

- Q.16 Write any 4 major regulations which affect a business in India.
- Q.17 Explain how an ecological environment affects business decisions ?
- Q.18 What are the social responsibility of business towards the employees and customer ?
- Q.19 Write a short note on meaning and types of IPR.
- Q.20 Explain the nature of business environment in 4 points
- Q.21 Write the components of ecological environment.
- Q.22 Give 4 factors affecting economic environment.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)
- Q.23 Give the meaning and objectives of business environment.
- Q.24 Define Technological environment, Explain the impact of technology on various businesses with examples.
- Q.25 Explain the terms Liberalisation, Privatisation and Globalization, Discuss their impact on Indian economy .

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2nd Sem / Fin., ACC.& Aud., Business Management

Subject : Business Environment

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Which of the following is an example of an external factor in the business environment?
a) Employee skills b) Production capacity
c) Market demand d) Company culture
- Q.2 Macro-environmental factors are :
a) Factors within the organization's control
b) Specific to a particular industry
c) External factors influencing the business
d) Technological advancements
- Q.3 Globalization involves :
a) The integration of national economies into a global economy
b) Isolation of economies from international trade
c) A Focus on local market only
d) Reduced connectivity between countries

Q.4 Laws and regulations that govern business activities are part of the :

- a) Economic environment
- b) Social environment
- c) Legal environment
- d) Technological environment

Q.5 What is a common goal of privatisation ?

- a) Reducing private sector involvement
- b) Enhancing efficiency and profitability
- c) Increasing government control
- d) Expanding bureaucracy

Q.6 Unemployment is an economic factor that refers to :

- a) The number of people employed
- b) The workforce's productivity
- c) The percentage of people without jobs
- d) Government expenditure

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 The business environment includes only internal factors . (True / False)

Q.8 Protectionism supports the idea of limiting international trade. (True / False)

Q.9 Privatisation refers to the transfer of private enterprises to government ownership. (True / False)

Q.10 Inflation is a situation where the general level of prices decreases. (True / False)

Q.11 SWOT analysis focuses on examining both internal and external factors .(True / False)

Q.12 Unemployment is an economic factor that does not impact businesses. (True / False)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 Write a short note on Global Economic Environment.

Q.14 Explain the impact of society on decision making process of a business.

Q.15 Explain the external factors affecting a business.