



Hi, It's me Shawon

A hybrid product person, ambivert, and behavioral strategist who helps companies design profitable digital products.

After spending an era doing UX/UI, data visualization, and digital design—my main focus is now behavioral strategy, where I help companies convert and retain more users by analyzing the psychology of a product or experience—not the ‘look’ of it.

Though I am passionate about my profession, I do UX, UI or visual design as well as other design things. During the journey of a project, I could be involved from the beginning, doing things like planning and road mapping, to doing customer research when building a feature I have to think about what features the app will have, what will it make stand out from competitors, what are the most critical features that need to be done, what other features can be added in the future, how will they work, how would it connect to other company products. To the visual side, I do high-fidelity mockups and prototyping, through to the implementation phase, passing off assets to the engineers and QA.

When I'm not at my computer, you might find me cooking biryani or experimenting with some new recipes, listening to random music channels at AccuRadio, or exploring new cafes and restaurants on my quest to find something delicious in the street of Dhaka.

SKILLS & TOOLS

Wireframing, Prototyping, Responsive Web Design, Visual Design, Interaction Design, User Research, Usability Testing, Illustration, Branding, HTML/CSS, Sketch, Figma, Adobe CC, Invision, Zeplin.

Background

Sentiance learns human behavior from raw location and motion sensor data. They turns IOT sensor data into rich insights about people's behavior. Sentiance learns from tons of data include time series with events, moments and more long-term user profiles.

My Role: UX/UI



Powering the Solution for



Insurance



Health Industries



Commerce



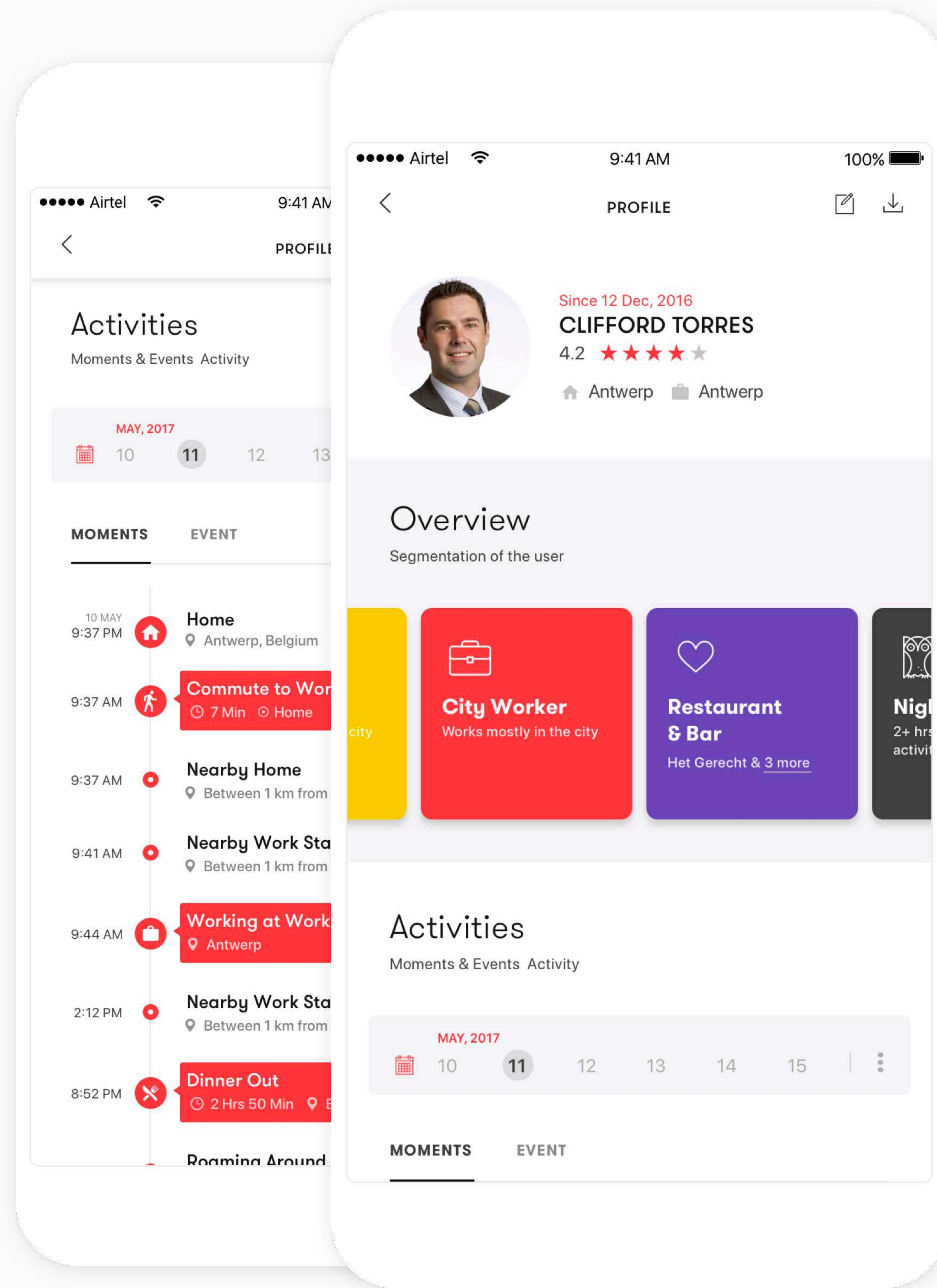
Mobility



Connected Car

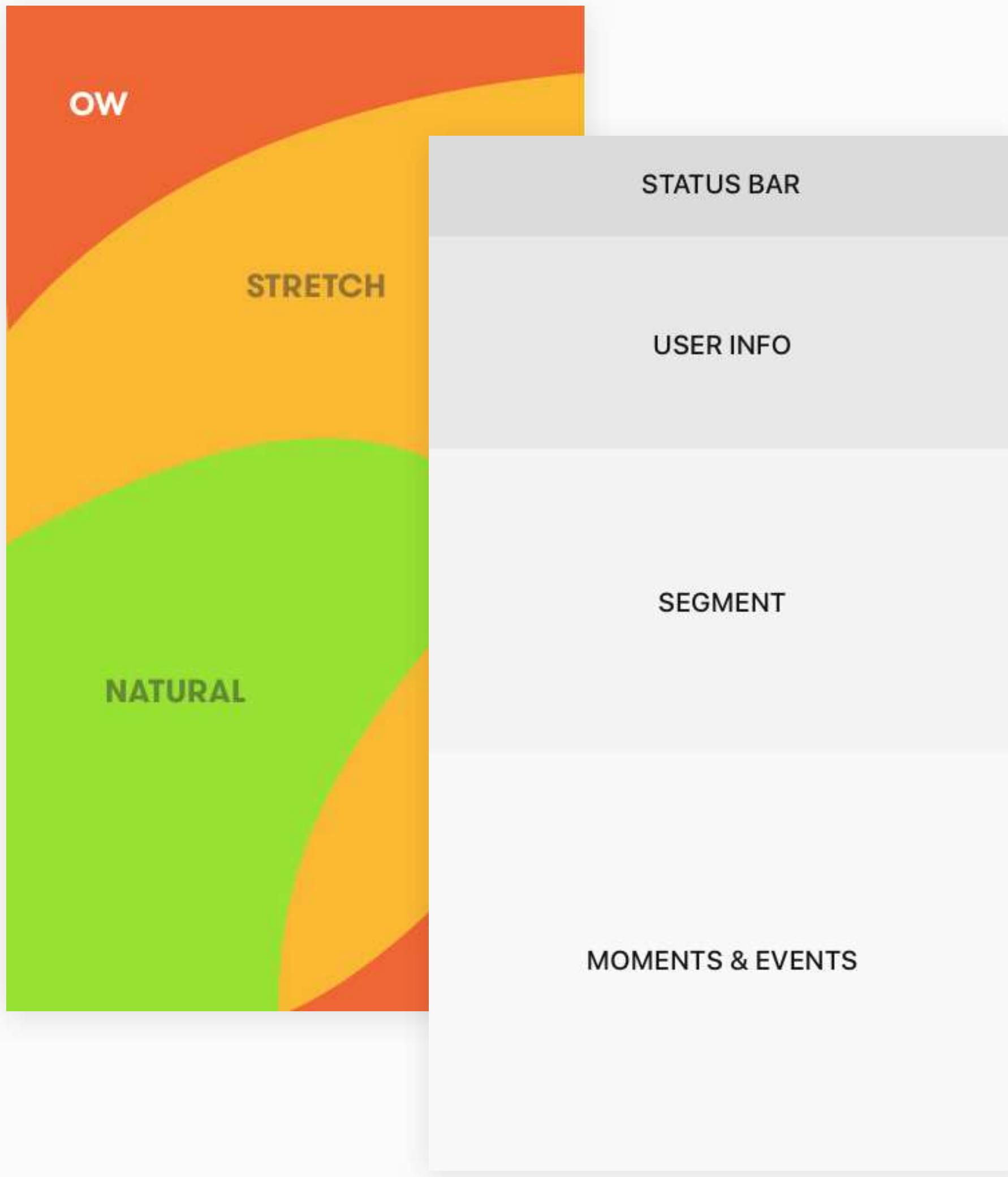


Smart Home



Solution of the Challenge

- Easy to understand, no help/tutorial required
- Slick, professional and "sexy" feel
- Feel the power of the data and it's presentation
- Detection technology is working well, showing enough detail

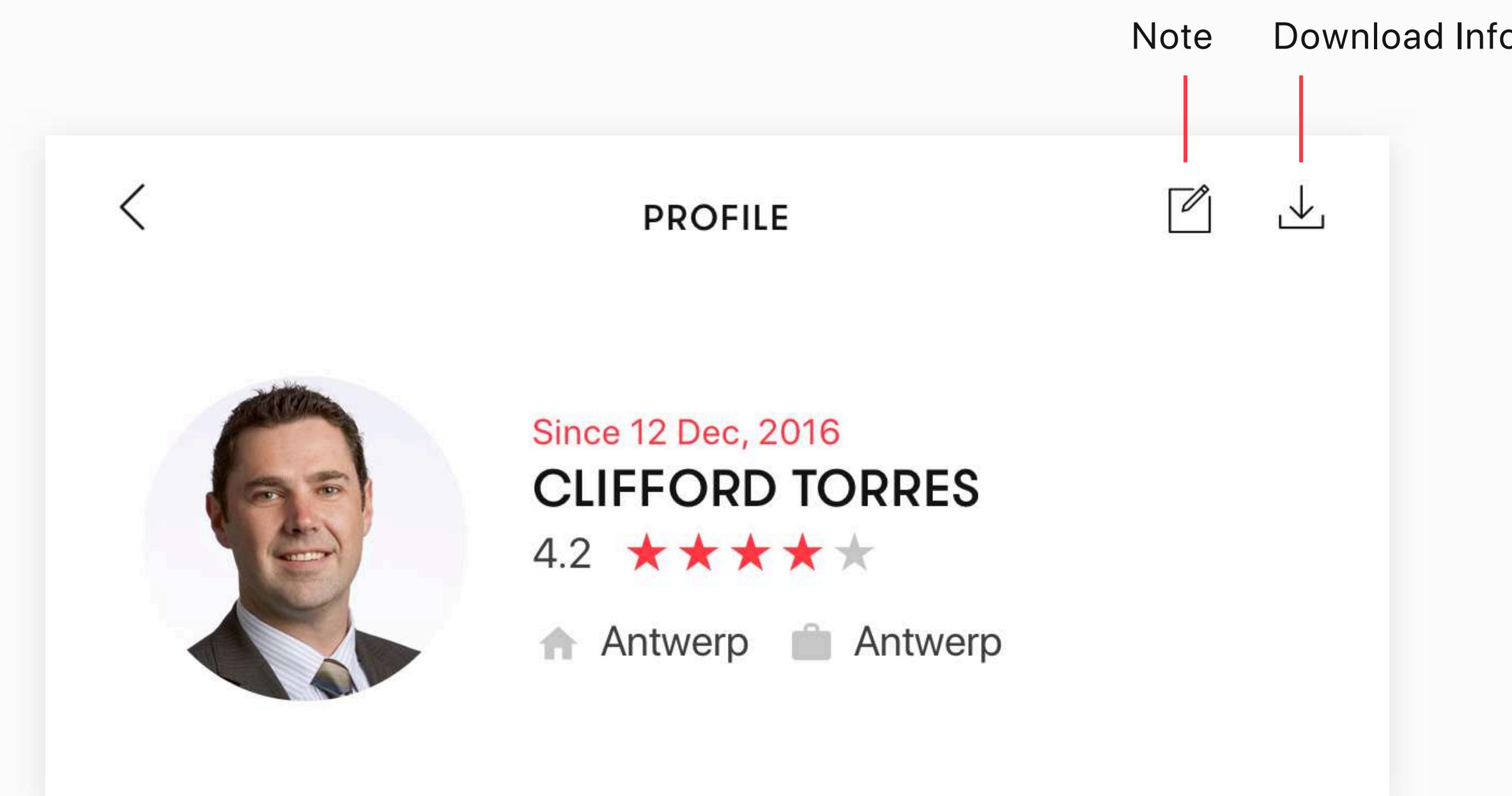


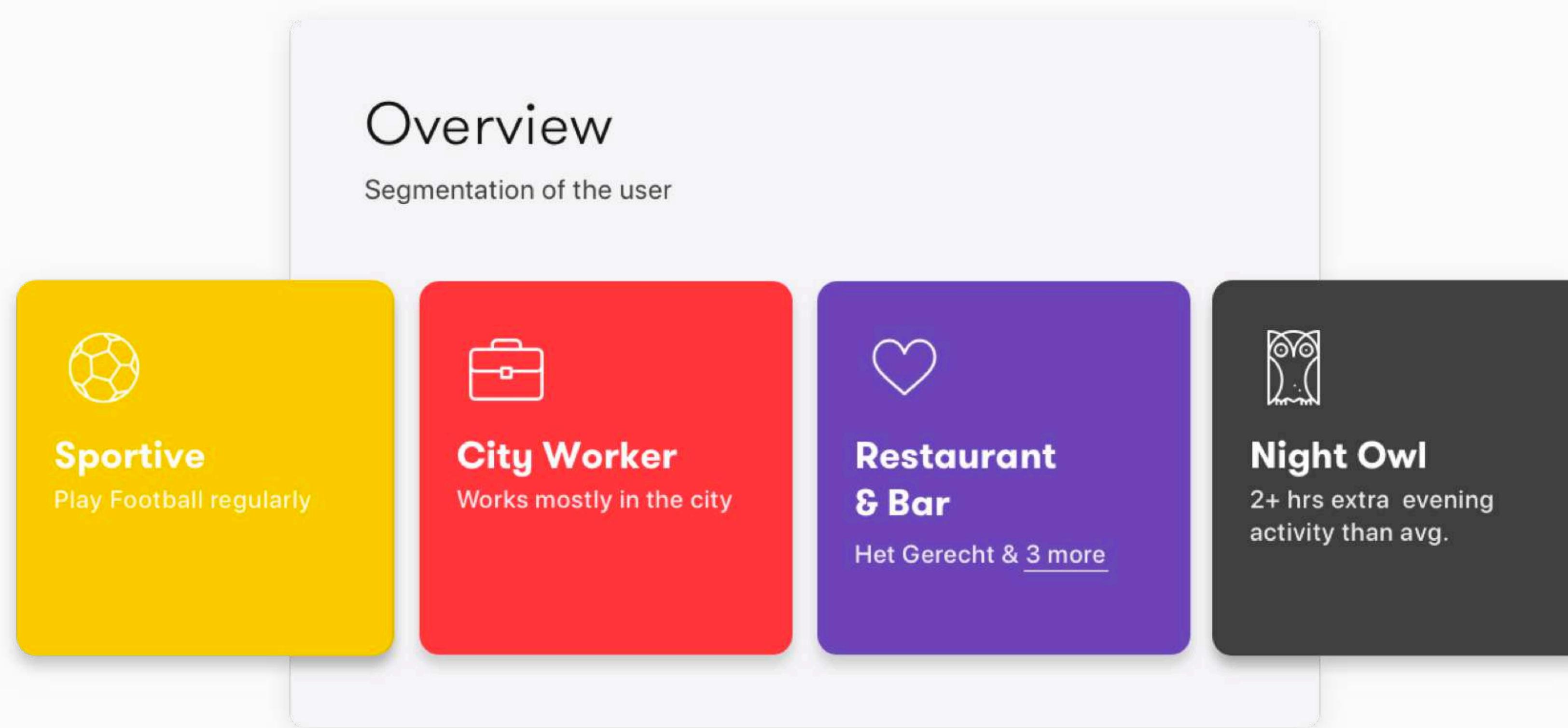
The Logic of Layout

The main purpose of this design is to simplify the raw data and arrange it in an accessible and understandable way. That's why I arrange all the information and elements as per its necessity and uses. People usually wanted to see the state of the view/page and basic info of a user, so that I placed them on top. Then, I placed the Segment section on the best accessible place where the user can check all Segment easily. After that, the Moments & Events section will appear. By scroll, the user can see the full view of Moments and Events.

More Control and Info of User Information

A user can easily save browsed Individual's information by Downloading it. Also, the user can able keep record against the individual by Note option. The user will see all necessary basic info of the individual at the beginning of the profile view. So the user can easily justify is this individual important or not.



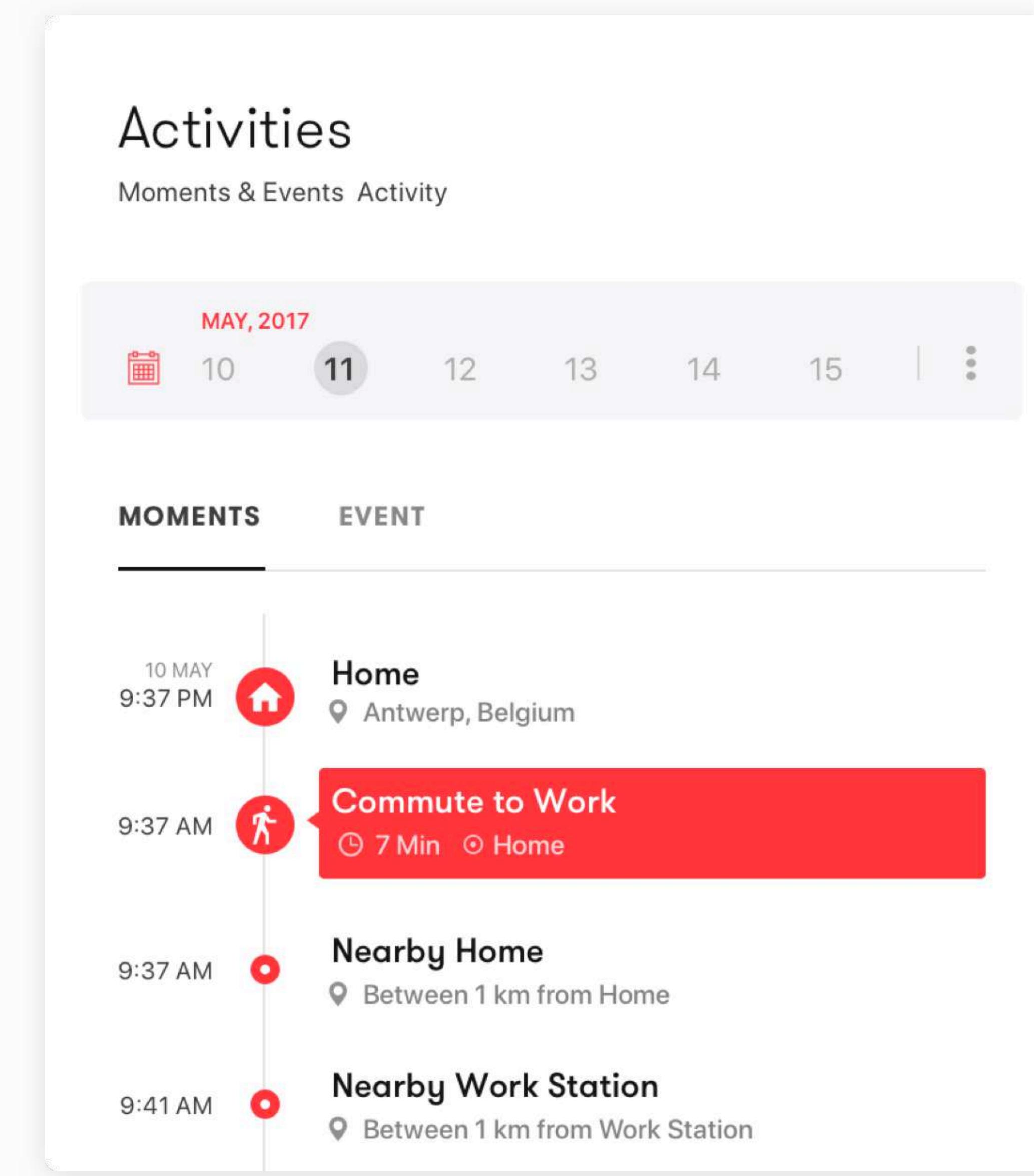


Slick Segment Section

One of the most prominent parts of this new interface is the Overview/Segment section. This section is easy very to understand, more interactive and informative. A user can get a good observation here about the individual.

Strong Data Visualization

Improved date navigation system with more focused data visualization filter option. Also, we are able to present more (unlimited) metadata underneath every Moment or Event title.

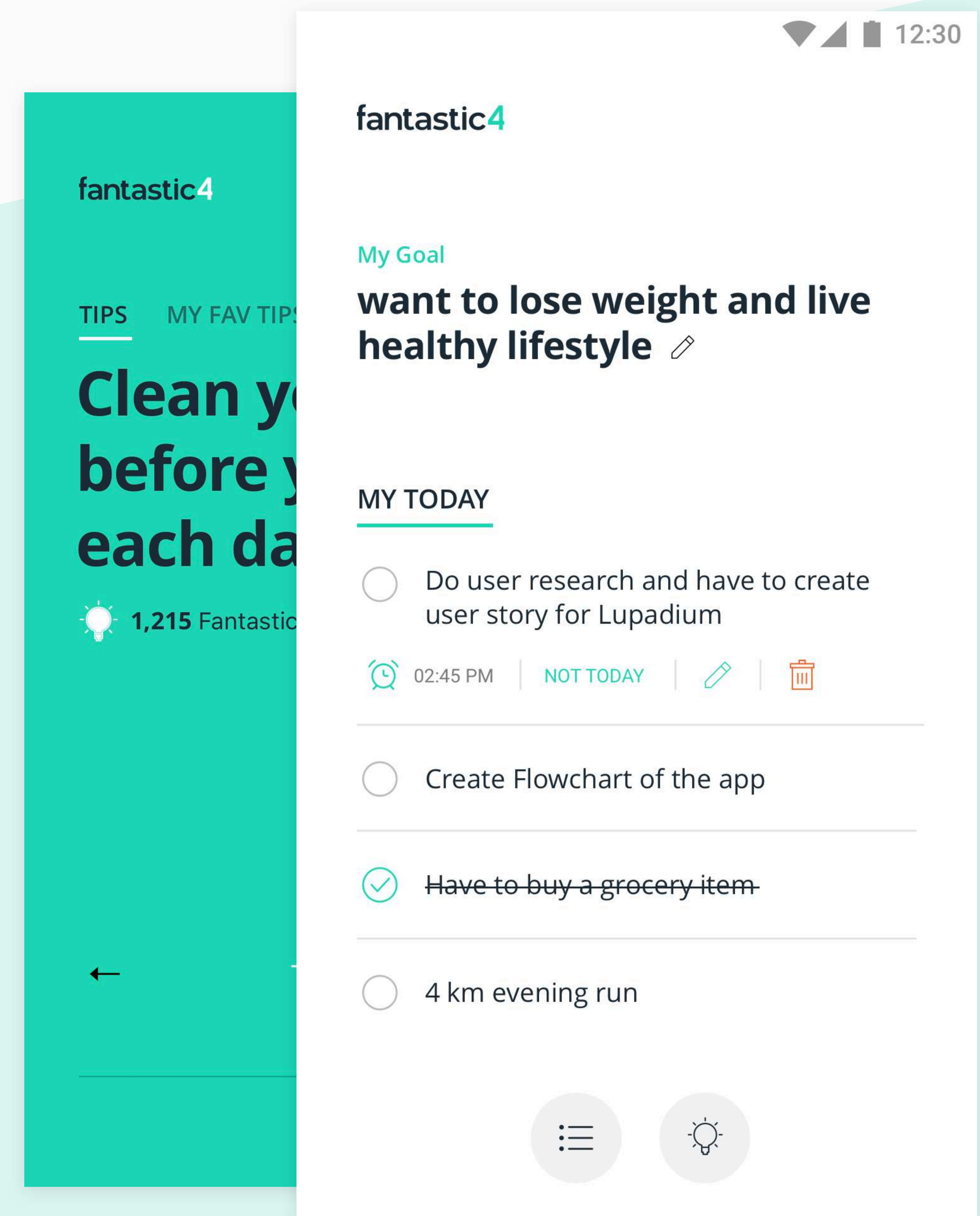


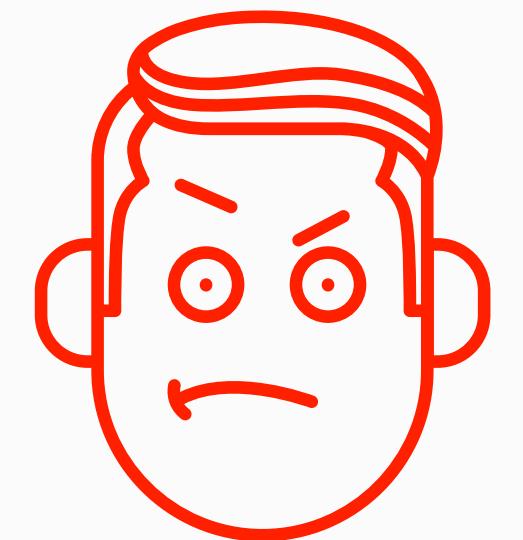
fantastic4

Only Achievement Matters

Fastastic4 which is a daily task management application. User is able to set only 4 tasks in a day. Alongside all these, the app will have a tips section, where the user will get tips on focus and do things perfectly.

My Role: UX Design





Why others Fail

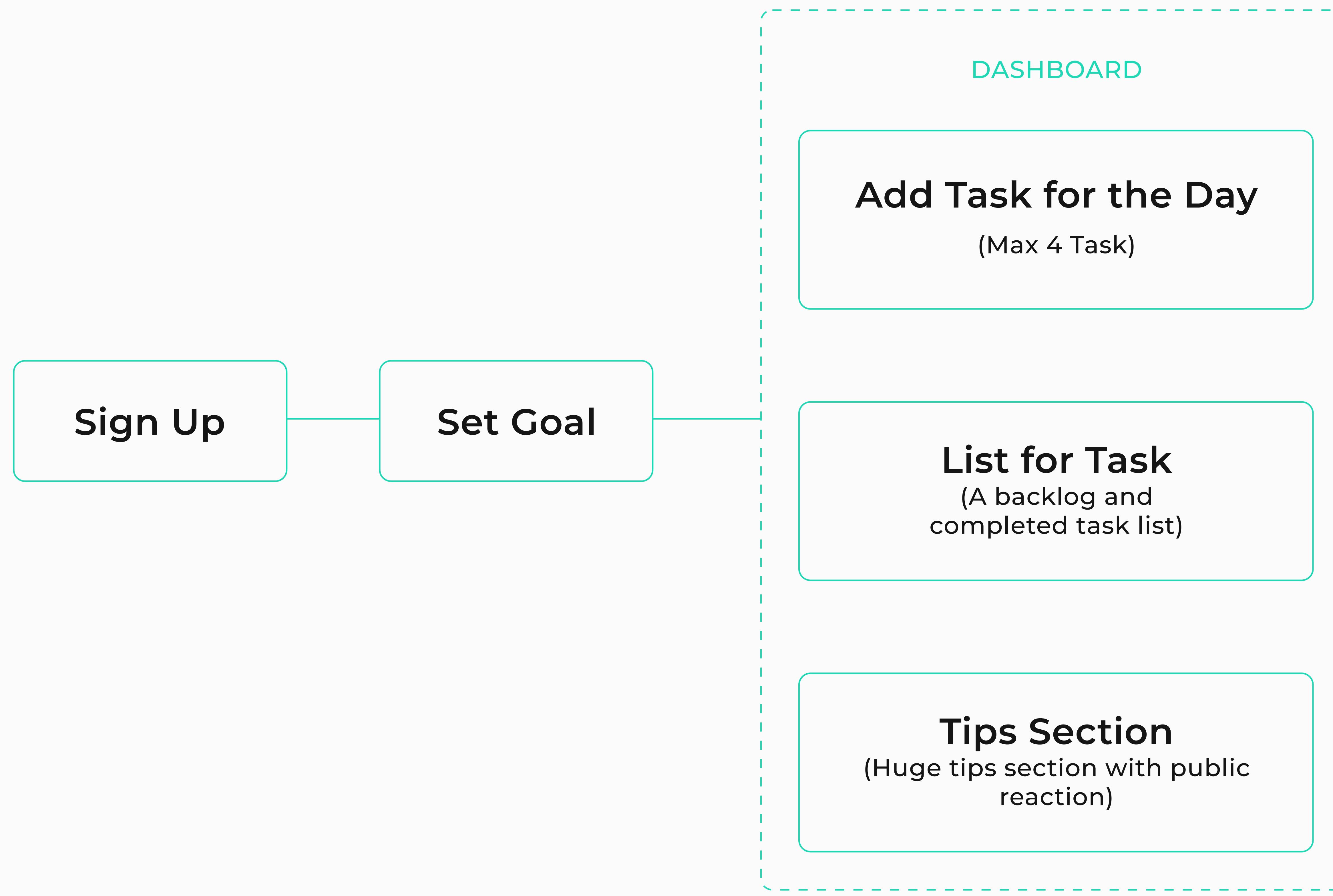
Most of the task manager app fails because we feel so frustrated after using it 2-3 weeks. Cause we add so many tasks in a day, which is not practically possible to accomplish. Also, we don't know how to set the priority task. Because nobody ever cares about users vision or goal.

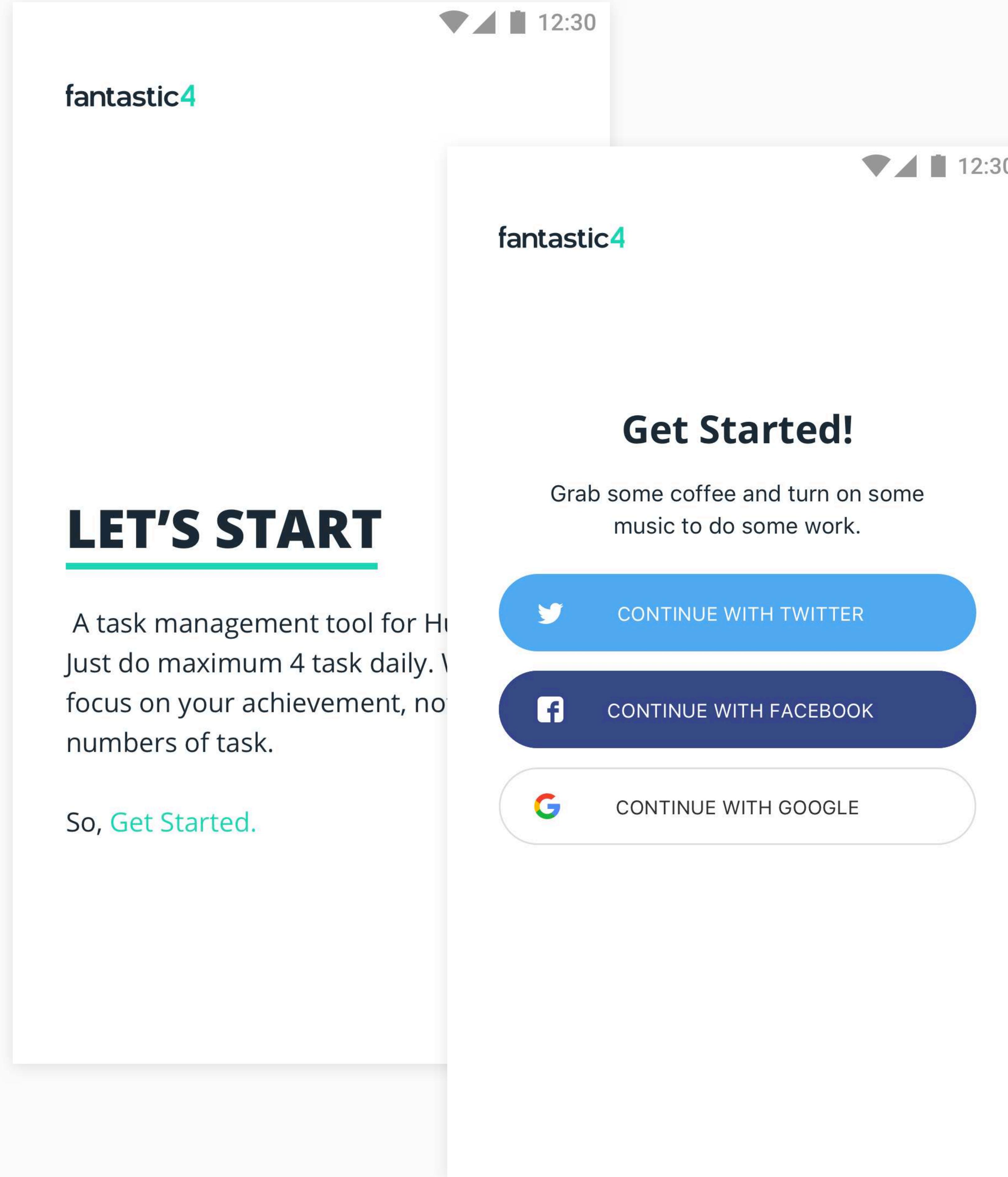


How we fix the issue

- It only focuses on Achievement
- Figure-out how to set and prioritize Task
- Number is just a Number
- Guide user by Tips how to laser focus

Simple Solution for Complex Problem



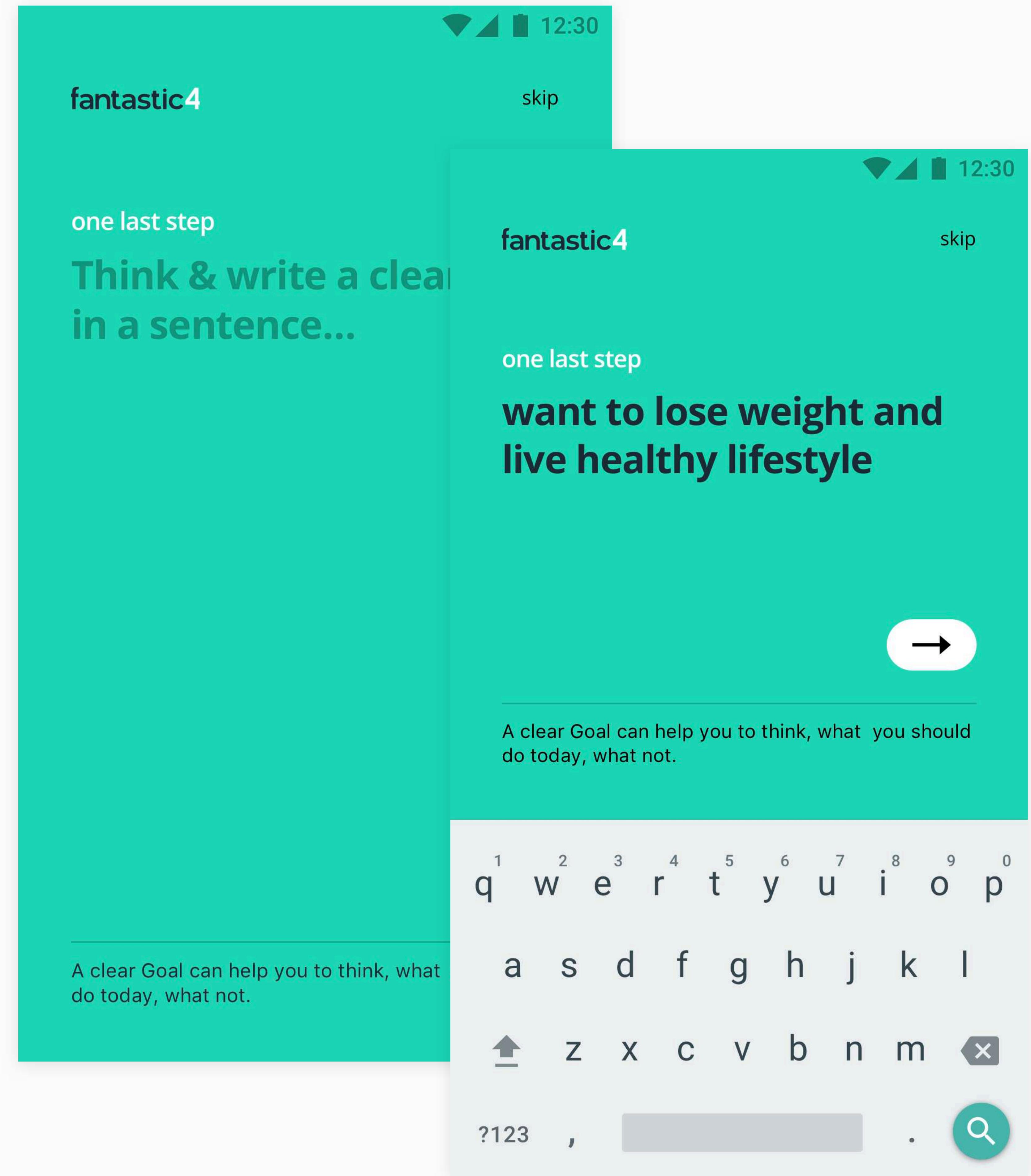


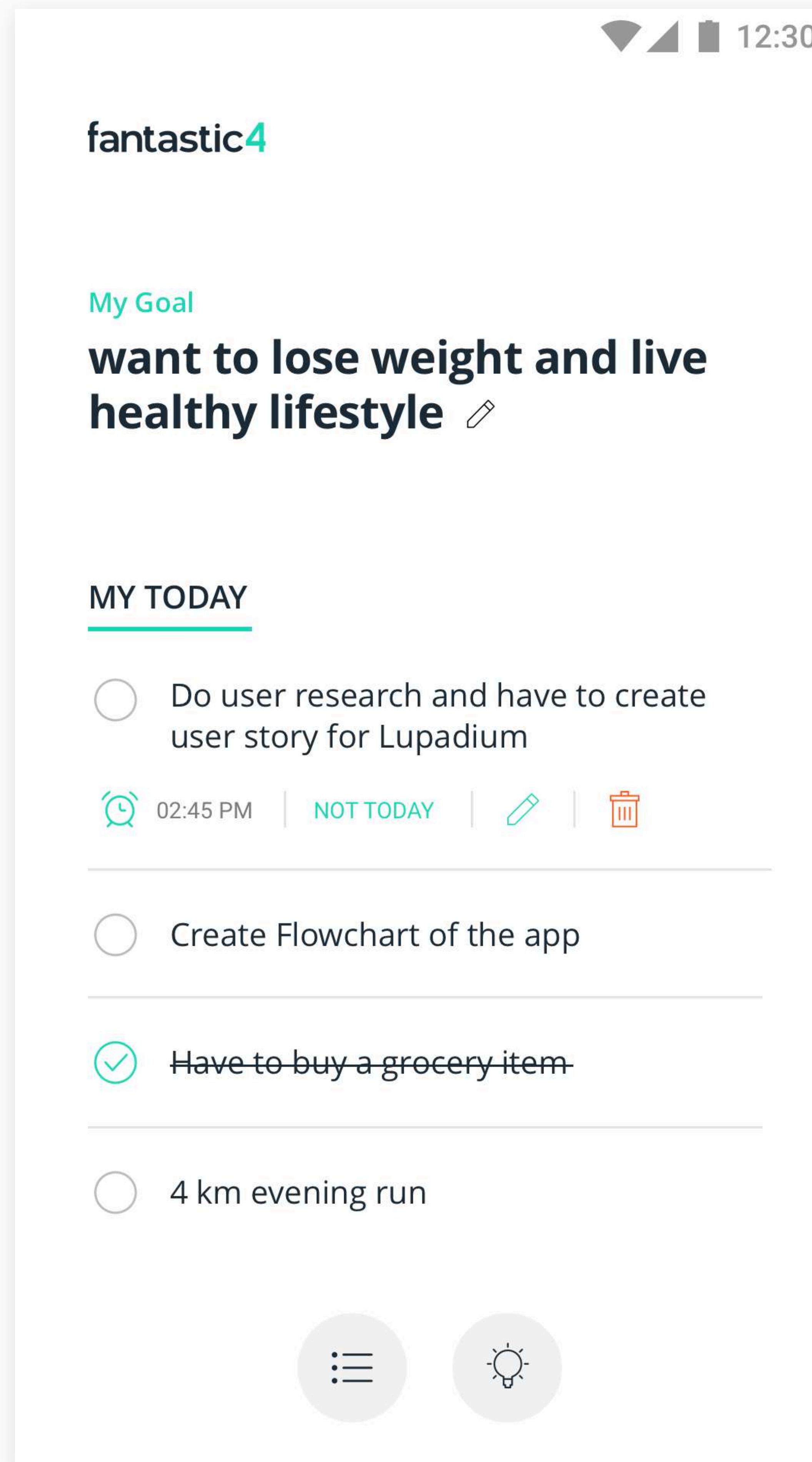
Straight-Forward Onboarding

A user always uses a task manager app to save their precious time. So it should not take much time to onboard into its system. In Fantastic 4, it's welcoming, easy and very straight-forward and simple to onboard its user. Just know what it is, where its focus on and signup.

