

- Q.27 Explain the four principles of taxation.
- Q.28 How GST is helpful to citizens.
- Q.29 Explain the role of NABARD.
- Q.30 What are the main causes of entrepreneurial failure?
- Q.31 Highlight the importance of planning in any organization.
- Q.32 Why assessment of demand and supply is important for any manufacturing unit?
- Q.33 Elaborate Autocratic type of leadership and its effect on follower/ subordinates.
- Q.34 Discuss the factors that affect motivation in an organization.
- Q.35 Differentiate between fixed capital and working capital.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Define Leader. Explain the main quality traits that a leader should possess to be effective.
- Q.37 What are the different considerations taken into account by an entrepreneur in product selection?
- Q.38 a) What are the constituents of a preliminary project report?
b) Is performance appraisal really needed in an organization? Elaborate.

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Roll No.

4th Sem / Comp, ECE, (Common)

Subject:- EDM

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 An entrepreneur who introduces new idea, method of production and discovers new market is called as
a) Technical entrepreneur
b) Innovative Entrepreneur
c) Novice Entrepreneur
d) All of the above
- Q.2 Partnership Firm Agreement is known as?
a) Partnership Contract
b) Partnership Deed
c) Partnership Act
d) Statement
- Q.3 Which of the following is not an example of financial incentive?
a) Perquisites b) Profit Sharing
c) Job Enrichment d) Co-partnership
- Q.4 Which is the function of financial management?
a) training employees b) R and D
c) maintaining liquidity d) None of the above
- Q.5 One advantage of book keeping is
a) it complicates a system

- b) it overcomes the limitation of human memory
 - c) it identifies hidden talent
 - d) none of the above
- Q.6 Number of customers or potential customers who will help in company's growth is classified as
- a) Customer base b) retailer base
 - c) distributors base d) marketers base
- Q.7 What is a high quality product?
- a) A product that meets customer expectations but not at a price they are willing to pay
 - b) A product that does not meet customer expectations but fulfills the customers needs at a price they are willing to pay
 - c) A product that meets customer expectations and fulfills the customers needs at a price they are willing to pay
 - d) All of the above
- Q.8 The objective of Just-In-Time manufacturing principle is to eliminate
- a) time wastage
 - b) labour wastage
 - c) cost of excessive inventory
 - d) all of the above
- Q.9 In which of the following organisation structure, each specialist is supposed to give his functional advice to all other foremen and workers
- a) Line organization
 - b) Functional organization
 - c) Line and staff organization
 - d) All of the above

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- Q.10 "No one in an organisation should have more than one boss" is a statement of
- a) Principle of specialization
 - b) Principle of authority
 - c) Principle of unity of command
 - d) Principle of span of control

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 What is the full form of GST?
- Q.12 Give one example of direct tax.
- Q.13 Write the full form of SIDBI.
- Q.14 Write any one objectives of Material Management
- Q.15 Define motivation.
- Q.16 What do you mean by copyright?
- Q.17 Define sales tax.
- Q.18 What is excise duty?
- Q.19 Name two types of values.
- Q.20 _____ is something by which we perceive the things. (Fill in the blank)

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the need of promoting entrepreneurship.
- Q.22 Explain the EOQ model of inventory control.
- Q.23 Explain any five characteristics of TQM.
- Q.24 Write five advantages of sole proprietorship.
- Q.25 Differentiate between marketing and sales.
- Q.26 Should a manager be a good leader? Elaborate in context of an organization.

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