

- Q.24 Write a short note
 a) Smart card b) Debit card
- Q.25 Explain modern payment system in India
- Q.26 Explain the concept of B2G
- Q.27 Write advantages of E-commerce
- Q.28 Mention ant drawback of E-commerce
- Q.29 Mention the secure socket layer in e-commerce
- Q.30 Explain the benefits of e-commerce in travel industry
- Q.31 Describe online banking system & its advantages
- Q.32 What is difference between Encryption & decryption
- Q.33 Explain the GST applicability in e-commerce in India
- Q.34 Write a short note on
 a) E-cash b) E-money
- Q.35 Discuss in details the application of EDI in business

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain the fundamental principle of E-commerce
- Q.37 Explain the advantages & disadvantages online travel & tourism services
- Q.38 Write a short note on
 a) B2G b) citizen to govt.

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4th Sem / Branch : Finance Account & Auditing
Subject:- E-Commerce

Time : 3Hrs. M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Is not a major type of electronic commerce.
 a) Consumer to business
 b) Business to consumer
 c) Business to business
 d) Consumer to consumer
- Q.2 Which of the following describes he definition of electronic commerce
 a) Doing business
 b) Sale and purchase of goods
 c) Doing business electronically
 d) All of the above mentioned
- Q.3 Which e-commerce model involves the sale of goods or services from businesses to the general public ?
 a) Business to government
 b) Business to consumer
 c) Business to business
 d) Consumer to business
- Q.4 Which of the following is/are considered examples of the consumer to consumer (C2C) model
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- a) Amazon.com b) E-bay
 c) Rentalic.com d) All of the above
- Q.5 Which of the following is an early form of e-commerce ?
 a) EDI b) SCM
 c) Both of these d) None of the above
- Q.6 _____ is an example of an internet portal.
 a) Yahoo b) E-bay
 c) Amazon d) Facebook
- Q.7 Which e-commerce transaction provides the benefits of eliminating the requirement of a middleman ?
 a) Business to business
 b) Business to government
 c) Consumer to business
 d) Business to consumer
- Q.8 E-commerce stands for _____
 a) Electrical commerce
 b) Electronics commerce
 c) Entertainment to commerce
 d) Electro chemical commerce
- Q.9 The World Wide Web (WWW) was introduced in the year _____
 a) 1994 b) 1996
 c) 1992 d) 1990
- Q.10 Which among the following products is suitable for E-commerce ?
 a) Books b) Vegetables
 c) All of these d) None of theee

SECTION-B

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 Purchasing and selling product online is referred to as E-commerce (True/False)
 Q.12 E-commerce is the part of E-Business (True/False)
 Q.13 Reliance mart is a example of E-commerce (True/False)
 Q.14 Consumer to consumer e-commerce focused on consumer dealing with each other (True/False)
 Q.15 Electronics network is a system of inter connected electronics components or circuits (True/False)
 Q.16 All electronically mediated information exchange are known as E-commerce (True/False)
 Q.17 The dimension of e-commerce that enables commerce across national boundaries is called global reaches (True/False)
 Q.18 Supply Chain and marketing is a function of E-commerce (True/False)
 Q.19 Expend the term EFT
 Q.20 Give one example C2C E-Commerce system

SECTION-C

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Describe the features of E-commerce
 Q.22 Discuss the types of E-commerce
 Q.23 Explain main goal of E-business