Set Goal to Focus More

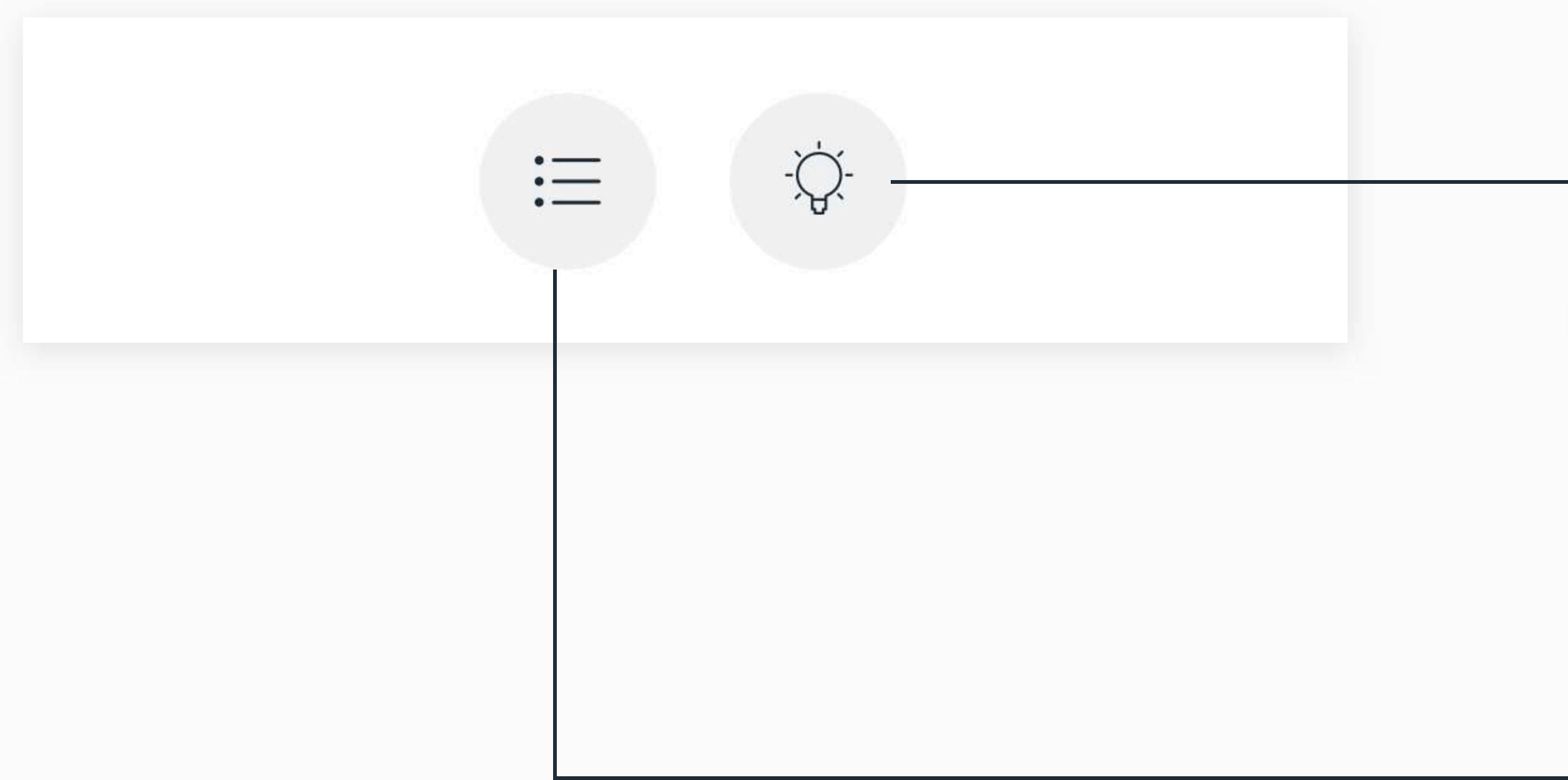
To be more productive and do things right or set tasks efficiently user should have a proper Goal. It will help us to focus and add the right task in a day.





Clean & Minimal

Fantastic 4 is fully focused on the principle - Less is More. Increasing the simplicity and using minimal element, a quick run-through gives a sense of whether the design actually provides value, is easy to use, and feels well-crafted.



Control According to Need and Comfort

The control and the navigation system is designed as per its necessity. It's not conventional like other application but location of it makes it more

fantastic4

TIPS MY FAV TIPS

Clean your desk before you leave each day.

Hey there, you have to do this done this so far.

NOT TODAY COMPLETED

+ Add Task

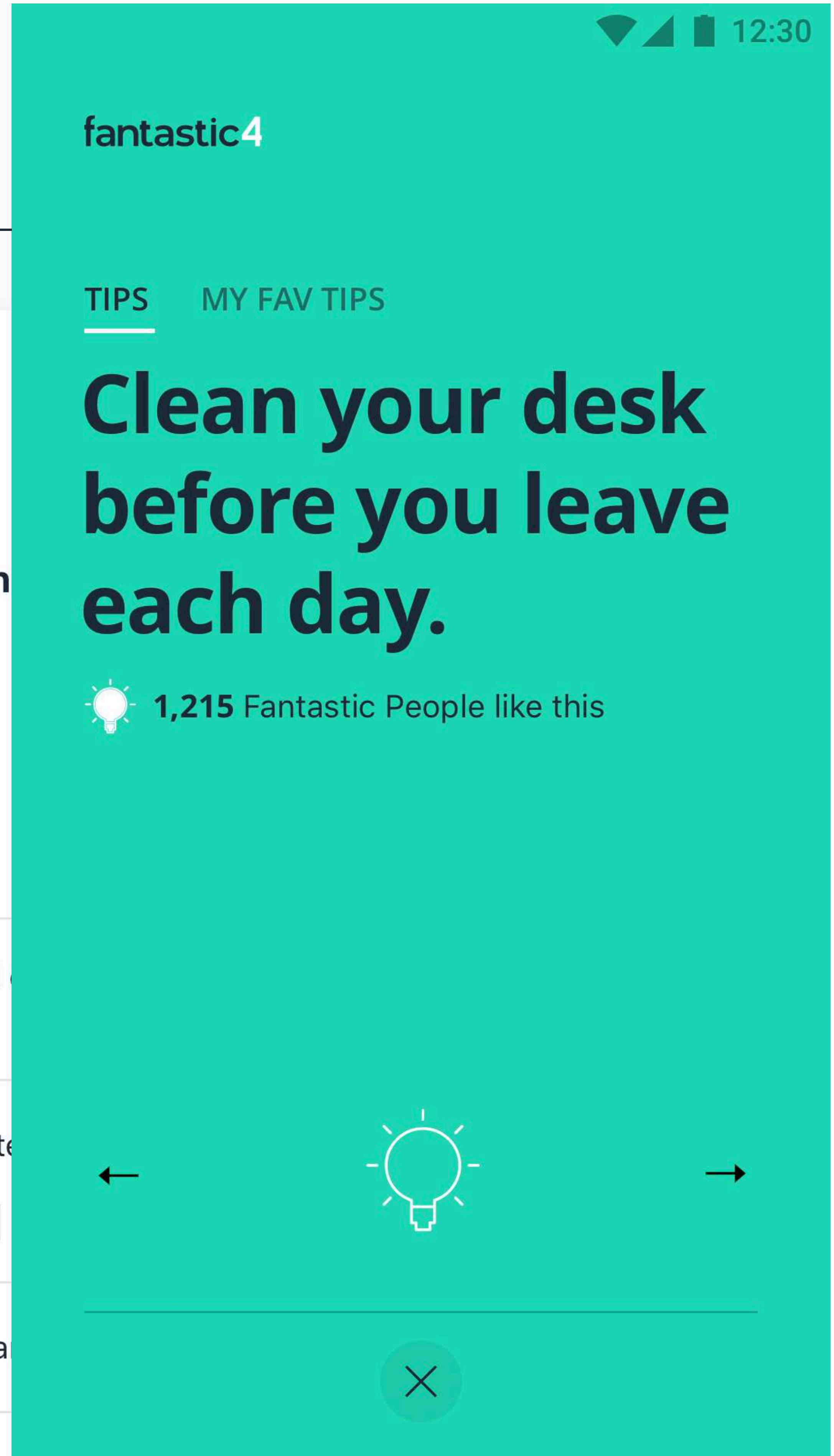
Finalize a name for web and appstore account

Purchase domain for Website

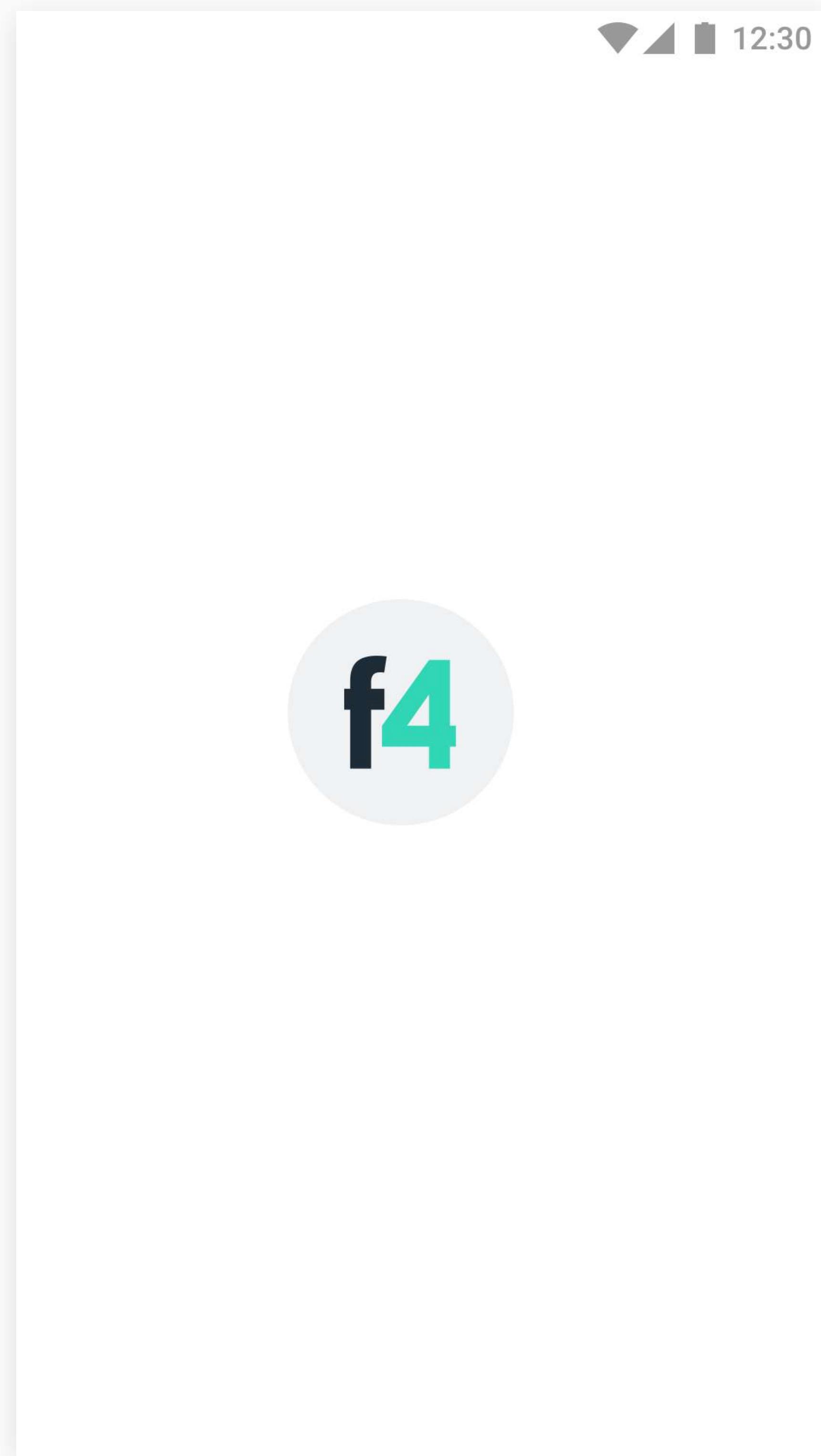
Create Social network existing

Create account for google playstore

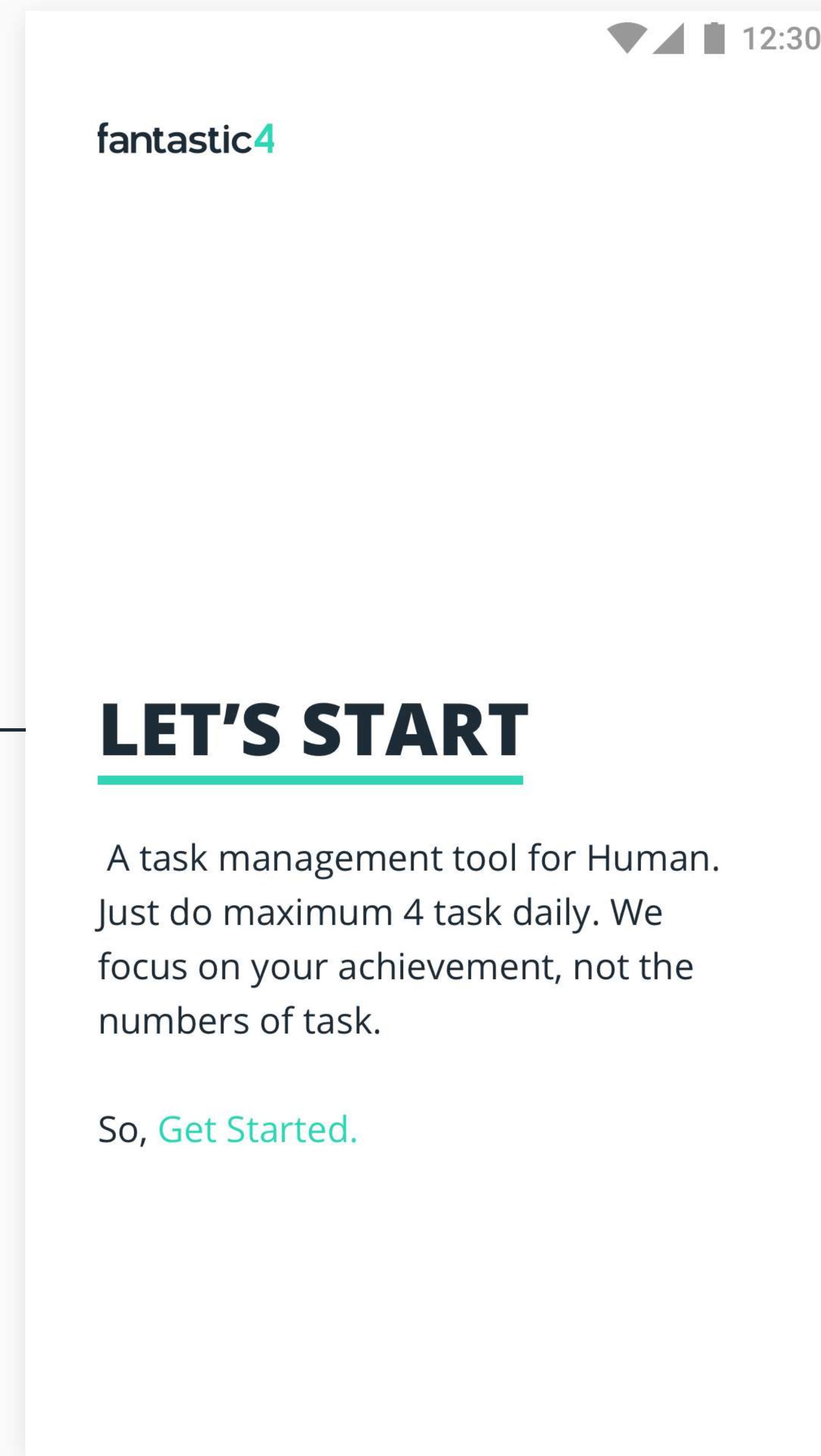
Complete flowchart for application



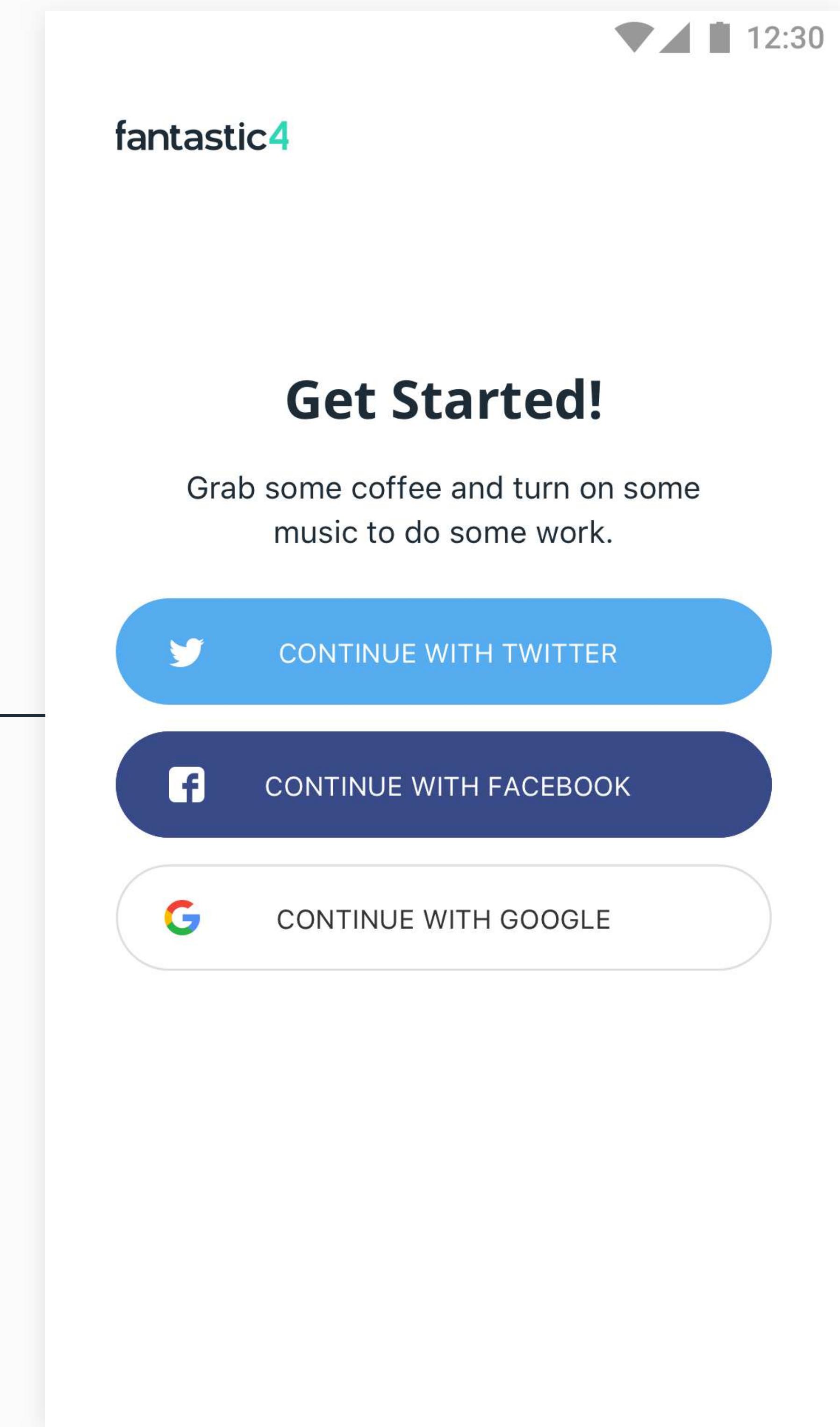
All Screens



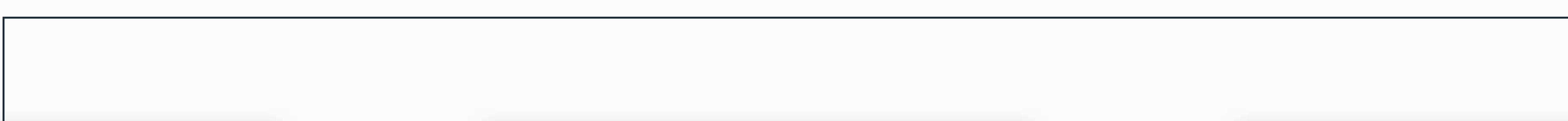
Splash



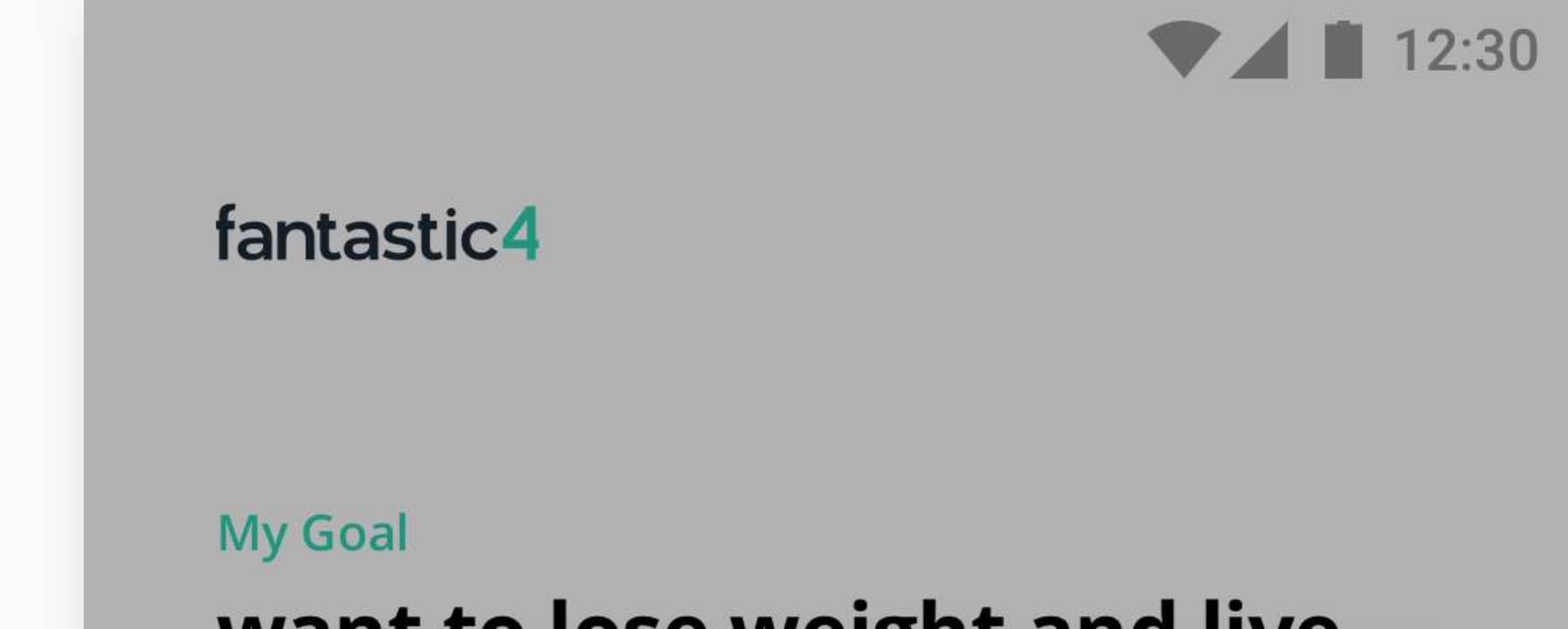
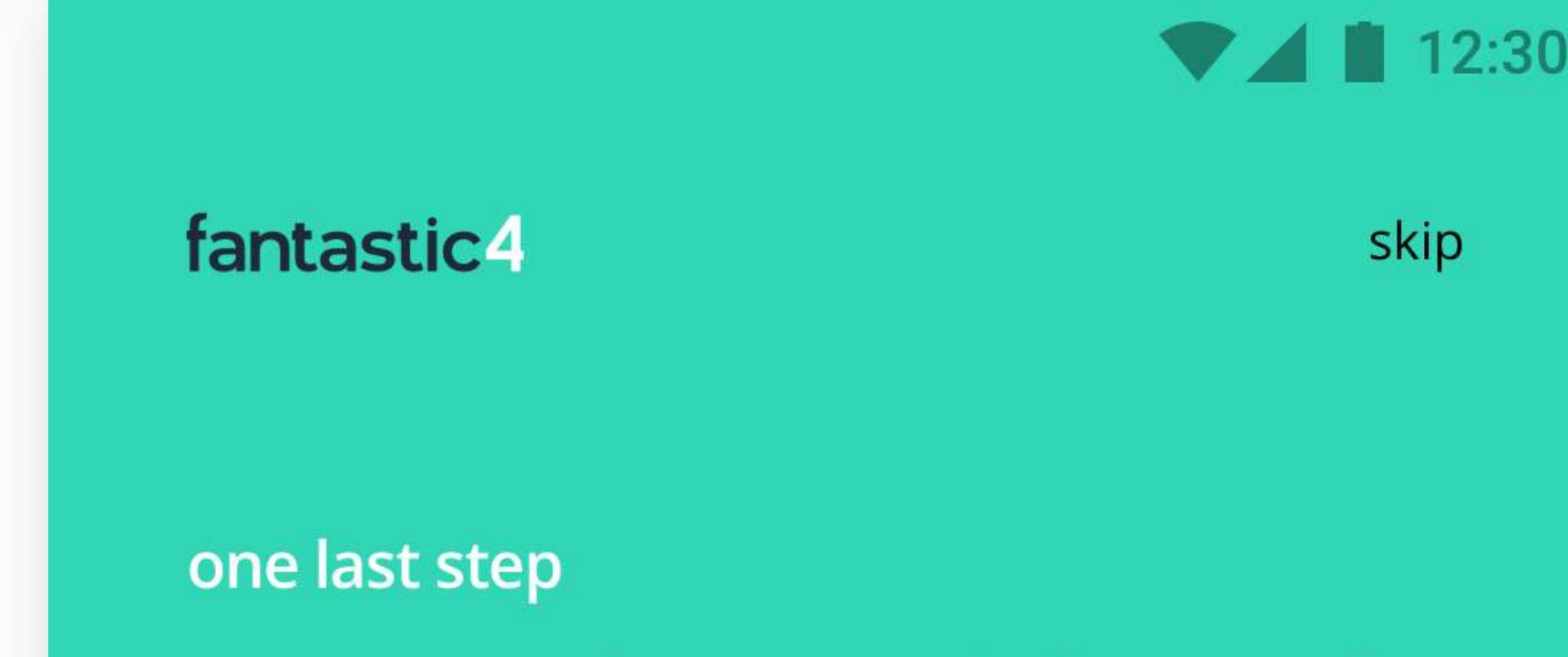
Onboarding



