👋🏻 Hi, It’s me Shawon

A hybrid product designer, ambivert, and behavioral strategist who helps companies design profitable digital products.

After spending an era doing UX/UI, data visualization, and digital design–my main focus is now behavioral strategy, where I help companies convert and retain more users by analyzing the psychology of a product or experience–not the ‘look’ of it.

Though I am passionate about my profession, I do UX, UI or visual design as well as other design things. During the journey of a project, I could be involved from the beginning, doing things like planning and road mapping, to doing customer research when building a feature I have to think about what features the app will have, what will it make stand out from competitors, what are the most critical features that need to be done, what other features can be added in the future, how will they work, how would it connect to other company products. To the visual side, I do high-fidelity mockups and prototyping, through to the implementation phase, passing off assets to the engineers and QA.

When I'm not at my computer, you might find me cooking biryani or experimenting with some new recipes, listening to random music channels at AccuRadio, or exploring new cafes and restaurants on my quest to find something delicious in the street of Dhaka.

SKILLS & TOOLS

User Research, Usability Testing, Wireframing, Prototyping, Responsive Web Design, Visual Design, Interaction Design, Illustration, Branding, HTML/CSS, Sketch, Figma, Adobe CC, Invision, Zeplin, Abstract

sentiance
From mobile data to smart life

Background

Sentiance learns human behavior from raw location and motion sensor data. They turns IOT sensor data into rich insights about people's behavior. Sentiance learns from tons of data include time series with events, moments and more long-term user profiles.

My Role: UX/UI

Powering the Solution for

Insurance

Health Industries

Commerce

Mobility

Connected Car

Smart Home

Sentiance Challange

The goal is to create a visually attractive high-fidelity design of a single view in a mobile application that visualizes the data of a single user for a single day.

DETECTED SEGMENTS THE USER IS MEMBER OF

ID	CATEGORY	DISPLAY_NAME	DESCRIPTION
geography.work.antwerpen	geography	Work : Antwerp	Works in Antwerp
geography.home.antwerpen	geography	Home : Antwerp	Lives in Antwerp
behavior.city_home	behavior	City Home	Lives in the city
lifestyle.brand_loyalty.restaurant_bar	lifestyle	Brand Loyalty : Restaurant Bar	Person who is loyal to a specific restaurant or bar
lifestyle.social_activity.high	lifestyle	Social Activity : High	Profile based on user work/social activities score
behavior.city_worker	behavior	City Worker	Works mostly in the city
lifestyle.brand_loyalty.supermarket	lifestyle	Brand Loyalty : Supermarket	Person who is loyal to a specific supermarket brand
behavior.night_owl	behavior	Night Owl	Person whose last evening activity is later than average
behavior.workaholic	behavior	Workaholic	Person who works more than average
lifestyle.resto_lover	lifestyle	Resto Lover	Someone who likes eating out
lifestyle.fulltime_worker	lifestyle	Fulltime Worker	Someone who works full-time
lifestyle.sportive	lifestyle	Sportive	Someone who sports regularly.
mobility.short_commuter	mobility	Short Commuter	User lives close to his work location
mobility.easy_commuter	mobility	Easy Commuter	User has an easy commute to/from work.
driver_behavior.distracted_driver	driver_behavior	Distracted Driver	Profile score based on the amount of phone usage during car trips
lifestyle.physical_activity.high	lifestyle	Physical Activity : High	Profile based on user physical activity score
driver_behavior.city_driver	driver_behavior	City Driver	Drives a lot in city
driver_behavior.illegal_driver	driver_behavior	Illegal Driver	Profile score based on speed limit violations
driver_behavior.anticipative_driver	driver_behavior	Anticipative Driver	Profile score based on sequences of coasting, cruising, accelerating, decelerating and turning
mobility.mobility.moderate	mobility	Mobility : Moderate	Profile based on user mobility score

MOMENTS DETECTED

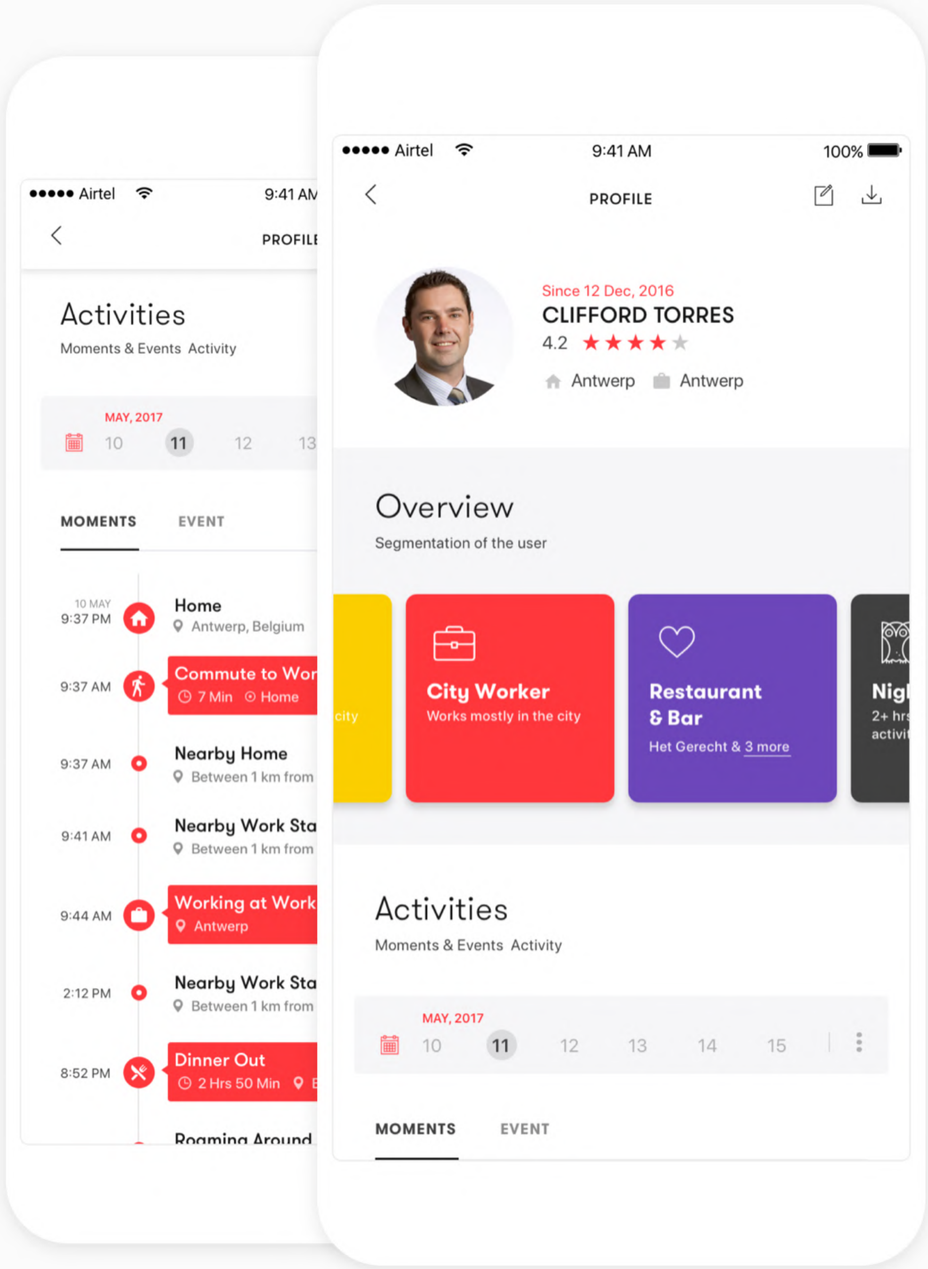
ID	START TIME	END TIME	CATEGORY	DISPLAY_NAME	DESCRIPTION
night	2017-05-11T23:58:00.000+02:00	2017-05-12T07:58:00.000+02:00	semantic_time	Night	This moment will be active when the user is sleeping or expected to.
evening_drinks	2017-05-11T23:42:18.516+02:00	2017-05-12T00:25:23.041+02:00	activity	Evening drinks	This moment will be active when the user is in his semantic evening and is at a drinks related venue, or we predict he is moving toward such a location.
city_name	2017-05-11T20:58:04.002+02:00	2017-05-12T00:25:23.041+02:00	location	At city	This moment will be active when a user is in a city (by name). The city name can be found in the meta data, under the 'name' key.
dinner_out	2017-05-11T20:52:00.000+02:00	2017-05-11T23:42:18.516+02:00	activity	Dinner out	This moment will be active when the user is in his semantic evening and is at a restaurant related venue, or we predict he is moving toward it.
evening	2017-05-11T19:28:00.000+02:00	2017-05-11T23:58:00.000+02:00	semantic_time	Evening	This moment will be active for the evening period a user experiences before going to bed.
nearby_work	2017-05-11T14:12:01.019+02:00	2017-05-11T14:15:35.486+02:00	geography	Nearby work	This moment will be active when user is not at his usual work location, but within a radius of one km.
lunch	2017-05-11T12:58:00.000+02:00	2017-05-11T14:51:00.000+02:00	semantic_time	Lunch	This moment will be active for the user mid-day period, but within a radius of one km.
working_at_work	2017-05-11T09:44:00.000+02:00	2017-05-11T14:12:01.019+02:00	activity	Working at work	This moment should be active when the user is working at his work location. It will also remain active when the user leaves his work location for short, small trips. For example, when getting a sandwich at a shop.
nearby_work	2017-05-11T09:41:32.000+02:00	2017-05-11T09:44:00.000+02:00	geography	Nearby work	This moment will be active when user is not at his usual work location, but within a radius of one km.
about_to_working	2017-05-11T09:37:39.666+02:00	2017-05-11T09:44:00.000+02:00	about_to_routine	About to work at work	This moment should be active when we predict that the user will be working at his usual working location soon.
nearby_home	2017-05-11T09:37:39.666+02:00	2017-05-11T09:39:44.999+02:00	geography	Nearby home	This moment will be active when user is not at his home location, but within a radius of one km.
commute_from_home	2017-05-11T09:37:39.666+02:00	2017-05-11T09:44:00.000+02:00	activity	Commute to work	This moment should be active during a users commute from home to work. The moment can also remain active during short stops in commutes.
morning	2017-05-11T07:58:00.000+02:00	2017-05-11T10:28:00.000+02:00	semantic_time	Morning	This moment will be active for the first half of the time between wake up and lunch.
home	2017-05-10T21:37:46.155+02:00	2017-05-11T09:37:39.666+02:00	activity	Home	This moment will be active when the user is home and will stay active even if he takes short walks around his home.
city_name	2017-05-07T20:26:00.000+02:00	2017-05-11T20:04:49.974+02:00	location	At city	This moment will be active when a user is in a city (by name). The city name can be found in the meta data, under the 'name' key.
country	2017-04-23T23:05:00.000+02:00	2017-05-23T15:01:00.000+02:00	location	At country	This moment will be active when a user is at a country. The country name can be found in the meta data, under the 'name' key.

STATIONARY EVENTS DETECTED

START TIME	END TIME	LATITUDE	LONGITUDE	SIGNIFICANCE	PLACE NAME	PLACE CATEGORY	CITY	CITY TYPE	COUNTRY
2017-05-11T23:45:00+02:00	2017-05-12T00:25:23.041000+02:00	50.84768	4.36369	nonregular		drinks	Ville de Bruxelles - Stad Brussel	city	België - Belgique - Belgien
2017-05-11T20:58:04.002000+02:00	2017-05-11T23:42:18.516000+02:00	50.84076	4.35528	nonregular		food;restaurant	Ville de Bruxelles - Stad Brussel	city	België - Belgique - Belgien
2017-05-11T14:15:35.486000+02:00	2017-05-11T20:04:49.974000+02:00	51.19527	4.40856	poi			Antwerpen	city	België - Belgique - Belgien
2017-05-11T09:44:00+02:00	2017-05-11T14:12:01.019000+02:00	51.19648	4.40818	work	Sentiance	office;company	Antwerpen	city	België - Belgique - Belgien
2017-05-10T21:37:46.155000+02:00	2017-05-11T09:37:39.666000+02:00	51.21402	4.3929	home		building;residential	Antwerpen	city	België - Belgique - Belgien

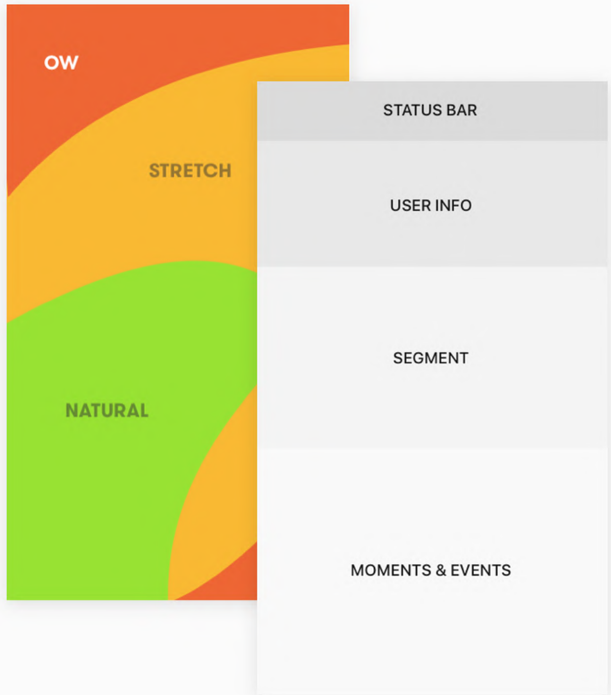
TRANSPORT EVENTS DETECTED

Sentiance



Solution of the Challange

- Easy to understand, no help/tutorial required
- Slick, professional and “sexy” feel
- Fee the power of the data and it’s presentation
- Detection technology is working well, showing enough detail

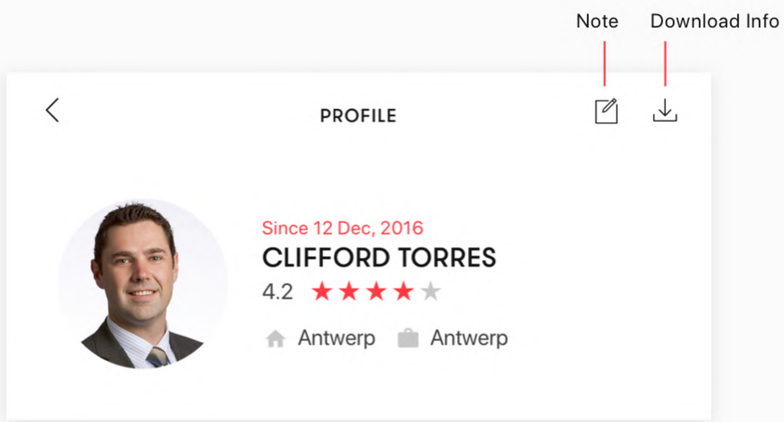


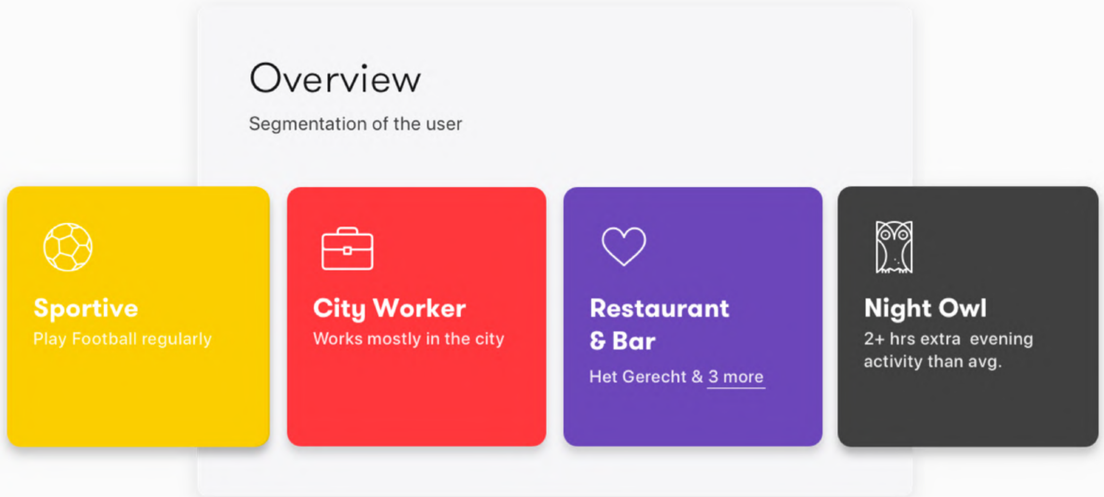
The Logic of Layout

The main purpose of this design is to simplify the raw data and arrange it in an accessible and understandable way. That's why I arrange all the information and elements as per its necessity and uses. People usually wanted to see the state of the view/page and basic info of a user, so that I placed them on top. Then, I placed the Segment section on the best accessible place where the user can check all Segment easily. After that, the Moments & Events section will appear. By scroll, the user can see the full view of Moments and Events.

More Control and Info of User Information

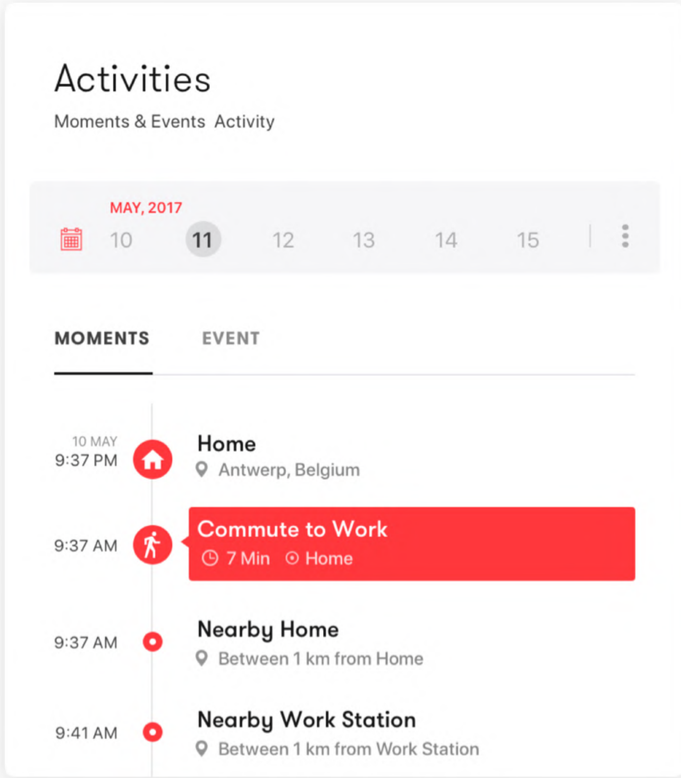
A user can easily save browsed Individual's information by Downloading it. Also, the user can able keep record against the individual by Note option. The user will see all necessary basic info of the individual at the beginning of the profile view. So the user can easily justify is this individual important or not.





Slick Segment Section

One of the most prominent parts of this new interface is the Overview/Segment section. This section is easy very to understand, more interactive and informative. A user can get a good observation here about the individual.



Strong Data Visualization

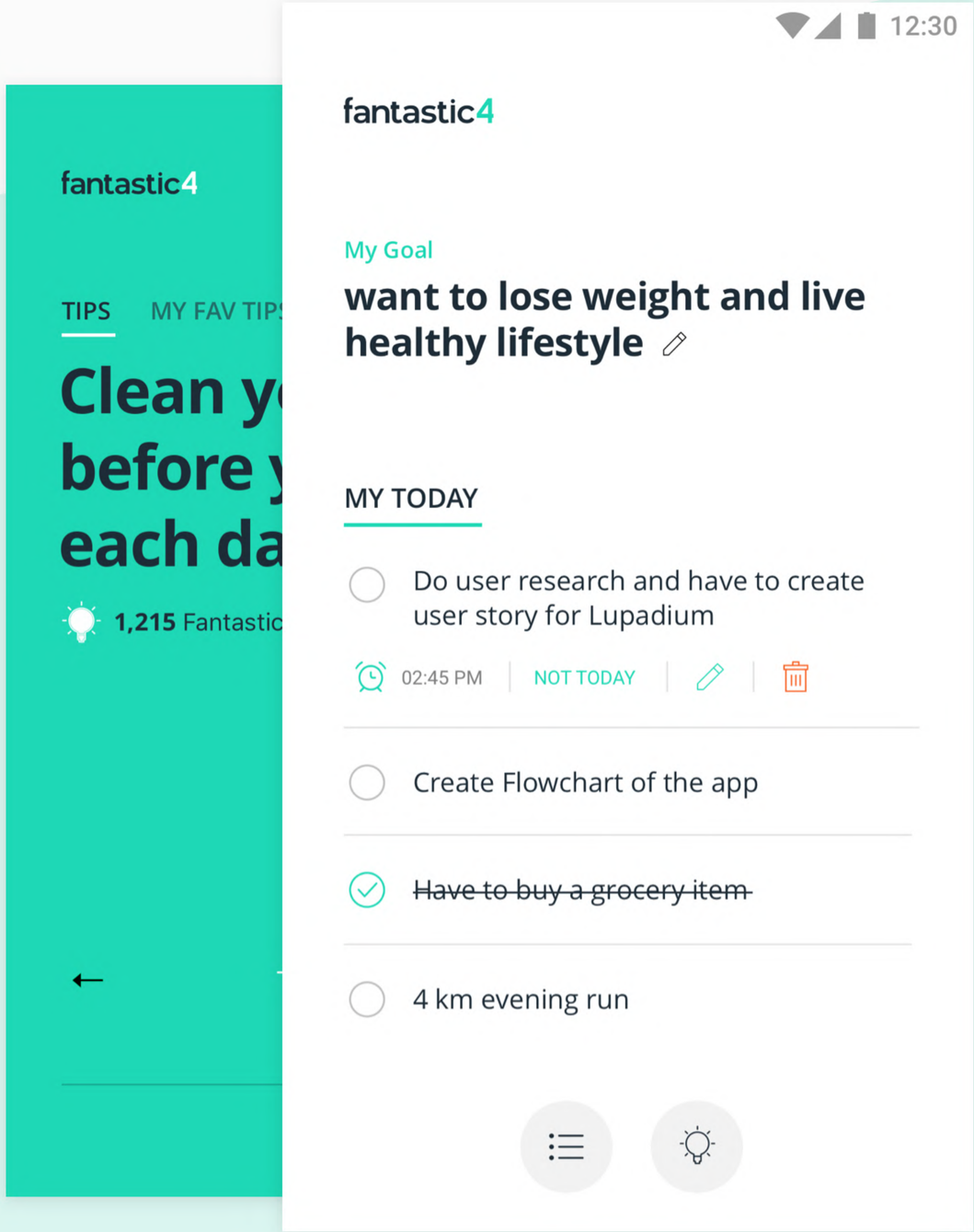
Improved date navigation system with more focused data visualization filter option. Also, we are able to present more (unlimited) metadata underneath every Moment or Event title.

fantastic4

Only Achievement Matters

Fastastic4 which is a daily task management application. User is able to set only 4 tasks in a day. Alongside all these, the app will have a tips section, where the user will get tips on focus and do things perfectly.

