# Mahedi Salim | Product Designer

## AREAS OF EXPERTISE

Prototyping

Wireframing

Mobile App Design

Web Application Design

Scaffolding (HTML, CSS, SCSS)

Branding & Brand Identity

Brand Strategy

Graphic Communication

Photography

## TOOLS, TECH & PROCESS

Sketch

InVisionApp

Zeplin

Adobe Creative Suite

Adobe XD

Principle

VS Code

GIT

GV Design Sprints

Scrum

## PORTFOLIO

You can find some of my work here, hope you will enjoy.

itsmeshawon.github.io/portfolio/

## SUMMARY

Since I started working as a designer in August 2007. I love to solve problem through design and making great ideas happen. My regular job is to think about what features the app will have, what will it make stand out from competitors, what are the most critical features that need to be done, what other features can be added in the future, how will they work, how would it connect to other company products. Though I am passionate about my profession, I do UX, UI or visual design as well as other design thing.

Having some engineer knowledge I can do scaffolding (HTML/CSS) also. I enjoy spending a lot of time creating original designs and exploring new programming techniques. New technologies get me excited and I love jumping right in and getting things done.

## WORK EXPERIENCE

**iPAY SYSTEMS LTD.**

**Product Designer** *(October 2016 to till yet.)*

- Own, drive and develop product scenarios

- Responsible for owning and proposing product solutions

- Understand different users and ability to empathize

- Help build awareness and importance of design excellence

- Main focus areas are strategic and visionary design

- Keeping up to date with current market trends and technology - Create wireframes and high fidelity mockups

**CEFALO**

**Product Designer** *(May 2015 to September 2016)*

- Develop new design components that will improve our users' ability to find the right accommodation for their needs

- Prepare mock-ups that a UI designer just needs to pretty up a bit before they're sent to the front-end devs

- Making wireframe of ideas by hand, and developing the most effective ideas into computer

## QUOTE I BELIEVE

The secret to creativity is knowing how to hide your sources.

– Albert Einstein

The skill of drawing is like wine, it only improves with time. Make sure to invest a little time whenever you can and you'll see your design potential grow.

– Von Glitschka

## WORK EXPERIENCE

**NEWSCRED INC.**

**Product Designer** *(October 2011 to April 2015)*

- Work closely with the product owner, data analyst and the development team to choose priorities and product design paths
- Researching similar products and developing ideas
- Understanding technology, production methods and materials
- Making wireframe of ideas by hand, and developing the most effective ideas into computer

**FAZTRACK LLC.**

**Web Designer** *(December 2008 to September 2011)*

- Web design for E-commerce
- Web Application Design (.Net Platform) - Graphics design

## PERSONAL INFO

Father's Name: Salim Ahmed

Mother's Name: Dilruba Yasmin

Date of Birth: 24th October 1985

Nationality: Bangladeshi (by Birth)

Religion: Muslim

Sex: Male

Marital Status: Married

Blood Group: O+

## CONTACT INFO

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