

SECTION-D

Note: Long answer questions. Attempt any two questions out of three Questions. (2x8=16)

- Q.23 Analyze the role of performance measurement tools in enhancing supply chain efficiency.
- Q.24 Discuss the role of IT in supply chain management.
- Q.25 Discuss the key components and objectives of supply chain management.

No. of Printed Pages : 4

226744-R

Roll No.

4th Sem.

Branch : DBM Retail

Sub. : Supply Chain Management

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice Questions. All Questions are compulsory. (6x1=6)

- Q.1 What is the primary objective of supply chain management?
- a) To reduce costs
 - b) To increase customer satisfaction
 - c) To enhance product quality
 - d) All of the above
- Q.2 What does ABC analysis in inventory management classify?
- a) Products based on their popularity
 - b) Products based on their value and usage
 - c) Products based on seasonal demand
 - d) Products based on supplier performance
- Q.3 What is the purpose of performance measurement tools in supply chain management?
- a) To identify inefficiencies
 - b) To monitor financial performance
 - c) To enhance customer engagement
 - d) To minimize supplier costs

- Q.4 In demand chain management, what is primarily managed?
- Supplier relationships
 - Customer demand and preferences
 - Transportation costs
 - Inventory levels
- Q.5 Which mode of transport is typically the fastest?
- Sea
 - Rail
 - Road
 - Air
- Q.6 What is a global supply chain?
- A supply chain that operates in one country
 - A supply chain that includes suppliers and markets across multiple countries
 - A supply chain focused solely on local suppliers
 - A supply chain that only involves manufacturing

SECTION-B

Note: Objective/Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Supply chain management focuses solely on manufacturing processes. (True / False)
- Q.8 Performance measurement tools are essential for identifying inefficiencies. (True / False)

- Q.9 Demand chain management is only concerned with supplier relationships. (True / False)
- Q.10 Air transport is the most cost-effective method for shipping goods. (True / False)
- Q.11 ABC analysis helps prioritize inventory management efforts based on value. (True / False)
- Q.12 Just-in-Time (JIT) inventory management aims to minimize stock levels. (True / False)

SECTION-C

Note: Short answer type Questions. Attempt any eight questions out of ten Questions. (8x4=32)

- Q.13 What are the objectives of supply chain?
- Q.14 Discuss the Cycle view of Supply Chain Process.
- Q.15 What is SCOR? Discuss it in brief.
- Q.16 Discuss the Distribution Planning in brief.
- Q.17 What are different modes of Transport?
- Q.18 Explain the significance Warehouse Location.
- Q.19 Explain in brief the ABC analysis.
- Q.20 Explain BSC in supply chain management.
- Q.21 Discuss in brief the innovation in Supply Chain Management.
- Q.22 Explain Capacity Management in Brief.