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6th Sem / Agri(5th sem), Auto, Chem, P&P Civil, Comp,
Eltx, Elect, Food Tech, IC,IT,Mech,Mecatronics,
Med. Eltx(4th/6th sem), Plastic, Prod, Text. Proc, Text. Tech.
EI,GE,CNC,CAD/CAM,Found. & Forg Brick Tech., Const.
Mgmt, Text. Chem. Power Station Engg., Power Eltx., Elect &
Eltx Engg. Chem. Engg. (Spl. Paint Tech.), RubberTech, Chem
Engg(Spl. Polymer Tech), Mech. Engg.(Fabrication Tech.), Fire
Tech. & Safety, Mech(CAD/CAM Design & Robotics), AME
Subject:- Entrepreneurship Development
and Management

Time : 3Hrs. M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

Q.1 Which of the following is the most preferred main quality of an entrepreneur

- a) Risk b) Money
- c) Status d) Technocrat

Q.2 The financial limit of small unit industry is _____crore rupees of investment.

- a) 20 b) 30
- c) 10 d) 50

Q.3 A detailed market survey will reduce _____

- a) Investment b) Risk
- c) Profit d) All of the above

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Q.4 Which is more voluminous?

- a) PPR
- b) DPR
- c) Depends on project investment
- d) None of the above

Q.5 Henri-Fayol gave _____ number of principles of management

- a) 12 b) 15
- c) 10 d) 14

Q.6 In _____organisation the control command flows from top to bottom.

- a) Line organization
- b) Staff organization
- c) Line and staff organization
- d) Functional organization

Q.7 Hitler was a type of _____ leader

- a) Democratic b) Autocratic
- c) Lassise Faire d) None of the above

Q.8 _____theory of motivation says that man will work only when punished

- a) Mcgreor X theory b) Mcgreor Y theory
- c) Maslow theory d) Hezerberg theory

Q.9 In ABC analysis, the “A” type items have _____quantity and _____cost.

- a) Same, same b) More, least
- c) Least, major d) None of the above

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- Q.10 SFC means
- Sales Force Cost
 - Sales Financial Cost
 - State Financial Cost
 - State Financial Corporation

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Full form of DC-MSME is _____
- Q.12 A _____ project report is prepared by the entrepreneur with the help of experts.
- Q.13 Name any two functions of management.
- Q.14 Write full form of EOQ
- Q.15 The study of what is morally right and wrong is _____
- Q.16 The double entries in ledger are _____ and _____ sides.
- Q.17 Expand GST.
- Q.18 The times for a copyright lasts is _____ years from the death of author
- Q.19 Name any two performance appraisal methods.
- Q.20 Expands PLA.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the barriers to entrepreneurship.

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- Q.22 Explain partnership, giving its advantages and disadvantages.
- Q.23 Write short note on DIC.
- Q.24 What are the mistakes in preparing a project report?.
- Q.25 Explain planning function.
- Q.26 Explain maslows theory of motivation.
- Q.27 Write short note on promotion mix.
- Q.28 Explain custom duty.
- Q.29 Write short note on work culture.
- Q.30 What do you understand by trading account? Explain.
- Q.31 Write short note on TQM
- Q.32 Explain IPR.
- Q.33 Differentiate between the individual to group behavior.
- Q.34 Explain various training methods.
- Q.35 Describe how will you consider a NEW product selection?

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain the various types of market surveys with example.
- Q.37 Compare the types of leaders with examples.
- Q.38 Explain at least 5 principles of management given by Henri-fayol.

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