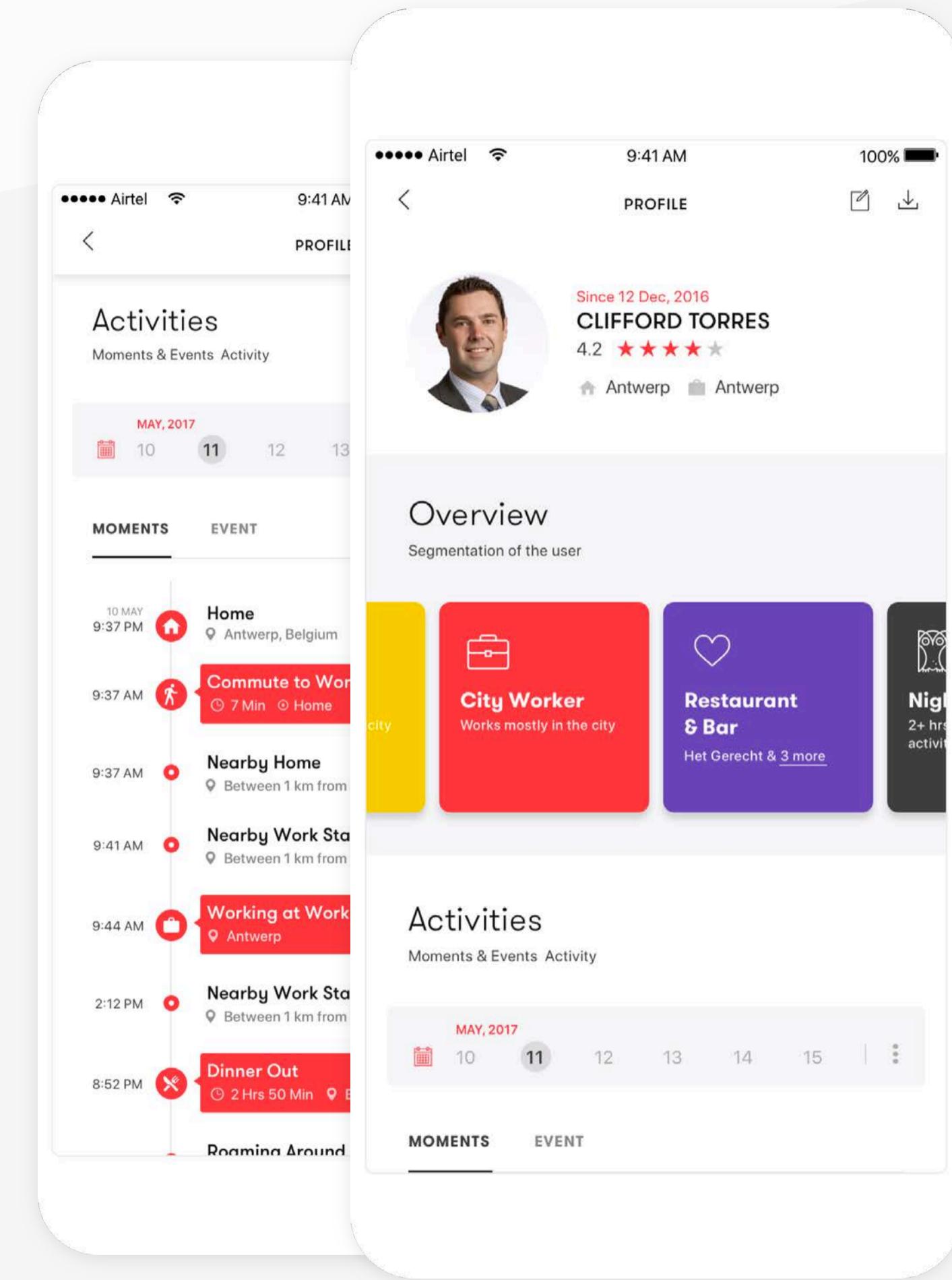


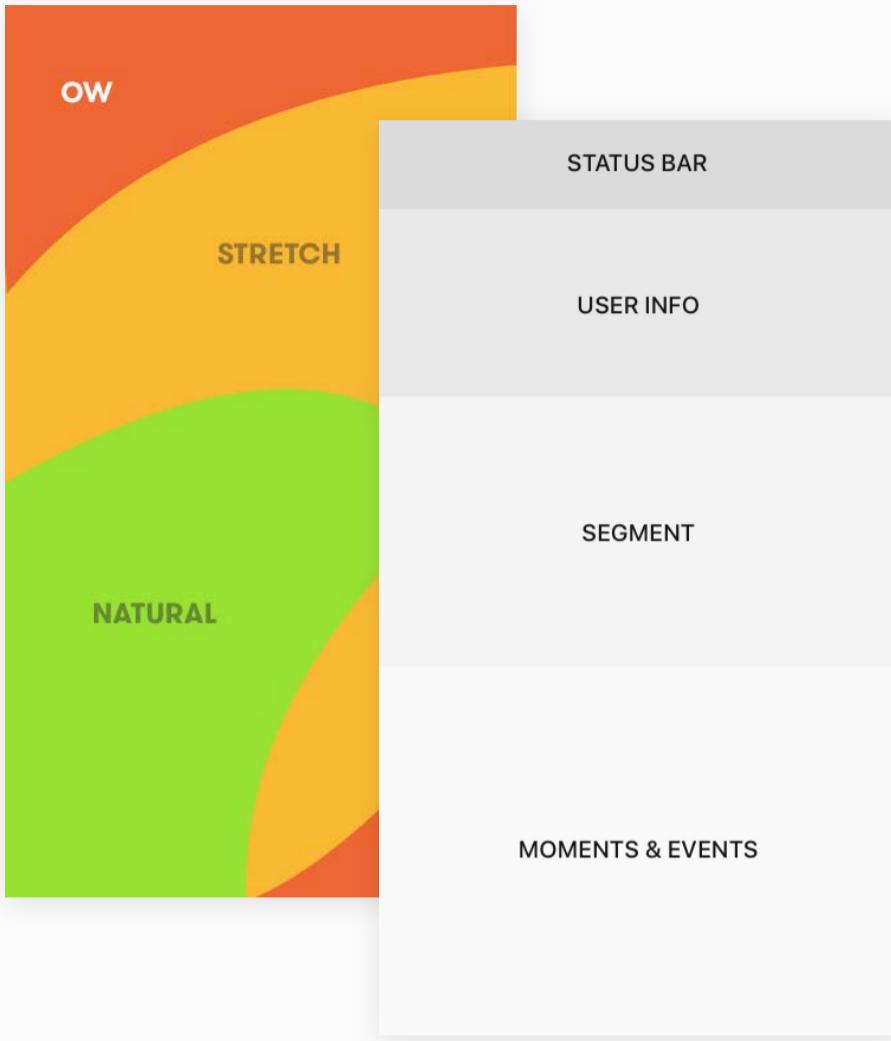
Background

Sentiance learns human behavior from raw location and motion sensor data. Things Sentiance learns from tons of data include time series with events, moments, anomalies and more long-term user profiles. The goal is to create a visually attractive high-fidelity design of a single view in a mobile application that visualizes the data of a single user for a single day.

My Role: UX/UI

Deliverables: Prototype, Design





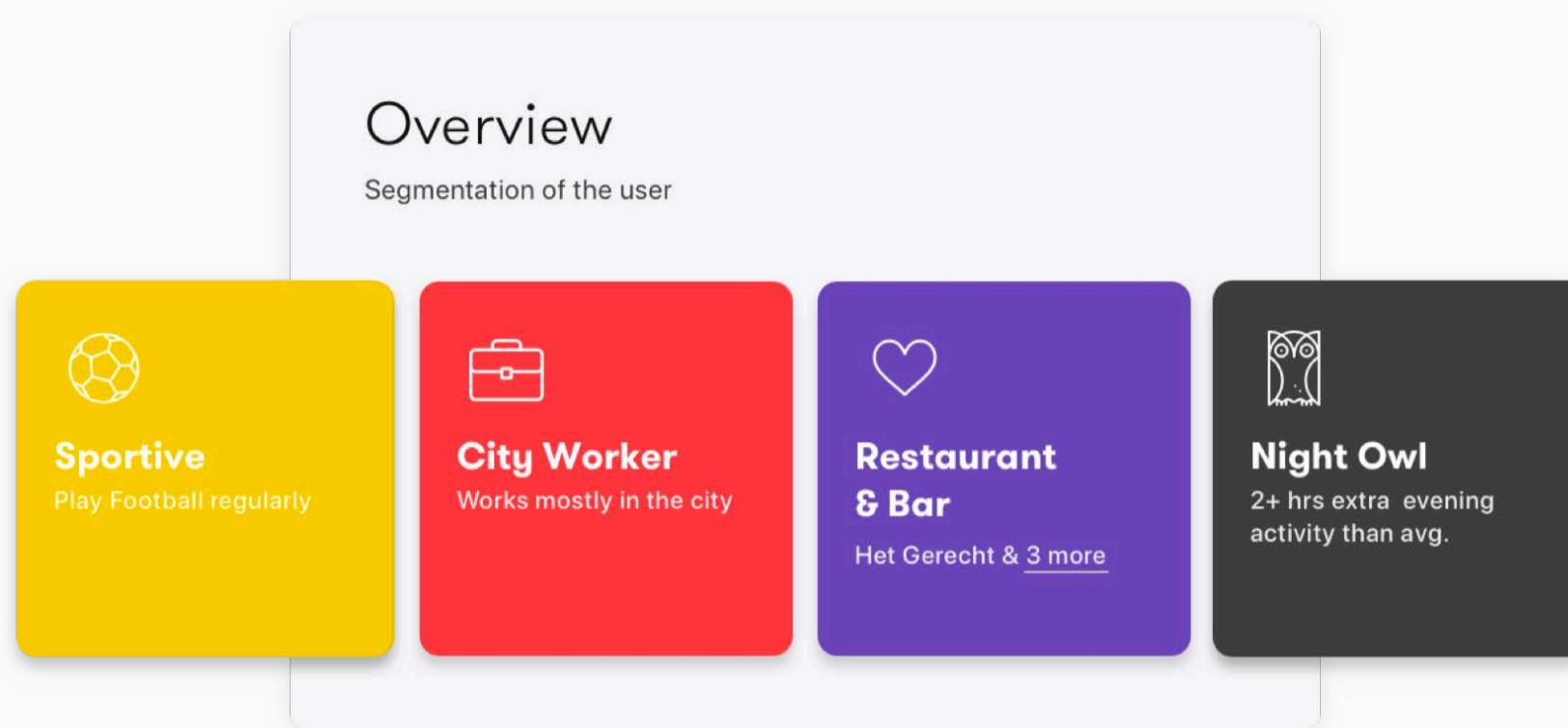
The Logic of Layout

The main purpose of this design is to simplify the raw data and arrange it in an accessible and understandable way. That's why I arrange all the information and elements as per its necessity and uses. People usually wanted to see the state of the view/page and basic info of a user, so that I placed them on top. Then, I placed the Segment section on the best accessible place where the user can check all Segment easily. After that, the Moments & Events section will appear. By scroll, the user can see the full view of Moments and Events.

More Control and Info of User Information

A user can easily save browsed Individual's information by Downloading it. Also, the user can able keep record against the individual by Note option. The user will see all necessary basic info of the individual at the beginning of the profile view. So the user can easily justify is this individual important or not.



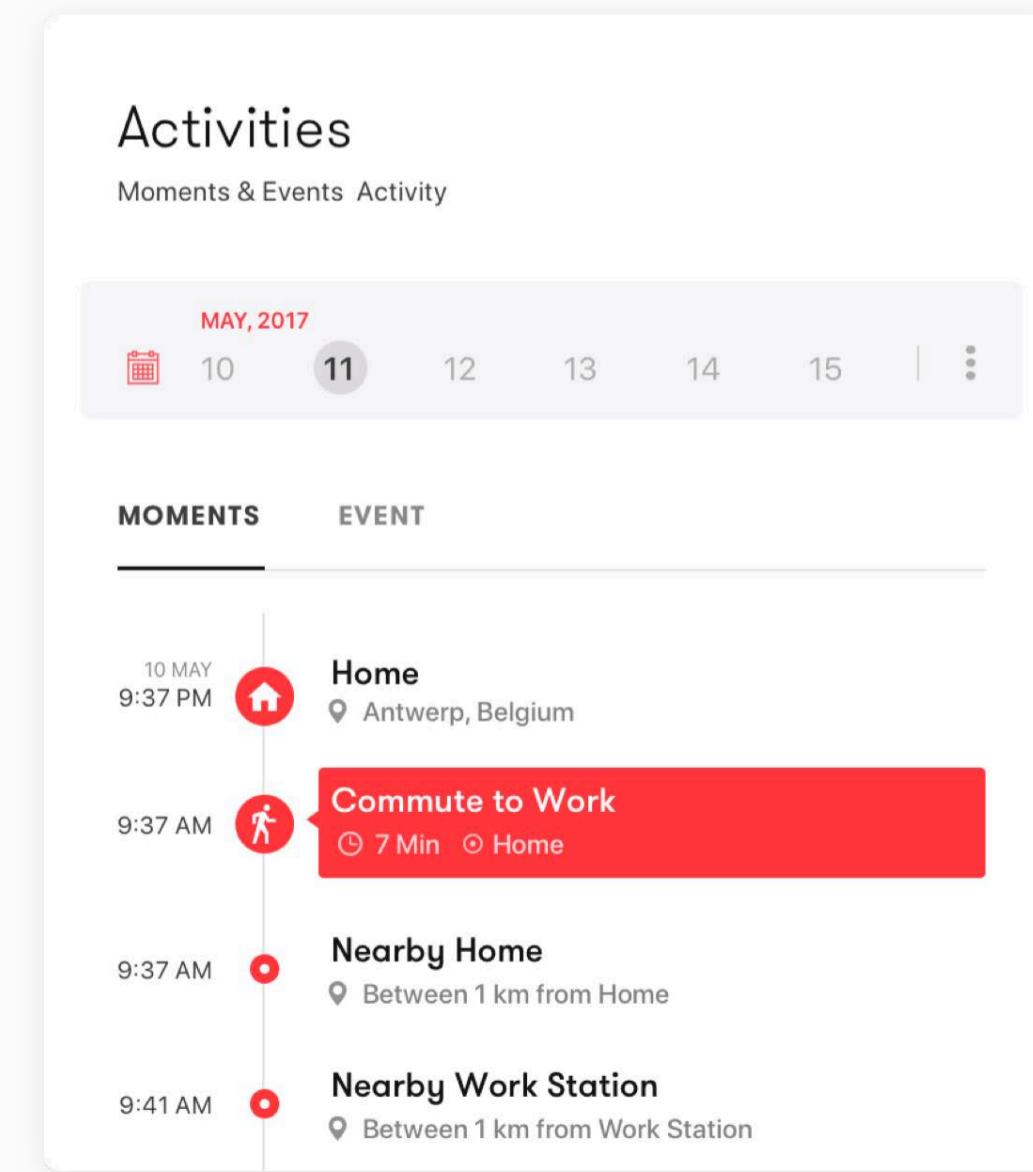


Slick Segment Section

One of the most prominent parts of this new interface is the Overview/Segment section. This section is easy very to understand, more interactive and informative. A user can get a good observation here about the individual.

