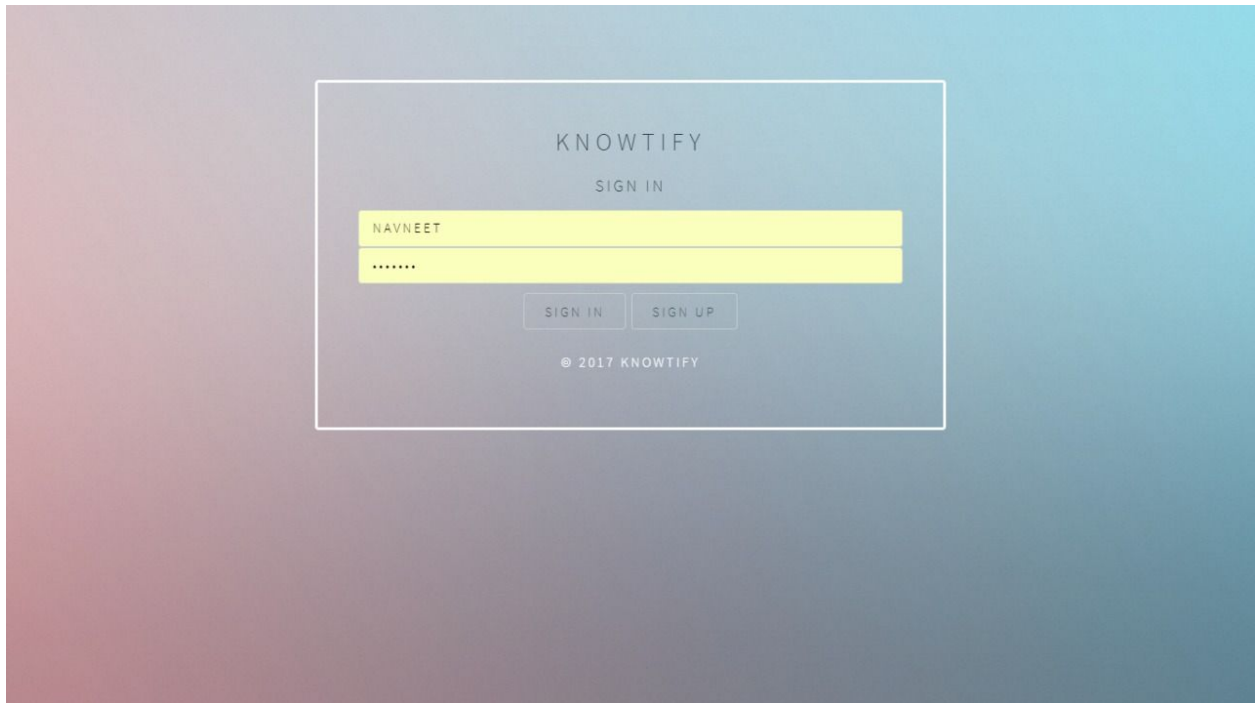


Knowtify

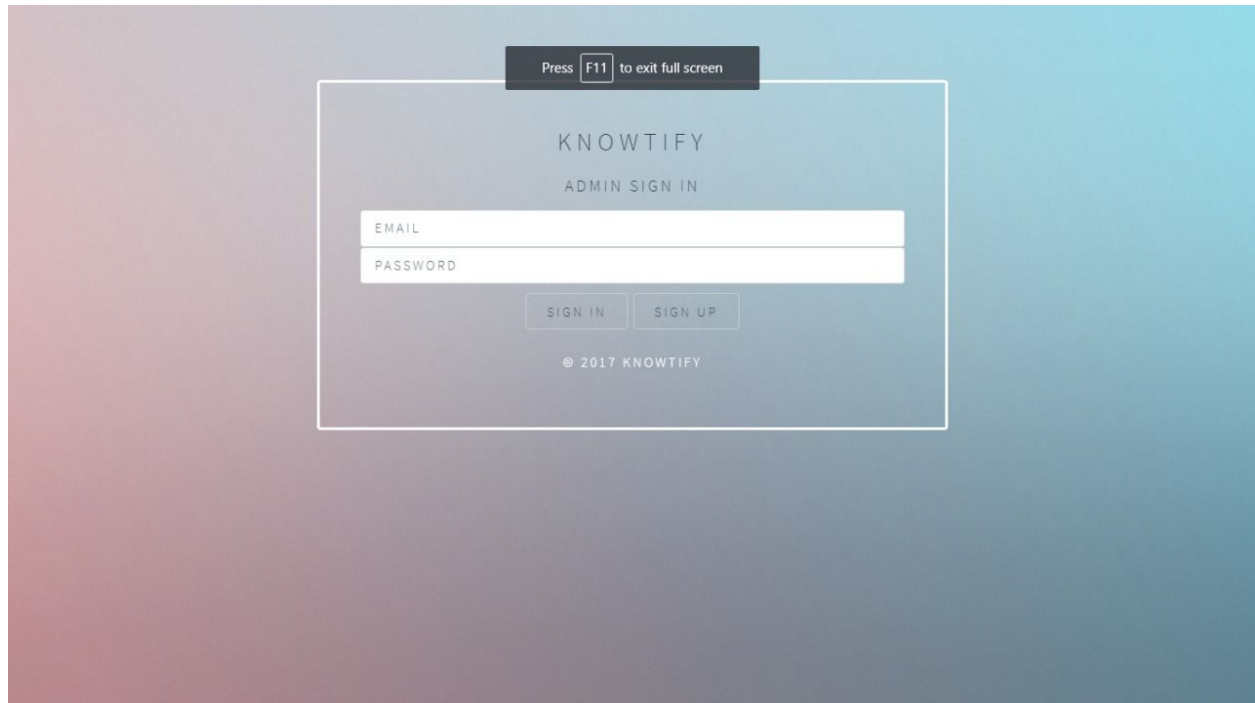
Customer login

The login page of Knowtify lets the customer login using his/her username along with the password. The customer could 'sign in' using existing account with a set username and password, or sign up if an account does not already exist.

The image shows a login page for 'Knowtify'. The page has a light blue gradient background. In the center, there is a white rectangular box containing the login form. At the top of the box, the word 'KNOWTIFY' is written in a light blue, sans-serif font. Below it, the text 'SIGN IN' is displayed in a smaller, grey font. There are two yellow input fields: the first one contains the text 'NAVNEET' and the second one contains seven dots, representing a password. Below the input fields, there are two buttons: 'SIGN IN' and 'SIGN UP', both in a light blue font. At the bottom of the box, the copyright notice '© 2017 KNOWTIFY' is written in a small, grey font.

