

- Q.24 Write an explanatory note on innovations in supply chain management.
- Q.25 State the objectives of a supply chain management.
- Q.26 Briefly explain various components in an category management.
- Q.27 Explain briefly the pricing methods.
- Q.28 Illustrate the stages of product life cycle.
- Q.29 Discuss the need of pricing and Revenue management in supply chain.
- Q.30 Write a note on re-order point in SCM.
- Q.31 What is retail logistics? Brief discuss about the emerging trends in logistics.
- Q.32 Write a note on various issues involved in SCM.
- Q.33 Briefly discuss the techniques of inventory management.
- Q.34 Write a note on performance measures.
- Q.35 Explain the need of coordination in supply chain.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 What is inventory management? Explain in detail the techniques of inventory management.
- Q.37 What factor will you keep in consideration while designing a distribution network? Write down the objectives of good distribution network.
- Q.38 What are the key drivers of supply chain performance? Explain and also state their importance

(120)

(4) 186753-R/126753-R/73334
/73435/105245/106762-R

No. of Printed Pages : 4 186753-R/126753-R/73334
Roll No. /73435/105245/106762-R

DBM Subject:-Supply Chain Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 SCM includes _____
a) Transportation b) Material handling
c) Storage d) all of the above
- Q.2 _____ plays important role in supply chain management
a) Finance b) Marketing
c) information system d) none of these
- Q.3 Transportation service also called as _____
a) financial b) marketing
c) logistics d) none of these
- Q.4 The ultimate goal of SCM is _____
a) high productivity b) cost reduction
c) better service d) all the above
- Q.5 “Kaizen” is a Japanese term meaning
a) a foolproof mechanism
b) just-in-time (jit)
c) a fishbone diagram
d) continuous improvement

(1) 186753-R/126753-R/73334
/73435/105245/106762-R

- Q.6 A supply chain is a sequence of firms that perform activities required:
- to find products that are similar
 - to facilitate wholesalers inventory selections
 - to create synergy in their training programs
 - to create and deliver goods to consumer
- Q.7 _____ is the practice of utilizing two or more suppliers for an item
- Sole sourcing
 - Multiple sourcing
- Q.8 The final step in the purchase process is_____.
- Choose a Supplier
 - Negotiate contract
- Q.9 Effective inventory management minimizes the investment in inventory by effectively meting the _____.
- functional requirement
 - Customer requirement
 - Process reliability
 - Sales forecasting of a firm
- Q.10 In the ABC Analysis system the B Category stands for_____.
- Outstanding importance in value
 - Comparatively unimportant in value
 - Comparatively important in value
 - Average importance in value

(2) 186753-R/126753-R/73334
/73435/105245/106762-R

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 _____ can increase customer value to the product.
- Q.12 Supply chain management control or link the production to_____ (distribution /pricing)
- Q.13 Moving goods from suppliers to the production unit is called as_____ up-(upstream/downstream)
- Q.14 Moving goods from producer to the distributor is called as_____ dn____(upstream/downstream)
- Q.15 Proper inventory can save the cost, labour and space, (T/F)
- Q.16 Growth is one stage of_____ life cycle.
- Q.17 Expand EOQ.
- Q.18 What is C stand for in ABC analysis?
- Q.19 What do you understand by logistics?
- Q.20 What do you mean by cycle inventory?

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain in detail the role of transportation in supply chain management.
- Q.22 Describe the importance of information technology in supply chain management.
- Q.23 Write a note on collaborative planning forecasting and replenishment(CPFR)

(3) 186753-R/126753-R/73334
/73435/105245/106762-R