

- Q.24 Write an explanatory note on innovations in supply chain management.
  - Q.25 State the objectives of a supply chain management.
  - Q.26 Briefly explain various components in an category management.
  - Q.27 Explain briefly the pricing methods.
  - Q.28 Illustrate the stages of product life cycle.
  - Q.29 Discuss the need of pricing and Revenue management in supply chain.
  - Q.30 Write a note on re-order point in SCM.
  - Q.31 What is retail logistics? Brief discuss about the emerging trends in logistics.
  - Q.32 Write a note on various issues involved in SCM.
  - Q.33 Briefly discuss the techniques of inventory management.
  - Q.34 Write a note on performance measures.
  - Q.35 Explain the need of coordination in supply chain.

## **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 What is inventory management? Explain in detail the techniques of inventory management.

Q.37 What factor will you keep in consideration while designing a distribution network? Write down the objectives of good distribution network.

Q.38 What are the key drivers of supply chain performance? Explain and also state their importance

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**DBM**  
**Subject:-Supply Chain Management**

Time : 3Hrs. M.M. : 100

M.M. : 100

## **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 SCM includes \_\_\_\_\_

  - a) Transportation
  - b) Material handling
  - c) Storage
  - d) all of the above

Q.2 \_\_\_\_\_ plays important role in supply chain management

  - a) Finance
  - b) Marketing
  - c) information system
  - d) none of these

Q.3 Transportation service also called as \_\_\_\_\_

  - a) financial
  - b) marketing
  - c) logistics
  - d) none of these

Q.4 The ultimate goal of SCM is \_\_\_\_\_

  - a) high productivity
  - b) cost reduction
  - c) better service
  - d) all the above

Q.5 “Kaizen” is a Japanese term meaning

  - a) a foolproof mechanism
  - b) just-in-time (jit)
  - c) a fishbone diagram
  - d) continuous improvement

- Q.6 A supply chain is a sequence of firms that perform activities required:
- to find products that are similar
  - to facilitate wholesalers inventory selections
  - to create synergy in their training programs
  - to create and deliver goods to consumer
- Q.7 \_\_\_\_\_ is the practice of utilizing two or more suppliers for an item
- Sole sourcing
  - Multiple sourcing
- Q.8 The final step in the purchase process is \_\_\_\_\_.
- Choose a Supplier
  - Negotiate contract
- Q.9 Effective inventory management minimizes the investment in inventory by effectively meting the \_\_\_\_\_.
- functional requirement
  - Customer requirement
  - Process reliability
  - Sales forecasting of a firm
- Q.10 In the ABC Analysis system the B Category stands for \_\_\_\_\_.
- Outstanding importance in value
  - Comparatively unimportant in value
  - Comparatively important in value
  - Average importance in value

## SECTION-B

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 \_\_\_\_\_ can increase customer value to the product.
- Q.12 Supply chain management control or link the production to \_\_\_\_\_ (distribution/pricing)
- Q.13 Moving goods from suppliers to the production unit is called as \_\_\_\_\_ up-(upstream/downstream)
- Q.14 Moving goods from producer to the distributor is called as \_\_\_\_\_ dn\_\_\_\_(upstream/downstream)
- Q.15 Proper inventory can save the cost, labour and space, (T/F)
- Q.16 Growth is one stage of \_\_\_\_\_ life cycle.
- Q.17 Expand EOQ.
- Q.18 What is C stand for in ABC analysis?
- Q.19 What do you understand by logistics?
- Q.20 What do you mean by cycle inventory?

## SECTION-C

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Explain in detail the role of transportation in supply chain management.
- Q.22 Describe the importance of information technology in supply chain management.
- Q.23 Write a note on collaborative planning forecasting and replenishment(CPFR)