

- Q.26 Discuss the relationship between IT and E-Commerce.
- Q.27 What are the objectives of monetary policy?
- Q.28 Count the main factors constituting the micro environment.
- Q.29 What are the importance of the study of business environment?
- Q.30 Narrate the success of Indian economy after liberalization.
- Q.31 What are the disadvantages of globalization?
- Q.32 What are the factors involved in technological environment? Discuss in short
- Q.33 How the quality of life is being improved by IT development? Give some examples.
- Q.34 What are the requirements of privatization in present era?
- Q.35 Explain the features of closed economy.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Discuss the impact of globalization on Indian economy.
- Q.37 Define Business Environment. Describe in detail the types of business environment.
- Q.38 What are the pros and cons of privatization?

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Roll No.

2nd Sem ./ DBM, DBM (IPM) Subject:- Business Environment

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 This is not related with E-Commerce
- a) Flipkart b) Amazon
- c) Myntra d) Departmental store
- Q.2 In this system government does not own the resource
- a) Liberalization b) Privatization
- c) Globalization d) Rationalization
- Q.3 All the factors those have influence over the business activities, are counted in
- a) Political Environment
- b) Economic Environment
- c) Socio cultural Environment
- d) Business Environment
- Q.4 This is not a feature of business environment
- a) Dynamic b) Flexible
- c) Risk d) Rigid
- Q.5 Liberalization was implemented in India in _____

- a) 1951 b) 1971
c) 1981 d) 1991
- Q.6 Fiscal policy is designed by _____
a) Home ministry b) Finance ministry
c) Defense ministry d) None of these
- Q.7 Monetary policy in India designed by _____
a) SBI b) IDBI
c) RBI d) ICICI
- Q.8 Technical environment is the part of _____
a) Micro business environment
b) Macro business environment
c) Both of these
d) None of these
- Q.9 E-commerce is the development of _____
a) Modern technology
b) Traditional technology
c) Both of these
d) None of these
- Q.10 This is an advantage of liberalization
a) More investment b) More employment
c) More FDI d) All of these

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 RBI controls supply of money.(True/False)

- Q.12 Repo rate is decided by SBI. (True/False)
- Q.13 The main characteristic of business environment is flexibility. (True/False)
- Q.14 In the scope of business environment, we take only external factors. (True/False)
- Q.15 Globalization promotes customer centric culture. (True/False)
- Q.16 Under liberalization government allow foreign direct investment. (True/False)
- Q.17 Amazon is not an e-shopping portal. (True/False)
- Q.18 In Indian store based retailing is the development of new technology. (True/False)
- Q.19 Fiscal policy is designed by ministry of home affair in India. (True/False)
- Q.20 In privatization government holds rights over the business resources. (True/False)

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 State the main components of economic environment.
- Q.22 What are the benefits of liberalization?
- Q.23 Mention the importance of globalization in improving the standard of living.
- Q.24 Liberalization is the need of hour is present scenario, Explain.
- Q.25 What are the dis-advantages of privatization?