

# Mike Wang

itsmikewang.github.io · itsmikewang@gmail.com · 626 2410230

Product Designer · New York, NY

## Meetup

Senior Product Designer

Feb 2021 - Present  
New York, NY

Using the power of the internet to help people find meaningful connections and activities in real life.

- Owner of design system across web, iOS, Android & email.
- Led design work across mobile apps, growth, and pro products.
- Led app design refresh and drove 9.86% lift in group join.

## Better.com

Senior Product Designer

Jun 2020 - Feb 2021  
New York, NY

Turning complicated mortgage work into an information assembly line to make home ownership cheaper, faster, & more accessible.

- Led research, IA, UX, UI across 2 pods.
- Launched Task builder+list products and reduced average complex task completion time from 67 to 53.5 hours (6.2% improvement).
- Launched Ticket product, improving SLA time from 48+ to 24 hours.

## Ziprecruiter

Product Designer

May 2019 - Apr 2020  
Santa Monica, CA

Using ML to match job seekers and hiring managers who are looking for each other but often speak different languages.

- Owned UX/UI work across job seeker web products
- Launched search & discovery experiences that increase monthly active users by >3% (~210k additional MAU)

## Procter & Gamble Ventures

Design Manager

Jun 2014 - Feb 2018  
Cincinnati, OH

Creating, acquiring, launching, & scaling new brands that protect consumers from environmental harm.

- Launched Zevo™, P&G's first sustainable category launch in a decade.
- Built & spun off Kindra™, a menopausal treatment brand.
- Managed a design budget of > \$800K, a roster of agencies & contractors across multiple projects.

## EDUCATION

Art Center College of Design · Pasadena, CA  
B.S. Product Design

## SKILLS

Figma · Principle · Sketch · Invision · Adobe XD/ After Effects/ Photoshop/ Illustrator/ Indesign · HTML · CSS · JS/JQuery · Bootstrap · Gsuite · MS suite

Native fluency in English and Chinese

