

- Q.23 What are the disadvantages of E-Shopping for consumers?

Q.24 Explain the benefits of using barcodes for retailers.

Q.25 What are the benefits of data management in retail?

Q.26 List some popular online shopping portals working in India with their specification.

Q.27 Express your predictions about the future of e-retailing in India.

Q.28 Write a note on the role of IT in the retail Industry.

Q.29 Discuss how E-Commerce is helpful to business success?

Q.30 Explain the importance of IT in retail.

Q.31 Briefly explain the features of the retail information system.

Q.32 Explain various types of electronic payment systems.

Q.33 Explain role of the retail information system in the present time.

Q.34 Discuss the strengths and weaknesses of online shopping.

Q.35 Describe the benefits and factors affecting the technologies in retail.

## **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36** Discuss the various tools and devices required in E-retailing. Also Explain the changes included in the retail industry after development of information technology in India.

**Q.37** Define Database. Explain the uses of database management in the retail industry and in special context to online retailing.

**Q.38** What is a retail information system? Make a complete diagram of RIS to show the flow of information with nature and characteristics.

No. of Printed Pages : 4  
Roll No. ....

186756R/126756R/  
073343/106761R

## **5th Sem / Branch : DBM/DBM (IPM)**

### **Sub.: Technologies in Retail**

Time : 3Hrs.

M.M. : 100

## **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Define Retailer

  - a) Deal in large quantities
  - b) Deals in small quantities
  - c) Both are right
  - d) Both are wrong

Q.2 What is hypermarket?

  - a) Bigger than supermarket in space
  - b) Smaller than supermarket in space
  - c) Equal of supermarket
  - d) All of these

Q.3 What is POS in a retail store?

  - a) Point of Sale
  - b) Product Ordering system
  - c) Price Optimization Service
  - d) Point of Service

Q.4 Define Data mining

  - a) Data mining is a type of cryptocurrency mining
  - b) Data mining extracts minerals from the Earth.
  - c) Data mining extracts insights from large data sets
  - d) Data mining analyzes social media posts for insights.

- Q.5 Define Data Warehousing
- Data warehousing stores data from various sources in one central repository
  - Data warehousing is a data analysis tool.
  - Data warehousing encrypts data
  - Data warehousing visualizes data
- Q.6 What is online shopping?
- Online shopping is a virtual reality gaming platform
  - Process of purchasing products or services over the internet
  - Online shopping refers to buying items from physical stores
  - Online shopping is a term used for in-person shopping at malls.
- Q.7 Barcode is \_\_\_\_\_
- A type of music notation
  - A machine used for printing documents.
  - A visual representation of data that can be scanned electronically
  - A form of encryption for secure communication
- Q.8 What is electronic retailing
- The practice of selling electronic devices and gadgets
  - A retail store that exclusively sells electronics
  - the process of buying and selling goods and services over the internet
  - A form of retailing that only accepts electronic payments
- Q.9 EDI stands for \_\_\_\_\_
- Electronic Document Interchange
  - Electronic Data Integration
  - Efficient Data Interchange
  - Electronic Document Integration

- Q.10 This is an advantage of E-payment.
- Increased security and reduced risk of fraud
  - Slower transaction processing times
  - Limited accessibility and convenience
  - Higher transaction costs

### **SECTION-B**

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 EMS stands for Enterprise Management System. (True/False)
- Q.12 Retailer is a person who sells the goods in large quantities. (True/False)
- Q.13 Write down the full form of MIS \_\_\_\_\_.
- Q.14 A multi - Channel retailer sells merchandise \_\_\_\_\_ (One/ More than one)
- Q.15 Internet and telemarketing are the recent trends in retail business. (True/False)
- Q.16 Shopping malls and supermarkets come under direct marketing. (True/False)
- Q.17 Convenience is the major reason consumers give for shopping online. (True/False)
- Q.18 E-Retailing refers to the sale of electronic items. (True/False)
- Q.19 EDI stands for \_\_\_\_\_
- Q.20 Non store retailing is not the fastest growing segment of retailing. (True/False)

### **SECTION-C**

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Give a detailed note on B2C. Explain.
- Q.22 Discuss the stages of growth of the retail industry in India.