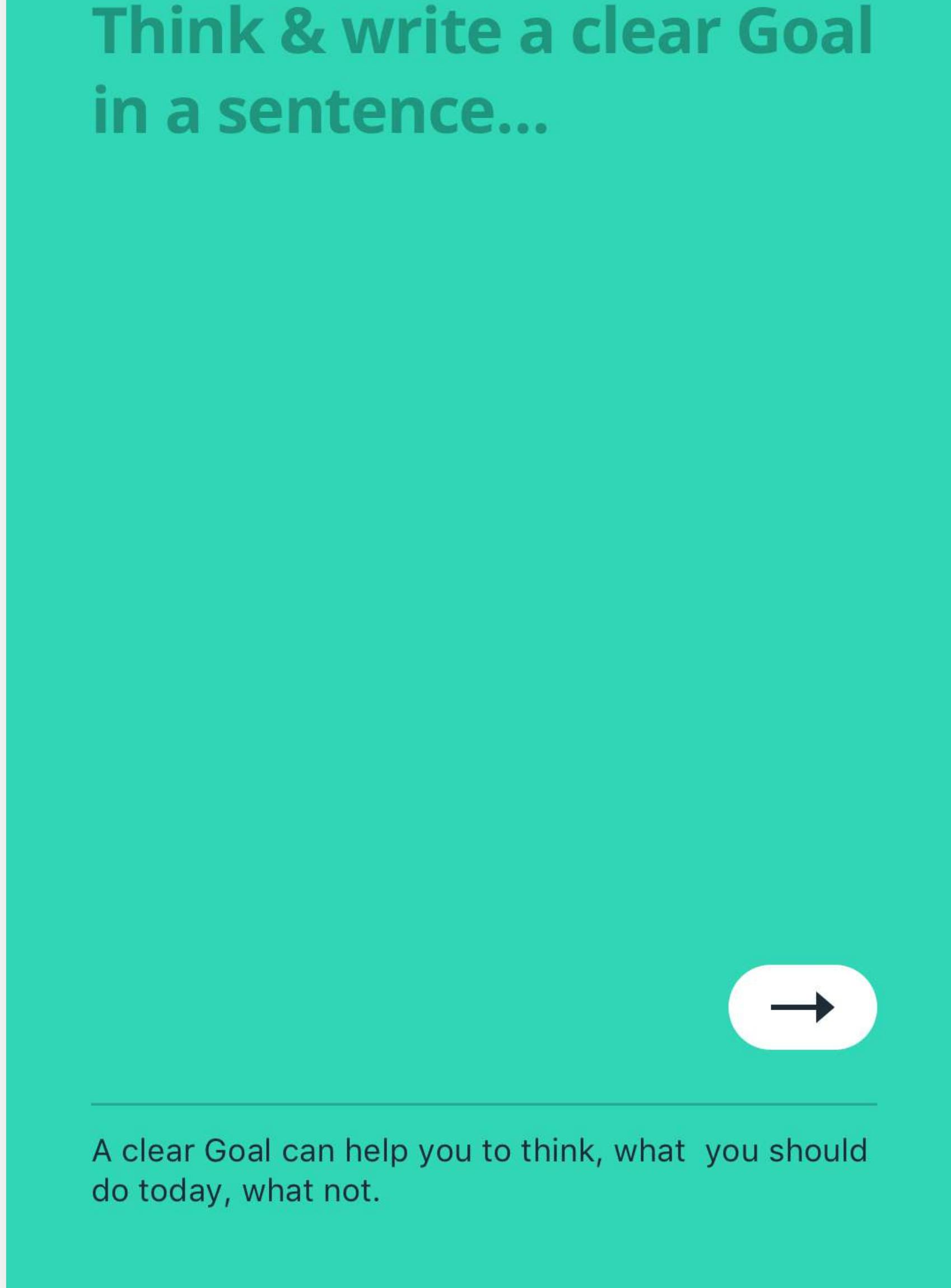
Signup



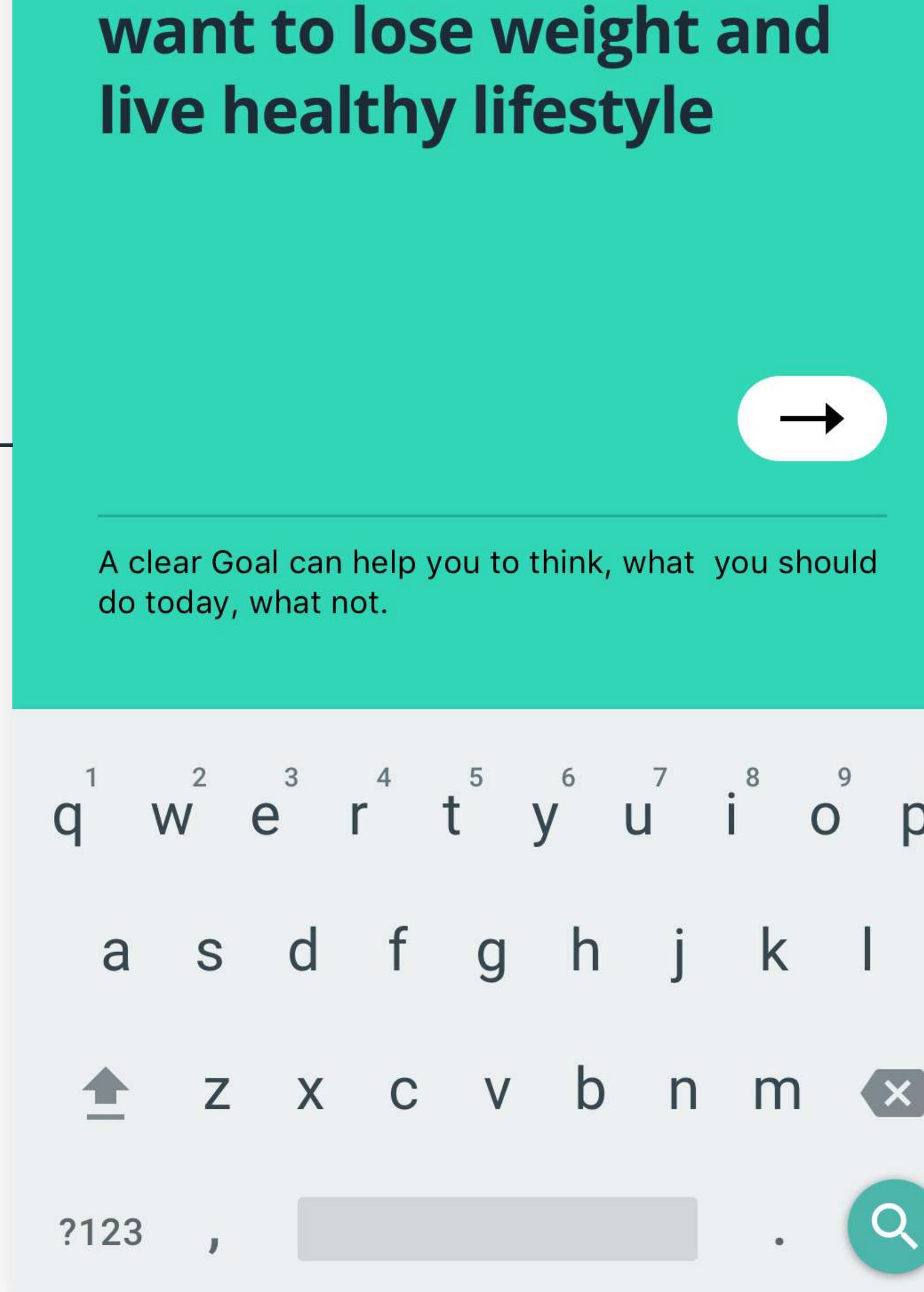
Farmer



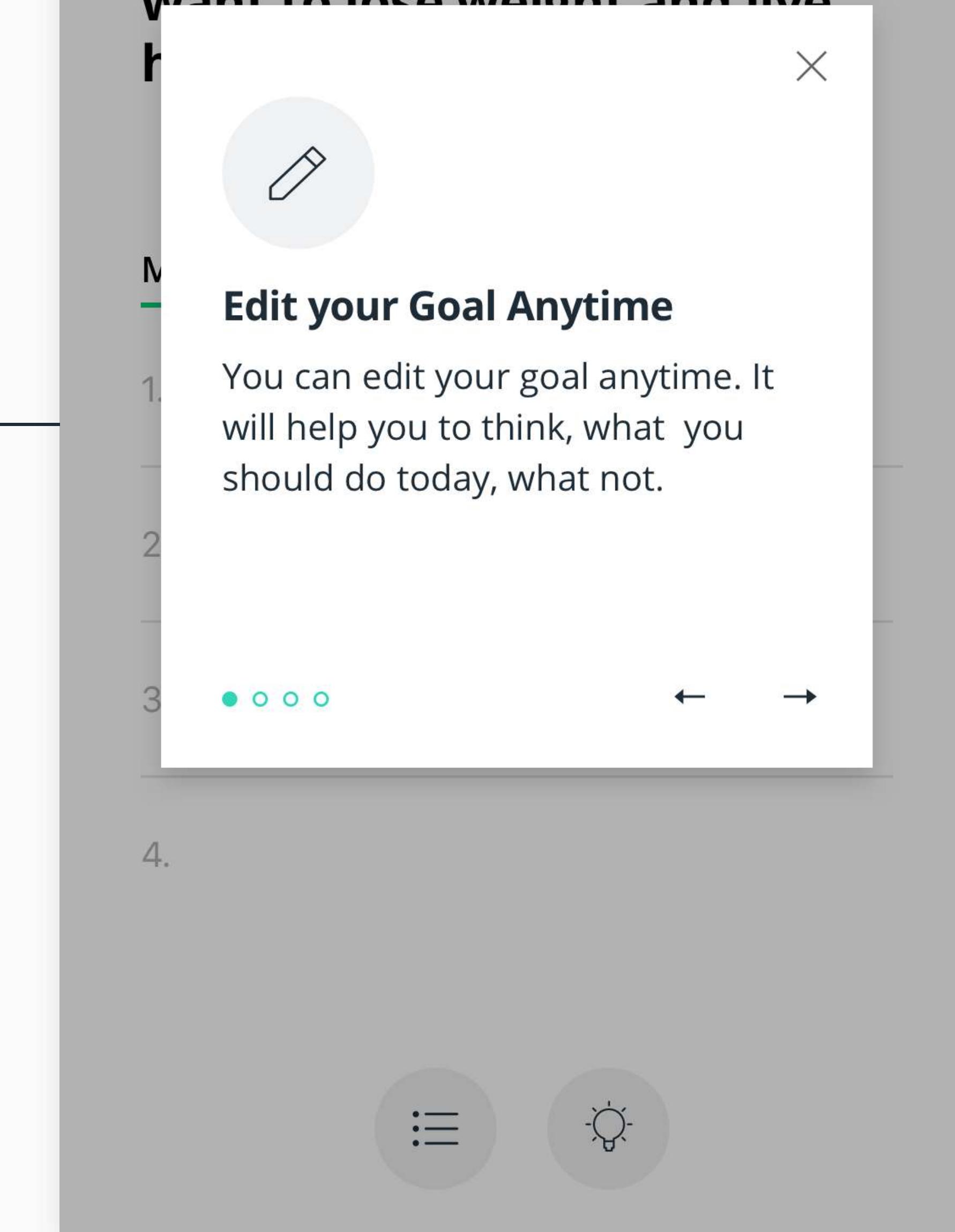
Think & write a clear Goal
in a sentence...



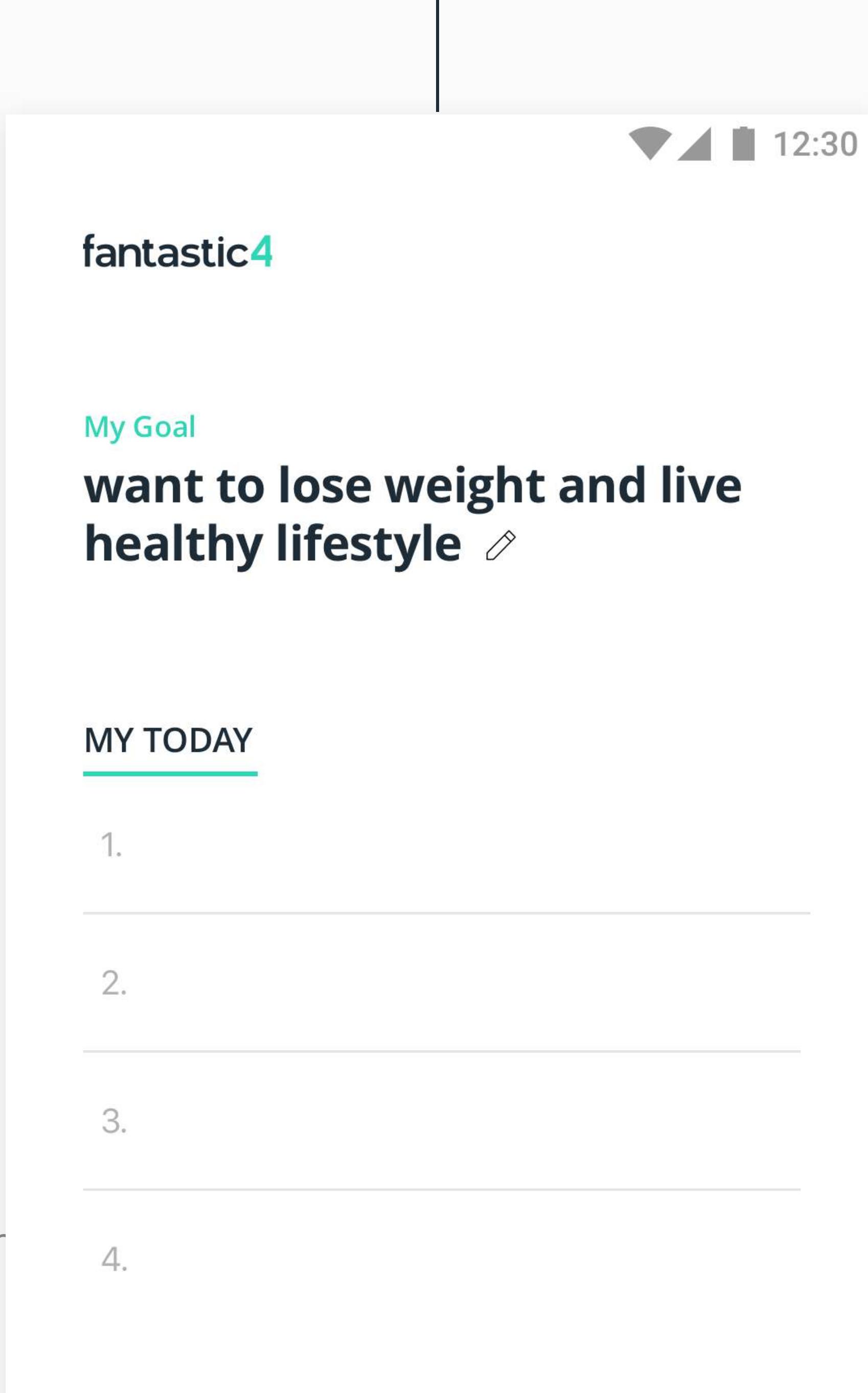
Set Goal



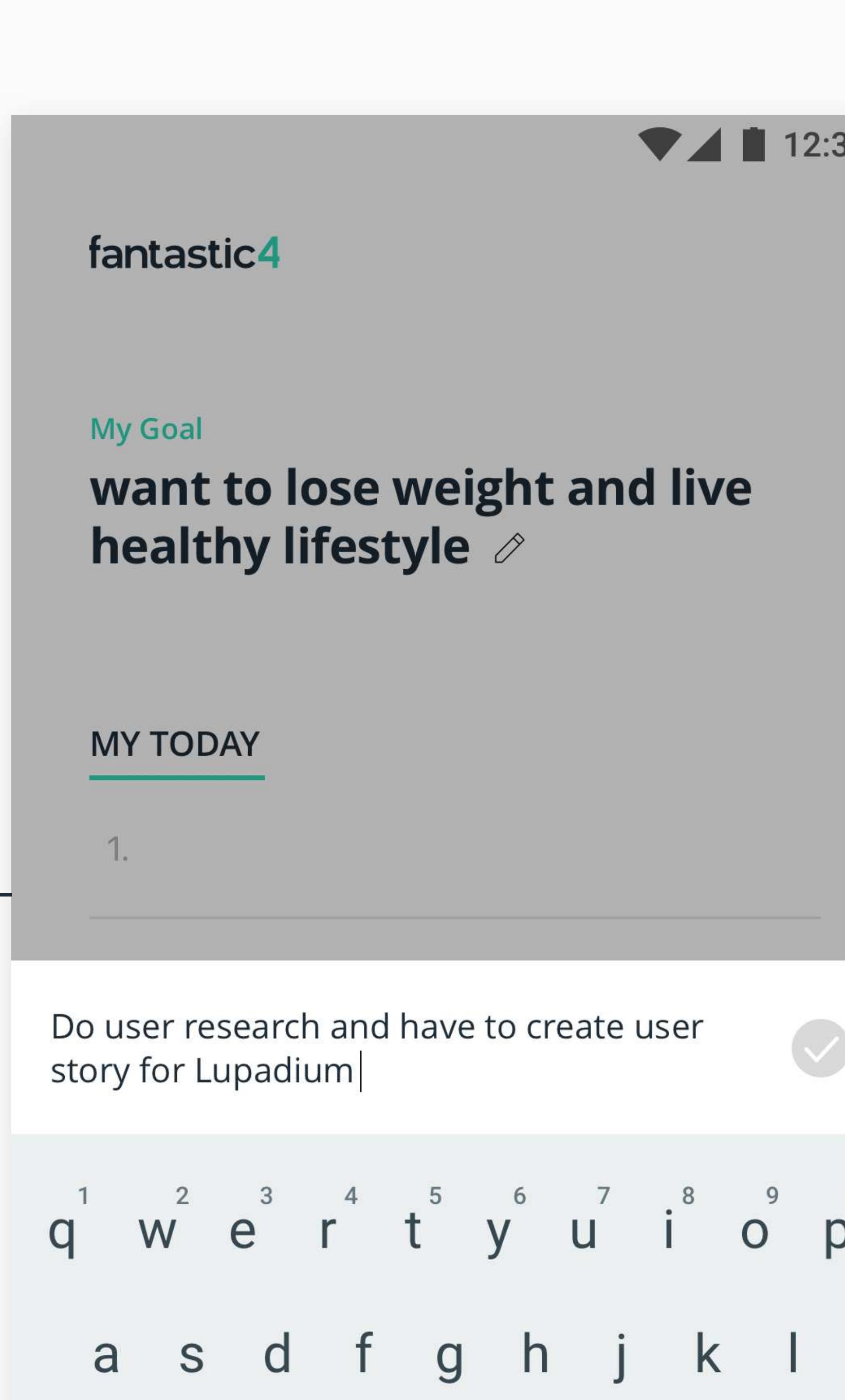
Complete Set Goal



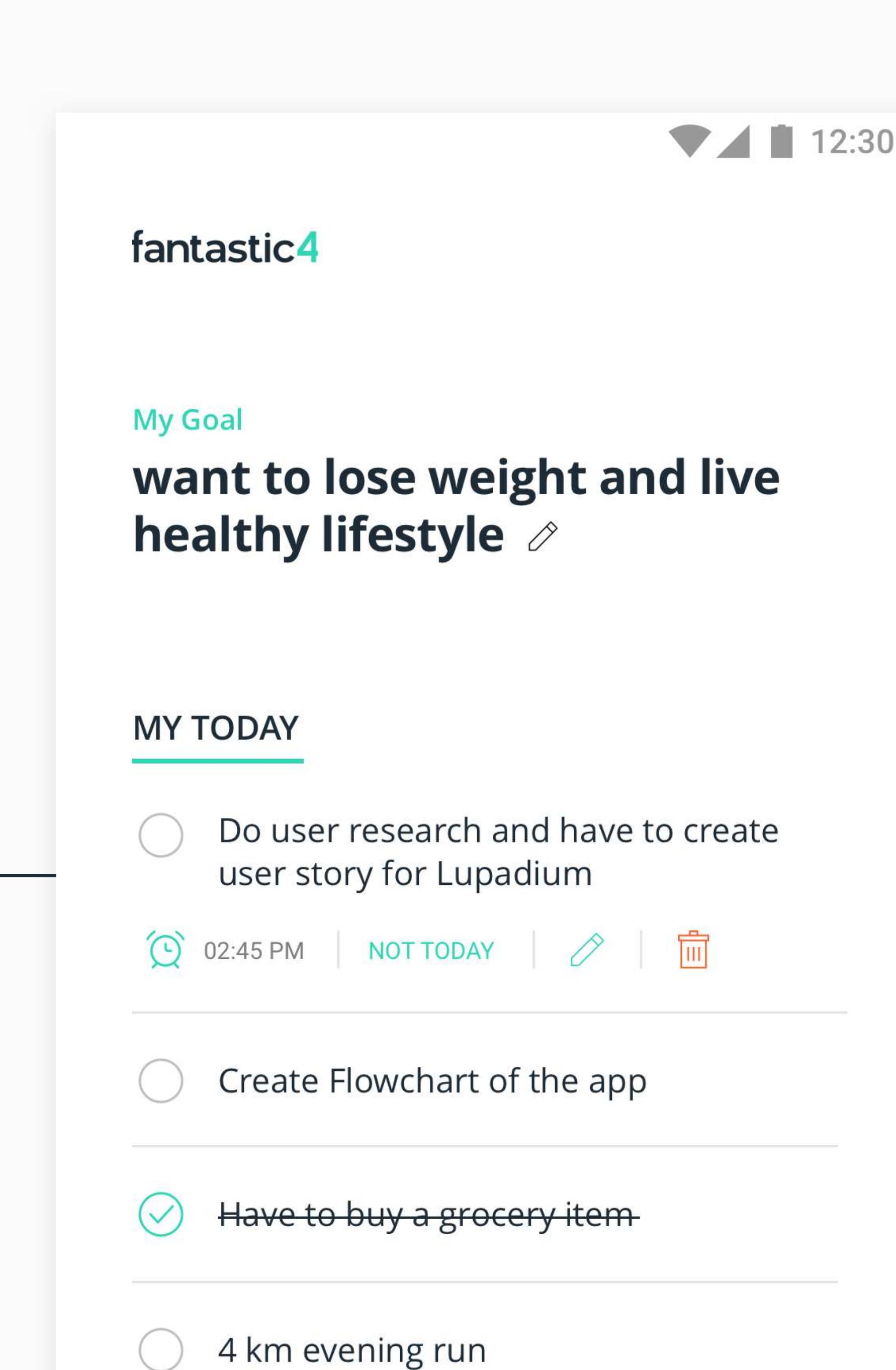
Walkthrough



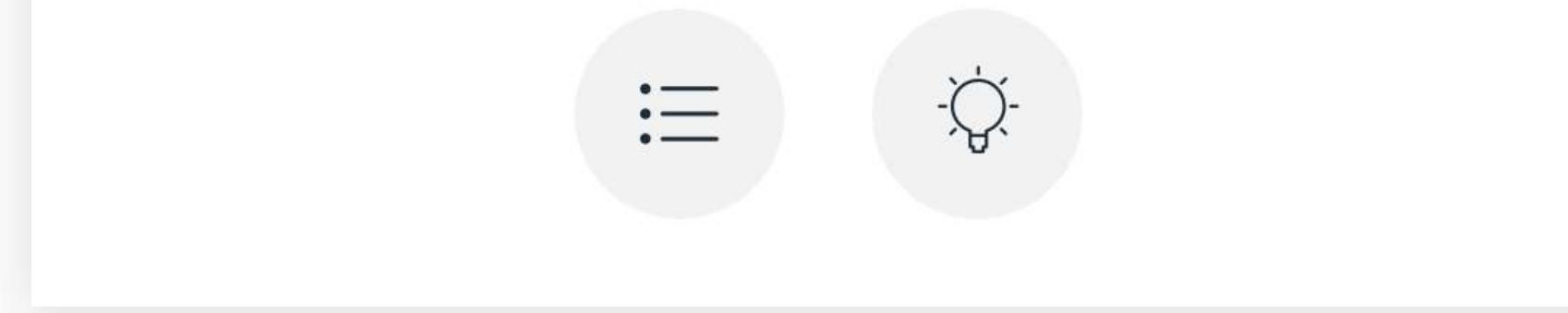
Far



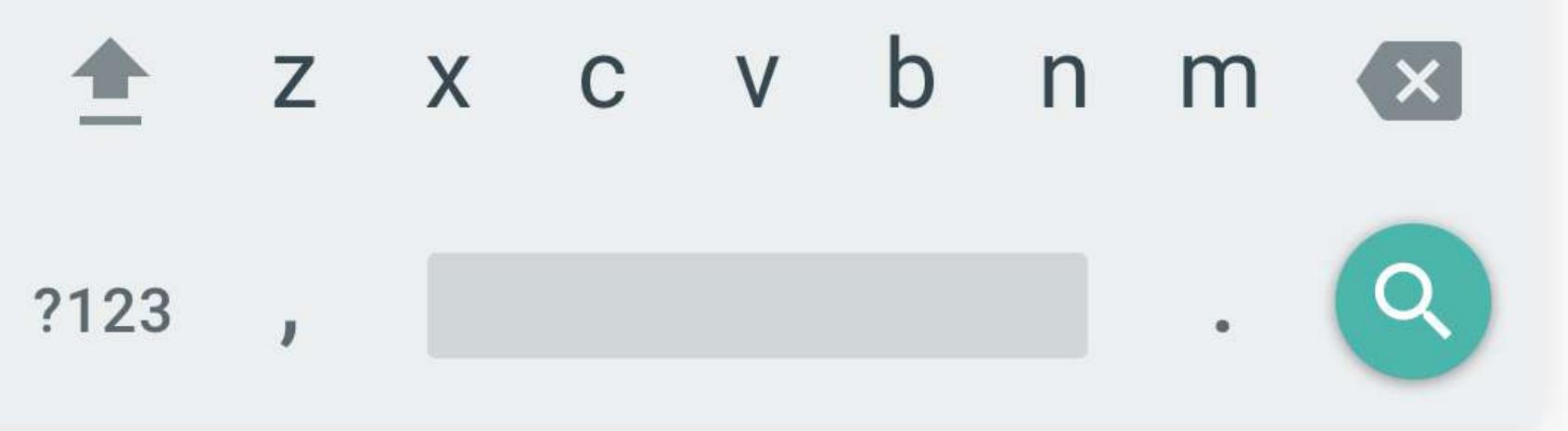
q w e r t y u i o p
a s d f g h j k l



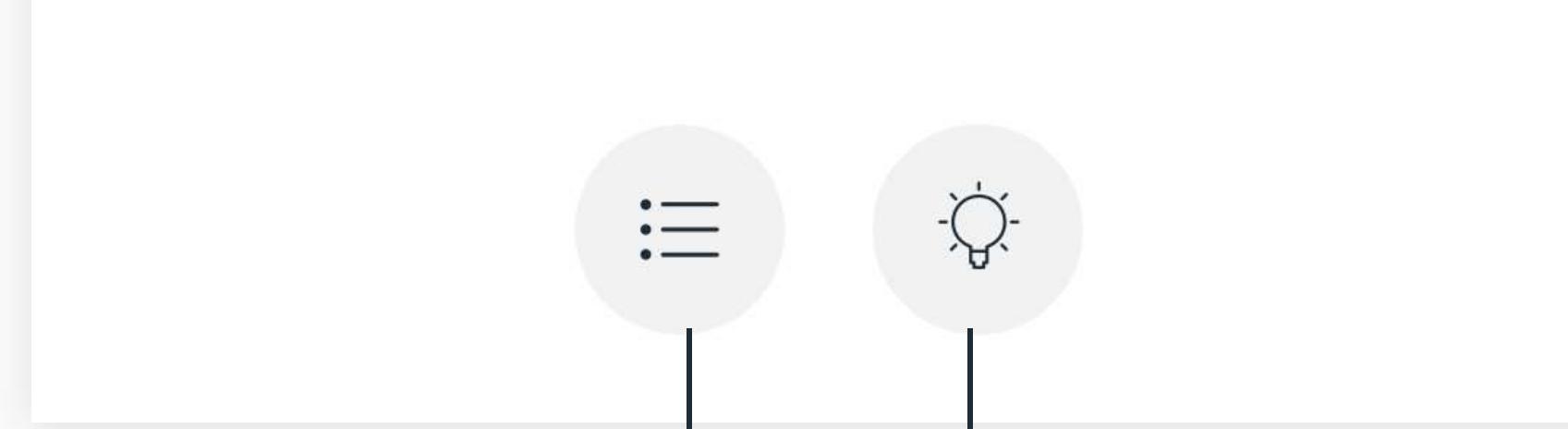
1. Do user research and have to create user story for Lupodium
02:45 PM | NOT TODAY | edit | delete
2. Create Flowchart of the app
3. Have to buy a grocery item
4. 4 km evening run



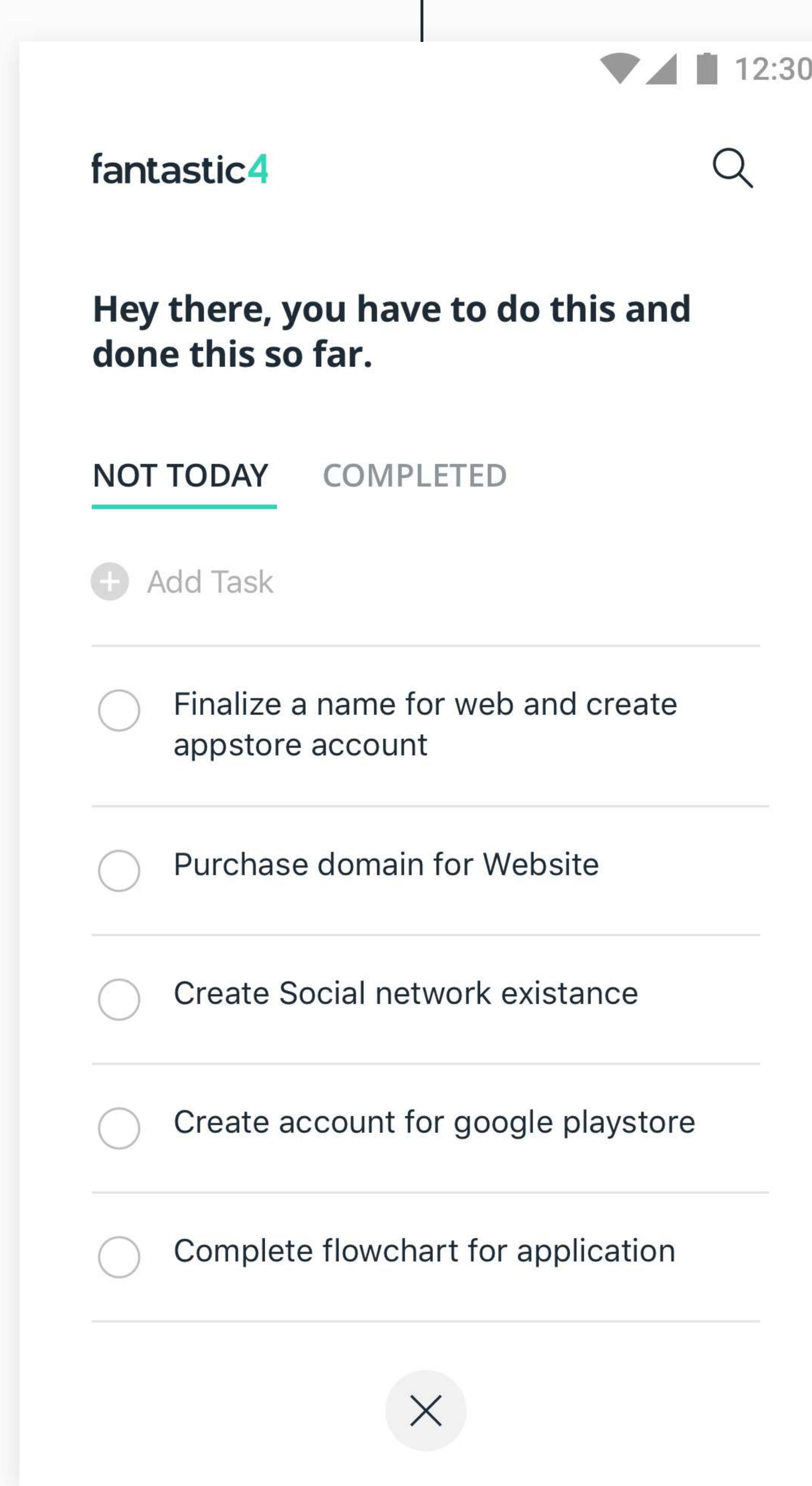
Home



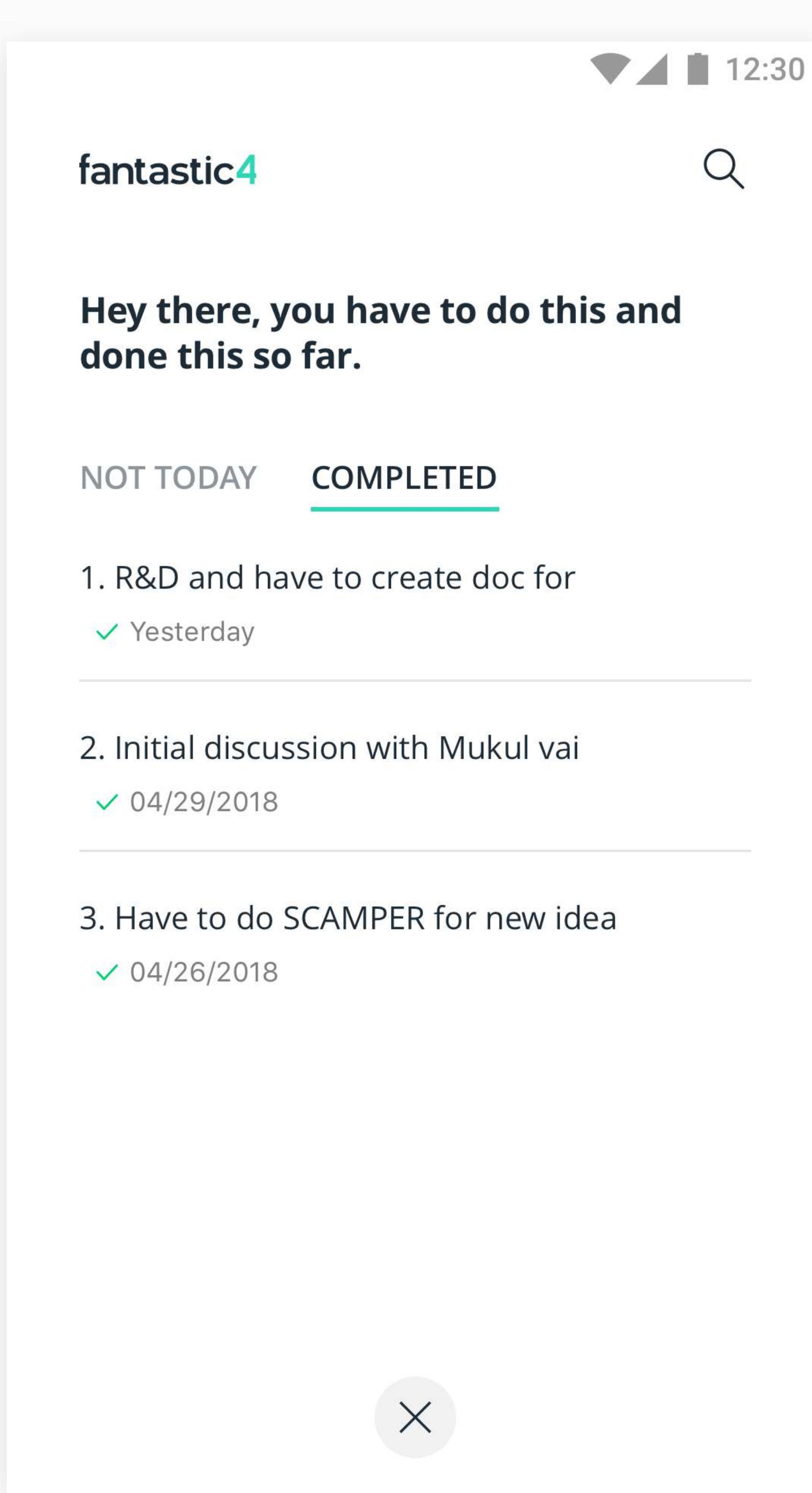
Write Task



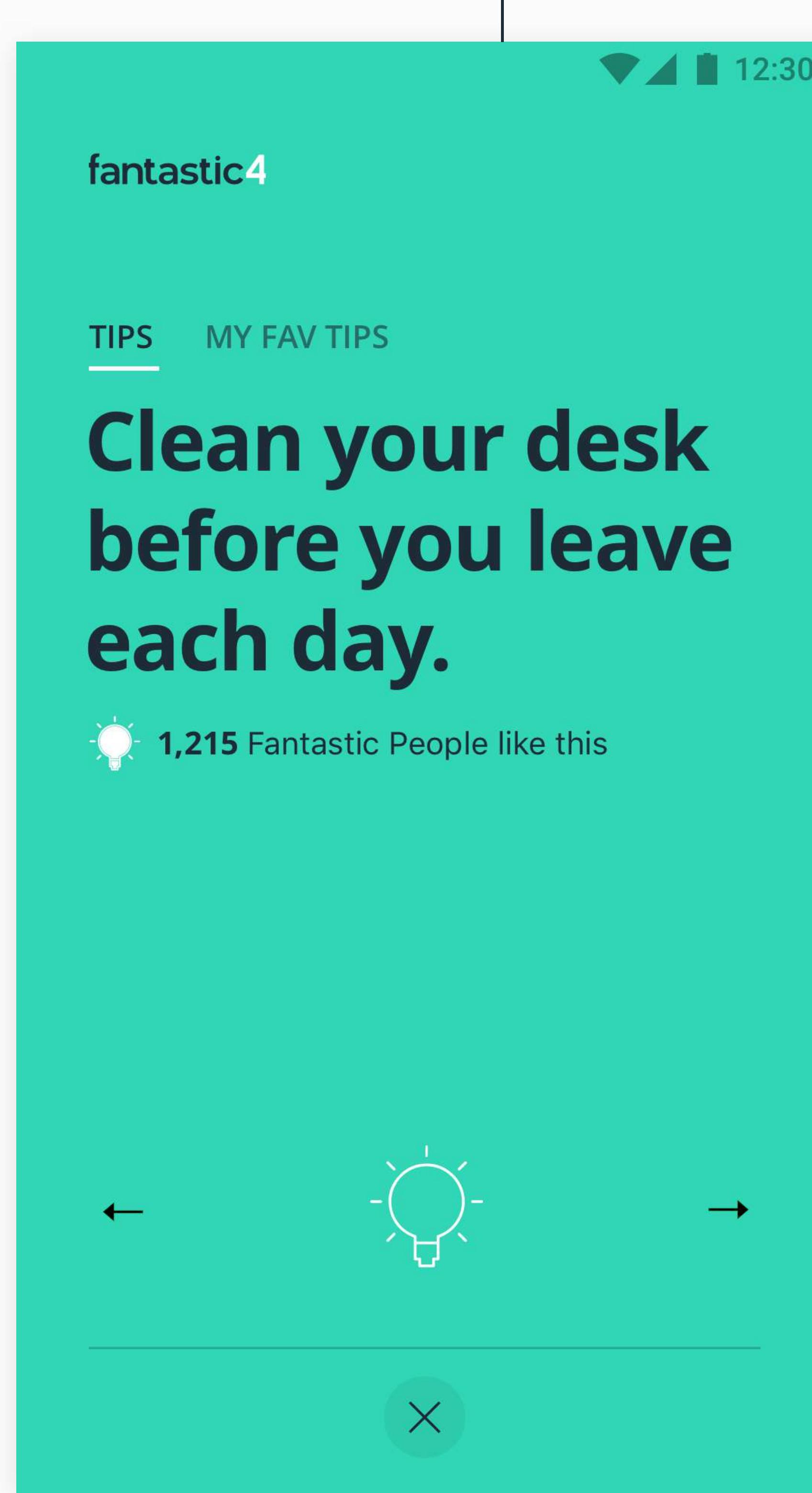
Home with Task



Backlog



Completed Task



Tips for Focus



Text Editor for CMP

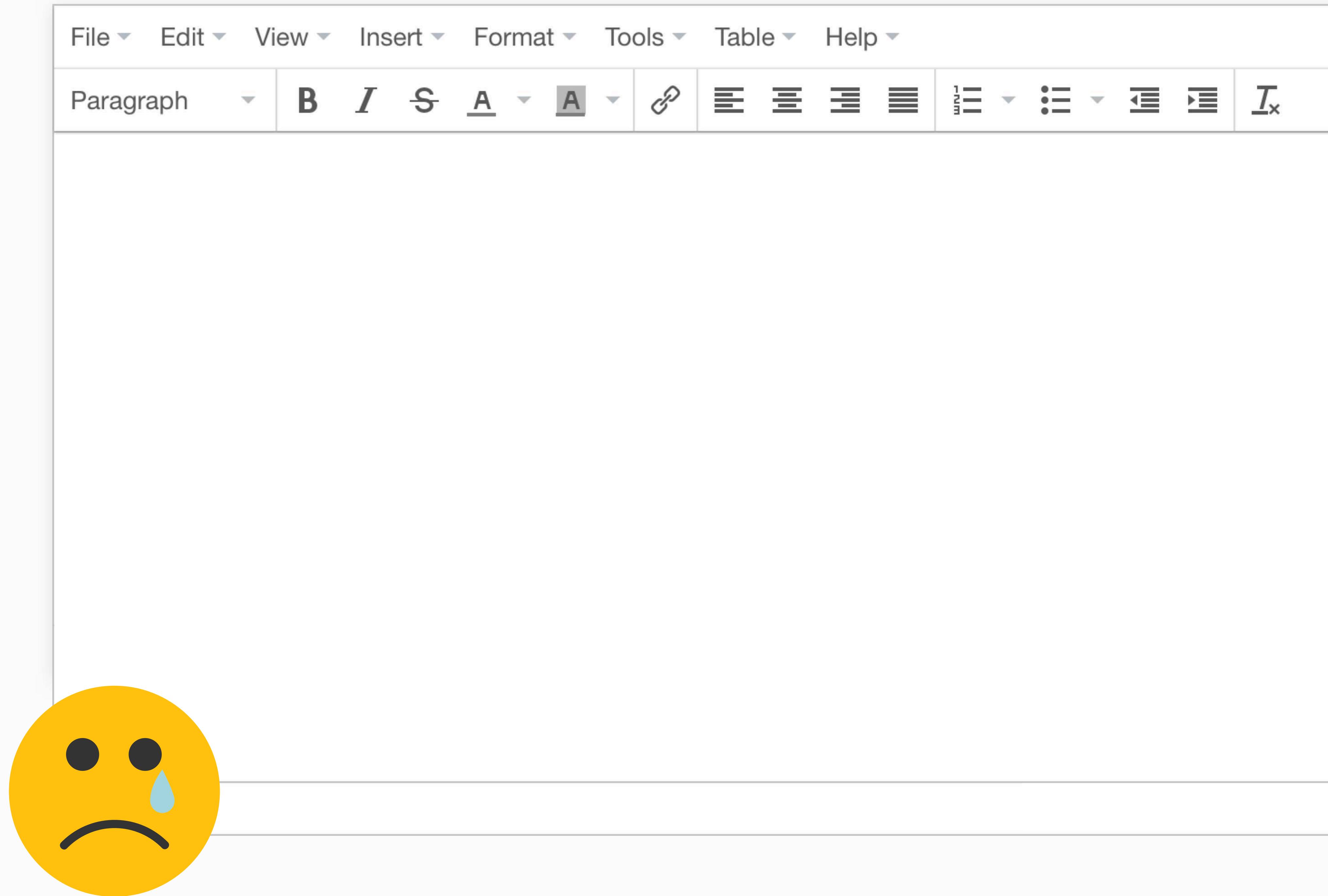
Content Marketing Platform (CMP) is an all-in-one software for brands to simplify and scale the entire content marketing process. It provides the tools and intelligence for business needs to publish content and maximize ROI. Purpose of building text-editor for text, images, and infographics make it simple to ensure the format.

