

## SECTION-D

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

Q.23 Explain the various fashion seasons and how they effect the working of a designer?

Q.24 Write short note on following:

- a) Avant-Garde
- b) Style
- c) Principles of Fashion
- d) copyright

Q.25 Explain various stages of Fashion Cycle and explain Cycles within cycles.

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**2nd Sem. / Fash. Desn.**

**Subject : Theory of Fashion**

Time : 3 Hrs.

M.M. : 60

## SECTION-A

**Note:** Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 Consumers who share characteristics from groups are called\_\_\_\_\_

- a) Style
- b) Cohorts
- c) Classics
- d) Haute couture

Q.2 \_\_\_\_\_ is a famous international fashion designer.

- a) Armani
- b) Ritu kumar
- c) Manish Malhotra
- d) None of the above

Q.3 Fashion acceptance or rejection is determined by\_\_\_\_\_

- a) Country
- b) Manufacturer
- c) Customer
- d) Merchandiser

- Q.4 French term that refers to boutique is \_\_\_\_\_
- a) Couture                      b) Pret-a-porter  
c) Shop                          d) Haute couture
- Q.5 The exchange of goods involving two or more countries is called \_\_\_\_\_
- a) National trade              b) International trade  
c) Indian trade                d) None of the above
- Q.6 Fashion that remains for a long period of time is called \_\_\_\_\_.
- a) High fashion                b) Style  
c) Classics                      d) Low fashion

### SECTION-B

**Note:** Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 List any one difference between accessories and trims.
- Q.8 Name any one classic garment.
- Q.9 Define Knock-offs
- Q.10 Explain mass fashion
- Q.11 What is FAD

- Q.12 List any one characteristic of a good design.

### SECTION-C

**Note:** Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Write in brief about Trickle- across theory.
- Q.14 Explain the difference between Limited fashion and high fashion.
- Q.15 Define fashion cycle with diagram.
- Q.16 Briefly discuss the sources of inspiration for a fashion designer.
- Q.17 Discuss about the labels and design work of Sabya Sachi Designer.
- Q.18 Who are fashion Innovators?
- Q.19 Explain any two factors that effects fashion.
- Q.20 Compare the working of fashion designers and fashion merchandisers.
- Q.21 Define the working and style of international designer Prada.
- Q.22 Which are the regulatory bodies in fashion industry.