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Roll No. ....

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6th Sem / Branch : Agri (5th Sem.) Auto, Chem, P&P,  
Civil, Comp., Eltx, Elect, Food Tech, IC, IT Mech. Mecatronics,  
Med. Eltx (4th/6th Sem) Plastic Prod, Text, Proc, Text, Tech, EI, GE, CNC,  
CAD/CAM, Found & Forg, Brick Tech, Const, Mgmt, Text, Chem.,  
Power Station Engg., Power Eltx., Elect & Eltx Engg., Chem Engg.,  
(Spl. Paint Tech), Rubber Tech., Chem Engg (Spl. Polymer Tech)  
Mech. Engg. (Fabrication Tech) Fire Tech & Safety Mech (CAD/CAM  
Design & Robotics) AME

Sub. : Entrepreneurship Development & Management

Time : 3Hrs.

M.M. : 100

### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory  
(10x1=10)

- Q.1 "No one in an organisation should have more than one boss" is a statement of (CO4)  
a) Principle of specialization  
b) Principle of authority  
c) Principle of unity of command  
d) Principle of span of control
- Q.2 The objective of Just-in-Time manufacturing principle is to eliminate (CO9)  
a) Time wastage  
b) Labour wastage  
c) Cost of excessive inventory  
d) All of the above
- Q.3 In which of the following organisation structure, each specialist is support to give his functional advice to all other foremen and workers. (CO4)  
a) Line organization  
b) Functional organisation

- Q.4 c) Line and staff organization  
d) All of the above  
Which of the following is not an example of financial incentive? (CO5)  
a) Perquisites b) Profit sharing  
c) Job enrichment d) Co-partnership
- Q.5 Which is/are the function/s of an entrepreneur? (CO1)  
a) Risk bearing  
b) Innovation  
c) Organizing and managing  
d) All of the above
- Q.6 FW Taylor introduced a system of organization known as (CO4)  
a) Line organisation  
b) Functional organisation  
c) Line and staff organisation  
d) All of the above
- Q.7 What is high quality product? (CO9)  
a) A product that meets customer expectations but not at a price they are willing to pay.  
b) A product that does not meet customer expectations but fulfills the customers needs at a price they are willing to pay  
c) A product that meets customer expectations and fulfills the customers needs at a price they are willing to pay  
d) All of the above
- Q.8 If a person uses someone's song as background music in his/her music video then it could be an example of (CO9)  
a) Hacking  
b) Copyright infringement  
c) Cyber cheating  
d) Identity theft

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- Q.9 Deming's 4 steps cycle for improvement is (CO9)  
 a) Plan, do, check, act  
 b) Schedule, do, act, check  
 c) Do, act, check, monitor  
 d) Plan, control, act, sustain
- Q.10 The most vital resource for an organization is it's \_\_\_\_\_ (CO6)  
 a) Land, building and machinery  
 b) Employees  
 c) Shareholders  
 d) Bank deposits and financial assets

### **SECTION-B**

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Give one example of direct tax. (CO6)  
 Q.12 Write full form of PPR. (CO3)  
 Q.13 What do you mean by trademark? (CO9)  
 Q.14 Write the full form of SIDBI. (CO1)  
 Q.15 Write full form of EOQ. (CO6)  
 Q.16 Define motivation. (CO5)  
 Q.17 Name any one barrier in entrepreneurship. (CO1)  
 Q.18 Mention one example of non financial incentive. (CO5)  
 Q.19 What do you mean by attitude? (CO7)  
 Q.20 GST stands for \_\_\_\_\_. (CO6)

### **SECTION-C**

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain briefly double entry system of book keeping. (CO8)  
 Q.22 Explain is the need of performance appraisal in an organization? (CO6)  
 Q.23 Describe the need of JIT. (CO9)

- Q.24 Why involvement of employees is important in decision making? (CO9)  
 Q.25 Draw the basic structure of line organization and briefly explain. (CO4)  
 Q.26 "No planning is planning to fail." Comment. (CO4)  
 Q.27 How individual's behaviour can affect the organization? (CO7)  
 Q.28 Describe democratic style of leadership. (CO5)  
 Q.29 Why scanning of business environment is essential for an entrepreneur? (CO2)  
 Q.30 What are the main considerations in product selection. (CO2)  
 Q.31 Why healthy work culture is needed in an organization? (CO7)  
 Q.32 Explain any two functions of NABARD. (CO1)  
 Q.33 Explain the Maslow's theory of motivation. (CO5)  
 Q.34 What is a Business Incubator? (CO1)  
 Q.35 Write five common errors in project report preparation. (CO3)

### **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain the qualities required by an individual for becoming a successful entrepreneur? (CO1)  
 Q.37 Explain in detail the functions of management. (CO4)  
 Q.38 a) What are the components of work culture? (CO7,6)  
 b) Explain the objectives of financial management.

**Note:** Course Outcome (CO) mentioned in the question paper is for official purpose only.