

- Q.26 What are the various consideration to be taken while selecting a product.
 - Q.27 What is just in Time? Describe its advantages.
 - Q.28 Write a brief note on Project Viability.
 - Q.29 Describe the term Benchmarking.
 - Q.30 What are the principles of TQM?
 - Q.31 What are the advantages of employee engagement?
 - Q.32 What are prevention costs and appraisal costs?
 - Q.33 What is market assessment?
 - Q.34 What are the barriers to entrepreneurship?
 - Q.35 How do you prepare business plan?

SECTION-D

Note: Long answer questions. Attempt any two questions out of three Questions. (2x10=20)

- Q.36 Explain the factors affecting entrepreneurship growth.

Q.37 Explain the process of idea generation. Also discuss the transformation of ideas into opportunities.

Q.38 What are the benefits of TQM? Discuss the method to create awareness about TQM.

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4th Sem. / Enter prenuership Development and TQM Sub. : DBM, DBM (IPM)

Time : 3 Hrs. M.M. : 100

SECTION-A

Note: Multiple choice Questions. All Questions are compulsory. (10x1=10)

- Q.1 Innovation can best be defined as _____.

 - The generation of new ideas.
 - The evolution of new ideas.
 - The opposite of creativity
 - The successful exploitation of new ideas

Q.2 Which of the following sentence is not a characteristic of entrepreneurship:

 - Risk taking
 - Innovation
 - Creative activity
 - Managerial training

Q.3 _____ is about supplying customers with what when they want it.

 - JUT
 - HET
 - JAT
 - JIT

Q.4 Why are small businesses important to a country's economy?

 - They give an outlet for entrepreneur
 - They can provide specialist support to larger companies
 - They can be innovators of new products
 - All the above

- Q.5 Which one is not the barrier of Entrepreneurship:
- Political instability
 - Time pressure and distractions
 - Lack of technical skills
 - Technical knowledge
- Q.6 Deming's 4 step cycle for improvement is _____.
 a) Plan, do, check, act
 b) Schedule, do, act, check
 c) Do, act, check, monitor
 d) Plan, control, act, sustain
- Q.7 Customer perception on quality contains
 a) Performance b) Features
 c) Service d) All the above
- Q.8 To provide financial assistance to entrepreneurs the government has set up a number of _____.
 a) Financial advisors
 b) Financial intermediaries
 c) Industrial estates
 d) Financial institutions
- Q.9 Kaizen is a Japanese term meaning _____.
 a) Continuous improvement
 b) JIT
 c) A fishbone diagrams
 d) Setting standards
- Q.10 Quality Trilogy includes
 a) Quality planning
 b) Quality improvement
 c) Quality control
 d) All the above

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- ### SECTION-B
- Note: Objective type questions. All questions are compulsory. (10x1=10)**
- Q.11 Production issues should be addressed early. (True/False)
 Q.12 Expand JIT.
 Q.13 Name any two qualities of an entrepreneur.
 Q.14 DIC stands for _____.
 Q.15 Assured quality is necessary for building customer confidence. (True/False)
 Q.16 Primary data is _____ (Data that is collected second / new data specifically collected for a project).
 Q.17 _____ implies the availability or otherwise of plant and machinery and technical know-how to produce the product. (Technical feasibility / Financial feasibility)
 Q.18 What is the fourth element involved in TQM? (Processes / Term work)
 Q.19 A _____ is a document which provides details on the overall picture of the proposed business.
 Q.20 _____ is the first development bank of the country.
 (ICICI/IFCI)

- ### SECTION-C
- Note: Short answer type Questions. Attempt any twelve questions out of fifteen Questions. (12x5=60)**
- Q.21 Write down the qualities on an entrepreneur.
 Q.22 What do you mean by customer perceived quality?
 Q.23 Explain the role of Government in supporting Entrepreneurship?
 Q.24 Write short note on cost of quality.
 Q.25 Write a brief note on SISI.

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