

- Q.26 Explain Modern Payment system?
 Q.27 Explain Decryption in detail?
 Q.28 Explain EDI in Governance?
 Q.29 Explain SSL?
 Q.30 Explain the difference between virtual auction and reverse auction?
 Q.31 What are the advantages of debit cards?
 Q.32 Explain the concept of B2G?
 Q.33 Explain any two types of E-payments?
 Q.34 Explain Key Multimedia concepts?
 Q.35 Define digital cash or e-cash?

SECTION-D

Note : Long Answer type question. Attempt any two questions. (2x10=20)

- Q.36 Explain the anatomy of E-commerce application? Give important E-Commerce organization applications?
 Q.37 Write in detail about Risks in Electronic Payment System?
 Q.38 Explain Online Banking and its benefits.

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**4th Sem / Fin, Acc. & Aud.
Subject : E-Commerce**

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note : Multiple choice questions. All questions are compulsory. (10x1=10)

- Q.1 The idealistic Market envisioned at the outset of the development of e-commerce is called a
 a) Bailey Market b) Baxter Market
 c) Bergman Market d) Bertrand Market
 Q.2 Which products are people most likely to be more comfortable buying on internet.
 a) Books b) PCs
 c) CDs d) All of the above
 Q.3 Which E-commerce focuses on consumers dealing with each other
 a) B2B b) B2C
 c) C2B d) C2C
 Q.4 Which of the following is not one of the major types of E-commerce?
 a) C2B b) B2C

- c) B2B d) C2C
- Q.5 The dimension of E-commerce that enables commerce across national boundaries is called _____
a) Interactivity b) Global Reach
c) Richness d) Ubiquity
- Q.6 Which segment do Ebay, Amazon.com belong?
a) B2B b) B2C
c) C2B d) C2C
- Q.7 A _____ is the set of planned activities designed to result in a profit in a market place
a) Business Model b) Profit Model
c) Business Plan d) Revenue Model
- Q.8 Which of the following is part of the four main types of E-commerce
a) B2B b) B2C
c) C2B d) All of the above
- Q.9 The best products to sell in B2C commerce are
a) Small Products b) Digital Products
c) Speciality Products d) Fresh products
- Q.10 Which of the following is not considered to be one of the three phases of E-Commerce
a) Innovation b) Consolidation
c) Preservation d) Reinvention

SECTION-B

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 Write any one example of C2B?
Q.12 What is SET?
Q.13 Write one feature of Decryption?
Q.14 Write on disadvantage of E-Business?
Q.15 Explain G2B?
Q.16 Is net banking is type of E-payment system?
Q.17 Write one benefit of smart card?
Q.18 Write one feature of Digital Signature?
Q.19 Write one characteristic of E-Auction?
Q.20 Write one disadvantage of E-Commerce?

SECTION-C

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Discuss Consumer oriented E-Commerce?
Q.22 What is customization?
Q.23 Explain E-payment?
Q.24 What is the difference in Encryption and Decryption?
Q.25 Explain the advantages of E-Business?