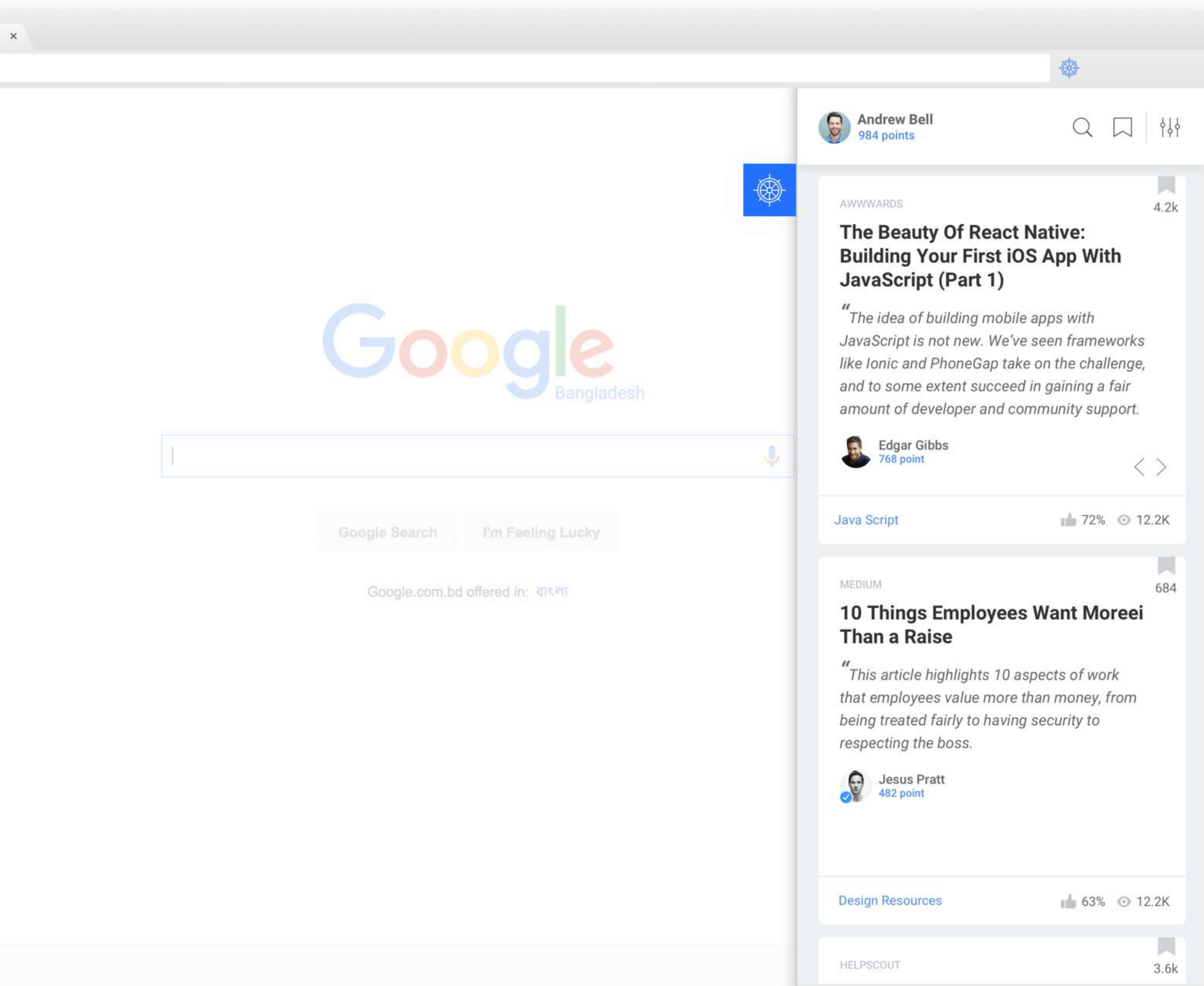
"Columbus - the explorer." is Google Chrome Extension. The platform helps a user to explore more authentic and curated content from the web in less time. It's a social platform where a user will share only those content which is worth to share and also user will express the Experience with a short note. So the content will be more curated, trustworthy and authentic than AI (Machine curated). Why "Experience"? An effective experience will give the user a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not? Also, there will be some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance.

