

Time Allowed : 3 Hrs.

MM: 60

Section -A**Note: Multiple Choice questions. All questions are compulsory.****6x1=6**

- Q.1 A/An _____ device which provides information to be sent to the CPU. CO-1
 (a) Input (b) Output
 (c) Memory (d) All of the above
- Q.2 Which of the following computer generation uses concept of artificial intelligence? CO-1
 (a) First generation (b) Second generation
 (c) Third generation (d) Fourth generation
- Q.3 In Internet Terminology, IP means_____. CO-2
 (a) Internet Provider (b) Internet Protocol
 (c) Internet Procedure (d) Internet Processor
- Q.4 Which one of following is not a search engine? CO-2
 (a) Bing (b) Google
 (c) Yahoo (d) Windows
- Q.5 Which is not a social media network? CO-1
 (a) Facebook (b) Wikipedia
 (c) Twitter (d) LinkedIn
- Q.6 Superscript, subscript and strikethrough are known as_____. CO-1
 (a) Font Face (b) Font style
 (c) Font Effects (d) Font Format

Section-B**Note: Objective/Completion type questions. All questions are compulsory.** **6x1=6**

- Q.7 Define Cache Memory? CO-1
- Q.8 Full form of WWW is_____ CO-1
- Q.9 What is coding? CO-2
- Q.10 Name any two freely available office tools? CO-4
- Q.11 SEO stands for_____ CO-2
- Q.12 Which symbol is used for decision making? CO-1

Section -C**Note: Short answer type Questions. Attempt any eight questions out of ten questions.** **8x4= 32**

- Q.13 Write short note on RAM and ROM. CO-1
- Q.14 What is Web browser? Write its purpose. CO-2
- Q.15 What is E-mail? Write its three advantages. CO-2
- Q.16 Draw a flowchart to find sum and average of three numbers. CO-1
- Q.17 Write two advantages and disadvantages of linking of image file. CO-5
- Q.18 How to insert graphic image/picture into calc document? CO-5
- Q.19 Write any four characteristics of digital marketing. CO-1
- Q.20 Explain any two social media tools used for digital marketing. CO-1
- Q.21 Differentiate between warm/hot boot and cold boot. CO-2
- Q.22 Write short note on: (a) Yahoo (b) Rediff CO-1

Section-D**Note: Long answer questions. Attempt any two questions out of three questions.** **2x8=16**

- Q.23 Explain the term computer memory and its type.
- Q.24 Explain Digital India Portal and with the services available on it.
- Q.25 Difference between flowchart and algorithm.