

Q.21 What is internet protocol & internet addresses.
Explain the option available for connecting to internet?

Q.22 What do you understand by E-Commerce, what are its advantages & disadvantages?

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

Q.23 What are the securities challenges and the protection measures available to any electronic business?

Q.24 Describe in brief the impact factor of E-Commerce on following business sectors

a) Entertainment b) Health c) Education

Q.25 Identify the securities requirement for safe electronic payment.

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Roll No.

**3rd Sem / Branch : Finance Accounts & Auditing/OMCA
Sub.: E-Commerce**

Time : 3Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 _____ is a function of E-Commerce.

- a) Marketing b) Supply Chain
- c) Finance d) All of the above

Q.2 OLX is an example of _____ E-commerce segment.

- a) B2B b) B2C
- c) C2B d) C2C

Q.3 What is the full form of EDI?

- a) Electronic Data Interchange
- b) Electronic Direct Interchange
- c) Electronic Data Information
- d) None of these

Q.4 Which refers to paying the money back to the buyer after the price has been deducted from the account?

- a) Refund b) Return
- c) Deduction d) None of these

Q.5 What is the full form of COD in E-Commerce?

- a) Cash on delivery b) Cash on demand
- c) Cart on delivery d) All of the above

Q.6 Which type of E-commerce is Tenders and submission of application?

- a) B2B b) B2C
- c) G2C d) G2B

SECTION-B

Note: Objective/Completion type questions. All questions are compulsory. (6x1=6)

Q.7 The use of a digital signature helps to ensure integrity authenticity and no repudiation. (True/False)

Q.8 E-Commerce is the faster growing form of Commerce in the world. (True/False)

Q.9 E-business is only conducted by corporations and not by Govt. or not the profit organization. (True/False)

Q.10 E-Commerce framework is related to software frameworks for E-commerce application. (True/False)

Q.11 E-Bay is not a popular online auction web site. (True/False)

Q.12 E-retail occurs when retailers used the web to buy product and service. (True/False)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 Explain the important component of E-business.

Q.14 Discuss the types of E-commerce.

Q.15 Write a short note on

- a) Electronic Wallets b) Debit Cards

Q.16 Explain the concept of B2C and B2B.

Q.17 Explain the difference between Credit Card and Smart Card.

Q.18 Describe different applications of E-Commerce.

Q.19 Differentiate between E-Commerce & E-Business.

Q.20 What are the modes of payment used in E-Commerce?