My Role: UX Design



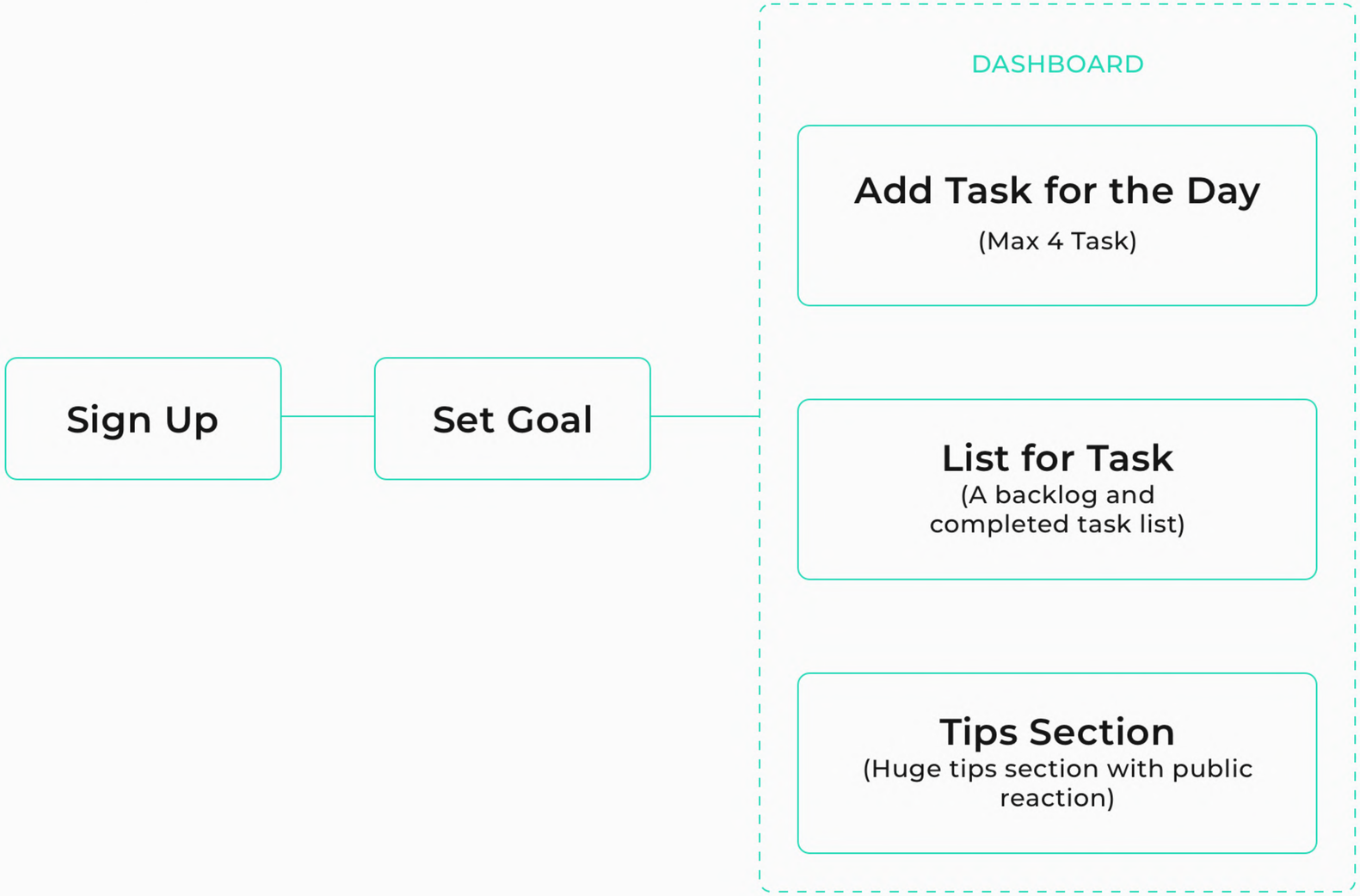
Why others Fail

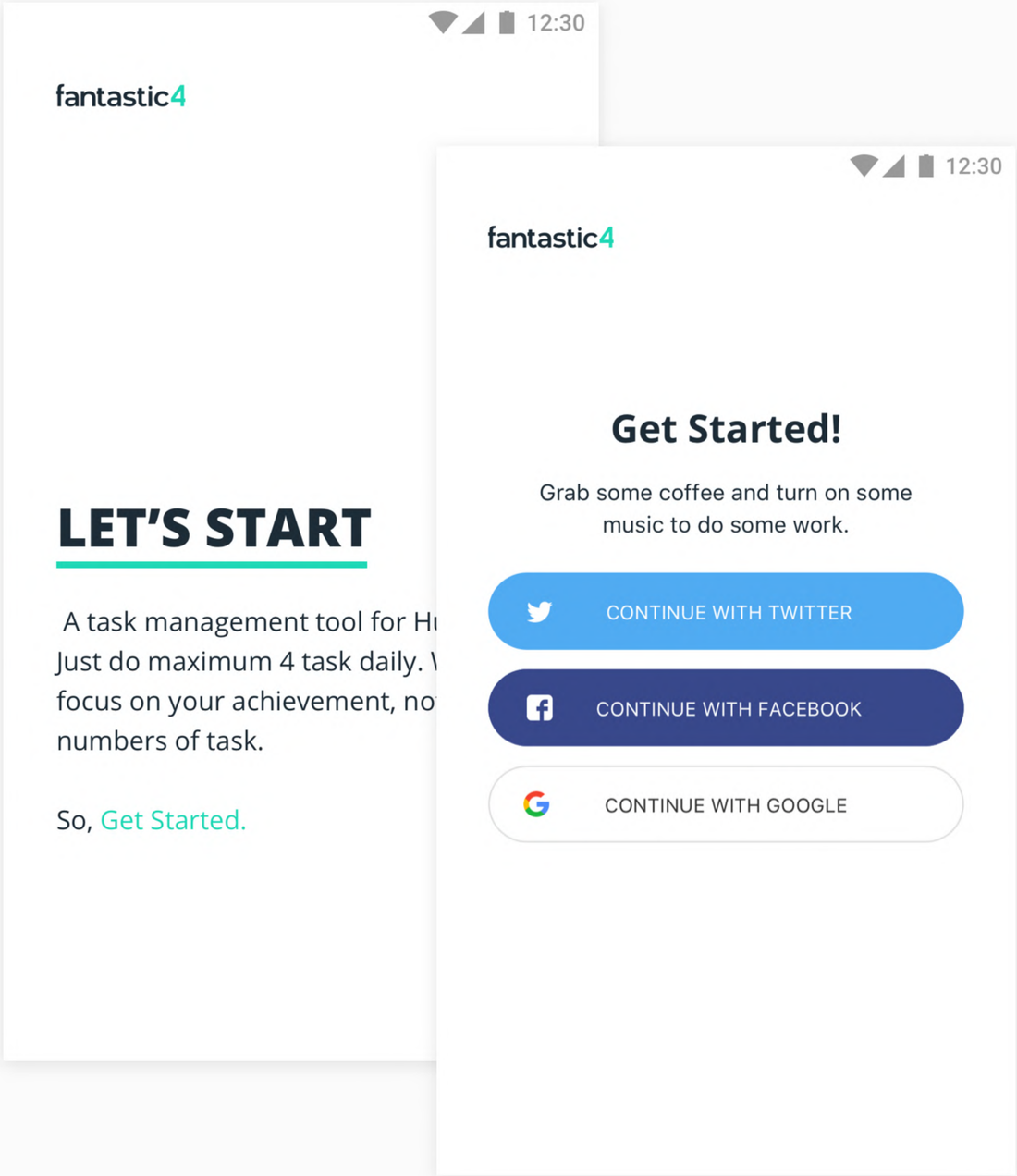
Most of the task manager app fails because we feel so frustrated after using it 2-3 weeks. Cause we add so many tasks in a day, which is not practically possible to accomplish. Also, we don't know how to set the priority task. Because nobody ever cares about users vision or goal.

How we fix the issue

- It only focuses on Achievement
- Figure-out how to set and prioritize Task
- Number is just a Number
- Guide user by Tips how to laser focus

Simple Solution for Complex Problem



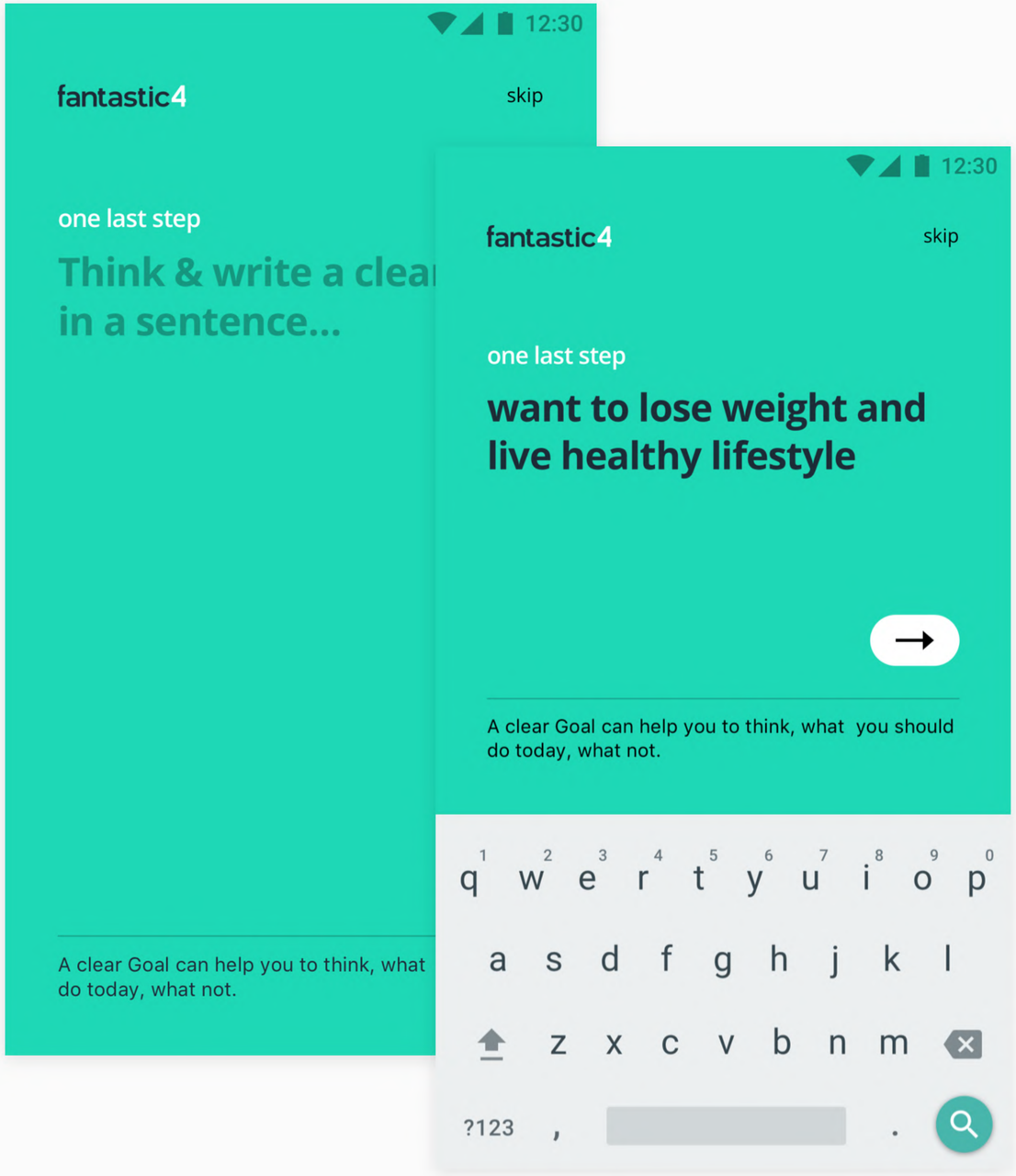


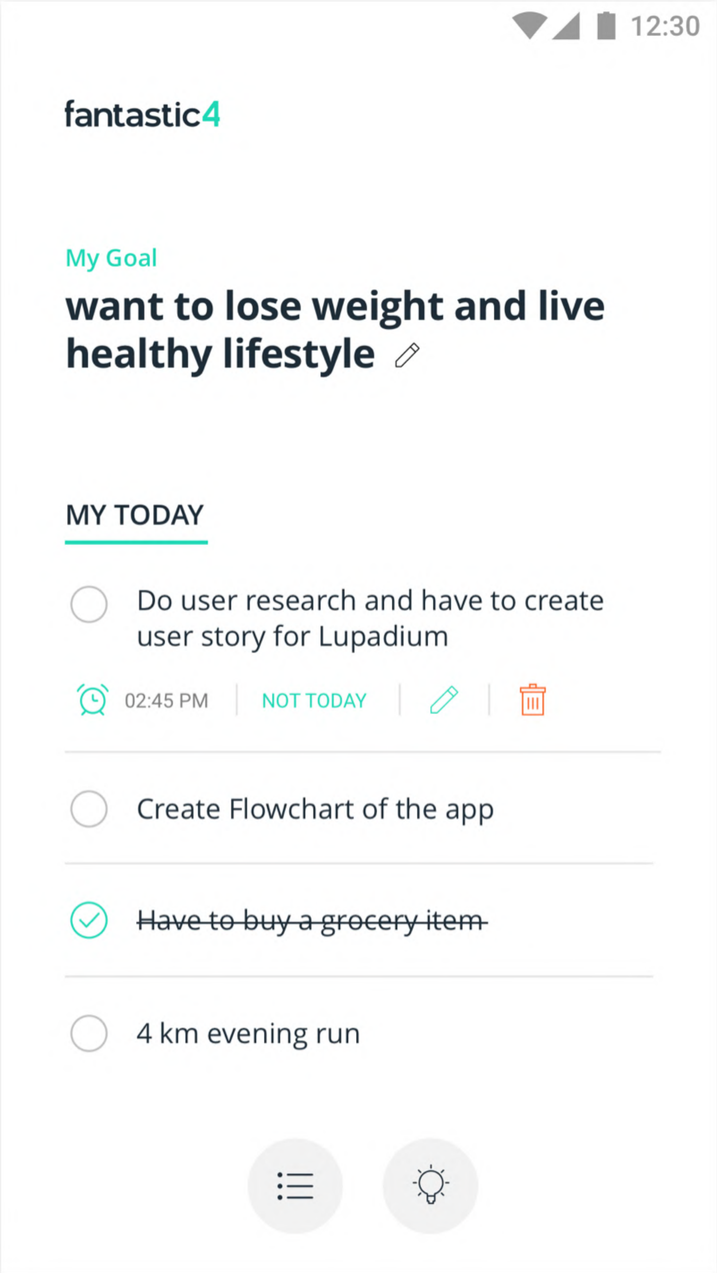
Straight-Forward Onboarding

A user always uses a task manager app to save their precious time. So it should not take much time to onboard into its system. In Fantastic 4, it's welcoming, easy and very straight-forward and simple to onboard its user. Just know what it is, where its focus on and signup.

Set Goal to Focus More

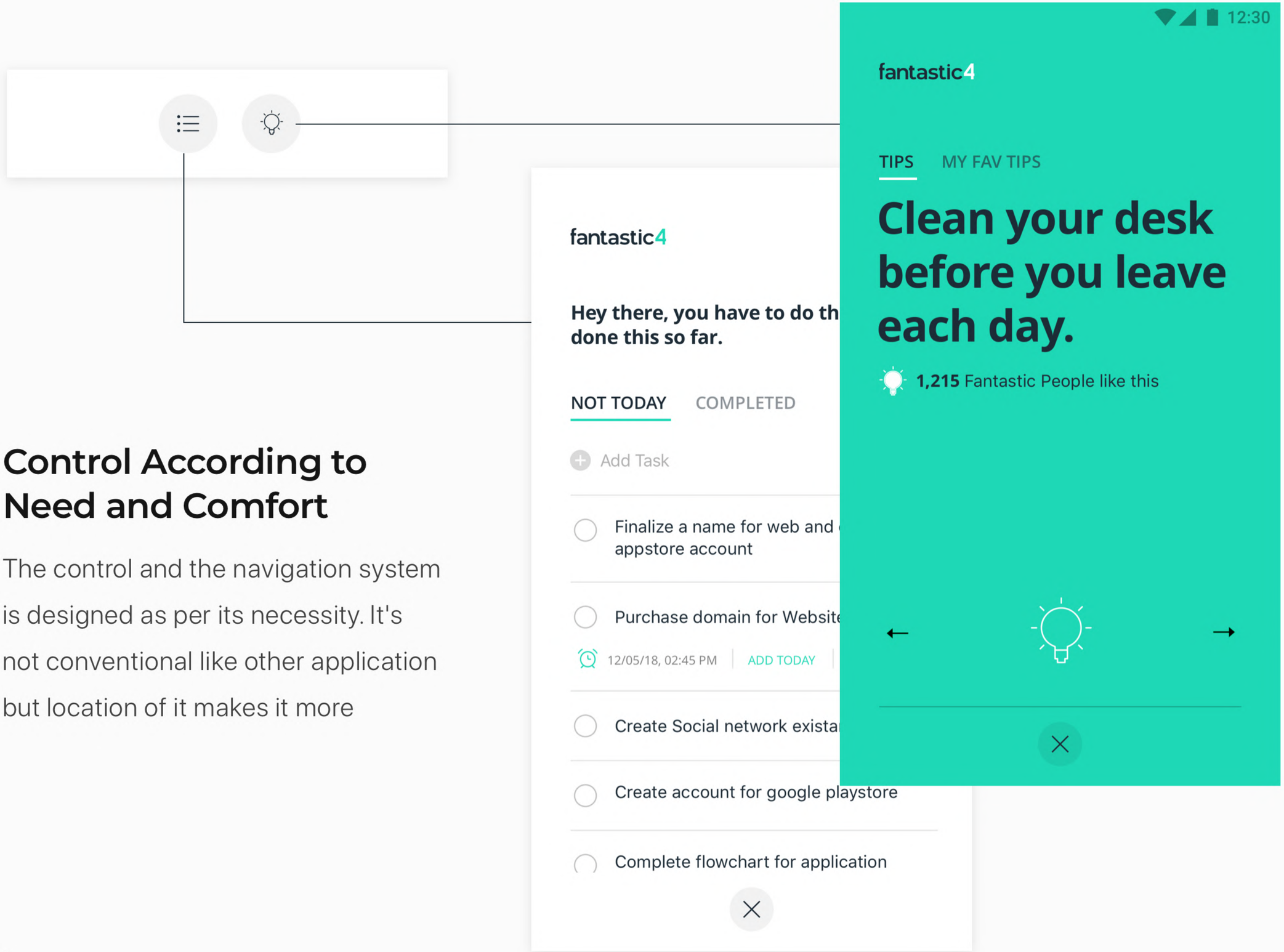
To be more productive and do things right or set tasks efficiently user should have a proper Goal. It will help us to focus and add the right task in a day.





Clean & Minimal

Fantastic 4 is fully focused on the principle - Less is More. Increasing the simplicity and using minimul element, a quick run-through gives a sense of whether the design actually provides value, is easy to use, and feels well-crafted.



Control According to Need and Comfort

The control and the navigation system is designed as per its necessity. It's not conventional like other application but location of it makes it more

All Screens

12:30

Splash

12:30

fantastic4

LET'S START

A task management tool for Human. Just do maximum 4 task daily. We focus on your achievement, not the numbers of task.

So, Get Started.

Onboarding

12:30

fantastic4

Get Started!

Grab some coffee and turn on some music to do some work.

CONTINUE WITH TWITTER

CONTINUE WITH FACEBOOK

CONTINUE WITH GOOGLE

Signup

12:30

fantastic4 skip

one last step

12:30

fantastic4 skip

one last step

12:30

fantastic4

My Goal

Think & write a clear Goal in a sentence...

A clear Goal can help you to think, what you should do today, what not.

Set Goal

want to lose weight and live healthy lifestyle

A clear Goal can help you to think, what you should do today, what not.

Complete Set Goal

Edit your Goal Anytime

You can edit your goal anytime. It will help you to think, what you should do today, what not.

Walkthrough

12:30

fantastic4

My Goal

want to lose weight and live healthy lifestyle

MY TODAY

1.

2.

3.

4.

12:30

fantastic4

My Goal

want to lose weight and live healthy lifestyle

MY TODAY

1.

Do user research and have to create user story for Lupadium

12:30

fantastic4

My Goal

want to lose weight and live healthy lifestyle

MY TODAY

Do user research and have to create user story for Lupadium

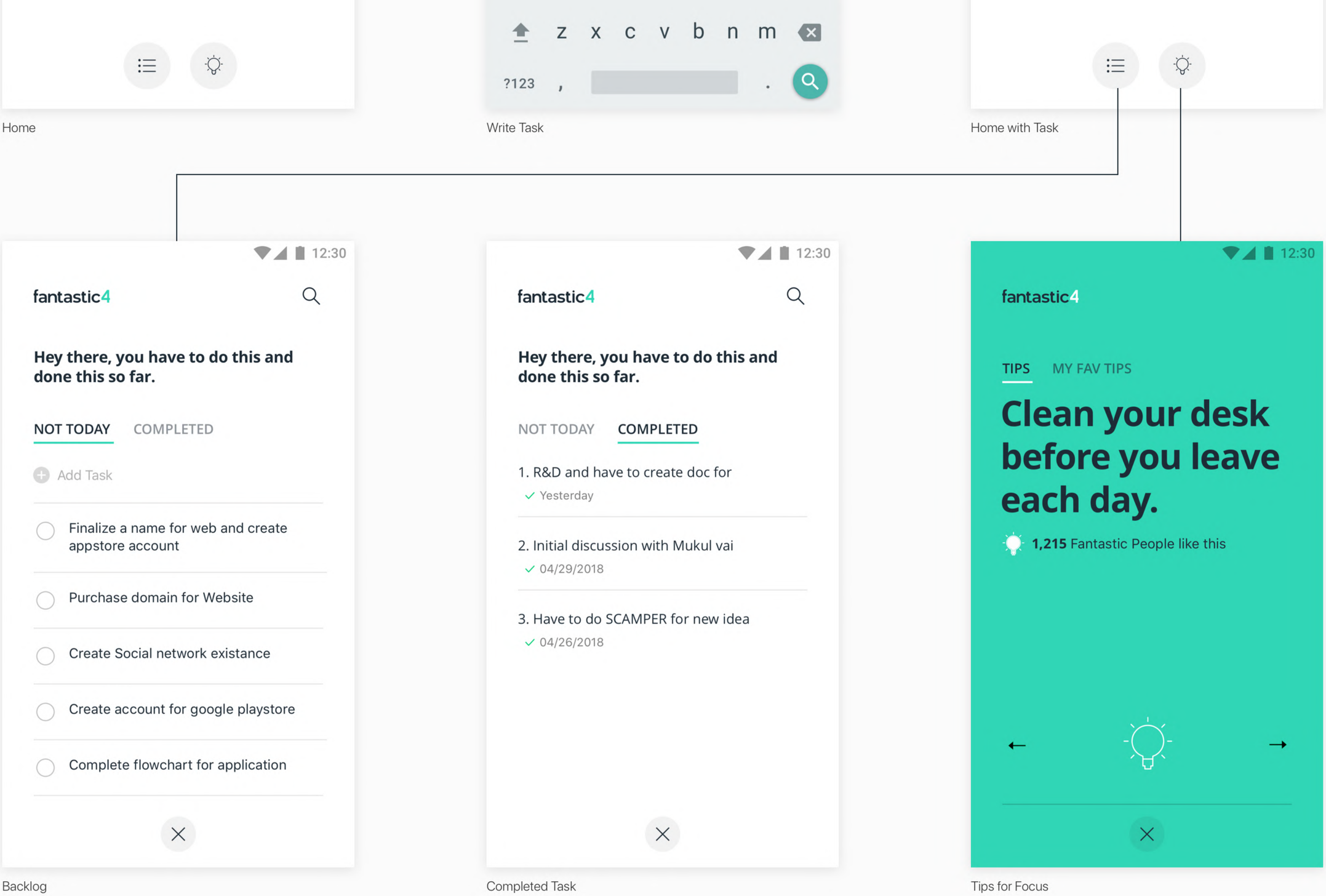
02:45 PM | NOT TODAY

Create Flowchart of the app

~~Have to buy a grocery item~~

4 km evening run

Far

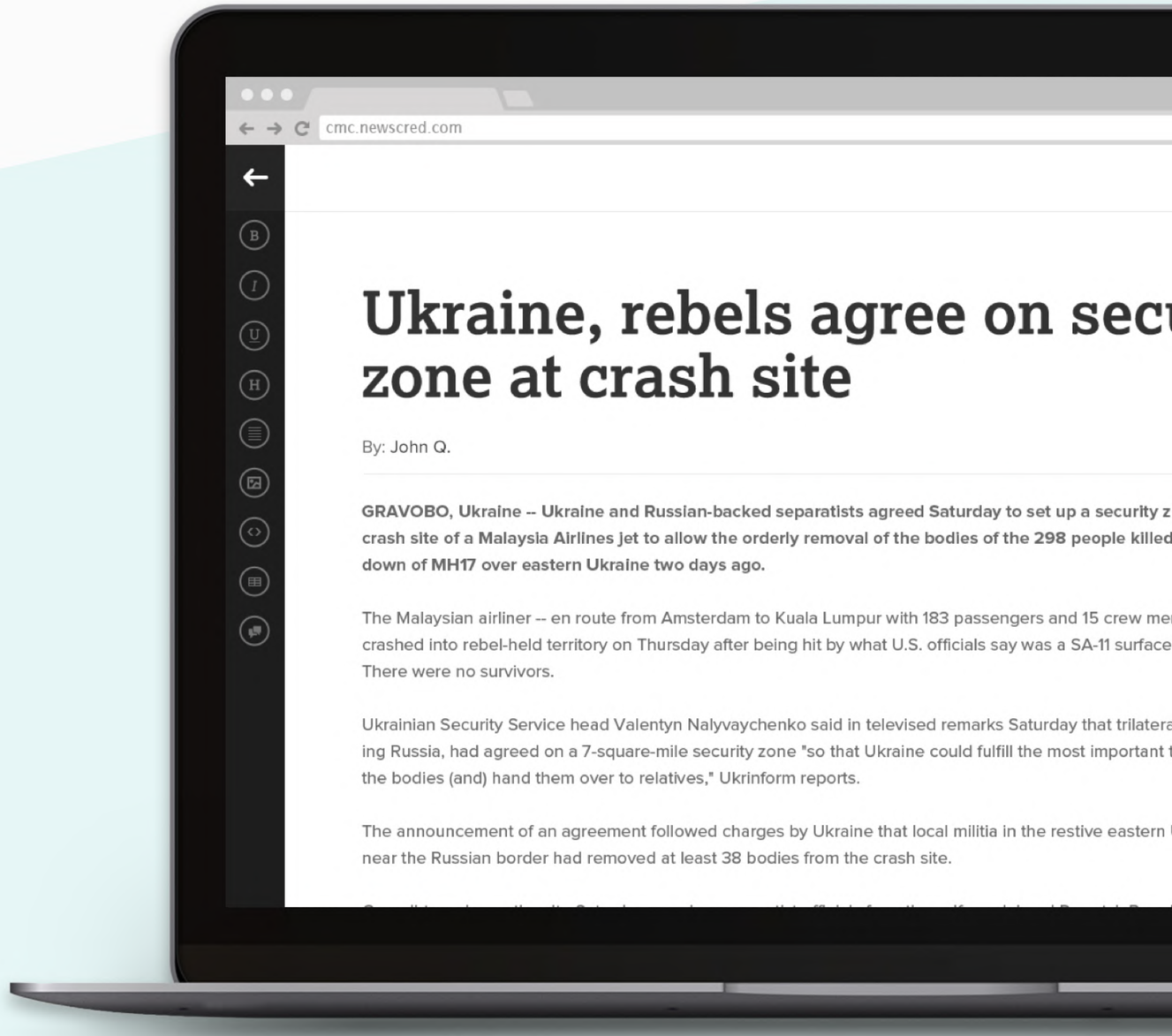

Home
z x c v b n m
?123 ,
.
Write Task
Home with Task
12:30
fantastic4
Hey there, you have to do this and done this so far.
NOT TODAY
COMPLETED
Add Task
Finalize a name for web and create appstore account
Purchase domain for Website
Create Social network existance
Create account for google playstore
Complete flowchart for application
Backlog
12:30
fantastic4
Hey there, you have to do this and done this so far.
NOT TODAY
COMPLETED
1. R&D and have to create doc for
Yesterday
2. Initial discussion with Mukul vai
04/29/2018
3. Have to do SCAMPER for new idea
04/26/2018
Completed Task
12:30
fantastic4
TIPS
MY FAV TIPS
Clean your desk before you leave each day.
1,215 Fantastic People like this
Tips for Focus

