

- Q.25 Why fashion forecasting is done? Name any two agencies involved in fashion forecasting.
- Q.26 What is Fashion cycle? Illustrate Fashion cycles for fad and classic.
- Q.27 Write short note on Fashion seasons.
- Q.28 Discuss the factors influencing Fashion.
- Q.29 Differentiate between 'Trickle up' and 'Trickle down' fashion theories.
- Q.30 Briefly discuss the role of Fashion leaders.
- Q.31 Define Trend. What makes a fashion trend?
- Q.32 Draw any two classic garments for men.
- Q.33 What are the various sources of inspiration for Fashion designers.
- Q.34 Differentiate between Trims and accessories.
- Q.35 Briefly discuss the contribution of 'Gucci' for fashion industry.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 What is fashion forecasting. Explain the factors affecting fashion forecasting.
- Q.37 Discuss the profile of any famous Indian Fashion designer.
- Q.38 Explain Fashion theories in detail with examples.

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Fashion Design Subject:- Elements of Fashion

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Any style that is accepted for a short period of time is called _____
a) Tradition b) Classic
c) Fad d) Old-Fashioned
- Q.2 Fashion acceptance or rejection is determined by
a) Designers b) Retailers
c) Advertiser d) Consumers
- Q.3 Good economic conditions _____
a) Decelerate Fashion movement
b) Accelerate Fashion movement
c) Have little effect on Fashion acceptance
d) None of these
- Q.4 A classic is _____
a) High-low skirt b) a little black dress

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- c) Harem pants d) Leather pants
- Q.5 Which of the following is NOT a stage in the Fashion cycle?
- a) Rejection b) Introduction
- c) Decline d) Famous
- Q.6 Which of the following is a International fashion designer?
- a) Gucci b) Gabana
- c) CK d) All of these
- Q.7 Fashion forecasting is _____
- a) Fashion rendering b) Fashion services
- c) Fashion Innovation d) Fashion prediction
- Q.8 English term for made-to measure men's suits?
- a) Bespoke b) Custom made
- c) Folk custome d) none
- Q.9 Reverse adoption theory is otherwise known as _____
- a) Trickle down b) Trickle up
- c) Trickle across d) Mass Dissemination
- Q.10 _____ is a casual men's wear.
- a) Sherwanis b) Kurtas
- c) Blazers d) Jackets

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define style.
- Q.12 Fashion is evolutionary in nature. (T/F)
- Q.13 Define Haute couture.
- Q.14 Name any two famous Fashion cities.
- Q.15 The second phase of fashion cycle is _____.
- Q.16 _____ is an example of high fashion.
- Q.17 Name any two fashion theories.
- Q.18 _____ are people who will blindly or stupidly follow a brand without any analysis.
- Q.19 Social factors affect fashion. (T/F)
- Q.20 Name one famous Indian designer.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Define Fashion. Write short note on evolution of fashion.
- Q.22 Discuss the features of Pret-o-porte.
- Q.23 Differentiate between High fashion and Mass fashion.
- Q.24 Briefly discuss the concept of FAD.