

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

Q.23 Explain the various fashion seasons and how they effect the working of a designer?

Q.24 Write short note on following:

- a) Avant-Garde
- b) Style
- c) Principles of Fashion
- d) copyright

Q.25 Explain various stages of Fashion Cycle and explain Cycles within cycles.

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2nd Sem. / Fash. Desn.

Subject : Theory of Fashion

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 Consumers who share characteristics from groups are called _____

- a) Style
- b) Cohorts
- c) Classics
- d) Haute couture

Q.2 _____ is a famous international fashion designer.

- a) Armani
- b) Ritu kumar
- c) Manish Malhotra
- d) None of the above

Q.3 Fashion acceptance or rejection is determined by _____

- a) Country
- b) Manufacturer
- c) Customer
- d) Merchandiser

Q.4 French term that refers to boutique is _____

- a) Couture
- b) Pret-a-porter
- c) Shop
- d) Haute couture

Q.5 The exchange of goods involving two or more countries is called _____

- a) National trade
- b) International trade
- c) Indian trade
- d) None of the above

Q.6 Fashion that remains for a long period of time is called _____.

- a) High fashion
- b) Style
- c) Classics
- d) Low fashion

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. $(6 \times 1 = 6)$

Q.7 List any one difference between accessories and trims.

Q.8 Name any one classic garment.

Q.9 Define Knock-offs

Q.10 Explain mass fashion

Q.11 What is FAD

Q.12 List any one characteristic of a good design.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. $(8 \times 4 = 32)$

Q.13 Write in brief about Trickle- across theory.

Q.14 Explain the difference between Limited fashion and high fashion.

Q.15 Define fashion cycle with diagram.

Q.16 Briefly discuss the sources of inspiration for a fashion designer.

Q.17 Discuss about the labels and design work of Sabya Sachi Designer.

Q.18 Who are fashion Innovators?

Q.19 Explain any two factors that effects fashion.

Q.20 Compare the working of fashion designers and fashion merchandisers.

Q.21 Define the working and style of international designer Prada.

Q.22 Which are the regulatory bodies in fashion industry.