NewsCred

Text Editor for CMP

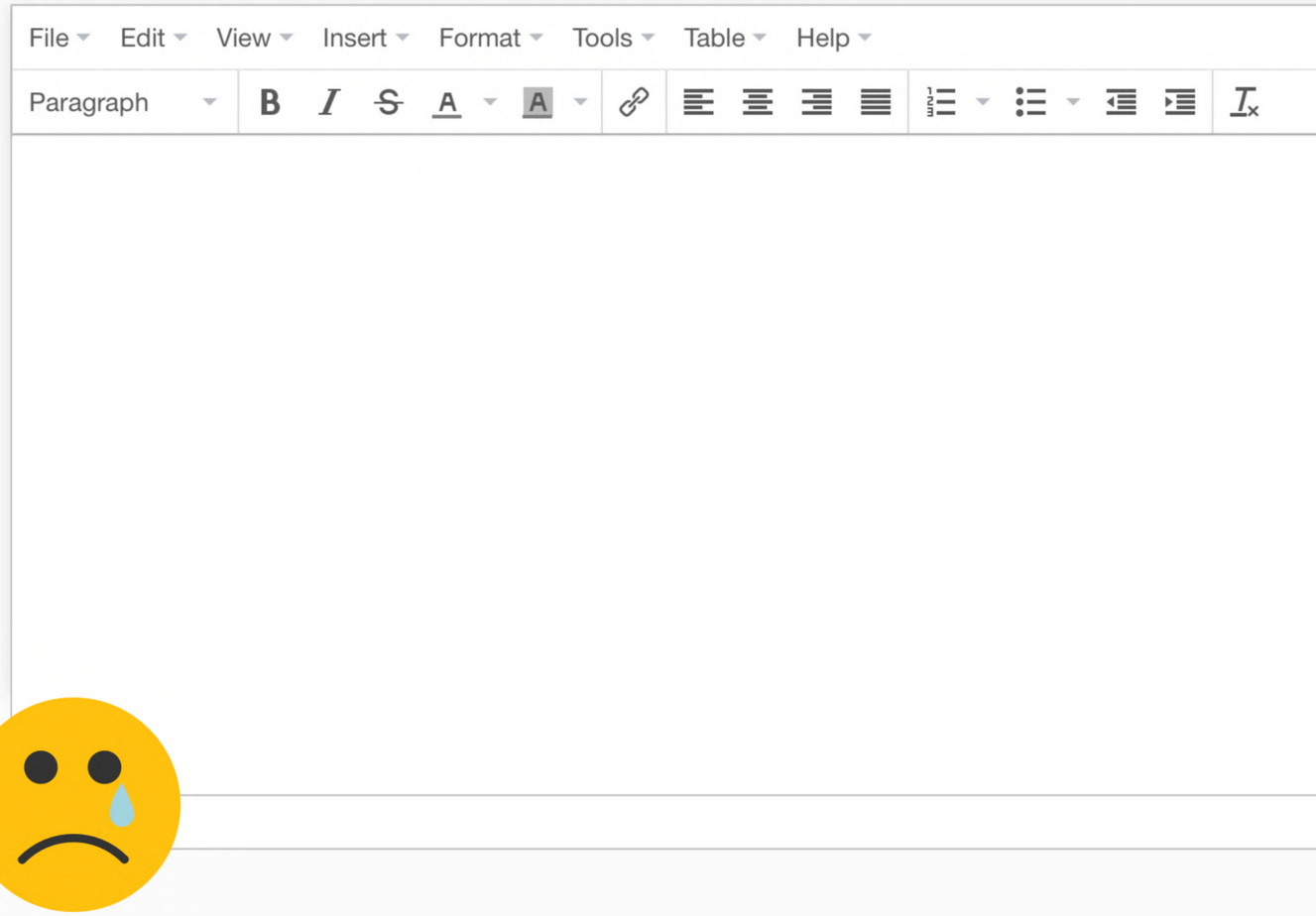
Content Marketing Platform (CMP) is an all-in-one software for brands to simplify and scale the entire content marketing process. It provides the tools and intelligence for business needs to publish content and maximize ROI. Purpose of building text-editor for text, images, and infographics make it simple to ensure the format.

My Role: R&D & Product Design



Why did we restructure the old Text Editor

1. It does not fullfill all purpose of CMP user needs
2. Version control and history management
3. Multiple author management
4. Comment and discussion
5. Boring, does not feel exciting



Who is using it - Persona

Farah Tarannum

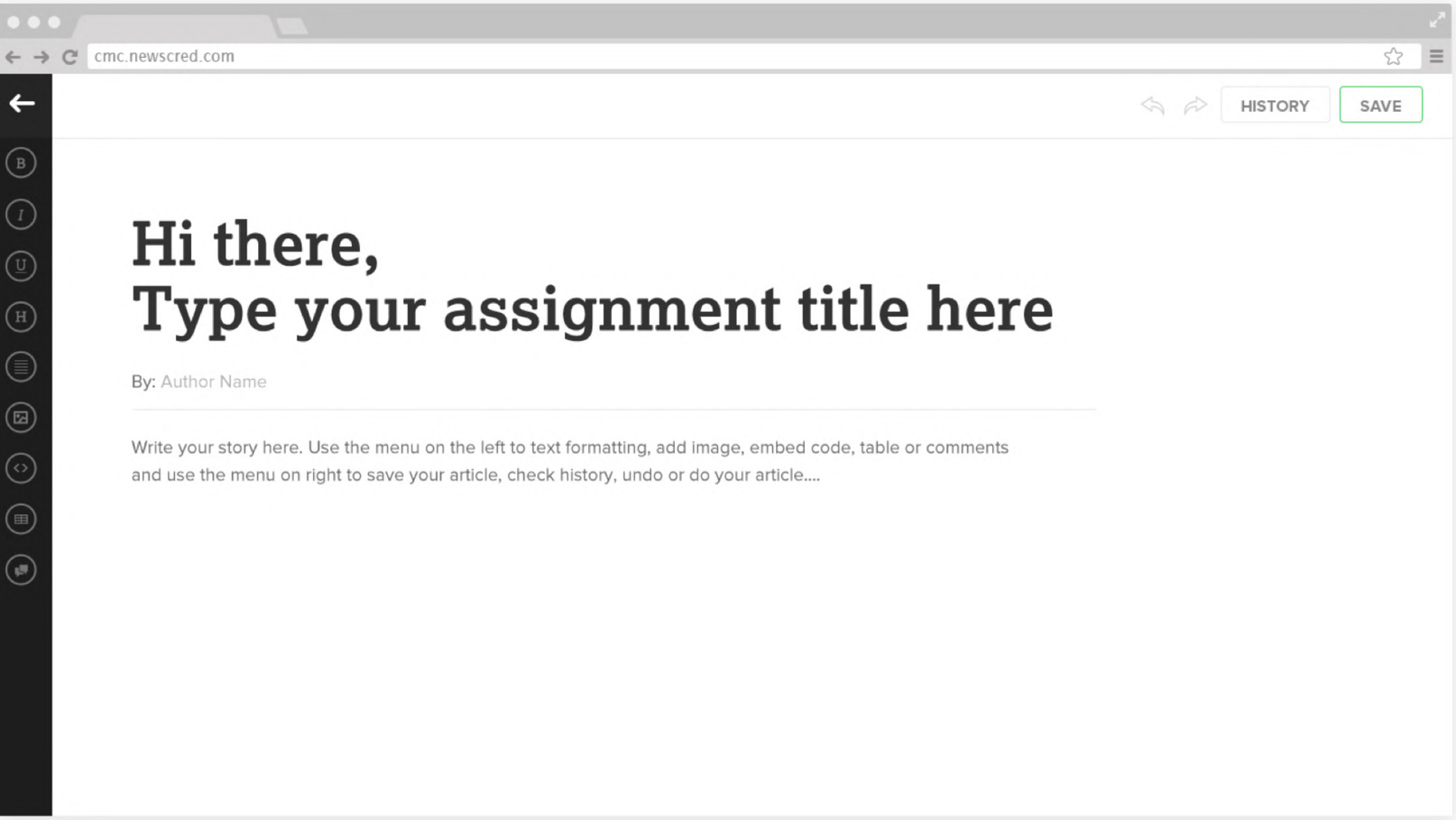
Freelance Content Editor and Writer

Daily Jobs and responsibility

- Multimedia content production (articles, infographics, videos etc.) for clients.
- Editing and proofreading services for creative, academic and marketing/PR content.
- Editorial research.

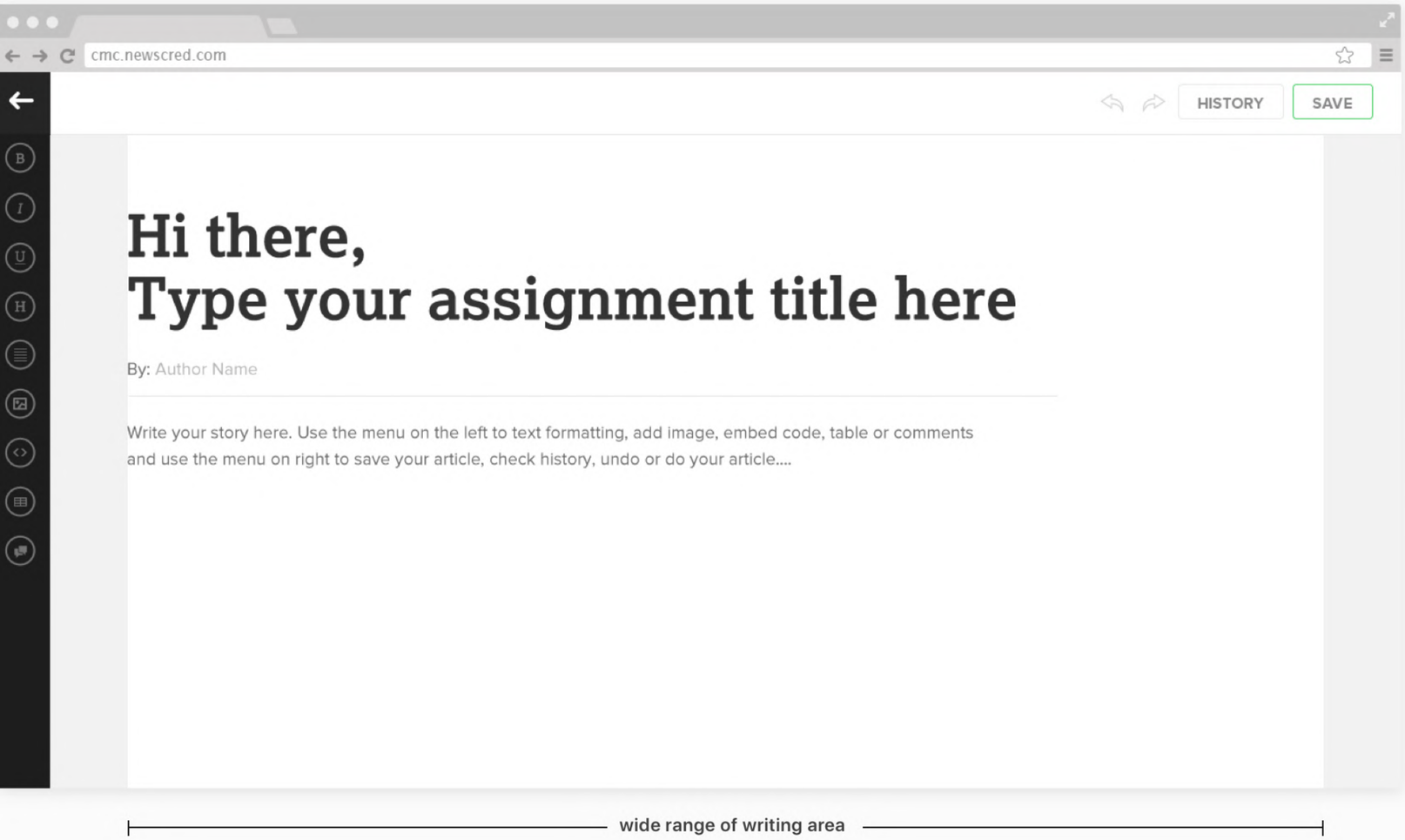
Goals

- Write and proofreading content
- Manage Content



New CMP Text Editor

- Wide & distraction free writing experience
- Easy Text formatting
- Version Controlling/History Management
- Comment and Discussion
- Insert Image from Internal Source
- Multiple Author Management
- Keyboard Shortcut

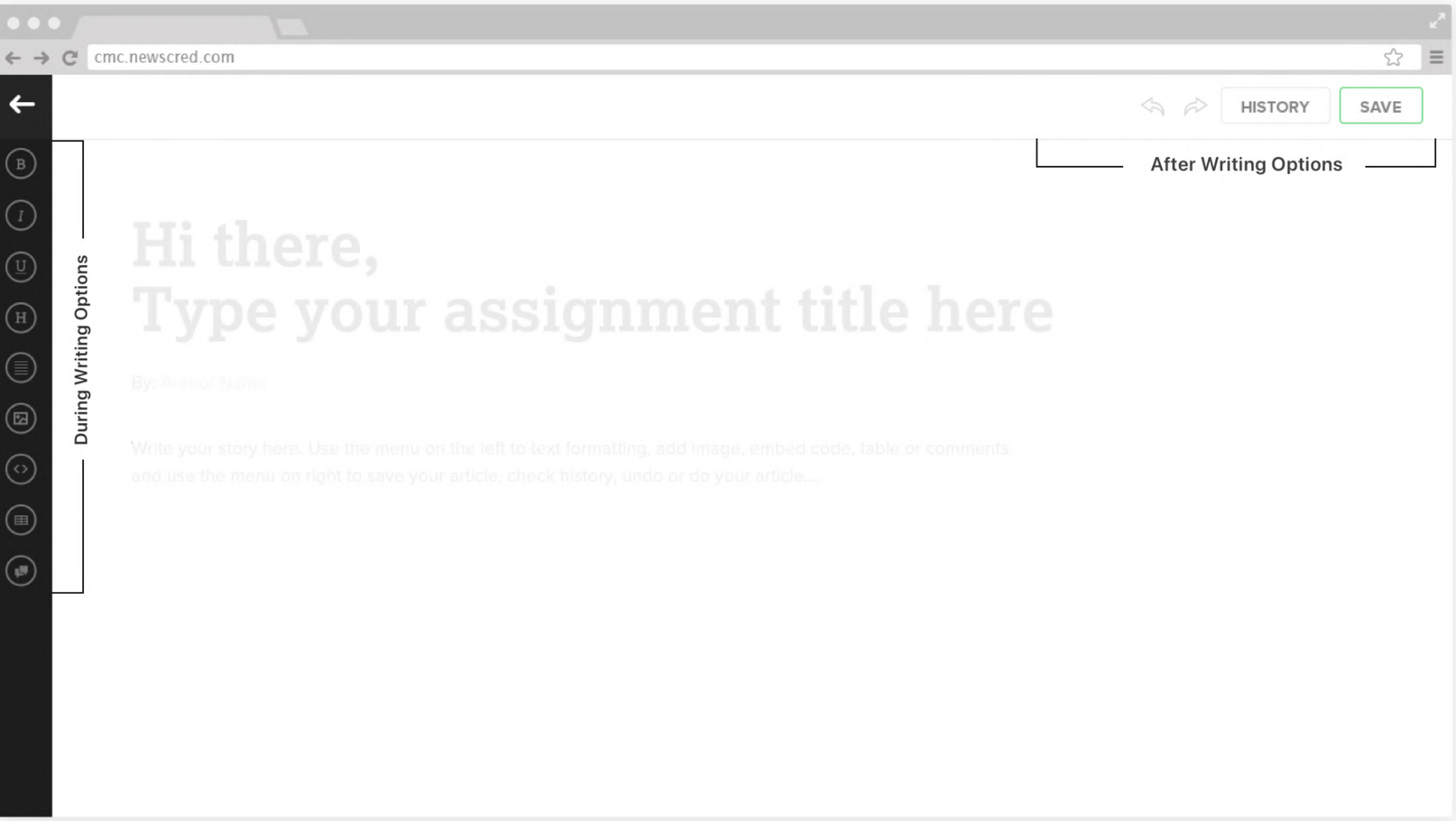


NC - Text Editor

DESIGN PROCESS

Minimalistic & Less Is More

The layout has been designed in minimalistic design approach with less visible feature and options. It has wide wide writing area which will give a feel of writing in paper.



DESIGN PROCESS

Task Driven Design

The design and element structure focused on what user does during and after writing. The things during writing like text decoration, new element insert, table, code, comments are in the left panel. And top bar is arranged by what people does after writing like: save, redo or undo, or check history.

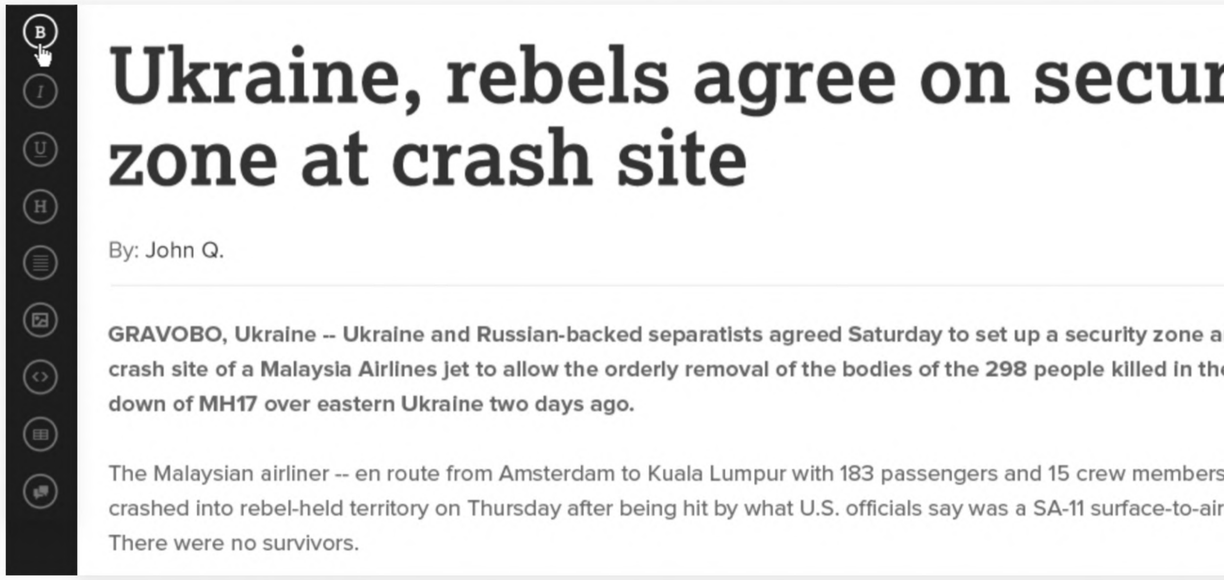
NC - Text Editor

Ukraine, rebels agree on security zone at crash site

By: John Q.

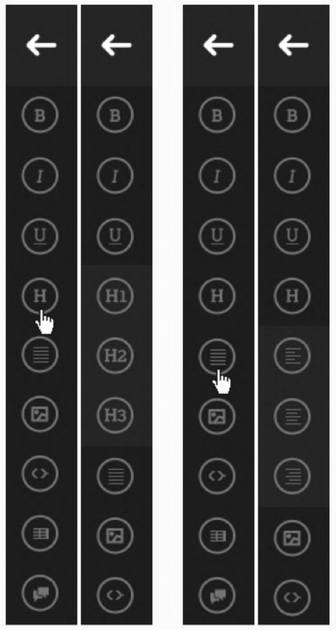
GRAVOBO, Ukraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a security zone around the crash site of a Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the shootdown of MH17 over eastern Ukraine two days ago.

The Malaysian airliner -- en route from Amsterdam to Kuala Lumpur with 183 passengers and 15 crew members -- crashed into rebel-held territory on Thursday after being hit by what U.S. officials say was a SA-11 surface-to-air missile. There were no survivors.



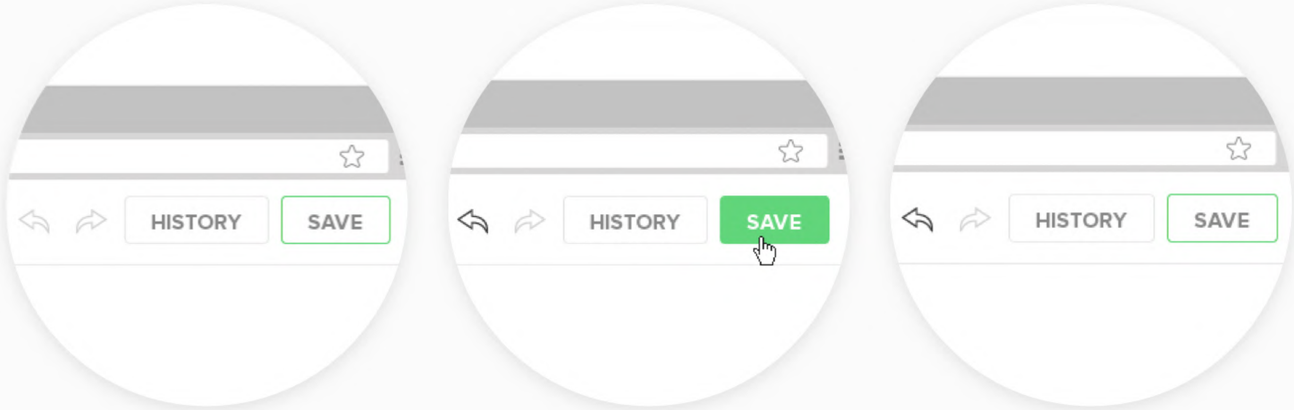
Text Formatting

The whole process is quick and easy to work through, the options are formulated to accurately cover the all the text modification details.



Save & More

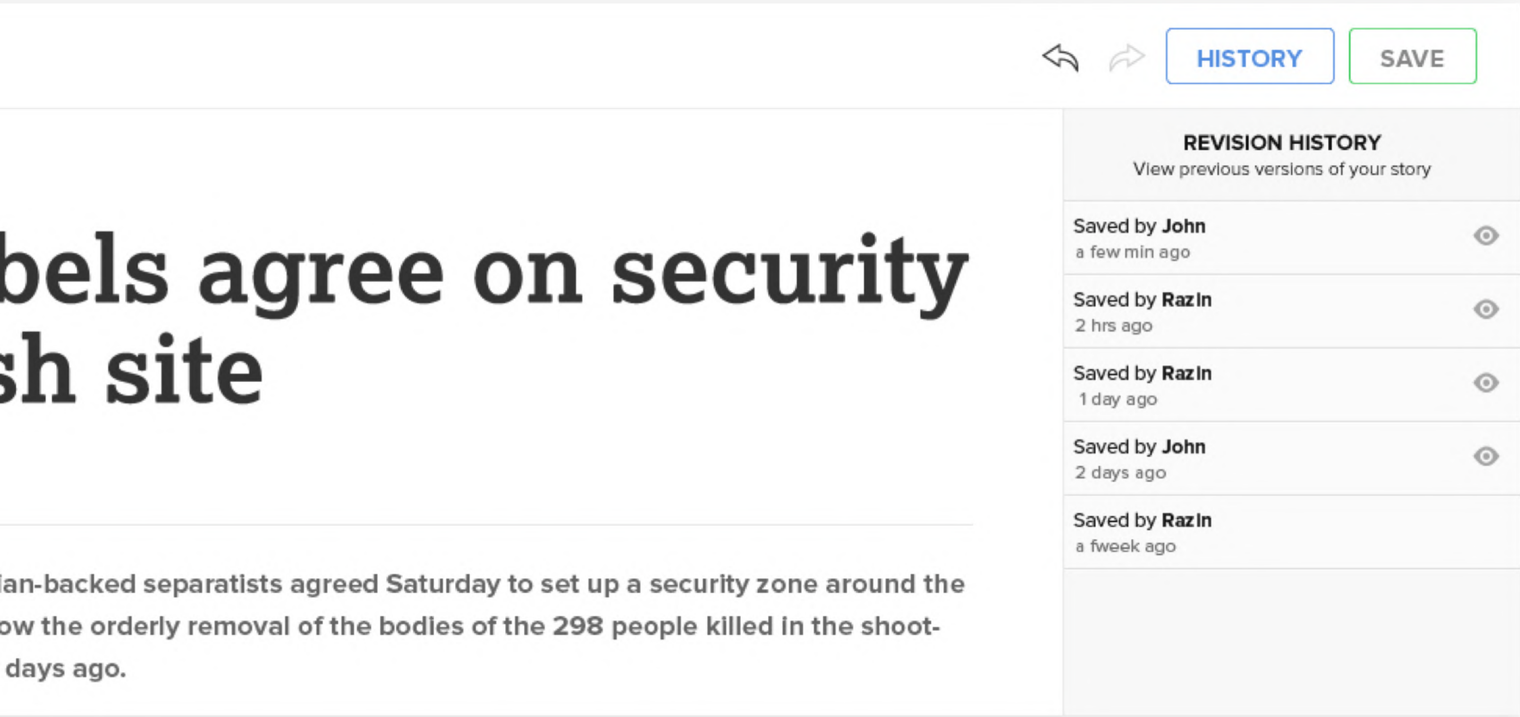
When author writes something on text editor, the save button will be changed normal state to active state automatically. It will help to get extra attentaion to save the current article. Also author can undo and redo his/her current write-up.



