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5th Sem, Branch : Agri Engg.

Subject : Entrepreneurship

Development and Management

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory. (10x1=10)

Q.1 A person who initiates, creates and manages a new business is called.

- a) A manager b) A leader
- c) An entrepreneur d) A professional

Q.2 Which of the following is a tool of IPR (Intellectual property right).

- a) Trademark b) Patent
- c) Copyright d) All of these

Q.3 Which of these is not a financial incentive?

- a) Health insurance b) Salary
- c) Retirement benefits d) Recognition of work

Q.4 Which of the following is the reason for business failure _____.

- a) Poor financial control
- b) Lack of market research
- c) Poor management
- d) All of the above

Q.5 _____ Entrepreneurs neither introduce new changes nor adopt new methods innovated by others.

- a) Technical b) Fabian
- c) Inducted d) Business

Q.6 Which of the following risks is born by the entrepreneur

- a) Financial risks b) Personal risks
- c) Psychological risks d) All of these

Q.7 Ownership capital is also known as

- a) Debt b) Equity
- c) Loan d) Mortgage

Q.8 Registration helps the entrepreneur to take necessary _____ steps of bring industrial units into existence

- a) Provisional b) Permanent
- c) Both of these d) None of these

Q.9 Innovative entrepreneurs face problem, especially in _____

- a) Development Capital b) Human capital
- c) Structured Capital d) Seed capital

Q.10 Who first find functions of management?

- a) F W Taylor b) Harold Koontz
- c) Henry Fayol d) James Lundy

Section B

Note: Objective types Questions. All Questions are compulsory. (10x1=10)

- Q.11 Define IPR.
- Q.12 Give two qualities of a good leader.
- Q.13 Define CRM.
- Q.14 Expand JIT.
- Q.15 what is Economic Feasibility?
- Q.16 Define taxation.
- Q.17 Define market survey.
- Q.18 What is the function of management?
- Q.19 What do you mean by EOQ?
- Q.20 Define intrapreneur.

Section-C

Note: Short answer type Questions. Attempt any twelve Questions out of fifteen Questions. (12x5=60)

- Q.21 Discuss the importance of Balance sheet in Business management.
- Q.22 Write a short note of STEP.
- Q.23 what are different types of market survey?
- Q.24 Describe Maslow's theory of motivation.
- Q.25 Write short note on training methods.

- Q.26 Write in brief about sole proprietorship and its merits and demerits.
- Q.27 What are the qualities of an entrepreneur?
- Q.28 What are various considerations in selection of the product to be manufactured?
- Q.29 What is NABARD? What are its various functions?
- Q.30 what the common errors in project report preparation?
- Q.31 Write down various functions of management.
- Q.32 Describe ABC analysis in detail.
- Q.33 Write a short note on income tax and GST in India.
- Q.34 What is the difference between a Manager and a Leader?
- Q.35 What are the objectives of book keeping?

Section-D

Note: Long answer Questions. Attempt any two Questions out of three Questions. (2x10=20)

- Q.36 What are various types of industrial organization structure? Explain any one in detail.
- Q.37 Explain patent, procedure and infringement.
- Q.38 What is Project report? Describe how a Detailed project report is prepared.