

- Q.25 State the influence of economy on a fashion designer's work.
- Q.26 Discuss the Recurring fashion cycle.
- Q.27 Discuss the link between Italy and Fashion.
- Q.28 What is the need of Fashion Forecasting?
- Q.29 How Fashion Innovators are different from Fashion Motivators?
- Q.30 How a designer's Boutique work? Explain.
- Q.31 Explain Trickle-down theory of fashion along with suitable diagram.
- Q.32 Discuss the standard fashion cycle with brief description of its stages.
- Q.33 Describe Merchandising in fashion.
- Q.34 Explain the agencies that are involved in Fashion Forecasting.
- Q.35 Describe CK as an International Designer.

#### **SECTION-D**

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Explain the Fashion Forecasting along with the factors affecting it.
- Q.37 Discuss the sources of inspiration for a fashion designer.
- Q.38 Summarize the history of work done by Ritu Kumar.

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#### **3rd Sem / Fashion Design Subject:- Elements of Fashion.**

Time : 3Hrs.

M.M. : 100

#### **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Traditional feminine clothes were
- Long and voluminous
  - Short and elegant
  - Long and plainer
  - Dull and languid
- Q.2 Chic means
- Elegant style
  - New
  - Old
  - Classic
- Q.3 Which of the following was not a change brought about in women's clothing as a result of world wars?
- Skirts and hair became shorter
  - Women stopped wearing jewelry
  - Bright colors came in vogue
  - Clothes become plainer and simpler
- Q.4 Fashion cycle is a \_\_\_\_\_ curve.

- a) Zig-Zag                  b) Circular  
c) Bell shaped              d) Irregular
- Q.5** Whose brand is " fish fly "  
a) Manish Arora            b) Manish Malhotra  
c) Sabya Sachi            d) Rohit bal
- Q.6** Which fashion theory is also known as Horizontal fashion movement  
a) Trickle-up              b) Trickle-down  
c) Trickle-around           d) Trickle-across
- Q.7** Avant Garde means  
a) Before time            b) Ahead time  
c) Custom clothing        d) Ready to wear
- Q.8** The origin of chanel is from  
a) India                    b) France  
c) Italy                    d) New york
- Q.9** Large number of consumers who accept and wear the merchandise that has been visually communicated to them are  
a) Fashion Leaders        b) Fashion Motivators  
c) Fashion Followers      d) Fashion Victims
- Q.10** Which of the following is not a stage of Fashion cycle  
a) Peak                    b) Rise  
c) Decline                d) staple

### **SECTION-B**

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 What is another name of fad fashion ?  
Q.12 Define fashion.  
Q.13 Write the meaning of pret-o-porte in English language.  
Q.14 Enlist fashion seasons.  
Q.15 Give example of Accent colors.  
Q.16 Who are India's Fashion Icons? (name any two)  
Q.17 Mention any two fashion theories.  
Q.18 Name any two International Fashion Labels.  
Q.19 State the examples of two styles in fashion.  
Q.20 Name famous fashion designer who graduated from NIFT, Delhi

### **SECTION-C**

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Discuss the meaning of Trend in terms of fashion.  
Q.22 What is Ensemble?  
Q.23 Enlist any four features of Classic fashion along with one example.  
Q.24 Write about fashion principles.