

- d) SIDBI
- e) NCEUS

- Q.23 What are the different methods used by an entrepreneur to choose a project?
- Q.24 Explain the break even point in detail.
- Q.25 Discuss the concept of ROI (Return On investment)
- Q.26 Discuss the concept of sales promotion.
- Q.27 Explain the SWOT analysis in detail.
- Q.28 Explain any 5 institutional support by the government to develop the small scale industries.
- Q.29 Explain the business opportunities in detail.
- Q.30 Explain the features of successful entrepreneur in detail.
- Q.31 What is Advertisement?
- Q.32 Explain in Entrepreneurial Competencies.
- Q.33 What is market?
- Q.34 What do you understand by small Business Development?
- Q.35 Explain the sources of Finance of Industrial unit in India.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Explain the PESTEL analysis in detail.
- Q.37 Explain in detail the contents of project report?
- Q.38 Explain the difference between Entrepreneur and Entrepreneurship.

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4th Sem / OMCA Subject:- Entrepreneurship . & Small Business Development

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Which Entrepreneur is not intended in innovative-
- a) Portfolio Entrepreneurs
 - b) Novice Entrepreneurs
 - c) Imitative Entrepreneur
 - d) None of the above
- Q.2 Buying and selling of manufacturing goods related to which entrepreneur
- a) Novice Entrepreneur
 - b) Imitative Entrepreneur
 - c) Trading Entrepreneur
 - d) Portfolio Entrepreneur
- Q.3 An individual who makes change in method of production
- a) Imitative Entrepreneur
 - b) Portfolio Entrepreneur
 - c) Novice Entrepreneurs
 - d) Drone Entrepreneur
- Q.4 Which are the function of an entrepreneur?

- a) Risk bearing
 - b) Innovation
 - c) Organizing and managing
 - d) all of the above
- Q.5 The main Features of entrepreneurship are given below:
- a) Management and Leadership Economic
 - b) Economic and dynamic activity
 - c) Innovative Activity
 - d) All of the above
- Q.6 Entrepreneurship can _____ the Gross National Product
- a) Increase
 - b) Decrease
 - c) Neither increase nor decrease
 - d) None of the above
- Q.7 Entrepreneurship can _____ the unemployment
- a) Increase
 - b) Neither increase nor decrease
 - c) Decrease
 - d) None of the above
- Q.8 Economic environment includes _____
- a) Economic Condition
 - b) Economic planning
 - c) Economic System
 - d) All of the above
- Q.9 An individual who initiates, creates and manages a new business can be called _____.
- a) A leader
 - b) A manager
 - c) An entrepreneur
 - d) A professional

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- Q.10 Trademarks relate to _____.
- a) Practice and knowledge acquired through experience
 - b) The protection of proprietary information of commercial value
 - c) The right of reproduce ones own original work
 - d) Brand identity

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define Entrepreneur?
- Q.12 What is the full form of IPR.
- Q.13 What are taxes ?
- Q.14 What is pay back period?
- Q.15 What are natural forces.
- Q.16 What are 7P's of marketing?
- Q.17 What is IRR method?
- Q.18 What is the full form of PESTEL?
- Q.19 What are Political factors?
- Q.20 What is SWOT analysis?

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the importance of entrepreneurship in detail.
- Q.22 What is the full form of :
 - a) NABARD
 - b) RSBDC
 - c) NSIC

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