

- Q.24 Write a note on innovations in supply chain management.
- Q.25 State the objectives of inventory management.
- Q.26 Briefly explain various components in of category management.
- Q.27 Explain briefly the need of Revenue management.
- Q.28 Illustrate the stages of product life cycle.
- Q.29 Write a note on ABC analysis.
- Q.30 What is retail logistics? Explain.
- Q.31 Why is coordination a must in supply chain management?
- Q.32 What are the major issues involved in SCM? Briefly discuss.
- Q.33 What are the key drivers in supply chain management? Explain.
- Q.34 Write a note on inventory management.
- Q.35 Explain the need of coordination in supply chain.

#### SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 How is material sources effectively and how the vendor development takes place. Elaborate.
- Q.37 What factor will you keep in consideration while designing a distribution network? Write down the objectives of good distribution network.
- Q.38 Write notes on:
- Emerging trends in logistics
  - Role of SCM

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#### 5th Sem / Branch : DBM, DBM (IPM) Subject:- Supply ChainManagement

Time : 3Hrs.

M.M. : 100

#### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Keeping stock updated in the warehouse is the function of \_\_\_\_\_
- Supply chain management
  - Retail Management
  - Sales Management
- Q.2 Transparency of SCM definitely helpful in building the \_\_\_\_\_ with the organisation
- Infrastructure      b) Machinery
  - Trust
- Q.3 For service industry like SCM bonding with \_\_\_\_\_ is important
- Manufacturers      b) Customers
  - Landowners
- Q.4 Well-designed SCM always go along with the organisations \_\_\_\_\_
- Production      b) Objectives
  - Marketing

- Q.5 Reduction in wastage order affected units can reduce \_\_\_\_\_ of production.
- a) Efforts                      b) Design  
c) Cost
- Q.6 The maintenance of a minimum possible level of inventory required for a desired level of customer service is the objective of \_\_\_\_\_
- a) right response              b) right quality  
c) right quantity
- Q.7 Just in time is a practice followed in \_\_\_\_\_
- a) Japan                      b) America  
c) British
- Q.8 Cash on delivery method is normally used for \_\_\_\_\_
- a) Bulk cargo with immediate market  
b) Slow moving items  
c) Small but valuable items sent by post
- Q.9 Place utility is created by \_\_\_\_\_
- a) Operation function  
b) Logistics function  
c) Procurement function
- Q.10 At \_\_\_\_\_ level, the decisions are made with long-term objectives.
- a) Performance              b) Strategic  
c) Tactical                      d) Operational

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## SECTION-B

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Distributors and retailers often rely on storage warehouses. (True/False)
- Q.12 Mass transportation is expensive than transporting goods in small quantities. (True/False)
- Q.13 The final step in the purchase process is \_\_\_\_\_.
- Q.14 Time utility is created by \_\_\_\_\_ function. (operative/distribution)
- Q.15 MRP stand for \_\_\_\_\_.
- Q.16 Packaging performs two functions. \_\_\_\_\_ and logistics. (marketing/operation)
- Q.17 EOQ stands for \_\_\_\_\_.
- Q.18 What does A stands for in ABC analysis?
- Q.19 What is upstream distribution?
- Q.20 In the product life cycle, the emphasis in marketing mix during decline stage is \_\_\_\_\_. (distribution/cost reduction)

## SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Briefly explain the techniques of inventory management.
- Q.22 Describe the importance of information technology in supply chain management.
- Q.23 How important is transportation in supply chain management?

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