My Role: R&D & Product Design

A laptop screen showing a news article from cmc.newscred.com. The article title is "Ukraine, rebels agree on security zone at crash site". It is written by John Q. and discusses the agreement between Ukraine and Russian-backed separatists to set up a security zone around the crash site of a Malaysia Airlines jet. The text notes that the bodies of the 298 people killed in the crash were removed. It also mentions that the Malaysian airliner was en route from Amsterdam to Kuala Lumpur and crashed into rebel-held territory after being hit by a surface-to-air missile. The Ukrainian Security Service head, Valentyn Nalyvaychenko, said they had agreed on a 7-square-mile security zone. The article concludes with a note that the announcement followed charges by Ukraine that local militia in the restive eastern region near the Russian border had removed at least 38 bodies from the crash site.

Why did we restructure the old Text Editor

1. It does not fulfill all purpose of CMP user needs
2. Version control and history management
3. Multiple author management
4. Comment and discussion
5. Boring, does not feel exciting



Who is using it - Persona



Farah Tarannum

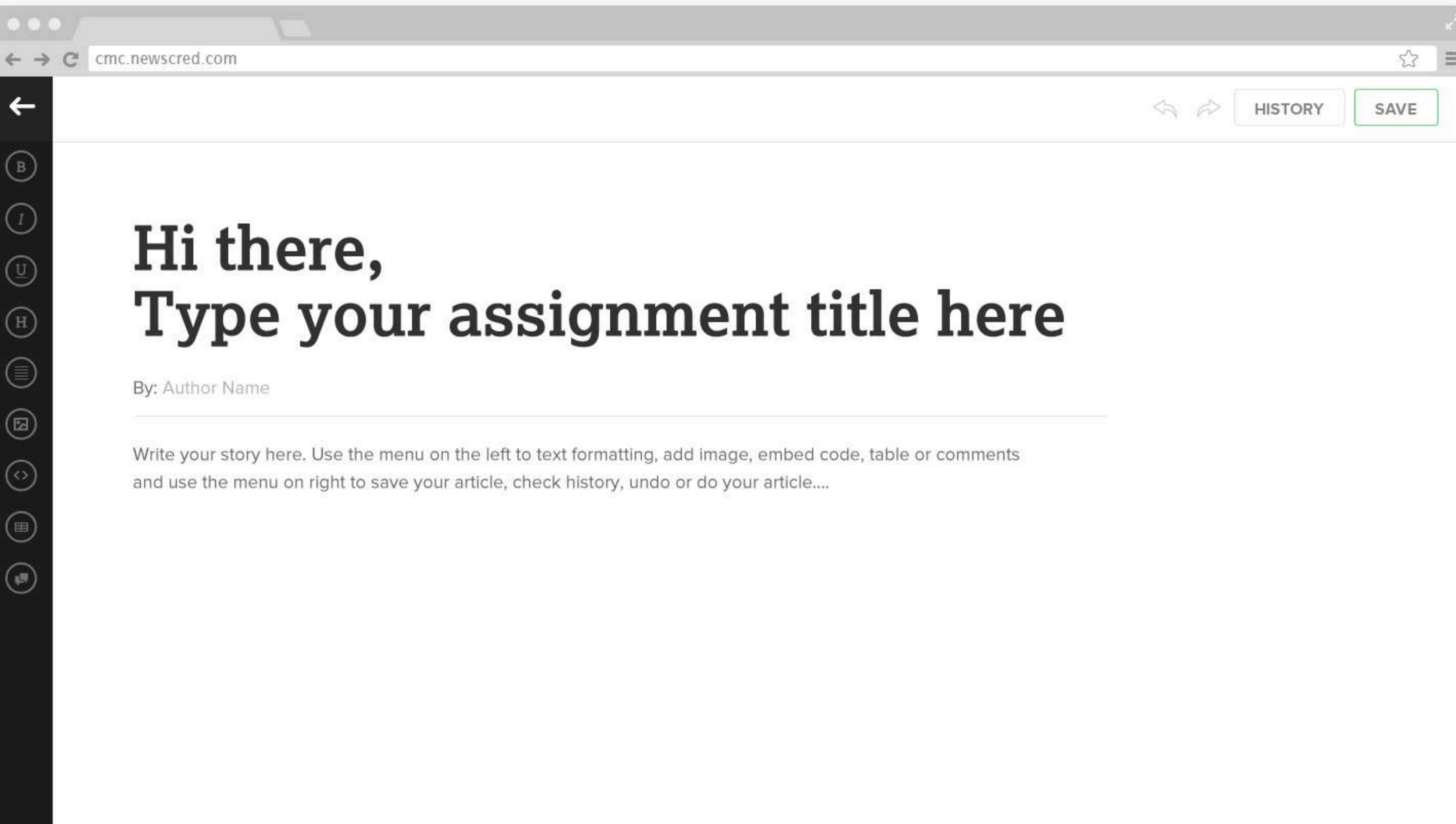
Freelance Content Editor and Writer

Daily Jobs and responsibility

- Multimedia content production (articles, infographics, videos etc.) for clients.
- Editing and proofreading services for creative, academic and marketing/PR content.
- Editorial research.

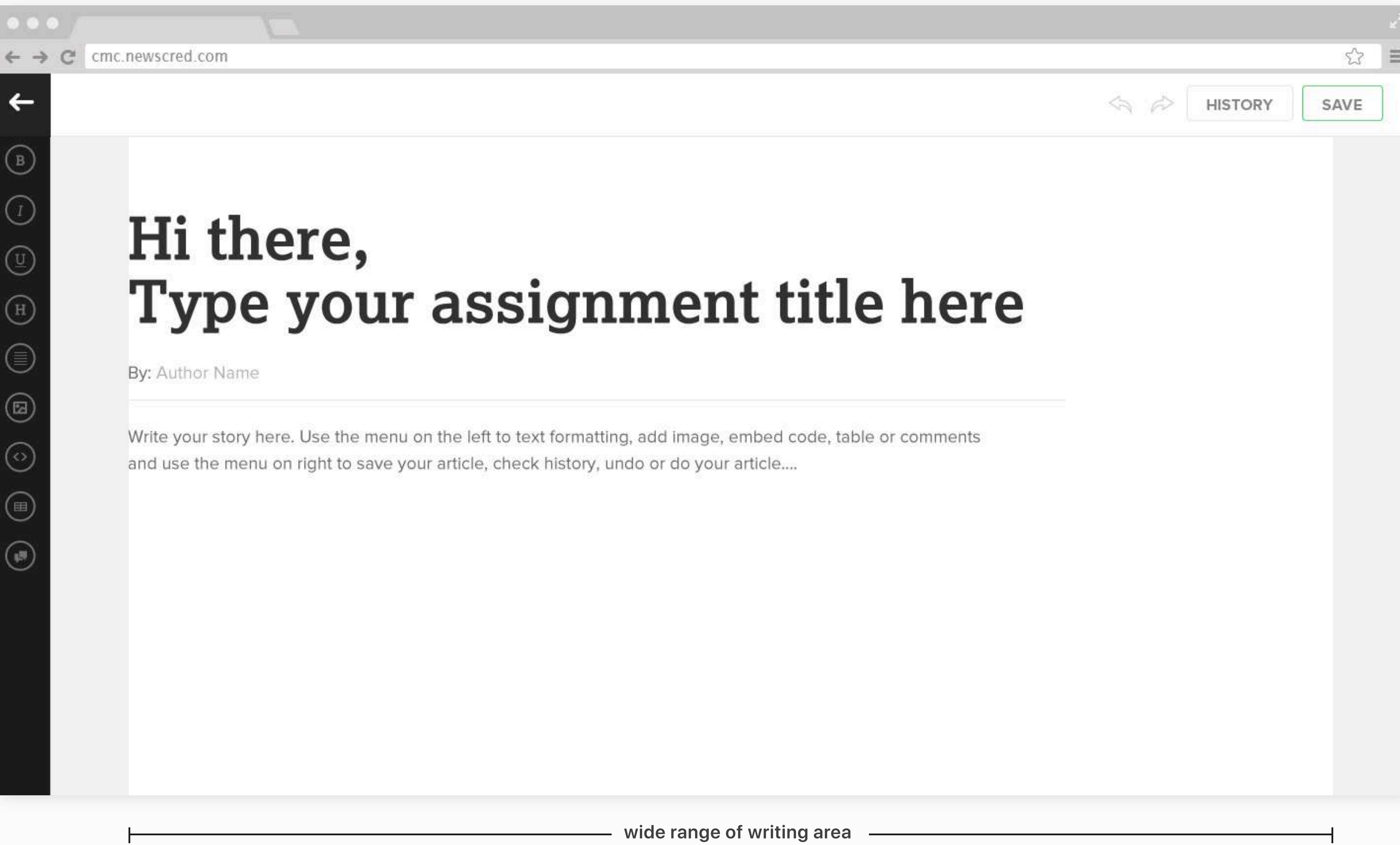
Goals

- Write and proofreading content
- Manage Content



New CMP Text Editor

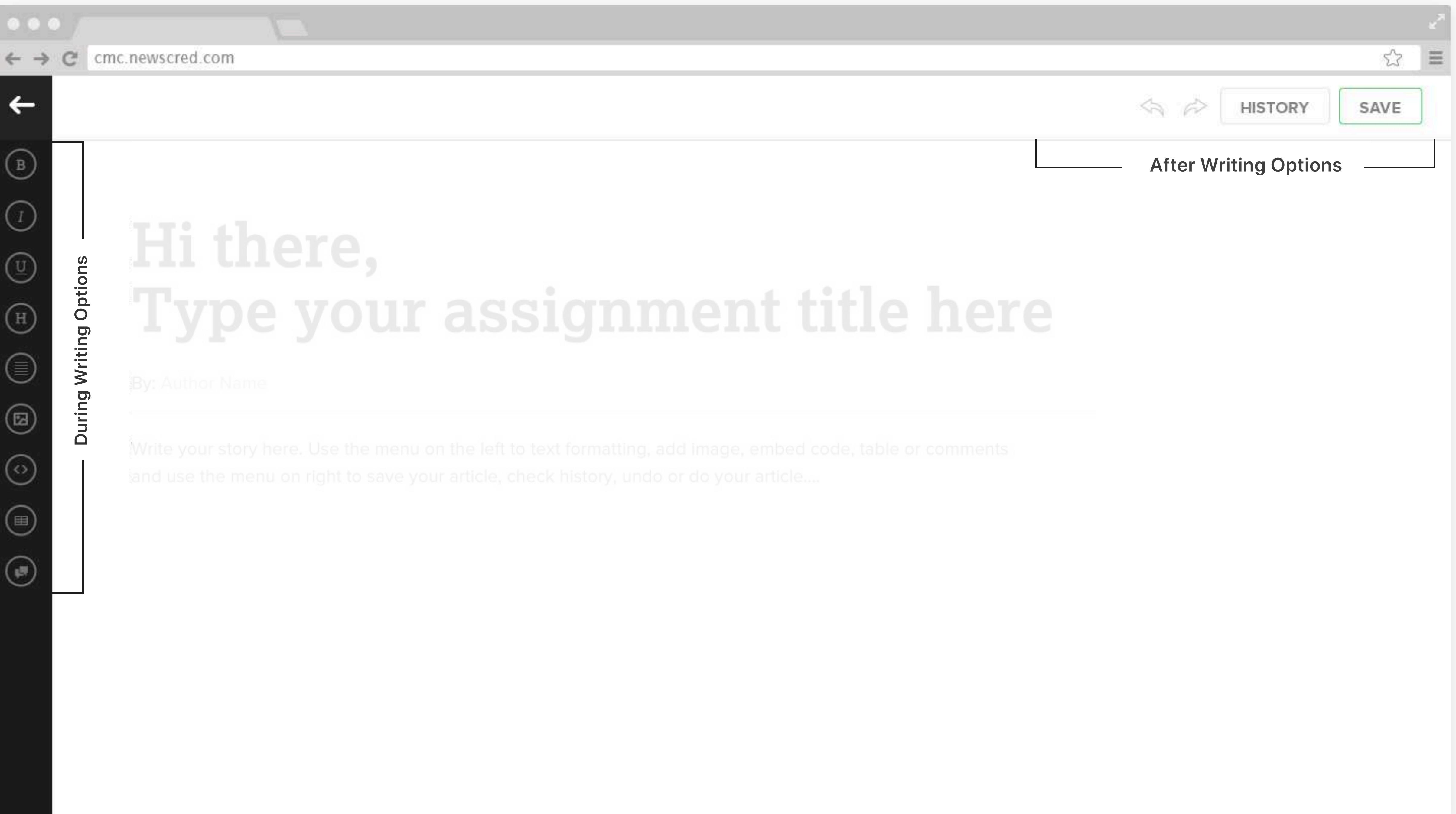
- Wide & distraction free writing experience
- Easy Text formatting
- Version Controlling/History Management
- Comment and Discussion
- Insert Image from Internal Source
- Multiple Author Management
- Keyboard Shortcut



DESIGN PROCESS

Minimalistic & Less Is More

The layout has been designed in minimalistic design approach with less visible feature and options. It has wide writing area which will give a feel of writing in paper.



DESIGN PROCESS

Task Driven Design

The design and element structure focused on what user does during and after writing.

The things during writing like text decoration, new element insert, table, code, comments are in the left panel. And top bar is arranged by what people does after writing like: save, redo or undo, or check history.

Ukraine, rebels agree on security zone at crash site

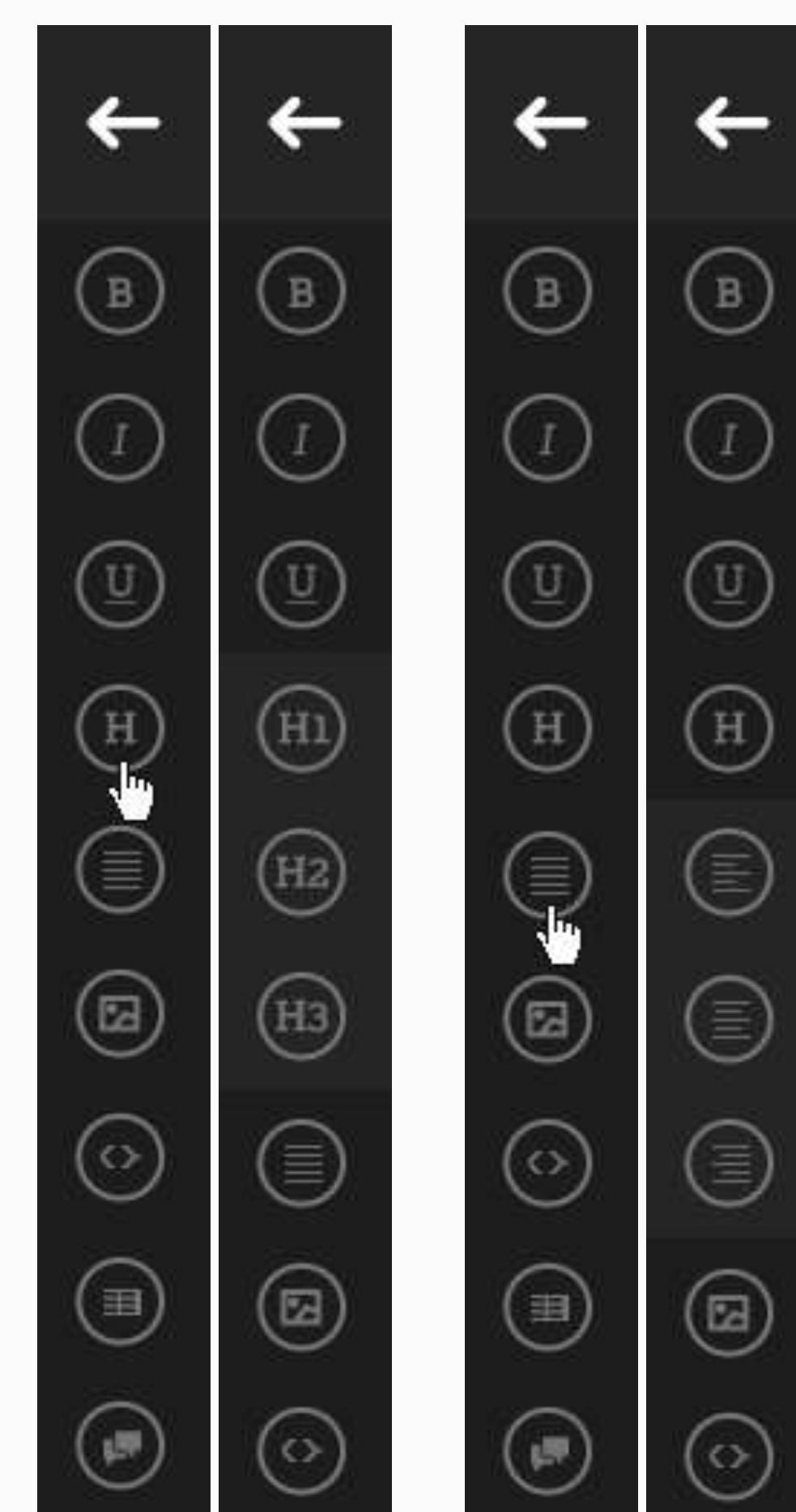
By: John Q.

GRAVOBO, Ukraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a security zone around the crash site of a Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the shootdown of MH17 over eastern Ukraine two days ago.

The Malaysian airliner -- en route from Amsterdam to Kuala Lumpur with 183 passengers and 15 crew members -- crashed into rebel-held territory on Thursday after being hit by what U.S. officials say was a SA-11 surface-to-air missile. There were no survivors.

Text Formatting

The whole process is quick and easy to work through, the options are formulated to accurately cover the all the text modification details.



Ukraine, rebels agree on security zone at crash site

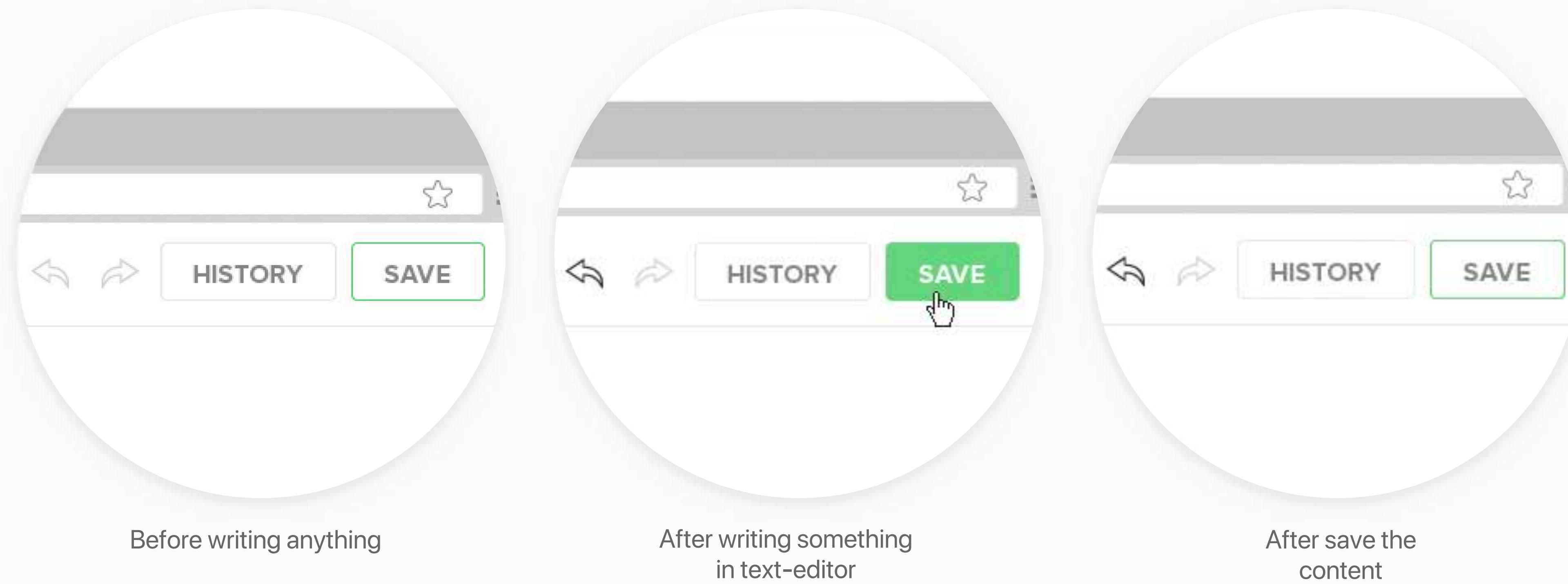
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Save & More

When author writes something on text editor, the save button will be changed normal state to active state automatically. It will help to get extra attention to save the current article. Also author can undo and redo his/her current write-up.



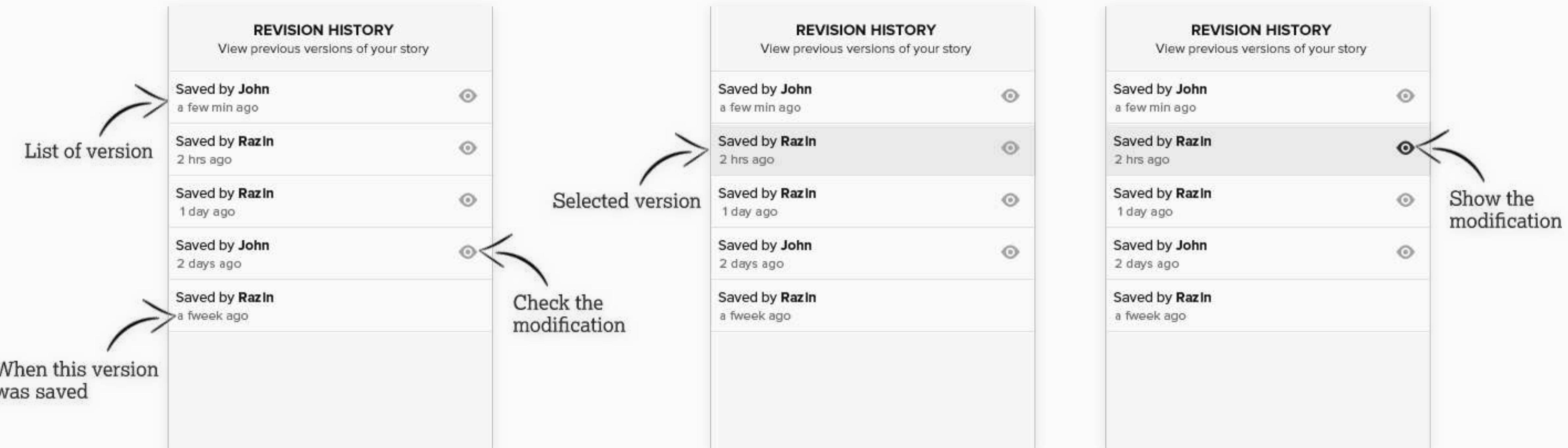
A screenshot of a web-based text editor. At the top, there is a toolbar with navigation icons (back, forward), a 'HISTORY' button, and a 'SAVE' button. Below the toolbar, a large title reads 'bels agree on security sh site'. Underneath the title, there is a summary of the text content: 'ian-backed separatists agreed Saturday to set up a security zone around the now the orderly removal of the bodies of the 298 people killed in the shoot- days ago.' To the right of the title, a 'REVISION HISTORY' panel is open, showing a list of recent saves by users 'John' and 'Razin' at various times.

REVISION HISTORY	
View previous versions of your story	
Saved by John	a few min ago
Saved by Razin	2 hrs ago
Saved by Razin	1 day ago
Saved by John	2 days ago
Saved by Razin	a few weeks ago

History

By History, user can see the versions of the article. It will show the recent modification of the current article. When anyone clicks on History button the panel will come from right side of the window. Again click on History button it will hide automatically. User can see all version but only modify the latest version of the history list.

Anatomy of History Panel



Select a version from the History panel. It will show the article. Click the eye icon and it will show the last changes (added by green or deleted by red) which have been made by last user. User can also add/delete new after accept pr cancel the previous changes. After modify everything user will save, and it will create a new version of the article.

The screenshot shows the History Panel with a selected version. The selected version is highlighted with a green background. A modal window is open over the text, showing a diff view of the changes made by the last user (Razin). The modal includes "Accept" and "Delete" buttons.

REVISION HISTORY
View previous versions of your story

- Saved by John a few min ago
- Saved by Razin 2 hrs ago
- Saved by Razin 1 day ago**
- Saved by John 2 days ago
- Saved by Razin a fweek ago

OBO, Ukraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a site of a Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the downing of the Boeing 777 over eastern Ukraine two days ago. **Added by Razin.**

Accept Delete

Malaysian airliner -- en route from Amsterdam to Kuala Lumpur with 183 passengers and crew had entered rebel-held territory on Thursday after being hit by what U.S. officials say was a Surface-to-Air missile. There were no survivors.

ian Security Service head Valentyn Nalyvaychenko said in televised remarks Saturday that Ukraine, had agreed on a 7-square-mile security zone "so that Ukraine could fulfill the most basic obligation -- to return the bodies (and) hand them over to relatives," Ukrinform reports.

The announcement of an agreement followed charges by Ukraine that local militia in the rest

kraine -- Ukraine and Russian-backed separatists agreed Saturday to set up a security zone around the
Malaysia Airlines jet to allow the orderly removal of the bodies of the 298 people killed in the shootdown
eastern Ukraine two days ago.

John Says

Could you please change the line here
and add something new.

Razin Says

I will do that as soon as possible.

John Says

Thanks Dude :)

Razin Says

I will do that as soon as possible.

John Says

Lorem Ipsum dolor samit sit amit Is awesome

Hit enter to post reply

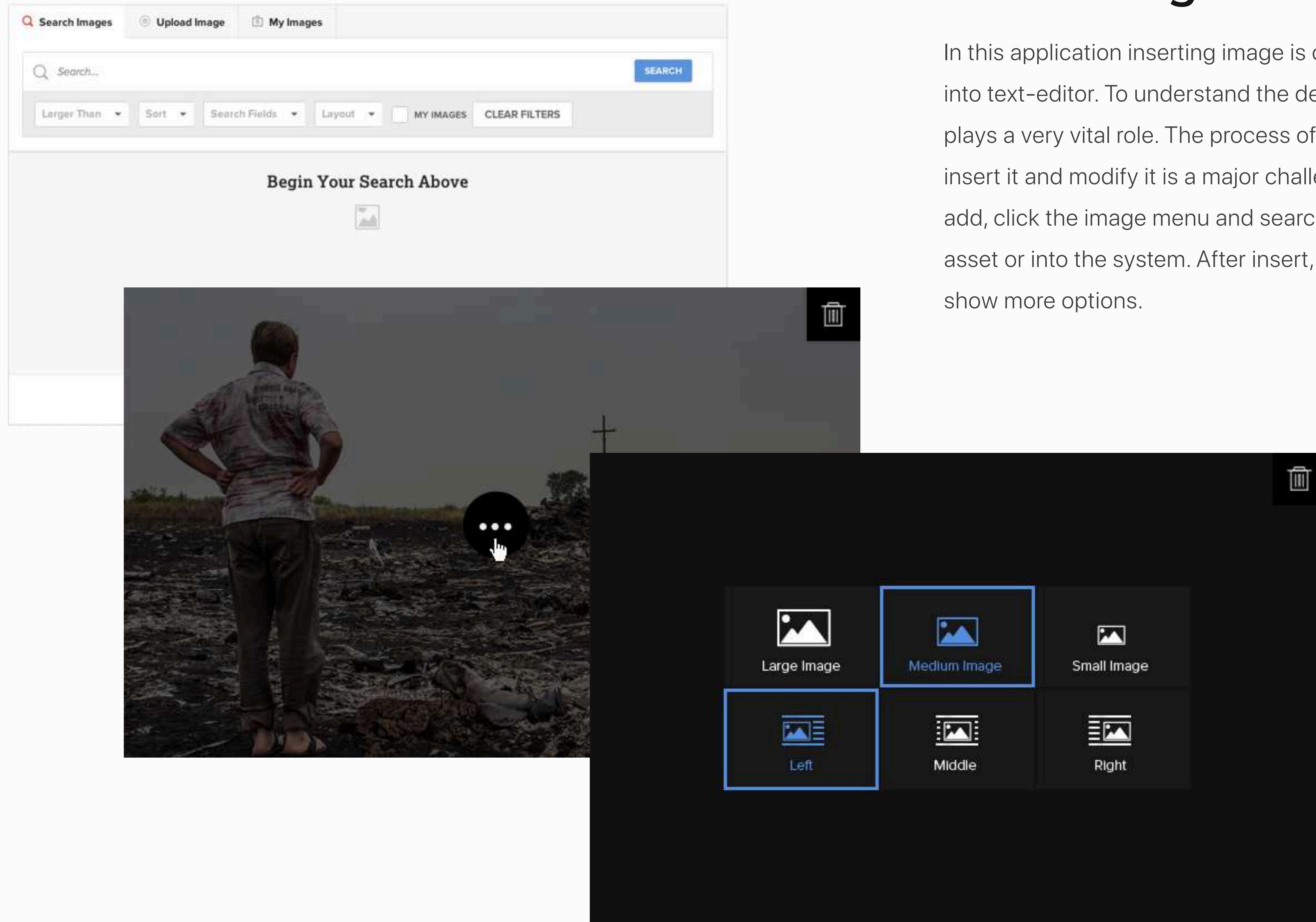
ith 183 passengers and 15 crew members --
J.S. officials say was a SA-11 surface-to-air missile.

vised remarks Saturday that trilateral talks, involv-
ine could fulfill the most important thing  identify

Comment

In this application, people work collaboratively. So, commenting feature is one of the important feature for text-editor. To make comment- select word/ sentence from text-editor, hit the Comment menu from sidebar or select comment option by mouse right button, write something and hit enter to make comment. Comment box is a fixed height scrollable box. So it can able to show multiple number of comment at a time.

Insert Image



In this application inserting image is one of the important features into text-editor. To understand the depth of the article, image plays a very vital role. The process of finding the best image to insert it and modify it is a major challenge for this text-editor. To add, click the image menu and search image from the current asset or into the system. After insert, hover over on the image to show more options.

Edit Permission

If two user wants to edit the same article at the same time, both user will get notification or alert to understand the situation. The second user needs approval from the first user to edit the article.

The screenshot shows a mobile application interface. At the top, there is a navigation bar with a back arrow and a message: "i John is editing this article. You have to wait for John's permission." Below this, there is another message: "i Razin is trying to modify this article. Need Permission" followed by a green toggle switch with a checkmark. To the left of these messages are two vertical stacks of icons. The left stack includes icons for bold (B), italic (I), underline (U), heading (H), and list (L). The right stack also includes icons for bold (B), italic (I), underline (U), heading (H), and list (L). The main content area displays a large, bold title: "Ukraine, rebels agree on zone at crash site". Below the title, it says "By: John Q."



