

- Q.25 Describe the functions of DIC.
- Q.26 Explain different ways in which quality leaders can help the organization to improve quality.
- Q.27 Explain PDCA Cycle.
- Q.28 Define Product selection. Explain the various considerations to be taken while selecting a product.
- Q.29 Write a short note on failure cost.
- Q.30 What are the principles of TQM?
- Q.31 What are the advantages of employee engagement?
- Q.32 Briefly explain the concept of cost of quality.
- Q.33 Write the utility of Detailed project report.
- Q.34 Write a short note on SISI.
- Q.35 Why innovation is considered as an important part of an entrepreneurship.

#### SECTION-D

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Discuss the role and importance of entrepreneur in economic development.
- Q.37 Briefly explain Joseph Juran's Trilogy?
- Q.38 Explain the role of NABARD in entrepreneurial support system.

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#### 4th Sem / DBM, DBM (IPM)

#### Subject:- Entrepreneurship Development and TQM

Time : 3Hrs.

M.M. : 100

#### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 An advantage of the small firm in the innovation process is ability to easily
- Carry out R & D
  - Raise finance
  - Carry out multiple tasks
  - Act on new ideas or product development
- Q.2 Which of the following risks is born by the entrepreneur :
- Financial risks
  - Personal risks
  - Psychological risks
  - All of the above
- Q.3 Registration helps the entrepreneur to take necessary \_\_\_\_\_ steps to bring industrial units into existence.
- Provisional
  - Permanent
  - Both of these
  - None of these
- Q.4 Why are small businesses important to a country's economy ?
- They give an outlet for entrepreneur
  - They can provide specialist support to larger companies
  - They can be innovators of new products
  - All the above

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- Q.5 Which of the following is the reason for business failure \_\_\_\_\_
- Lack of market research
  - Poor financial control
  - Poor management
  - All of the above
- Q.6 The process of creating something new is called:
- Creative flexibility
  - Management
  - Business
  - Innovation
- Q.7 Quality Trilogy is the contributions of
- Walter Shewhart
  - Philip Crosby
  - Joseph M Juran
  - W. Edward Deming
- Q.8 All of the following costs are likely to decrease as a result of better quality except
- Customer dissatisfaction costs
  - Inspection costs
  - Maintenance costs
  - Warranty costs
- Q.9 TQM stands for
- Total quality management
  - Total quantity management
  - Total qualitative management
  - To question management
- Q.10 To provide financial assistance to entrepreneur the government has set up a number of \_\_\_\_\_
- financial advisors
  - Financial intermediaries
  - Industrial estates
  - Financial institution

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## SECTION-B

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Name any two qualities of an entrepreneur.
- Q.12 Expand JIT.
- Q.13 Inspection, scrap and repair are examples \_\_\_\_\_  
(Internal costs/ External costs)
- Q.14 In TQM, how many elements are there in Quality statements \_\_\_\_\_ (2/3)
- Q.15 Assured quality is necessary for building customer confidence. (True/False)
- Q.16 A person who innovates any idea, makes a product and takes the risk of loss/ profit is known as \_\_\_\_\_
- Q.17 Kaizen is a Japanese term meaning continuous improvement. (True/False)
- Q.18 DIC stands for \_\_\_\_\_
- Q.19 Which of the following is responsible for quality objective? (Top level management / Middle level management)
- Q.20 NABARD was established in which year? (1982/1988)

## SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Write down the need of Entrepreneurship.
- Q.22 What is assessment of demand and supply?
- Q.23 What are the benefits of customer satisfaction?
- Q.24 Write short note on Total Quality Management?

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