

- Q.26 Define market survey. What are its types?
- Q.27 Explain the main considerations in preparing preliminary project report.
- Q.28 Explain the features of functional organization.
- Q.29 Write in brief about the importance of management.
- Q.30 Discuss various factors that affect Motivation.
- Q.31 What is importance of Performance Appraisal System?
- Q.32 Write briefly about the functions of HRM.
- Q.33 What is the importance of income tax?
- Q.34 Explain the benefits of sales promotions.
- Q.35 Explain the concept of CRM.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Write note on:
 a) DIC
 b) Science & Technology Entrepreneur parks.
- Q.37 Explain in detail the consideration taken in product selection.
- Q.38 What is a project report? Explain the types of feasibilities and common errors in project report preparations.

No. of Printed Pages : 4
 Roll No.

MSIL-120264/030364

6th Sem / Mechanical Engineering Subject:- Entrepreneurship Development and Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 The business plan should be prepared by:
 a) Entrepreneurs
 b) Consultants
 c) Engineers
 d) small business administration services
- Q.2 Which of the following factors does not affect a person for being an entrepreneur?
 a) Gender b) Education
 c) Family background d) Values
- Q.3 SIDBI was set up as a subsidiary of _____.
 a) IDBI. b) IFCL.
 c) ICICI. d) SFC.
- Q.4 Single window scheme is instituted through _____.
 a) IDBI. b) SIDCO
 c) KFC d) DIC
- Q.5 _____ describes the direction the enterprise is going in, what its goals are, where it wants to be, and how it is going to get there.
 a) Project report b) Technical analysis
 c) Market analysis d) Financial analysis

- Q.6 The main objective of an organization is.
- Creating benefit for society
 - Motivating the employees
 - Fulfilling economic objective
 - None of these
- Q.7 Which of the following statement is/are correct?
- HRM is a strategic management functions
 - Under HRM employee is treated as resource
 - HRM is the management of skills, talent and abilities
 - HRM lacks the organization to achieve its goals
- Q.8 Coordination is.
- A management function.
 - The essence of management.
 - An objective of management.
 - A social objective.
- Q.9 Intellectual Property laws can protect_____.
- Trademarks.
 - Copyright.
 - Patents.
 - All the above
- Q.10 Which of the following is a tangible benefit of following TQM?
- Reduction in employee grievances
 - Increase in employee grievances
 - No change in employee grievances
 - We can't comment on employee grievances

(2) MSIL-120264/030364

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Write any one barrier to entrepreneurship.
- Q.12 Define the term KVIB.
- Q.13 Name the different types of market survey.
- Q.14 Define market survey.
- Q.15 Describe PPR.
- Q.16 Define project appraisal.
- Q.17 What is need of management?
- Q.18 Define leadership.
- Q.19 Write the full form of VAT.
- Q.20 Define the term TQM

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the main functions of an entrepreneur.
- Q.22 What are the main inputs required for a new entrepreneur?
- Q.23 Write a short on various functions of DICs.
- Q.24 Explain the importance of technology business incubators and science and technology entrepreneur parks.
- Q.25 Which factors should be considered for the selection of a product to be manufactured?

(3) MSIL-120264/030364