

- Q.25 Why fashion forecasting is done? Name any two agencies involved in fashion forecasting.
- Q.26 What is Fashion cycle? Illustrate Fashion cycles for fad and classic.
- Q.27 Write short note on Fashion seasons.
- Q.28 Discuss the factors influencing Fashion.
- Q.29 Differentiate between ‘Trickle up’ and ‘Trickle down’ fashion theories.
- Q.30 Briefly discuss the role of Fashion leaders.
- Q.31 Define Trend. What makes a fashion trend?
- Q.32 Draw any two classic garments for men.
- Q.33 What are the various sources of inspiration for Fashion designers.
- Q.34 Differentiate between Trims and accessories.
- Q.35 Briefly discuss the contribution of ‘Gucci’ for fashion industry.

#### **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 What is fashion forecasting. Explain the factors affecting fashion forecasting.
- Q.37 Discuss the profile of any famous Indian Fashion designer.
- Q.38 Explain Fashion theories in detail with examples.

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#### **Fashion Design** **Subject:- Elements of Fashion**

Time : 3Hrs.

M.M. : 100

#### **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Any style that is accepted for a short period of time is called \_\_\_\_\_  
 a) Tradition                          b) Classic  
 c) Fad                                d) Old-Fashioned
- Q.2 Fashion acceptance or rejection is determined by  
 a) Designers                        b) Retailers  
 c) Advertiser                      d) Consumers
- Q.3 Good economic conditions \_\_\_\_\_  
 a) Decelerate Fashion movement  
 b) Accelerate Fashion movement  
 c) Have little effect on Fashion acceptance  
 d) None of these
- Q.4 A classic is \_\_\_\_\_  
 a) High-low skirt                    b) a little black dress

- c) Harem pants      d) Leather pants
- Q.5 Which of the following is NOT a stage in the Fashion cycle?  
a) Rejection      b) Introduction  
c) Decline      d) Famous
- Q.6 Which of the following is a International fashion designer?  
a) Gucci      b) Gabana  
c) CK      d) All of these
- Q.7 Fashion forecasting is \_\_\_\_\_  
a) Fashion rendering      b) Fashion services  
c) Fashion Innovation      d) Fashion prediction
- Q.8 English term for made-to measure men's suits?  
a) Bespoke      b) Custom made  
c) Folk custome      d) none
- Q.9 Reverse adoption theory is otherwise known as \_\_\_\_\_  
a) Trickle down      b) Trickle up  
c) Trickle across      d) Mass Dissemination
- Q.10 \_\_\_\_\_ is a casual men's wear.  
a) Sherwanis      b) Kurtas  
c) Blazers      d) Jackets

## SECTION-B

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define style.
- Q.12 Fashion is evolutionary in nature. (T/F)
- Q.13 Define Haute couture.
- Q.14 Name any two famous Fashion cities.
- Q.15 The second phase of fashion cycle is \_\_\_\_\_.
- Q.16 \_\_\_\_\_ is an example of high fashion.
- Q.17 Name any two fashion theories.
- Q.18 \_\_\_\_\_ are people who will blindly or stupidly follow a brand without any analysis.
- Q.19 Social factors affect fashion. (T/F)
- Q.20 Name one famous Indian designer.

## SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Define Fashion. Write short note on evolution of fashion.
- Q.22 Discuss the features of Pret-o-porte.
- Q.23 Differentiate between High fashion and Mass fashion.
- Q.24 Briefly discuss the concept of FAD.