**My Role: Product Design**

**Deliverables: Prototype, Design**







## Structure & Layout

Though its a web content sharing platform, the biggest challenge of this extension was, how the extension will appear to the user? To use, do people need to go open any new tab. If a user opens a new tab, is it easy to explore and share content at a time to the platform? The solution is - when a user installs the extension, the extension icon will always float right side of the browser. To click the extension icon, the main extension body will come from right as a sidebar. It will be very easy to explore content when the user browse any site, or if he wants to share it to the platform.

## Easy Start

Signup into the app to access the extension.

After that set content preferences to get content as per your taste.

Content Preference

MOST POPULAR

TRENDING

TOP LANGUAGES

Virtual Reality  
2,556 items

Big Data  
1,319 items

Encryption  
1,776 items

SaaS  
469 items

Data Modeling  
598 items

ERwin  
781 items

Cloud Computing  
326 items

Microsoft  
2,690 items

Xbox360  
21 items

Amazon Web Se..  
760 items

Apache Hadoop  
1,123 items

Silicon Valley  
326 items

Startup  
3,342 items

Google Play  
687 items

App Store  
918 items

Press Release  
211 items

IOS  
845 items

Linux  
455 items

Android  
658 items

Smart Phone  
540 items

Macbook Pro  
769 items


Facebook  
974 items

Google  
1,290 items

Twitter  
664 items


Space X  
891 items


Steve Jobs  
721 items



Columbus  
The Explorer

f Login with Facebook

 Login with Twitter

 Login with Google

Email address

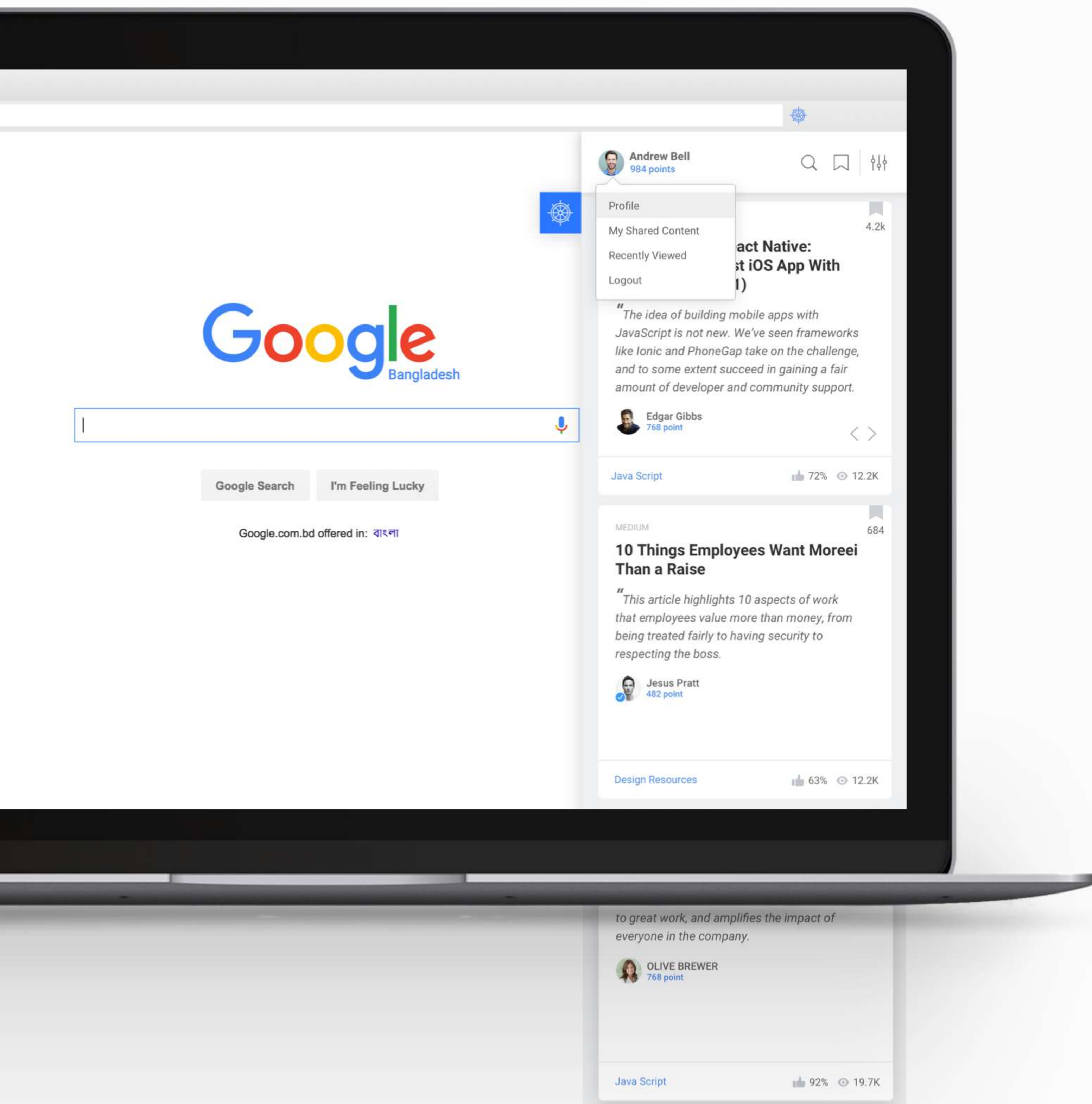
Password

Forgot password?

Log in

Don't have an account? [Create here](#)



