

- Q.24 Write down any five importance of healthy work culture in an organization.
- Q.25 Write down any five needs of professional ethics.
- Q.26 Write down a short note on attitude.
- Q.27 Write down any five needs of leadership.
- Q.28 Write down any five characteristics of motivation.
- Q.29 Illustrate the Maslow's Need Hierarchy theory of motivation.
- Q.30 Write down a short note on Factory Act 1948.
- Q.31 Write down a short note on Minimum Wages Act 1948.
- Q.32 Write down any five need of material management.
- Q.33 Differentiate between marketing and selling. (Any five)
- Q.34 Write down a short note on the concept of Quality Assurance.
- Q.35 Write down any five importance of IPR.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Write in detail the types of industrial organization.
- Q.37 Differentiate a manager with a leader.
- Q.38 Write down in detail about TQM.

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Roll No.

**6thSem./Branch : Textile Design/T.P./Text. Tech./
Fashion Tech/Fashion Design/Text Chem/Garment Tech**

Subject:- Basics of Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Which among following is a principle of management?
- a) Division of work b) Authority
- c) Unity of command d) All of these
- Q.2 Managers are part of:
- a) Low Level Management
- b) Middle Level Management
- c) High Level Management
- d) All of these department
- Q.3 Which among following is a component of attitude?
- a) Affective b) Behavioral
- c) Cognitive d) All of these
- Q.4 Which among following is a component of culture?
- a) Ethics b) Tradition
- c) Attitude d) all of the above

- Q.5 The good leader _____ their authority among subordinates:
- a) Delegates b) Centralizes
c) both (a) and (b) d) None of these
- Q.6 Recognition is a factor related to which of the following aspect:
- a) Motivation b) Attitude
c) Leadership d) None
- Q.7 Which among the following is a direct tax?
- a) Sale tax b) Income tax
c) Custom duty d) Excise duty
- Q.8 The department of an organization that deals with hiring, administration, and training of staff
- a) Human resources b) Marketing
c) Planning d) None of the above
- Q.9 Incentives are needed for
- a) Better production
b) Better efficiency
c) Better quality of product
d) All of the above
- Q.10 In India the Financial year is taken as:
- a) 1st April to 31st March of the next year
b) 1st January to 31st March of the next year
c) 1st August 31st July of the next year
d) None of these

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SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define Management.
- Q.12 Professional ethics are NOT important in any profession. (True/False)
- Q.13 Write down any TWO qualities of a good leader.
- Q.14 Define Wages.
- Q.15 Expand JIT.
- Q.16 Expand CRM.
- Q.17 Define Preventive Maintenance.
- Q.18 TQM is one of the modern quality concepts. (True/False)
- Q.19 Define IPR.
- Q.20 Cost Benefit Analysis is an important tool for taking decision for big public projects. (True/False)

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Write down any five functions of management.
- Q.22 Write down any five features of top level management.
- Q.23 Write down any five advantages of departmentalization.

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