Strong Data Visualization

Improved date navigation system with more focused data visualization filter option. Also, we are able to present more (unlimited) metadata underneath every Moment or Event title.



fantastic4

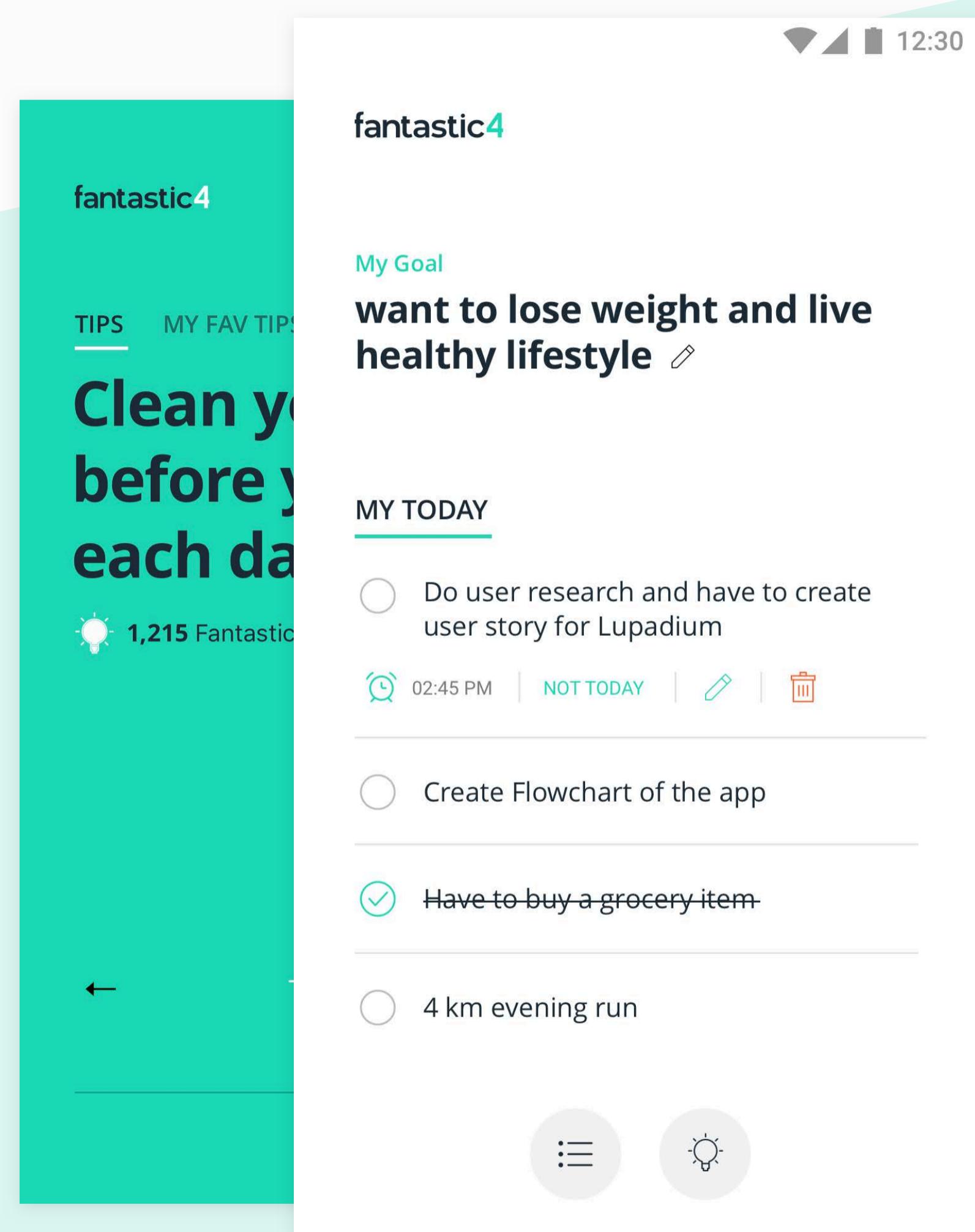
Background

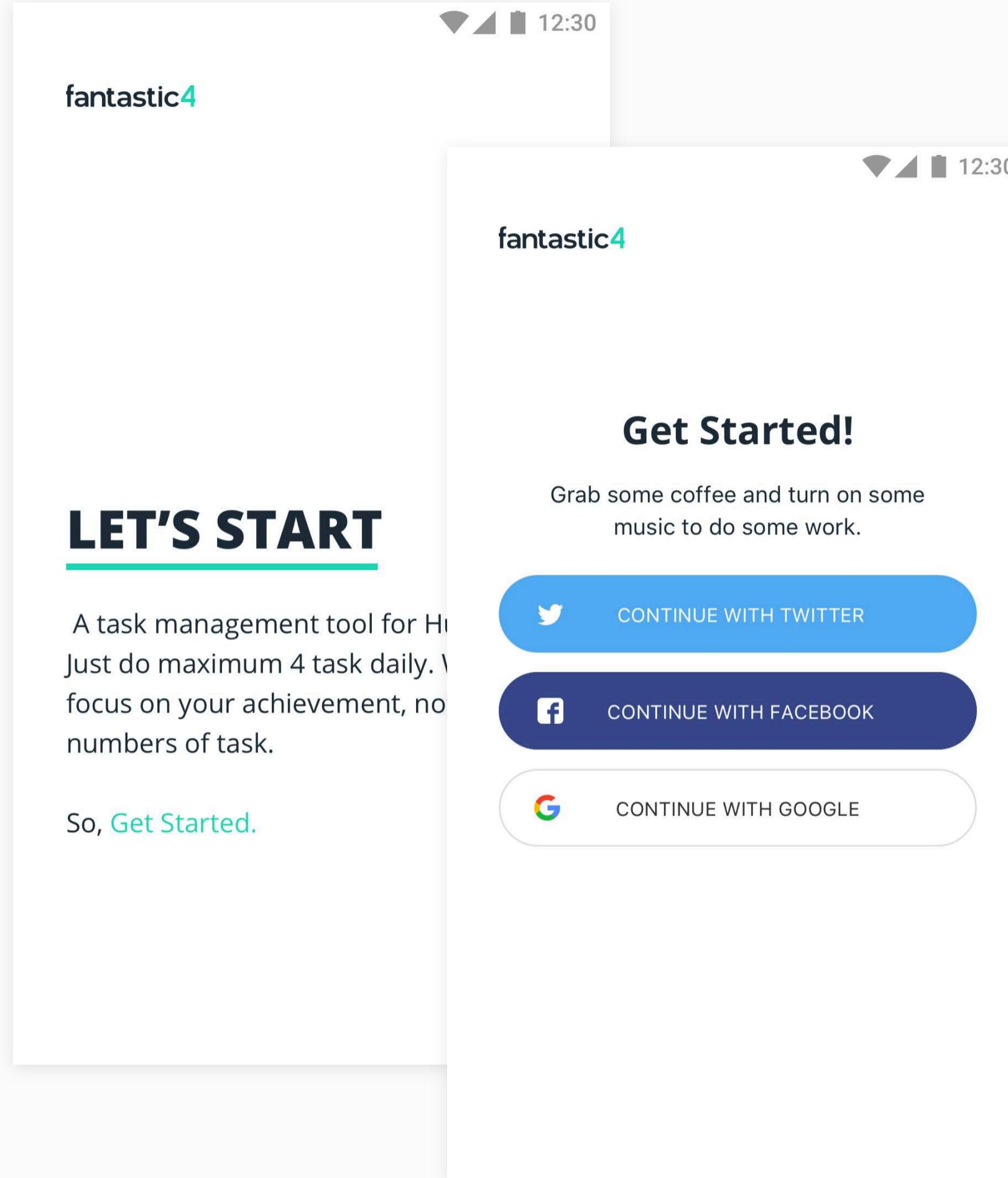
Fastastic4 which is a daily task management application. You are able to set only 4 tasks in a day. Most of the task manager app fails because we feel so frustrated after using it 2-3 weeks.

Cause we add so many tasks in a day, which is not practically possible to accomplish. But if we can fix it by number, it will be very easy to achieve. To do things right or set tasks efficiently we should have a proper Goal. It will help us to focus and add the right task in a day. Also, you can create a backlog. Alongside all these, the app will have a tips section, where the user will get tips on focus and do things perfectly.

My Role: UX/UI

Deliverables: Prototype, Design



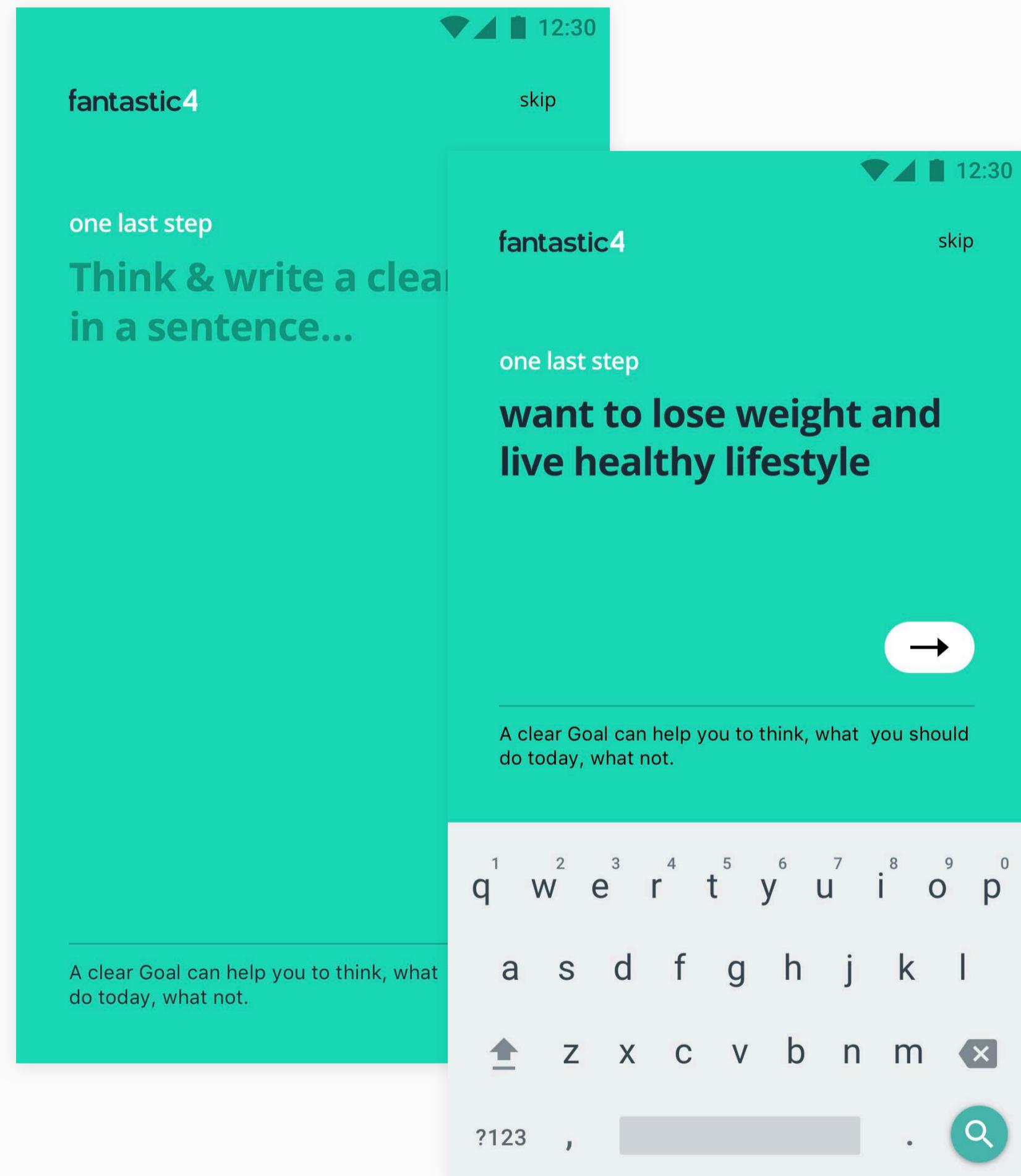


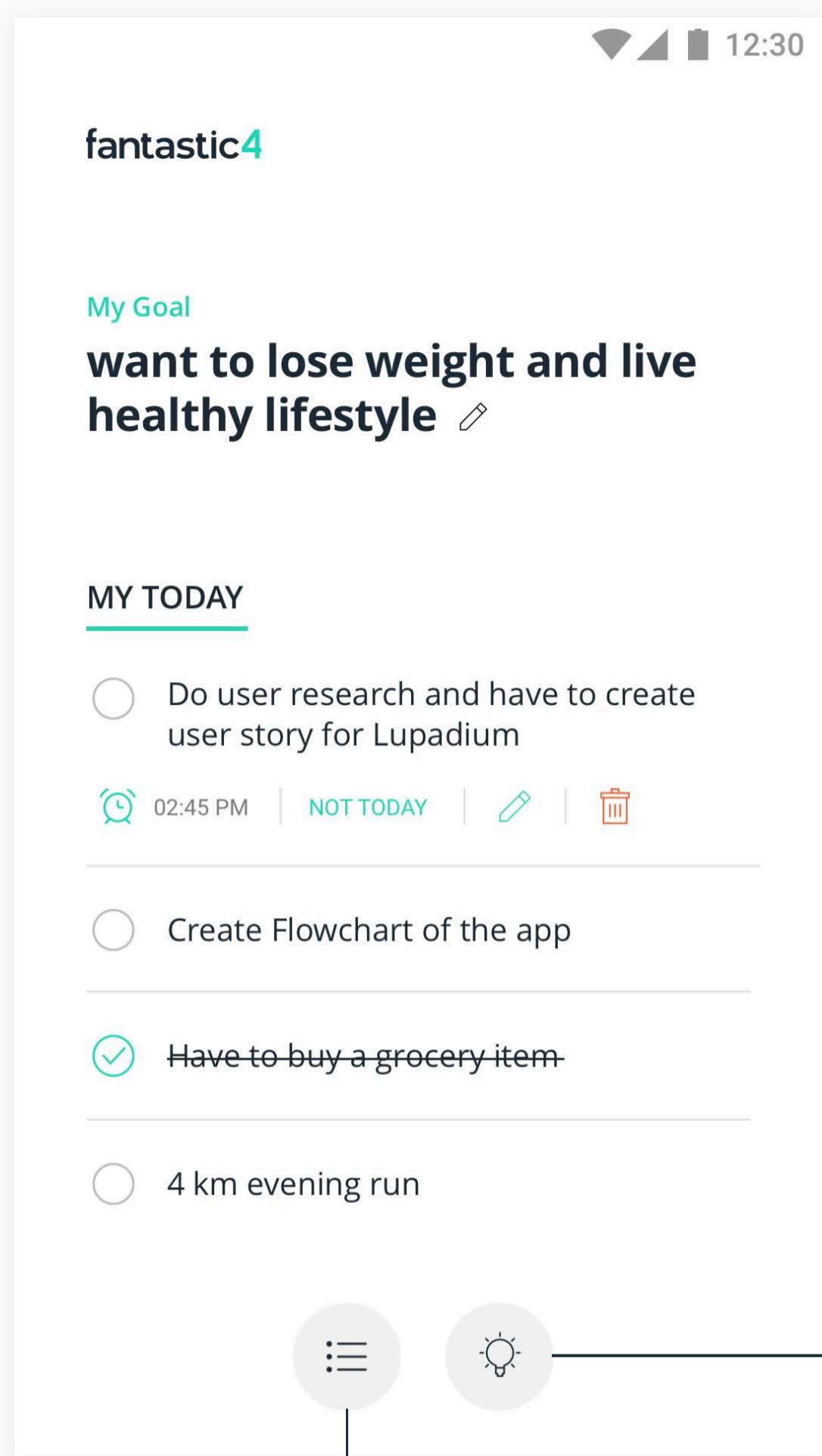
Straight-Forward Onboarding

A user always uses a task manager app to save their precious time. So it should not take much time to onboard into its system. In Fantastic 4, it's welcoming, easy and very straight-forward and simple to onboard its user. Just know what it is, where its focus on and signup.

Set Goal to Focus More

To be more productive and do things right or set tasks efficiently user should have a proper Goal. It will help us to focus and add the right task in a day.



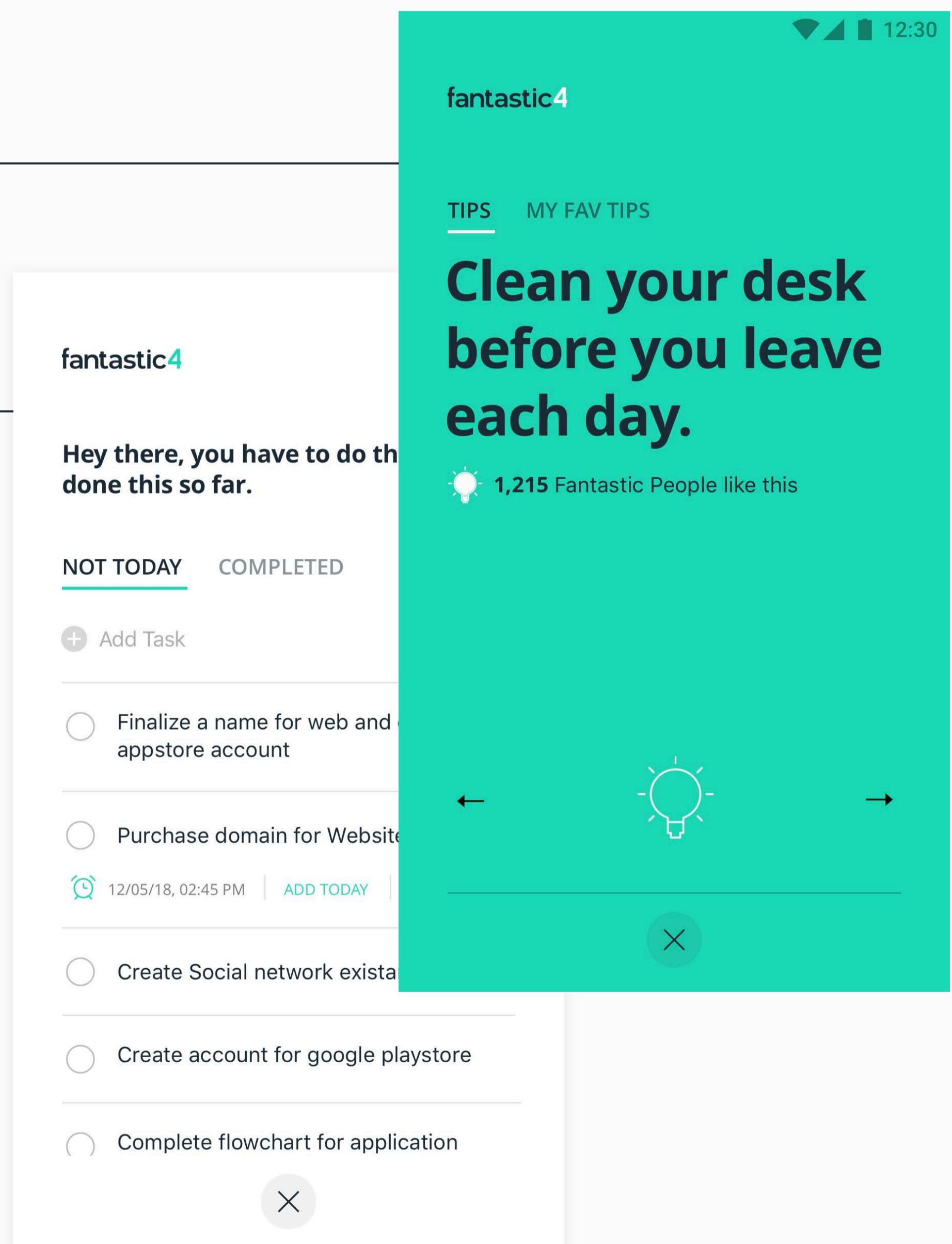


Control According to Need and Comfort

The control and the navigation system is designed as per its necessity. It's not conventional like other application but location of it makes it more convenient and easy to use. Being simple, minimalist it is clear about what it does and how it works.

