

- Q.26 Explain Modern Payment system?
- Q.27 Explain Decryption in detail?
- Q.28 Explain EDI in Governance?
- Q.29 Explain SSL?
- Q.30 Explain the difference between virtual auction and reverse auction?
- Q.31 What are the advantages of debit cards?
- Q.32 Explain the concept of B2G?
- Q.33 Explain any two types of E-payments?
- Q.34 Explain Key Multimedia concepts?
- Q.35 Define digital cash or e-cash?

#### SECTION-D

**Note:** Long Answer type question. Attempt any two questions. (2x10=20)

- Q.36 Explain the anatomy of E-commerce application? Give important E-Commerce organization applications?
- Q.37 Write in detail about Risks in Electronic Payment System?
- Q.38 Explain Online Banking and its benefits.

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**4th Sem / Fin, Acc. & Aud.**  
**Subject : E-Commerce**

**Time : 3 Hrs.**

**M.M. : 100**

#### SECTION-A

Note: Multiple choice questions. All questions are compulsory. (10x1=10)

- Q.1 The idealistic Market envisioned at the outset of the development of e-commerce is called a
- a) Bailey Market      b) Baxter Market
- c) Bergman Market      d) Bertrand Market
- Q.2 Which products are people most likely to be more comfortable buying on internet.
- a) Books      b) PCs
- c) CDs      d) All of the above
- Q.3 Which E-commerce focuses on consumers dealing with each other
- a) B2B      b) B2C
- c) C2B      d) C2C
- Q.4 Which of the following is not one of the major types of E-commerce?
- a) C2B      b) B2C

- c) B2B                      d) C2C

Q.5 The dimension of E-commerce that enables commerce across national boundaries is called\_\_\_\_\_

- a) Interactivity              b) Global Reach  
c) Richness                  d) Ubiquity

Q.6 Which segment do Ebay, Amazone.com belong?

- a) B2B                      b) B2C  
c) C2B                      d) C2C

Q.7 A \_\_\_\_\_ is the set of planned activities designed to result in a profit in a market place

- a) Business Model      b) Profit Model  
c) Business Plan        d) Revenue Model

Q.8 Which of the following is part of the four main types of E-commerce

- a) B2B                      b) B2C  
c) C2B                      d) All of the above

Q.9 The best products to sell in B2C commerce are

- a) Small Products      b) Digital Products  
c) Speciality Products d) Fresh products

Q.10 Which of the following is not considered to be one of the three phases of E-Commerce

- a) Innovation              b) Consolidation  
c) Preservation            d) Reinvention

## SECTION-B

**Note :** Objective type questions. All questions are compulsory. (10x1=10)

Q.11 Write any one example of C2B?

Q.12 What is SET?

Q.13 Write one feature of Decryption?

Q.14 Write on disadvantage of E-Business?

Q.15 Explain G2B?

Q.16 Is net banking is type of E-payment system?

Q.17 Write one benefit of smart card?

Q.18 Write one feature of Digital Signature?

Q.19 Write one characteristic of E-Auction?

Q.20 Write one disadvantage of E-Commerce?

## SECTION-C

**Note :** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

Q.21 Discuss Consumer oriented E-Commerce?

Q.22 What is customization?

Q.23 Explain E-poayment?

Q.24 What is the difference in Encryption and Decryption?

Q.25 Explain the advantages of E-Business?