

- Q.28 Explain the features of Line and Staff Organizations.
 Q.29 Explain the various functions of management.
 Q.30 What is the importance of good leader in an organisation?
 Q.31 Write a short note on income tax.
 Q.32 Write about the methods of Performance Appraisal.
 Q.33 Explain EOQ with ABC model of inventory management.
 Q.34 Explain the role of total quality management in an organization.
 Q.35 What do you understand by patent of product? Explain.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
 Q.36 Explain the qualities that an entrepreneur should possess.
 Q.37 Explain various steps for conducting market survey in detail.
 Q.38 What is a project report? Explain the types of feasibilities and common errors in project report preparations.

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6th Sem / Mechanical Engineering (MSIL) Subject:- Entrepreneurship Development and Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 An individual who initiated, creates and manages a new business can be called _____.
 a) A leader b) A manager
 c) An entrepreneur d) A professional
- Q.2 Which one of the following is the step involved in setting up a new enterprises ?
 a) Creating a business plan
 b) Making a product choice
 c) Selecting the location
 d) Setting up infrastructure
- Q.3 The application for registration of a small scale unit should be submitted to the _____.
 a) General manager, DIC
 b) Director, DIC
 c) General manager. NSIC
 d) Director, NSIC
- Q.4 Single window scheme is instituted through _____.
 a) IDBI b) SIDCO
 c) KFC d) DIC

- Q.5 Which one among the following is considered as one of the important economic factor which determine entrepreneurial growth?
- a) Government b) Politics
c) Market d) Private
- Q.6 Principles of management are not
- a) Behavioural b) absolute
c) Universal d) flexible
- Q.7 Basic managerial functions of HRM are
- a) Planning, organising, staffing
b) Planning, organising and co-ordinating
c) Planning, organising, directing and controlling
d) None of these
- Q.8 Coordination is
- a) a management function
b) the essence of management
c) an objective of management
d) a social objective
- Q.9 Motivation is not
- a) a complex process
b) related to satisfaction
c) an easy process
d) a goal-directed behaviour
- Q.10 The product quality after using TQM philosophy
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- a) Increases
b) Decreases
c) Remains the same
d) We cannot comment on product quality

(2) MSIL-120264/30364

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define Entrepreneurship.
Q.12 Write the full form of SIDBI.
Q.13 Define small scale industry.
Q.14 Define forecasting.
Q.15 What are various possible risks for a new venture.
Q.16 Name any two types of organisations according to structure.
Q.17 What is custom duty?
Q.18 Define HRM
Q.19 What is the importance of trade mark?
Q.20 What is the meaning of JIT?

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the business organisation of partnership firm.
Q.22 Explain the barriers in Entrepreneurship.
Q.23 Write a short note on MSME.
Q.24 Explain the importance of technology business incubators and science and technology entrepreneur parks.
Q.25 What Market Survey. Write different methods used for Market Surveys.
Q.26 Write a note on business opportunity.
Q.27 Define the importance of preliminary project report.

(3) MSIL-120264/30364