

- Q.23 What are different structures of an organization ?

Q.24 Write down various components of a culture .

Q.25 Compare individual and group behaviour .

Q.26 Write down need of professional ethics.

Q.27 Write down need of leadership.

Q.28 Give any five qualities of a good leader.

Q.29 Give any five factors affecting motivation .

Q.30 Write down a short note on labour welfare scheme .

Q.31 Write down any five features of Minimum Wages Act.

Q.32 Write down any five functions of marketing .

Q.33 Write down any five features of preventive maintenance .

Q.34 Write down any five aspects of customer satisfaction.

Q.35 Write down a short note on TQM.

## **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Compare a Manager with a Leader .

Q.37 Write down Maslow's Need Hierarchy theory of motivation .

Q.38 Write down wage payment definition and its types.

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# **6<sup>th</sup> Sem / Text. Desgn, Text. Proc, Text. Tech, Fash. Tech. Fesh. Design, Text. Chem., Garment Tech. Subject:- Basics of Management**

Time : 3Hrs.

M.M. : 100

## **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Which among following is a function of management:

  - a) Planning
  - b) Organizing
  - c) Staffing
  - d) All of these

Q.2 Which level of management is responsible of policy making for an organization :

  - a) Top level
  - b) Middle level
  - c) Low level
  - d) None of these

Q.3 The culture of an organization:

  - a) Is not important
  - b) Should be healthy
  - c) Is not relevant.
  - d) has no effect on efficiency of the organization.

Q.4 The set of moral principles that are followed by professionals though they are not legally bound to follow them are called as :

- a) Value                      b) Culture
- c) Ethics                      d) None of these

Q.5 Autocratic is a type of:

- a) Leadership                b) Motivation
- c) Culture                    d) None of these

Q.6 Worker's contentment in job is called as :

- a) Motivation
- b) Organisationbehaviour
- c) Job satisfaction
- d) None of these

Q.7 Factory act enacted in :

- a) 1947                      b) 1948
- c) 1949                      d) None of these

Q.8 Wages and Incentives are an important part of:

- a) Labour Motivation      b) Labour Welfare
- c) Both                      d) None of these

Q.9 JIT is a concept of:

- a) HR Management
- b) Material Management
- c) Financial1Management
- d) None of these

Q.10 Which among the following is related to financial management:

- a) NPV
- b) IRR
- c) Cost-Benefit Analysis
- d) All of these

## SECTION-B

**Note:** Objective type questions. All questions are compulsory.  $(10 \times 1 = 10)$

Q.11 Define Management

Q.12 Define Departmentalization.

Q.13 Define Attitudes.

Q.14 Define Motivation .

Q.15 Define wages .

Q.16 What is job satisfaction ?

Q.17 Expand JIT.

Q.18 Expand NPV

Q.19 Define CRM.

Q.20 Expand TQM.

## SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions.  $(12 \times 5 = 60)$

Q.21 Write down any five importance of management.

Q.22 Write down any five advantages of departmentalization .