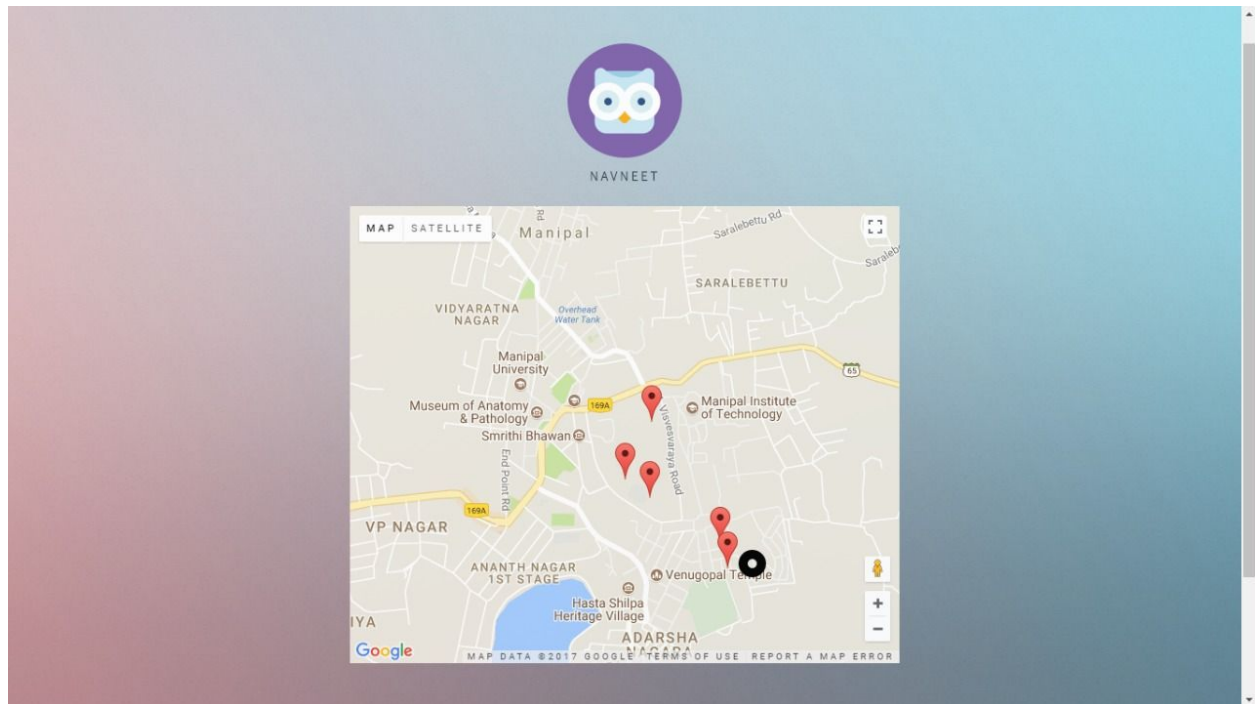
Seller login

The login for a seller/business owner will be different compared to that of a customer. Different functionalities have to be maintained for customer and a seller and thus a different login page is made for a seller.



