

Q.33 How does fashion originate, explain with the help of example.

Q.34 Explain the uses of fashion forecasting ?

Q.35 Draw neat sketch of front page of fashion magazine as per your own creativity.

#### **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions.  $(2 \times 10 = 20)$

Q.36 Define fashion. Explain various factors that affect fashion evolution

Q.37 What is fashion forecasting? Explain the importance of Fashion Forecasting

Q.38 Write short note on any two

- a) International Fashion Designer
- b) Taste
- c) Design Trend

No. of Printed Pages : 4

Roll No. ....

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**3rd Sem / Branch : Fashion Tech.**

#### **Subject:- Elements of Fashion**

Time : 3Hrs.

M.M. : 100

#### **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory  $(10 \times 1 = 10)$

Q.1 Mass fashion is a fashion that is accepted by a \_\_\_\_\_ of people

- a) mini group
- b) small group
- c) large group
- d) friend circle

Q.2 \_\_\_\_\_ is a popular world famous fashion magazine

- a) Vogue
- b) Shine
- c) Grahshobha
- d) None of the above

Q.3 Silhouette is the basic/ outer \_\_\_\_\_ of a garment

- a) Shape
- b) Style
- c) Fashion
- d) Design

Q.4 Peak of popularity in Fashion cycle means \_\_\_\_\_

- a) Mass copying
- b) Costly fashion
- c) High Fashion
- d) Haute couture

Q.5 Armani is an \_\_\_\_\_ Fashion Designer

- a) National
- b) International
- c) Domestic
- d) Market level

- Q.6 Fashion forecasting is to \_\_\_\_\_ the upcoming trends  
 a) Creativity              b) Predict  
 c) Decline              d) Guess
- Q.7 An influencing factor in Fashion choice is \_\_\_\_\_  
 a) Media              b) Peer Group  
 c) Social circle              d) All of the above
- Q.8 \_\_\_\_\_ is the stage in fashion cycle when the fashion is very highly priced  
 a) Growth              b) Decline  
 c) Peak              d) Introduction
- Q.9 Pret-A-Porter is another word for \_\_\_\_\_  
 a) Couture House              b) Ready made garment  
 c) Buying House              d) Unstitched garment
- Q.10 Fashion is an adapted way of \_\_\_\_\_  
 a) Style              b) Design  
 c) Predict              d) Stitching

### **SECTION-B**

**Note:** Objective type questions. All questions are compulsory.  $(10 \times 1 = 10)$

- Q.11 Name any one famous Fashion Designer
- Q.12 Name any one Export House
- Q.13 Name any two types of Buying House
- Q.14 Name any one high fashion garment
- Q.15 Write any one source of inspiration for designer
- Q.16 Define a fashion cycle ?

- Q.17 Define Fashion.
- Q.18 Trickle-down theory
- Q.19 What is forecasting?
- Q.20 Describe Boutique.

### **SECTION-C**

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions.  $(12 \times 5 = 60)$

- Q.21 Draw a neat Diagram of Trickle- across theory
- Q.22 Discuss Decline stage of fashion cycle
- Q.23 Write short note on : mass fashion, High fashion
- Q.24 Explain affect of political factors on fashion
- Q.25 Explain Trickle- Down Theory of Fashion
- Q.26 Define various sources of inspiration for fashion designers?
- Q.27 Explain any one agency involved in Fashion Forecasting
- Q.28 What is fashion. Define properties of fashion.
- Q.29 Differentiate between Pret-a-porter and haute-couture
- Q.30 Discuss any one National Fashion Designer style line
- Q.31 Define stages of fashion cycle
- Q.32 Explain the role of Economical factors on fashion adoption