

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

Q.23 Explain the various stages of fashion cycles with the help of a neat diagram.

Q.24 Throw light on the achievements and design profile of Sabya Sachi.

Q.25 Attempt any two parts from the following:

- a) Haute-Couture
- b) Trickle-across theory
- c) fashion forecasting

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Roll No.

2nd Sem. / Fashion Design

Subject : Theory of Fashion

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 Fashion is a _____ that is accepted by a large group of people.

- a) Event
- b) Style
- c) Classics
- d) Theory

Q.2 The first phase of fashion cycle is _____.

- a) Growth
- b) Peak
- c) Introduction
- d) Decline

Q.3 _____ is a famous Design of Modern period.

- a) Culotte
- b) Crinoline
- c) Crop tops
- d) all of the above

Q.4 French term that refers to Ready made garment is

- a) Style b) Classics
- c) Pret-a-porter d) Haute couture

Q.5 Shoes, Purse, scarves etc are known as _____.

- a) Fashion Costumes b) Fashion designs
- c) Fashion details d) Fashion accessories

Q.6 A small shop that makes garments as per customer need is _____.

- a) Boutique b) Whole sale
- c) Classics d) Haute-Couture

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 Define style.

Q.8 Name any one famous International fashion brand.

Q.9 Define classics.

Q.10 Explain Forecasting.

Q.11 Name any one source of fashion inspiration.

Q.12 Write any two factors that affects fashion.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 Write a short note on Avant-garde.

Q.14 Explain the qualities of a good merchandiser.

Q.15 Define various factors that influence fashion.

Q.16 Discuss classic fashion with examples.

Q.17 Explain the various types of Fashion cycle.

Q.18 Explain the fashion terminologists. What are the activities undertaken by them?

Q.19 Define various factors that influence fashion.

Q.20 Compare Trickle up and Trickle down theory with diagrams.

Q.21 Define Pre-a-Porter.

Q.22 Differentiate between High Fashion and Mass fashion.