# Michaela Joy Pedir
## Graphic Designer | Web Developer

Daet, Camarines Norte, Philippines | michaelajoyz.pedir@gmail.com | linkedn | Behance

## Professional Summary

A graphic designer seeking a challenging and creative role where I can leverage my skills in visual communication and Adobe Creative Suite proficiency. Eager to contribute innovative design solutions and collaborate with a dynamic team to bring compelling visuals to life. Passionate about creating engaging and impactful designs that resonate with target audiences.

## Key Skills

Graphic Design:
- Adobe Photoshop, Illustrator
- Figma, Canva

Web Development:
- HTML, CSS
- Basic JavaScript

Collaboration & Project Management:
- Effective communication
- Detail-oriented and organized

Adaptability:
- Quick learner
- Open to feedback and improvement

## Experience

Graphic Designer, BeesFriend Honeybee Farm | 2023 - Present

- Conceptualized and designed product labels, enhancing brand aesthetics and ensuring visual consistency.
- Developed the farm's logo, aligning it with the brand identity and conveying the essence of BeesFriend.
- Created visually appealing social media posts, contributing to increased online engagement and brand visibility.

Graphic Designer, Agri Henyo | 2023 Contractual

- Contributed to the design of promotional materials for Agri Henyo.
- Developed visually appealing graphics for various agricultural products.

Graphic Designer, Simaron | 2023 Contractual

- Designed marketing collateral, including brochures and promotional materials.
- Worked on branding initiatives to establish a cohesive visual identity.

Graphic Designer, Mhe-ann's Integrated Farm | 2023 Contractual

- Created eye-catching designs for farm products and packaging.
- Developed graphics for marketing materials to enhance brand recognition.

Web Developer, School Project for Roland Awa Photography Studio | 2023 - Present

- Currently working on an ongoing web development project.
- Collaborating with the client to create a user-friendly and visually appealing website.
- Implementing web design principles and coding functionalities for an optimal online presence.

## Education

**Bachelor of Science in Information Systems**, Camarines Norte State College
**Technical Training in Graphics Design of the DICT**, Camarines Norte