

- Q.24 Main Goals of E-Business.
 - Q.25 Types of E-payment.
 - Q.26 What do you mean by Encryption & Decryption?
 - Q.27 Explain the concept of G2B
 - Q.28 Scope of E-commerce
 - Q.29 Define the features of e-commerce
 - Q.30 What is the difference between smart and credit card?
 - Q.31 What do you mean by modern payment system?
 - Q.32 Explain the concept of B2G?
 - Q.33 What are main goals of e-business?
 - Q.34 What is net banking?
 - Q.35 What are the various types of e-payment?

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 What are the various advantage and disadvantage of e-commerce?

Q.37 Please define the various application in b2C.

Q.38 What are the various benefits and impact of e-commerce on travel industry?

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4th Sem / Fin., Acc. & Aud.
Subject:- E-Commerce

Time : 3Hrs. M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 E-commerce has created a new environment for business transactions by using

 - a) Digital data
 - b) Internet
 - c) electronic technologies
 - d) communication services

Q.2 E-commerce did online-sale for the first time

 - a) 1938
 - b) 1992
 - c) 1994
 - d) 2009

Q.3 E-commerce means

 - a) buying and selling of goods using the internet
 - b) Accessing service using the Internet
 - c) Transfer of money and data for transactions
 - d) All of the above

Q.4 Presently come under e-commerce

 - a) Internet Banking
 - b) Travel Booking
 - c) Online Falcate
 - d) All these

- Q.5 _____ is always done with the help of internet.
- a) E-commerce
 - b) e-business
 - c) e-distribution
 - d) None of these
- Q.6 The field of e-commerce includes
- a) Financial Services
 - b) Music service
 - c) Book Market
 - d) All these
- Q.7 In which field was e-commerce first used?
- a) tourism
 - b) Banking
 - c) Buying and selling
 - d) Stock market
- Q.8 E-commerce is a resource
- a) Electronic market
 - b) Electronic data exchange
 - c) e-business
 - d) All these
- Q.9 Always operates on the Internet.
- a) E-commerce
 - b) E-Business
 - c) EDI
 - d) None of these
- Q.10 The buying and selling of goods and services on the Internet is called.
- a) Electronic Transactions
 - b) Electronic market
 - c) Electronic Data Interchange
 - d) Internet commerce.

SECTION-B

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 SSL= Secured service line. (True/False)
 - Q.12 SET= Secured electronic transactions.(True/False)
 - Q.13 Personal identification number = PIN.(True/False)
 - Q.14 E-commerce is part of e-business.(True/False)
 - Q.15 E-business excludes transactions that generate demand for goods and services.(True/False)
 - Q.16 Click-and-brick e-commerce struggles to incorporate online interaction. (True/False)
 - Q.17 E-commerce provides product acknowledgements through phone calls and faxes. (True/False)
 - Q.18 The third-party exchange marketplace model is controlled by sellers and buyers. (True/False)
 - Q.19 One method of conducting voice-based e-commerce is using e-wallets. (True/False)
 - Q.20 The use of e-wallets is restricted to nonportable devices. (True/False)

SECTION-C

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Describe Net Banking.
 - Q.22 Elaborate credit card.
 - Q.23 Meaning & Definition of E-Business