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Roll No.

4th Sem. Branch : LIS, DMLT, OMCA, Medical Electronics,
DMLT (For Speech & Hearing impaired) FAA, DBM Marketing,
DBM Retail, DBM HRM

Sub. : Entrepreneurship Development & Management

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple type Questions. All Questions are compulsory. (6x1=6)

Q.1 The process of creating something new is called:_____.

- a) Creative flexibility b) Management
- c) Business d) Innovation

Q.2 An individual who initiates, creates and manages a new business can be called_____.

- a) Leade b) Manager
- c) Professional d) Entrepreneur

Q.3 Large investment in made in fixed assets, the project will be termed as _____.

- a) Capital Intensive b) Labour Intensive
- c) Product Intensive d) Market Intensive

Q.4 It is a force that binds all the functions of management.

- a) Cooperation
- b) Coordination
- c) Planning
- d) Management hierarchy

Q.5 This function of management related to placing the right person at the right job is _____.

- a) Organising b) Staffing
- c) Planning d) Controlling

Q.6 Supervision, communication, motivation and leadership are the key elements of this function of management.

- a) Directing b) Controlling
- c) Planning d) Organising

SECTION-B

Note: Objective/Completion type questions. All questions are compulsory. (6x1=6)

Q.7 An entrepreneur is one who perceives opportunities, organizes resources needed for exploring that opportunity and exploits it. (True/False)

- Q.8 Write two characteristics of Management.
- Q.9 Controlling function finds out how far actual performance deviates from____. (Standard/Cost)
- Q.10 Planning is the process of thinking before doing. (True/False)
- Q.11 What is a business opportunity?
- Q.12 Entrepreneurs one who has always searches for an opportunity. (True/False)

SECTION-C

Note: Short answer type Questions. Attempt any eight questions out of ten Questions. (8x4=32)

- Q.13 Write any four qualities of an entrepreneur?
- Q.14 What is partnership deed?
- Q.15 Write short note on prime minister mudra yojna.
- Q.16 Write any four problems faced by new enterprises.
- Q.17 Management is both an art and a science. Explain it.
- Q.18 Define organizing and its characteristics.
- Q.19 Define controlling & write its features. (Any four)
- Q.20 Write difference between recruitment and selection.
- Q.21 What do you mean by opportunity identification & market survey.

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- Q.22 Write any four contents of project report.

SECTION-D

Note: Long answer questions. Attempt any two questions out of three Questions. (2x8=16)

- Q.23 Define leadership. Write its need. Explain the types of leadership.
- Q.24 What is planning? Explain the steps involved in planning process.
- Q.25 Write a detailed note on technical, economic and market feasibility of a project.

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