

- Q.24 Write a note on innovations in supply chain management.

Q.25 State the objectives of inventory management.

Q.26 Briefly explain various components in of category management.

Q.27 Explain briefly the need of Revenue management.

Q.28 Illustrate the stages of product life cycle.

Q.29 Write a note on ABC analysis.

Q.30 What is retail logistics? Explain.

Q.31 Why is coordination a must in supply chain management?

Q.32 What are the major issues involved in SCM? Briefly discuss.

Q.33 What are the key drivers in supply chain management? Explain.

Q.34 Write a note on inventory management.

Q.35 Explain the need of coordination in supply chain.

## **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 How is material sources effectively and how the vendor development takes place. Elaborate.

Q.37 What factor will you keep in consideration while designing a distribution network? Write down the objectives of good distribution network.

Q.38 Write notes on:

  - a) Emerging trends in logistics
  - b) Role of SCM

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## **5th Sem / Branch : DBM, DBM (IPM)**

### **Subject:- Supply ChainManagement**

Time : 3Hrs. M.M. : 100

M.M. : 100

## **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Keeping stock updated in the warehouse is the function of \_\_\_\_\_

  - Supply chain management
  - Retail Management
  - Sales Management

Q.2 Transparency of SCM definitely helpful in building the \_\_\_\_\_ with the organisation

  - Infrastructure
  - Machinery
  - Trust

Q.3 For service industry like SCM bonding with \_\_\_\_\_ is important

  - Manufacturers
  - Customers
  - Landowners

Q.4 Well-designed SCM always go along with the organisations \_\_\_\_\_

  - Production
  - Objectives
  - Marketing

- Q.5 Reduction in wastage order affected units can reduce \_\_\_\_\_ of production.
- Efforts
  - Design
  - Cost
- Q.6 The maintenance of a minimum possible level of inventory required for a desired level of customer service is the objective of \_\_\_\_\_
- right response
  - right quality
  - right quantity
- Q.7 Just in time is a practice followed in \_\_\_\_\_
- Japan
  - America
  - British
- Q.8 Cash on delivery method is normally used for \_\_\_\_\_
- Bulk cargo with immediate market
  - Slow moving items
  - Small but valuable items sent by post
- Q.9 Place utility is created by \_\_\_\_\_
- Operation function
  - Logistics function
  - Procurement function
- Q.10 At \_\_\_\_\_ level, the decisions are made with long-term objectives.
- Performance
  - Strategic
  - Tactical
  - Operational

## SECTION-B

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 Distributors and retailers often rely on storage warehouses. (True/False)
- Q.12 Mass transportation is expensive than transporting goods in small quantities. (True/False)
- Q.13 The final step in the purchase process is \_\_\_\_\_.
- Q.14 Time utility is created by \_\_\_\_\_ function. (operative/distribution)
- Q.15 MRP stand for \_\_\_\_\_.
- Q.16 Packaging performs two functions. \_\_\_\_\_ and logistics. (marketing/operation)
- Q.17 EOQ stands for \_\_\_\_\_.
- Q.18 What does A stands for in ABC analysis?
- Q.19 What is upstream distribution?
- Q.20 In the product life cycle, the emphasis in marketing mix during decline stage is \_\_\_\_\_. (distribution/cost reduction)

## SECTION-C

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Briefly explain the techniques of inventory management.
- Q.22 Describe the importance of information technology in supply chain management.
- Q.23 How important is transportation in supply chain management?