Clean & Minimalistic

Fantastic 4 is fully focused on the principle - Less is More. Increasing the simplicity and using minimal element, a quick run-through gives a sense of whether the design actually provides value, is easy to use, and feels well-crafted.



All Screens

The image displays a grid of 12 screenshots from the Fantastic4 app, illustrating its user interface across different sections:

- Splash:** Shows the app's logo, f4.
- Onboarding:** A "LET'S START" screen with a brief introduction and a "Get Started" button.
- Signup:** A "Get Started!" screen encouraging users to log in via Twitter, Facebook, or Google.
- Set Goal:** A teal-themed screen asking users to think and write a clear goal in a sentence.
- Complete Set Goal:** A screen showing a goal entry field with a keyboard and a note about the benefits of setting a clear goal.
- Walkthrough:** A "Edit your Goal Anytime" screen with a note about editing goals.
- Home:** The main dashboard showing a goal ("want to lose weight and live healthy lifestyle") and a "MY TODAY" section with four empty task slots.
- Write Task:** A screen for adding a task to the "MY TODAY" list, with a note about doing user research for Lupodium.
- Home with Task:** The home screen showing the goal and the added task from the previous step.
- Backlog:** A screen showing a list of tasks categorized by due date: "NOT TODAY" and "COMPLETED".
- Completed Task:** A screen showing a list of completed tasks with their status and completion dates.
- Tips for Focus:** A teal-themed screen featuring a tip: "Clean your desk before you leave each day.", followed by a statistic: "1,215 Fantastic People like this".

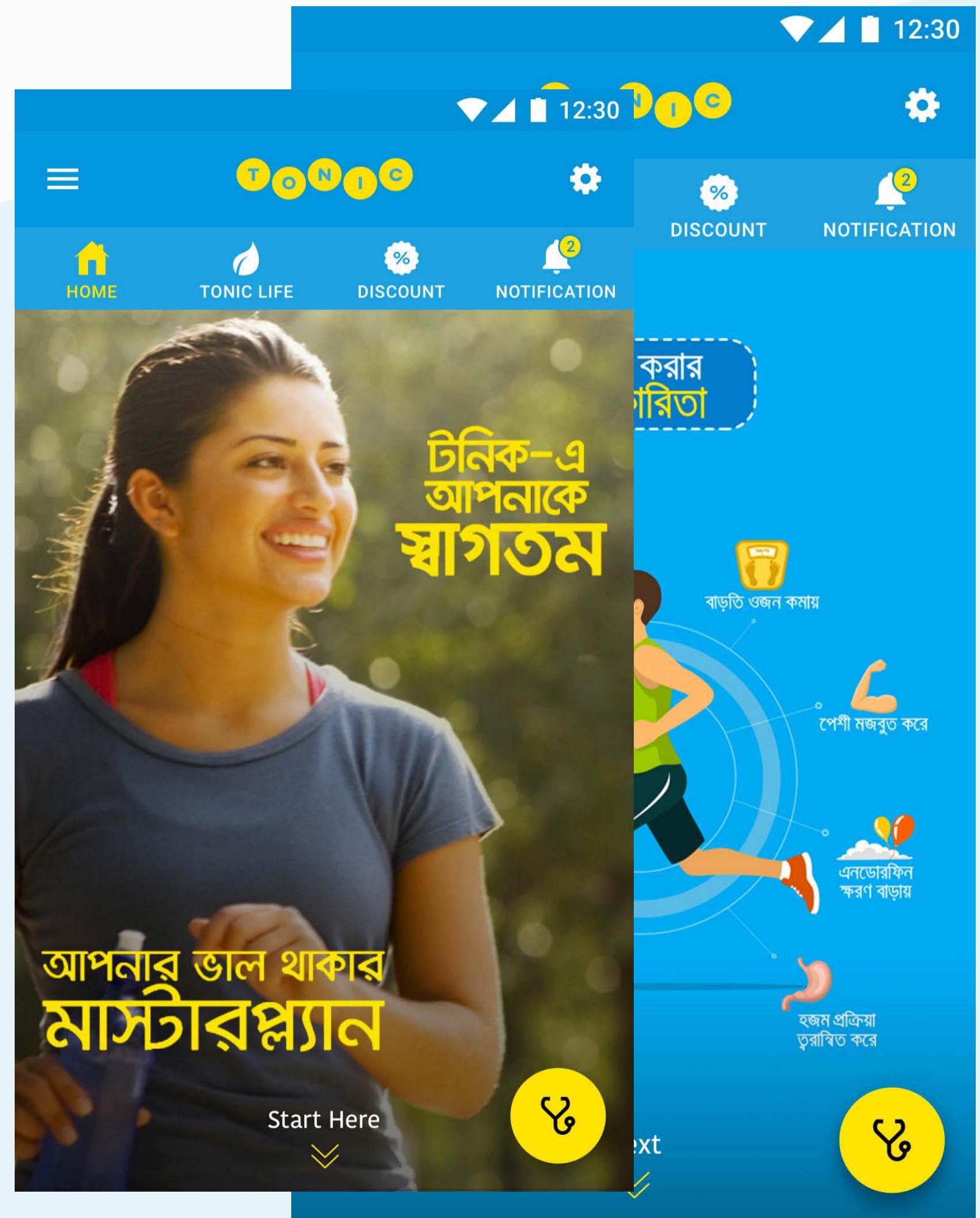
Background

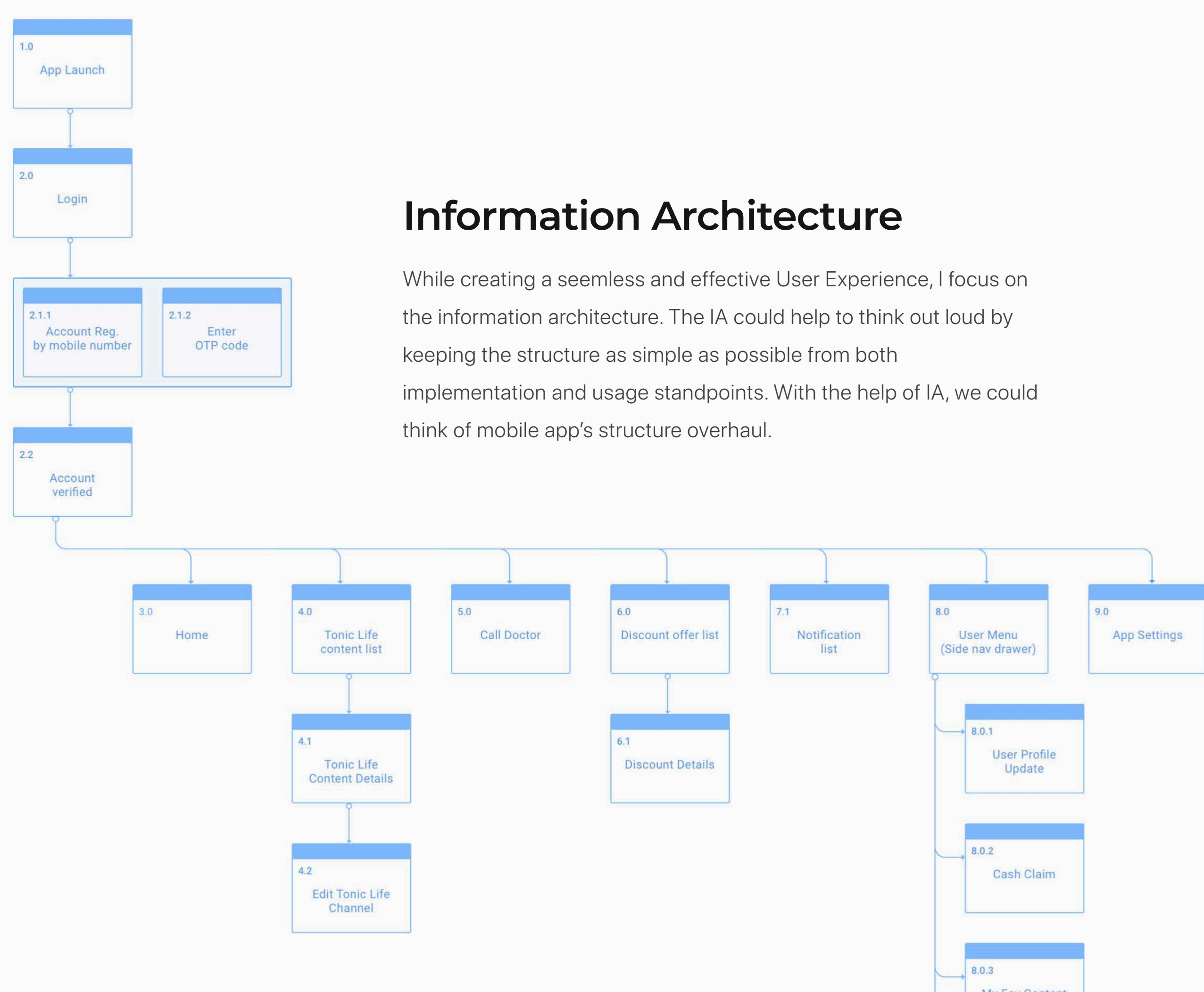
Telenor Health is a purpose-driven, digital health subsidiary established by Telenor Group. Telenor Health is partnering with Grameenphone to bring Tonic to the mobile network operator's 57 million customers free of charge. Any Grameenphone user can join Tonic for free via the 789 short code (USSD and IVR), mytonic.com, and at any Grameenphone retailer.

Tonic's goal is to make it as - Digital Channels for "Everyday Health"

My Role: UX/UI

Deliverables: Prototype, Design



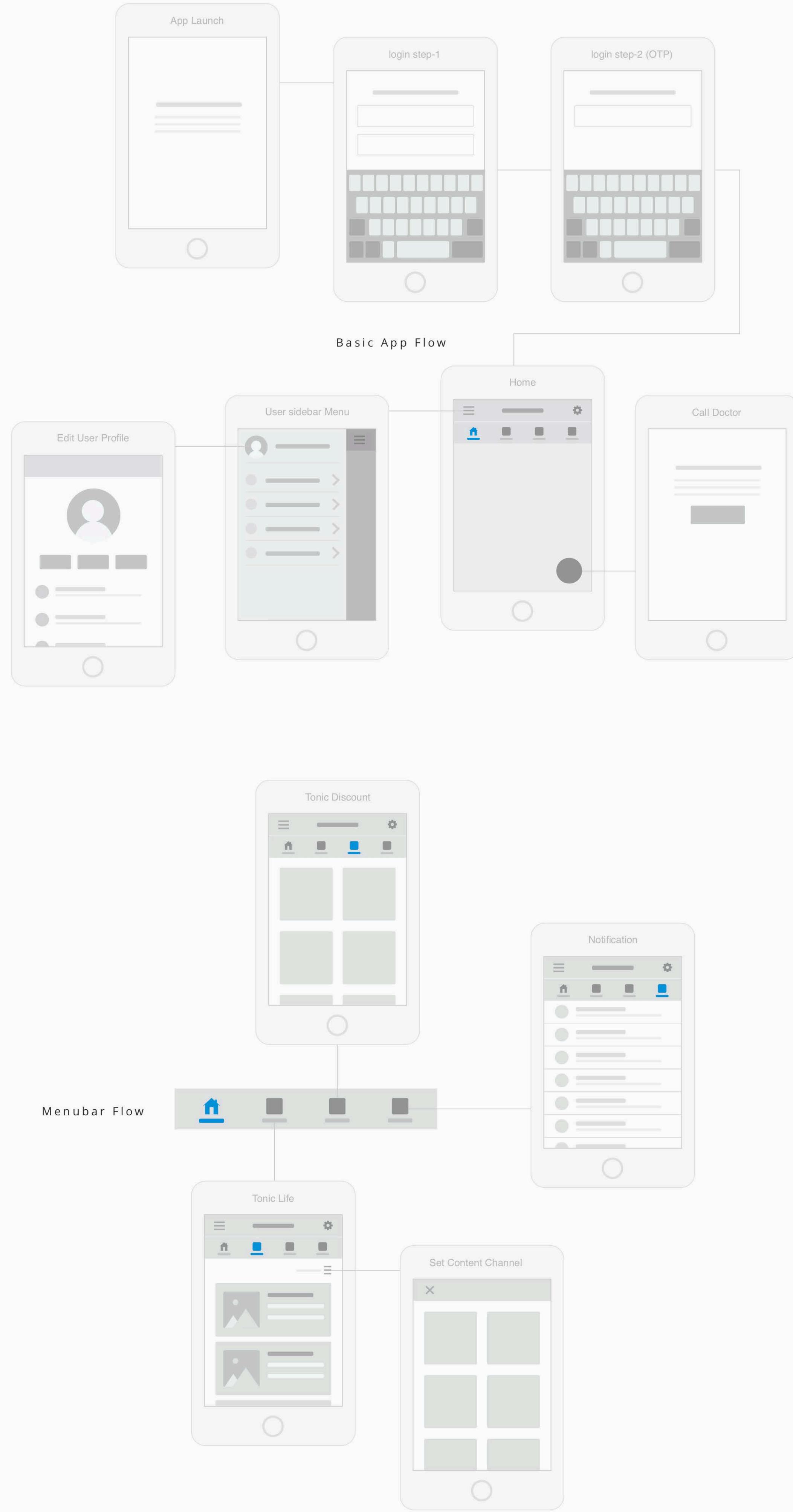


Information Architecture

While creating a seamless and effective User Experience, I focus on the information architecture. The IA could help to think out loud by keeping the structure as simple as possible from both implementation and usage standpoints. With the help of IA, we could think of mobile app's structure overhaul.

User Flow

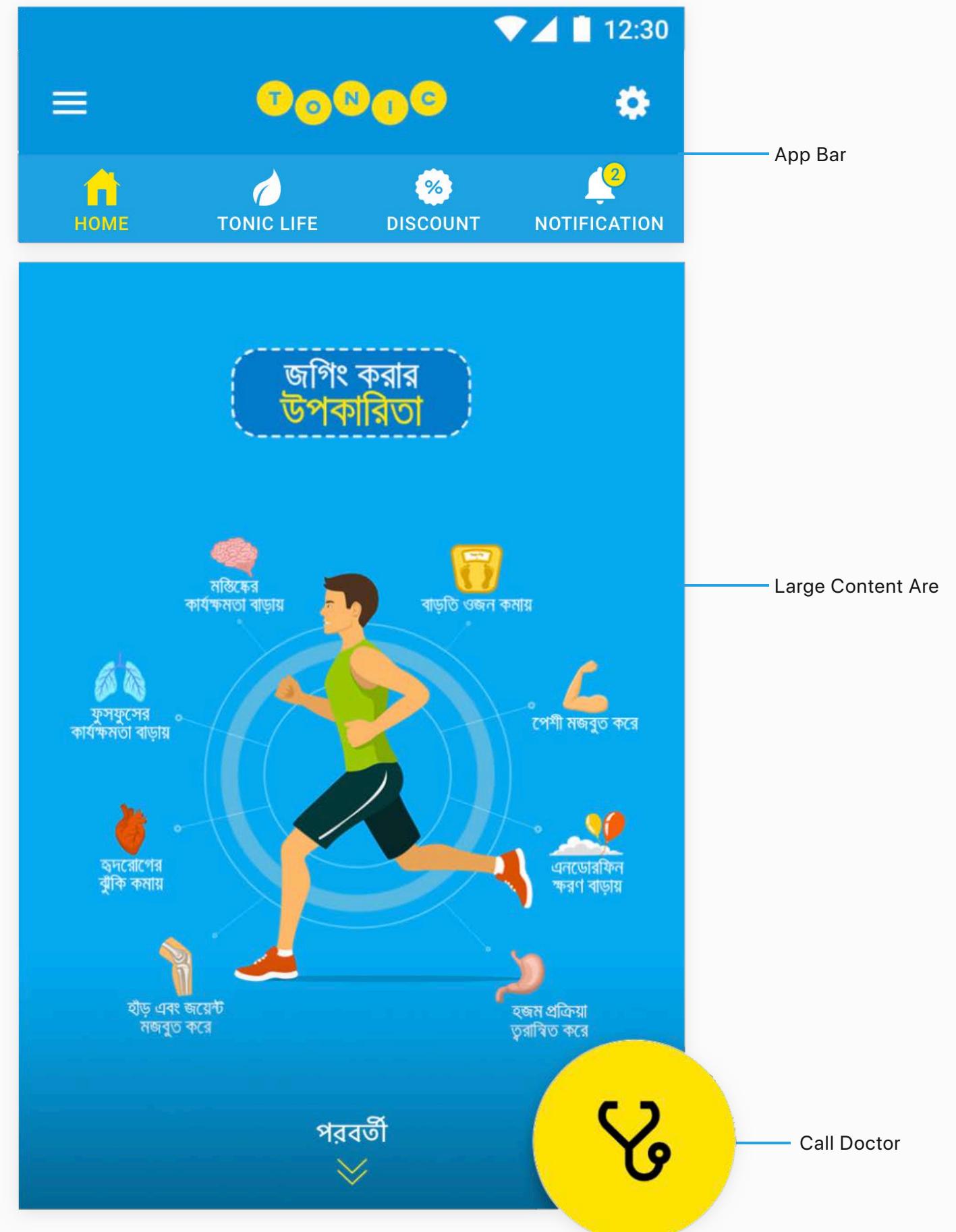
The following user flow shows the user relationship with application.