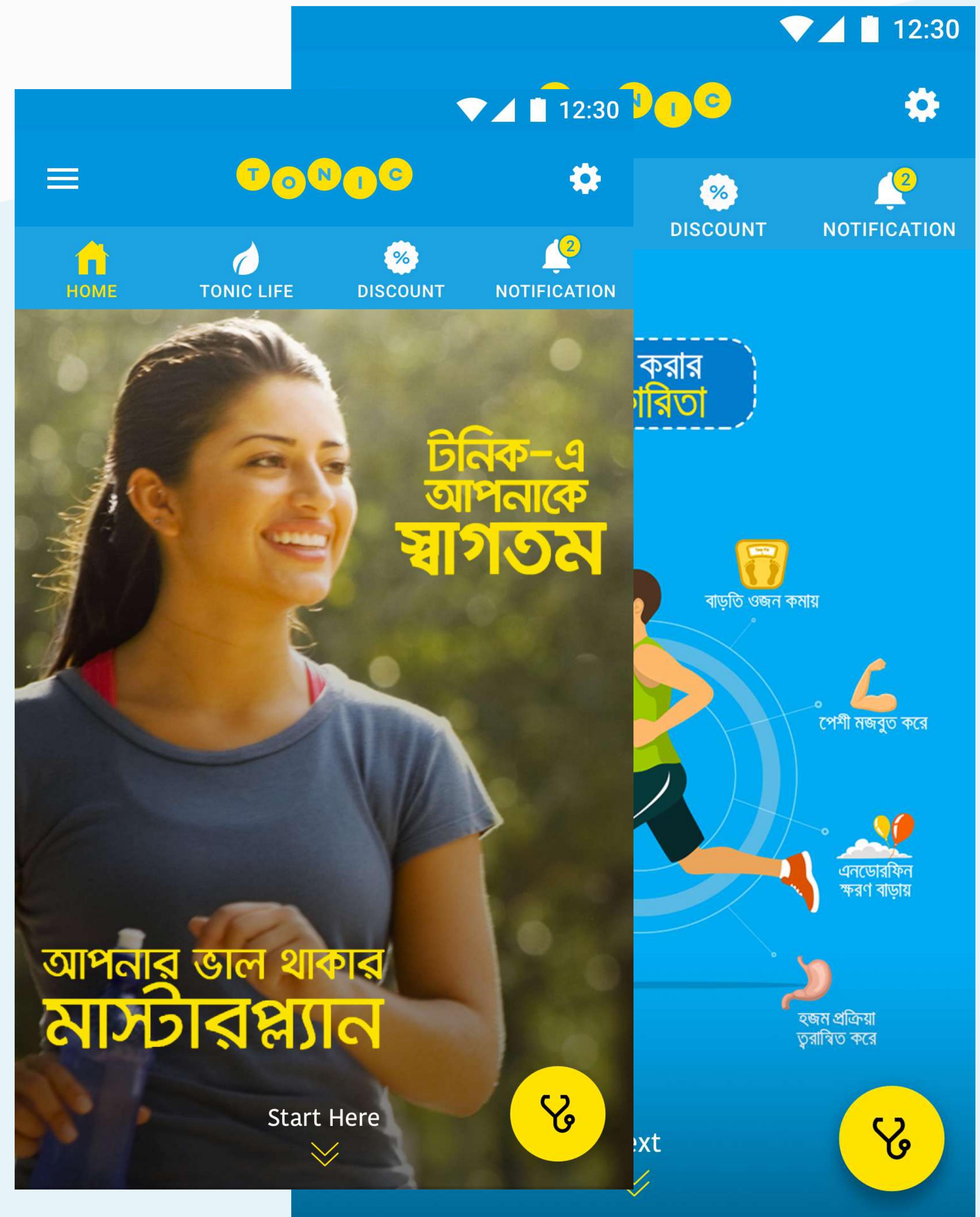
Background

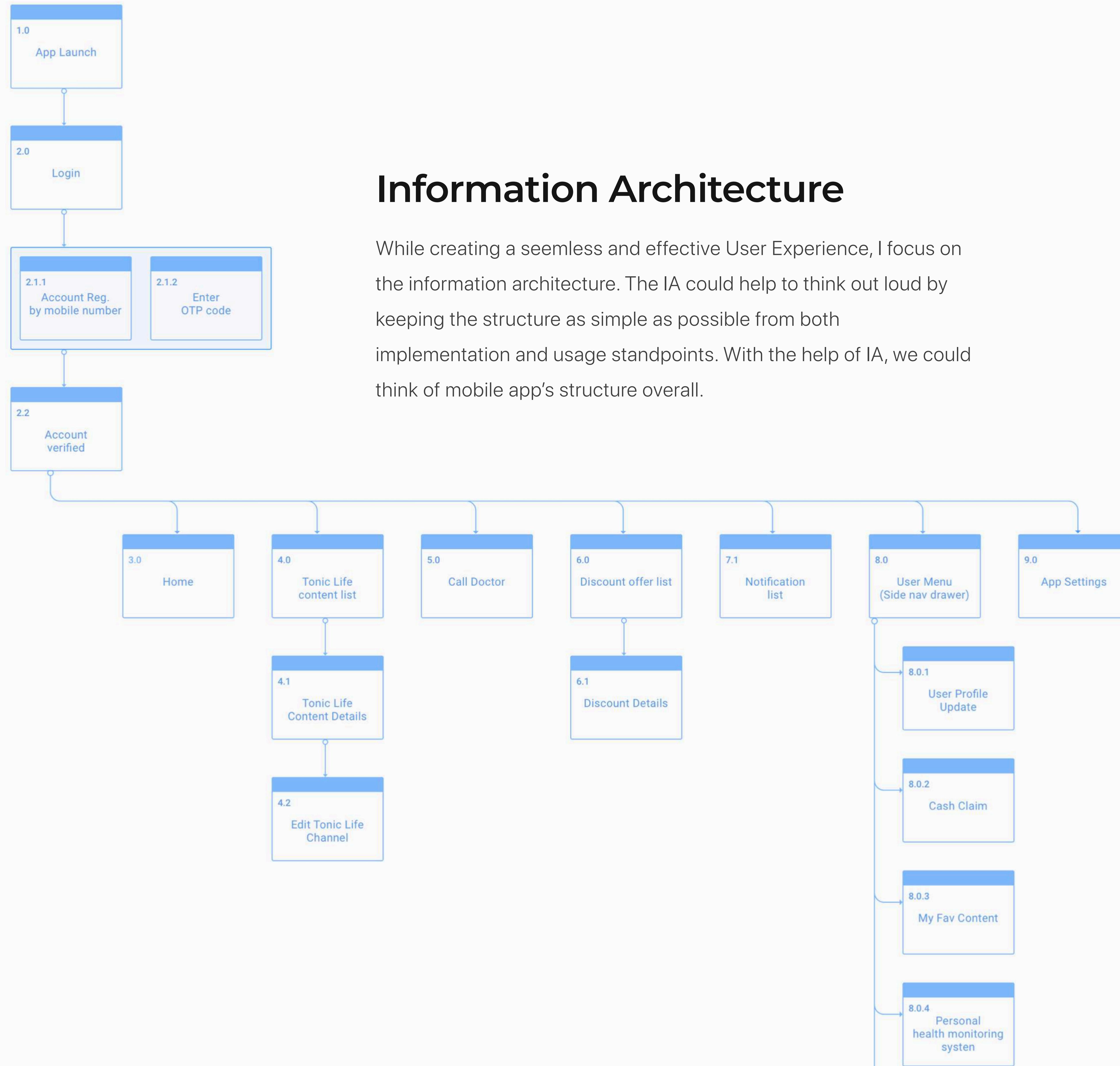
Telenor Health is a purpose-driven, digital health subsidiary established by Telenor Group. Telenor Health is partnering with Grameenphone to bring Tonic to the mobile network operator's 57 million customers free of charge. Any Grameenphone user can join Tonic for free via the 789 short code (USSD and IVR), mytonic.com, and at any Grameenphone retailer.

Tonic's goal is to make it as - Digital Channels for "Everyday Health"

My Role: UX/UI

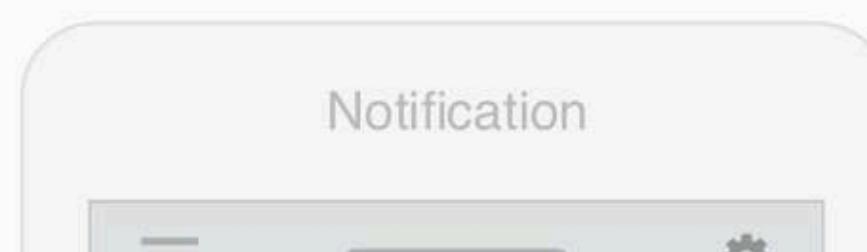
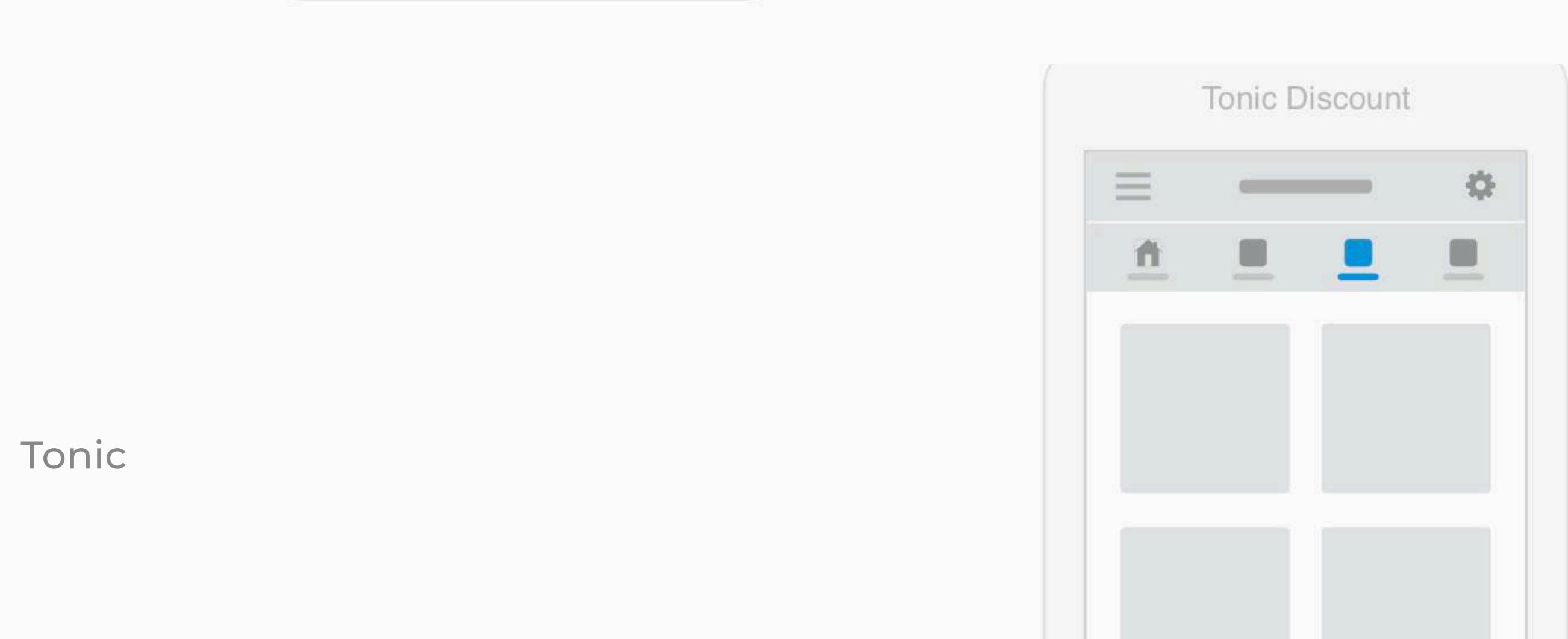
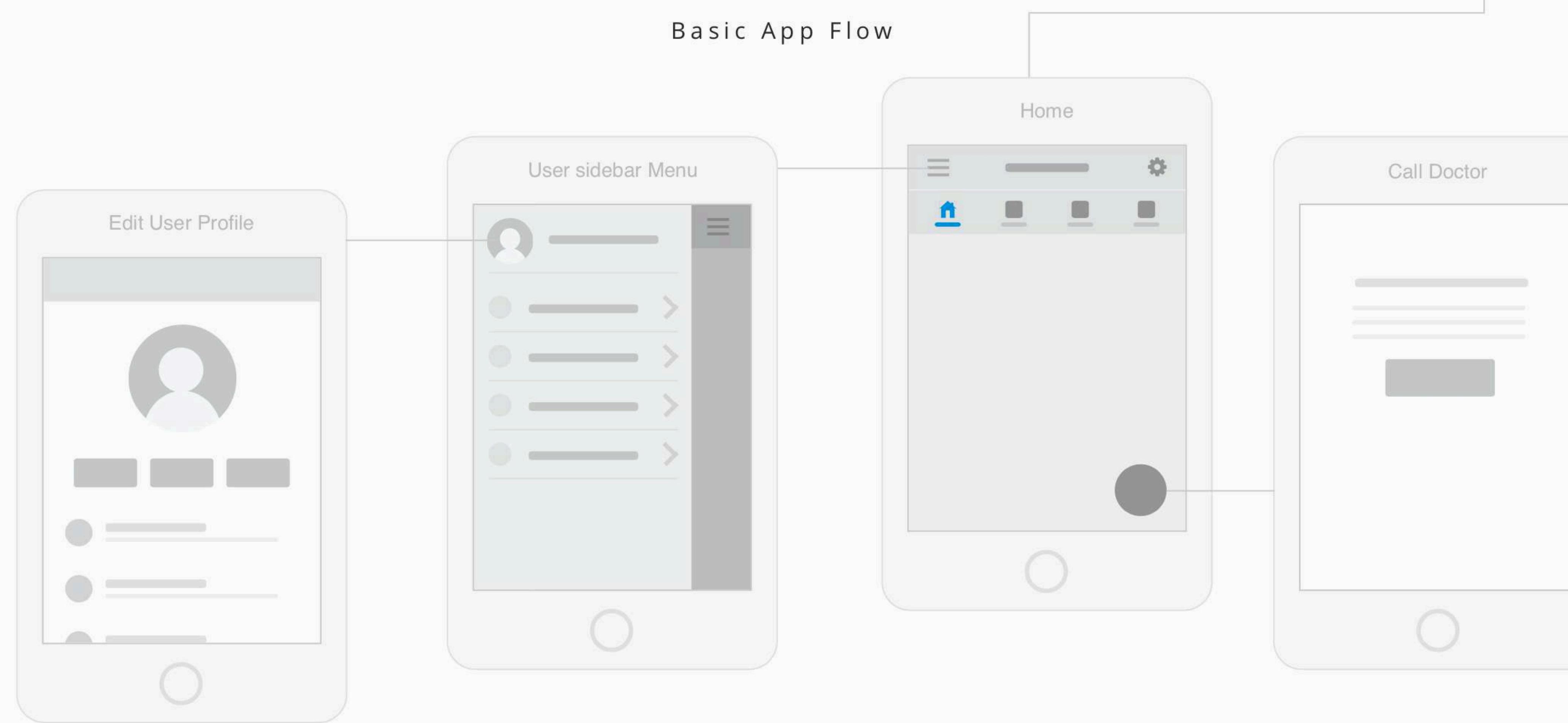
Deliverables: Prototype, Design

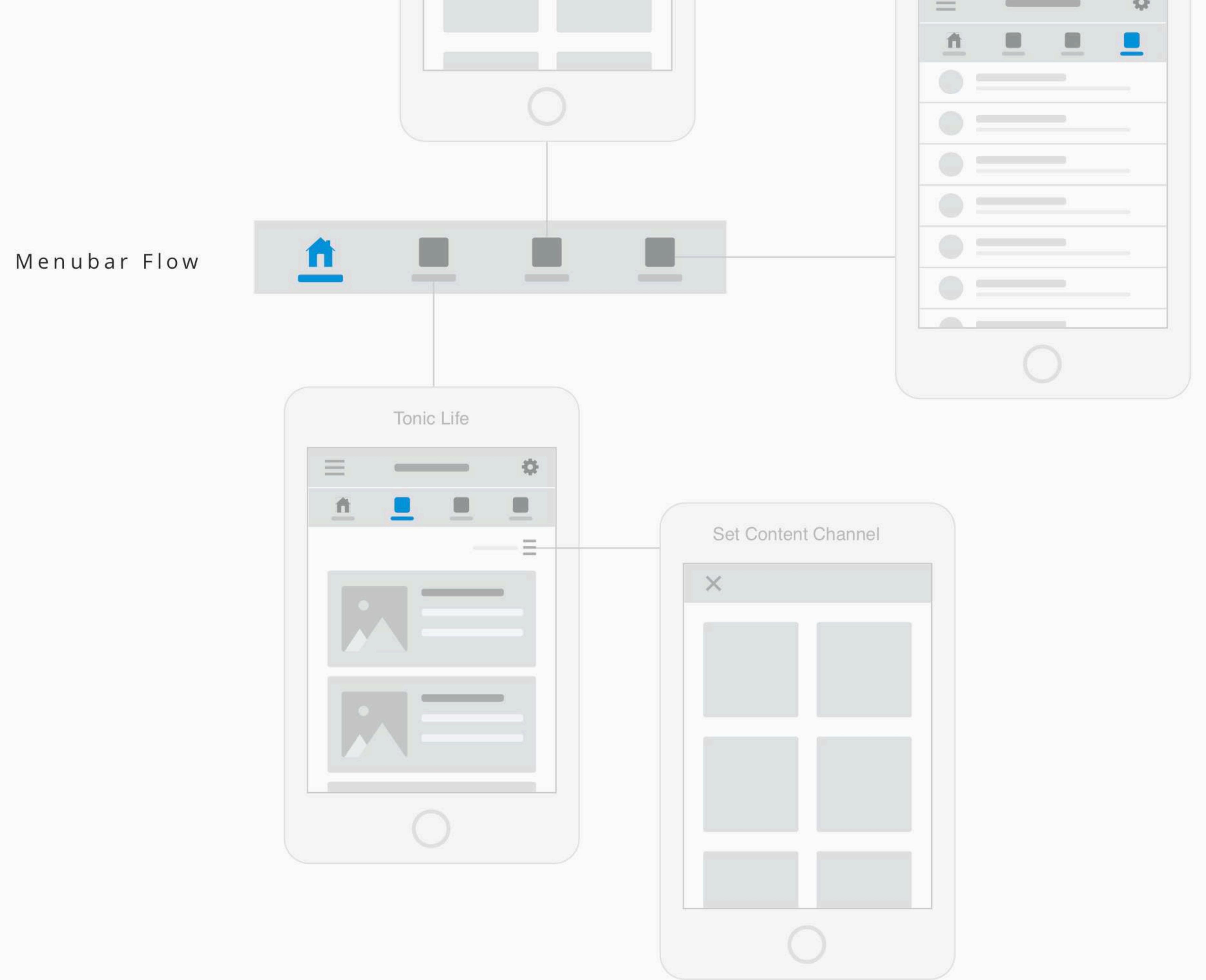




User Flow

The following user flow shows the user relationship with application.







Tonic Home

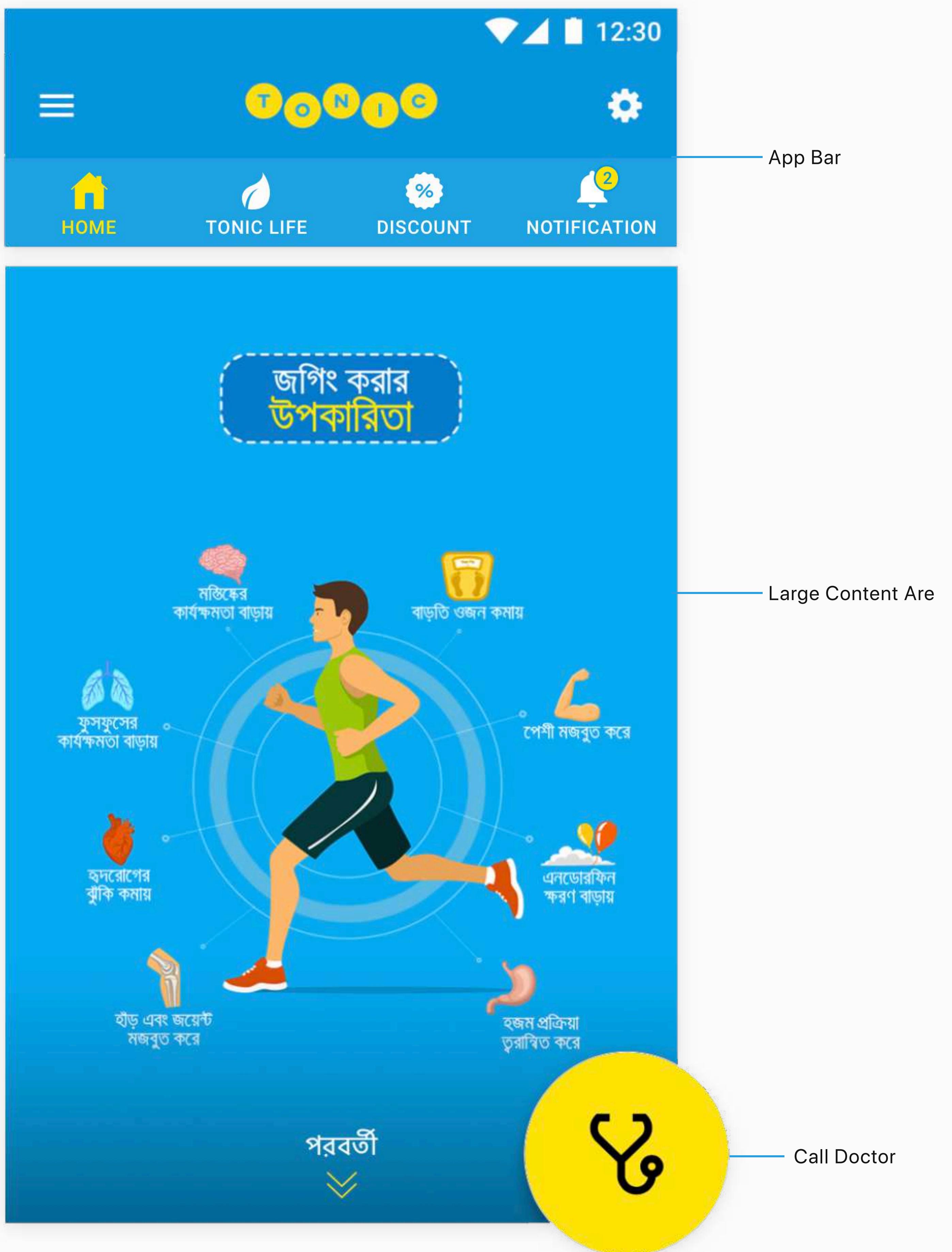
The screens offer a series of content which help user to follow healthy lifestyle, as well as other services like Call Doctor Instantly. The home has a clean feeling, improved strong navigation system and proper utilization of brand color.

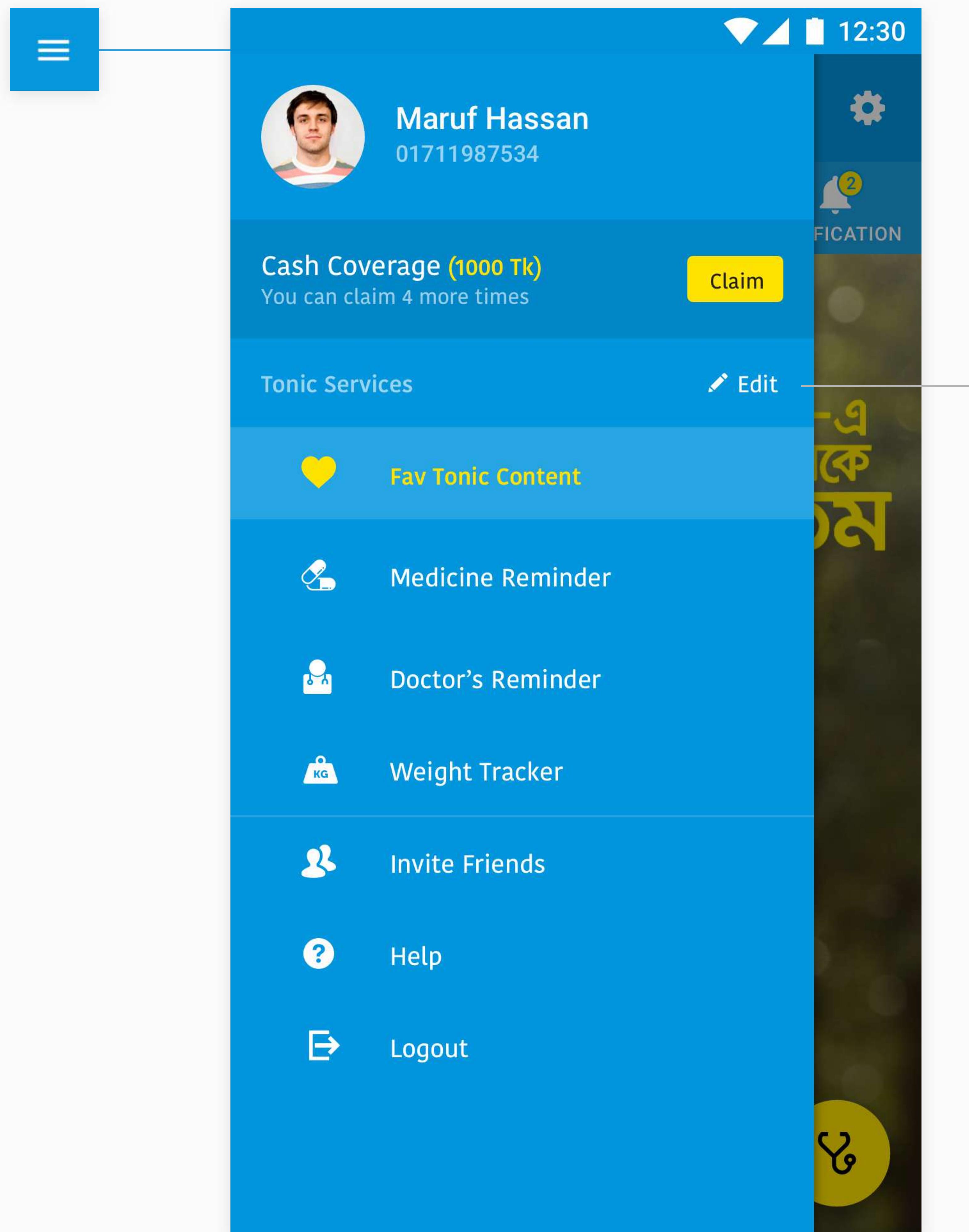
Anatomy of Home

The app bar is quick and easy to work through. User can easily understand the menu by its name without any confusion.

In the large content area, Tonic can show infographic, promotional and featured content in better way. Here we can show a full content or 2 half content.

Call doctor is one of the most important major feature in this app. By floating action button user can quickly connect to doctor.

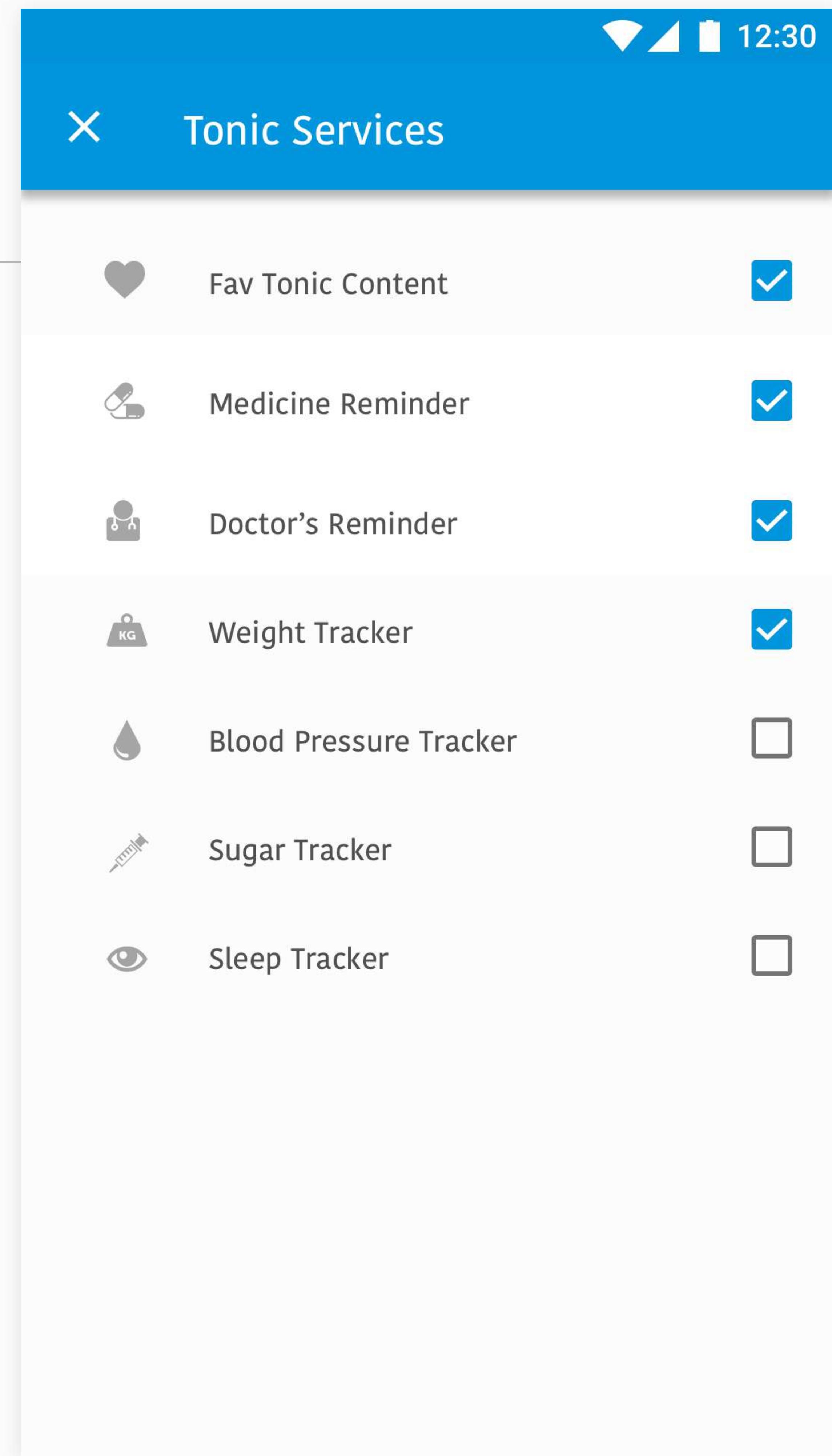




User Sidebar Menu

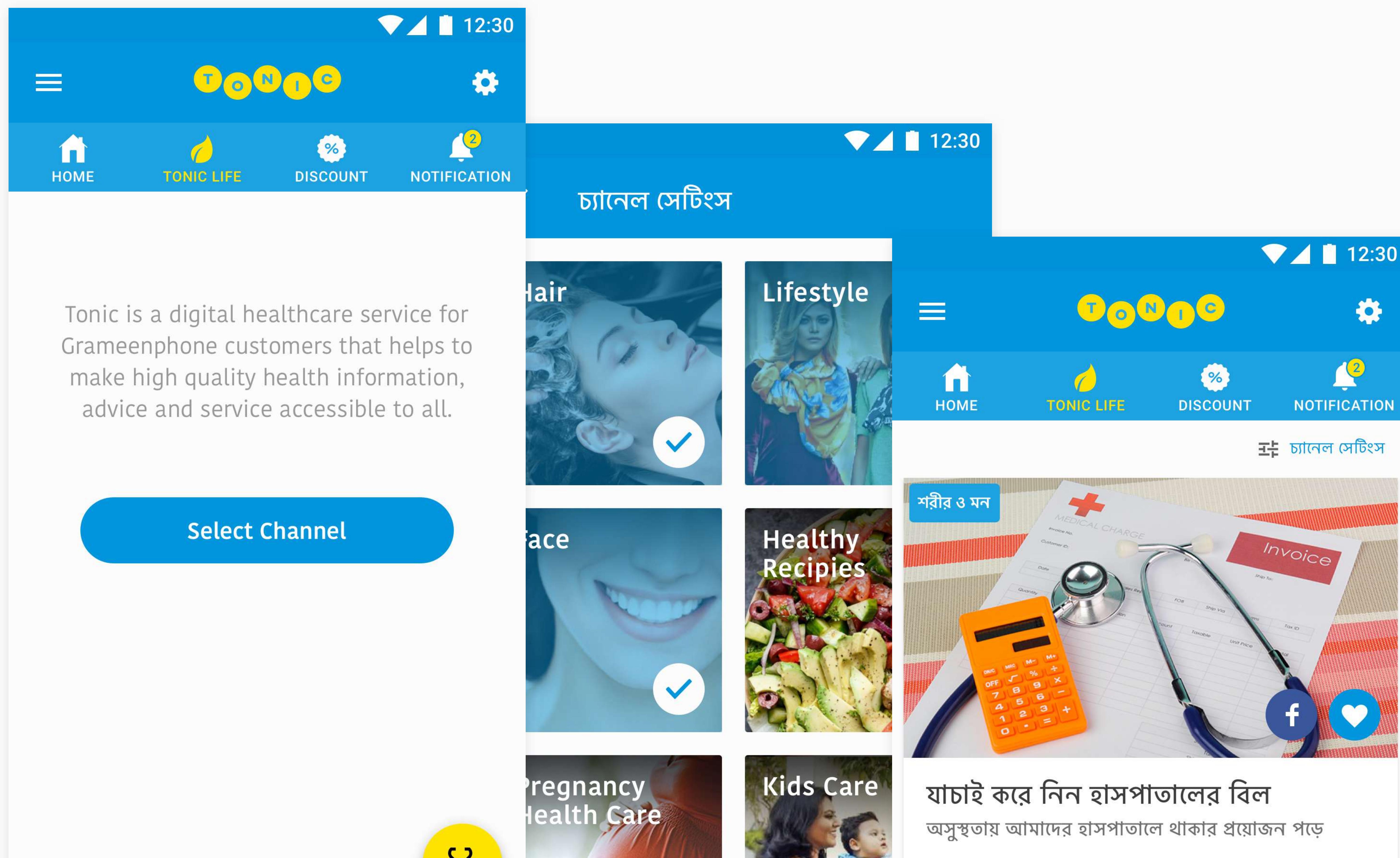
By user sidebar menu, user can access user oriented menu.

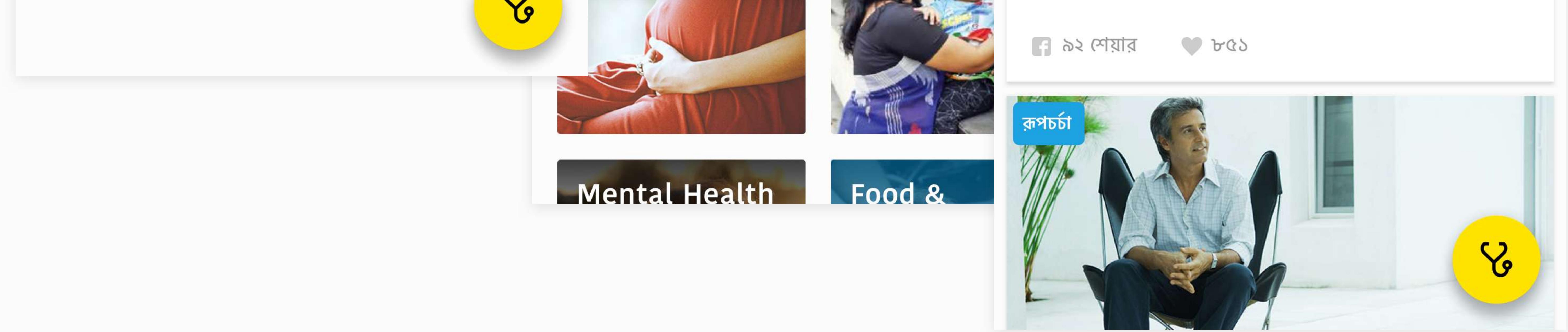
User can also able to customize menu as his preferences.



Tonic Life

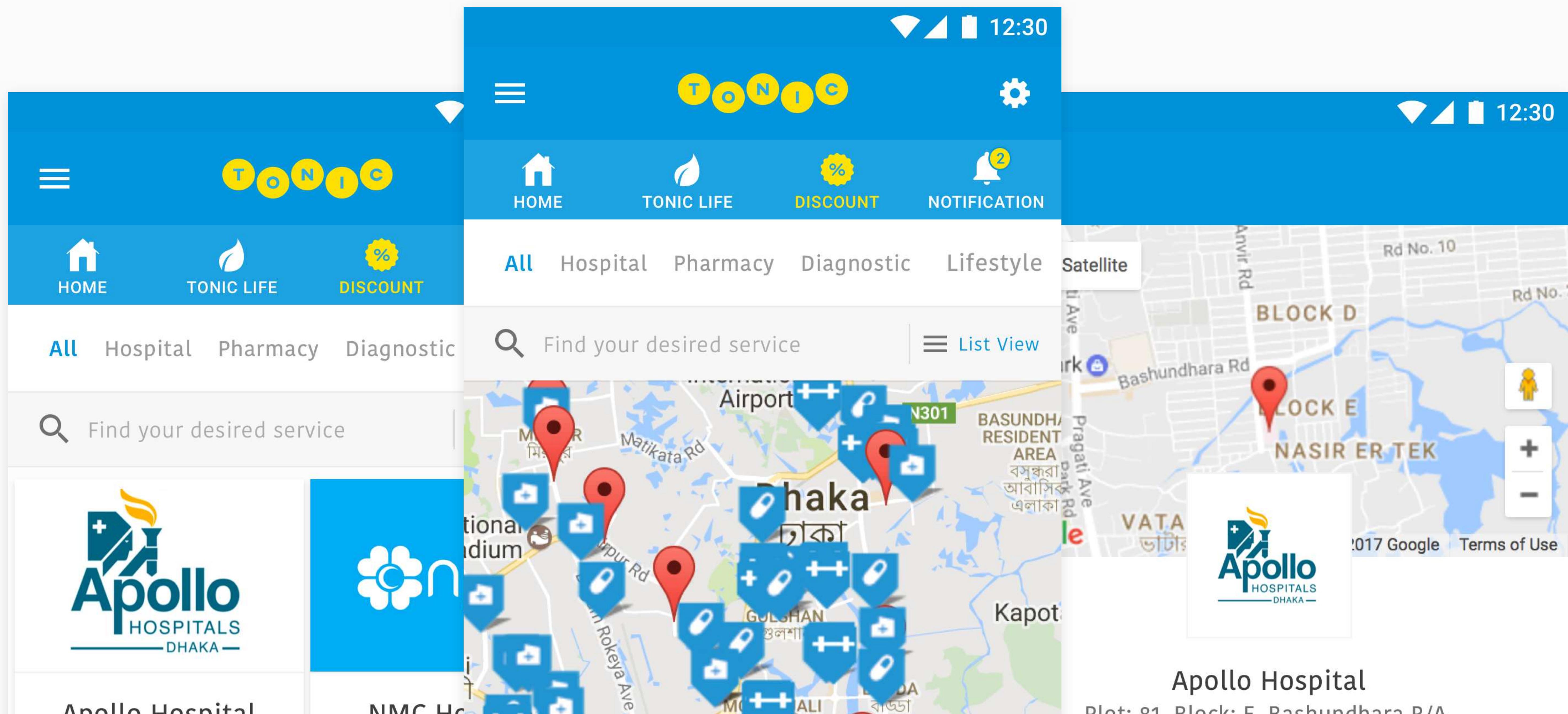
Tonic life provides tips on how to lead a healthier life and care for users everyday. A user can get content as per users preferences by set or modify category channel. User can share content at Facebook and also able to add favorite content by tapping Fav option.





Discount

Developed discount service with quick switching feature.
The user can filter services by type and greater detail
view with an improved experience.