Before writing anything

After writing something in text-editor

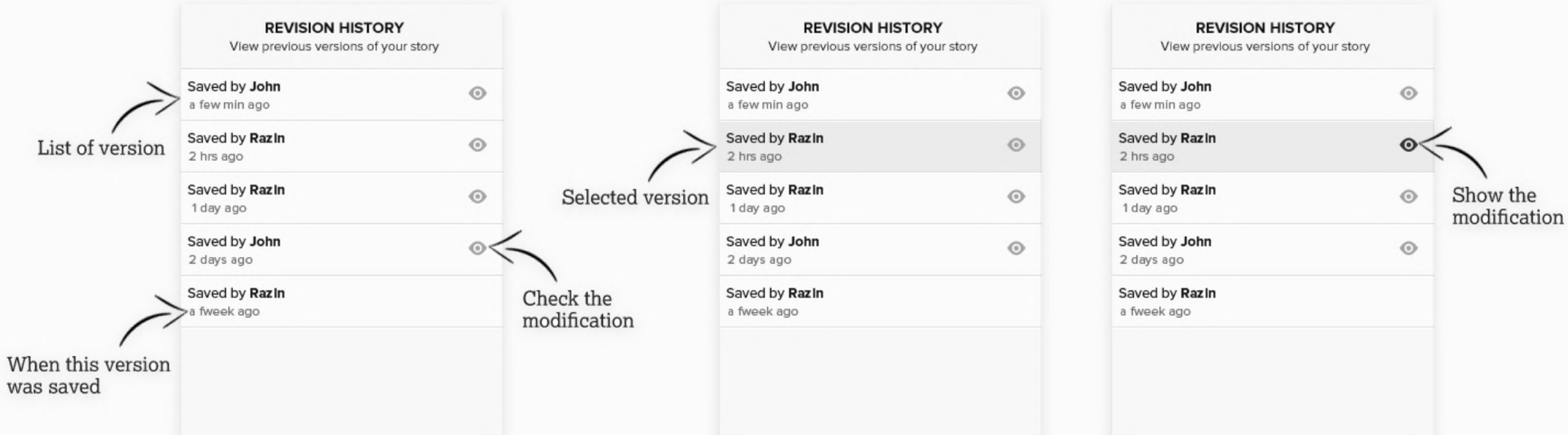
After save the content



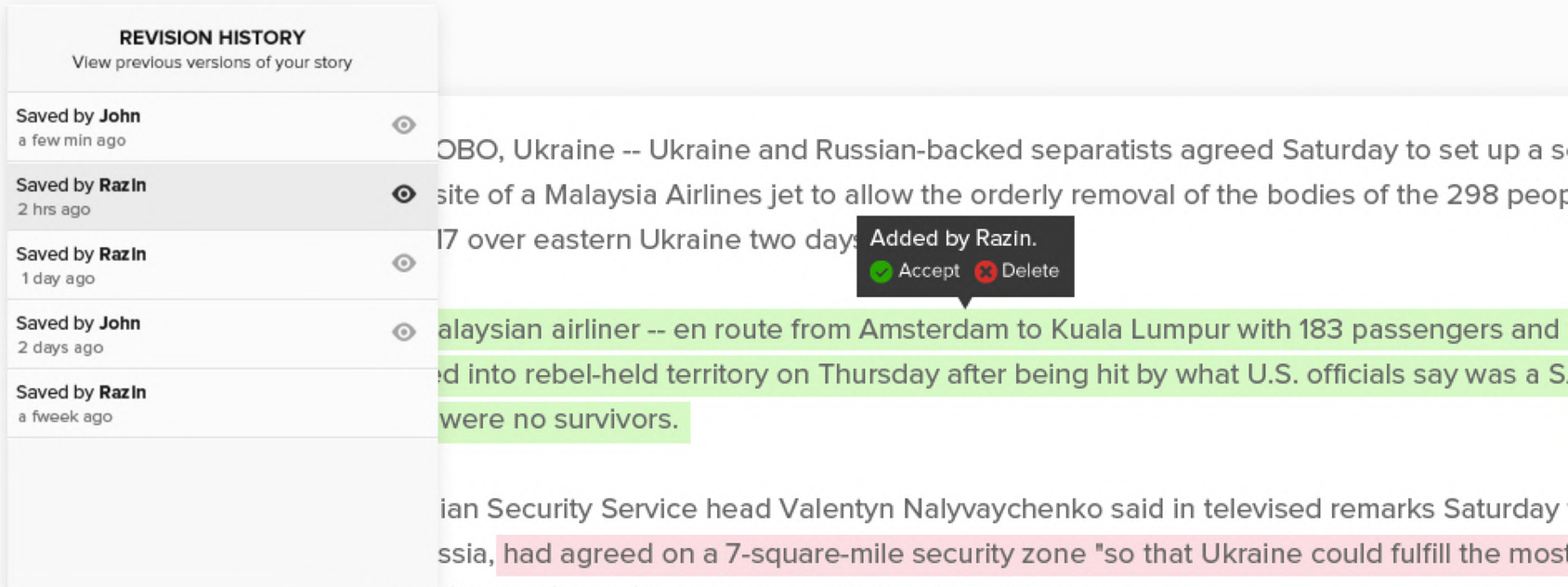
History

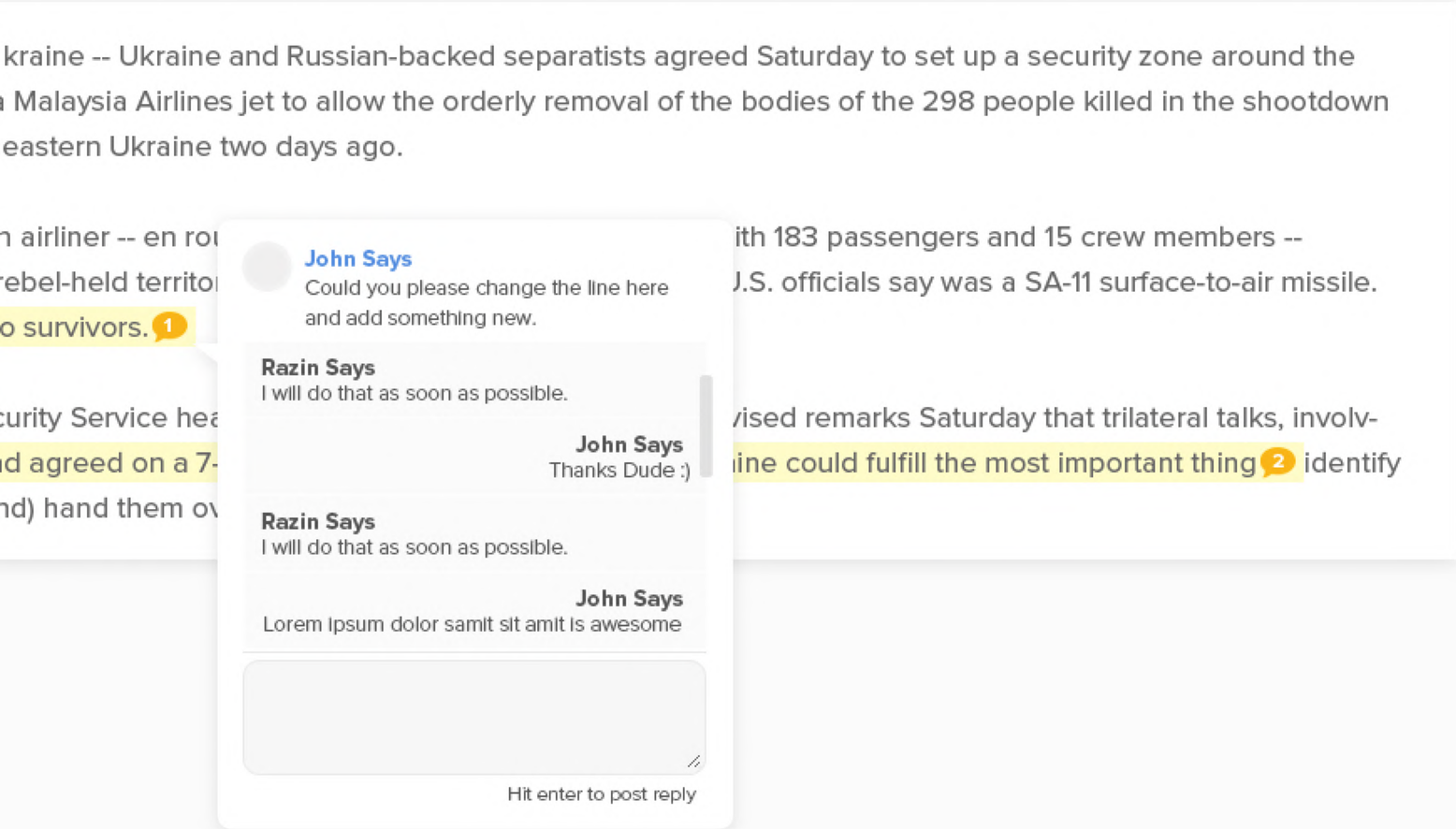
By History, user can see the versions of the article. It will show the recent modification of the current article. When anyone clicks on History button the panel will come from right side of the window. Again click on History button it will hide automatically. User can see all version but only modify the latest version of the history list.

Anatomy of History Panel



Select a version from the History panel. It will show the article. Click the eye icon and it will show the last changes (added by green or deleted by red) which have been made by last user. User can also add/delete new after accept pr cancel the previous changes. After modify everything user will save, and it will create a new version of the article.



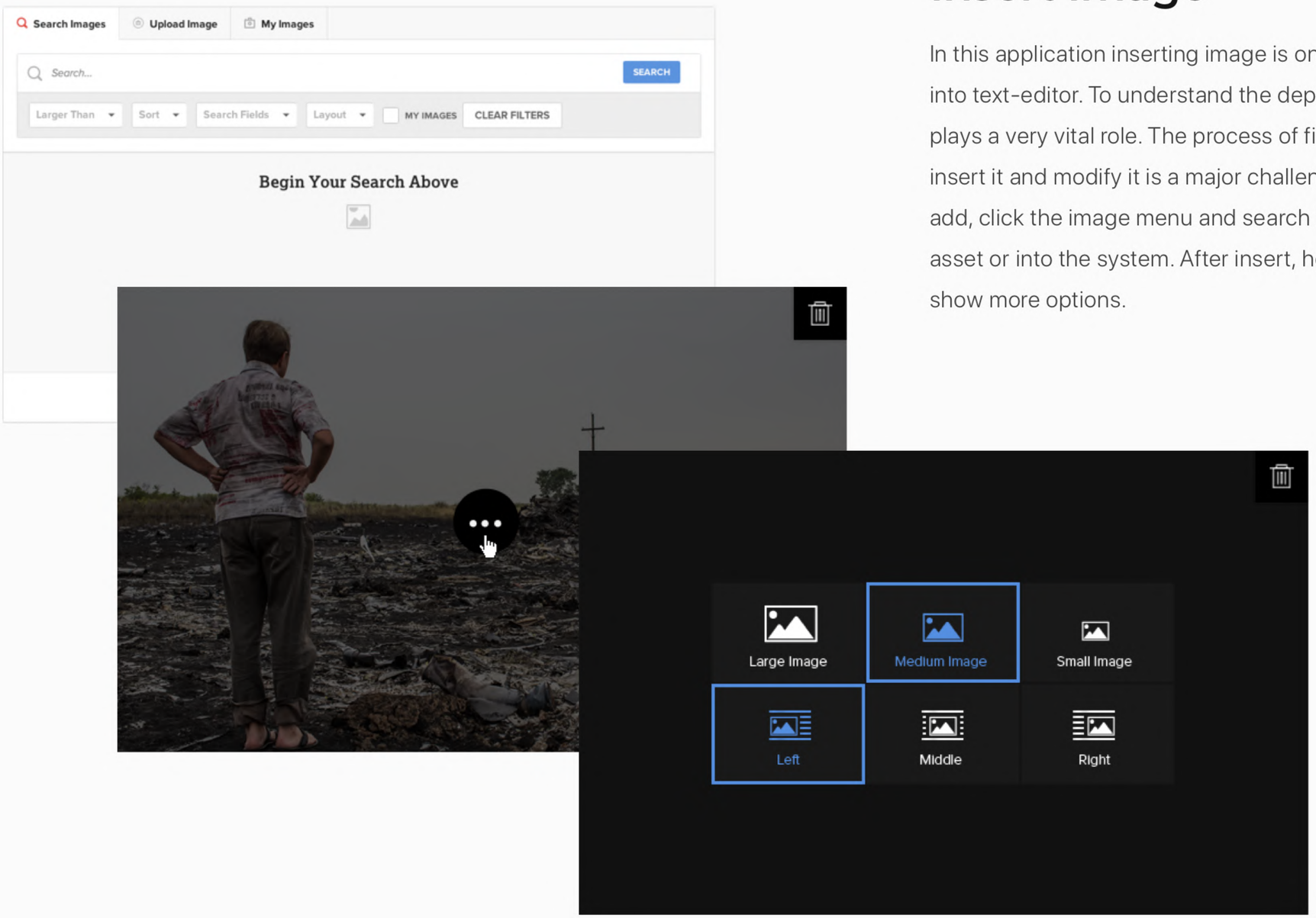


Comment

In this application, people work collaboratively. So, commenting feature is one of the important feature for text-editor. To make comment- select word/ sentence from text-editor, hit the Comment menu from sidebar or select comment option by mouse right button, write something and hit enter to make comment. Comment box is a fixed height scrollable box. So it can able to show multiple number of comment at a time.

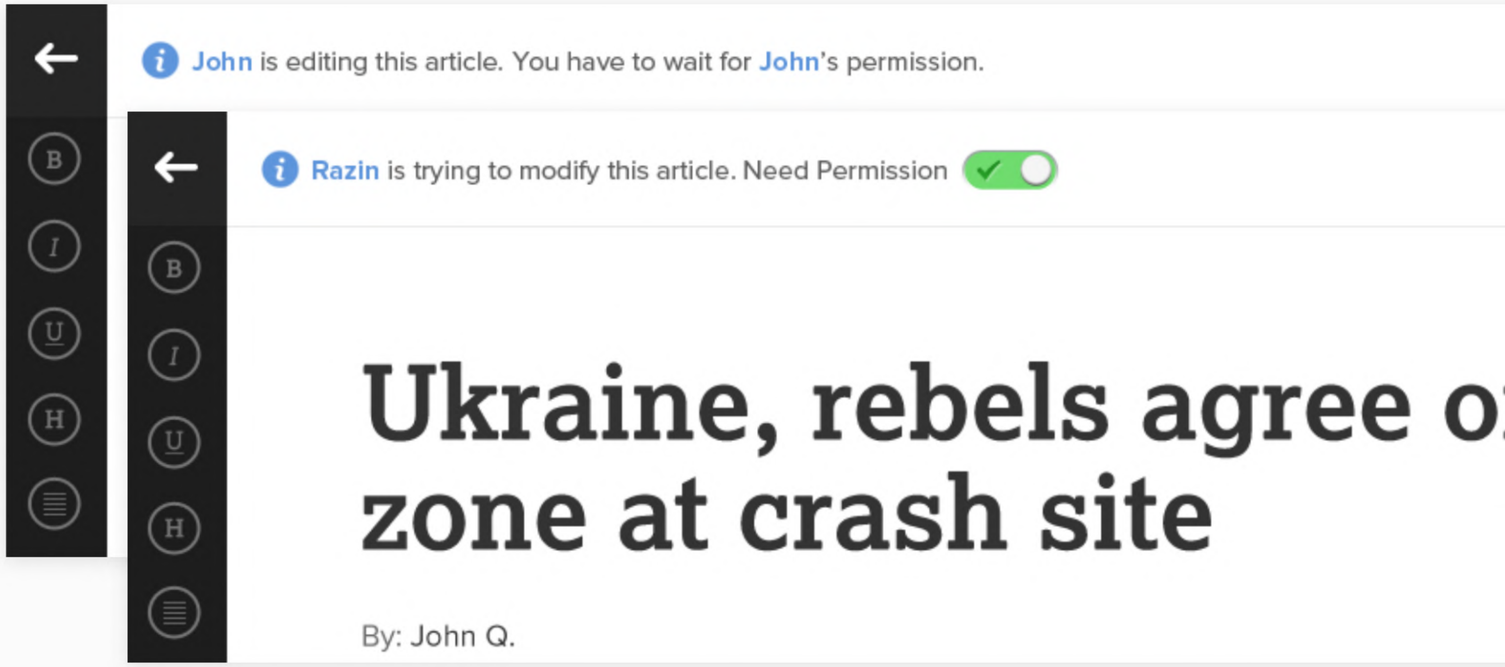
Insert Image

In this application inserting image is one of the important features into text-editor. To understand the depth of the article, image plays a very vital role. The process of finding the best image to insert it and modify it is a major challenge for this text-editor. To add, click the image menu and search image from the current asset or into the system. After insert, hover over on the image to show more options.



Edit Permission

If two user wants to edit the same article at the same time, both user will get notification or alert to understand the situation. The second user needs approval from the first user to edit the article.

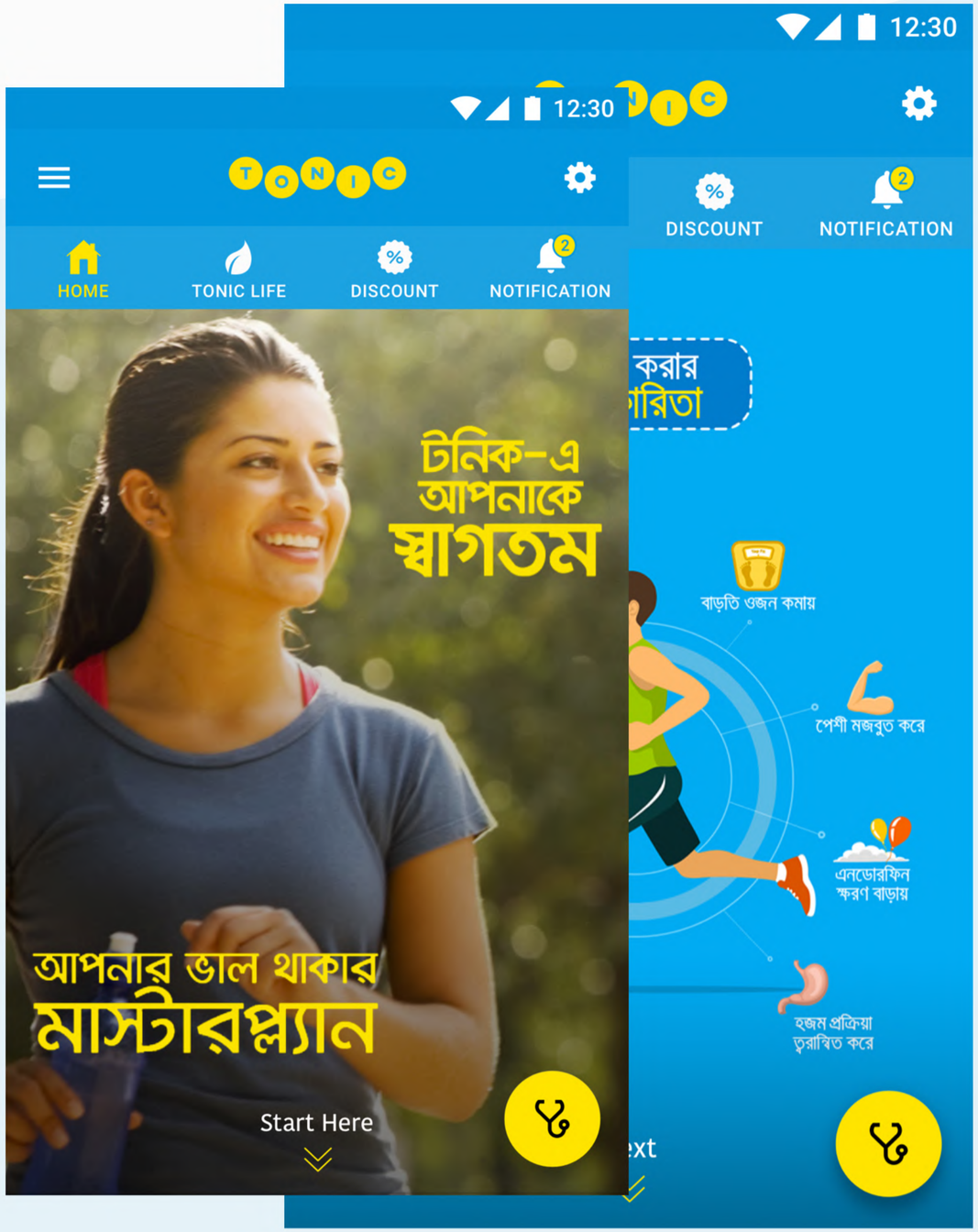


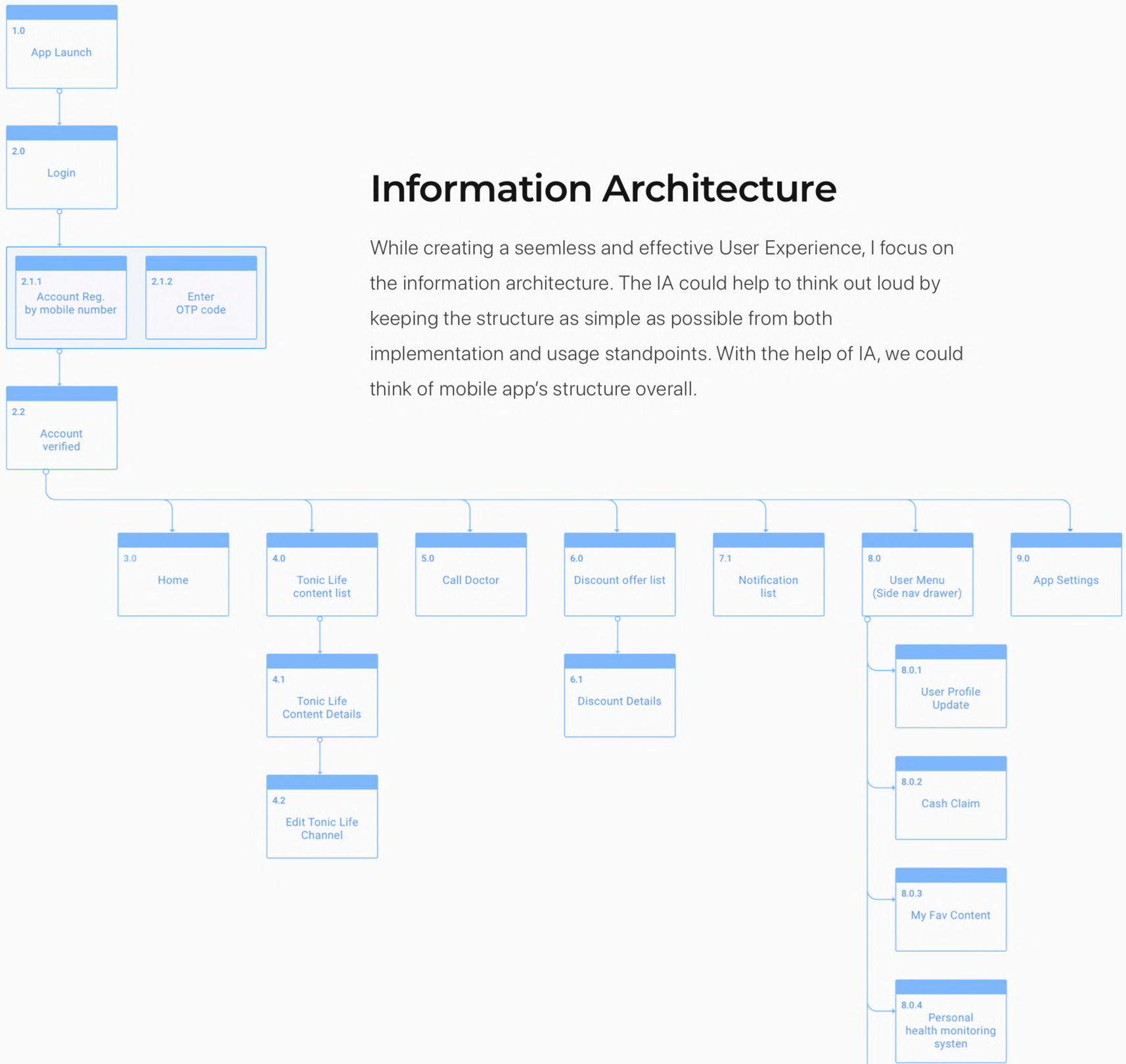
Background

Telenor Health is a purpose-driven, digital health subsidiary established by Telenor Group. Telenor Health is partnering with Grameenphone to bring Tonic to the mobile network operator's 57 million customers free of charge. Any Grameenphone user can join Tonic for free via the 789 short code (USSD and IVR), mytonic.com, and at any Grameenphone retailer.