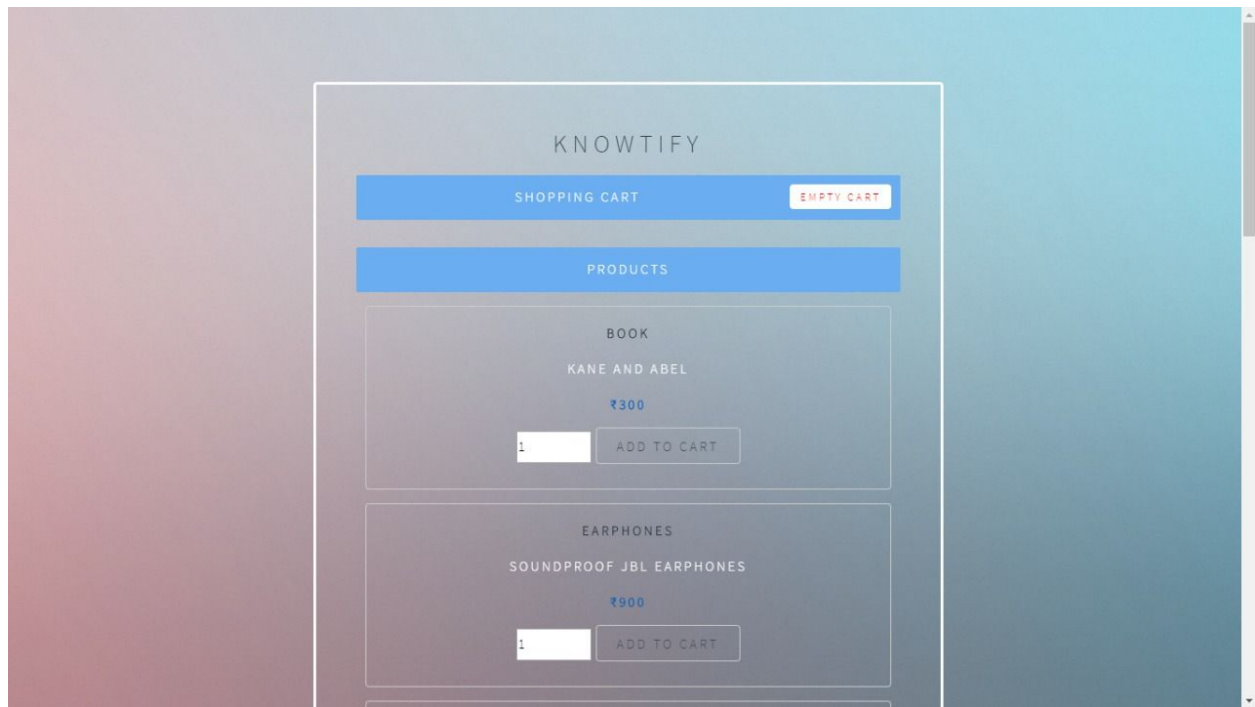
Profile

On validation of the user's username and password, the user profile page is opened along with the map which show the current location of the user on the map and the stores nearby from where products can be bought.



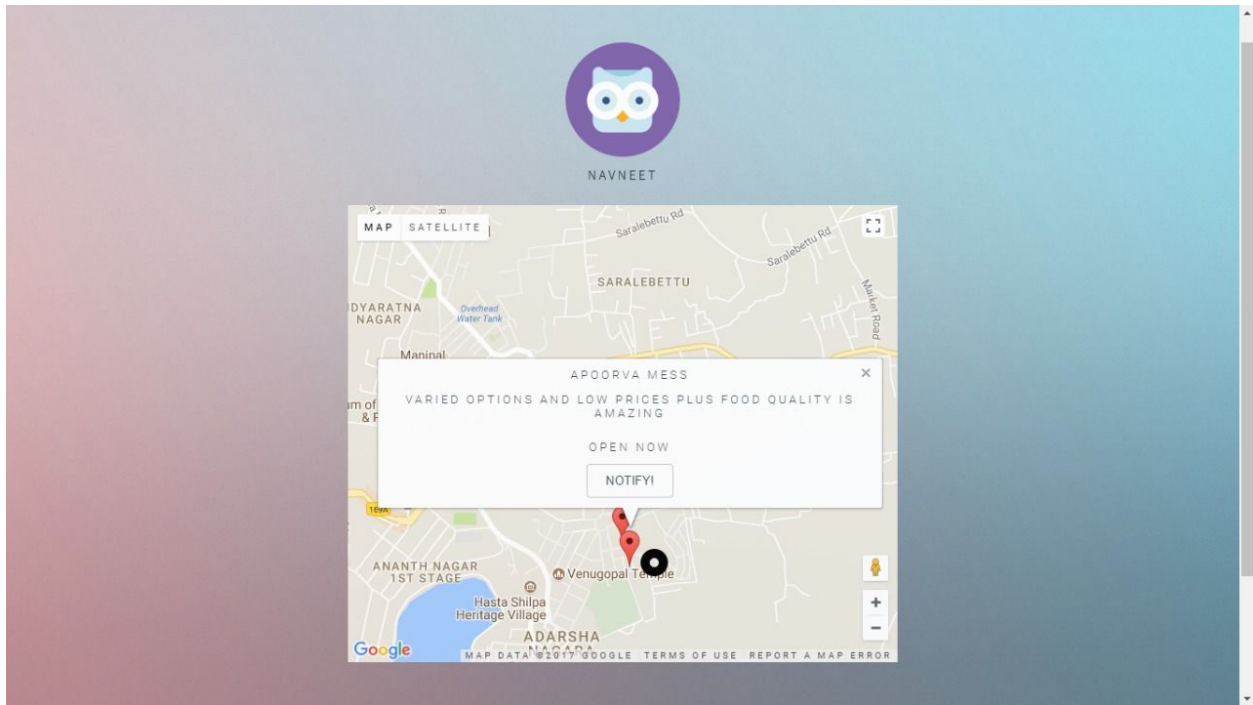
Cart

The cart is unique and specific to the customer where he can add items that he wants or wishes to buy and it displays the total amount worth shopping that he has done. The user can also remove unwanted or unnecessary items from his cart. Also a functionality to empty the whole cart is given so that the user can start his shopping afresh.



