

- Q.25 State the influence of economy on a fashion designer's work.
- Q.26 Discuss the Recurring fashion cycle.
- Q.27 Discuss the link between Italy and Fashion.
- Q.28 What is the need of Fashion Forecasting?
- Q.29 How Fashion Innovators are different from Fashion Motivators?
- Q.30 How a designer's Boutique work? Explain.
- Q.31 Explain Trickle-down theory of fashion along with suitable diagram.
- Q.32 Discuss the standard fashion cycle with brief description of its stages.
- Q.33 Describe Merchandising in fashion.
- Q.34 Explain the agencies that are involved in Fashion Forecasting.
- Q.35 Describe CK as an International Designer.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Explain the Fashion Forecasting along with the factors affecting it.
- Q.37 Discuss the sources of inspiration for a fashion designer.
- Q.38 Summarize the history of work done by Ritu Kumar.

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Roll No.

3rd Sem / Fashion Design Subject:- Elements of Fashion.

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Traditional feminine clothes were
- Long and voluminous
 - Short and elegant
 - Long and plainer
 - Dull and languid
- Q.2 Chic means
- Elegant style
 - New
 - Old
 - Classic
- Q.3 Which of the following was not a change brought about in women's clothing as a result of world wars?
- Skirts and hair became shorter
 - Women stopped wearing jewelry
 - Bright colors came in vogue
 - Clothes become plainer and simpler
- Q.4 Fashion cycle is a _____ curve.

(40)

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- a) Zig-Zag b) Circular
c) Bell shaped d) Irregular
- Q.5 Whose brand is " fish fly "
- a) Manish Arora b) Manish Malhotra
c) Sabya Sachi d) Rohit bal
- Q.6 Which fashion theory is also known as Horizontal fashion movement
- a) Trickle-up b) Trickle-down
c) Trickle-around d) Trickle-across
- Q.7 Avant Garde means
- a) Before time b) Ahead time
c) Custom clothing d) Ready to wear
- Q.8 The origin of chanel is from
- a) India b) France
c) Italy d) New york
- Q.9 Large number of consumers who accept and wear the merchandise that has been visually communicated to them are
- a) Fashion Leaders b) Fashion Motivators
c) Fashion Followers d) Fashion Victims
- Q.10 Which of the following is not a stage of Fashion cycle
- a) Peak b) Rise
c) Decline d) staple

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SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 What is another name of fad fashion ?
- Q.12 Define fashion.
- Q.13 Write the meaning of pret-o-porte in English language.
- Q.14 Enlist fashion seasons.
- Q.15 Give example of Accent colors.
- Q.16 Who are India's Fashion Icons? (name any two)
- Q.17 Mention any two fashion theories.
- Q.18 Name any two International Fashion Labels.
- Q.19 State the examples of two styles in fashion.
- Q.20 Name famous fashion designer who graduated from NIFT, Delhi

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Discuss the meaning of Trend in terms of fashion.
- Q.22 What is Ensemble?
- Q.23 Enlist any four features of Classic fashion along with one example.
- Q.24 Write about fashion principles.

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