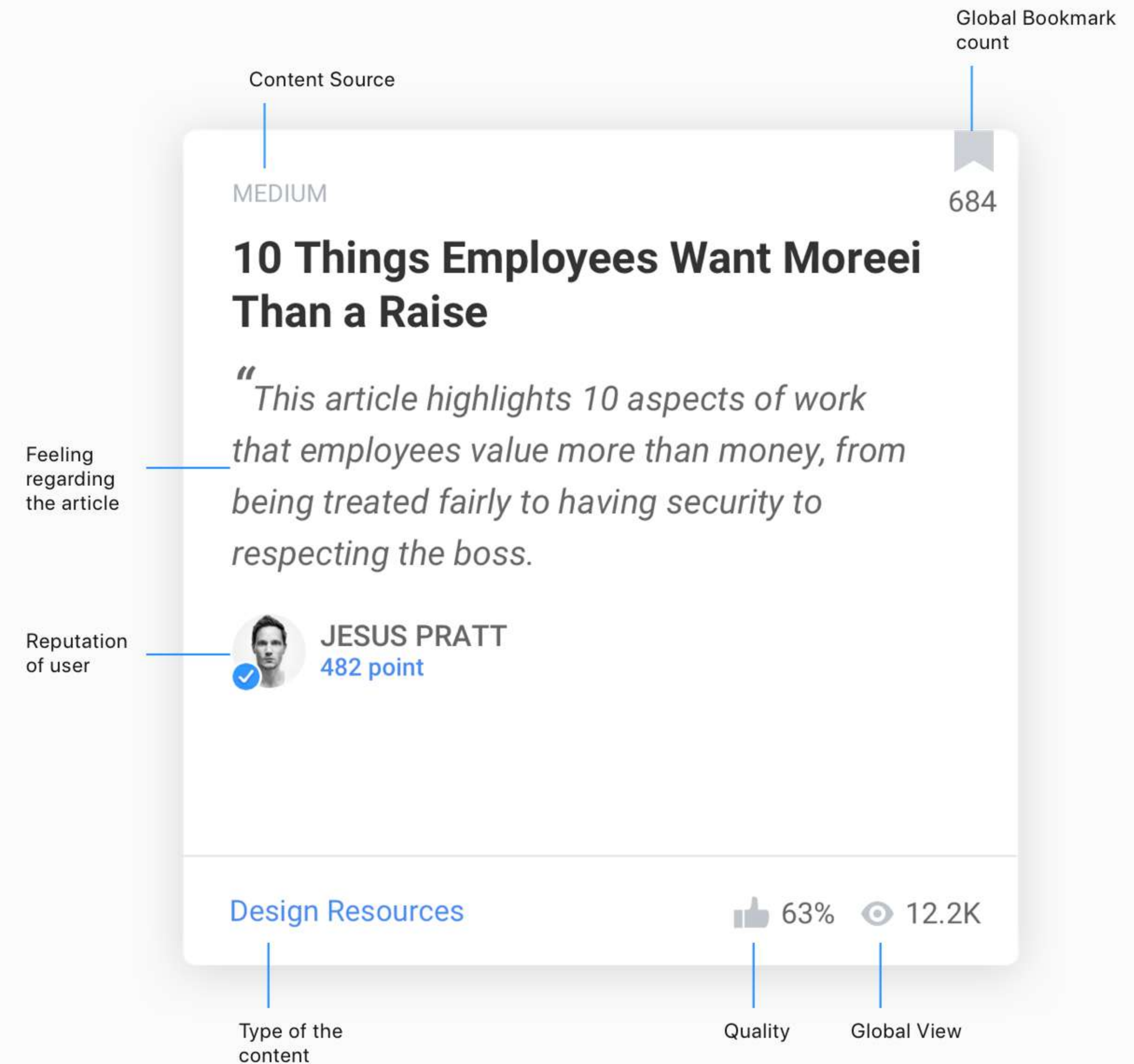


## Explore Content

Based on the preferences, the user is offered a range on shared content for him. By infinite scroll, a user can explore unlimited content.

