

- d) SIDBI
- e) NCEUS

- Q.23 What are the different methods used by an entrepreneur to choose a project?
- Q.24 Explain the break even point in detail.
- Q.25 Discuss the concept of ROI (Return On investment)
- Q.26 Discuss the concept of sales promotion.
- Q.27 Explain the SWOT analysis in detail.
- Q.28 Explain any 5 institutional support by the government to develop the small scale industries.
- Q.29 Explain the business opportunities in detail.
- Q.30 Explain the features of successful entrepreneur in detail.
- Q.31 What is Advertisement?
- Q.32 Explain in Entrepreneurial Competencies.
- Q.33 What is market?
- Q.34 What do you understand by small Business Development?
- Q.35 Explain the sources of Finance of Industrial unit in India.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain the PESTEL analysis in detail.
- Q.37 Explain in detail the contents of project report?
- Q.38 Explain the difference between Entrepreneur and Entrepreneurship.

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4th Sem / OMCA
Subject:- Entrepreneurship . & Small Business Development

Time : 3Hrs. M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Which Entrepreneur is not intended in innovative-
- a) Portfolio Entrepreneurs
 - b) Novice Entrepreneurs
 - c) Imitative Entrepreneur
 - d) None of the above
- Q.2 Buying and selling of manufacturing goods related to which entrepreneur
- a) Novice Entrepreneur
 - b) Imitative Entrepreneur
 - c) Trading Entrepreneur
 - d) Portfolio Entrepreneur
- Q.3 An individual who makes change in method of production
- a) Imitative Entrepreneur
 - b) Portfolio Entrepreneur
 - c) Novice Entrepreneurs
 - d) Drone Entrepreneur
- Q.4 Which are the function of an entrepreneur?

- a) Risk bearing
 b) Innovation
 c) Organizing and managing
 d) all of the above
- Q.5** The main Features of entrepreneurship are given below:
 a) Management and Leadership Economic
 b) Economic and dynamic activity
 c) Innovative Activity
 d) All of the above
- Q.6** Entrepreneurship can _____ the Gross National Product
 a) Increase
 b) Decrease
 c) Neither increase nor decrease
 d) None of the above
- Q.7** Entrepreneurship can _____ the unemployment
 a) Increase
 b) Neither increase nor decrease
 c) Decrease
 d) None of the above
- Q.8** Economic environment includes _____
 a) Economic Condition b) Economic planning
 c) Economic System d) All of the above
- Q.9** An individual who initiates, creates and manages a new business can be called _____.
 a) A leader b) A manager
 c) An entrepreneur d) A professional

- Q.10** Trademarks relate to _____.
 a) Practice and knowledge acquired through experience
 b) The protection of proprietary information of commercial value
 c) The right of reproduce ones own original work
 d) Brand identity

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define Entrepreneur ?
 Q.12 What is the full form of IPR.
 Q.13 What are taxes ?
 Q.14 What is pay back period?
 Q.15 What are natural forces.
 Q.16 What are 7P's of marketing?
 Q.17 What is IRR method?
 Q.18 What is the full form of PESTEL?
 Q.19 What are Political factors?
 Q.20 What is SWOT analysis?

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the importance of entrepreneurship in detail.
 Q.22 What is the full form of:
 a) NABARD
 b) RSBDC
 c) NSIC