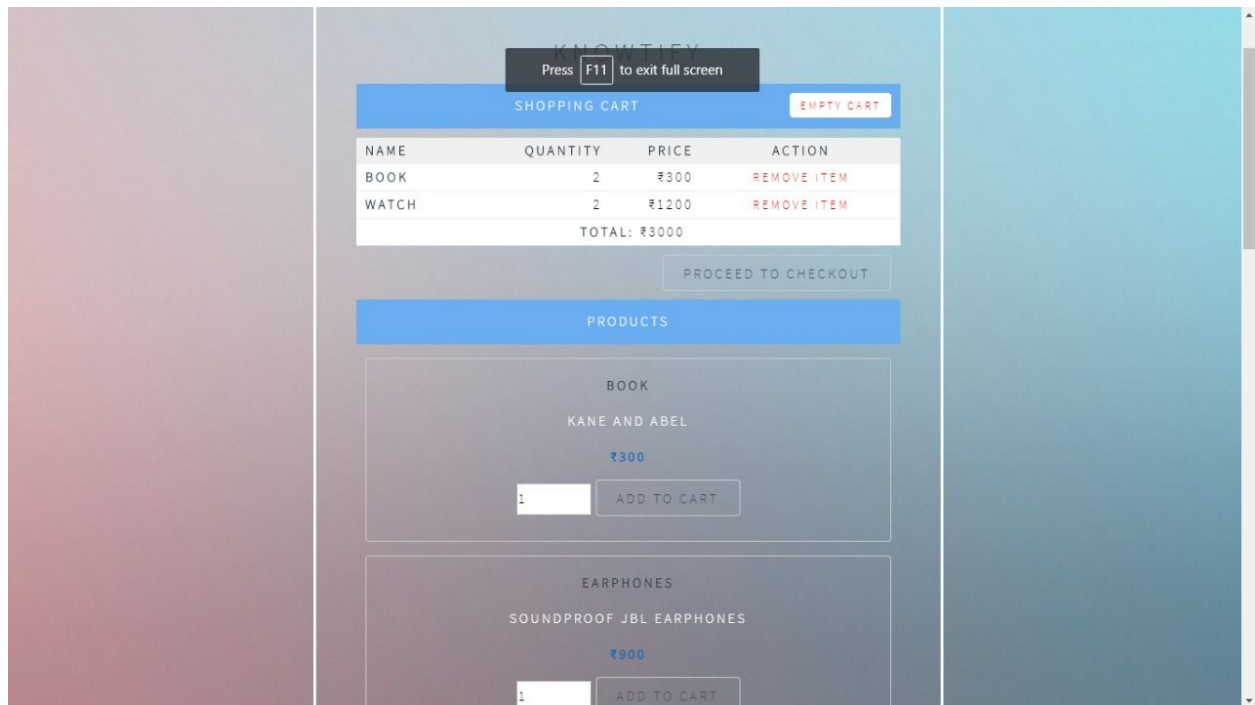
Location

The location of the user is determined and directly using the Google Maps API and it directly determines the location of the user on the profile page. The location can be made more precise in case the wrong location of the user is detected, by hitting the 'Refresh' button.