## More Meta, More Insights

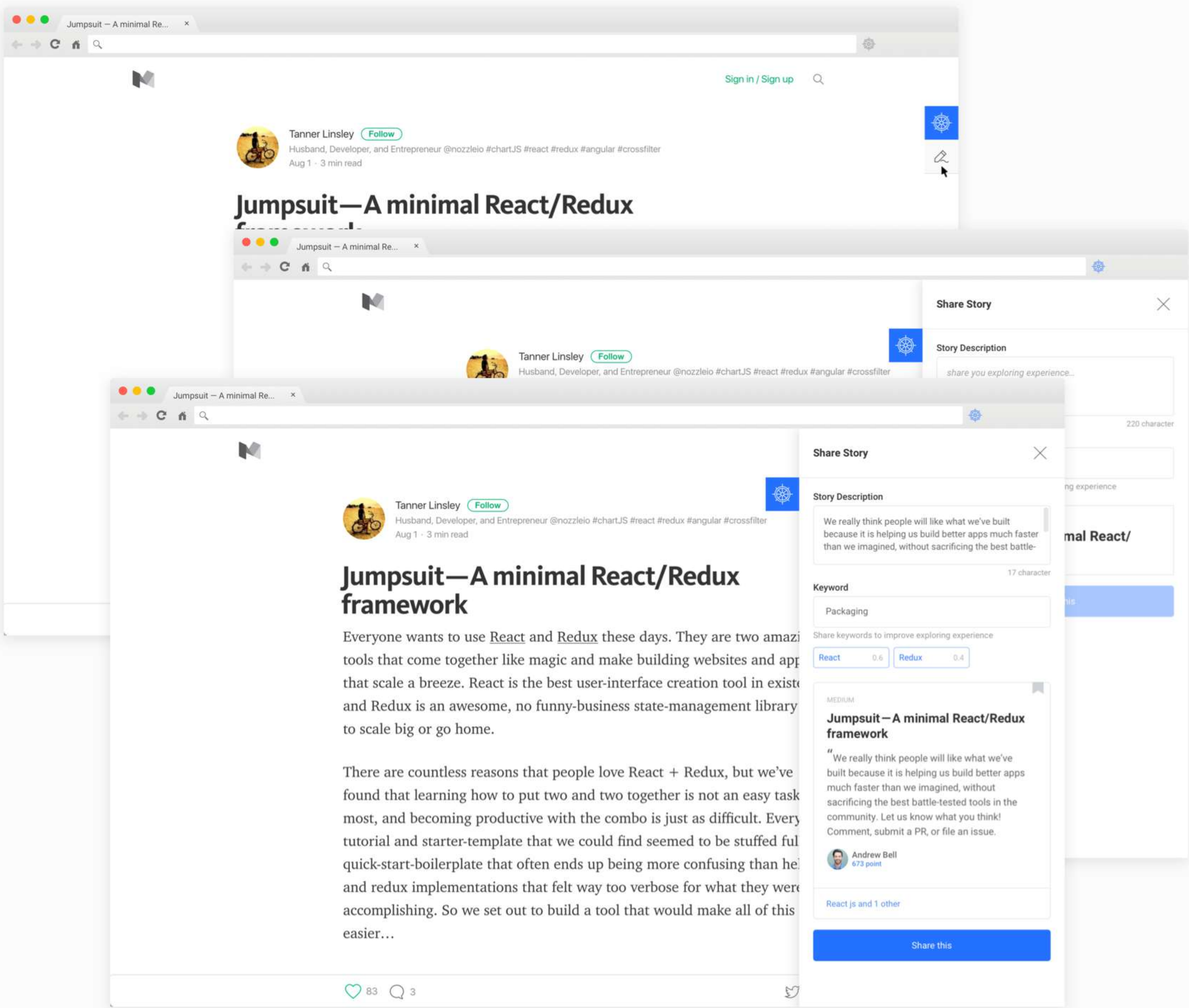
Each card has some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance. By it, the user gets a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not?



