

- Q.20 Write short note on recruitment methods. (CO3)
- Q.21 What are different types of market survey? (CO3)
- Q.22 Why assessment of demand and supply is important in potential areas of growth? (CO5)

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Write short note on any two:
- a) Small business Vs start up.
 - b) Technology Business Incubator.
 - c) No planning is planning to fail.
- Q.24 What is the need of industrial organization? Explain the types of industrial organization. (CO4)
- Q.25 What is project report? What is its importance? Describe, how a detailed project report is prepared? (CO5)

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6th Sem./Branch : Automation & Robotics

**Subject : Entrepreneurship
Development and Management**

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Which one is NOT the barrier of Entrepreneurship: (CO1)
- a) Political instability
 - b) Time pressure and distractions
 - c) Lack of technical skills
 - d) Technical knowledge
- Q.2 The oldest form of business organization is _____.(CO2)
- a) Partnership
 - b) Sole proprietorship
 - c) Joint stock company
 - d) Co-operative undertaking
- Q.3 An advantage of the small firm in the innovation process is ability to easily _____? (CO3)
- a) Carry out R&D
 - b) Raise finance
 - c) Carry out multiple tasks
 - d) Act on new ideas or product development

- Q.4 Which principle of management is violated if an employee is asked to receive orders from two superiors? (CO3)
- Principle of unity of Command
 - Principle of Order
 - Principle of Equity
 - All the options
- Q.5 The best medium to reach a 'large' audience for the process of recruitment is _____. (CO4)
- Casual applicants
 - Advertising
 - Employee referrals
 - Employment agencies
- Q.6 Registration helps the entrepreneur to take necessary _____ steps of bring industrial units into existence.
- Provisional
 - Permanent
 - Both of these
 - None of these

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 A person who innovates any idea, makes a product and takes the risk of loss/profit is known as _____. (CO1)
- Q.8 Expand NSIC. (CO2)
- Q.9 Ensure that all followers understand, motivate and work toward achieving common objectives. (CO2)

- Q.10 The act or manner of handling, direction, or control the persons and activities of an organization is called _____. (CO3)
- Q.11 An analysis of consumers' needs and preferences is called _____. (CO4)
- Q.12 A _____ is a document which provides details on the overall picture of the proposed business. (CO4)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Write down the qualities of an entrepreneur. (CO1)
- Q.14 What is the difference between a manager and a leader? (CO1)
- Q.15 What is NABARD? What are its functions? (CO2)
- Q.16 Write down the financial assistance through Start up India and Stand up India?. (CO2)
- Q.17 Management is an Art or Science. Comment. (CO3)
- Q.18 Define Leadership. What are the qualities of an effective leader? (CO2)
- Q.19 Explain the need and characteristics of an effective control system in an industrial organization. (CO2)