Tonic Home

The screens offer a series of content which help user to follow healthy lifestyle, as well as other services like Call Doctor Instantly. The home has a clean feeling, improved strong navigation system and proper utilization of brand color.

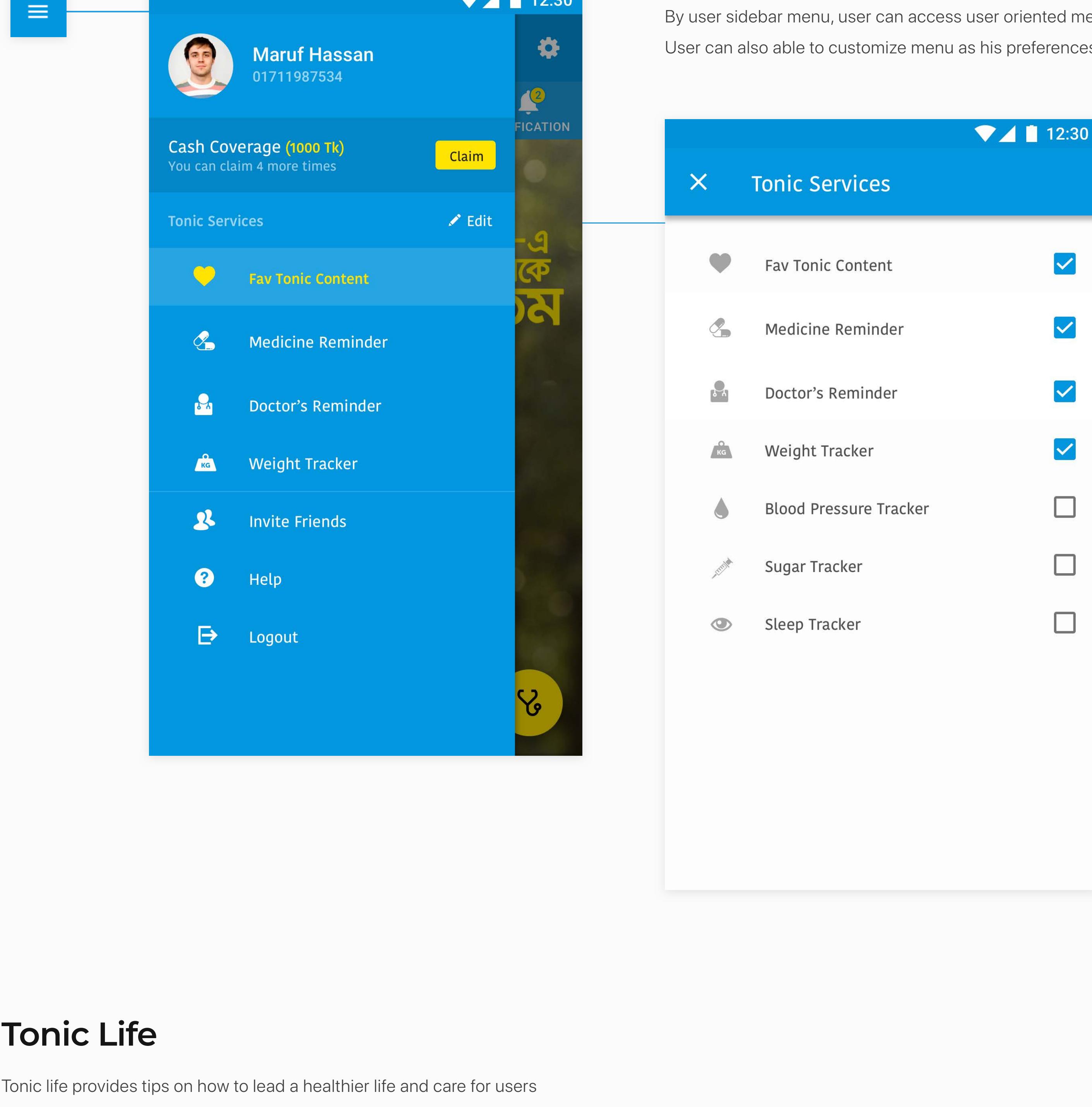


Anatomy of Home

The app bar is quick and easy to work through. User can easily understand the menu by its name without any confusion.

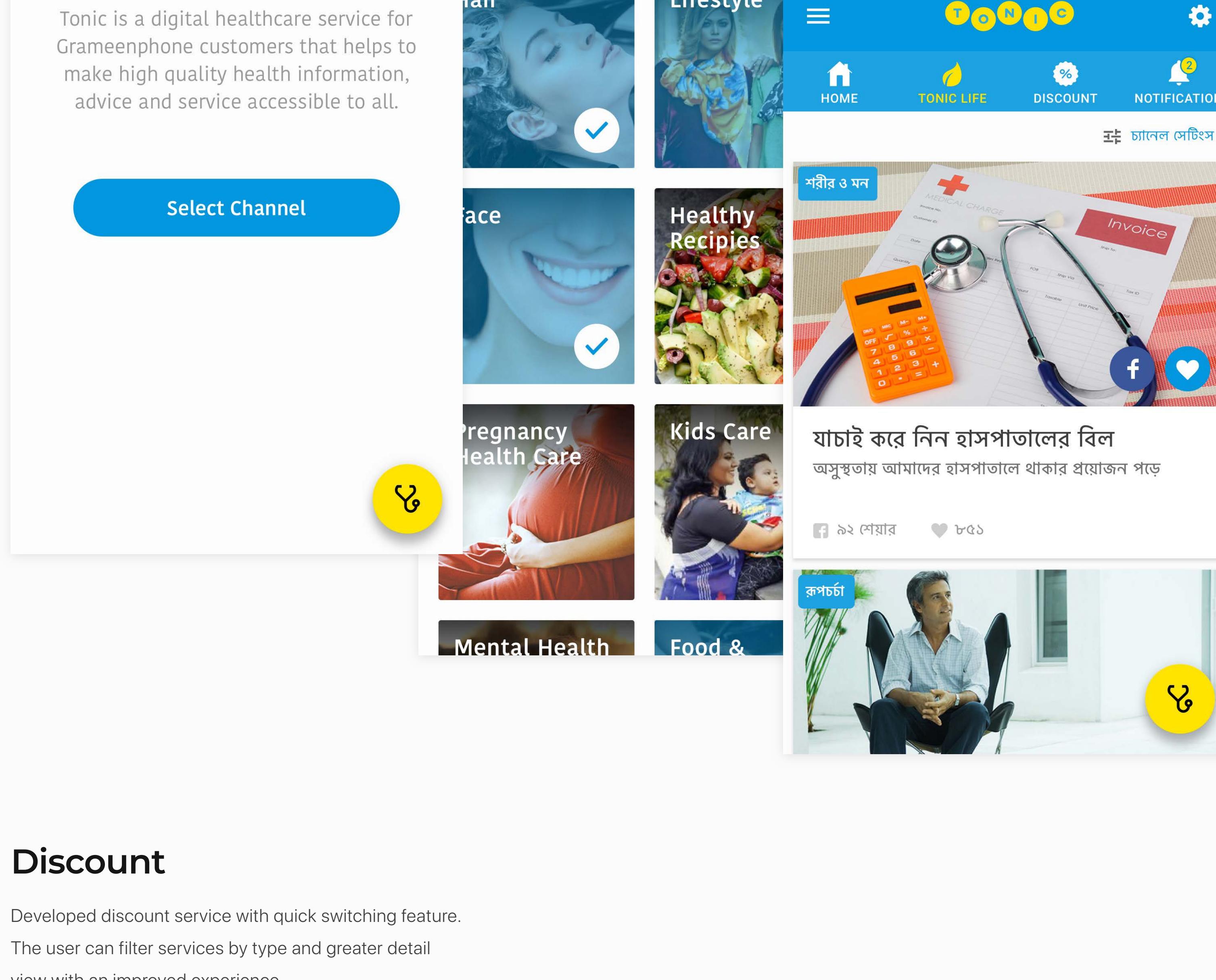
In the large content area, Tonic can show infographic, promotional and featured content in batter way. Here we can show a full content or 2 half content.

Call doctor is one of the most important major feature in this app. By floating action button user can quickly connect to doctor.



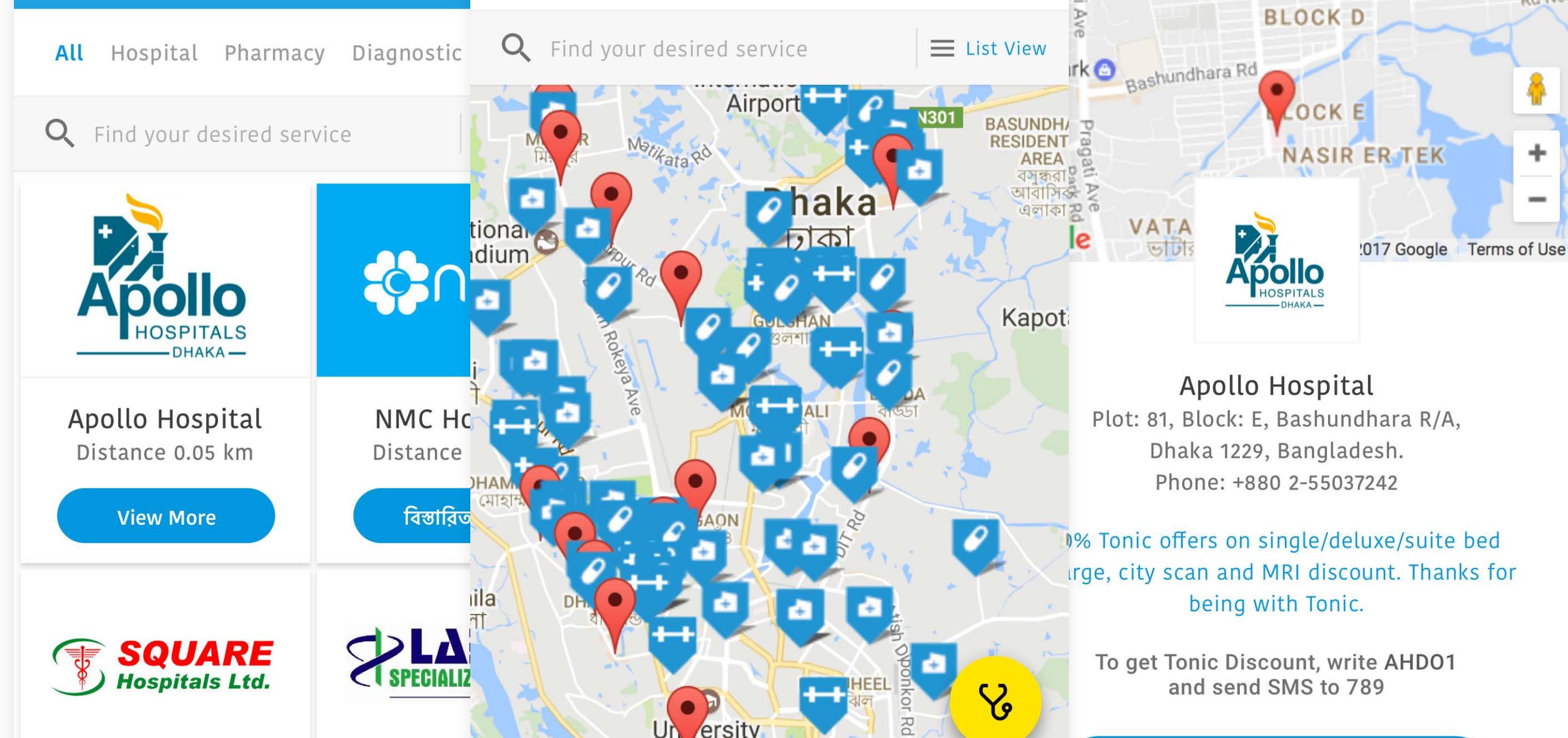
Tonic Life

Tonic life provides tips on how to lead a healthier life and care for users everyday. A user can get content as per users preferences by set or modify category channel. User can share content at Facebook and also able to add favorite content by tapping Fav option.

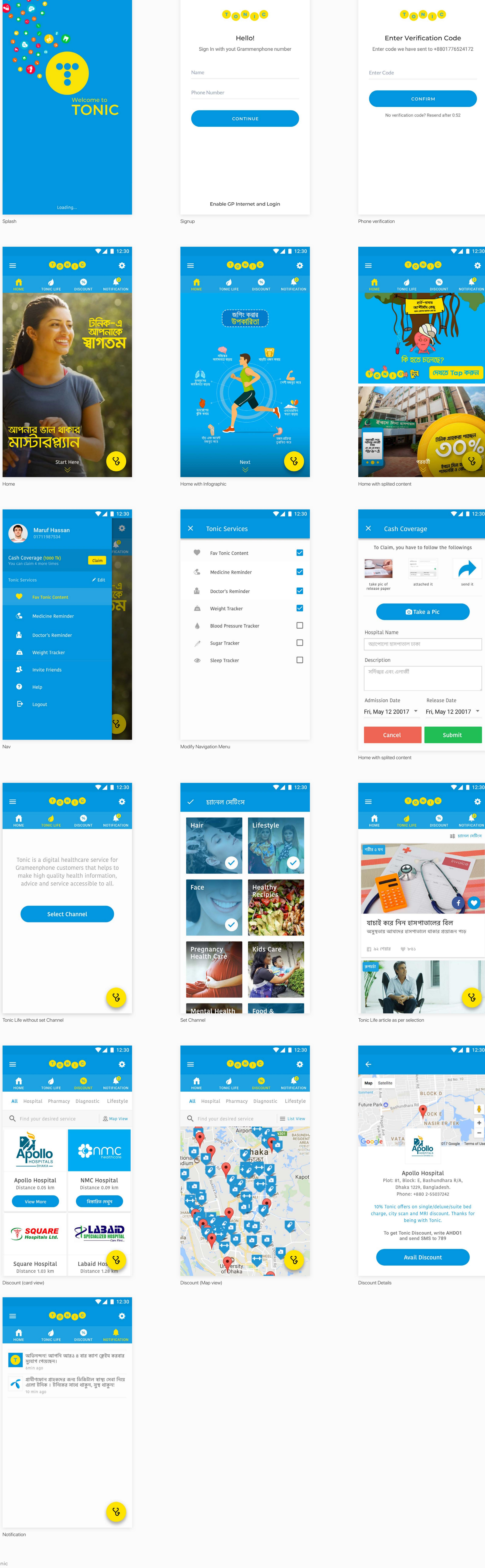


Discount

Developed discount service with quick switching feature. The user can filter services by type and greater detail view with an improved experience.



All Screens





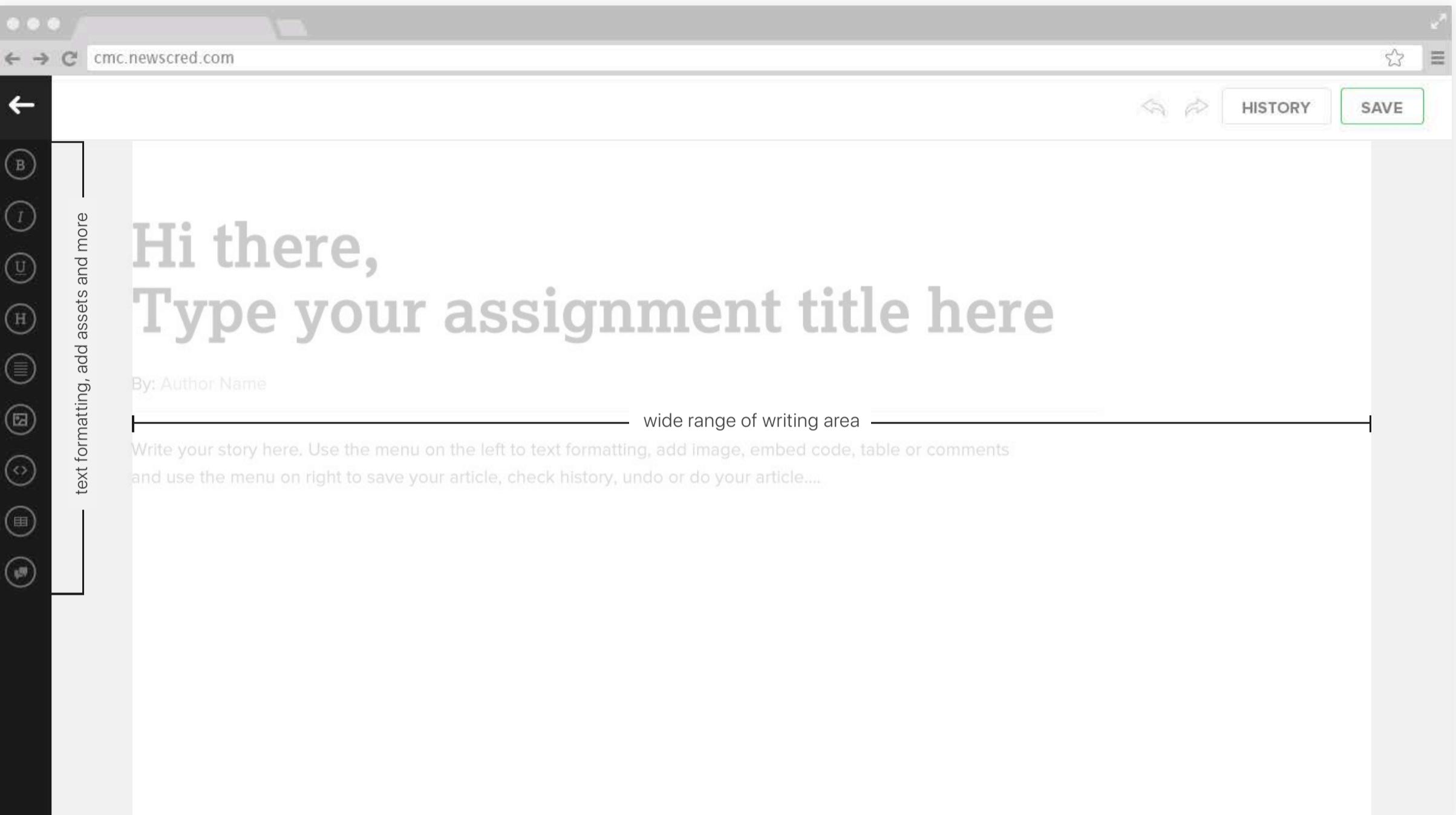
Background

Newscred, the world's leading enterprise content marketing platform. NewsCred powers integrated marketing campaigns with a consistent, relevant, and measurable content experience across all channels. CMC is one of the major web application where world's leading brands content marketer, editor does a lot of things. Most of the time they need to write article for campaign and have to spend a lot of time in to text-editor. Text-editor is one of the most important tools for Newscred. This is the new text editor. The goal is to give distraction-free writing experience. Also editor able to version control or history management, comment or discussion, multiple author management and easy editing option with the keyboard shortcut.