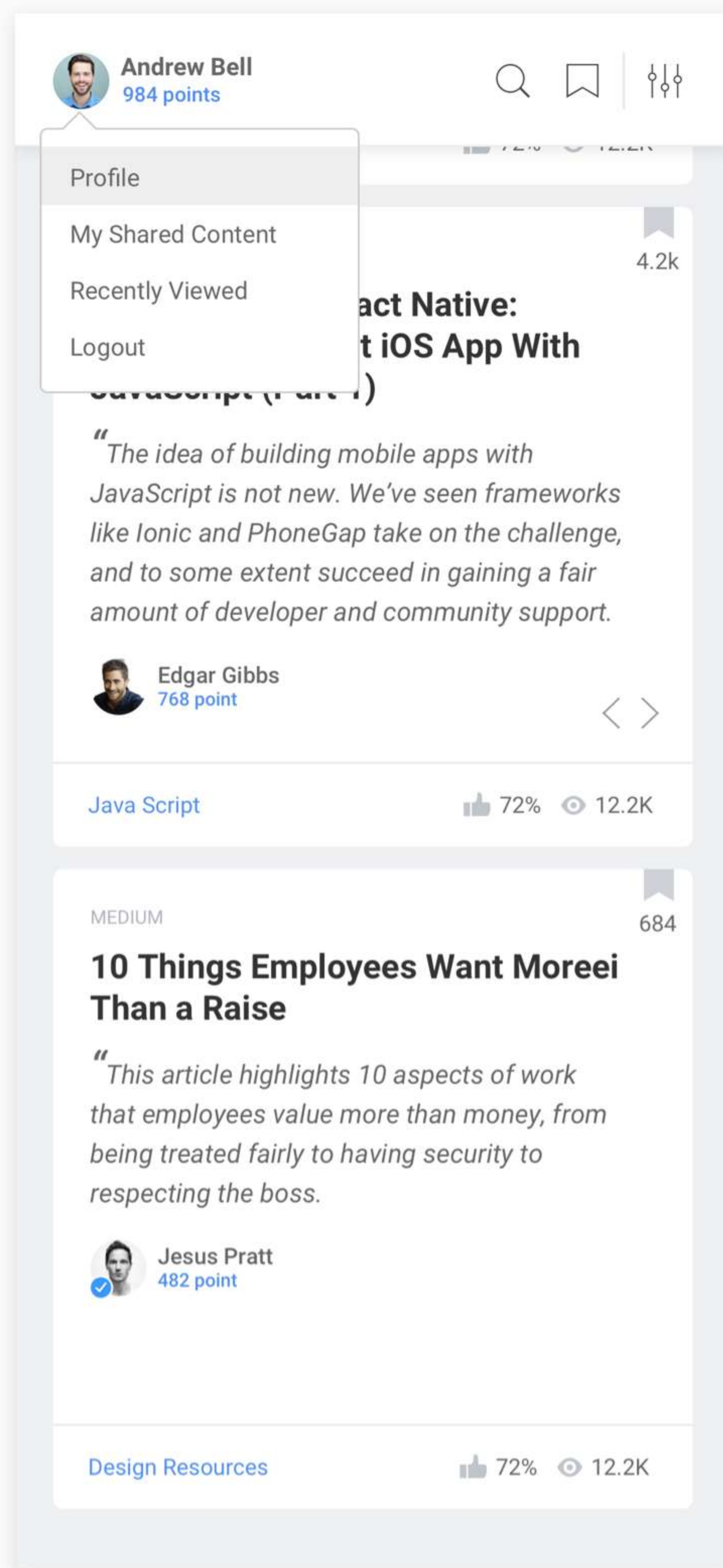


# Share Content

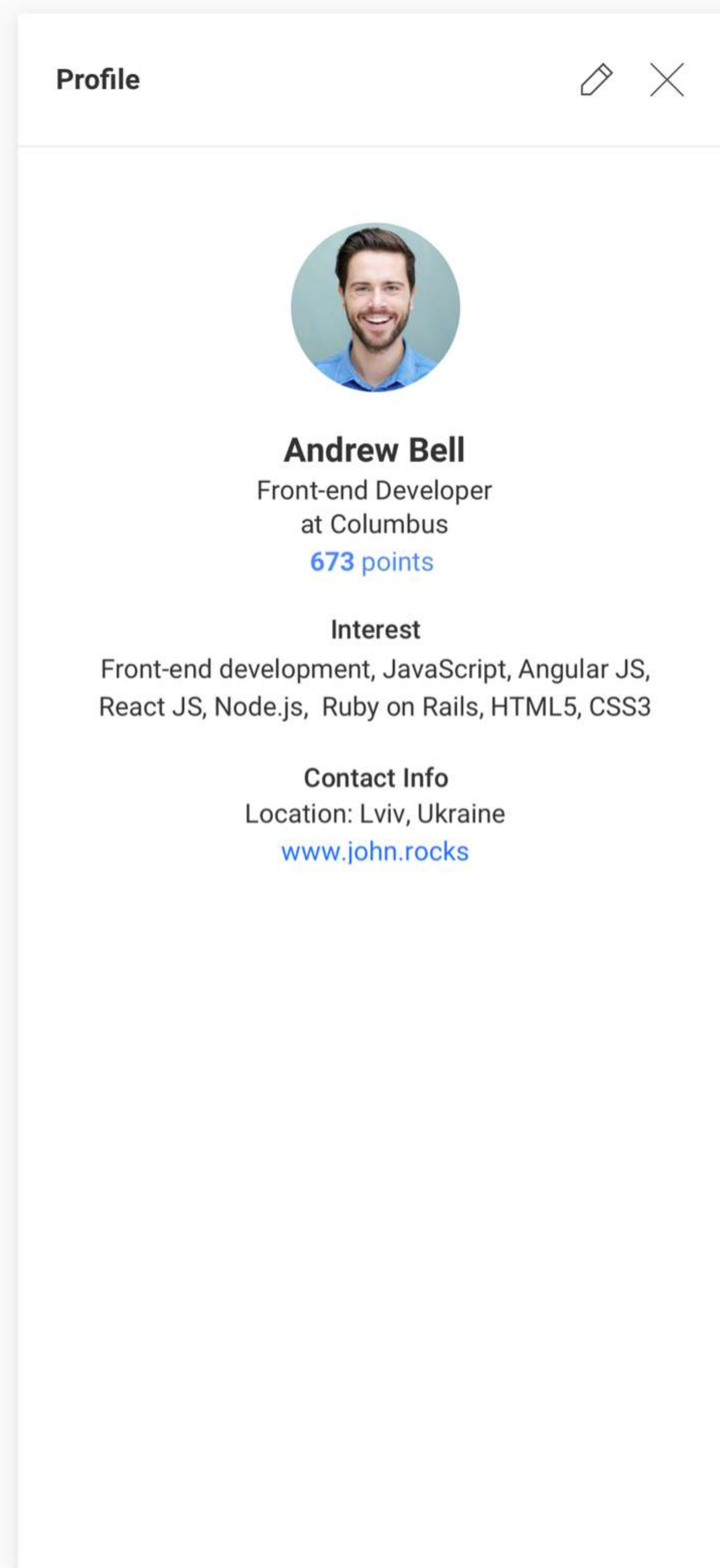
If a user finds something interesting and worth to share, he can easily share it with the platform. Just click on the Write (Pen) button under the extension button. It will open a writing panel where a user can write his experience about the reading and why its worth to read. Also, he can add tags to list the references content according to its type.



