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189523

2nd Sem / Graphic Multimedia
Subject : Design & Innovation

Time : 2 Hrs.

M.M. : 50

SECTION-A

Note:Multiple choice questions. All questions are compulsory. (5x1=5)

- Q.1 Cool colors are :
a) Red b) Orange
c) White d) Blue
- Q.2 Following are the principles of Interior Design
a) Unity b) Emphasis
c) Balance d) All of them
- Q.3 A sense of movement that smoothly leads the eyes from one area to another is a design.
a) Scale b) Rhythm
c) Balance d) Emphasis
- Q.4 The _____ surface characteristics of a work of art that are either felt or perceived visually.
a) Line b) Form
c) Texture d) Color
- Q.5 The lightness or darkness of a color contrasts between light and dark.

- a) Value
- b) Shade
- c) Shape
- d) Volume

SECTION-B

Note: Objective type questions. All questions are compulsory. $(5 \times 1 = 5)$

- Q.6 Expand PPE
- Q.7 Define Perspective
- Q.8 What are cool colors
- Q.9 Define Focal Point
- Q.10 Define Tone

SECTION-C

Note: Short answer questions. Attempt any six questions out of Eight questions. $(6 \times 5 = 30)$

- Q.11 Write a short note on tonal techniques.
- Q.12 Explain the color quantity, intensity and texture.
- Q.13 Explain briefly elements of design with suitable examples.

- Q.14 Write a short note on Color Theory.
- Q.15 Explain the use of contour lines for cross contours.
- Q.16 Describe briefly different techniques of drawing.
- Q.17 Explain different drawing techniques used in modern design creation.
- Q.18 Write a short note on Tone, Value and Texture.

SECTION-D

Note: Long answer questions. Attempt any one questions out of two questions. $(1 \times 10 = 10)$

- Q.19 Explain composition and perspective with suitable examples.
- Q.20 Explain in detail the basic requirements of Design Process.