My Role: Product Design

Deliverables: Prototype, Design

A laptop screen showing a news article from cmc.newscred.com. The article title is "Ukraine, rebels agree on security zone at crash site". It is written by John Q. The text of the article discusses the agreement between Ukraine and Russian-backed separatists to set up a security zone at the crash site of a Malaysia Airlines jet, allowing the orderly removal of bodies. It mentions the downing of MH17 over eastern Ukraine two days ago, the 183 passengers and 15 crew members on board, and the lack of survivors. It also quotes Ukrainian Security Service head Valentyn Nalyvaychenko regarding the trilateral deal with Russia and the handing over of bodies to relatives. The laptop has a dark theme with white text and a vertical toolbar on the left side.



Structure & Layout

The new text editor has simple, clean and a wide range of writing area. So that an author could feel more comfortable and confident to write anything. The writing area is very close to the left sidebar menu. So that an author could change or add anything very quickly. The left sidebar menu is used for text formatting, add image, embed code, table, comments and use the menu on top-right to save the assignment, check history, undo or redo assignment.

Ukraine, rebels agree on security zone at crash site

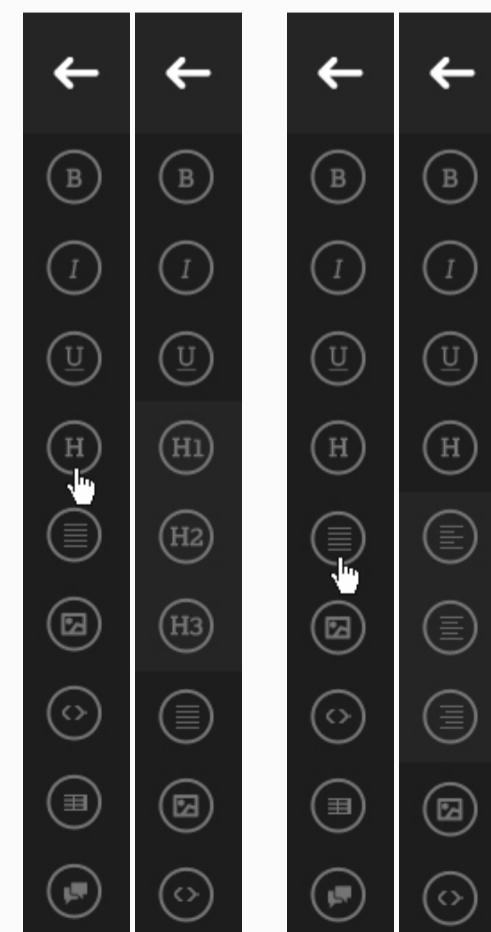
By: John Q.

GRAVOBO, Ukraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a security zone around the crash site of a Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the shootdown of MH17 over eastern Ukraine two days ago.

The Malaysian airliner -- en route from Amsterdam to Kuala Lumpur with 183 passengers and 15 crew members -- crashed into rebel-held territory on Thursday after being hit by what U.S. officials say was a SA-11 surface-to-air missile. There were no survivors.

Text Formetting

The whole process is quick and easy to work through, the options are formulated to accurately cover the all text modification details.



Ukraine, rebels agree on security zone at crash site

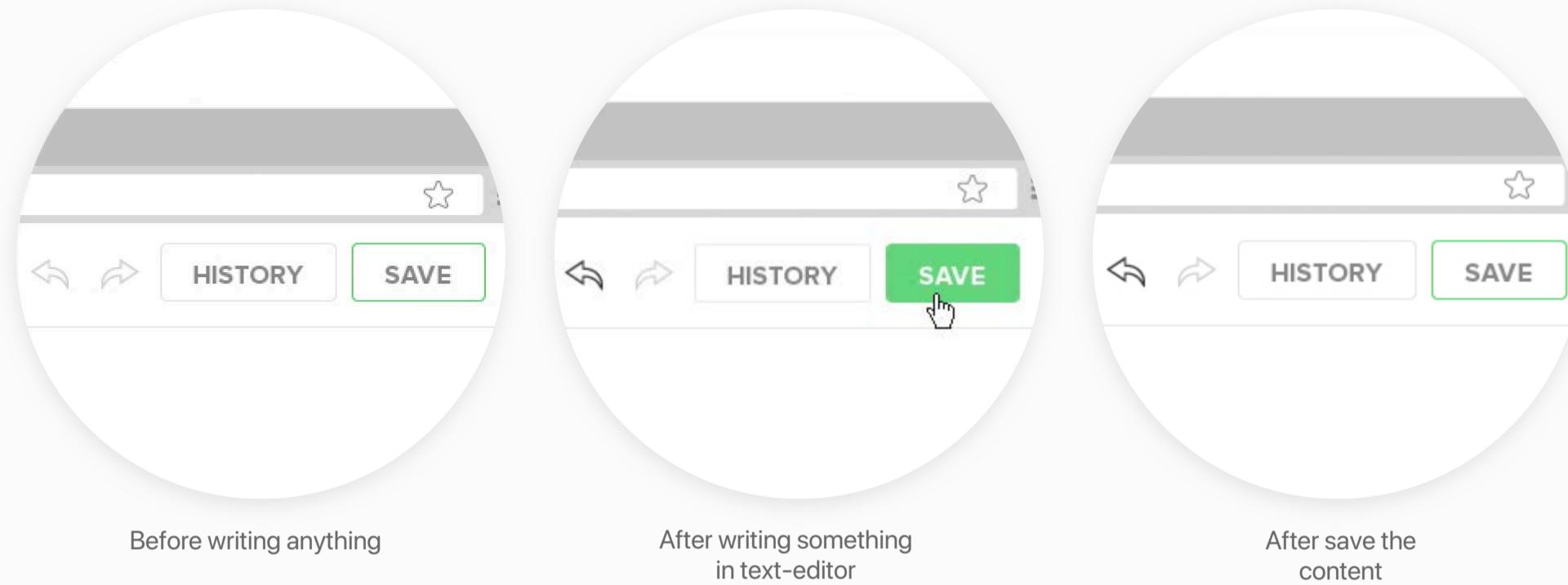
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The Malaysian airliner -- en route from Amsterdam to Kuala Lumpur with 183 passengers and 15 crew members -- crashed into rebel-held territory on Thursday after being hit by what U.S. officials say was a SA-11 surface-to-air missile. There were no survivors.

Save & More

When author writes something on text editor, the save button will be changed normal state to active state automatically. It will help to get extra attention to save the current article. Also author can undo and redo his/her current write-up.



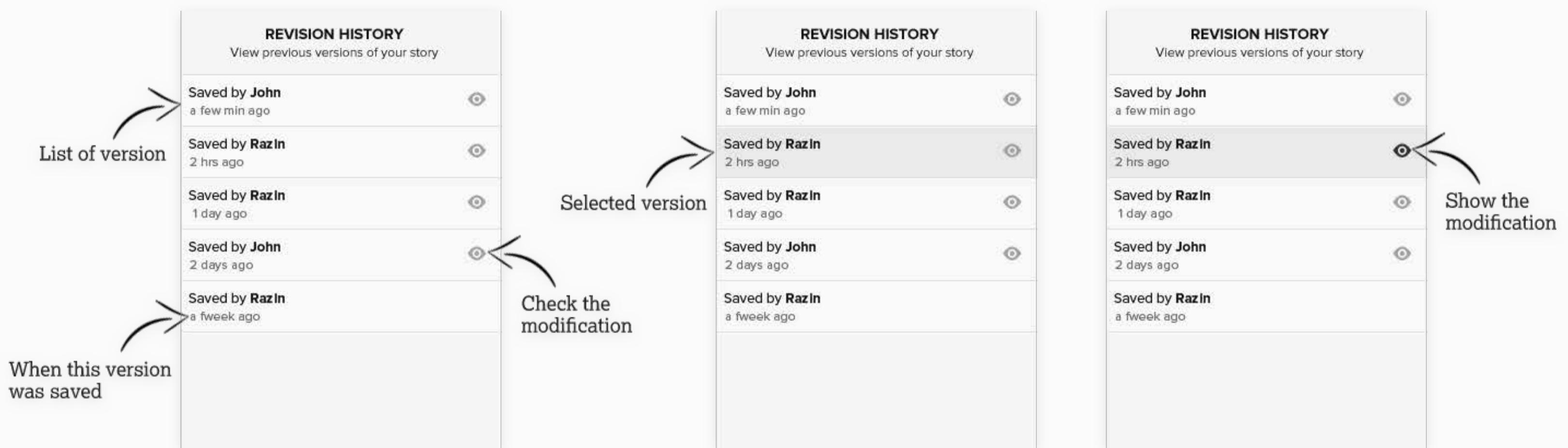
A screenshot of a text editor interface. On the left, there is a large, bold title: 'bels agree on security sh site'. Below the title, there is some smaller text: 'ian-backed separatists agreed Saturday to set up a security zone around the now the orderly removal of the bodies of the 298 people killed in the shoot- days ago.' To the right of the title, there is a 'REVISION HISTORY' panel. The panel has a header 'REVISION HISTORY' and a sub-header 'View previous versions of your story'. It lists five revisions:

Saved by	When
John	a few min ago
Razin	2 hrs ago
Razin	1 day ago
John	2 days ago
Razin	a few weeks ago

History

By History, user can see the versions of the article. It will show the recent modification of the current article. When anyone clicks on History button the panel will come from right side of the window. Again click on History button it will hide automatically. User can see all version but only modify the latest version of the history list.

Anatomy of History Panel



Select a version from the History panel. It will show the article. Click the eye icon and it will show the last changes (added by green or deleted by red) which have been made by last user. User can also add/delete new after accept pr cancel the previous changes. After modify everything user will save, and it will create a new version of the article.

The screenshot shows the History panel with a list of revisions. A specific revision by Razin is selected, showing a diff view of the changes made:

```

REVISION HISTORY
View previous versions of your story

Saved by John
a few min ago
Saved by Razin
2 hrs ago
Saved by Razin
1 day ago
Saved by John
2 days ago
Saved by Razin
a few weeks ago
  
```

The selected revision (Saved by Razin 2 hrs ago) shows the following diff view:

```

REVISION HISTORY
View previous versions of your story

Saved by John
a few min ago
Saved by Razin
2 hrs ago
Saved by Razin
1 day ago
Saved by John
2 days ago
Saved by Razin
a few weeks ago
  
```

The diff view highlights changes in green (added) and red (deleted). A callout bubble shows "Added by Razin." with "Accept" and "Delete" buttons.

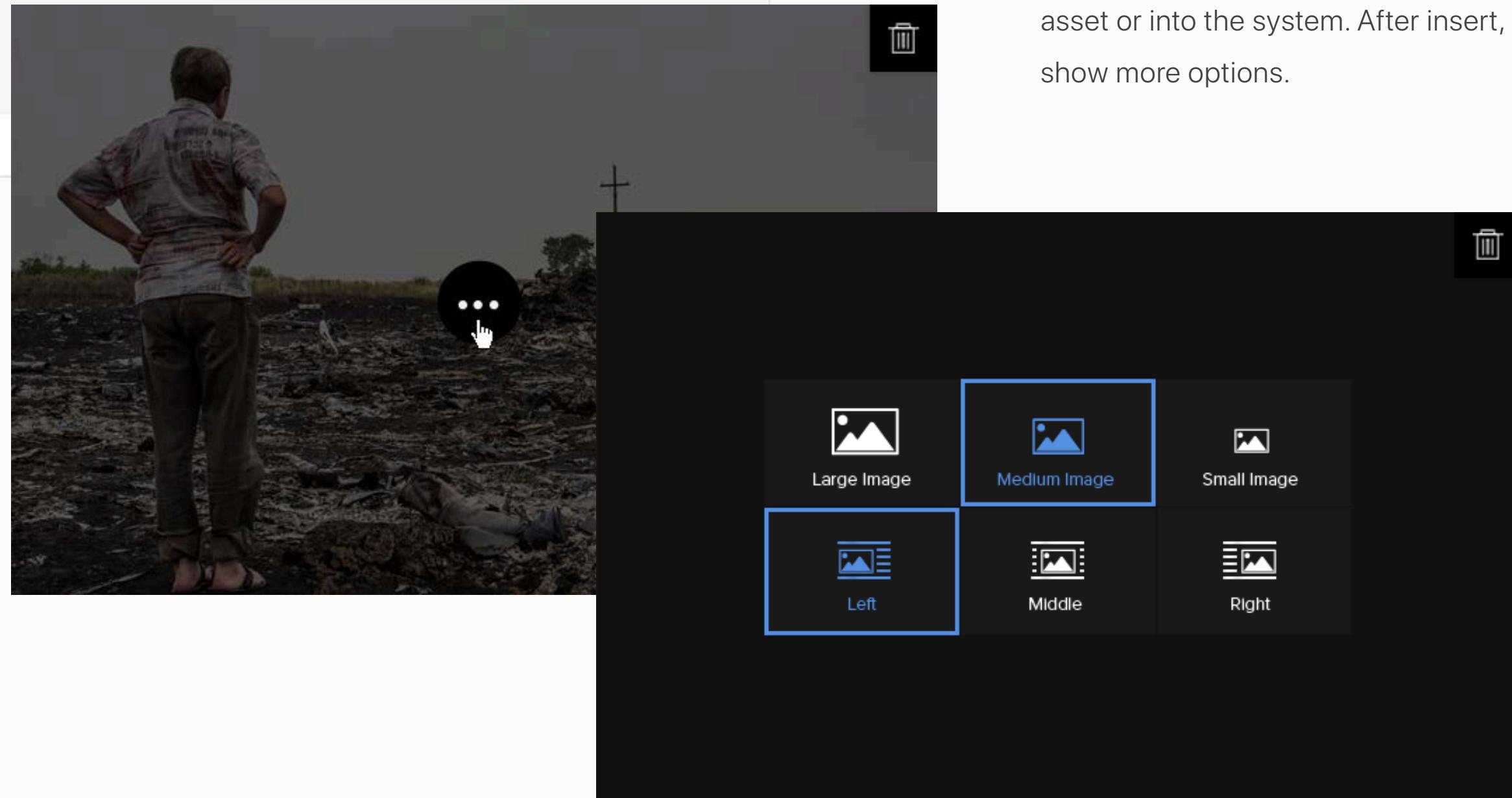
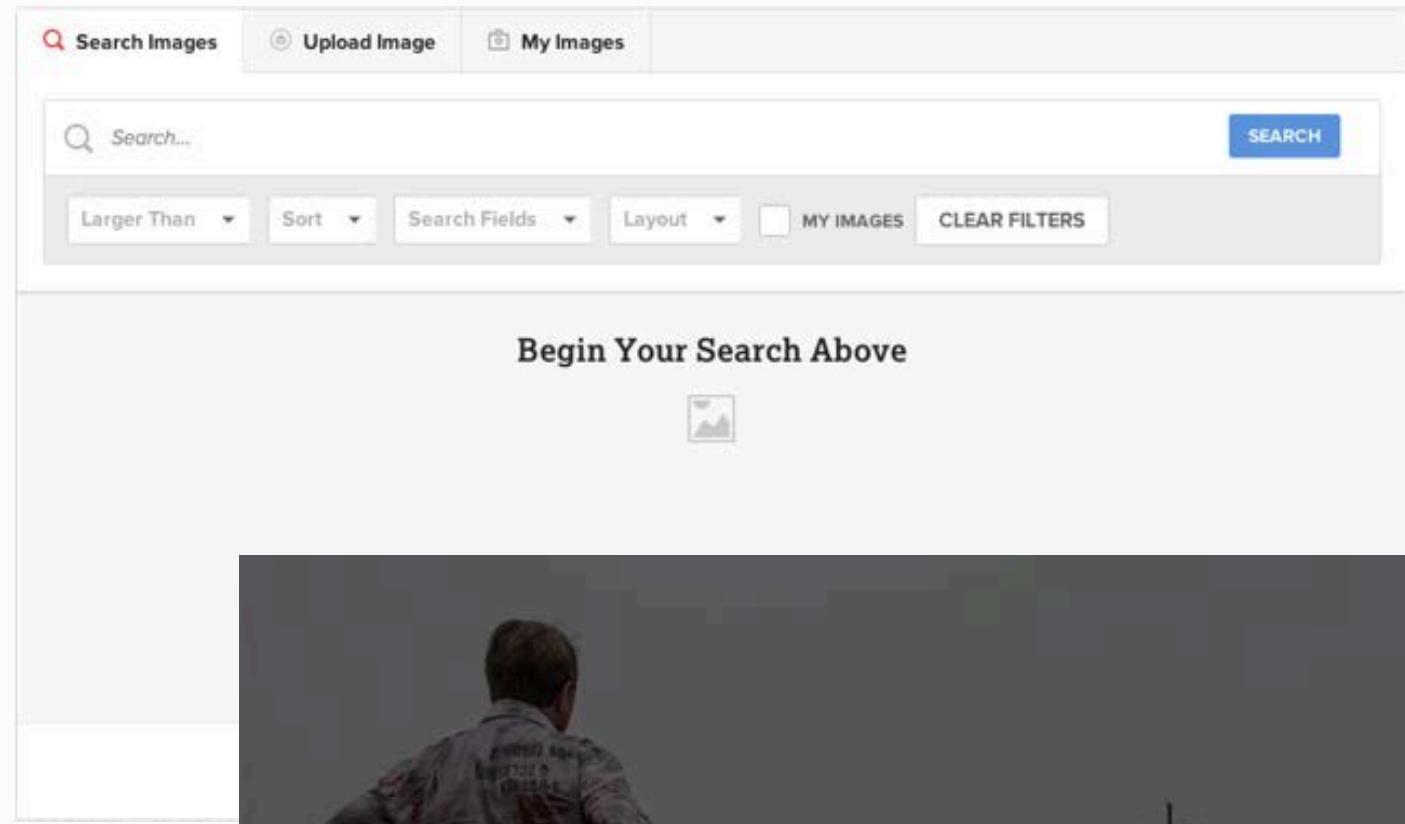
kraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a security zone around the
n Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the shootdown
eastern Ukraine two days ago.

