

- Q.20 Write short note on recruitment methods. (CO3)
- Q.21 What are different types of market survey? (CO3)
- Q.22 Why assessment of demand and supply is important in potential areas of growth? (CO5)

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Write short note on any two:
- Small business Vs start up.
 - Technology Business Incubator.
 - No planning is planning to fail.
- Q.24 What is the need of industrial organization? Explain the types of industrial organization. (CO4)
- Q.25 What is project report? What is its importance? Describe, how a detailed project report is prepared? (CO5)

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6th Sem./Branch : Automation & Robotics
Subject : Entrepreneurship
Development and Management

Time : 3 Hrs. M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Which one is NOT the barrier of Entrepreneurship: (CO1)
- Political instability
 - Time pressure and distractions
 - Lack of technical skills
 - Technical knowledge
- Q.2 The oldest form of business organization is _____.(CO2)
- Partnership
 - Sole proprietorship
 - Joint stock company
 - Co-operative undertaking
- Q.3 An advantage of the small firm in the innovation process is ability to easily _____? (CO3)
- Carry out R&D
 - Raise finance
 - Carry out multiple tasks
 - Act on new ideas or product development

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Q.4 Which principle of management is violated if an employee is asked to receive orders from two superiors? (CO3)

- a) Principle of unity of Command
- b) Principle of Order
- c) Principle of Equity
- d) All the options

Q.5 The best medium to reach a 'large' audience for the process of recruitment is _____. (CO4)

- a) Casual applicants
- b) Advertising
- c) Employee referrals
- d) Employment agencies

Q.6 Registration helps the entrepreneur to take necessary _____ steps of bringing industrial units into existence.

- a) Provisional b) Permanent
- c) Both of these d) None of these

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 A person who innovates any idea, makes a product and takes the risk of loss/profit is known as _____. (CO1)

Q.8 Expand NSIC. (CO2)

Q.9 Ensure that all followers understand, motivate and work toward achieving common objectives. (CO2)

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Q.10 The act or manner of handling, direction, or control the persons and activities of an organization is called _____. (CO3)

Q.11 An analysis of consumers' needs and preferences is called _____. (CO4)

Q.12 A _____ is a document which provides details on the overall picture of the proposed business. (CO4)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 Write down the qualities of an entrepreneur. (CO1)

Q.14 What is the difference between a manager and a leader? (CO1)

Q.15 What is NABARD? What are its functions? (CO2)

Q.16 Write down the financial assistance through Start up India and Stand up India?. (CO2)

Q.17 Management is an Art or Science. Comment. (CO3)

Q.18 Define Leadership. What are the qualities of an effective leader? (CO2)

Q.19 Explain the need and characteristics of an effective control system in an industrial organization. (CO2)

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