

- Q.22 What steps are followed for registration of copy right.
- Q.23 Name the various elements of TQM.
- Q.24 What are the main causes of entrepreneurial failure?
- Q.25 Write the various merits of partnership firm.
- Q.26 What are the various functions of SIDBI?
- Q.27 Write the various factors considered for selection of product.
- Q.28 Write the advantages of line organization.
- Q.29 What are the functions of personal department?
- Q.30 Define the Maslow's need hierarchy theory of motivation.
- Q.31 What are important qualities of good leaders?
- Q.32 Why motivation is needed in an organisation.
- Q.33 Write the five disadvantages of holding large inventories.
- Q.34 List some sales promotion techniques.
- Q.35 Write a short note on demand and supply.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Define entrepreneurship and explain its main characteristics.
- Q.37 Define project report? Explain the various contents of a project report.
- Q.38 Explain JIT concept. Write its advantages & disadvantages.

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6th Sem / Mech. Engg. (MSIL) Subject:- Entrepreneurship Development and Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 An individual who starts, creates, and manages a new business can be called as
- A leader
 - A manager
 - A professional
 - An entrepreneur
- Q.2 Importance of entrepreneurship includes.
- Economic & dynamic activity
 - Innovation & profit potential
 - Risk bearing
 - All of these
- Q.3 Why are small businesses important to a country's economy?
- They give an outlet to entrepreneurs
 - They can provide specialist support to larger companies
 - They can be innovators of new product
 - All of these

- Q.4 Which of the following is not considered as one of the following blocks of the model entrepreneur?
- Technical skill
 - Managerial competencies
 - Business competencies
 - Personal attributes
- Q.5 Sustainability of entrepreneur development depends on factors like _____
- Technical skills
 - Technology
 - Organizational sustainability
 - all of these
- Q.6 Entrepreneurs are _____
- Moderate risk takers
 - High risk takers
 - Avoidance
 - Both(a) & (b)
- Q.7 Goods or services reach the market place through _____
- Marketing channels
 - Multilevel pyramids
 - Monopolies
 - Multiplications
- Q.8 _____ is the first development bank of the country.
- ICICI
 - IDBI
 - SFC
 - IFCI
- Q.9 Process selection is primarily considered during
- Planning
 - Organizing
 - Leading
 - Controlling

- Q.10 To reduce inventory management costs, many companies use a system called _____ which involves carrying only small inventories of parts, often only enough for a few days of operation.
- Limited inventory logistics
 - Supply chain management
 - Reduction inventory management
 - Just in time logistics

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Write the full form of 'NABARD'.
- Q.12 Define market survey.
- Q.13 Define project appraisal.
- Q.14 Management is getting things done.(True/False)
- Q.15 Define the authority.
- Q.16 What is the advantage of unity of command?
- Q.17 _____ means the price paid to the employees for the service rendered by them for the enterprise.
- Q.18 Define the motivation.
- Q.19 What is branding?
- Q.20 Define copy right.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 What are the functions of trademark?