The screenshot shows a text editor interface with a sidebar for comments:

- Comments:**
 - John Says:** Could you please change the line here and add something new.
 - Razin Says:** I will do that as soon as possible.
 - John Says:** Thanks Dude :)
 - Razin Says:** I will do that as soon as possible.
 - John Says:** Lorem Ipsum dolor samit sit amet ls awesome
- Reply Input:** "Hit enter to post reply"

Comment

Commenting feature is one of the important feature for text-editor. In this application, people work collaboratively. So commenting is very helpful for contributing things effectively. To make comment- select word/sentence from text-editor, hit the Comment menu from sidebar, write something and hit enter to make comment. Comment box is a fixed height scrollable box. So it can able to show multiple number of comment at a time.



Insert Image

In this application inserting image is one of the important features into text-editor. To understand the depth of the article, image plays a very vital role. The process of finding the best image to insert it and modify it is a major challenge for this text-editor. To add, click the image menu and search image from the current asset or into the system. After insert, hover over on the image to show more options.

Edit Permission

If two user wants to edit the same article at the same time, both user will get notification or alert to understand the situation. The second user needs approval from the first user to edit the article.

Ukraine, rebels agree on zone at crash site

By: John Q.

John is editing this article. You have to wait for **John's** permission.

Razin is trying to modify this article. Need Permission

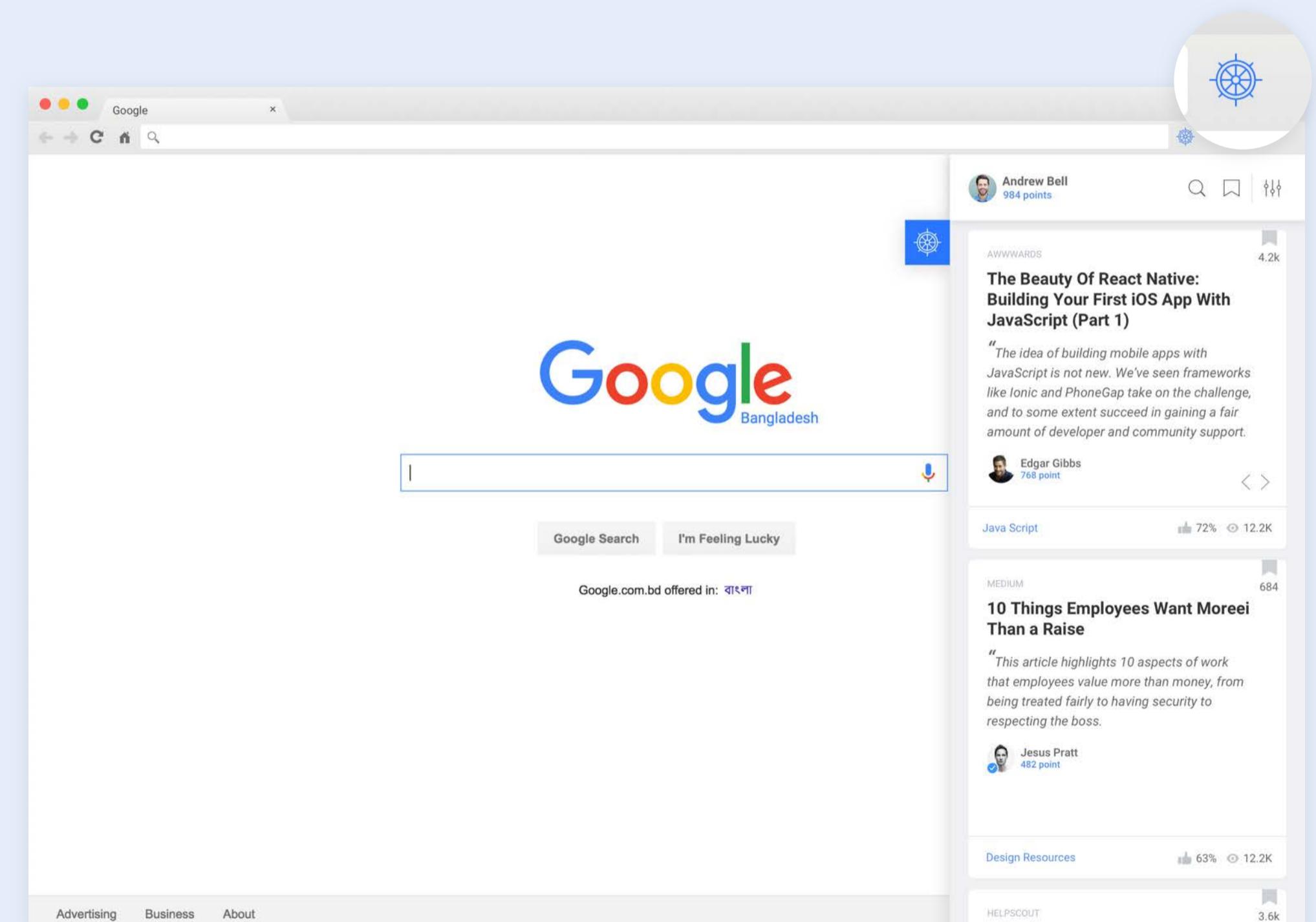


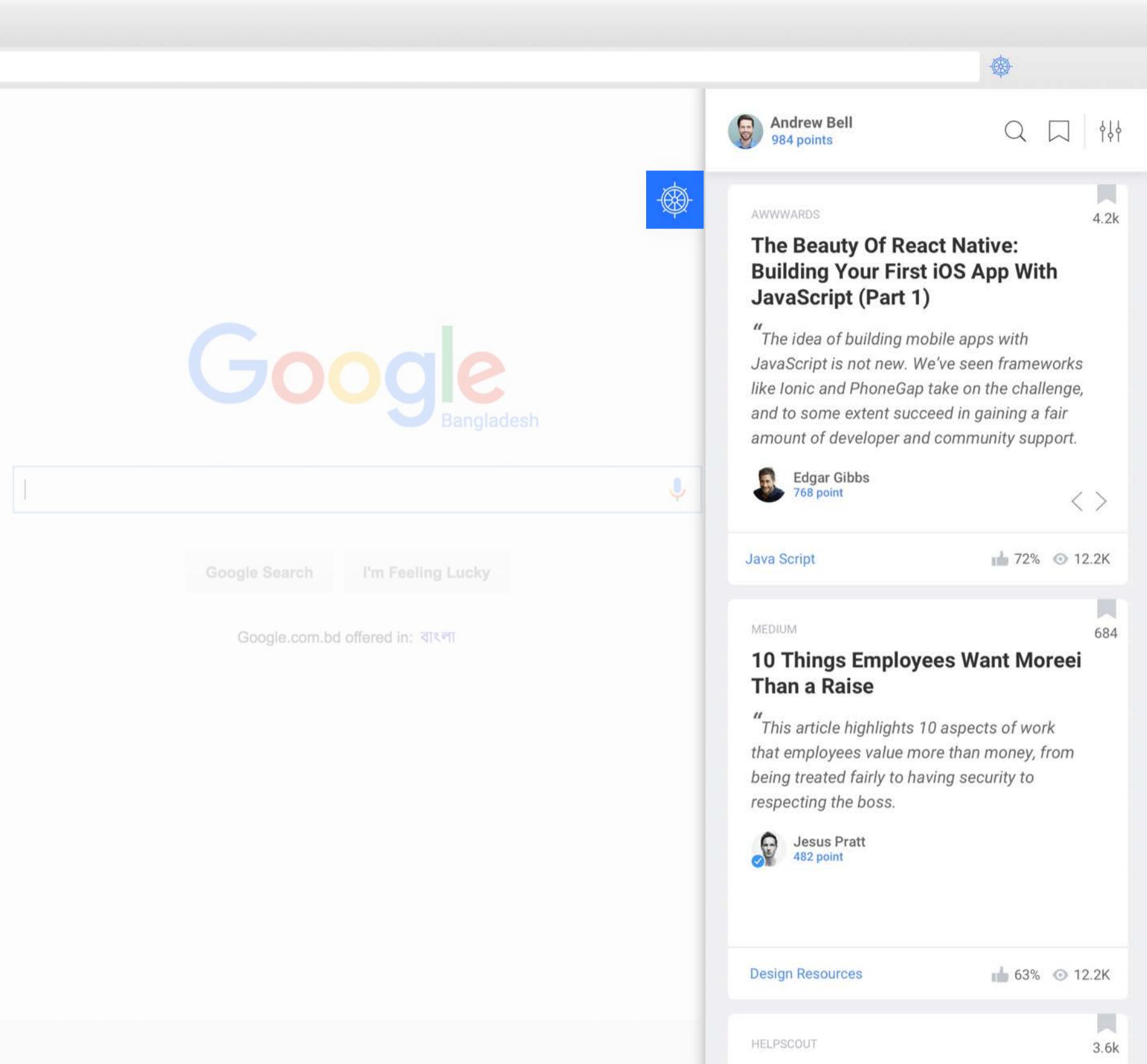
Background

"Columbus - the explorer" is Google Chrome Extension. The platform helps a user to explore more authentic and curated content from the web in less time. It's a social platform where a user will share only those content which is worth to share and also user will express the Experience with a short note. So the content will be more curated, trustworthy and authentic than AI (Machine curated). Why "Experience"? An effective experience will give the user a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not? Also, there will be some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance.

My Role: Product Design

Deliverables: Prototype, Design



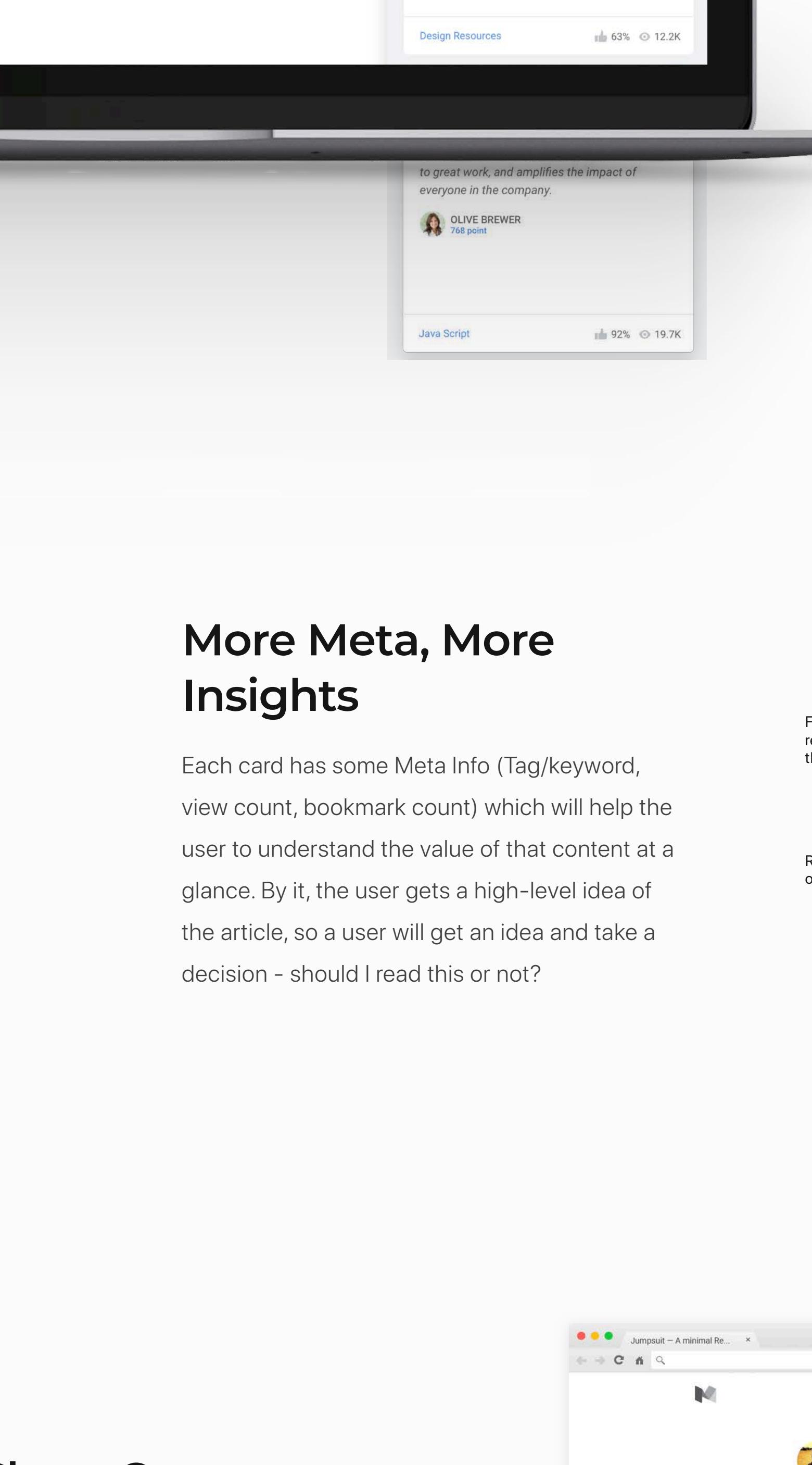
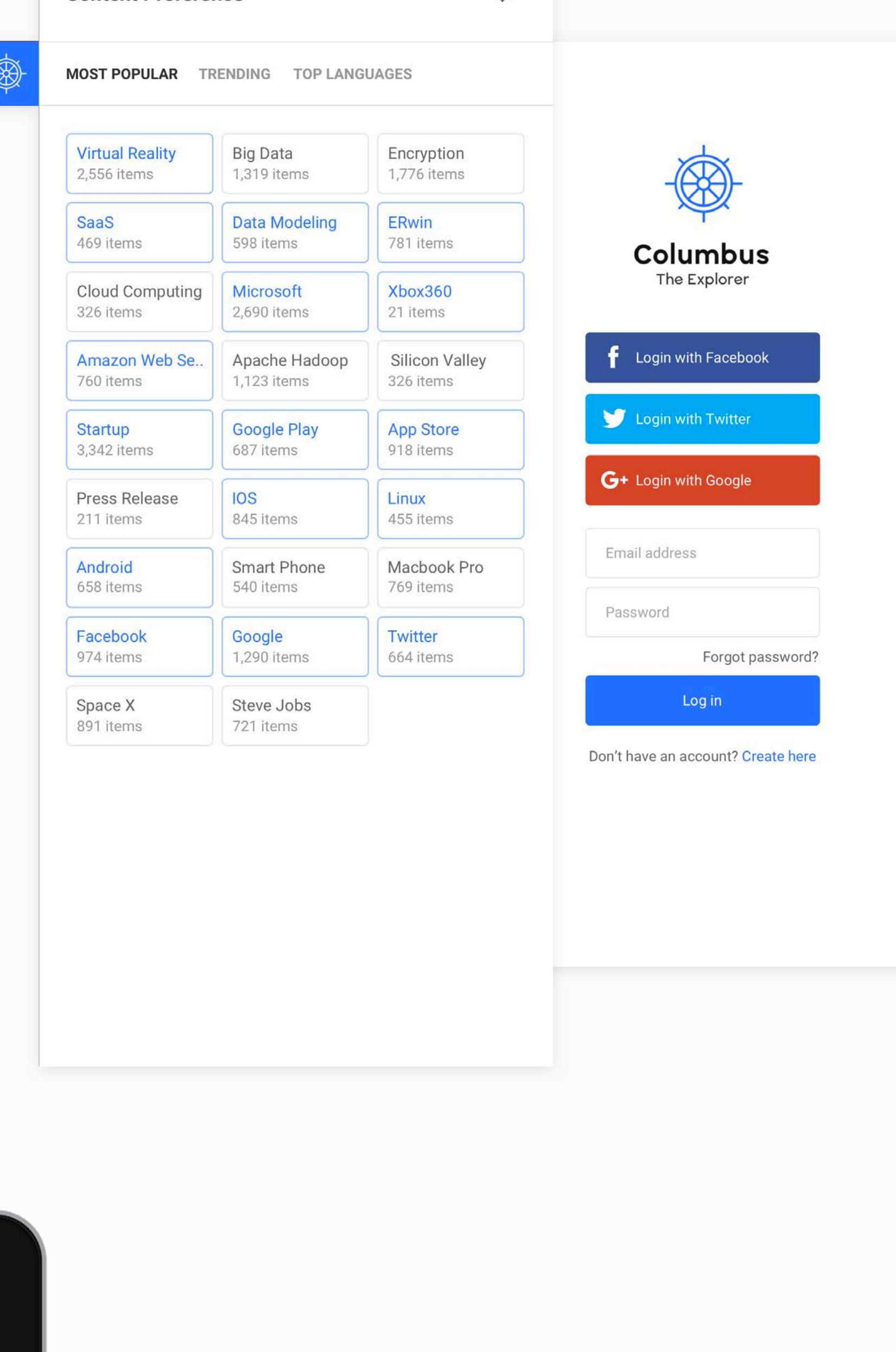


Structure & Layout

Though its a web content sharing platform, the biggest challenge of this extension was, how the extension will appear to the user? To use, do people need to go open any new tab. If a user opens a new tab, is it easy to explore and share content at a time to the platform? The solution is - when a user installs the extension, the extension icon will always float right side of the browser. To click the extension icon, the main extension body will come from right as a sidebar. It will be very easy to explore content when the user browse any site, or if he wants to share it to the platform.