Tonic's goal is to make it as - Digital Channels for "Everyday Health"

My Role: UX/UI
Deliverables: Prototype, Design



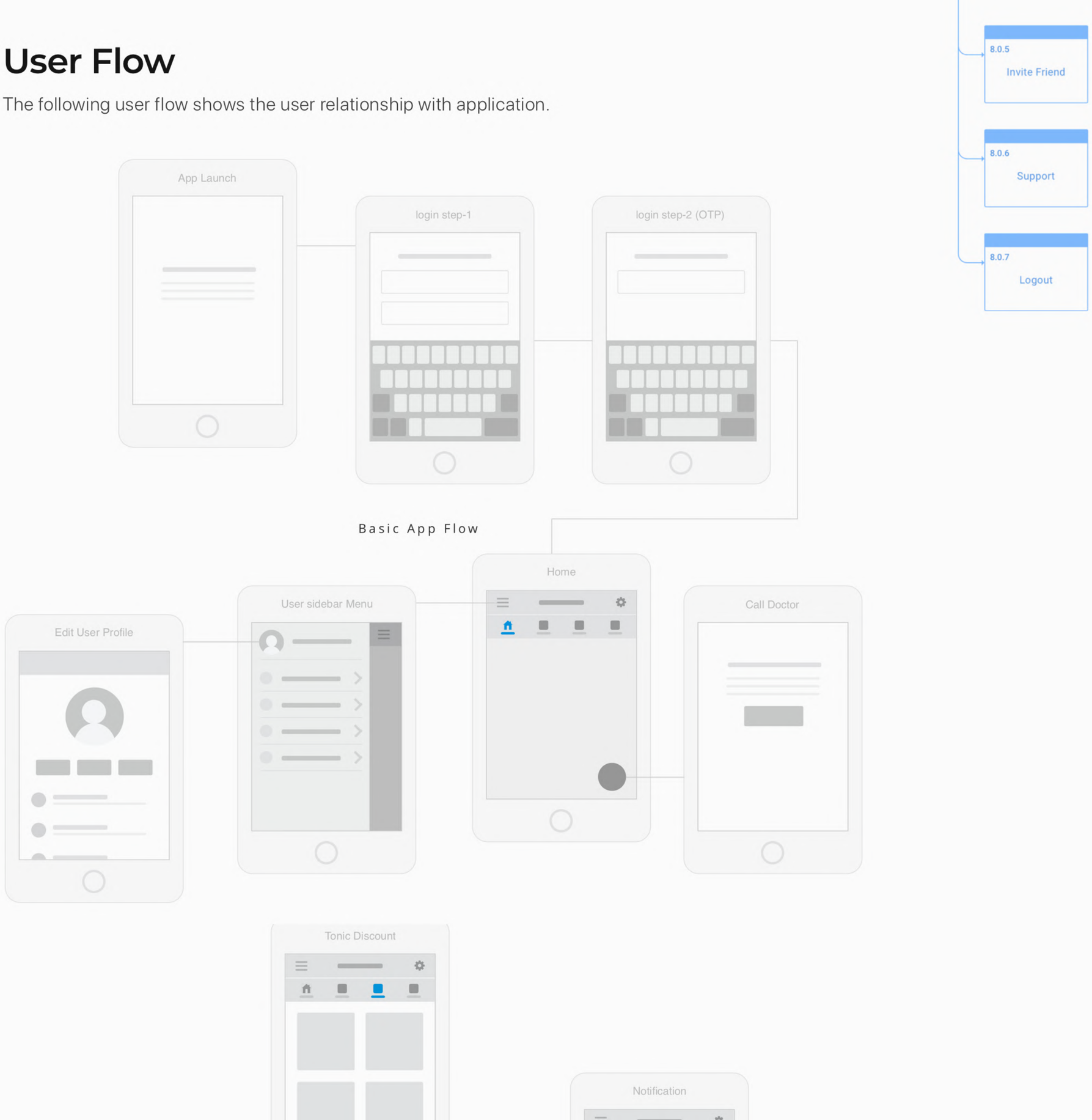


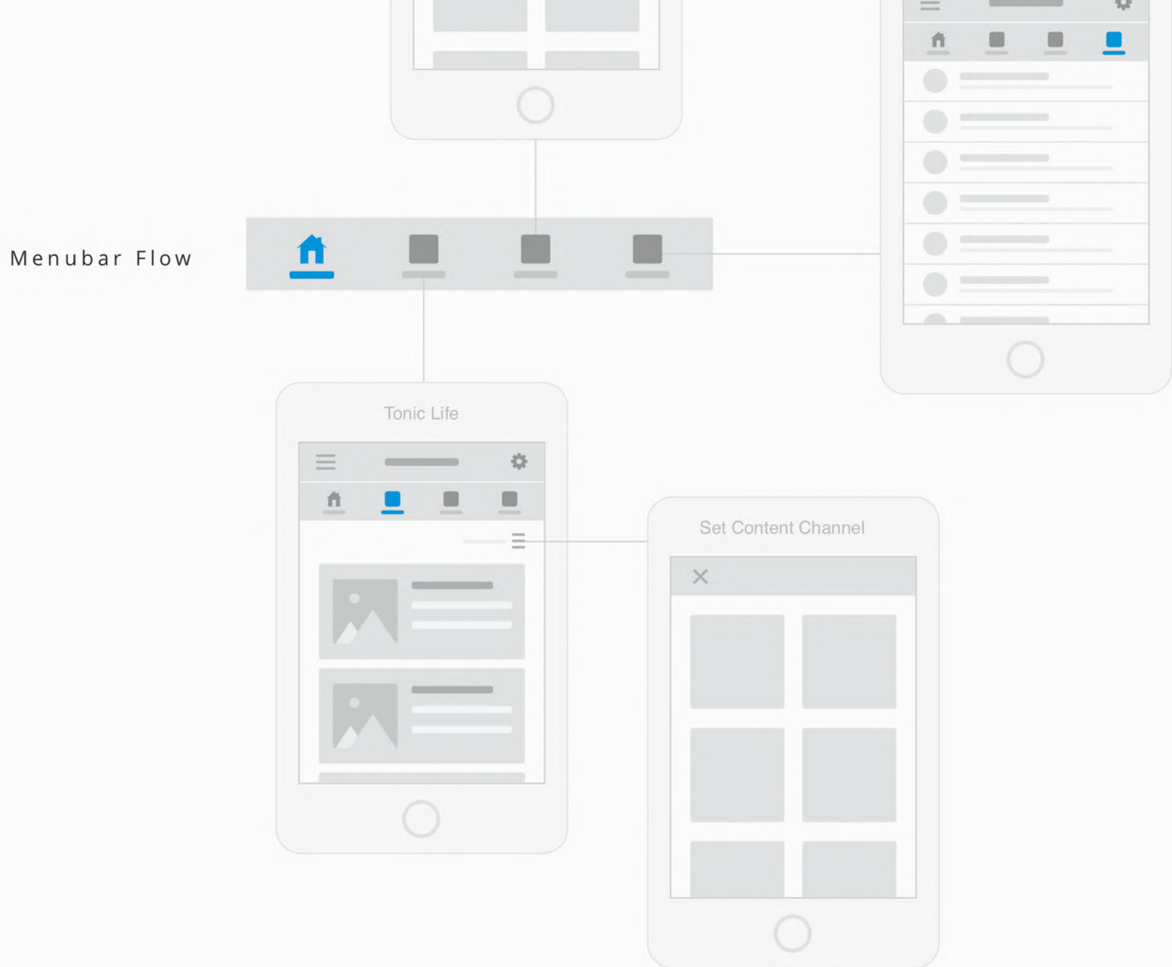
Information Architecture

While creating a seemless and effective User Experience, I focus on the information architecture. The IA could help to think out loud by keeping the structure as simple as possible from both implementation and usage standpoints. With the help of IA, we could think of mobile app's structure overall.

User Flow

The following user flow shows the user relationship with application.




Menubar Flow
Tonic Life
Set Content Channel

Tonic Home

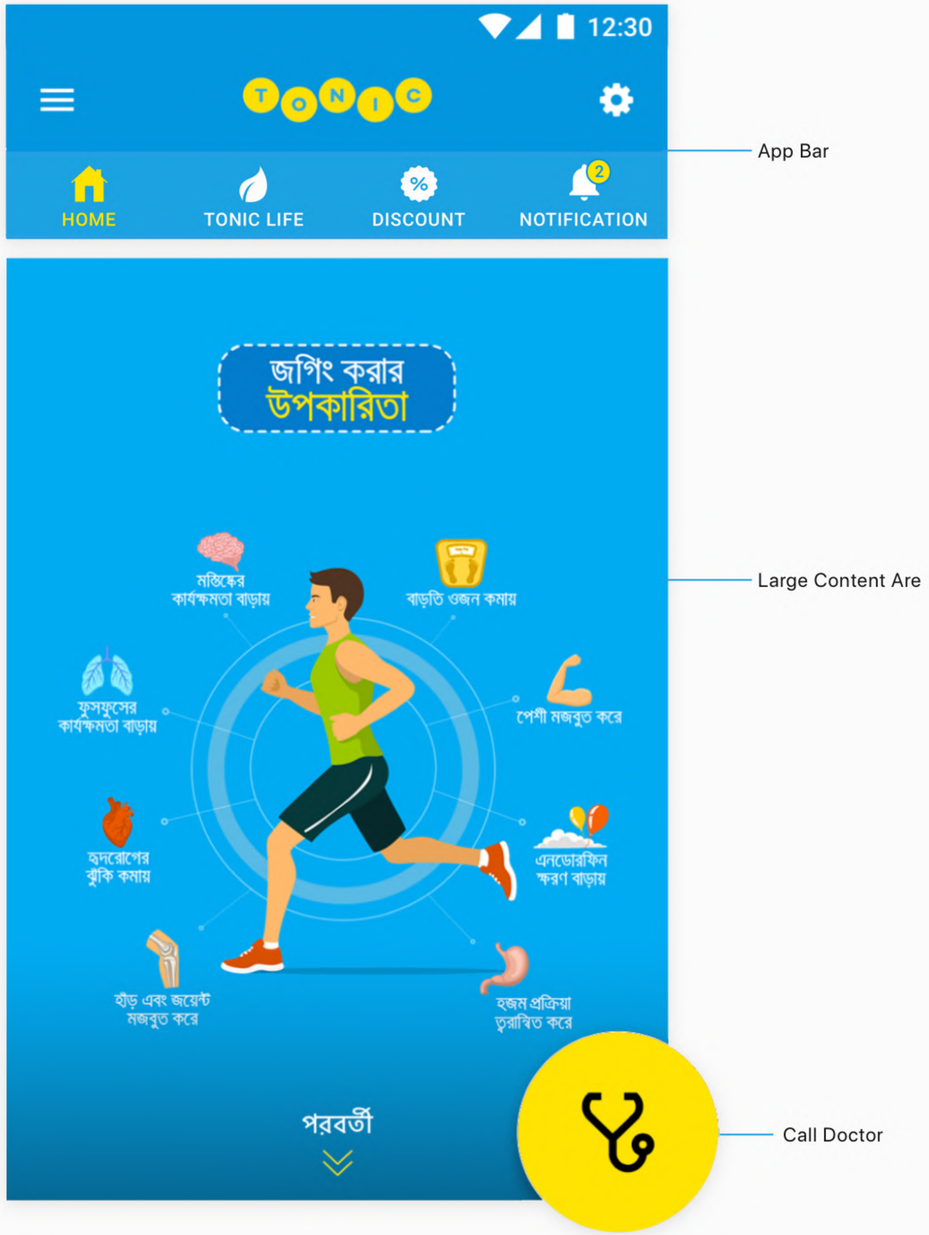
The screens offer a series of content which help user to follow healthy lifestyle, as well as other services like Call Doctor Instantly. The home has a clean feeling, improved strong navigation system and proper utilization of brand color.

Anatomy of Home

The app bar is quick and easy to work through. User can easily understand the menu by its name without any confusion.

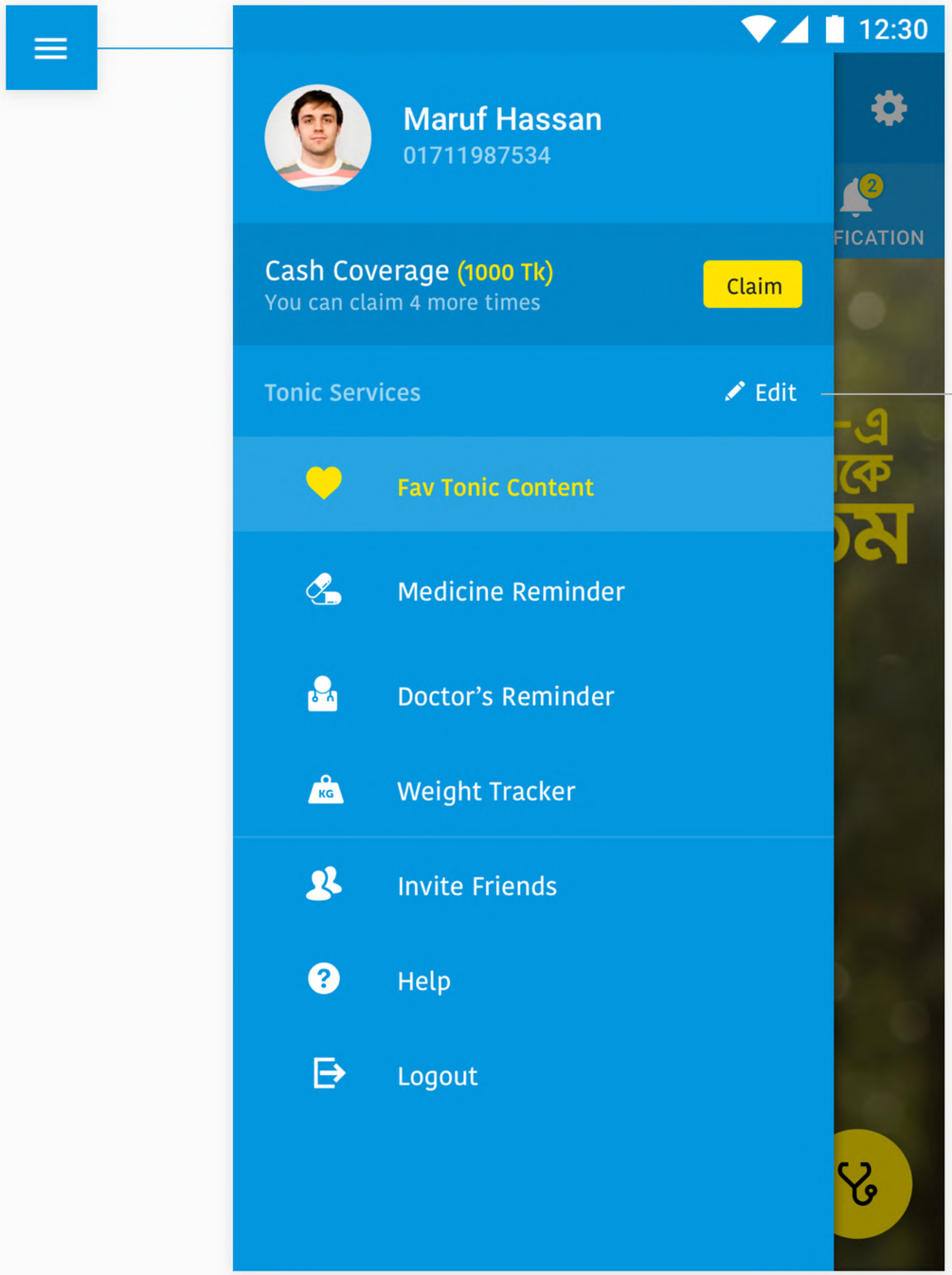
In the large content are, Tonic can show infographic, promotional and featured content in batter way. Here we can show a full content or 2 half content.

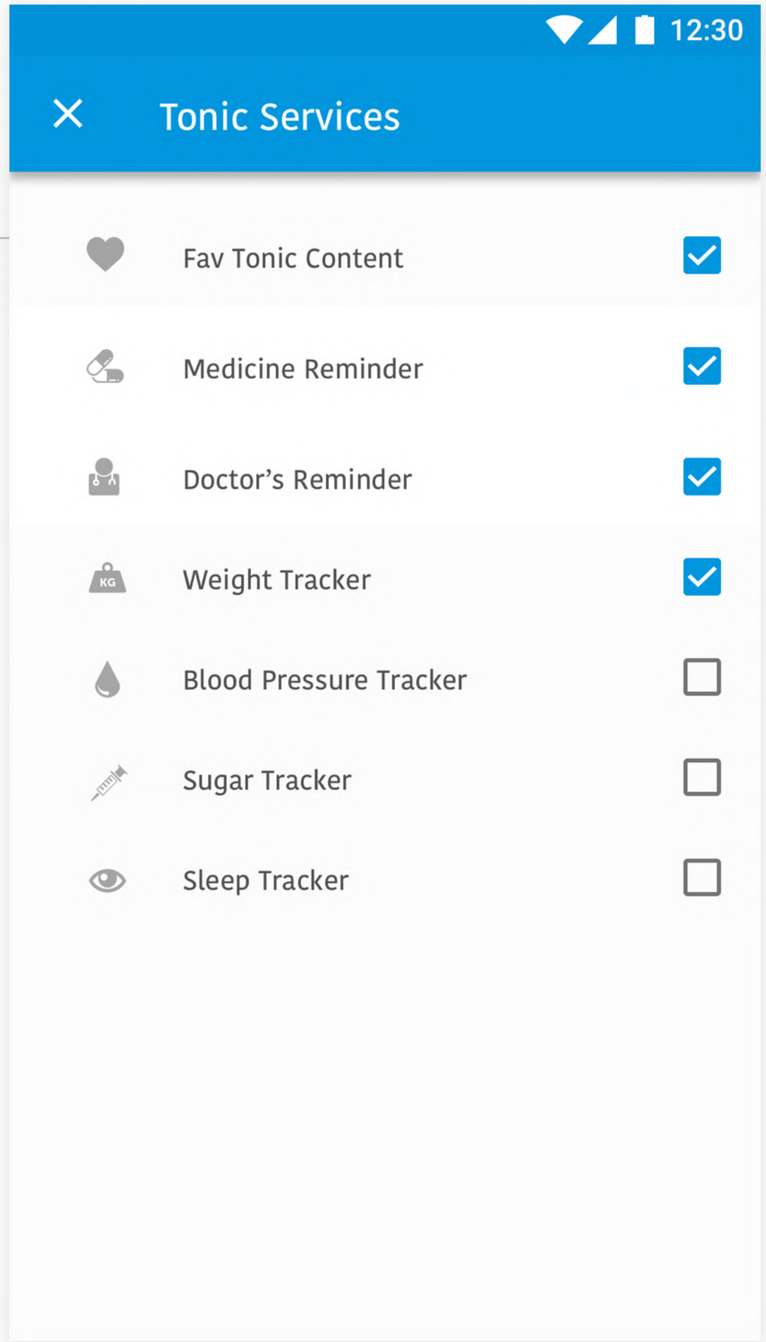
Call doctor is one of the most important major feature in this app. By floating action buttion user can quickly connect to doctor.



User Sidebar Menu

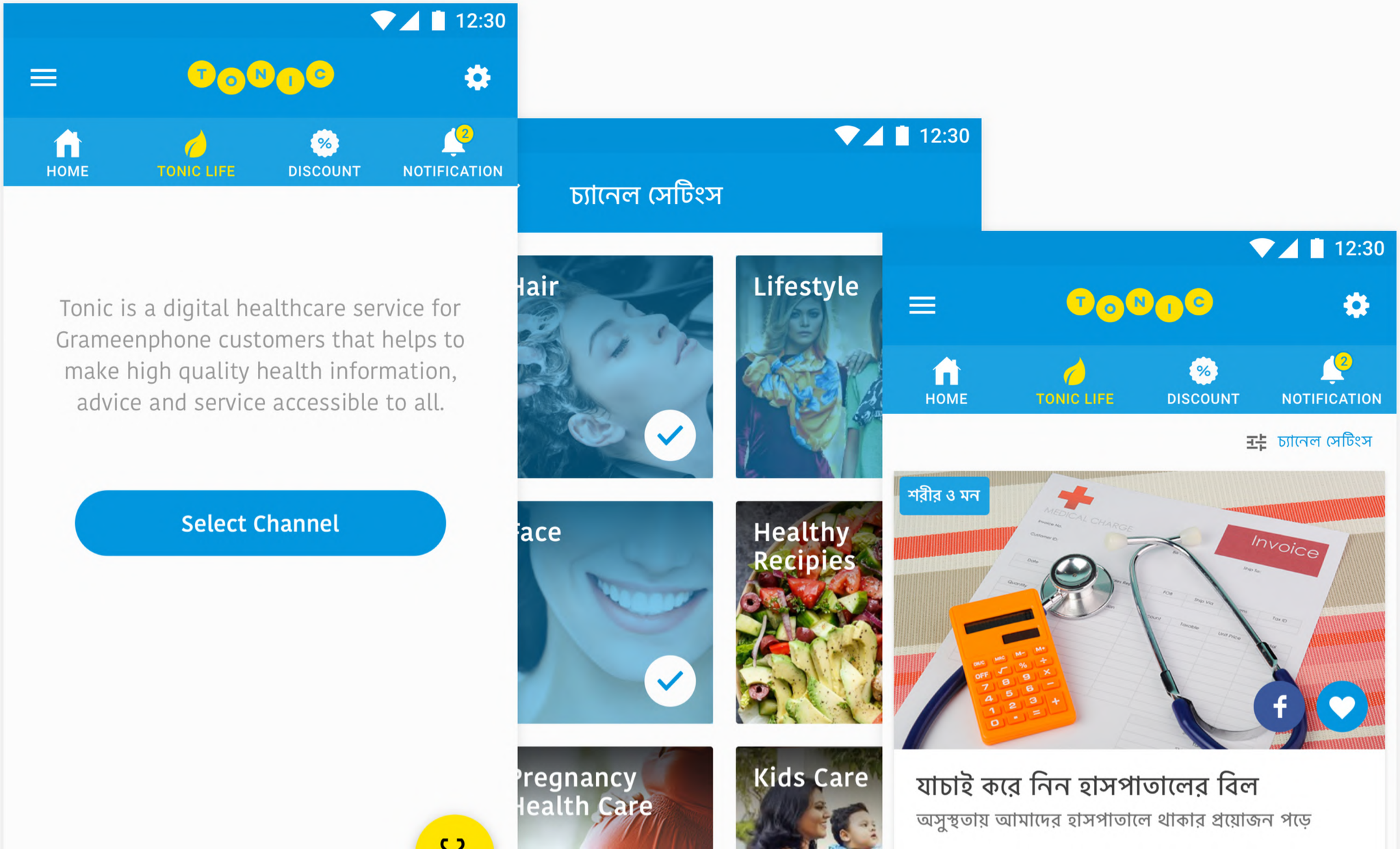
By user sidebar menu, user can access user oriented menu.
User can also able to customize menu as his preferences.