Apollo Hospital
Distance 0.05 km

[View More](#)



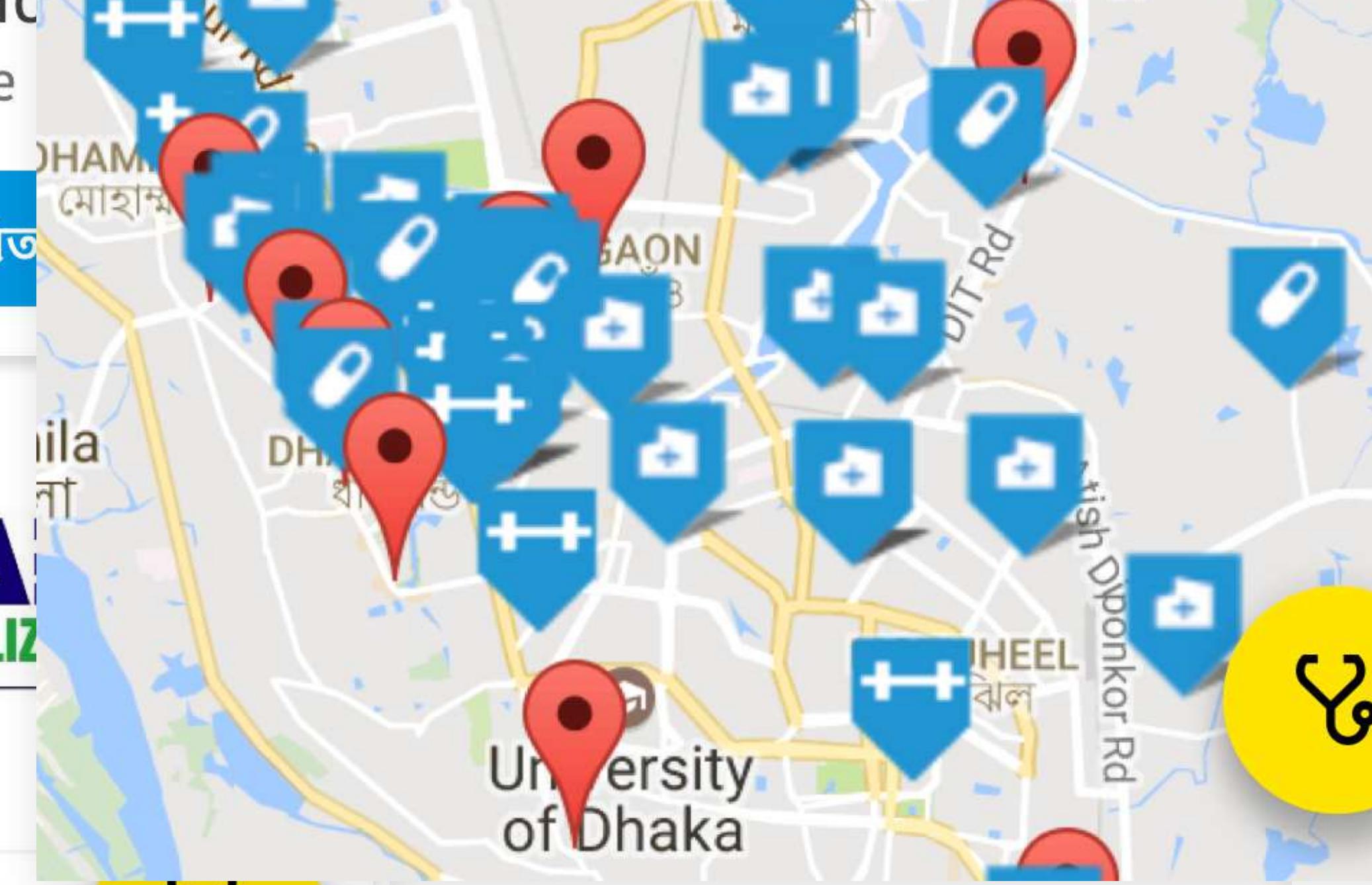
Square Hospital
Distance 1.03 km

NMC H...
Distance

[View More](#)



Labaid Hos...
Distance 1.28 km



Plot. 81, Block. E, Bashundhara R/A,
Dhaka 1229, Bangladesh.

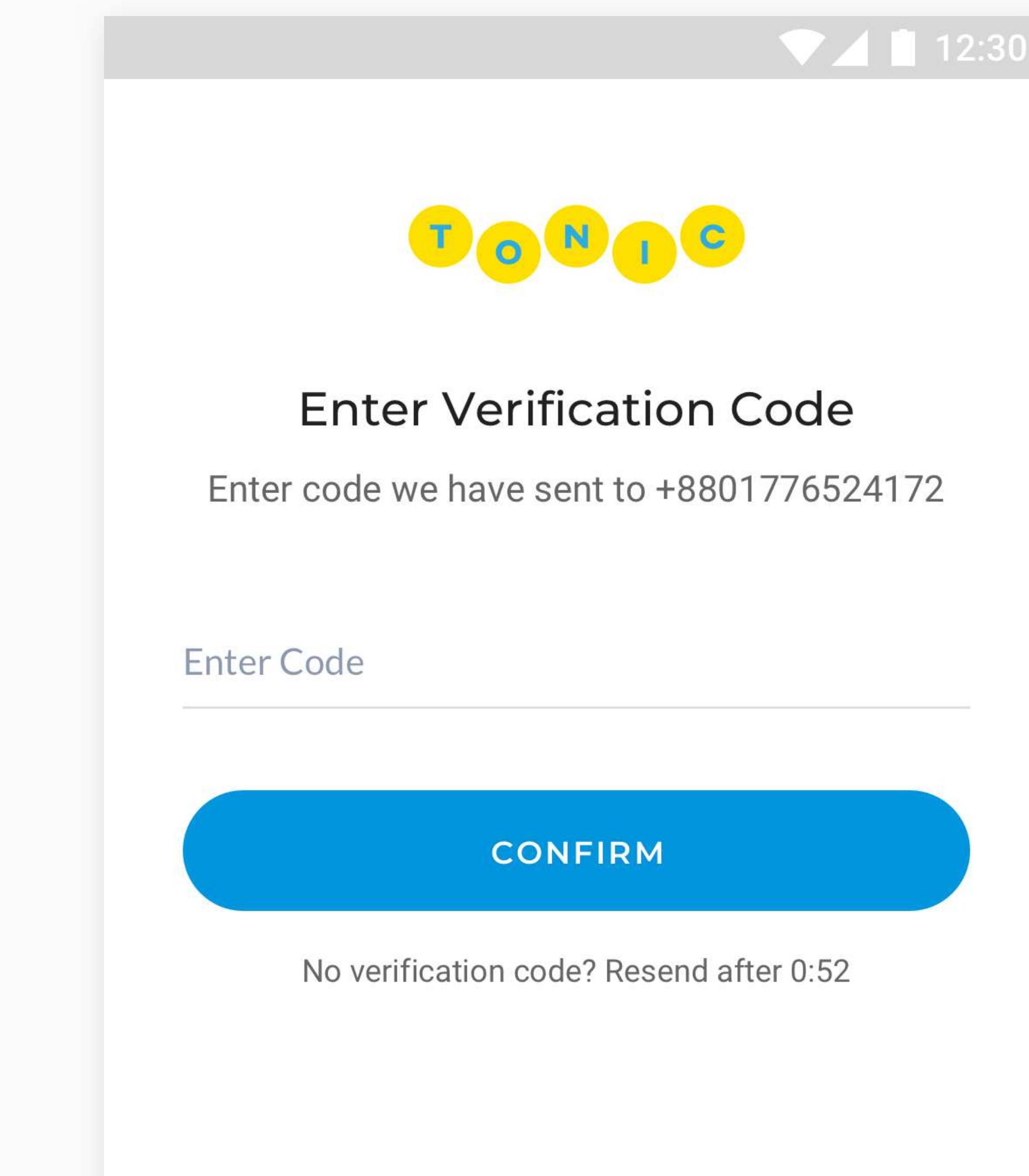
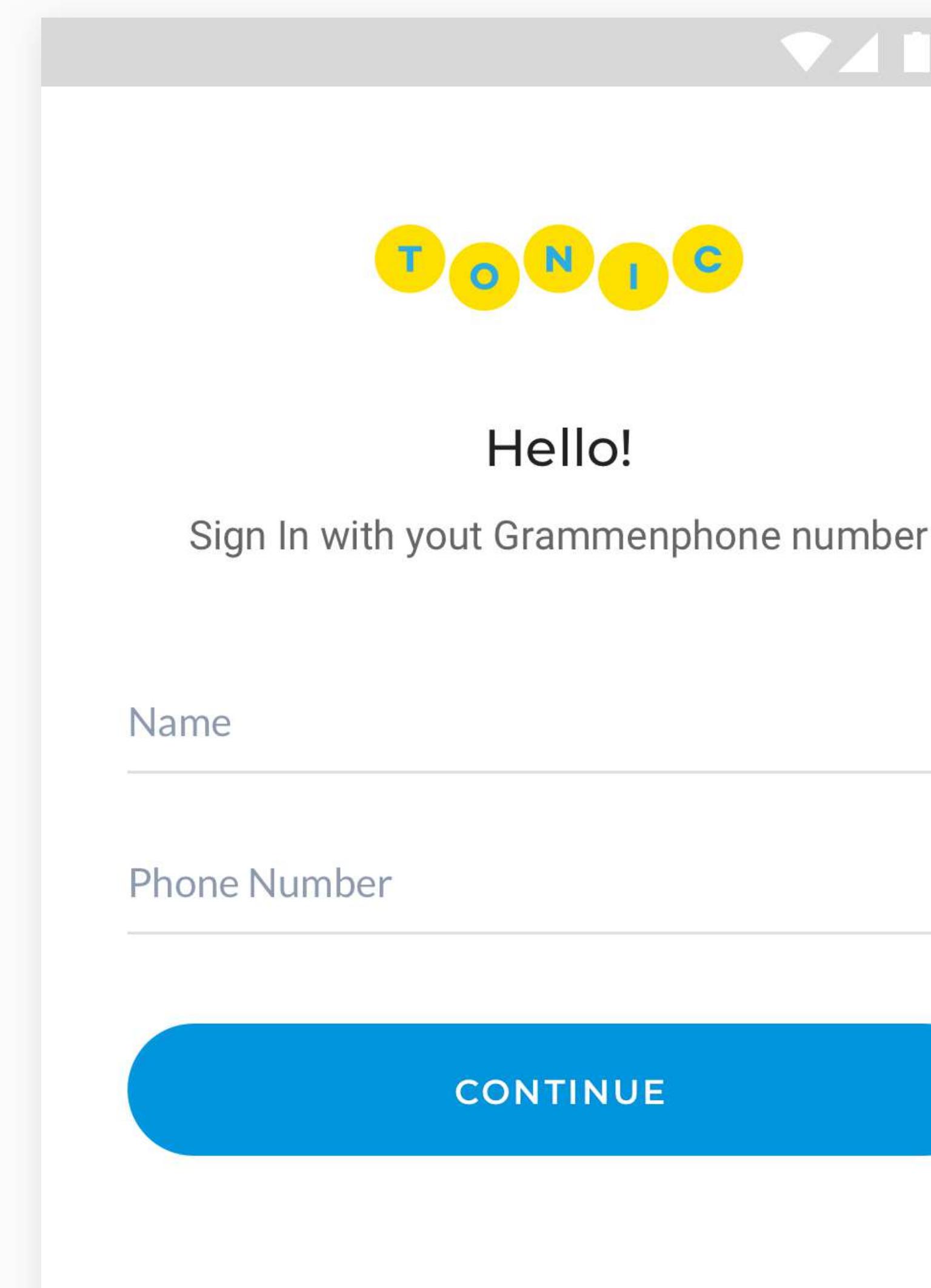
Phone: +880 2-55037242

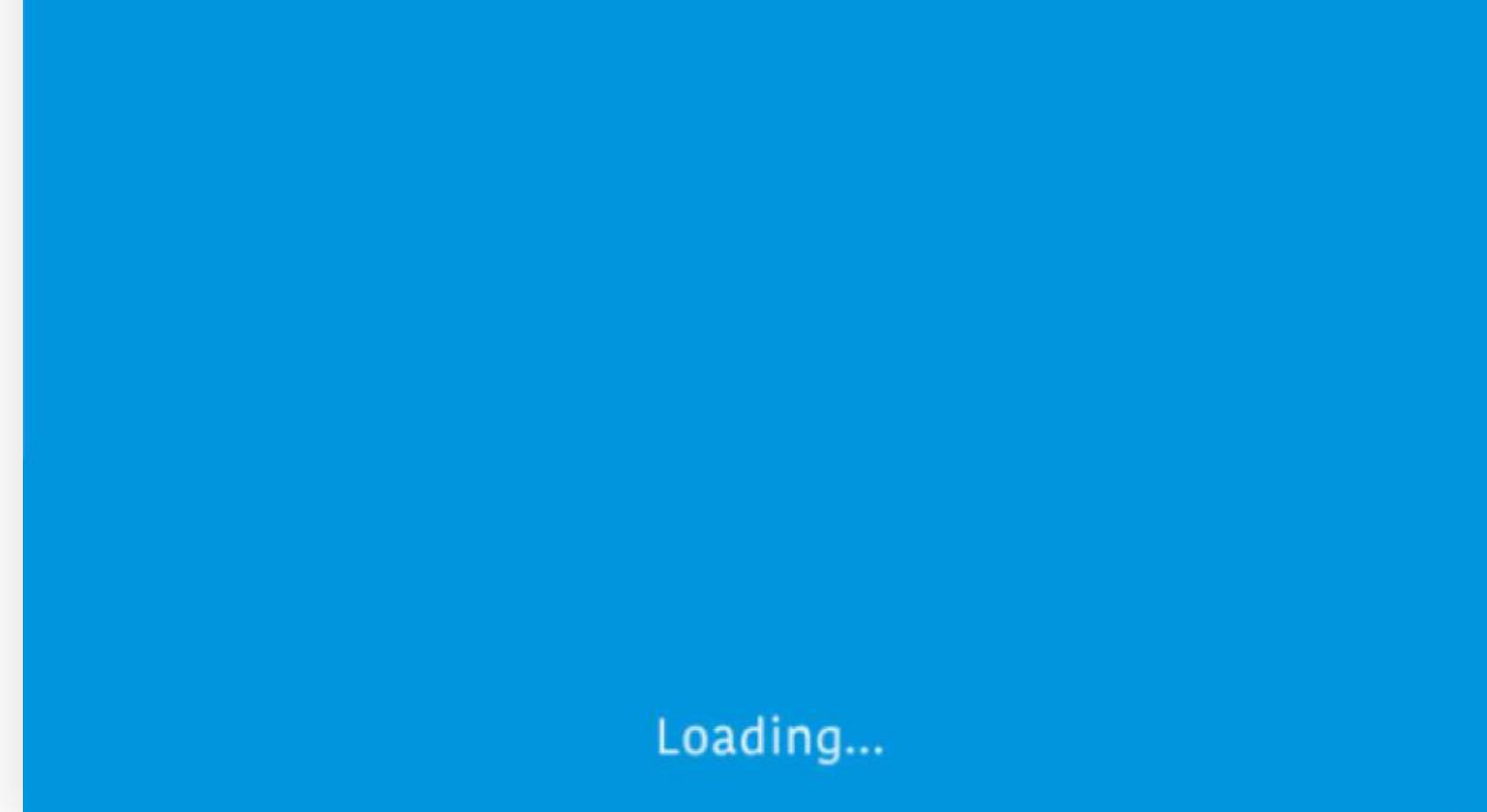
10% Tonic offers on single/deluxe/suite bed
large, city scan and MRI discount. Thanks for
being with Tonic.

To get Tonic Discount, write AHD01
and send SMS to 789

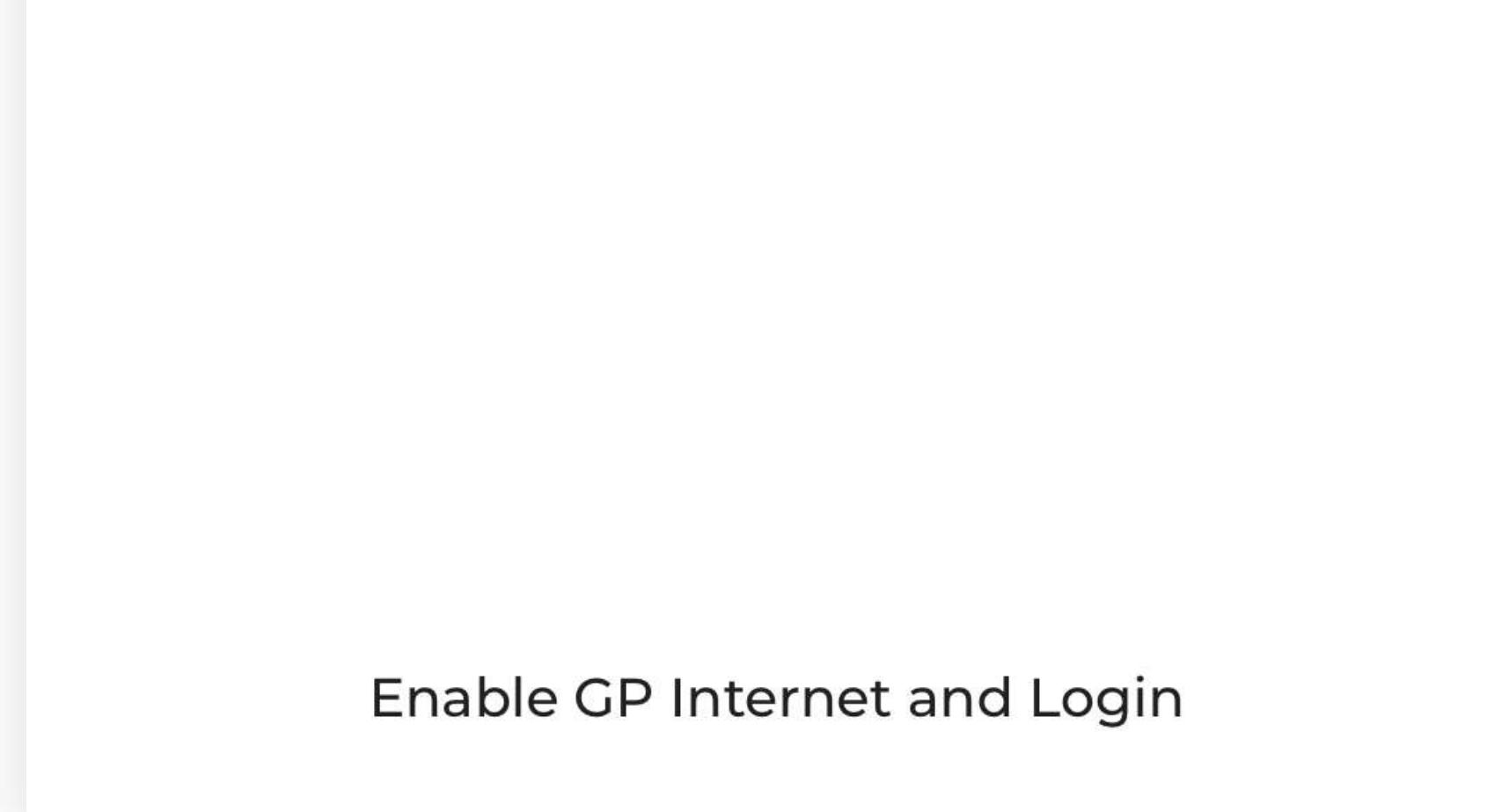
[Avail Discount](#)

All Screens

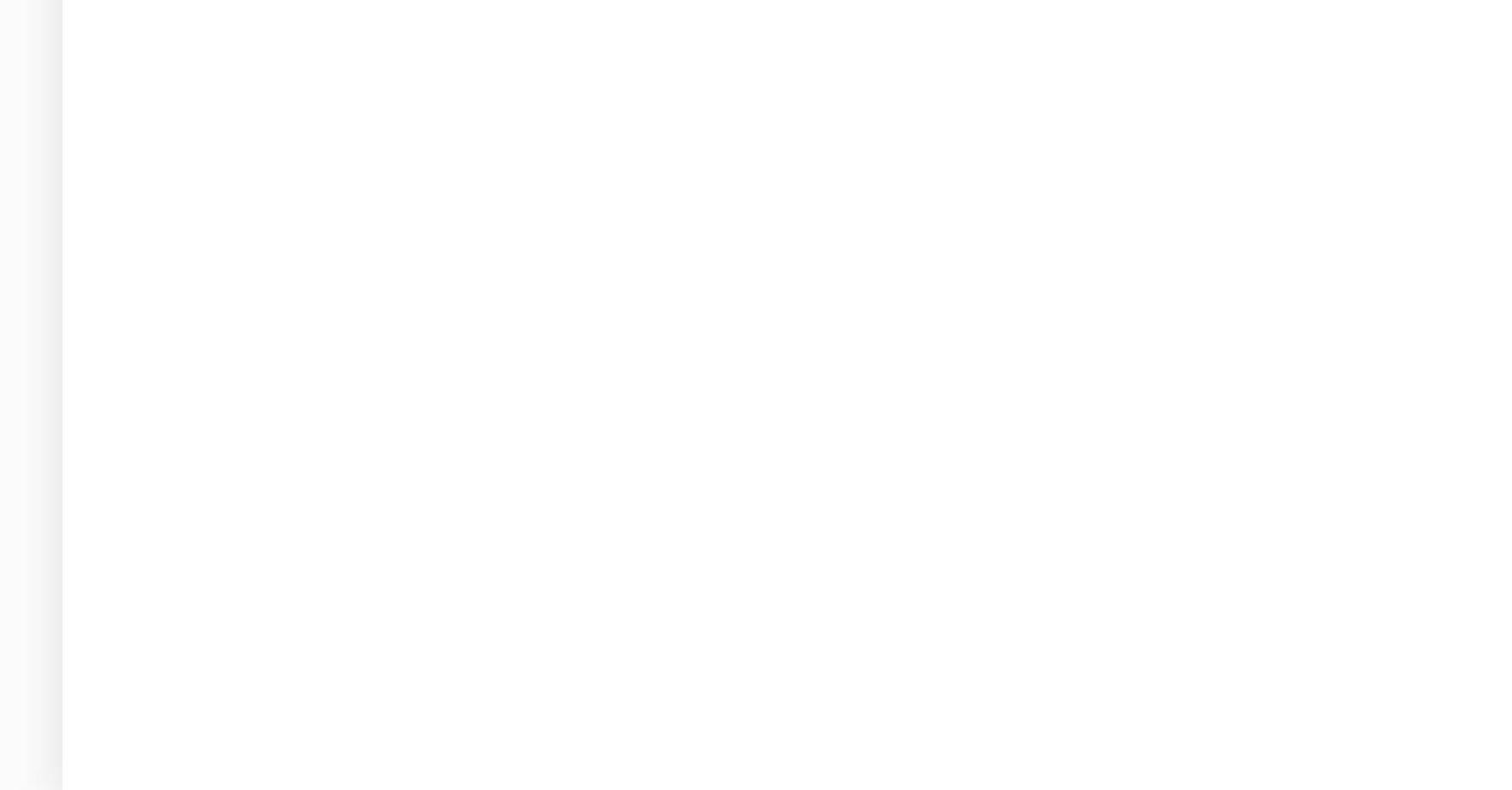




Splash



Signup



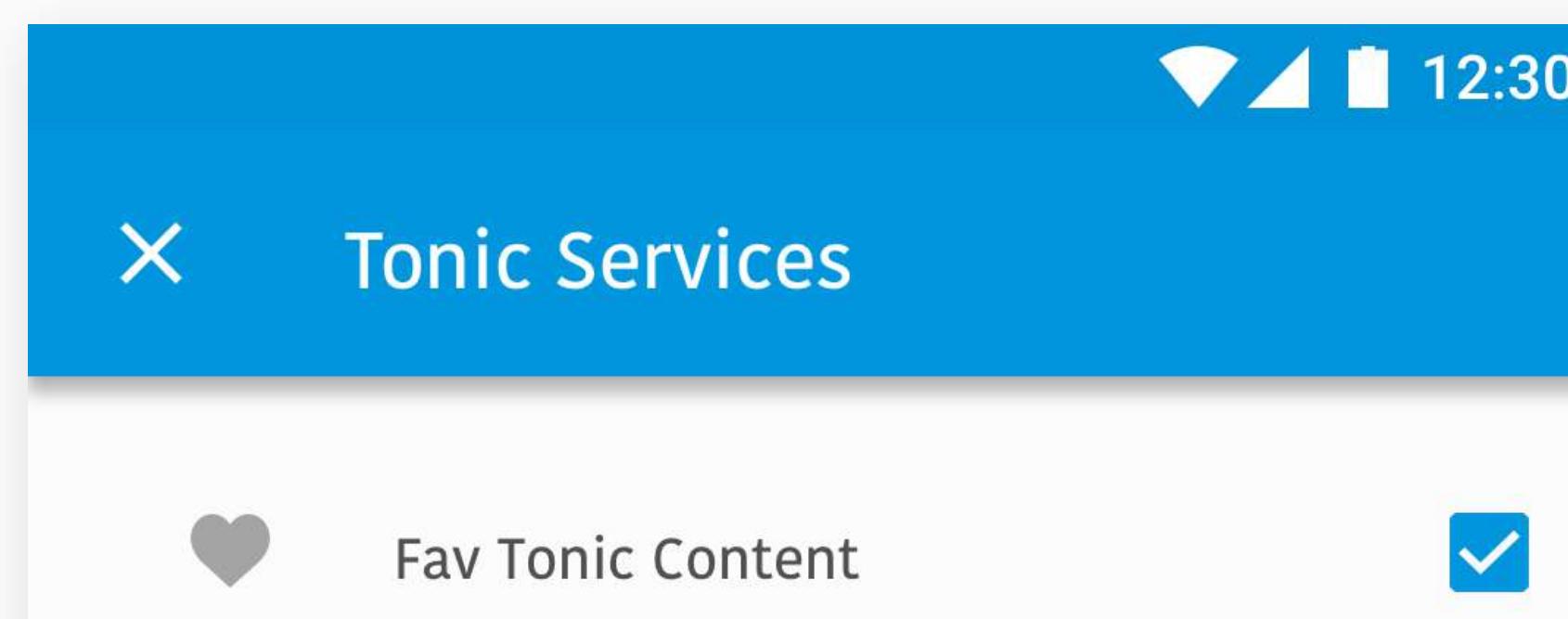
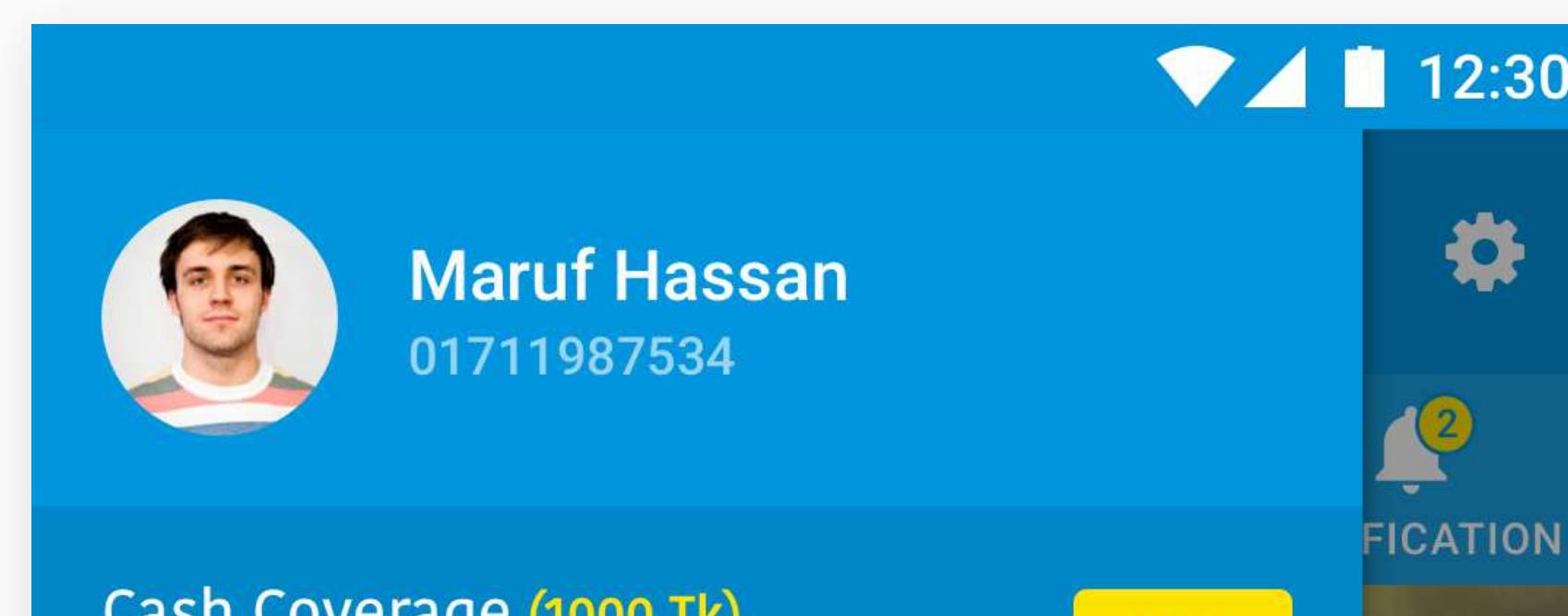
Home