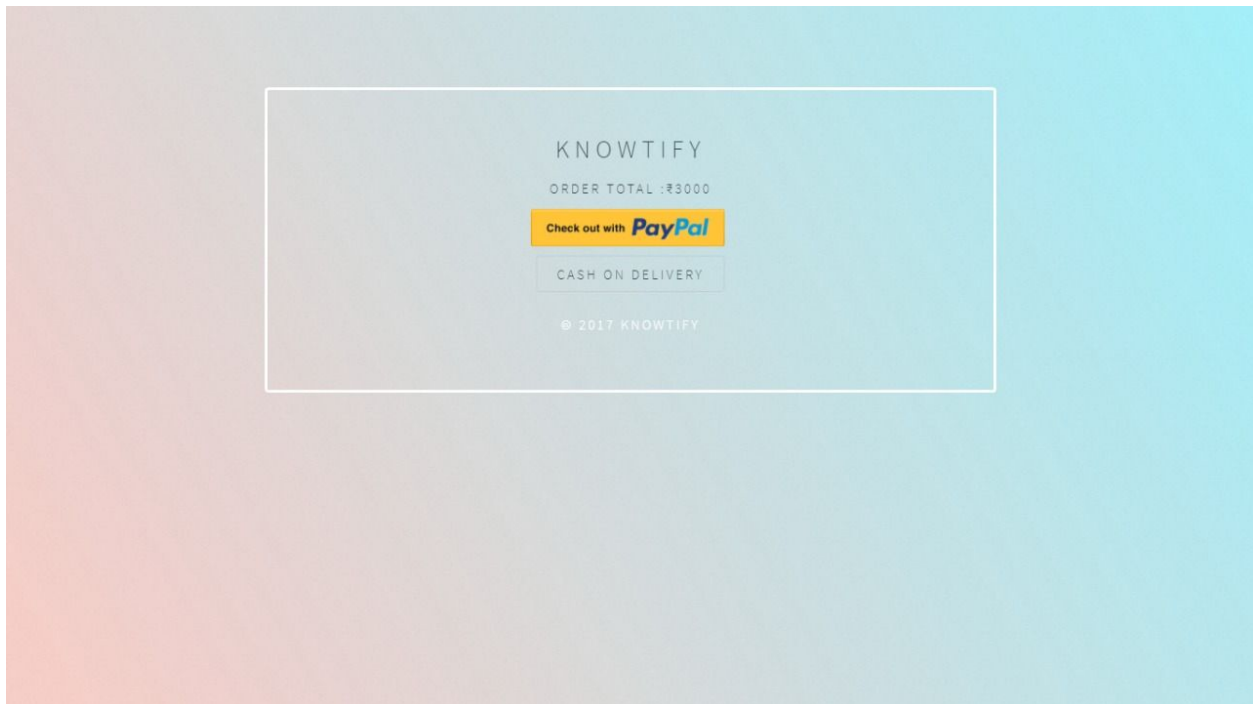
Product Fetching from Database for Stores

The information about different products that are obtained in different stores is fetched from the database by running the query and displaying the obtained values on the page. Different entities like, the product name and price are fetched from the database and displayed on the list.



Payment

There will be different options for making the payment for the purchased products. Cash on delivery (COD) is one of them. For online and card payments, we have used PayPal as our Payment Gateway. As PayPal has transactions in USD, we will be using another Payment Gateway in the future such as PayUmoney so that payments can happen in INR and no currency exchange issues take place.



itsnavneetk@gmail.com

A screenshot of the PayPal checkout page. At the top left is the PayPal logo. To its right is a shopping cart icon and the text '\$ 3,000.00 USD'. Below the logo is a message: 'Please add a credit or debit card to complete your purchase.' There are two input fields: one with 'navneet' and another with 'kishan'. Below these are icons for VISA, MasterCard, and American Express. There is a 'Card number' input field, an 'Expiry Date' field with 'MM/YY' placeholder, and a 'CVV' field with '3 digits' placeholder. Below these is a 'Billing Address' field with a dropdown menu showing 'Flat no. 507 Wing A Raheja Residency, Film City...'. There is an 'Add' button at the bottom. To the right of the form is a graphic of shopping bags and a shield, with the text 'PayPal is the safer, faster way to pay' and 'No matter where you shop, we help keep your financial information secure.' At the bottom of the page, there is a link to 'Cancel and return to itsnavneetk@gmail.com', a copyright notice '© 1999-2017', and links for 'Terms', 'Privacy', and 'Feedback'. A small disclaimer at the very bottom states: 'PayPal Services in India are provided by PayPal Payments Private Limited (CIN U74990MH2009PTC194653). Users are advised to read the terms and conditions carefully.'