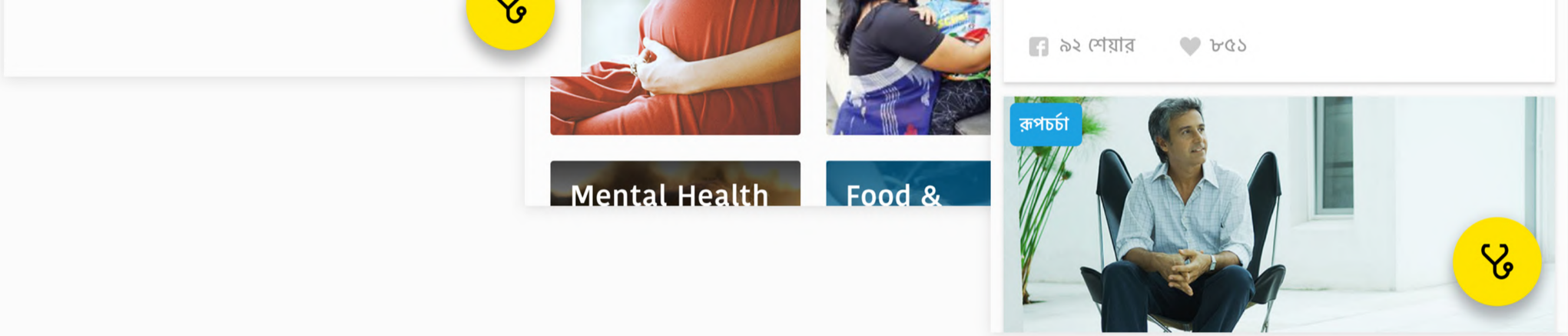




Tonic Life

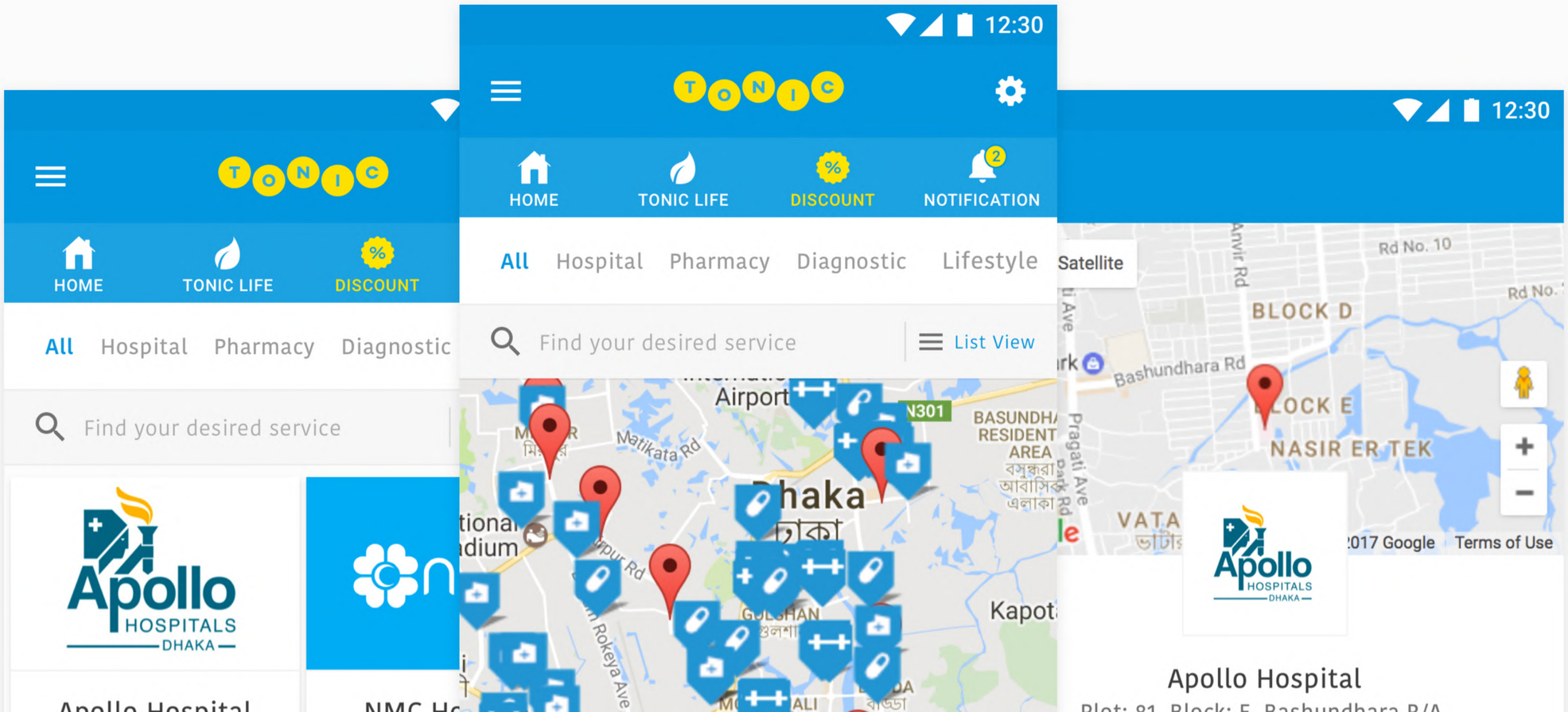
Tonic life provides tips on how to lead a healthier life and care for users everyday. A user can get content as per users preferences by set or modify category channel. User can share content at Facebook and also able to add favorite content by tapping Fav option.

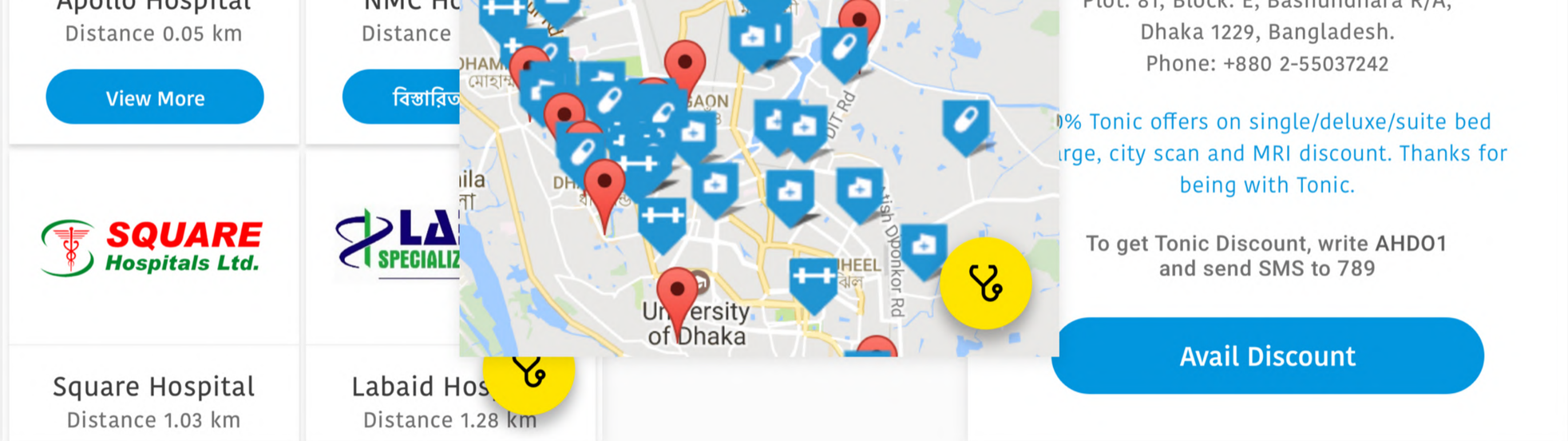




Discount

Developed discount service with quick switching feature.
The user can filter services by type and greater detail
view with an improved experience.




Distance 0.05 km
View More
Distance
SQUARE
Hospitals Ltd.
Square Hospital
Distance 1.03 km
Distance 1.28 km
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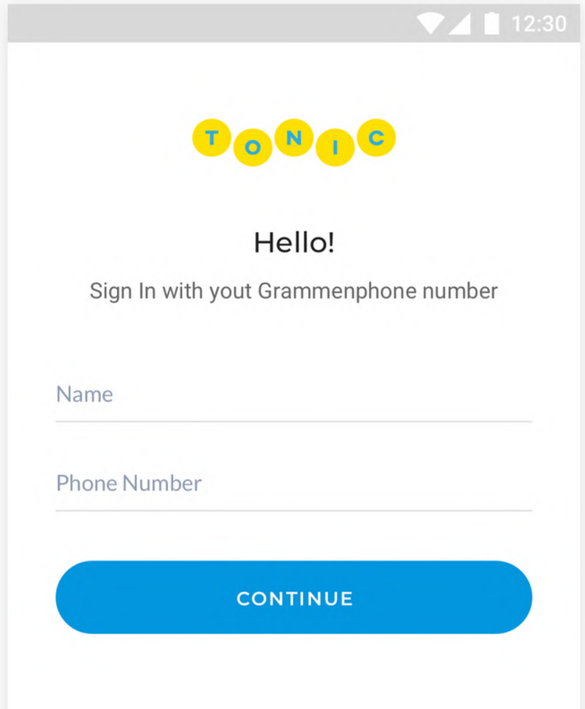
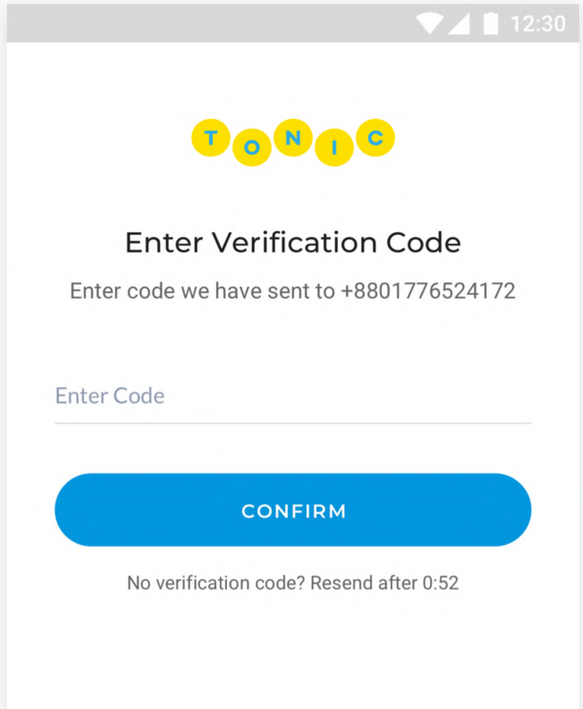
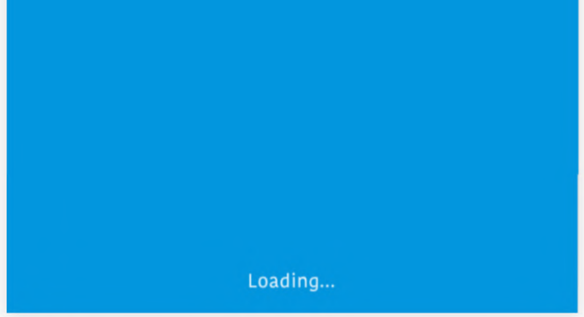
Plot: 81, Block: E, Bashundhara R/A,
Dhaka 1229, Bangladesh.
Phone: +880 2-55037242
% Tonic offers on single/deluxe/suite bed
rge, city scan and MRI discount. Thanks for
being with Tonic.
To get Tonic Discount, write AHDO1
and send SMS to 789
Avail Discount

All Screens

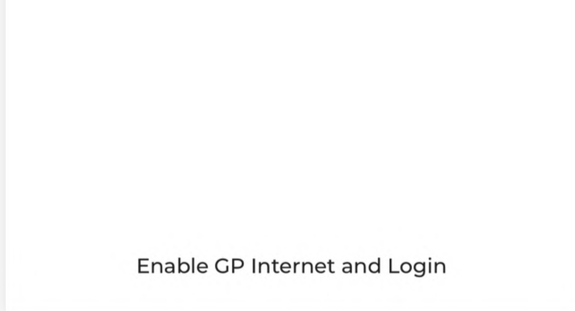
12:30
Welcome to
TONIC


12:30
TONIC
Hello!
Sign In with yout Grammenphone number
Name
Phone Number
CONTINUE


12:30
TONIC
Enter Verification Code
Enter code we have sent to +8801776524172
Enter Code
CONFIRM
No verification code? Resend after 0:52



Splash



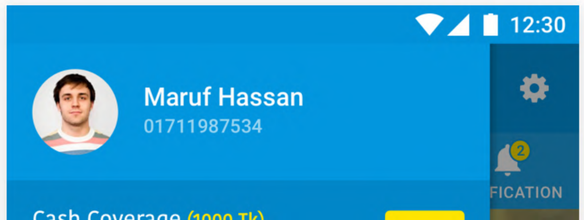
Signup

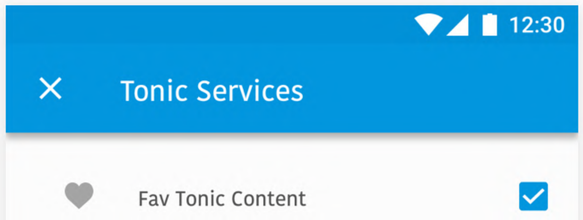
Phone verification

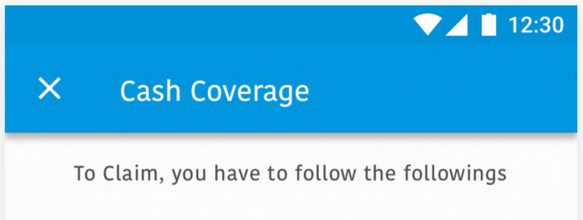
Home

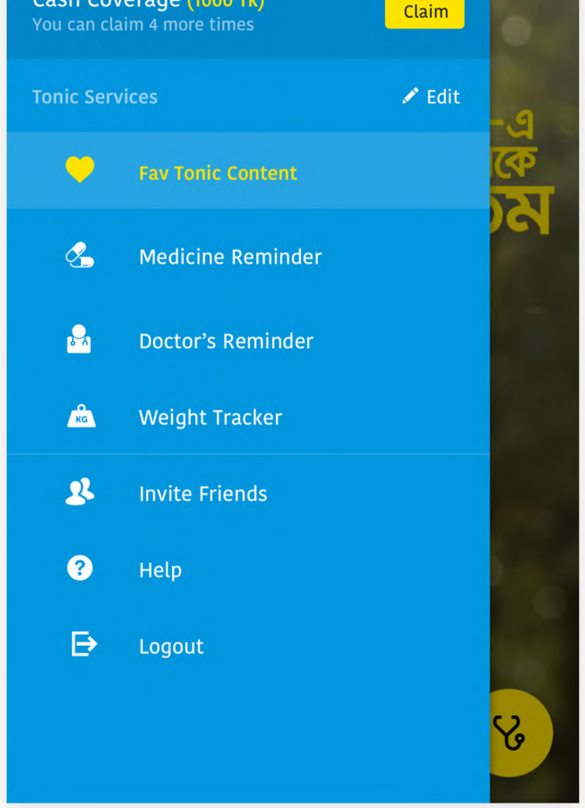
Home with Infographic

Home with splited content

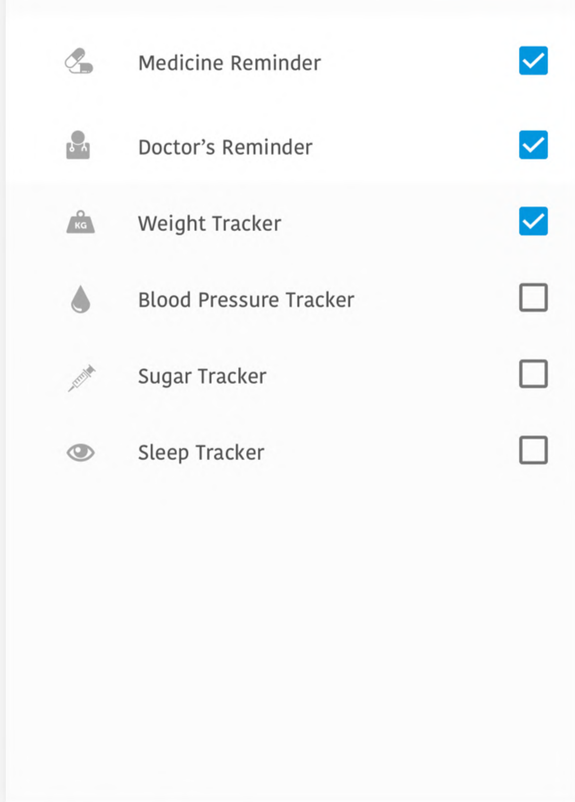




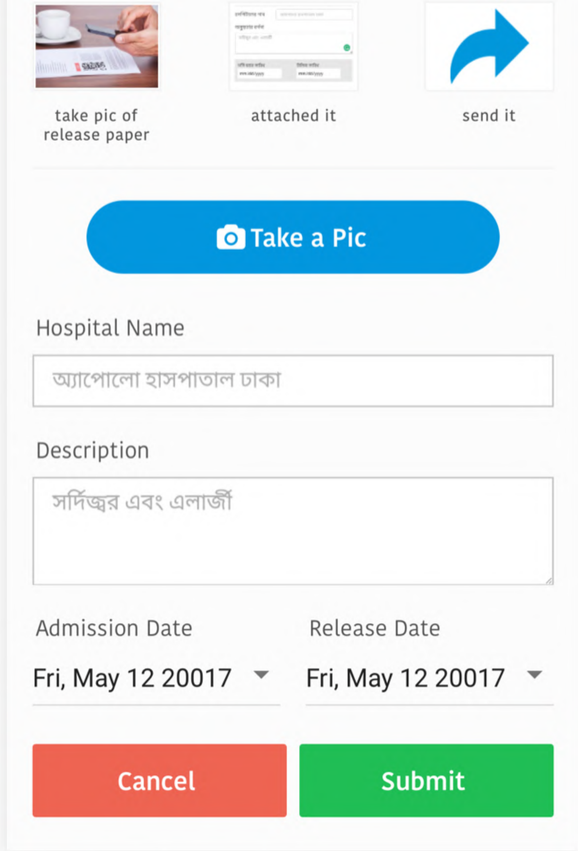




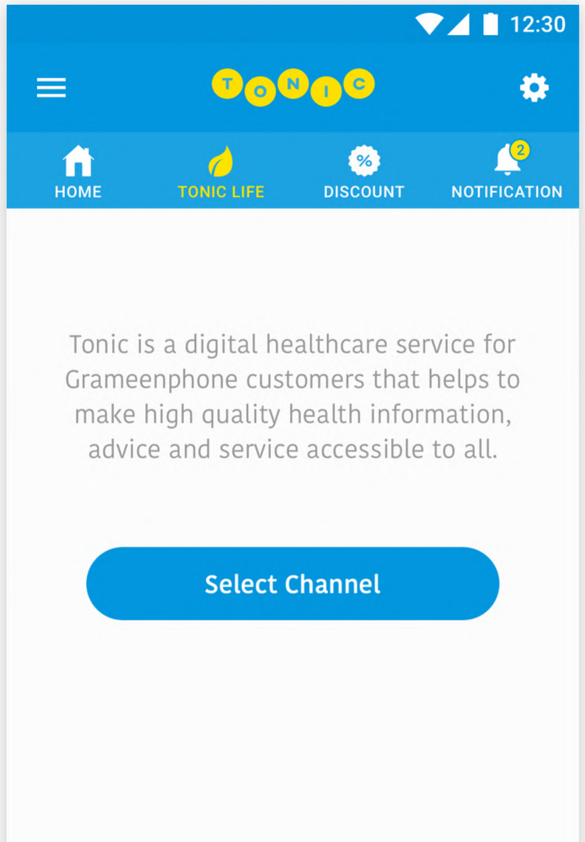
Nav

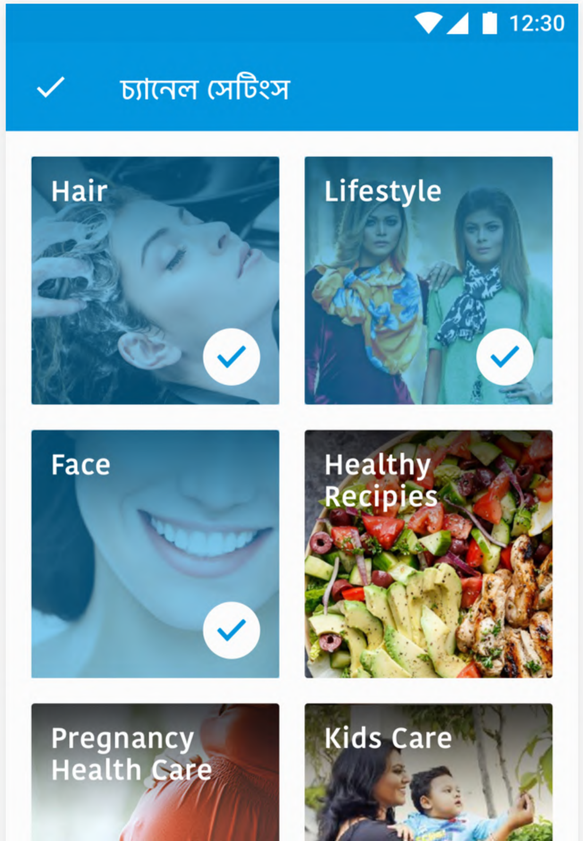


Modify Navigation Menu



Home with splited content

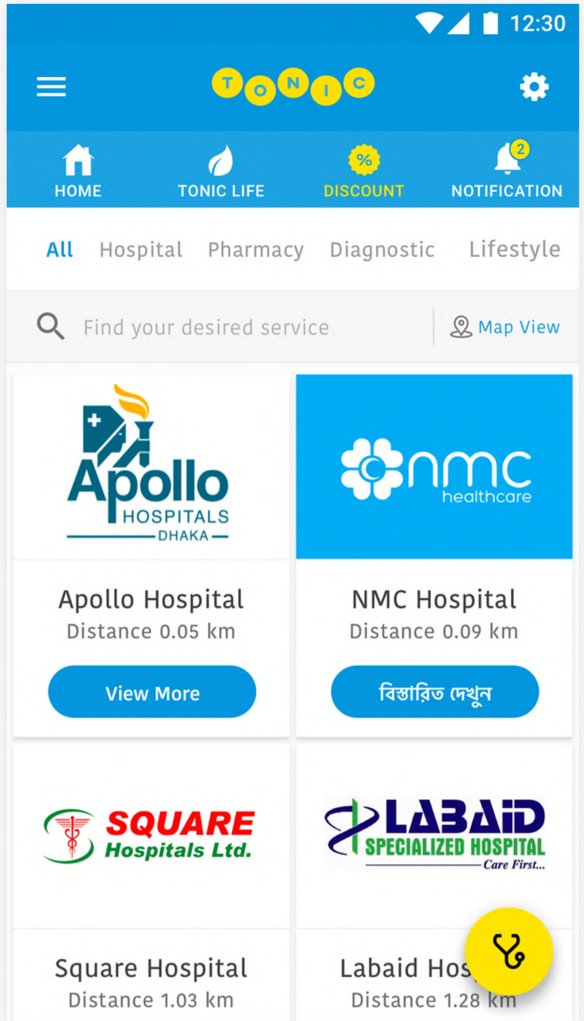




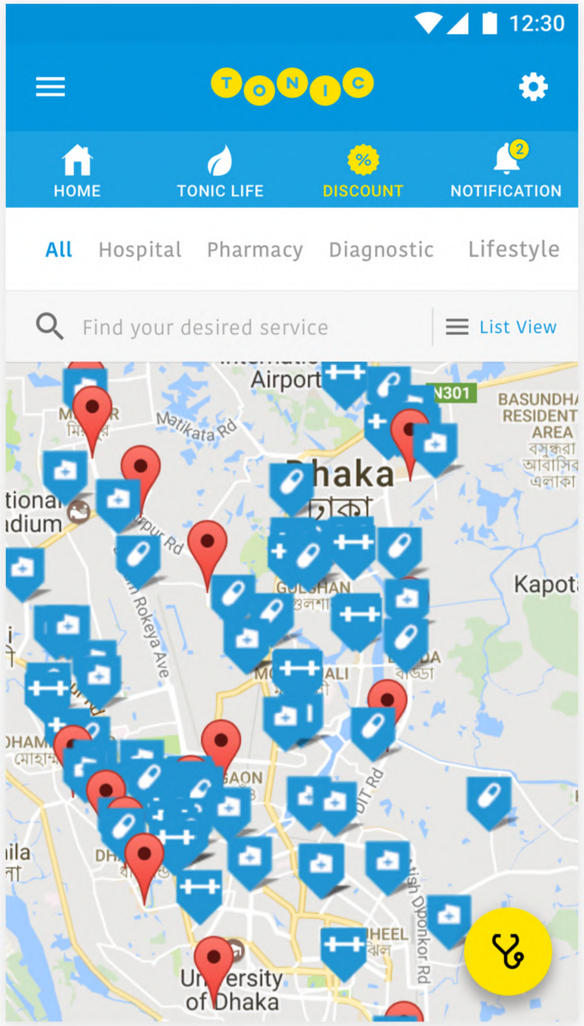
Tonic Life without set Channel

Set Channel

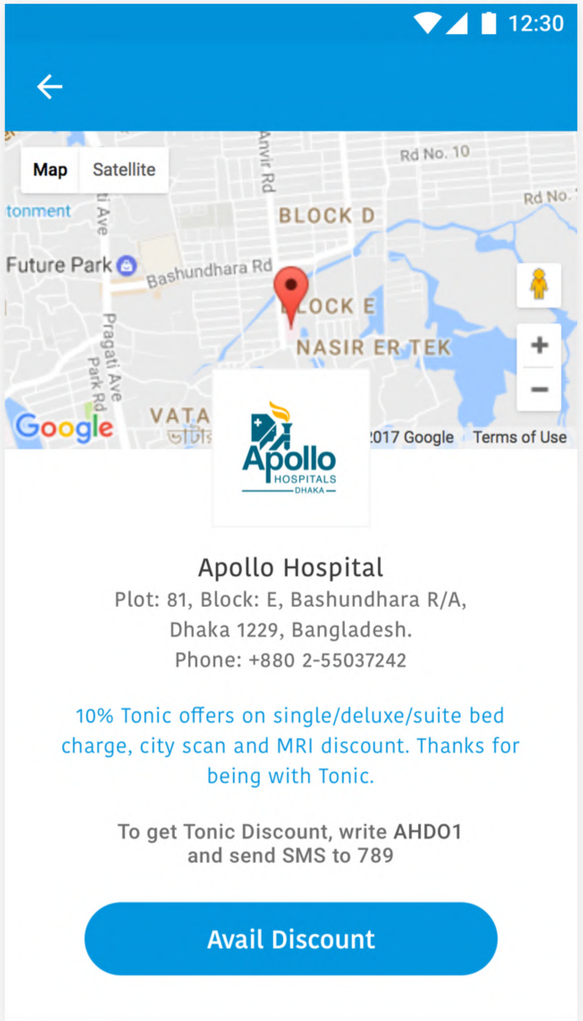
Tonic Life article as per selection



Discount (card view)



Discount (Map view)