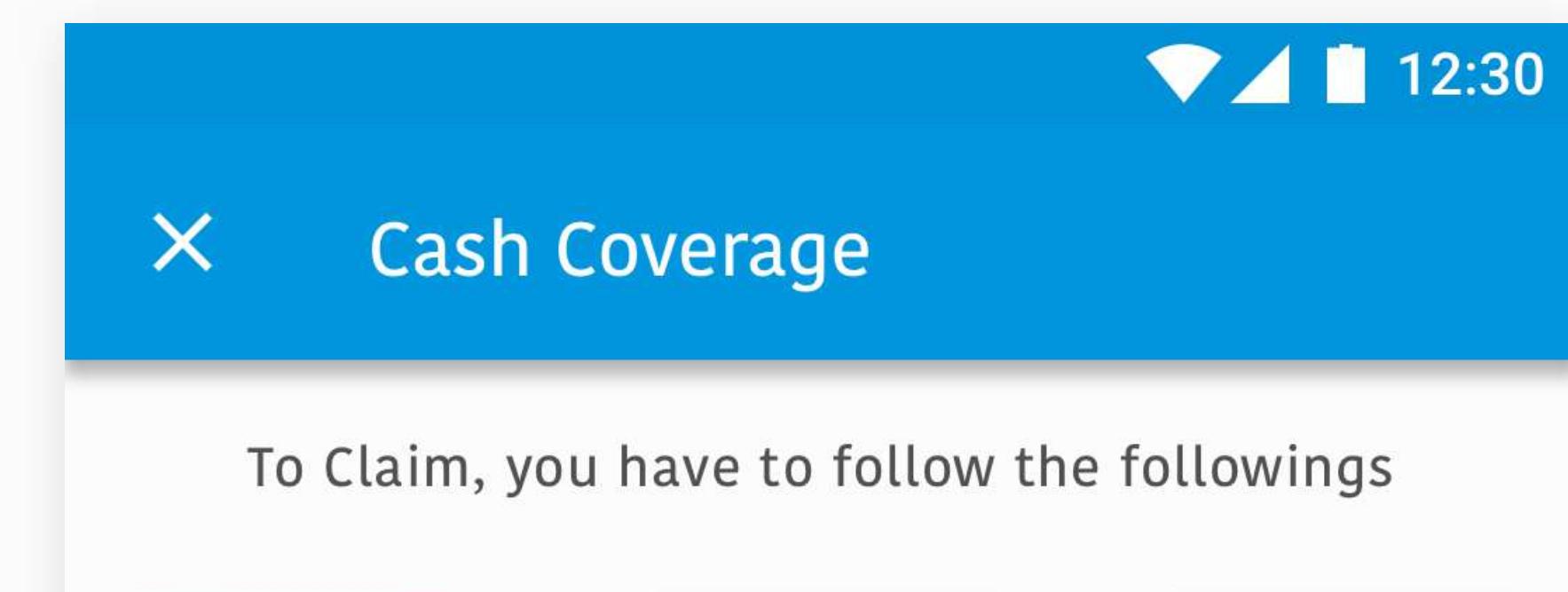
Home with Infographic

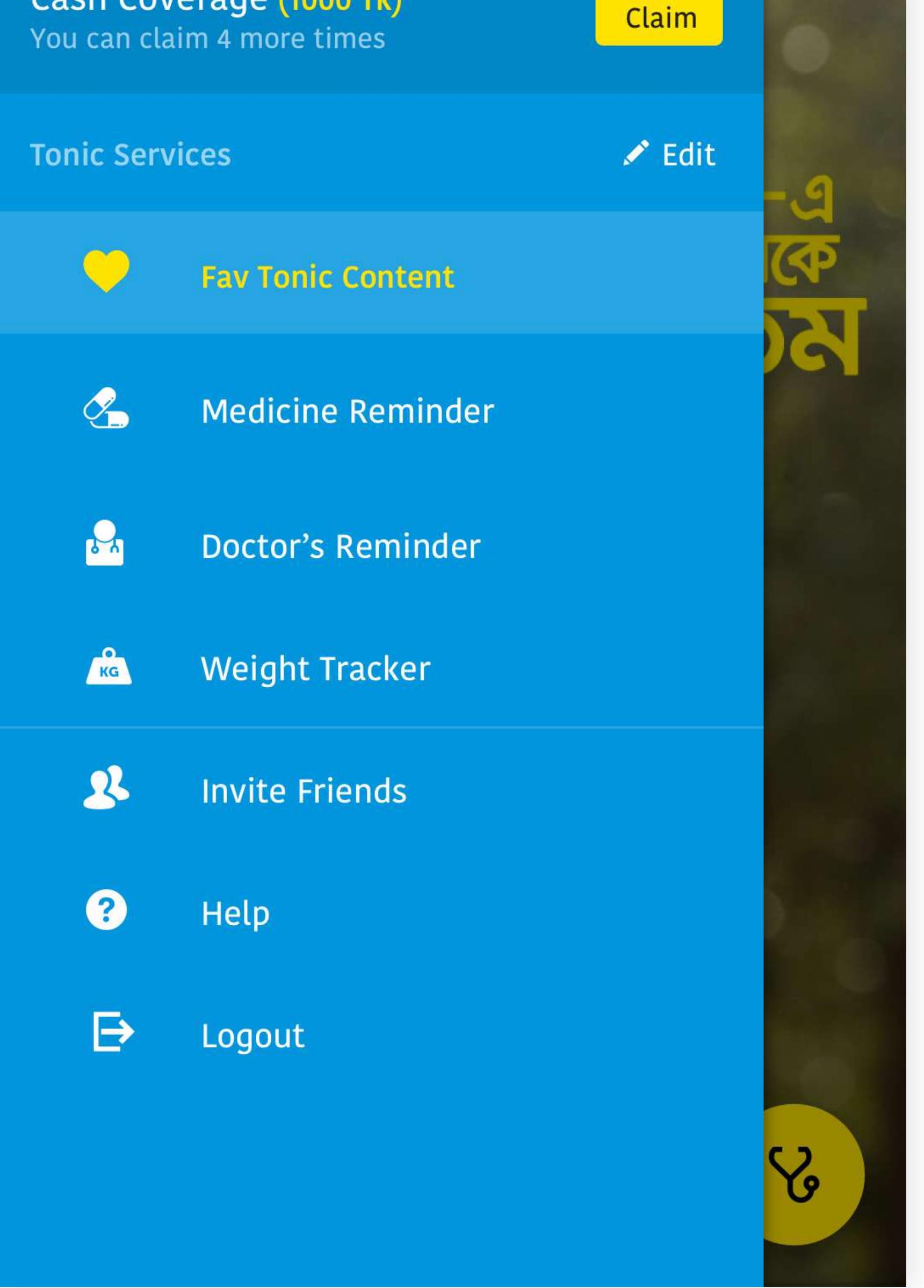


Home with splitted content

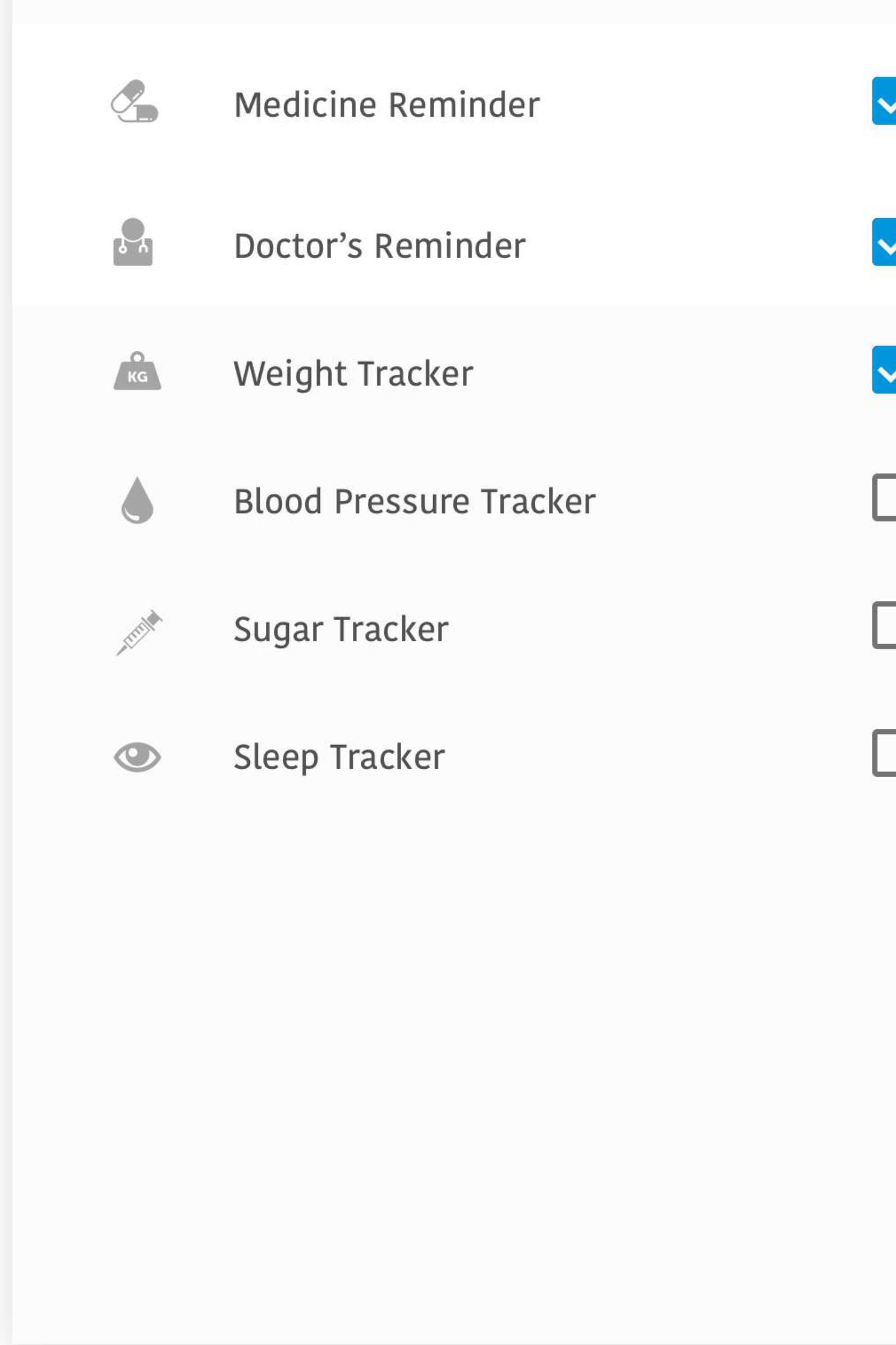


Fav Tonic Content

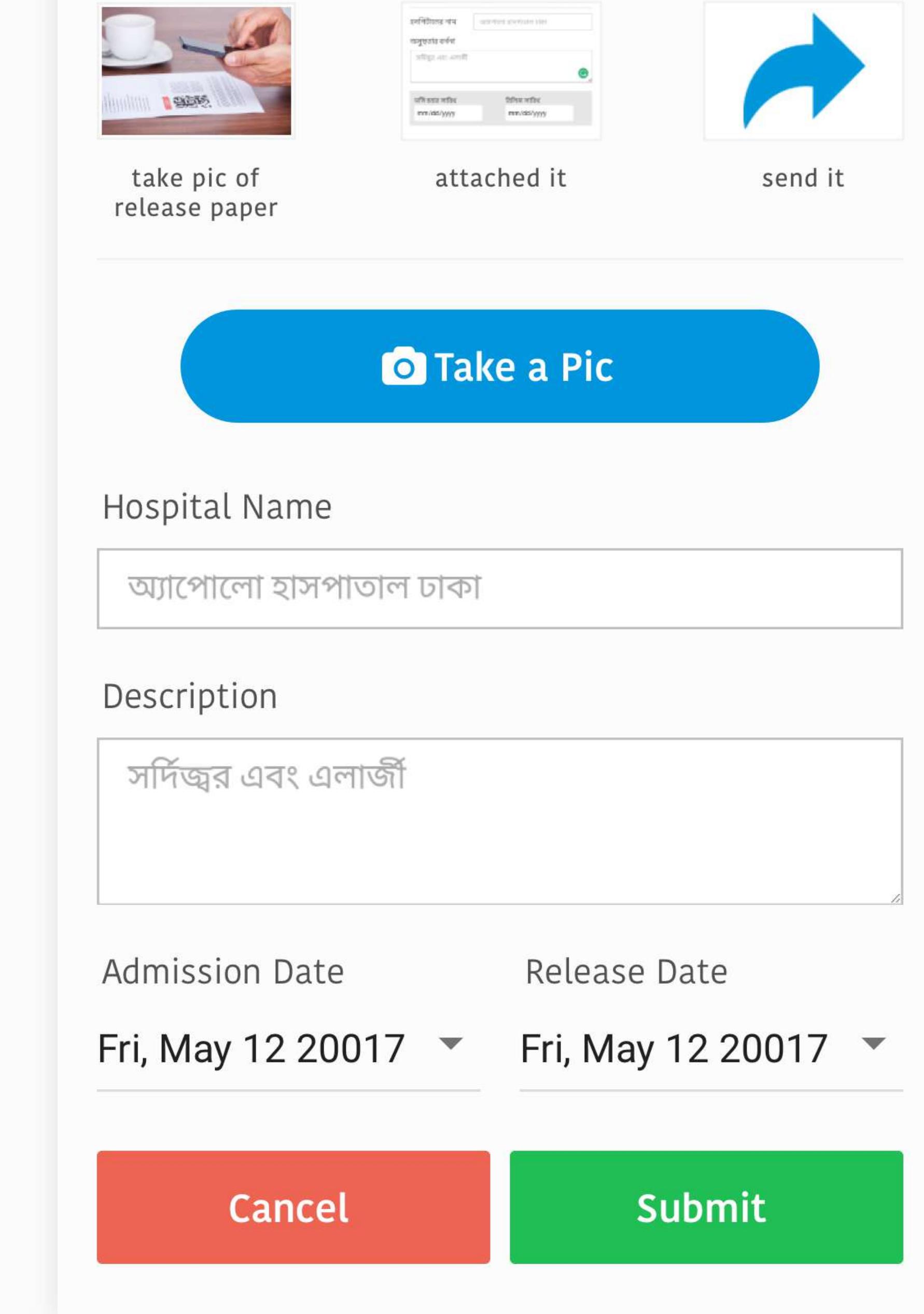




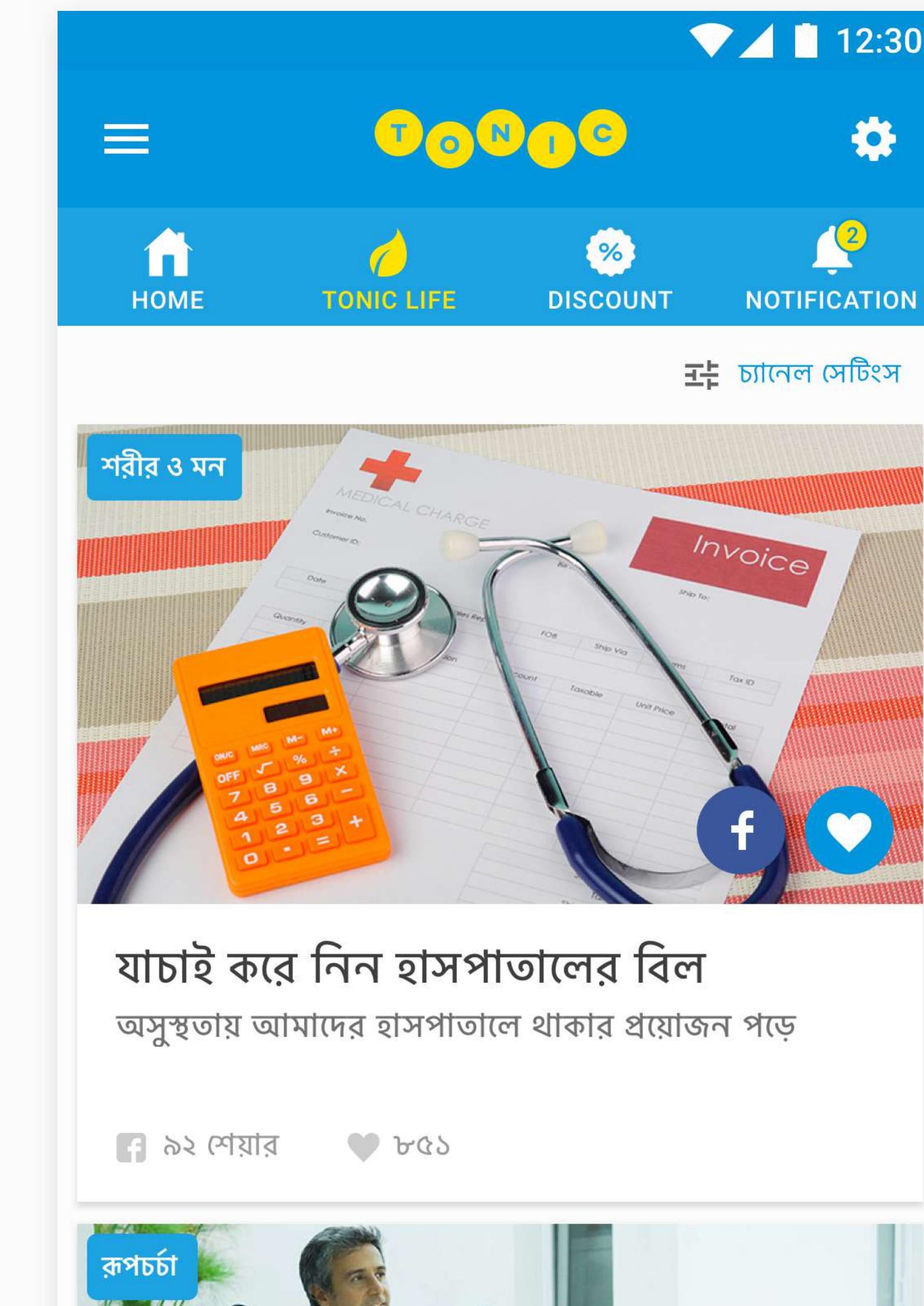
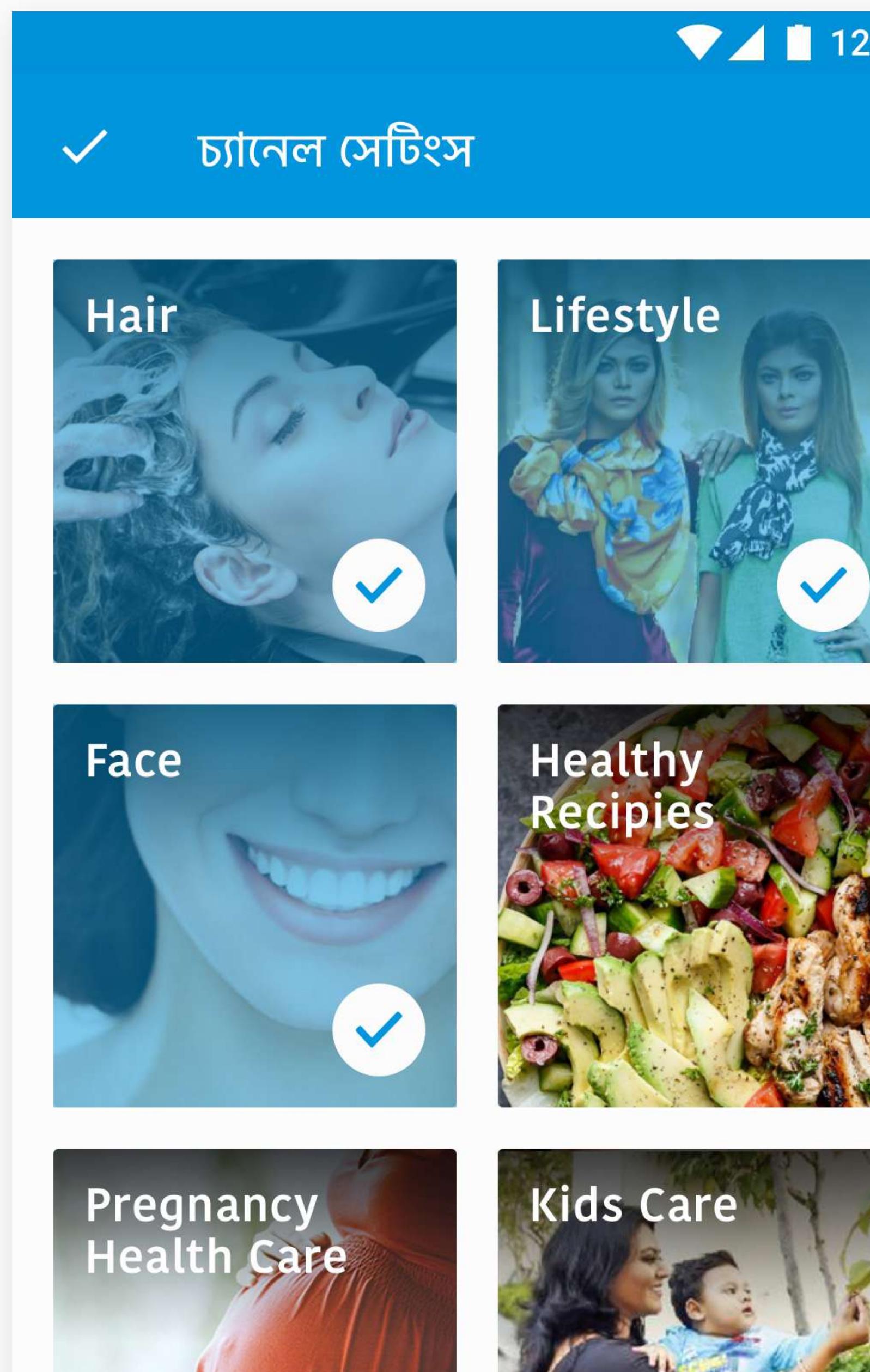
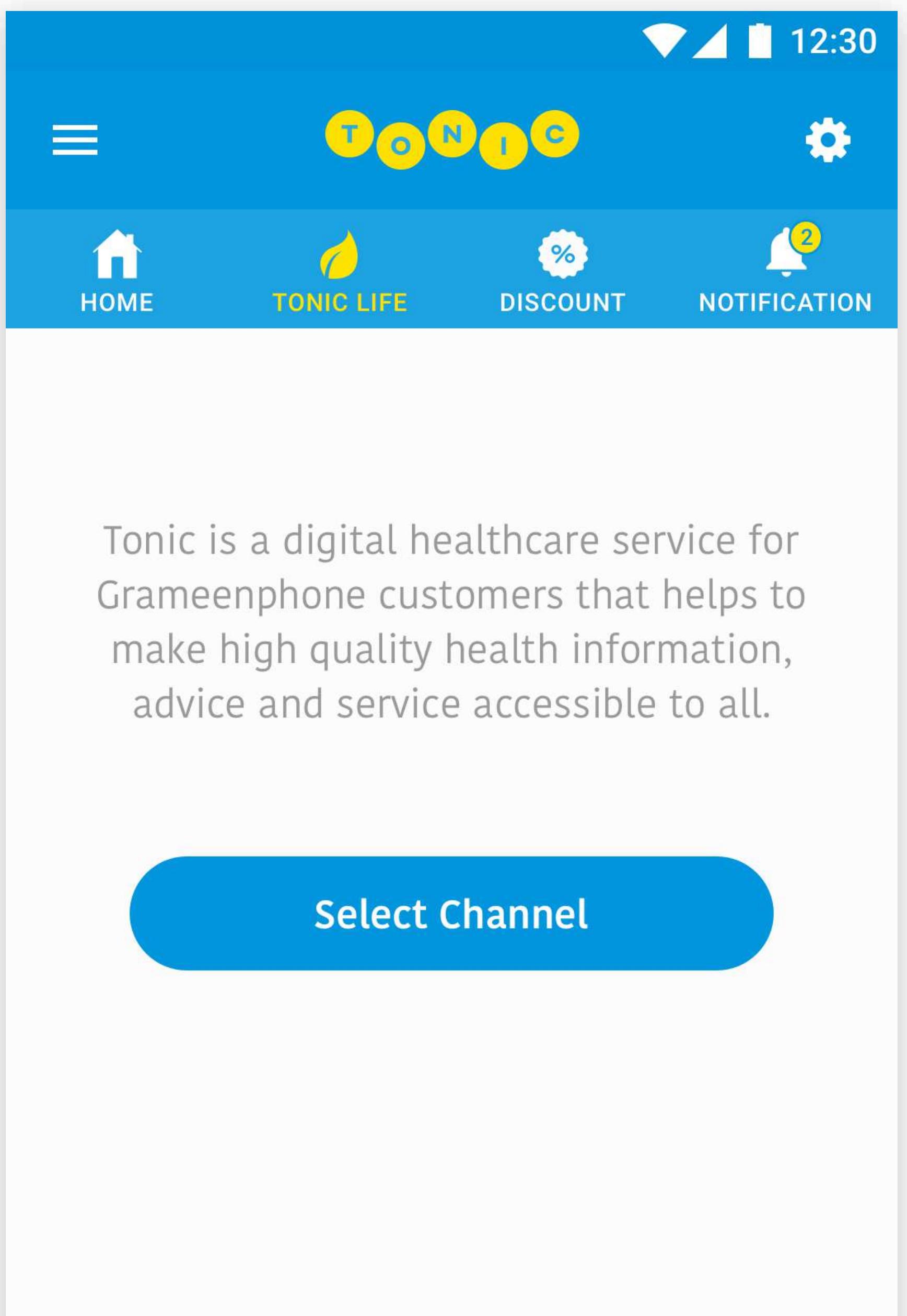
Nav



Modify Navigation Menu

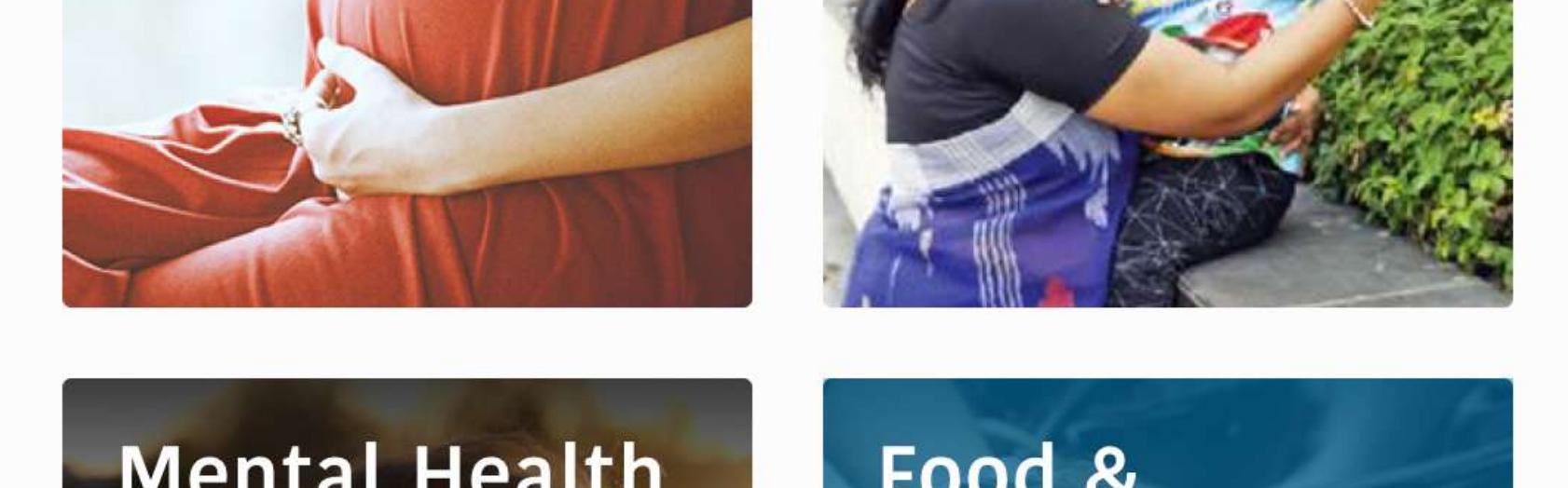


Home with splitted content





Tonic Life without set Channel



Set Channel



Tonic Life article as per selection

A screenshot of the Tonic app interface showing a card view of discounts. It includes a search bar, a navigation menu, and four service categories: HOME, TONIC LIFE, DISCOUNT, and NOTIFICATION. Below these are filters for All, Hospital, Pharmacy, Diagnostic, and Lifestyle. A search bar says 'Find your desired service' and a map view button is available. The main content shows four hospital logos: Apollo Hospitals Dhaka, NMC Healthcare, Square Hospitals Ltd., and Labaid Specialized Hospital. Each entry includes the name, distance (e.g., 0.05 km), and a 'View More' button.

Discount (card view)

A screenshot of the Tonic app interface showing a map view of discounts. It includes a search bar, a navigation menu, and four service categories: HOME, TONIC LIFE, DISCOUNT, and NOTIFICATION. Below these are filters for All, Hospital, Pharmacy, Diagnostic, and Lifestyle. A search bar says 'Find your desired service' and a list view button is available. The main content is a map of Dhaka city with numerous blue and red location pins indicating discounted service points. A yellow circular icon with a stylized 'T' logo is visible in the bottom right corner of the map area.

Discount (Map view)

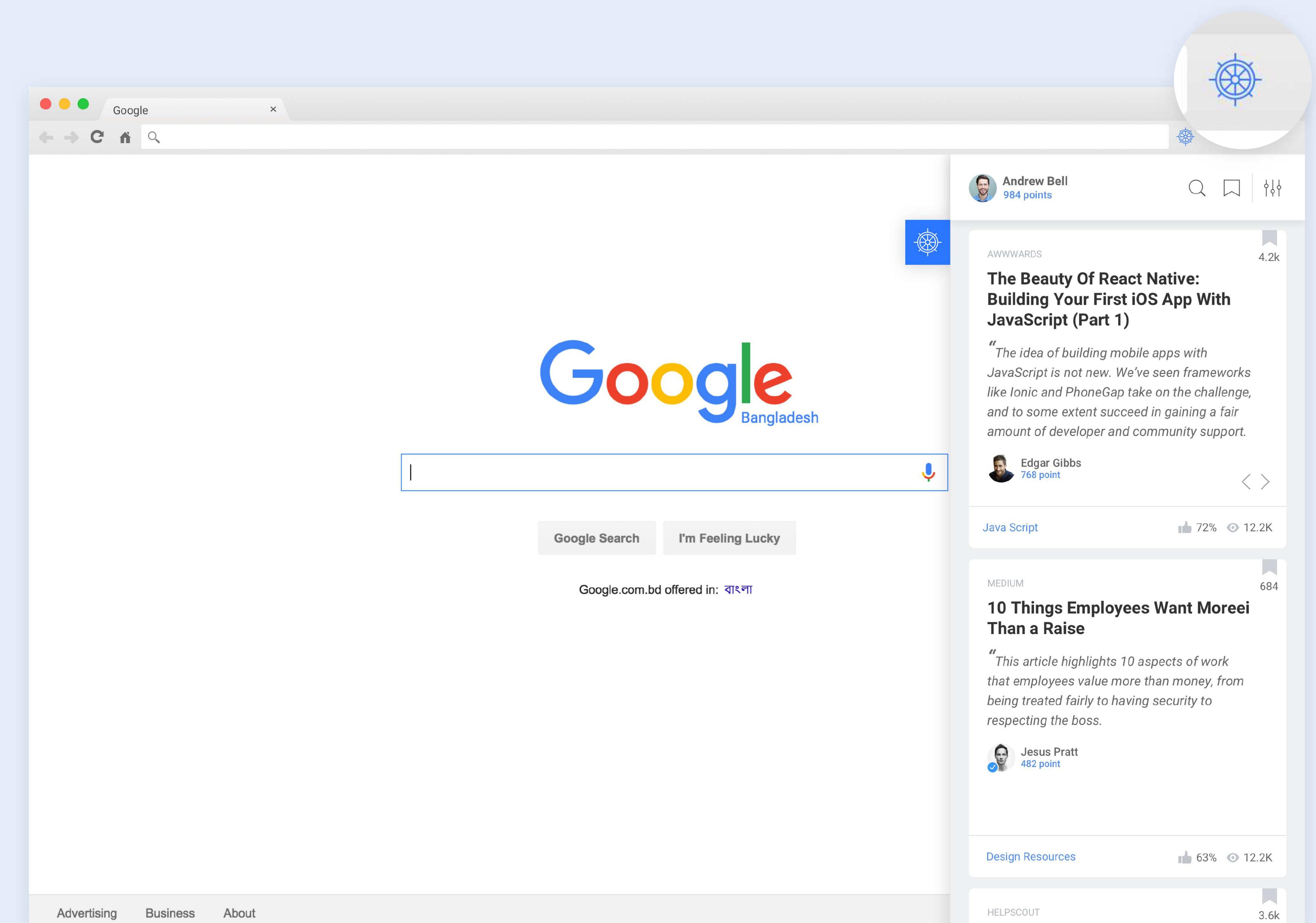
A screenshot of the Tonic app interface showing discount details for Apollo Hospital. It includes a back arrow, a map view, and a detailed description of the discount offer. The map shows the location of Apollo Hospital in Block E, Bashundhara R/A, Dhaka. The description text reads: "Apollo Hospital Plot: 81, Block: E, Bashundhara R/A, Dhaka 1229, Bangladesh. Phone: +880 2-55037242". It also mentions a 10% discount offer on single/deluxe/suite bed charge, city scan and MRI discount. A button at the bottom says "Avail Discount".

Discount Details



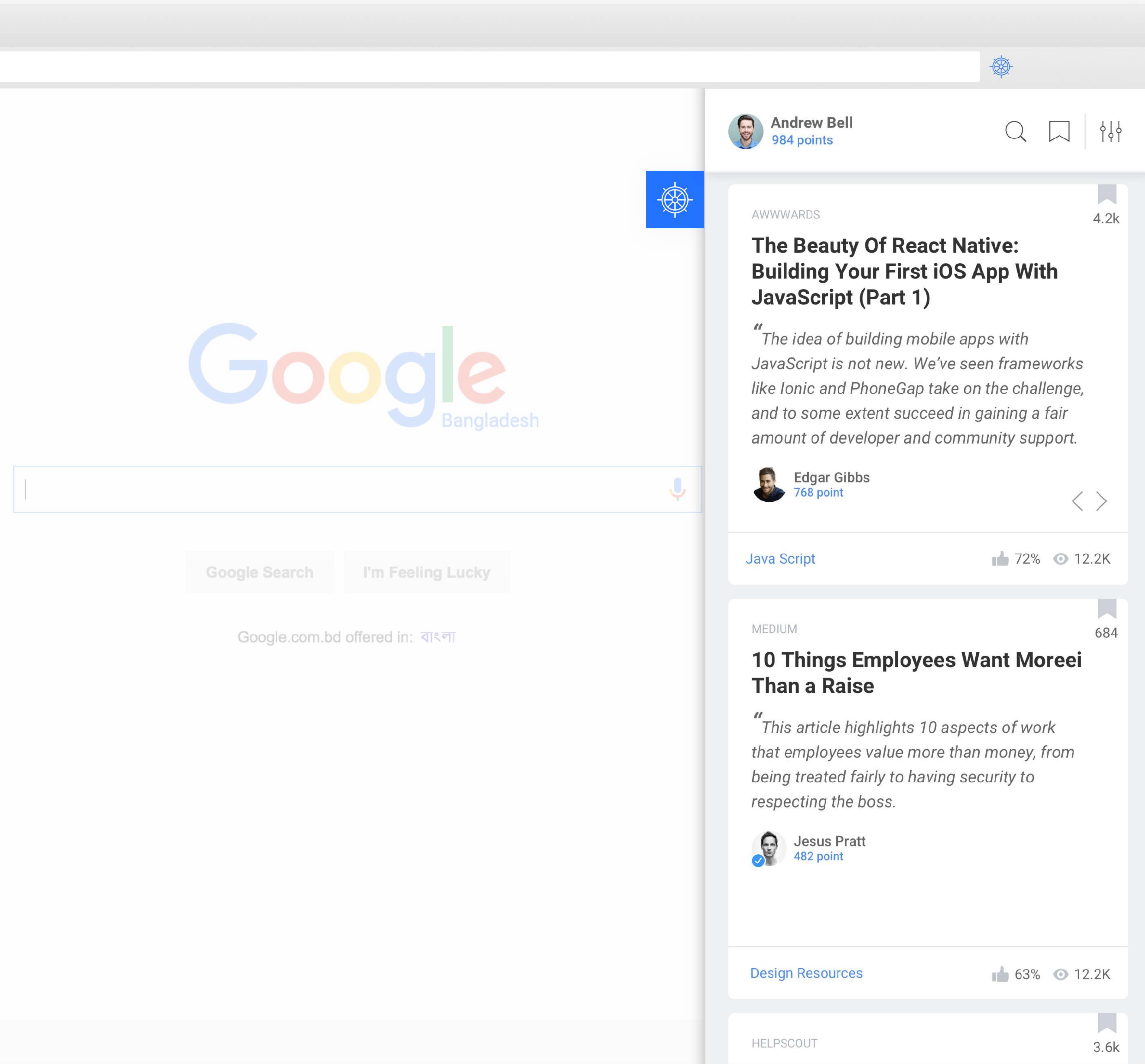
Background

"Columbus - the explorer." is Google Chrome Extension. The platform helps a user to explore more authentic and curated content from the web in less time. It's a social platform where a user will share only those content which is worth to share and also user will express the Experience with a short note. So the content will be more curated, trustworthy and authentic than AI (Machine curated). Why "Experience"? An effective experience will give the user a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not? Also, there will be some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance.



My Role: Product Design

Deliverables: Prototype, Design



Structure & Layout

Though its a web content sharing platform, the biggest challenge of this extension was, how the extension will appear to the user? To use, do people need to go open any new tab. If a user opens a new tab, is it easy to explore and share content at a time to the platform? The solution is - when a user installs the extension, the extension icon will always float right side of the browser. To click the extension icon, the main extension body will come from right as a sidebar. It will be very easy to explore content when the user browse any site, or if he wants to share it to the platform.

Easy Start

Signup into the app to access the extension.

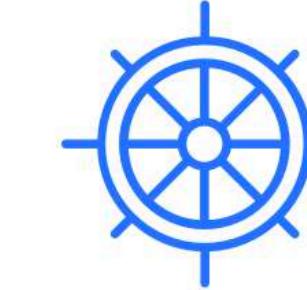
After that set content preferences to get content as per your taste.

Content Preference



MOST POPULAR TRENDING TOP LANGUAGES

Virtual Reality 2,556 items	Big Data 1,319 items	Encryption 1,776 items
SaaS 469 items	Data Modeling 598 items	ERwin 781 items
Cloud Computing 326 items	Microsoft 2,690 items	Xbox360 21 items
Amazon Web Se.. 760 items	Apache Hadoop 1,123 items	Silicon Valley 326 items
Startup 3,342 items	Google Play 687 items	App Store 918 items
Press Release 211 items	iOS 845 items	Linux 455 items
Android 658 items	Smart Phone 540 items	Macbook Pro 769 items
Facebook 974 items	Google 1,290 items	Twitter 664 items
Space X 891 items	Steve Jobs 721 items	



Columbus
The Explorer

f Login with Facebook

t Login with Twitter

G+ Login with Google

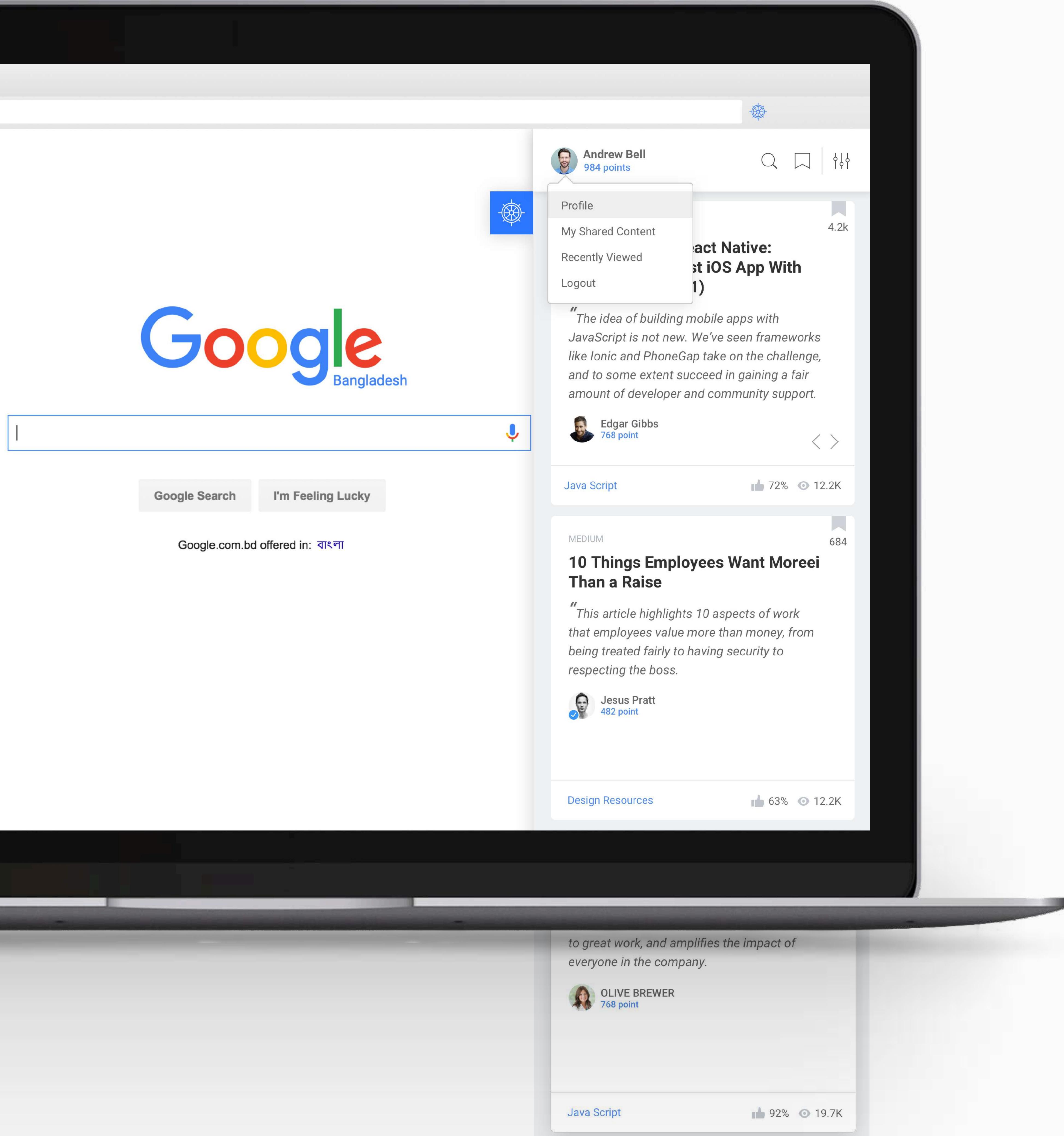
Email address

Password

Forgot password?

