

### SECTION-D

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Discuss in detail the various sources of inspiration for a designer.
- Q.24 What are the five stages of a fashion cycle ?
- Q.25 Describe in detail the contribution of Tarun Tahiliani in Indian fashion industry.

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**2nd Year / Fesh. Desn.**

**Subject : Theory of Fashion**

Time : 3 Hrs.

M.M. : 60

### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Fashion cycle is a \_\_\_\_\_ curve .
- a) Bell shaped                      b) Circular
- c) Zig-zag                          d) Irregular
- Q.2 Which of the following is NOT a stage of fashion cycle
- a) Peak                                b) Rise
- c) Decline                          d) Staple
- Q.3 Which fashion theory is also known as Horizontal Fashion movement
- a) Trickle-up                      b) Trickle-down
- c) Trickle-around                d) Trickle-across

- Q.4 Which fashion term relates to "temporary fashion"
- a) Avant Garde                      b) Fad
- c) Classic                              d) Mass fashion
- Q.5 Large numbers of consumers who accept and wear the merchandise that has been visually communicated to them are
- a) Fashion leaders                  b) Fashion Motivators
- c) Fashion Followers                d) Fashion victims
- Q.6 Chanel is a label originated from
- a) India                                  b) France
- c) Italy                                    d) New York

### SECTION-B

**Note:** Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Name fashion seasons.
- Q.8 Give one example of Limited Fashion .
- Q.9 What the term "cycle within cycle" means in fashion?
- Q.10 Who is the main regulatory body in fashion and textile sector?

- Q.11 Write one NIFT graduate who became an International Fashion Designer.
- Q.12 Name any two international fashion labels .

### SECTION-C

**Note:** Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Explain the term Avant Garde.
- Q.14 What is a Trend in Fashion ?
- Q.15 Differentiate between Fad and Cycle ?
- Q.16 What do you understand by Recurring Cycle ?
- Q.17 Differentiate between Fashion Followers and Fashion Victims.
- Q.18 What is fashion forecasting ?
- Q.19 Explain the role of Advisory Board in the trade of fashion .
- Q.20 What are the responsibilities of a fashion Merchandiser .
- Q.21 Give a brief description on any famous international fashion brand.
- Q.22 Through light on the four big achievements of designer Ritu Kumar .