

- Q.25 Name and explain different types of Leadership.
- Q.26 Explain the Salient features of Factories Act, 1948.
- Q.27 Define Recruitment. What are the various sources of Recruitment?
- Q.28 Discuss the Importance of Marketing in Management.
- Q.29 Explain different types of customers.
- Q.30 Mention the benefits of TQM.
- Q.31 Briefly discuss various types of taxes.
- Q.32 Discuss the Qualities of a Good Leader.
- Q.33 What is the need of Incentives? Explain.
- Q.34 Define Organisation Culture. What is its importance?
- Q.35 Discuss the features of Human Resources Development.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain various Performances Appraisal Methods.
- Q.37 Write a detailed note on Intellectual Property Rights.
- Q.38 Define Organisation. Explain the types of Industrial Organisation.

No. of Printed Pages : 4

182564/122564

Roll No.

6th Sem / Text. Desgn, Text Proc, text. Tech, Fash. Tech, Fash.Design, Text. Chem., Garment Tech.

Subject:- Basics of Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Which management functions aims at "Right man for right job"?
- a) Planning b) Directing
- c) Staffing d) Controlling
- Q.2 At what level of an organisation does a corporate manager operate?
- a) Top level b) Middle level
- c) Lower level d) All levels
- Q.3 Which of the following value goes up with its use?
- a) Intrinsic b) Extrinsic
- c) Productive d) Unproductive
- Q.4 Which leadership emphasises participation of his subordinates?
- a) Autocratic b) Democratic
- c) Both (a) & (b) d) None of these

- Q.5 Performance of a worker is the function of
- Ability
 - Motivation
 - Ability* Motivation
 - None of these
- Q.6 Monetary wages are also known as
- Real wages
 - minimum wages
 - nominal wages
 - none of these
- Q.7 Which of the following is an example of direct tax?
- Service tax
 - Sales tax
 - corporate tax
 - Professional tax
- Q.8 Electronic media is also names as
- Print media
 - Broadcast media
 - both of these
 - none of these
- Q.9 What is the maximum period of registration of a trademark at a time?
- 5 years
 - 7 years
 - 10 years
 - 15 years
- Q.10 Which of these is not a part of human resource policy?
- Reward systems
 - Staff appraisal
 - Staff development
 - Suppliers choice

(2) 182564/122564

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define Departmentation.
- Q.12 Name different types of Groups.
- Q.13 Define Motivation.
- Q.14 Give two examples of Financial Incentives.
- Q.15 Define Labour Laws.
- Q.16 Full form of EPF is _____
- Q.17 Define Inspection.
- Q.18 Name different types of Print media.
- Q.19 CRM stands for _____
- Q.20 Define Copyright.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the Functions of Management.
- Q.22 Briefly discuss the Hierarchical Management Structure.
- Q.23 Discuss the need of Professional ethics.
- Q.24 Explain the Maslow need hierarchy theory of Motivation.

(3) 182564/122564