Log in

Don't have an account? [Create here](#)

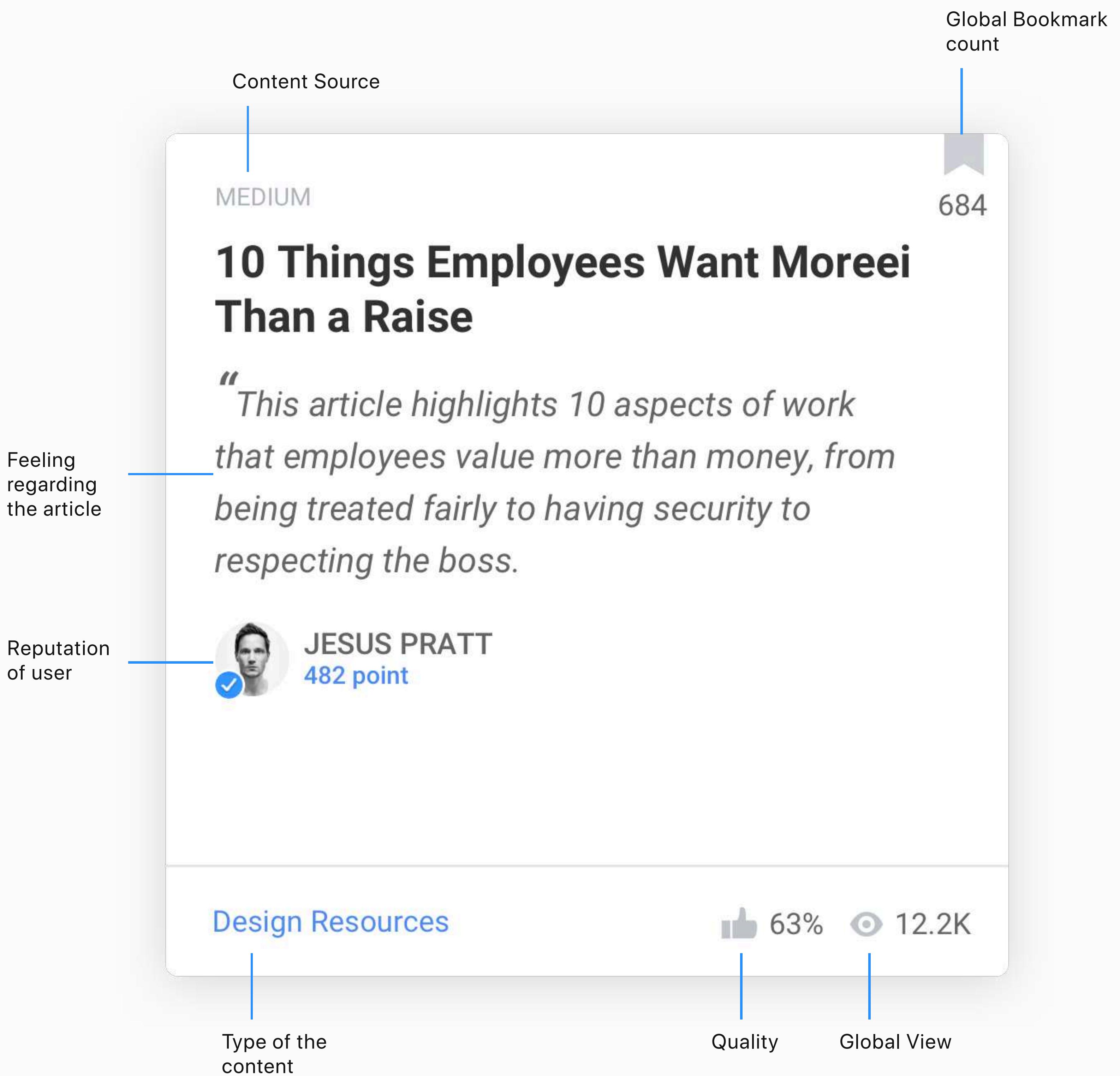


Explore Content

Based on the preferences, the user is offered a range on shared content for him. By infinite scroll, a user can explore unlimited content.

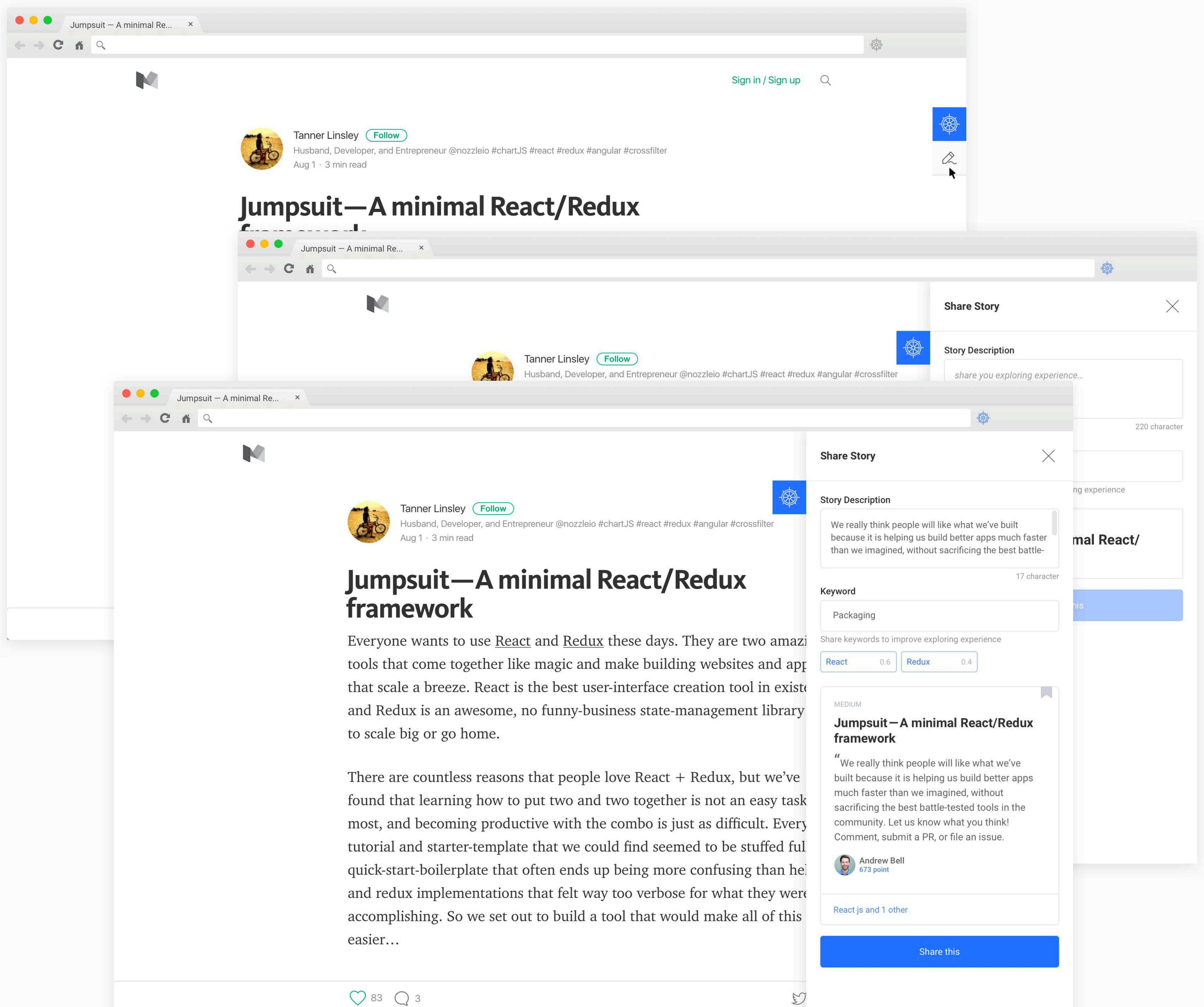
More Meta, More Insights

Each card has some Meta Info (Tag/keyword, view count, bookmark count) which will help the user to understand the value of that content at a glance. By it, the user gets a high-level idea of the article, so a user will get an idea and take a decision - should I read this or not?



Share Content

If a user finds something interesting and worth to share, he can easily share it with the platform. Just click on the Write (Pen) button under the extension button. It will open a writing panel where a user can write his experience about the reading and why its worth to read. Also, he can add tags to list the references content according to its type.



Andrew Bell
984 points

- Profile
- My Shared Content
- Recently Viewed
- Logout

React Native: Build an iOS App With JavaScript (Part 1)
4.2k

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support."

Edgar Gibbs
768 point

Java Script 72% 12.2K

MEDIUM 684

10 Things Employees Want More Than a Raise

"This article highlights 10 aspects of work that employees value more than money, from being treated fairly to having security to respecting the boss."

Jesus Pratt
482 point

Design Resources 72% 12.2K

Profile

Andrew Bell
Front-end Developer
at Columbus
673 points

Interest
Front-end development, JavaScript, Angular JS, React JS, Node.js, Ruby on Rails, HTML5, CSS3

Contact Info
Location: Lviv, Ukraine
www.john.rocks

Update Profile

Upload a new profile photo
Browse

Display Name
Andrew Bell

Title
Front-end Develop

Professional skills/experience (e.g. Expert Web Designer)

Organization
Columbus

Technology I love most
Front-end development, JavaScript, Angular JS, React JS, Node.js, Ruby on Rails, HTML5, CSS3

Location
Lviv, Ukraine

Website Link
www.john.rocks

Update Profile

User Menu

User Profile

Edit User Profile

Recently Viewed

[Clear entire history](#)

AWWWARDS  6.8k

The Beauty Of React Native: Building Your First iOS App With JavaScript (Part 1)

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support."

 Vernon Morgan [768 point](#)

Product Desing and 2 others  67%  12.2K

BALL-SOHARD.SURGE.SH  981

8 Ballr | A Product Design Process Checklist

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support."

 EDGAR GIBBS [768 point](#)

Product Desing and 1 other  72%  4.3K

Product Design

About 45,776 results found

INVISION  6.8k

Product Design Industry Report 2016 | InVision

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support."

 Marcus Ortega [768 point](#)

Product Desing and 2 others  72%  12.2K

BALL-SOHARD.SURGE.SH  981

8 Ballr | A Product Design Process Checklist

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 EDGAR GIBBS [768 point](#)

Product Desing and 1 other  68%  4.3K

All Bookmarks

All Bookmarks

Android

Angular JS

Bash

C#

C++

Entrepreneurs

Git

React js

Java Script  72%  4.3K

INVISION  6.8k

Product Design Industry Report 2016 | InVision

"The idea of building mobile apps with JavaScript is not new. We've seen frameworks like Ionic and PhoneGap take on the challenge, and to some extent succeed in gaining a fair amount of developer and community support."

 EDGAR GIBBS [768 point](#)

Product Desing and 2 others  67%  12.2K

BALL-SOHARD.SURGE.SH  981

Recently Viewd

Search result

Bookmark item



Background

Cefalo is a Norwegian consultancy and offshoring company which offers software development and maintenance services mainly for European clients.

My task was to research the competition for designing solutions, and build an efficient Cefalo website based on the business model and story line. Demonstrate the client's expertise and credibility, and clearly communicate complex information.

My Role: Product Design

Deliverables: Prototype, Design



SERVICES CAREER CASE STUDY ABOUT NEWS CONTACT |

YES, WE ARE CREATIVES AND VISIONARIES

Cefalo is a Norway based consulting and offshoring company.

We offer IT-development and maintenance services to organisations in the software and media industry.

EMPOWER INDIVIDUALS

Use our experienced project managers and offshore consultants for IT systems.

GOOD WORK

So little time and so much to do! Increase your capacity with Cefalo. Happy development.

SIMPLIFY

Short of programmers? We're not. Extend your team with Cefalo developers.



PEOPLE WHO MADE THIS

We work together with brands to craft strategies along with a unique and innovative digital approach. We thrive on collaborating with clients who are looking to push the limits and think outside the box.



EGMONT

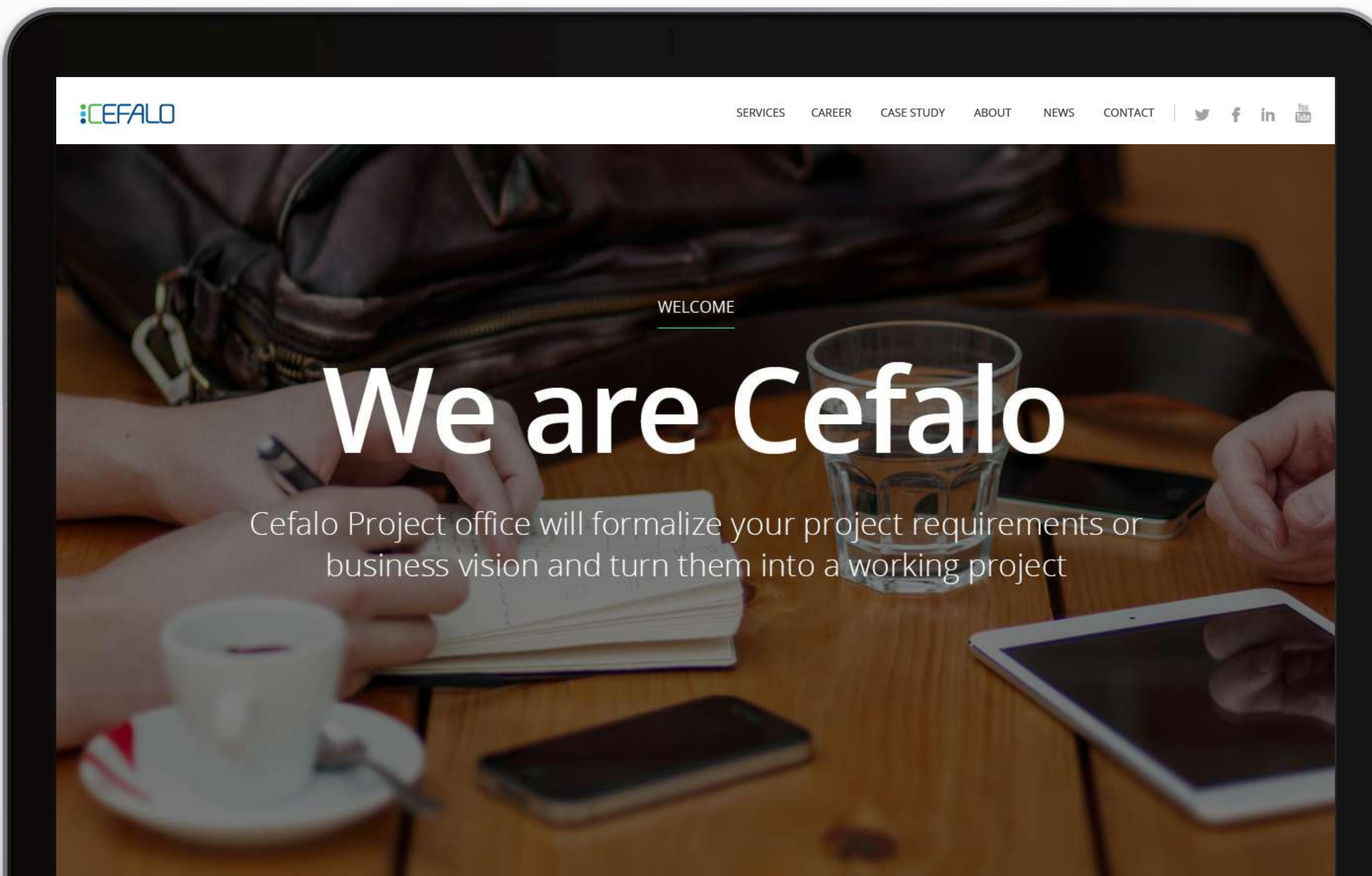
Moment

SCHIBSTED MEDIA GROUP



Main Page

I have followed the basic grid layout. Because it is an important concept because the responsiveness is involved. Cefalo is an offshoring company and working with offshoring company an individual/organization want to get ideas by browsing their main page. It's arranged by those necessary content combinations which help a user feel confident in this company.



YES, WE ARE CREATIVES AND VISIONARIES

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Use our experienced project managers and offshore consultants for IT systems.

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EGMONT

Moment

SCHIBSTED
MEDIA GROUP



WE SPECIALISE IN

From our headquarters in Oslo and our development center in Dhaka, we provide a range of software development, maintenance and testing services.

EXTENSION TEAMS

Short of developers? We tailor dedicated offshore teams. Get on-board!

PROJECT MANAGEMENT

We know the complexity and challenges of software development.

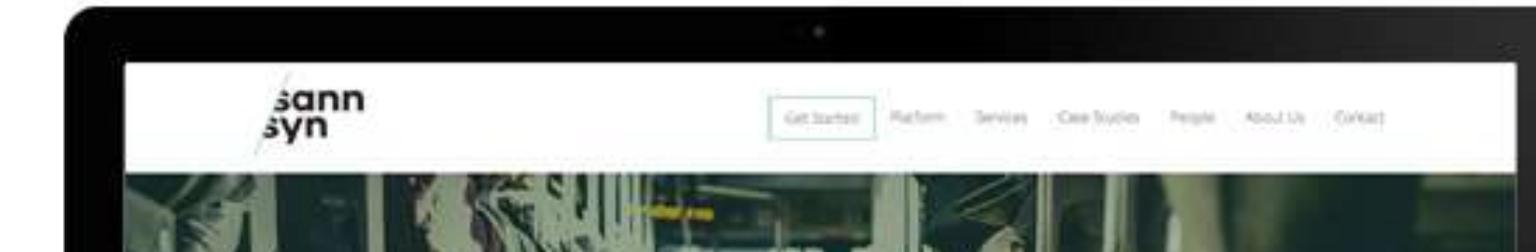
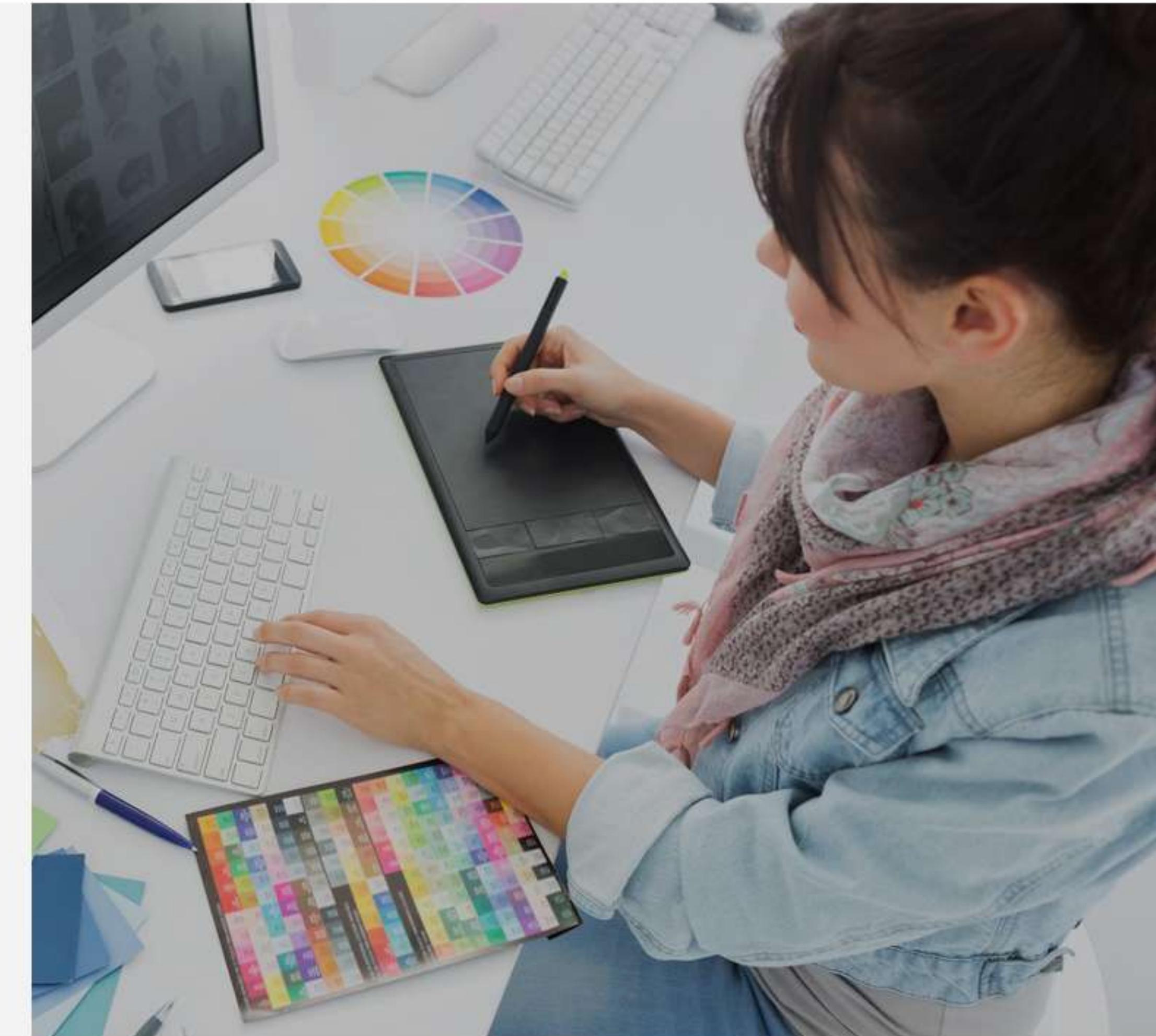
More +

WEB DEVELOPMENT

Leave your responsive web pages, applications and apps with us. You design, we develop!

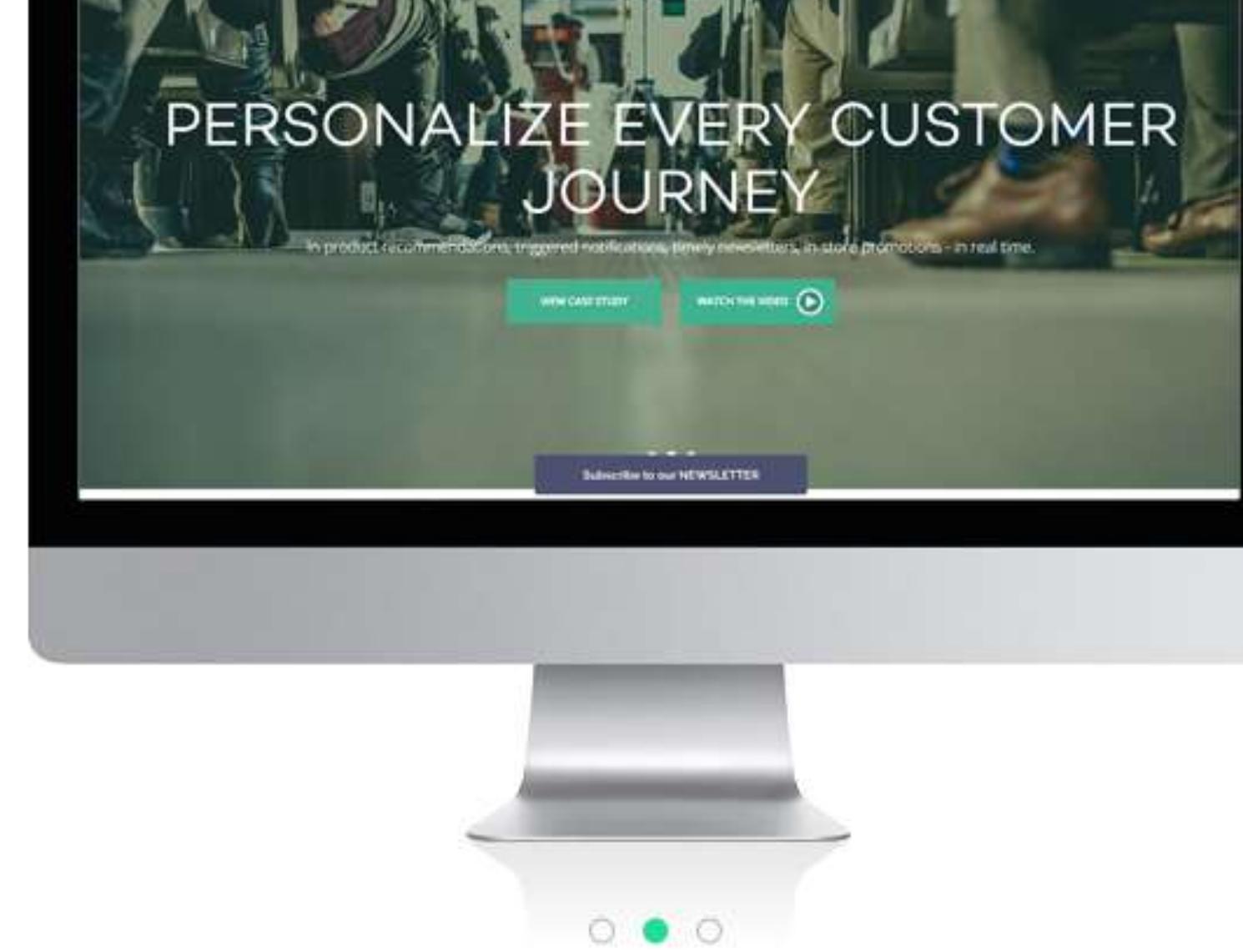
ONBOARDING PROGRAM

Working with distributed teams can be challenging. We guide you!



WHAT WE DID ALREADY

SANNSYN AS

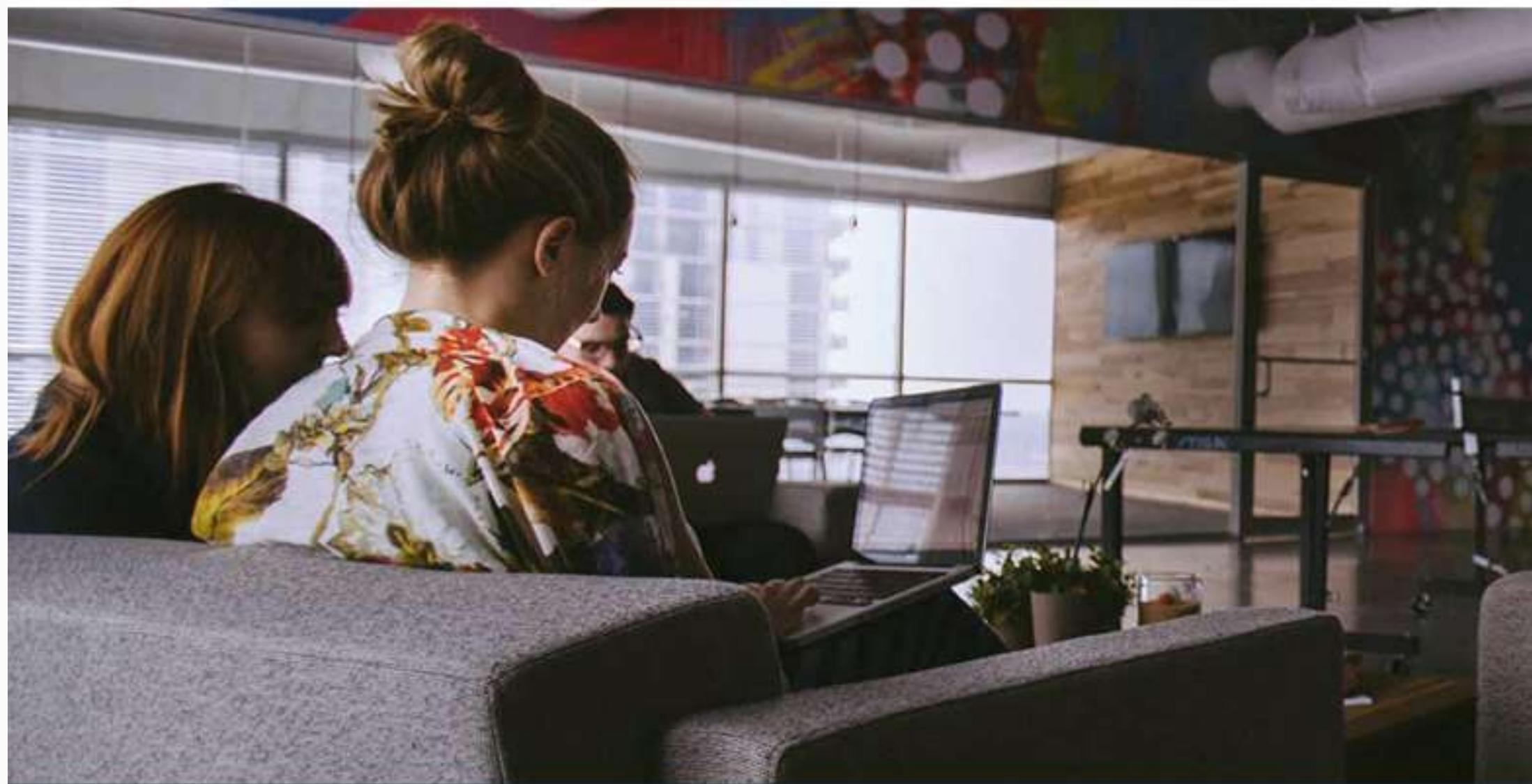


Sannsyn's platform provides state of the art recommendations and enables 360-degree customer view. Simple integration allows pluggable input flows and a simple rest-interface allows for injecting the exact type of recommendations your system needs. All recommendations are done in realtime. Updates in realtime or queued to be handled whenever there is an idle moment.

Website Design & Development

Content Management System

Logo Design



JOIN OUR TEAM

WE ARE HIRING!

Innovators, entrepreneurs, storytellers, Now hiring.
Together in pursuing new knowledge, finding the answers
and having some fun along the way.



HEAD OFFICE

📞 +47 915 44 688

📍 Cefalo AS, Rådhusgata 4, 0151 OSLO, NORWAY.

✉️ mail@cefalo.no

Copyright © 2014 - 2015 Cefalo All Reasons and All Seasons

DHAKA OFFICE

📞 +88 02 9131954

📍 Amravi ltd, 1/2 Asad Gate Road, Dhaka - 1207, Bangladesh

✉️ mail@cefalo.no

About Cefalo

The organization profiles illustrate the services, culture, teams to know about the person behind it and how it works.



SERVICES CAREER CASE STUDY ABOUT NEWS CONTACT | [Twitter](#) [Facebook](#) [LinkedIn](#) [YouTube](#)

ABOUT US

OUR STORY. OUR GOAL.
BY SHARING OUR EXPERIENCE
AND PRESENTING EVERYTHING
THAT MAKES A SUCCESSFUL
DIGITAL CAMPAIGN.

development department in Dhaka, Bangladesh. The company offers IT-development and maintenance services to European organizations.

The company was founded in 2010, based on the Norwegian management's earlier experiences from offshoring to Bangladesh and India. Cefalo's CEO was responsible for developing and growing Escenic's operation (later to be acquired by Vizrt) in Bangladesh. He lived in and oversaw the operation in Dhaka in 2009 and 2010. The operation became a success by focusing on company culture and improving processes. In addition we bring our experience from business and technology management from other Norwegian software and consulting companies.

OUR SERVICES

We have skilled consultants in a wide range of technologies to provide you both the high performing backend and the stunning front-end on web and mobile. We can also assist you with experienced project managers.



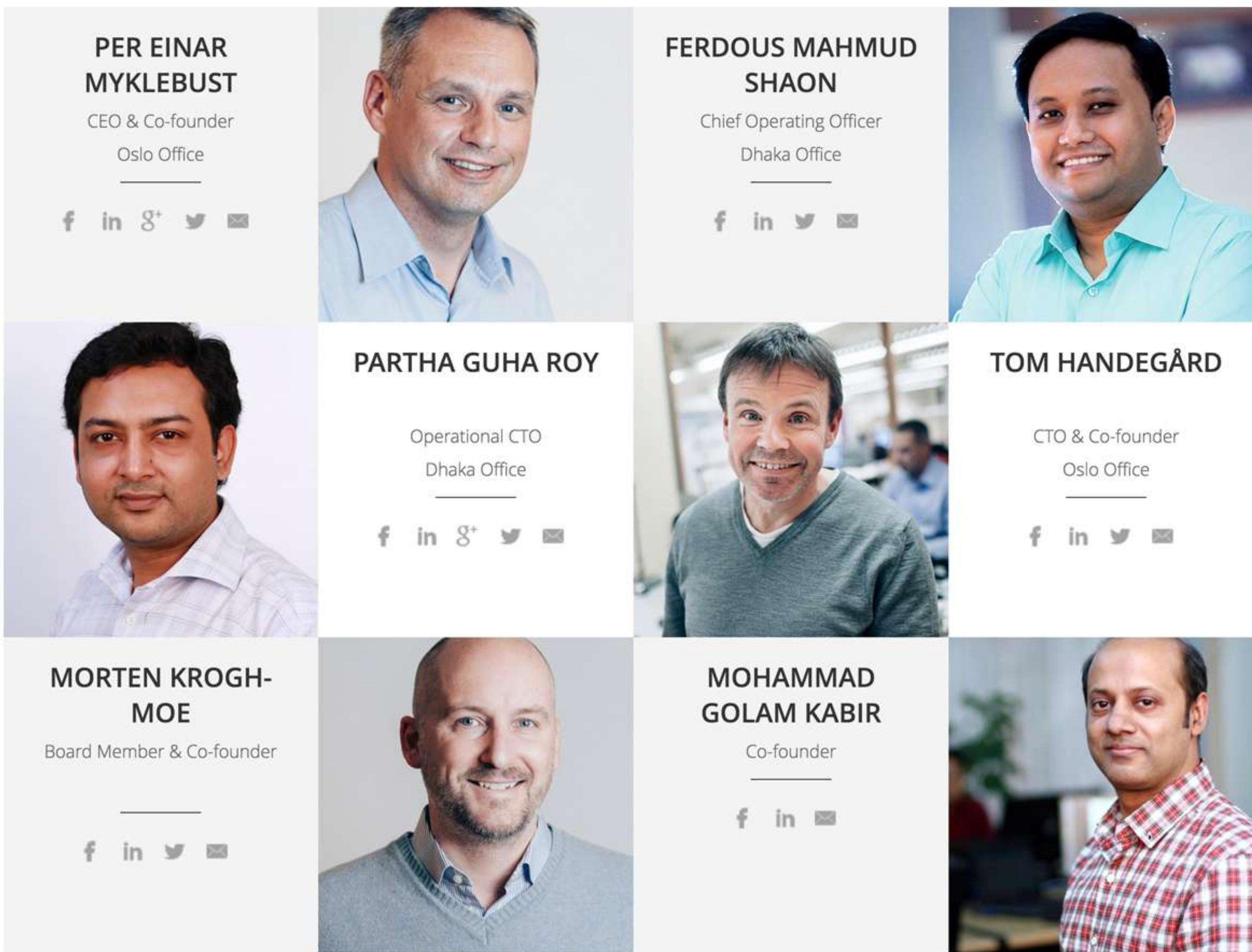
OUR CULTURE

Cefalo has cultivated a hard working and collaborative environment.

Cefalo aim to be a company that inspires people to be committed and self-reliant. We encourage transparency both within the company and in dialogue with our clients. We believe that a good work-life balance equals high productivity. In Cefalo, we help each other to grow as professionals. In fact, our leaders are measured on their ability to coach our juniors to become tomorrow's leaders.



OUR TEAM



BENT INGE HØIÅS, CEO, SITEMAN AS

“ The onboarding program was crucial in our choice of development partner! It established a solid platform for further cooperation with the offshore team.



HEAD OFFICE

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DHAKA OFFICE

✉ +88 02 9131954

📍 Amravi ltd, 1/2 Asad Gate Road, Dhaka - 1207, Bangladesh

✉ mail@cefalo.no

Selected Inner Page Section

WHAT WE OFFER

Magnis modipsae que valoratati andigen daepeditem quiate re porem aut labor. Laceaque quiae sitiorem rest non restibusaes maio es dem tumquam. Magnis modipsae que valoratati andigen daepeditem quiate re porem aut labor. Laceaque quiae sitiorem rest non restibusaes maio es dem tumquam. Magnis modipsae que valoratati andigen daepeditem quiate re porem aut labor.

 WEB DEVELOPMENT Java / C# / PHP / RoR, HTML / CSS / JS, Polopoly / Escenic / EZ, IOS / Android	 EXTENSION TEAMS Architects, Developers, Testers, Java / C# / PHP / Ruby, Agile methods	 PROJECT MANAGEMENT Kravanalyse, Planlegging, Estimering, Samhandling, Evaluering, Smidig utvikling	 ONBOARDING PROGRAM Barriers & Enablers, Kommunikasjon, Kultur, Kunnskapsdeling
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WEB DEVELOPMENT

CUSTOM WEB SOLUTION
CMS DEVELOPMENT
WEB THEME DEVELOPMENT
WEB APPS
MICROSITES

We have experience in developing responsive websites using a variety of technologies and tools. In our team you will find all the skills you need to build your smart phone app or web page. We cover your idea from the high performing backend to the dynamic and responsive front end.

We have experience from a wide range of CMS solutions. Mentioning here eZ, Polopoly, Escenic, WordPress, Drupal, Episerver. If you have other preferences, you should know that we have a very low threshold acquiring knowledge on other systems. We also have competence on developing mobile apps.

OPEN JOB POSITIONS

We seek self-reliant and committed colleagues. Join our team!

SENIOR FRONT END DEVELOPER

FULL-STACK SOFTWARE ENGINEER

NETWORK ENGINEER

DEVELOPER

Serspiciatis unde omnis iste nus
error sit voluptatem aum
doloremque antium, totam rem
aper eaque. ips ollo inventore

More +

ENGINEER

Serspiciatis unde omnis iste nus
error sit voluptatem aum
doloremque antium, totam rem
aper eaque. ips ollo inventore

More +

Serspiciatis unde omnis iste nus
error sit voluptatem aum
doloremque antium, totam rem
aper eaque. ips ollo inventore

More +

PRODUCT MANAGER

Serspiciatis unde omnis iste nus
error sit voluptatem aum
doloremque antium, totam rem
aper eaque. ips ollo inventore

More +

DEV OPS

Serspiciatis unde omnis iste nus
error sit voluptatem aum
doloremque antium, totam rem
aper eaque. ips ollo inventore

More +

HELPDESK TECHNICIAN

Serspiciatis unde omnis iste nus
error sit voluptatem aum
doloremque antium, totam rem
aper eaque. ips ollo inventore

More +

SEND US YOUR CV

We're always interested in hearing from talented designers, UXers, technologists, strategists, and producers (and more!). But if you don't see an opening that suits you right now, that's OK. There could be something new in a near future. [Send us](#) your cv and we will make sure to contact you when an opportunity strikes.