

- Q.20 What are the advantages and disadvantages of debit card?
- Q.21 What are the characteristics of a digital signature?
- Q.22 Discuss the security requirements of an online payment system.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 What is e-commerce? Discuss its advantages and disadvantages in detail.
- Q.24 What is an ecommerce tool? Discuss the various types of e commerce tools.
- Q.25 What is encryption? What are its types? Discuss the advantages and disadvantages of encryption.

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3rd Sem / OMCA , Finance, Accounts & Auditing Subject : E - Commerce

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Which of the following describes the definition of electronic commerce?
- a) Doing business
 - b) Sale and purchase of goods
 - c) Doing business electronically
 - d) All of the above
- Q.2 Which e-commerce model involves the sale of goods or services from business to the general public?
- a) Business to Govt.
 - b) Business to Consumer
 - c) Business to Business
 - d) Consumer to Business

- Q.3 Programs that request data from servers is called
- users
 - hosts
 - clients
 - programs
- Q.4 Digital Cash has following characteristic
- Anonymity
 - Security
 - Confidentiality
 - All of above
- Q.5 What scrambles the contents of a file so you can't read it without having the right decryption key?
- Encryption
 - Intrusion-detection software
 - Security-auditing software
 - All of above
- Q.6 Which protocol permits users to transfer files from the server to their client computer, and vice versa?
- HTTP
 - SMTP
 - IMAP
 - FTP

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 _____ is an e-commerce model which focuses on consumers dealing with one another.

- Q.8 Private Key cryptography is also known as _____ cryptography.
- Q.9 The primary function of web server is to deliver web pages on the request of clients using the _____ protocol.
- Q.10 EDI stands for Electronic Data Inspection. (True/False)
- Q.11 E-commerce has narrower scope than E-Business or Digital Business. (True/False)
- Q.12 The study of encryption is called cryptography. (True/False)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Discuss the advantages of e-commerce.
- Q.14 Discuss any two models of e-commerce.
- Q.15 Discuss the social impact of e-commerce.
- Q.16 What is the impact of e-commerce on education.
- Q.17 What are the various types of e-commerce applications.
- Q.18 Discuss the various types of online advertising.
- Q.19 Discuss the characteristics of electronic payment system.