

- Q.17 Define EXIM policy and its objectives.
- Q.18 Explain in detail about Intellectual property rights.
- Q.19 What are the factors affecting legal Environment.
- Q.20 What are the impact of ecological environment on business Decision.
- Q.21 What are the main components of ecological environment. Explain in detail.
- Q.22 Explain briefly how business and environment are related.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Explain in detail about the various types of Business Environment.
- Q.24 Introduce Technological Environment. What is the impact of Technology on business?
- Q.25 What does global economic environment mean? What are the factors affecting economic environment?

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2nd Sem. / Fin., Acc & Aud., Business Management

Subject : Business Environment

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Business Environment Includes
- a) Internal Environment
 - b) External Environment
 - c) Both A & B
 - d) none of the above
- Q.2 Which one is not a component of specific forces of the Business Environment.
- a) Customers
 - b) Technological Conditions
 - c) Investors
 - d) Employees
- Q.3 Liberalizations means
- a) Free determinations of interest rates

- b) liberating the industry, trade and economy from unwanted restrictions
- c) Opening up of economy of the world by attaining international competitiveness
- d) Reducing number of reserved industries from 17 to 08

Q.4 What is the goal of a Business

- a) Maintaining customer satisfaction
- b) Solving customer problems
- c) Maximizing profit
- d) all of the above

Q.5 Which of the following are the dimension of the business environment.

- a) Economic & Social
- b) Technological & Economic
- c) Legal & Social
- d) All of the above

Q.6 Intellectual property right protects the use of information and ideas that are of:

- a) Ethical value b) Monetary Value
- c) Social Value d) Commercial Value

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SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 Define the term micro environment.

Q.8 There is no benefit of privatization to Indian economy. (True/False)

Q.9 Globalization means stretching of economic political and social relationship in space and time. (True/False)

Q.10 Intellectual property rights can be bought, sold, rented and gifted. (True/False)

Q.11 Define the meaning of legal environment.

Q.12 Define the term privatizations.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 Define Business Environment. Also explain the nature and scope of business Environment.

Q.14 Explain the nature and characteristics of economic Environment.

Q.15 Explain in detail about Liberalization, Privatization & Globalization.

Q.16 What are the social responsibilities of Business.

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