

- Q.25 What is the importance of information technology in supply chain management?
  - Q.26 Write down the need for SCM.
  - Q.27 Differentiate between in sourcing and outsourcing.
  - Q.28 Write the importance of transportation in supply process.
  - Q.29 Discuss the evaluation of supply chain management.
  - Q.30 What is the role of transportation in supply management.
  - Q.31 Describe the role of revenue management in supply chain management?
  - Q.32 What is procurement?
  - Q.33 What does coordination mean in supply chain?
  - Q.34 What are the drivers of supply chain performance ?
  - Q.35 Write about reorder point.

## **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain the technologies adopted in supply chain planning process?
  - Q.37 Discuss in brief EOQ model and ABC analysis?
  - Q.38 What is supply chain management? Explain the various issues or challenges faced while managing SCM?

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## **5th Sem / Branch : DBM, DBM (IPM) Sub.: Supply Chain Management**

Time : 3Hrs. M.M. : 100

M.M. : 100

## **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 The purpose of supply chain management is

  - a) Provide customer satisfaction
  - b) Improve quality of a product
  - c) Integrating supply and demand management
  - d) Increase production

Q.2 Reverse logistics is required because

  - a) Goods are defective
  - b) Goods are unsold
  - c) The customers simply change their minds
  - d) All of the above

Q.3 Logistics is the part of a supply chain involved with the forward and reverse flow of

  - a) Goods
  - b) Services
  - c) Cash
  - d) All of the above

Q.4 Which of the following is not a major driver of supply chain performance?

  - a) Facilities
  - b) Inventory
  - c) Transportation
  - d) All of the above

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- Q.5 The cost of insurance and taxes are included in  
 a) Cost of ordering  
 b) Set up cost  
 c) Inventory carrying cost  
 d) Cost of shortages
- Q.6 The time period between placing an order its receipt in stock is known as  
 a) Lead time                  b) Carrying time  
 c) Shortage time              d) Over time
- Q.7 The last frontier for cost economies is known as  
 a) Market facilities            b) Market logistics  
 c) Market distributions        d) None of the above
- Q.8 The most valuable sources of data for merchandising decisions are  
 a) Suppliers                    b) Retail personnel  
 c) Consumers                  d) Competitors
- Q.9 The greatest source of inventory shrinkage is caused by  
 a) Fraud by customers        b) Customer shoplifting  
 c) Employee theft             d) Vendor fraud
- Q.10 The logistics aspect of a value delivery chain is  
 a) A supply chain              b) Direct store delivery  
 c) Value orientation            d) Inventory planning

### **SECTION-B**

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

Q.11 VMI stands for.

Q.12 Market logistics planning has \_\_\_\_\_ steps.

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- Q.13 No system or organization can simultaneously maximize customer service and reduce distribution cost. (True/False)
- Q.14 Order processing costs a unit \_\_\_\_\_ with the number of units ordered. (Increases/ Decreases)
- Q.15 \_\_\_\_\_ uses advanced materials handling systems under the direction of a central computer.
- Q.16 \_\_\_\_\_ are meant to receive products from various company suppliers and plants and move them out as soon as possible.
- Q.17 Re-ordering level is calculated as
- Q.18 \_\_\_\_\_ are meant to store products for moderate to long period of time.
- Q.19 Inventory cost \_\_\_\_\_ at an accelerating pace as the customer service level increase move toward 100% (increases/ Decreases)
- Q.20 3-PL stands for.

### **SECTION-C**

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Identify the importance of SCM in improving customer services?
- Q.22 What are the various categories of 3PL providers?
- Q.23 How is purchasing done in the supply chain?
- Q.24 Write any two factors influencing the network design.

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