Easy Start

Signup into the app to access the extension.
After that set content preferences to get content
as per your taste.

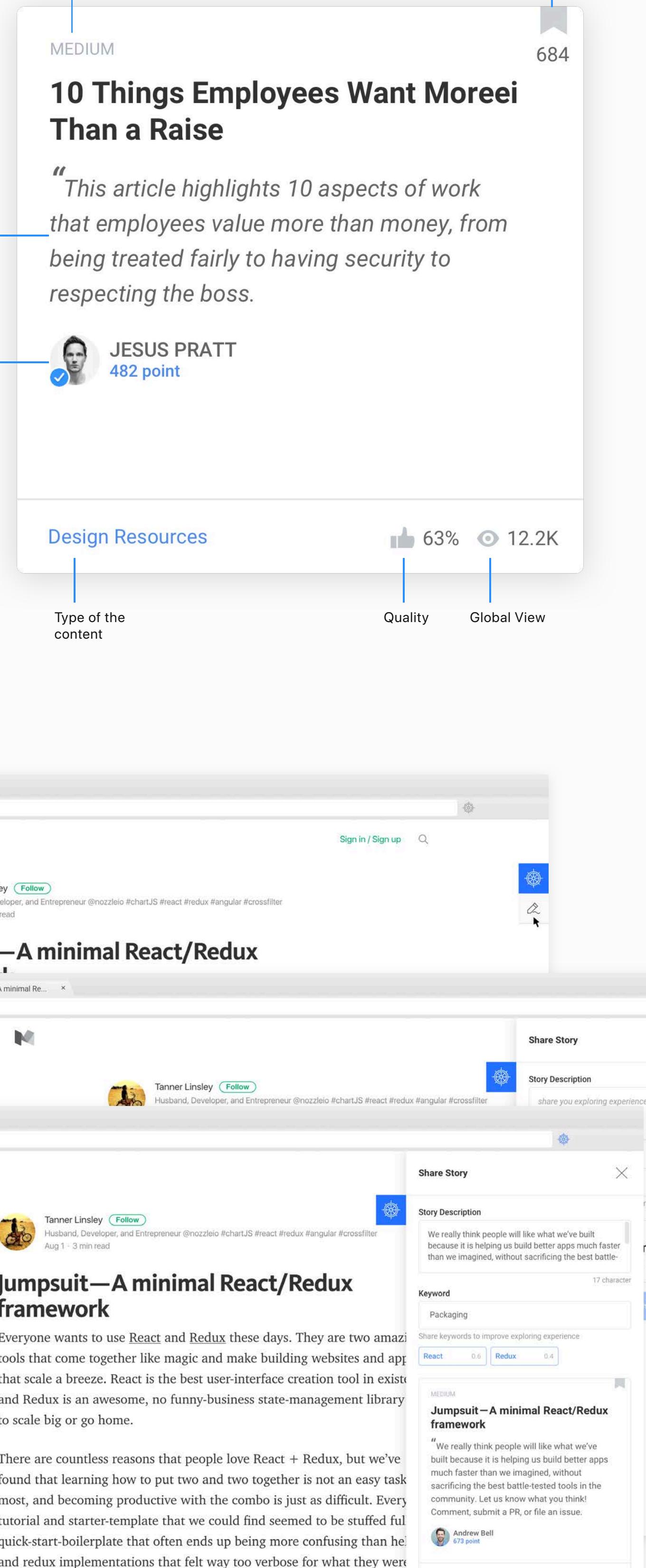


More Meta, More Insights

Each card has some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance. By it, the user gets a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not?

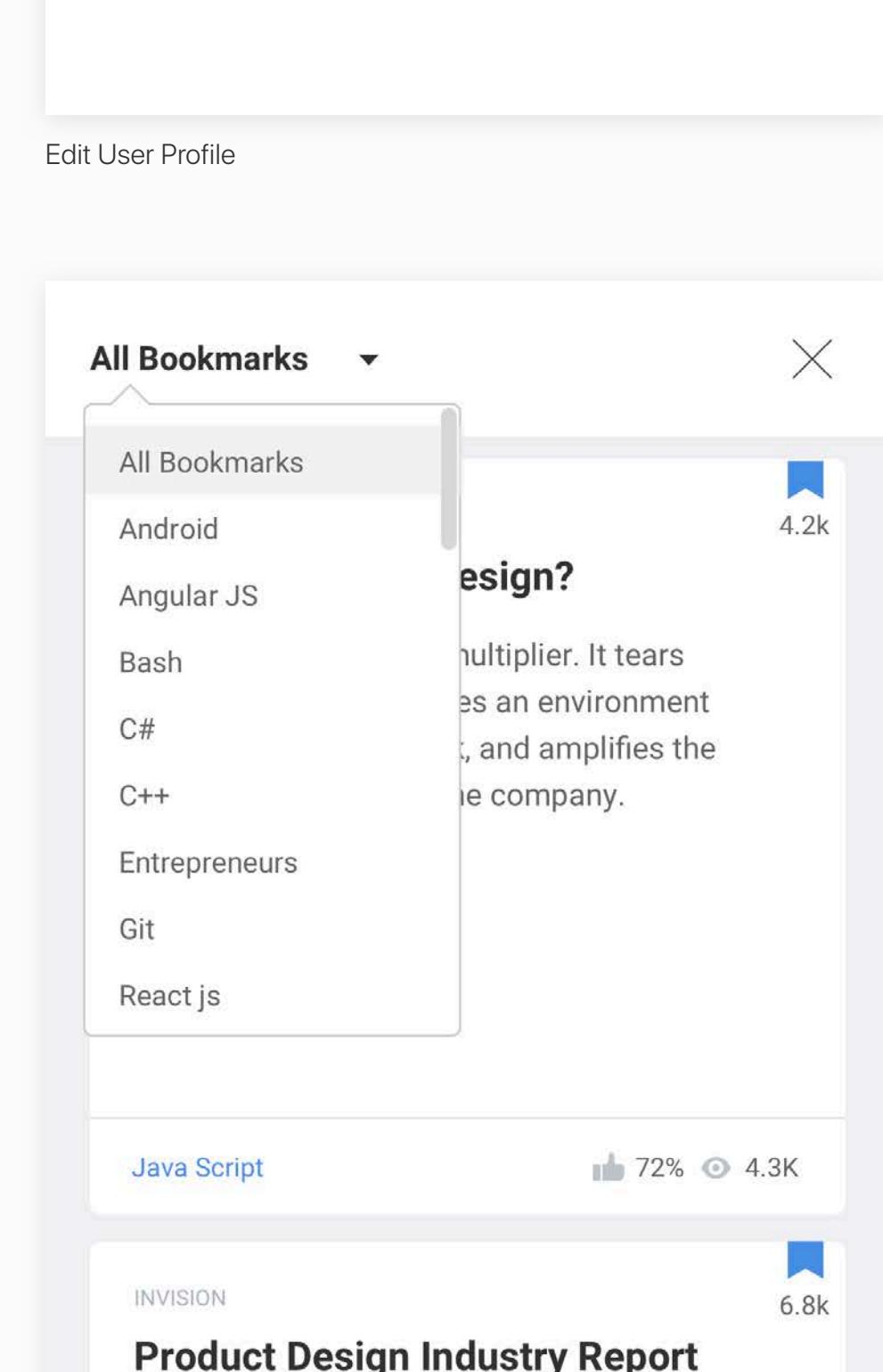
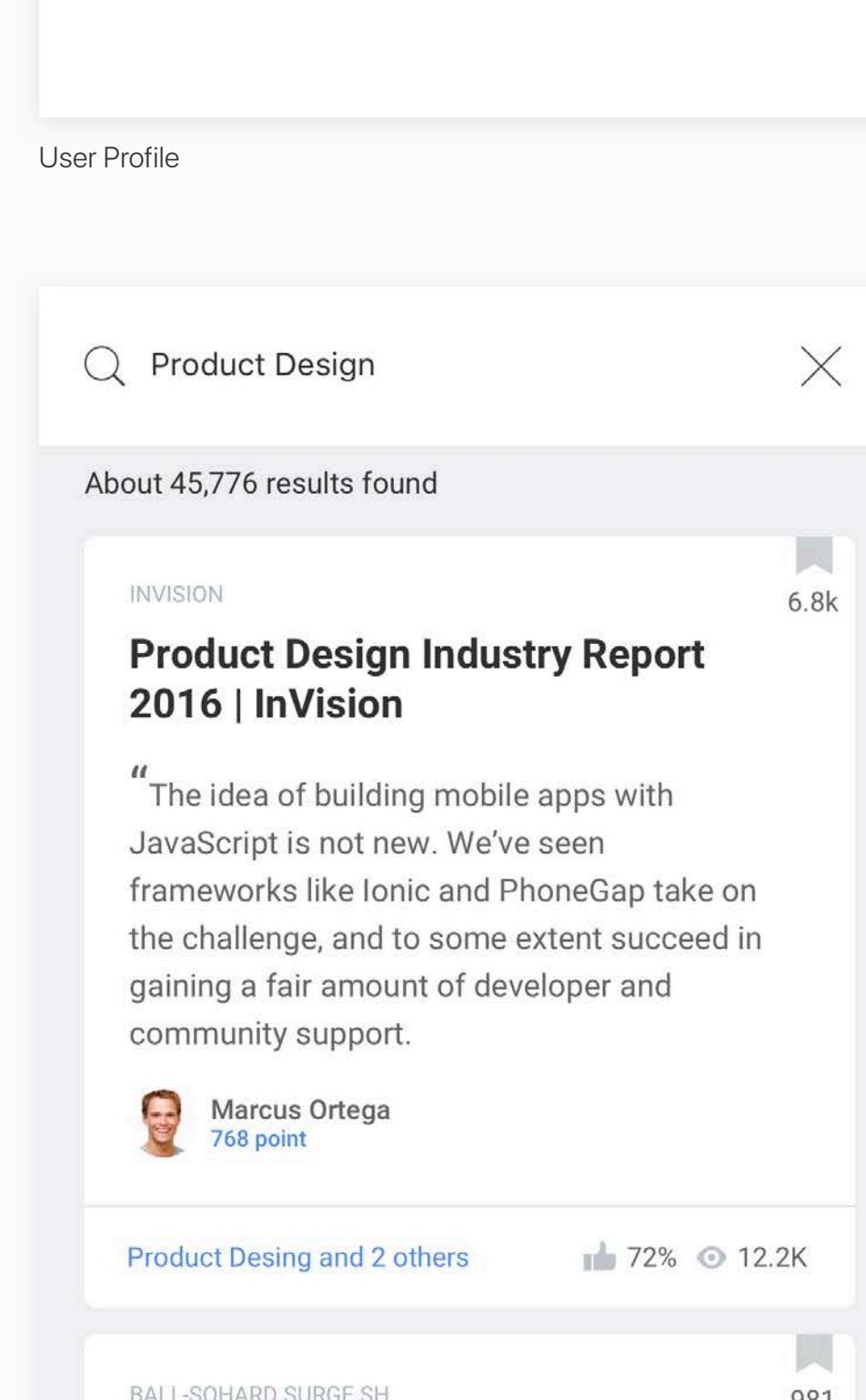
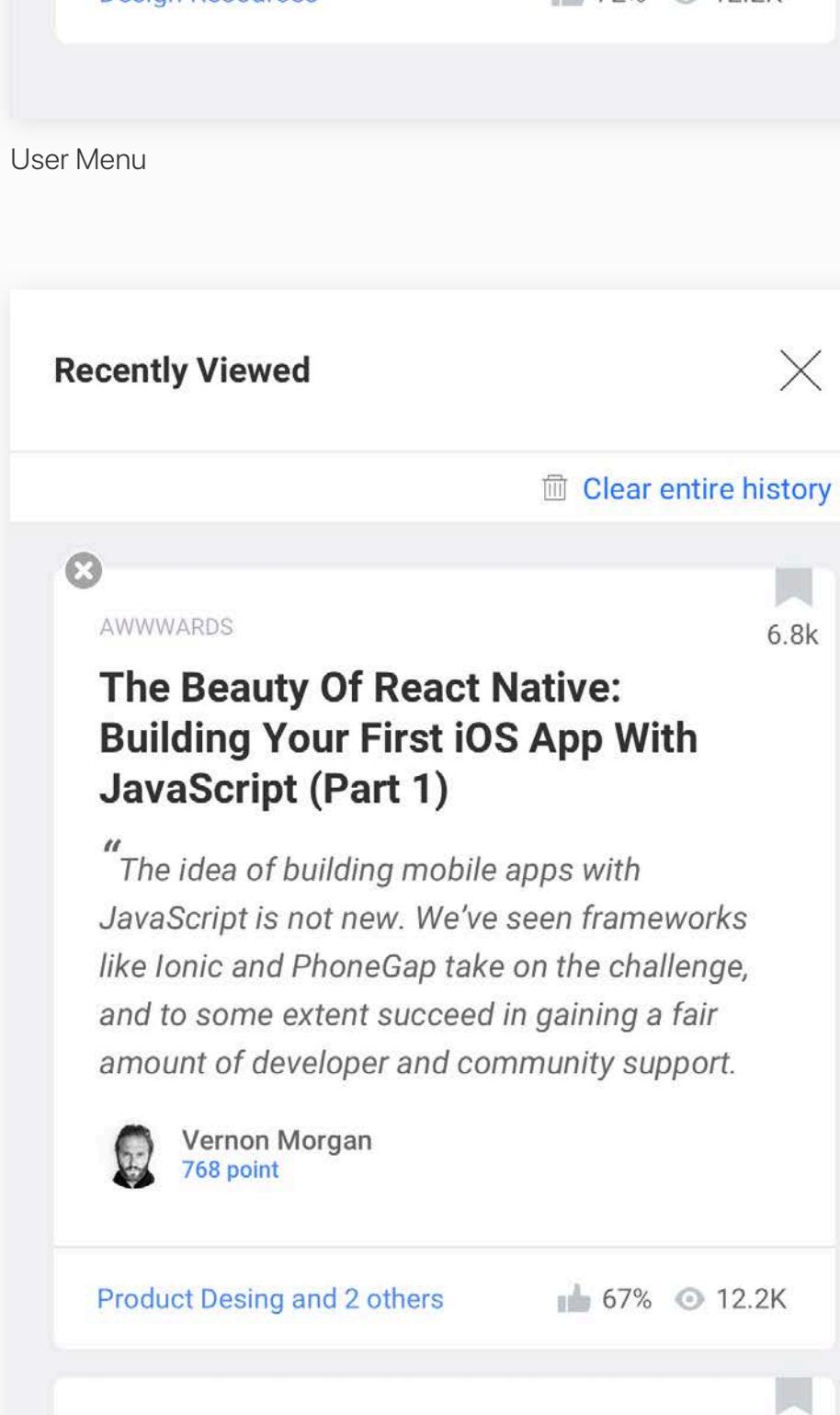
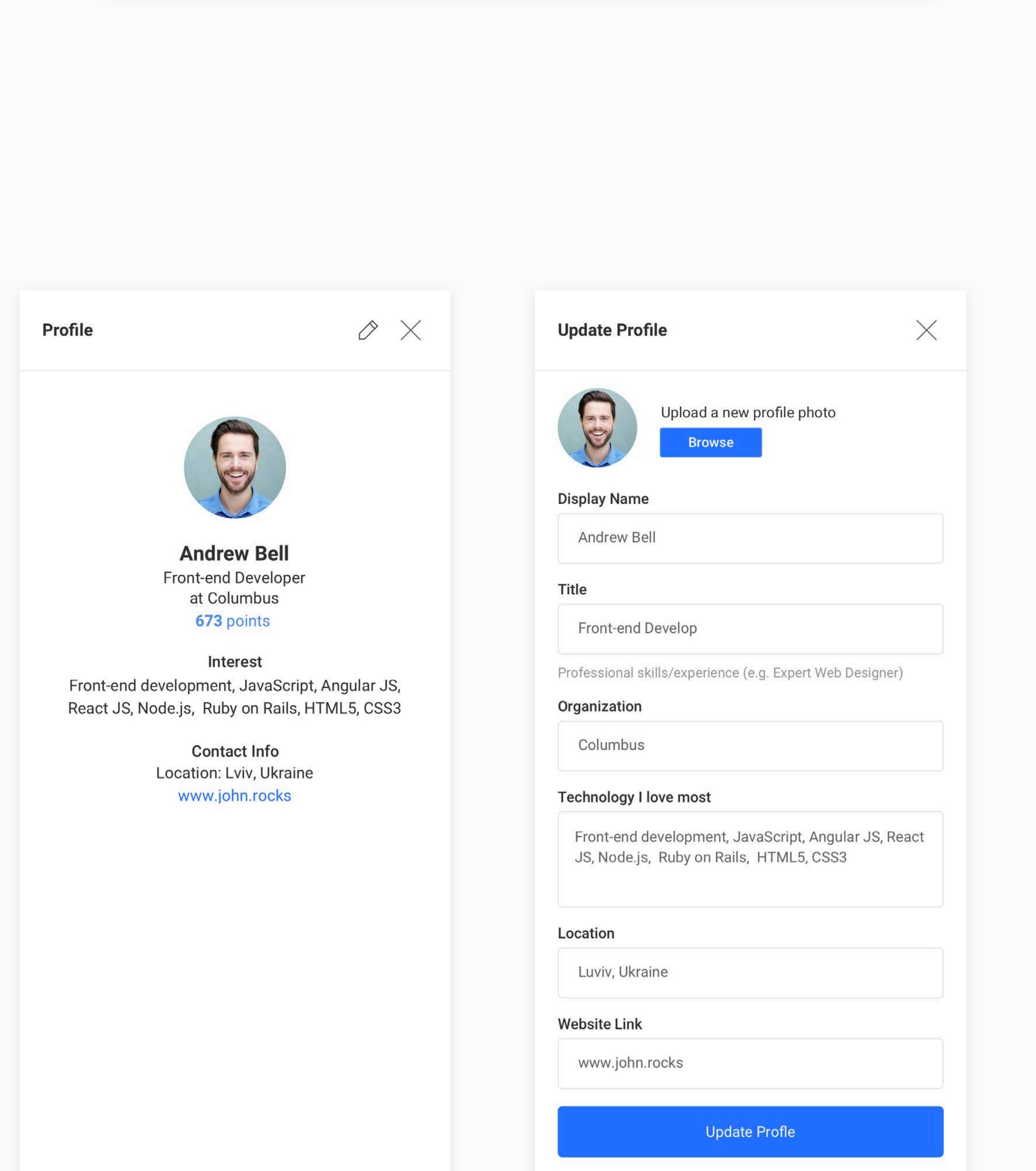
Explore Content

