

- Q.26 What are the five fashion principles?
- Q.27 Throw light on Paris as a fashion capital.
- Q.28 Enlist main points of Trickle-across theory of fashion movement.
- Q.29 State the importance of Fashion Forecasting.
- Q.30 Describe Retailing in fashion.
- Q.31 What do you understand by Trade Journals?
- Q.32 Discuss the factors that affect Fashion Forecasting.
- Q.33 Write about the working of a designer's Boutique.
- Q.34 Differentiate between Classic and Haute Couture.
- Q.35 Describe the profile of Gucci.

#### SECTION-D

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Elaborate the stages of a fashion cycle along with the standard curve.
- Q.37 Discuss in detail the Manish Arora's profile as fashion designer.
- Q.38 Write a detailed note on the sources of inspiration for a fashion designer.

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### 3rd Sem / Fashion Tech. Subject:- Elements of fashion

Time : 3Hrs.

M.M. : 100

#### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Radical changes in women's clothing were enabled by
- New times
  - Women's movement
  - World Wars
  - Industrial Revolution
- Q.2 In fashion trade, shirt is an example of
- Style
  - Classic fashion
  - Both a and b
  - None of these
- Q.3 Which fashion term relates to "time less fashion"
- Avant Garde
  - Classic
  - Fad
  - Mass fashion
- Q.4 The curve of fashion cycle is
- Bell shaped
  - Circular
  - Zig-Zag
  - Irregular

Q.5 Why did the clothes get shorter during the First World War?

- a) Shortage of cloth
- b) Out of practical necessity at workplace
- c) New dressing laws were passed
- d) None of the above

Q.6 Trickle-up is a

- a) Fashion Leader      b) Fashion Theory
- c) Fashion Follower      d) Fashion Victims

Q.7 Which fashion term relates to “short lived fashion”

- a) Avant Garde      b) Fad
- c) Classic      d) Mass fashion

Q.8 Gucci is a label originated from

- a) India      b) France
- c) Italy      d) New york

Q.9 Who is known as “the John Galliano of India”

- a) Manish Arora      b) Manish Malhotra
- c) Sabya Sachi      d) Rohit Bal

Q.10 Pret-o-portemeans

- a) Tailored garments      b) All-times-fashion
- c) Good-as-new      d) Ready-to-wear

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## SECTION-B

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

Q.11 Write the definition of fashion.

Q.12 What do you understand by fashion Label?

Q.13 What is the meaning of Haute Couture ?

Q.14 Define Style.

Q.15 Name any four fashion capitals.

Q.16 State an example of Trend in fashion.

Q.17 Mention any 2 International fashion Labels.

Q.18 Give the name of India’s Fashion Icon in males.

Q.19 Name four fashion accessories.

Q.20 Name the fashion designer who was awarded with “padam Shri” in 2013.

## SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

Q.21 Write about Evolution of Fashion.

Q.22 State the importance of Mass Fashion in fashion trade.

Q.23 Who are Fashion Leaders? Explain their work.

Q.24 Discuss the Interrupted fashion cycle.

Q.25 How do society influence fashion? Explain.

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