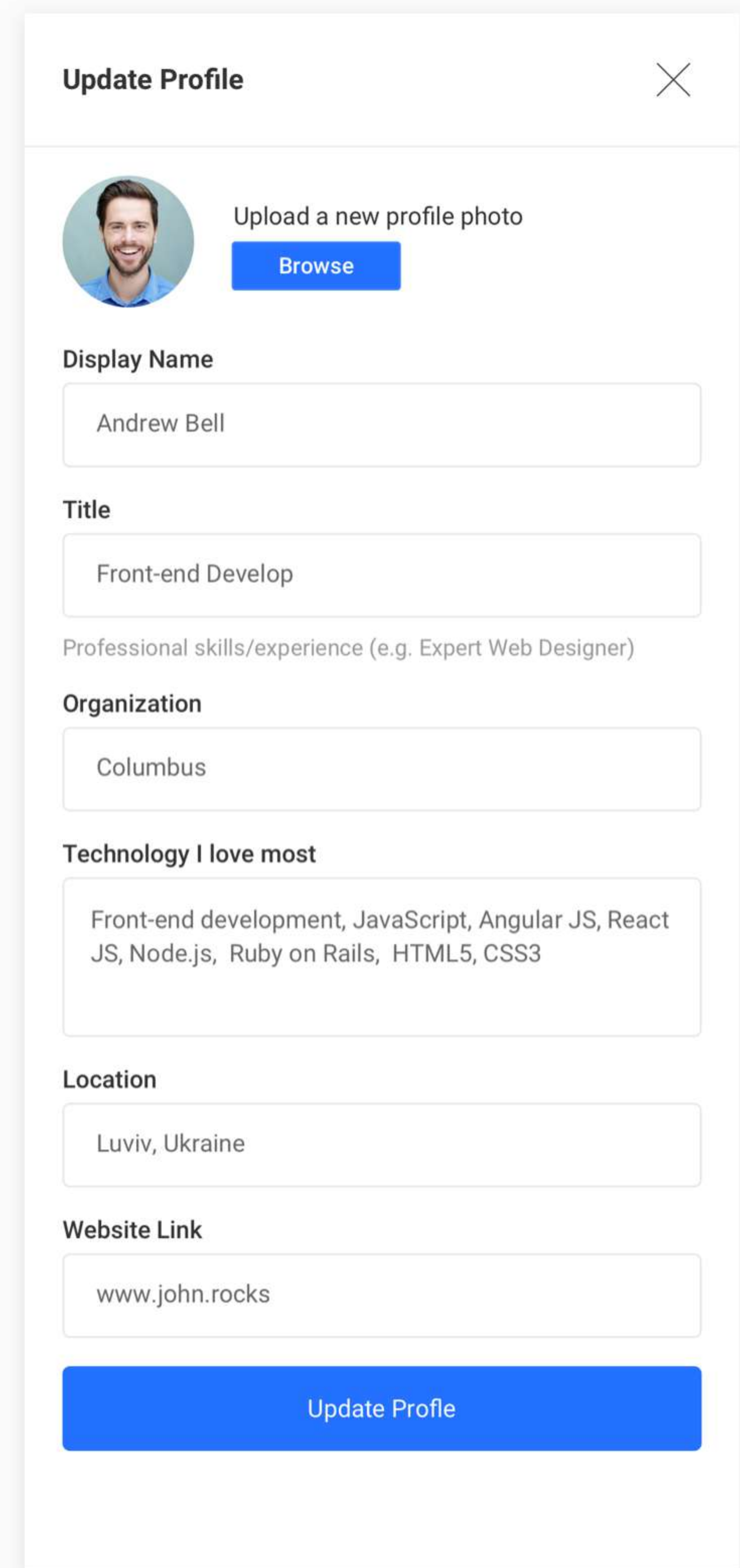




User Menu



User Profile



Edit User Profile



Recently Viewed

Clear entire history

AWWWARDS

6.8k

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Vernon Morgan

768 point

Product Desing and 2 others

67%

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Bookmark item