

- ### SECTION-D
- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Write down sample approval process followed by a merchandiser in detail.
- Q.37 Write down the organization of an export house in detail.
- Q.38 Write down Principles of fashion in detail.

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- a) 1st b) 2nd
 c) 3rd d) 4th
- Q.6 India is in which position in Cotton production in world:
- a) 1st b) 2nd
 c) 3rd d) 4th
- Q.7 Which state is popular in silk production:
- a) Haryana b) Maharashtra
 c) Karnataka d) None
- Q.8 The transfer of goods when done through Airplane then the export term used is:
- a) FOB b) CIF
 c) Air Freight d) None
- Q.9 The very initial pattern made by pattern master for buyer:
- a) Production pattern b) First Pattern
 c) Size set d) None
- Q.10 The card showing all the components required for producing a sample:
- a) Trim card b) Mock card
 c) Shade card d) None

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define Boutique.
- Q.12 Define Couture.
- Q.13 Define collection.
- Q.14 Define style.
- Q.15 Define accessories.
- Q.16 Define apparel.
- Q.17 List India's position in wool production.
- Q.18 List India's position in synthetic fiber production.
- Q.19 Define sourcing.
- Q.20 Define costing.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain fashion theories in detail.
- Q.22 List any five principles of Fashion.
- Q.23 Illustrate a fashion cycle and label its stages.
- Q.24 List any three social factors in detail affecting fashion.