

No. of Printed Pages : 4

221643

Roll No.

**Sem 4th / LIS, DMLT, OMCA, Medical Electronic,
DMLT (For Speech and Hearing Impaired), FAA
, DBM Mareking, DBM Retail, DBM HRM
Subject : Entrepreneurship Development & Management**

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 The entrepreneurship who introduces new method of production is _____.

- a) Imitative entrepreneurs
- b) Innovation entrepreneurs
- c) Fabian
- d) None of the above

Q.2 The entrepreneurs those who are not ready to make changes in their production are called _____.

- a) Drone entrepreneurs
- b) Fabian entrepreneurs
- c) Both A & B
- d) None of the above

Q.3 An entrepreneurs is _____.

- a) Calculate dish taker
- b) An opportunity seeker
- c) A man of vision
- d) All of the above

(1)

221643

Q.4 Which one is correct:

- a) PODCOSRB
- b) DOSRBCO
- c) POSDCORB
- d) None of the above

Q.5 Management is _____.

- a) Art
- b) Science
- c) Both A and B
- d) None of the above

Q.6 The art of getting things done through the people organized in formal group is called _____

- a) Diplomacy
- b) Management
- c) Bureaucracy
- d) None of the above

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 What is start up _____.

Q.8 Full form of MSME _____.

Q.9 Full from of PMMY _____.

Q.10 Write three levels of management _____.

Q.11 What is training _____.

Q.12 Management by objective conie is given by _____.

(2)

221643

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. $(8 \times 4 = 32)$

Q.13 Who is entrepreneur ? Define its qualities .

Q.14 Define types of entrepreneurs.

Q.15 Define Leadership and its type

Q.16 Write difference between leader & manager .

Q.17 Write short note on prime minister employment generation program (PMEGP)

Q.18 Define nature of management.

Q.19 Define steps in planning process.

Q.20 Define meaning and importance of controlling.

Q.21 Define common error in project report preparation.

Q.22 Write a note on management as a science or Art.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. $(2 \times 8 = 16)$

Q.23 Define Entrepreneurship ? What are the barriers in entrepreneurship ?

Q.24 Define Functions of management in detail?

Q.25 What is staffing ? Define its need and process