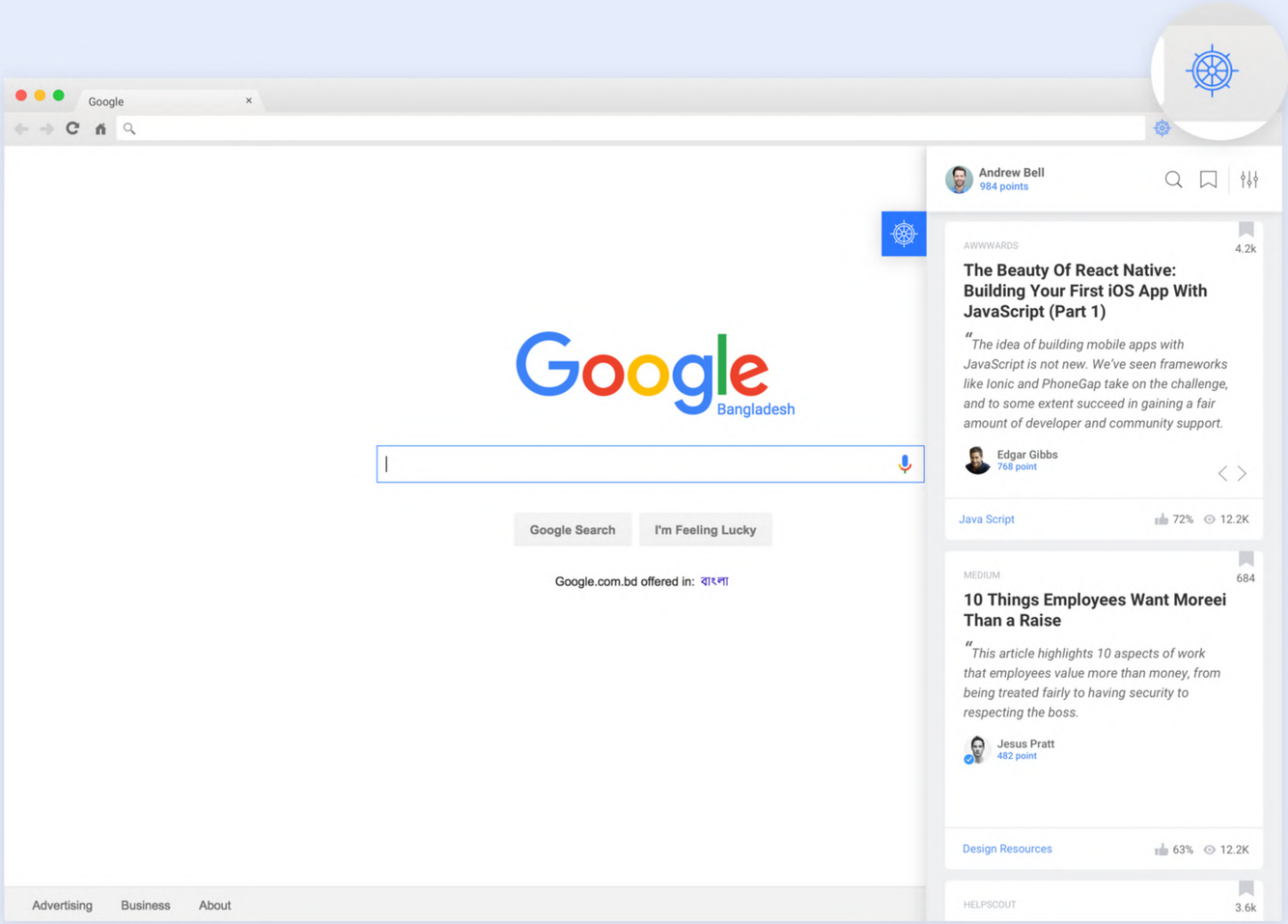
Discount Details

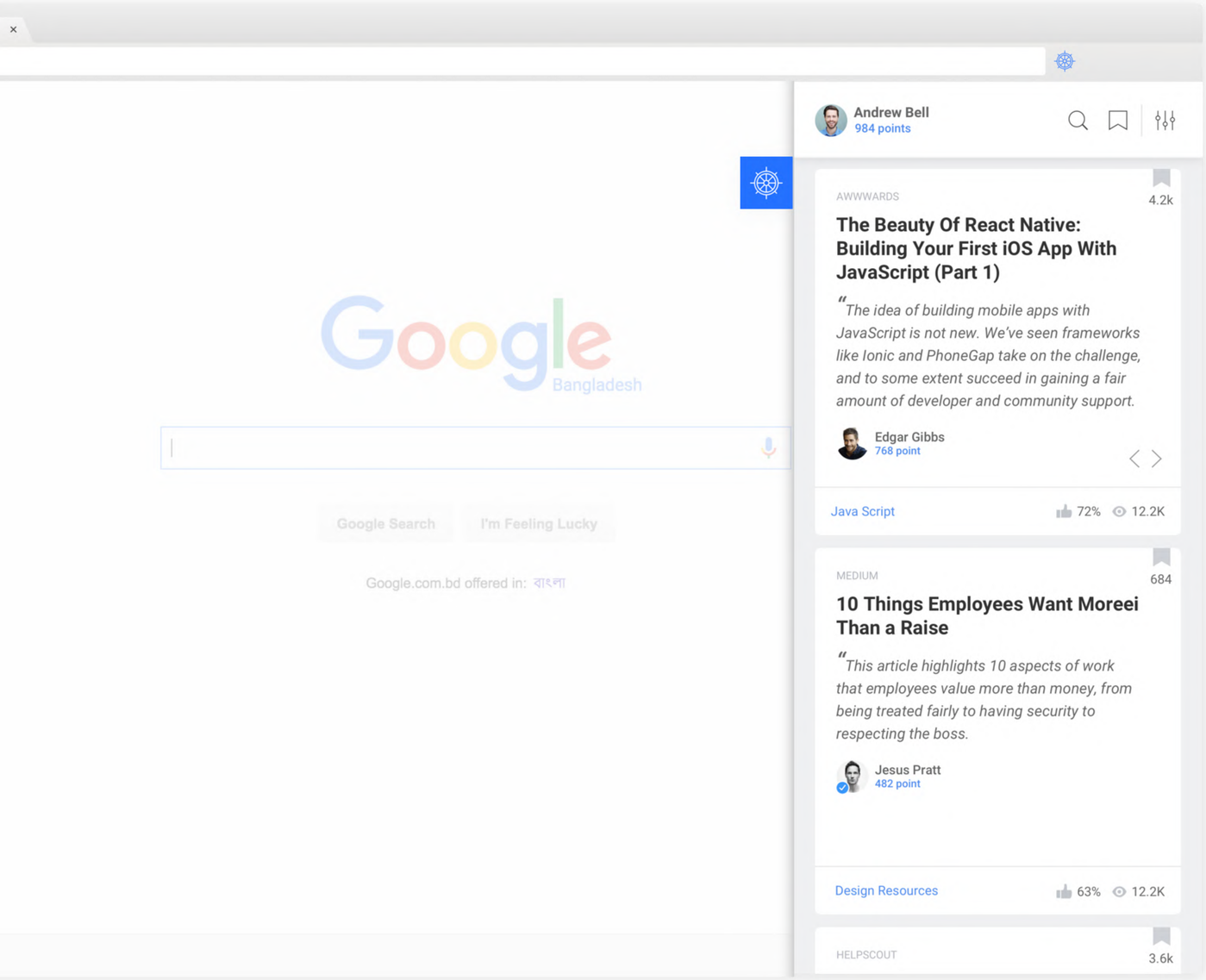
Columbus

Background

“Columbus - the explorer.” is Google Chrome Extension. The platform helps a user to explore more authentic and curated content from the web in less time. It's a social platform where a user will share only those content which is worth to share and also user will express the Experience with a short note. So the content will be more curated, trustworthy and authentic than AI (Machine curated). Why "Experience”? An effective experience will give the user a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not? Also, there will be some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance.

My Role: Product Design
Deliverables: Prototype, Design





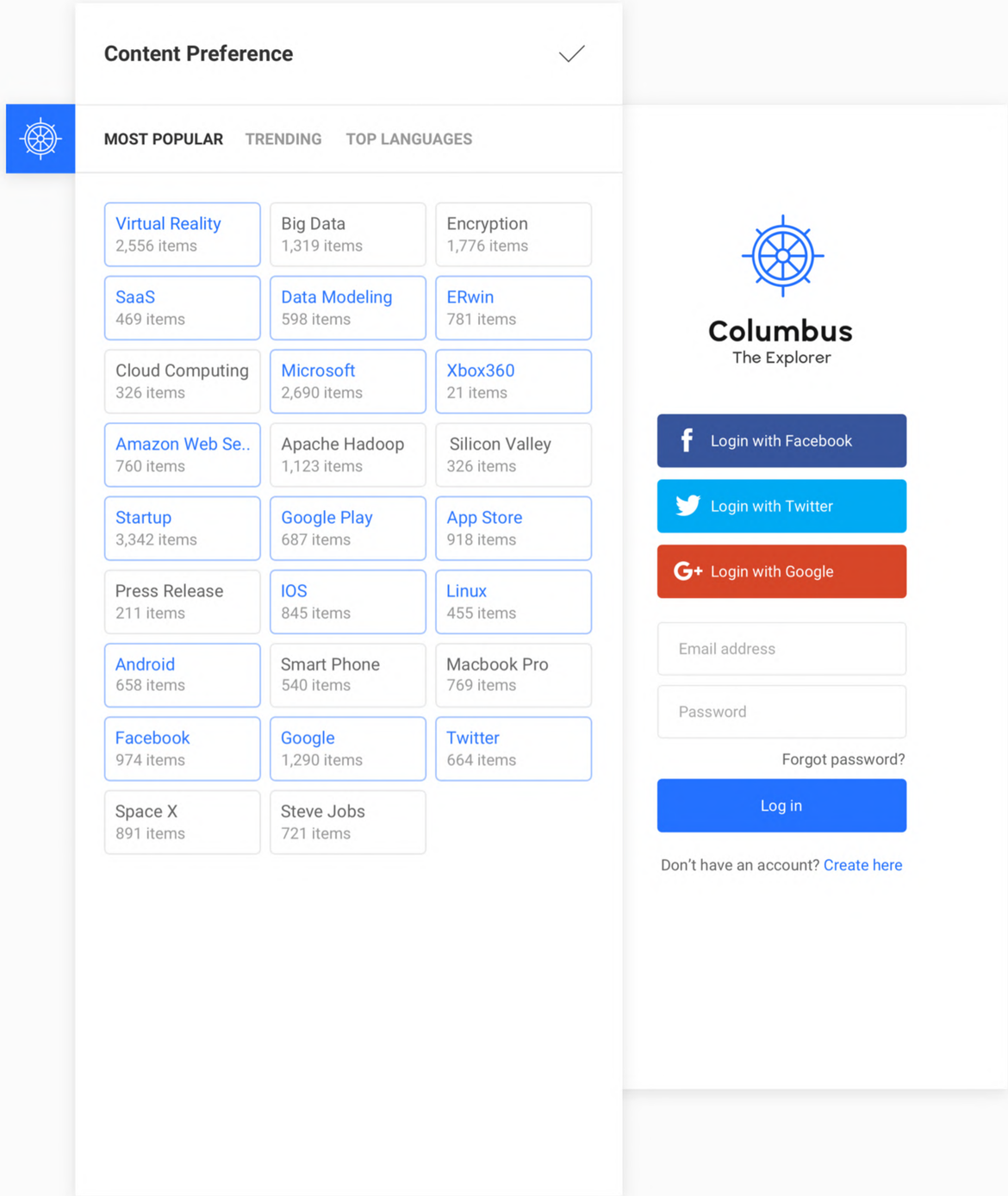
Structure & Layout

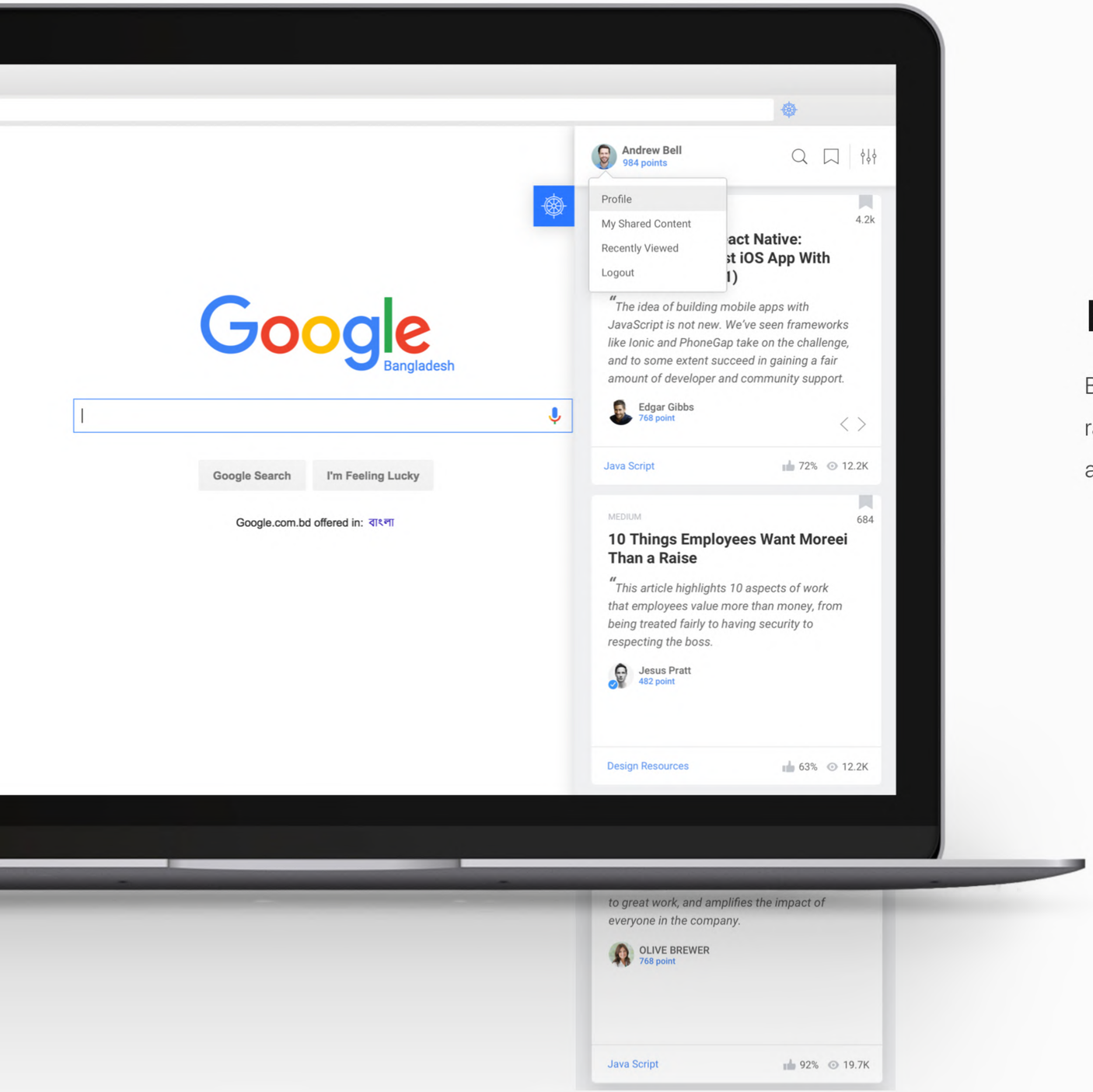
Though its a web content sharing platform, the biggest challenge of this extension was, how the extension will appear to the user? To use, do people need to go open any new tab. If a user opens a new tab, is it easy to explore and share content at a time to the platform? The solution is - when a user installs the extension, the extension icon will always float right side of the browser. To click the extension icon, the main extension body will come from right as a sidebar. It will be very easy to explore content when the user browse any site, or if he wants to share it to the platform.

Easy Start

Signup into the app to access the extension.

After that set content preferences to get content as per your taste.



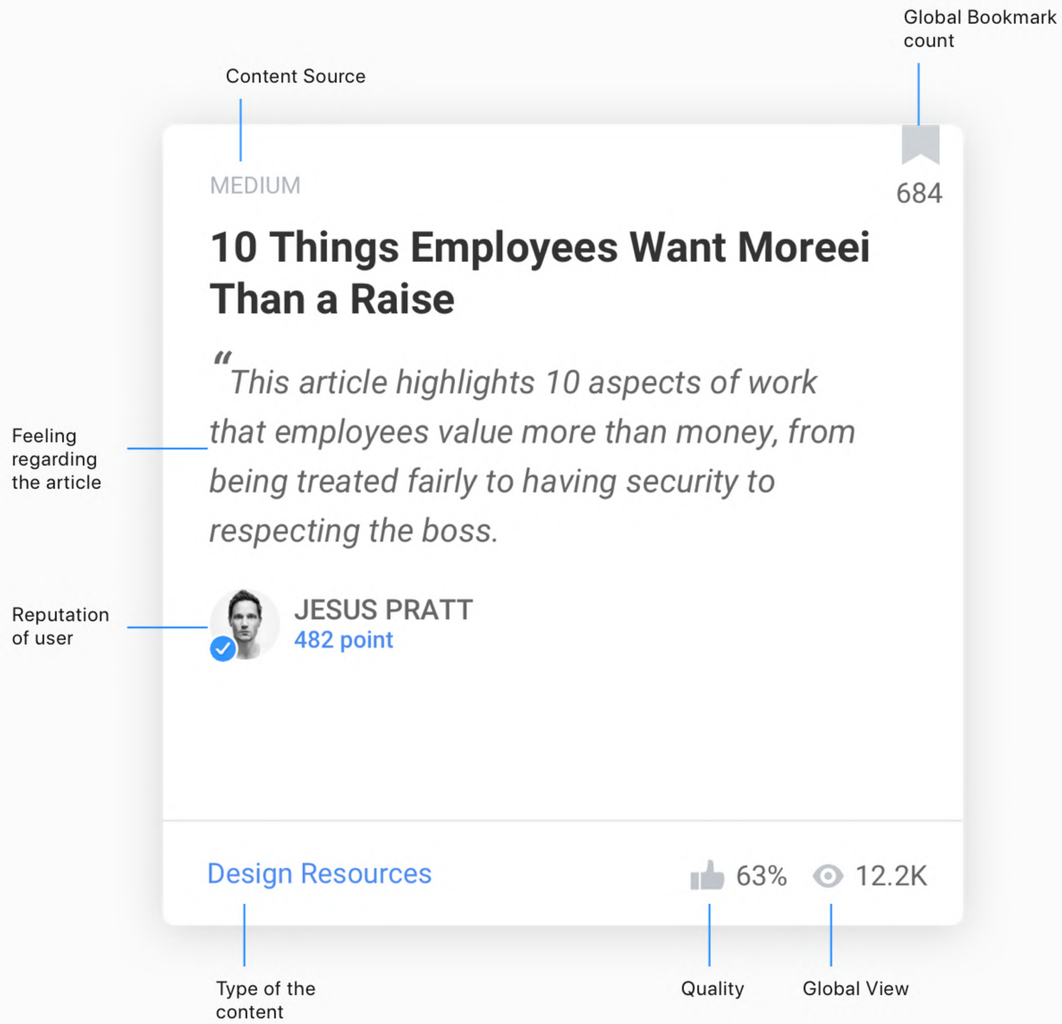


Explore Content

Based on the preferances, the user is offered a range on shared contnet for him. By infinite scroll, a user can explore unlimited content.

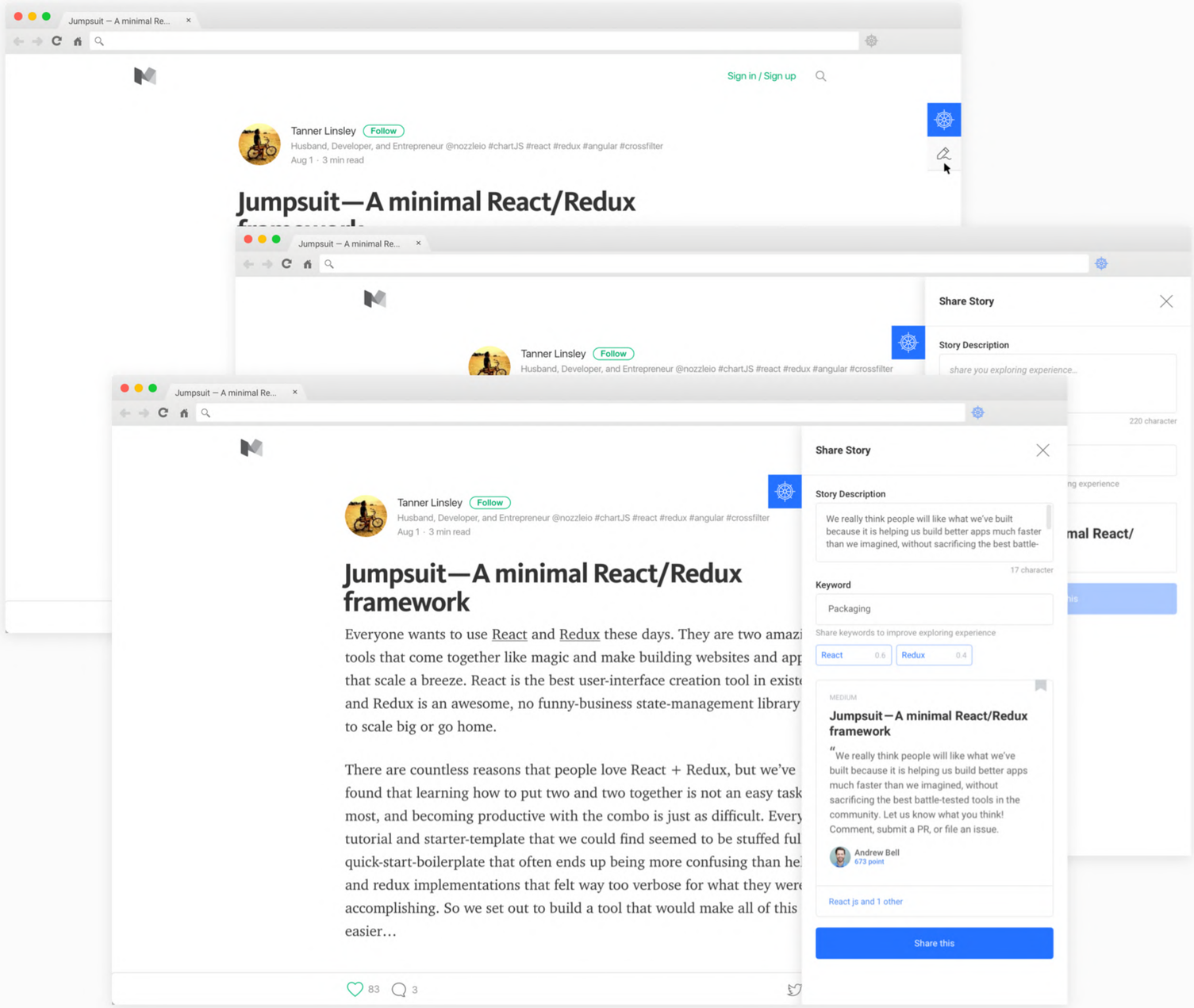
More Meta, More Insights

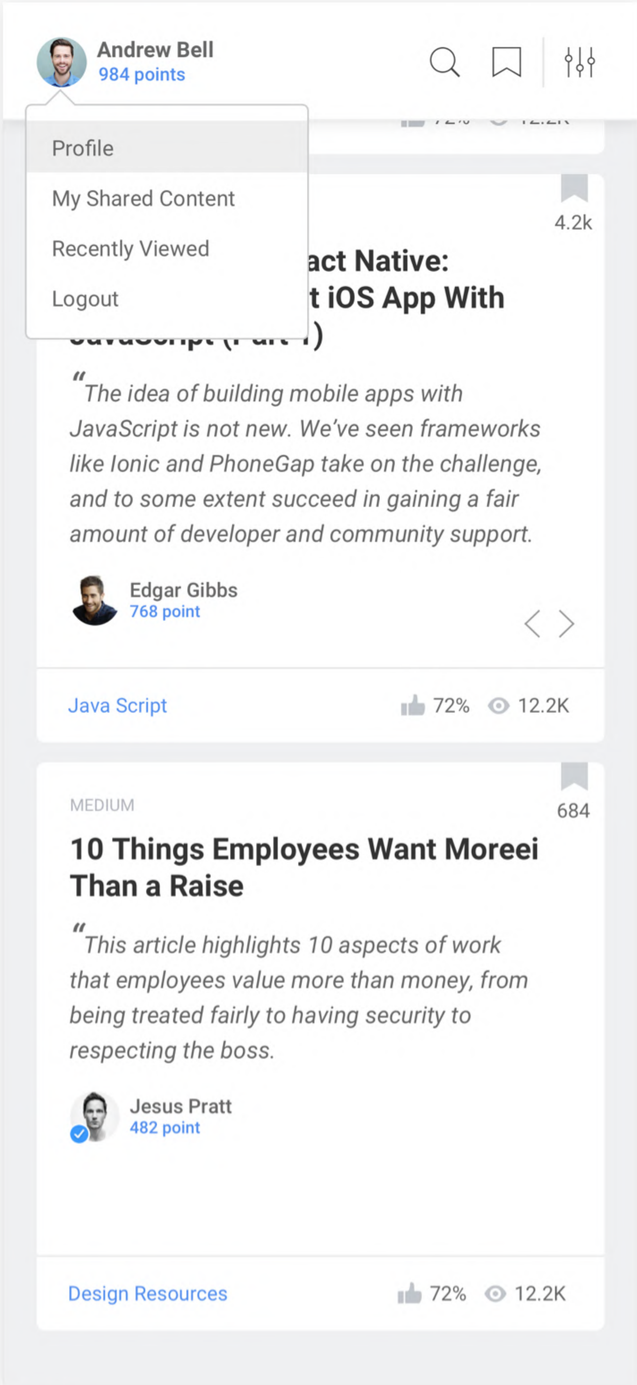
Each card has some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance. By it, the user gets a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not?



