

Q.33 How does fashion originate, explain with the help of example.

Q.34 Explain the uses of fashion forecasting?

Q.35 Draw neat sketch of front page of fashion magazine as per your own creativity.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

Q.36 Define fashion. Explain various factors that affect fashion evolution

Q.37 What is fashion forecasting? Explain the importance of Fashion Forecasting

Q.38 Write short note on any two

- a) International Fashion Designer
- b) Taste
- c) Design Trend

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Roll No.

3rd Sem / Branch : Fashion Tech.

Subject:- Elements of Fashion

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

Q.1 Mass fashion is a fashion that is accepted by a _____ of people

- a) mini group b) small group
- c) large group d) friend circle

Q.2 _____ is a popular world famous fashion magazine

- a) Vogue b) Shine
- c) Grahshobha d) None of the above

Q.3 Silhouette is the basic/ outer _____ of a garment

- a) Shape b) Style
- c) Fashion d) Design

Q.4 Peak of popularity in Fashion cycle means _____

- a) Mass copying b) Costly fashion
- c) High Fashion d) Haute couture

Q.5 Armani is an _____ Fashion Designer

- a) National b) International
- c) Domestic d) Market level

- Q.6 Fashion forecasting is to _____ the upcoming trends
 a) Creativity b) Predict
 c) Decline d) Guess
- Q.7 An influencing factor in Fashion choice is _____
 a) Media b) Peer Group
 c) Social circle d) All of the above
- Q.8 _____ is the stage in fashion cycle when the fashion is very highly priced
 a) Growth b) Decline
 c) Peak d) Introduction
- Q.9 Pret-A-Porter is another word for _____
 a) Couture House b) Ready made garment
 c) Buying House d) Unstitched garment
- Q.10 Fashion is an adapted way of _____
 a) Style b) Design
 c) Predict d) Stitching

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Name any one famous Fashion Designer
- Q.12 Name any one Export House
- Q.13 Name any two types of Buying House
- Q.14 Name any one high fashion garment
- Q.15 Write any one source of inspiration for designer
- Q.16 Define a fashion cycle ?

- Q.17 Define Fashion.
- Q.18 Trickle-down theory
- Q.19 What is forecasting?
- Q.20 Describe Boutique.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Draw a neat Diagram of Trickle- across theory
- Q.22 Discuss Decline stage of fashion cycle
- Q.23 Write short note on : mass fashion, High fashion
- Q.24 Explain affect of political factors on fashion
- Q.25 Explain Trickle- Down Theory of Fashion
- Q.26 Define various sources of inspiration for fashion designers?
- Q.27 Explain any one agency involved in Fashion Forecasting
- Q.28 What is fashion. Define properties of fashion.
- Q.29 Differentiate between Pret-a-porter and haute-couture
- Q.30 Discuss any one National Fashion Designer style line
- Q.31 Define stages of fashion cycle
- Q.32 Explain the role of Economical factors on fashion adoption