Ad Creator

Ad Templates

AD CREATOR & AD TEMPLATES

AdMission ads specifically gave advertisers the ability to show real-time inventory in the space of a standard ad unit. I was primarily responsible for the the information architecture and art direction of the ad creation inteface. Also worked on the design of several ad templates.

AdMission
CORPORATION

Marketing Design

Part of the original team that spun AdMission Corporation off from IPIX. In addition to product design, responsible for design of all marketing materials including the company website, print materials and logo design.

Viewer Templates

ADMISSION VIEWER

The Admissio Viewer is an expanding ad module that displays more photos, inventory, generally more information about the product for sale. Designed the layouts for the ad module, solely produced the prototypes.