

- Q.32 What do you mean by NBFC? Discuss its roll in Indian Economy?
- Q.33 Explain Personnel Management.
- Q.34 What is Productive & Operations Management.
- Q.35 Explain the Sources of Finance of Industrial Unit in India.

SECTION-D

Note: Long Answer type question. Attempt any two questions out of three questions. (2x10=20)

- Q.36 What is the need and importance of environmental Scanning?
- Q.37 What are the Qualities & Functions of an entrepreneur.
- Q.38 What do you mean by Project report? What is the necessity of a project report?

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Roll No.....

4th Sem / OMCA

Subject : Entrepreneurship & Small Business Development

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory. (10x1=10)

- Q.1 Entrepreneurship is _____
- Handling economic activity
 - Creating new
 - Both A & B
 - None of them
- Q.2 Phases of entrepreneurship development
- Initial phase
 - Development Phase
 - Support Phase
 - All of these
- Q.3 Function of an Entrepreneur
- Sensing opportunity
 - Analysing
 - Both A & B
 - None of them
- Q.4 Mentoring & Advisory Services given by.
- NSIC
 - Secretary
 - State Bank of India
 - Manager
- Q.5 Medicinal, Aromatic & Herbal Crops has been accorded by.
- NABARD
 - C.E.O.
 - Market Manager
 - ICIC Bank

- Q.6 Who can prepare project Report
 a) Manager b) Directors
 c) Entrepreneur d) None of them
- Q.7 What is market concepts
 a) Needs b) Wants
 c) Demands d) All of these
- Q.8 Enlist the Types of project Report
 a) One b) Five
 c) Two d) Seven
- Q.9 International Trader Contributes & Increase the words
 a) Population b) Inflation
 c) Economy d) None of the above
- Q.10 Government warehouses are directly owned & controlled by:
 a) Consumers b) Government
 c) Customer d) None of the above

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Expand the term SECs.
- Q.12 Real time Gross Settlement (RTGS) is Managed by Reserve Bank of India. (True/False)
- Q.13 Full Form of T.Q.M.
- Q.14 An Entrepreneur should have no need of technical knowledge (True/False)

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- Q.15 Write the Full form of PPR.
- Q.16 The main Function of Financial Manager is Provision of Capital. (True/False)
- Q.17 Value Added tax as an Indirect tax on services.
- Q.18 Project Report is a _____ Statement (Written/Oral)
- Q.19 A questionnaire is research instrument consisting of a series of questions. (Yes/No)
- Q.20 The RBI gives credit to commercial Banks. (Yes/No)

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 What is concept of Entrepreneurship.
- Q.22 What do you mean by KVIB.
- Q.23 Write the short note on NABARD.
- Q.24 What are the barriers in entrepreneurship.
- Q.25 What is the economic aspect of project report?
- Q.26 What is the main objective of human resource management?
- Q.27 What is the basic of Customer relationship?
- Q.28 What are the Process of TQM implementation in an organization.
- Q.29 Explain financial viability of project.
- Q.30 Explain various techniques of sales promotion?
- Q.31 Discuss the objective of Banks.

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