

- Q.28 What do you understand by project appraisal? Why is it done? (CO3)
- Q.29 What are the functions of trademark? (CO7)
- Q.30 Explain the difference between leader and manager. (CO5)
- Q.31 Explain the features of Line and Staff Organizations. (CO4)
- Q.32 Give merits and demerits of Sole proprietorship firm. (CO1)
- Q.33 Write a short note on KVIC. (CO1)
- Q.34 Write the advantages and disadvantages of holding large inventories. (CO6)
- Q.35 Explain different methods used for forecasting the demand of a product. (CO2)

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 What is a Project report? Explain in detail how a detailed Project Report is prepared? (CO3)
- Q.37 What is an ABC analysis? Describe it in detail. (CO6)
- Q.38 What is the role of an Entrepreneur in Industrial / Economic development. Explain it in detail. (CO1)

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Subject:- Entrepreneurship Development and Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 _____ is not a tool of Intellectual Property Rights (IPR) (CO7)
- a) Patent b) Trademarks
- c) Copyrights d) None of the above
- Q.2 What is the function of management? (CO4)
- a) Planning b) Organising
- c) Staffing d) All of the above
- Q.3 A _____ is a document which provides details on the overall picture of the proposed business. (CO3)
- a) Project map b) Project analysis
- c) Project report d) Business Audit
- Q.4 What are the characteristics of Entrepreneurship? (CO1)
- a) An economic activity
- b) A creative activity
- c) A goal oriented activity
- d) All of the above

- Q.5 Which method is NOT used for forecasting the demand of a product? (CO2)
 a) Customer's views b) Just in Time
 c) Salesmen's opinion d) Trends projections
- Q.6 Which is the styles/types of leadership? (CO5)
 a) Autocratic leadership
 b) Democratic leadership
 c) Laissez-faire
 d) All of the above
- Q.7 Expand NABARD (CO1)
 a) National Board for Research and Development
 b) National Bureau for Research and Development
 c) National Bank for Research and Development
 d) National Bank for Agricultural and rural Development
- Q.8 Which one is the method of inventory control?(CO6)
 a) Economic Order Quantity
 b) Total Quality Management
 c) Trends Projections
 d) Project Report
- Q.9 What are the different forms of inventories in manufacturing enterprise. (CO6)
 a) Raw material b) Work-in-progress
 c) Finished goods d) All of the above
- Q.10 An individual who initiates, creates and manages a new business can be called (CO1)
 a) A leader b) A manager
 c) An entrepreneur d) A professional

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SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define entrepreneurship. (CO1)
 Q.12 Define market survey. (CO2)
 Q.13 Define unity of command. (CO4)
 Q.14 What is VAT? (CO6)
 Q.15 Define management. (CO6)
 Q.16 Expand MSME. (CO1)
 Q.17 What is the full form of ABC technique? (CO6)
 Q.18 Define leadership. (CO5)
 Q.19 Define fixed capital. (CO3)
 Q.20 Define patent. (CO7)

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the main functions of an entrepreneur. (CO1)
 Q.22 Write short note on Market Survey. (CO2)
 Q.23 Explain the contents of a project report. (CO3)
 Q.24 Explain the importance of management. (CO4)
 Q.25 What are the characteristics of a democratic leader? (CO5)
 Q.26 How financial management is important in running an organization? (CO6)
 Q.27 What do you mean by opportunity identification? Describe important tips. (CO2)

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