Based on the preferences, the user is offered a range on shared content for him. By infinite scroll, a user can explore unlimited content.



Share Content

If a user finds something interesting and worth to share, he can easily share it with the platform. Just click on the Write (Pen) button under the extension button. It will open a writing panel where a user can write his experience about the reading and why its worth to read. Also, he can add tags to list the references content according to its type.





Background

Cefalo is a Norwegian consultancy and offshoring company which offers software development and maintenance services mainly for European clients.

My task was to research the competition for designing solutions, and build an efficient Cefalo website based on the business model and story line. Demonstrate the client's expertise and credibility, and clearly communicate complex information.

My Role: Product Design

Deliverables: Prototype, Design



SERVICES CAREER CASE STUDY ABOUT NEWS CONTACT |

YES, WE ARE CREATIVES AND VISIONARIES

Cefalo is a Norway based consulting and offshoring company.

We offer IT-development and maintenance services to organisations in the software and media industry.

EMPOWER INDIVIDUALS

Use our experienced project managers and offshore consultants for IT systems.

GOOD WORK

So little time and so much to do! Increase your capacity with Cefalo. Happy development.

SIMPLIFY

Short of programmers? We're not. Extend your team with Cefalo developers.



PEOPLE WHO MADE THIS

We work together with brands to craft strategies along with a unique and innovative digital approach. We thrive on collaborating with clients who are looking to push the limits and think outside the box.



EGMONT

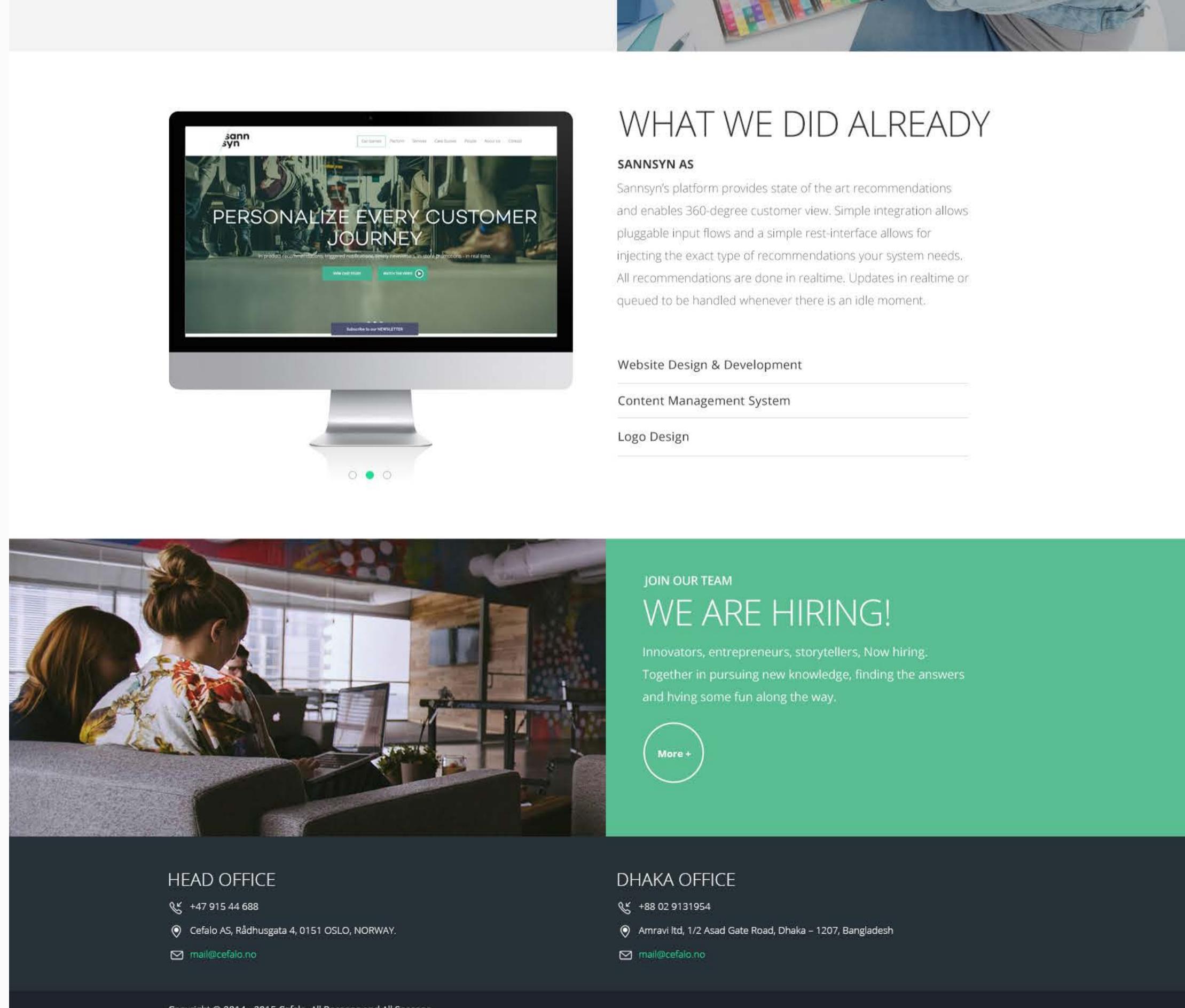
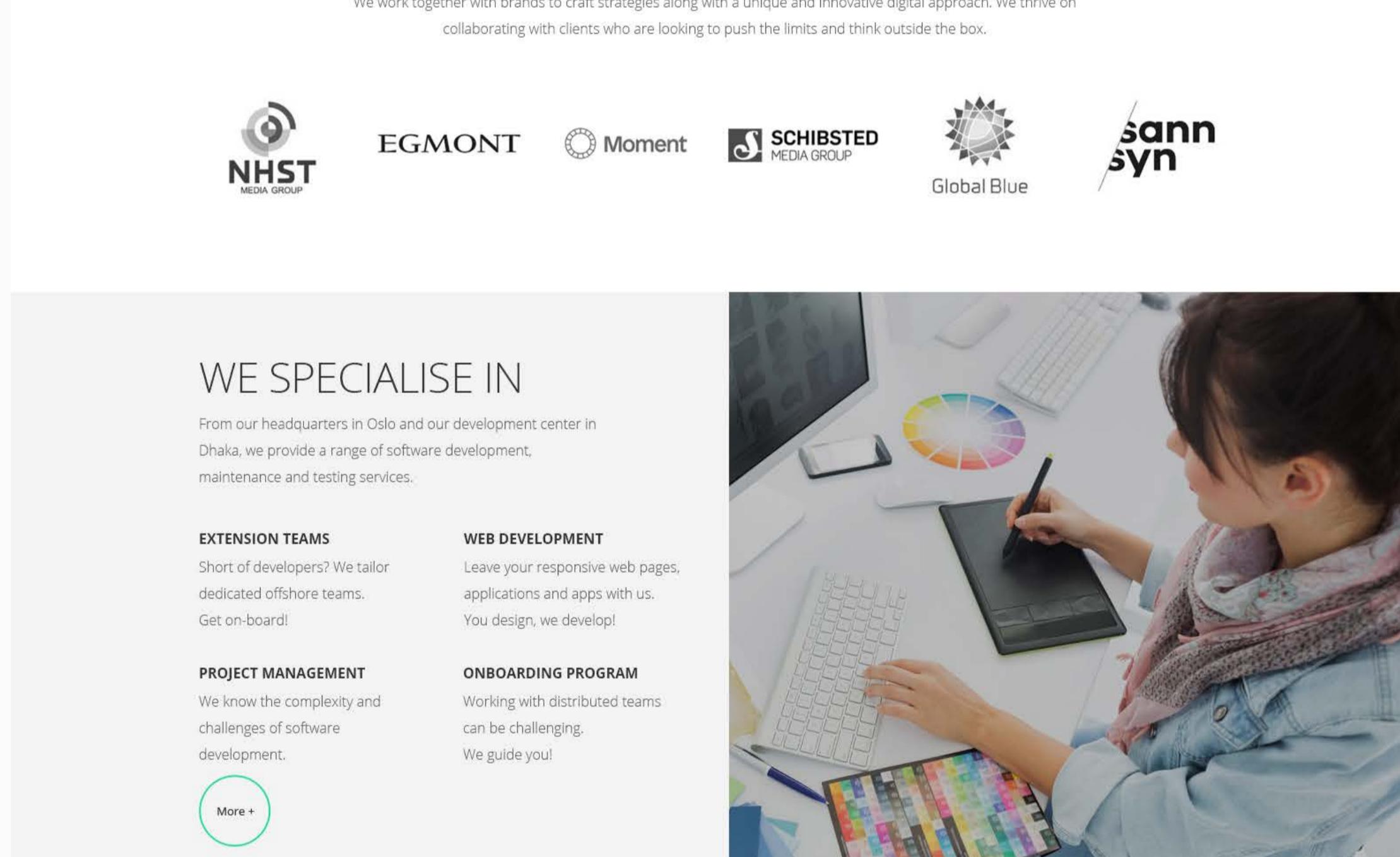
Moment

SCHIBSTED MEDIA GROUP



Main Page

I have followed the basic grid layout. Because it is an important concept because the responsiveness is involved. Cefalo is an offshoring company and working with offshoring company an individual/organization want to get ideas by browsing their main page. It's arranged by those necessary content combinations which help a user feel confident in this company.



About Cefalo

The organization profiles illustrate the services, culture, teams to know about the person behind it and how it works.

ABOUT US
OUR STORY. OUR GOAL.
BY SHARING OUR EXPERIENCE
AND PRESENTING EVERYTHING
THAT MAKES A SUCCESSFUL
DIGITAL CAMPAIGN.

Cefalo is a Norwegian outsourcing / offshoring and consulting company with our main services and development department in Dhaka, Bangladesh. The company offers IT-development and maintenance services to European organizations.

The company was founded in 2010, based on the Norwegian management's earlier experiences from offshoring to Bangladesh and India. Cefalo's CEO was responsible for developing and growing Escenic's operation (later to be acquired by Vizrt) in Bangladesh. He lived in and oversaw the operation in Dhaka in 2009 and 2010. The operation became a success by focusing on company culture and improving processes. In addition we bring our experience from business and technology management from other Norwegian software and consulting companies.

OUR SERVICES

We have skilled consultants in a wide range of technologies to provide you both the high performing backend and the stunning front-end on web and mobile. We can also assist you with experienced project managers.

OUR CULTURE

Cefalo has cultivated a hard working and collaborative environment. Cefalo aim to be a company that inspires people to be committed and self-reliant. We encourage transparency both within the company and in dialogue with our clients. We believe that a good work-life balance equals high productivity. In Cefalo, we help each other to grow as professionals. In fact, our leaders are measured on their ability to coach our juniors to become tomorrow's leaders.

OUR TEAM

PER EINAR MYKLEBUST CEO & Co-founder Oslo Office f in g+ t e	FERDOUS MAHMUD SHAON Chief Operating Officer Dhaka Office f in g+ t e	TOM HANDEGÅRD CTO & Co-founder Oslo Office f in g+ t e
PARTHA GUHA ROY Operational CTO Dhaka Office f in g+ t e	MORTEN KROGH-MOE Board Member & Co-founder f in g+ t e	MOHAMMAD GOLAM KABIR Co-founder f in g+ t e

BENT INGE HØIÅS, CEO, SITEMAN AS

" The onboarding program was crucial in our choice of development partner! It established a solid platform for further cooperation with the offshore team.

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mail@cefalo.no

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Selected Inner Page Section

WHAT WE OFFER

Magnis modipsae que valoratati andigen daepeditem quiate re porem aut labor. Laceaque quiae sitiorem rest non restibusaes maio es dem tumquam. Magnis modipsae que valoratati andigen daepeditem quiate re porem aut labor. Laceaque quiae sitiorem rest non restibusaes maio es dem tumquam. Magnis modipsae que valoratati andigen daepeditem quiate re porem aut labor.

 WEB DEVELOPMENT Java / C# / PHP / RoR, HTML / CSS / JS, Polopoly / Escenic / EZ, IOS / Android	 EXTENSION TEAMS Architects, Developers, Testers, Java / C# / PHP / Ruby, Agile methods	 PROJECT MANAGEMENT Kravanalyse, Planlegging, Estimering, Samhandling, Evaluering, Smidig utvikling	 ONBOARDING PROGRAM Barriers & Enablers, Kommunikasjon, Kultur, Kunnskapsdeling
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WEB DEVELOPMENT
We have experience in developing responsive websites using a variety of technologies and tools. In our team you will find all the skills you need to build your smart phone app or web page. We cover your idea from the high performing backend to the dynamic and responsive front end.
CUSTOM WEB SOLUTION
CMS DEVELOPMENT
WEB THEME DEVELOPMENT
WEB APPS
MICROSITES
We have experience from a wide range of CMS solutions. Mentioning here eZ, Polopoly, Escenic, WordPress, Drupal, Episerver. If you have other preferences, you should know that we have a very low threshold acquiring knowledge on other systems. We also have competence on developing mobile apps.

OPEN JOB POSITIONS

We seek self-reliant and committed colleagues. Join our team!

SENIOR FRONT END DEVELOPER Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips olio inventore More +	FULL-STACK SOFTWARE ENGINEER Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips olio inventore More +	NETWORK ENGINEER Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips olio inventore More +
PRODUCT MANAGER Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips olio inventore More +	DEV OPS Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips olio inventore More +	HELPDESK TECHNICIAN Serspiciatis unde omnis iste nus error sit voluptatem aum doloremque antium, totam rem aper eaque. ips olio inventore More +

SEND US YOUR CV
We're always interested in hearing from talented designers, UX'ers, technologists, strategists, and producers (and more!). But if you don't see an opening that suits you right now, that's OK. There could be something new in a near future. [Send us](#) your cv and we will make sure to contact you when an opportunity strikes.