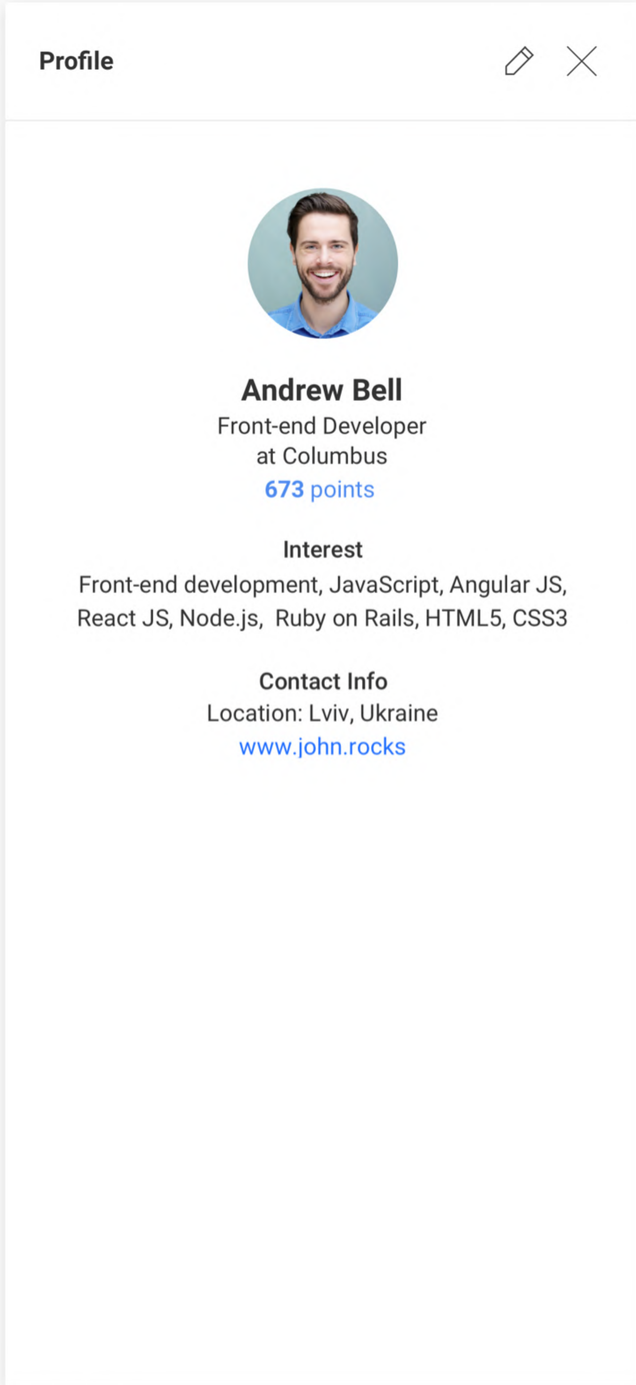
Share Content

If a user finds something interesting and worth to share, he can easily share it with the platform. Just click on the Write (Pen) button under the extension button. It will open a writing panel where a user can write his experience about the reading and why its worth to read. Also, he can add tags to list the references content according to its type.

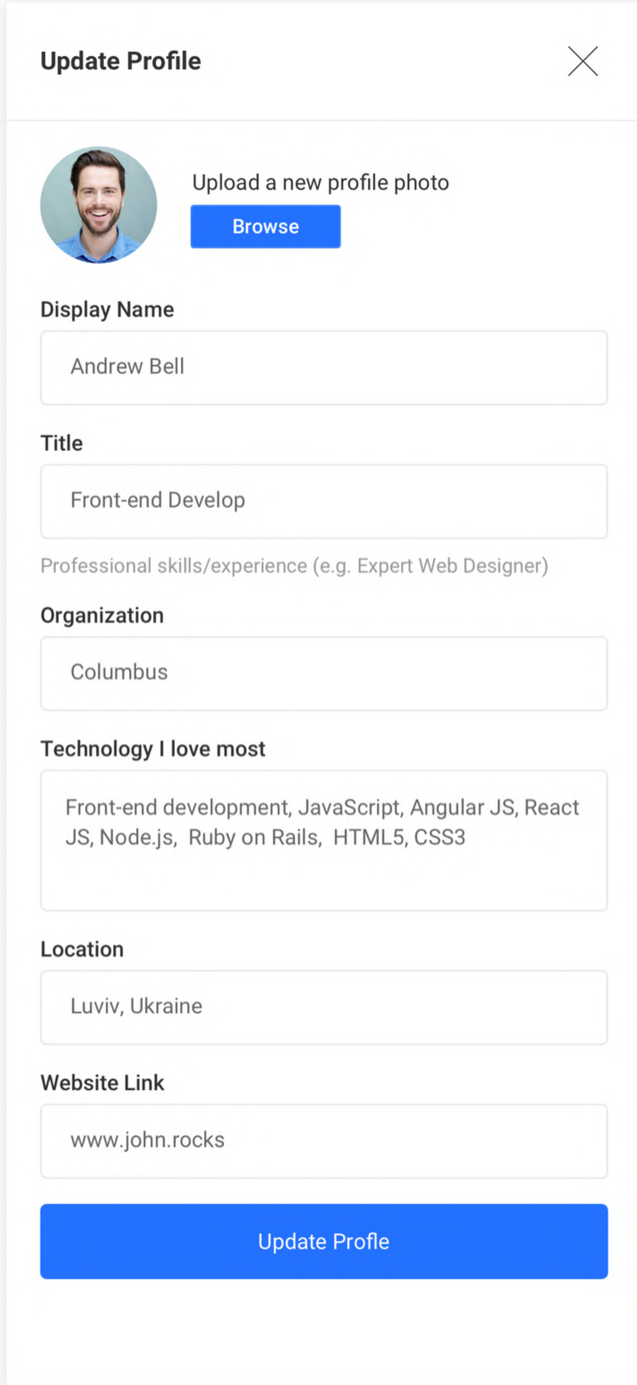




User Menu



User Profile



Edit User Profile

Recently Viewed

Clear entire history

AWWWARDS 6.8k

The Beauty Of React Native: Building Your First iOS App With JavaScript (Part 1)

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support.

Vernon Morgan
768 point

Product Desing and 2 others 67% 12.2K

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8 Ballr | A Product Design Process Checklist

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support.

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Marcus Ortega
768 point

Product Desing and 2 others 72% 12.2K

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8 Ballr | A Product Design Process Checklist

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support.

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ultiplier. It tears
es an environment
, and amplifies the
e company.

Java Script 72% 4.3K

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"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support.

EDGAR GIBBS
768 point

Product Desing and 2 others 67% 12.2K

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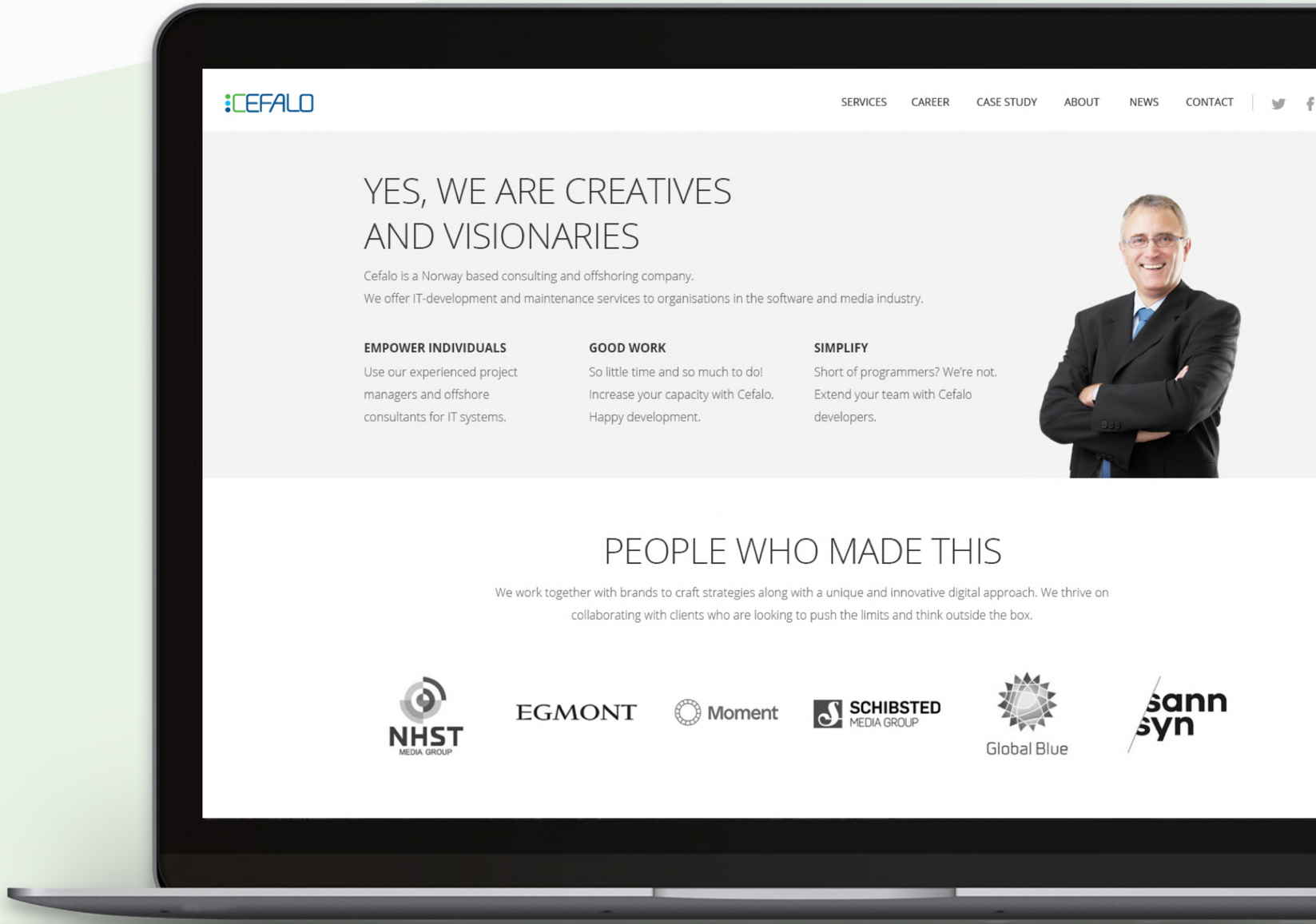
Bookmark item

Background

Cefalo is a Norwegian consultancy and offshoring company which offers software development and maintenance services mainly for European clients.

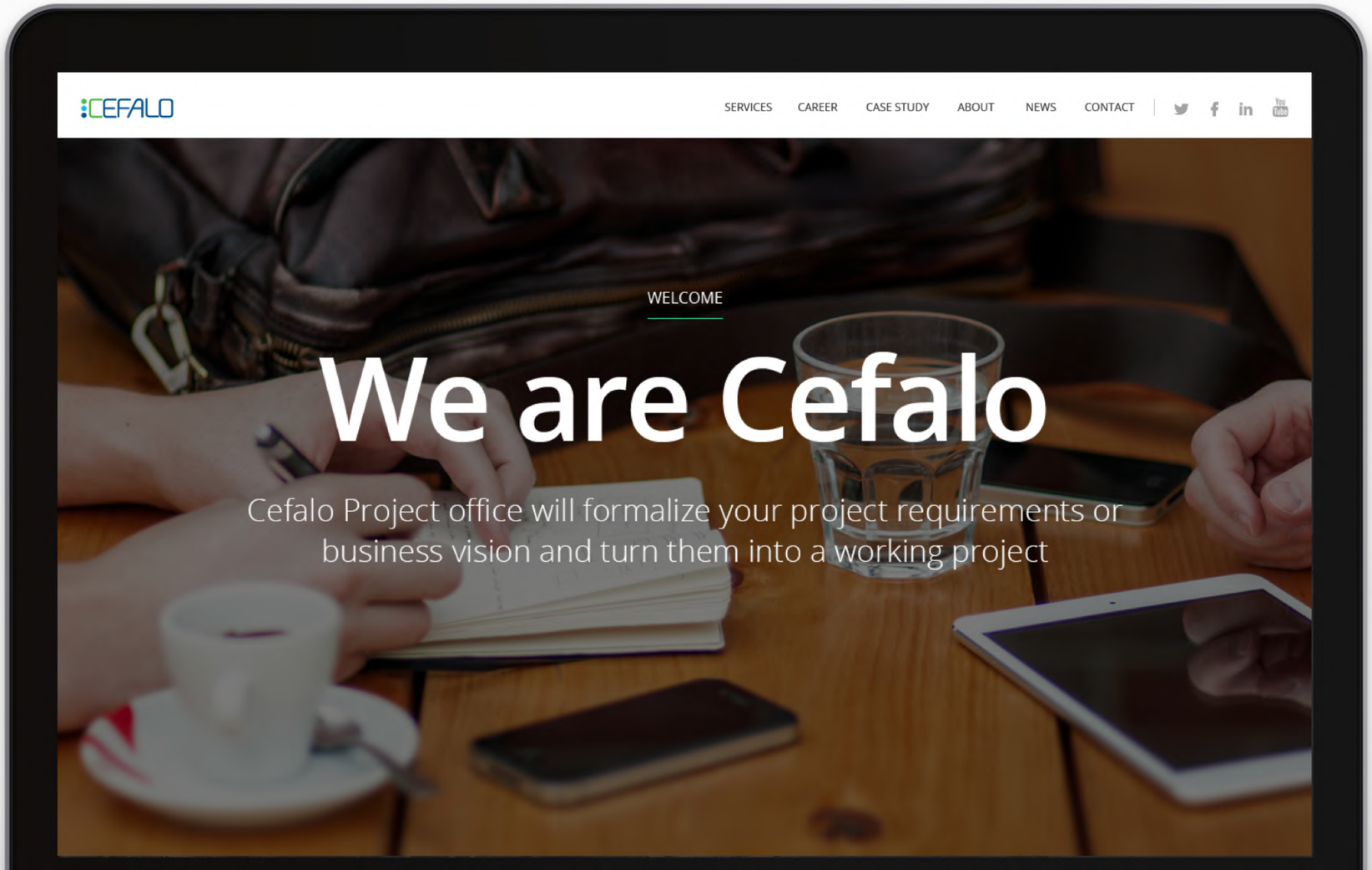
My task was to research the competition for designing solutions, and build an efficient Cefalo website based on the business model and story line. Demonstrate the client's expertise and credibility, and clearly communicate complex information.

My Role: Product Design
Deliverables: Prototype, Design



Main Page

I have followed the basic grid layout. Because it is an important concept because the responsiveness is involved. Cefalo is an offshoring company and working with offshoring company an individual/organization want to get ideas by browsing their main page. It's arranged by those necessary content combinations which help a user feel confident in this company.



YES, WE ARE CREATIVES AND VISIONARIES

Cefalo is a Norway based consulting and offshoring company.
We offer IT-development and maintenance services to organisations in the software and media industry.

EMPOWER INDIVIDUALS
Use our experienced project managers and offshore consultants for IT systems.

GOOD WORK
So little time and so much to do! Increase your capacity with Cefalo. Happy development.

SIMPLIFY
Short of programmers? We're not. Extend your team with Cefalo developers.

PEOPLE WHO MADE THIS

We work together with brands to craft strategies along with a unique and innovative digital approach. We thrive on collaborating with clients who are looking to push the limits and think outside the box.

NHST MEDIA GROUP · EGMONT · Moment · SCHIBSTED MEDIA GROUP · Global Blue · sann syn

WE SPECIALISE IN

From our headquarters in Oslo and our development center in Dhaka, we provide a range of software development, maintenance and testing services.

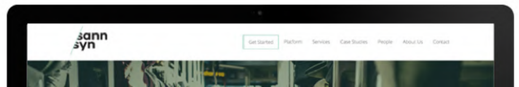
EXTENSION TEAMS
Short of developers? We tailor dedicated offshore teams. Get on-board!

WEB DEVELOPMENT
Leave your responsive web pages, applications and apps with us. You design, we develop!

PROJECT MANAGEMENT
We know the complexity and challenges of software development.

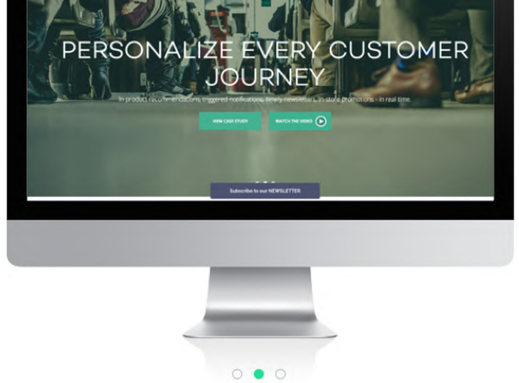
ONBOARDING PROGRAM
Working with distributed teams can be challenging. We guide you!

More +



WHAT WE DID ALREADY

SANNSYN AS

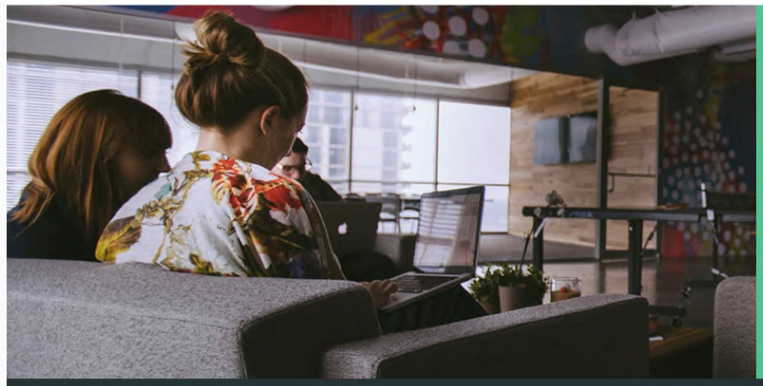


Sannsyn's platform provides state of the art recommendations and enables 360-degree customer view. Simple integration allows pluggable input flows and a simple rest-interface allows for injecting the exact type of recommendations your system needs. All recommendations are done in realtime. Updates in realtime or queued to be handled whenever there is an idle moment.

Website Design & Development

Content Management System

Logo Design



JOIN OUR TEAM

WE ARE HIRING!

Innovators, entrepreneurs, storytellers, Now hiring. Together in pursuing new knowledge, finding the answers and hving some fun along the way.

More +

HEAD OFFICE

+47 915 44 688

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DHAKA OFFICE

+88 02 9131954

Amravi ltd, 1/2 Asad Gate Road, Dhaka – 1207, Bangladesh

mail@cefalo.no

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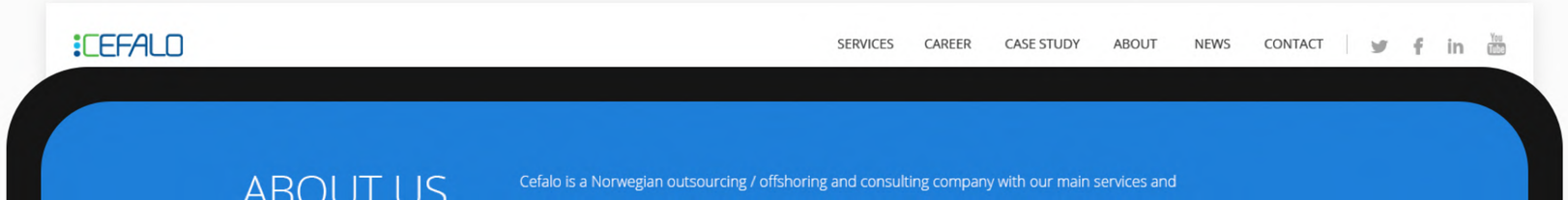
About Cefalo

The organization profiles illustrate the services, culture, teams to know about the person behind it and how it works.



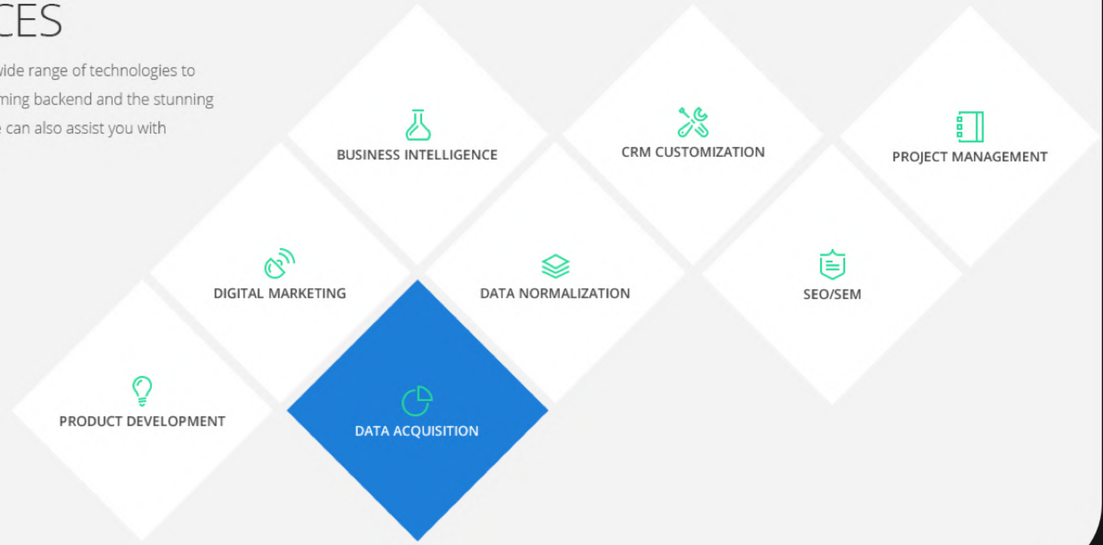
**OUR STORY. OUR GOAL.
BY SHARING OUR EXPERIENCE
AND PRESENTING EVERYTHING
THAT MAKES A SUCCESSFUL
DIGITAL CAMPAIGN.**

development department in Dhaka, Bangladesh. The company offers IT-development and maintenance services to European organizations.

The company was founded in 2010, based on the Norwegian management's earlier experiences from offshoring to Bangladesh and India. Cefalo's CEO was responsible for developing and growing Escenic's operation (later to be acquired by Vizrt) in Bangladesh. He lived in and oversaw the operation in Dhaka in 2009 and 2010. The operation became a success by focusing on company culture and improving processes. In addition we bring our experience from business and technology management from other Norwegian software and consulting companies.

OUR SERVICES

We have skilled consultants in a wide range of technologies to provide you both the high performing backend and the stunning front-end on web and mobile. We can also assist you with experienced project managers.



OUR CULTURE

Cefalo has cultivated a hard working and collaborative environment.
Cefalo aim to be a company that inspires people to be committed and self-reliant. We encourage transparency both within the company and in dialogue with our clients. We believe that a good work-life balance equals high productivity. In Cefalo, we help each other to grow as professionals. In fact, our leaders are measured on their ability to coach our juniors to become tomorrow's leaders.

OUR TEAM

OUR TEAM

PER EINAR MYKLEBUST
CEO & Co-founder
Oslo Office

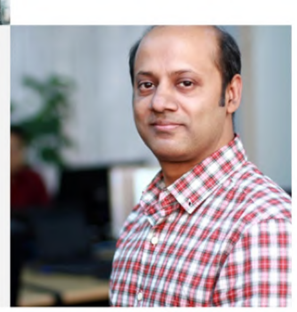
FERDOUS MAHMUD SHAON
Chief Operating Officer
Dhaka Office

PARTHA GUHA ROY
Operational CTO
Dhaka Office

TOM HANDEGÅRD
CTO & Co-founder
Oslo Office

MORTEN KROGH-MOE
Board Member & Co-founder

MOHAMMAD GOLAM KABIR
Co-founder



BENT INGE HØIÅS, CEO, SITEMAN AS

"The onboarding program was crucial in our choice of development partner! It established a solid platform for further cooperation with the offshore team.

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mail@cefalo.no

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Selected Inner Page Section

WHAT WE OFFER

Magnis modipsae que voloratati andigen daepeditem quiate re porem aut labor. Laceaque quiae sitiorem rest non restibusaes maio es dem tumquam.Magnis modipsae que voloratati andigen daepeditem quiate re porem aut labor. Laceaque quiae sitiorem rest non restibusaes maio es dem tumquam. Magnis modipsae que voloratati. andigen daepeditem quiate re porem aut labor.

WEB DEVELOPMENT

Java / C# / PHP / RoR, HTML / CSS / JS, Polopoly / Escenic / EZ, IOS / Android

EXTENSION TEAMS

Architects, Developers, Testers, Java / C# / PHP / Ruby, Agile methods

PROJECT MANAGEMENT

Kravanalyse, Planlegging, Estimering, Samhandling, Evaluering, Smidig utvikling

ONBOARDING PROGRAM

Barriers & Enablers, Kommunikasjon, Kultur, Kunnskapsdeling

WEB DEVELOPMENT

CUSTOME WEB SOLUTION
CMS DEVELOPMENT
WEB THEME DEVELOPEMT
WEB APPS
MICROSITES

We have experience in developing responsive websites using a variety of technologies and tools. In our team you will find all the skills you need to build your smart phone app or web page. We cover your idea from the high performing backend to the dynamic and responsive front end.

We have experience from a wide range of CMS solutions. Mentioning here eZ, Polopoly, Escenic, WordPress, Drupal, Episerver. If you have other preferences, you should know that we have a very low threshold acquiring knowledge on other systems. We also have competence on developing mobile apps.

OPEN JOB POSITIONS

We seek self-reliant and committed colleagues. Join our team!

SENIOR FRONT END DEVELOPER

FULL-STACK SOFTWARE ENGINEER

NETWORK ENGINEER

DEVELOPER

Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips ollo inventore

More +

ENGINEER

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More +

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PRODUCT MANAGER

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DEV OPS

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HELPDESK TECHNICIAN

Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips ollo inventore

More +

SEND US YOUR CV

We're always interested in hearing from talented designers, UX'ers, technologists, strategists, and producers (and more!). But if you don't see an opening that suits you right now, that's OK. There could be something new in a near future. Send us your cv and we will make sure to contact you when an opportunity strikes.