

- Q.24 State any five advantages of globalisation.
- Q.25 Mention any five disadvantages of liberalisation.
- Q.26 State the various components of fiscal policy.
- Q.27 Write down the objectives of privatisation.
- Q.28 State any five advantages of privatisation.
- Q.29 Features of globalization in economy.
- Q.30 Write down the various uses of technological environment.
- Q.31 Describe the importance of business environment.
- Q.32 Explain the concept of "Certificate of Deposit".
- Q.33 State the advantages of making financial transaction through "Bhim app".
- Q.34 Mention the merits and demerits of "NEFT" in banking business.
- Q.35 How technology helps in making things easier in e-commerce.

#### SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions.  $(2 \times 10 = 20)$
- Q.36 Write down the meaning and features of technological environment. Explain its impact on the Indian economy.
- Q.37 Write a detail notes on the money, features as well as limitations of monetary policy. Also explain the measures used in the monetary policy to curb inflation.
- Q.38 Describe the various tools and components of e-commerce in the Indian economic / business environment.

No. of Printed Pages : 4

Roll No. ....

126723/106723

**Branch :** B.M.

**Subject :** Business Environment

Time : 3 Hrs.

M.M. : 100

#### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory  $(10 \times 1 = 10)$

- Q.1 Which of the following does not characterise the business environment?
- a) Uncertainty      b) Employees  
c) Relativity      d) Complexity
- Q.2 Using e-payment options is a dimension of \_\_\_\_ environment.
- a) Technological      b) Social  
c) Legal      d) Political
- Q.3 When Economy is opening for larger part to private sector is called.
- a) Privatization      b) Self reliance  
c) Globalisation      d) Liberalisation
- Q.4 Liberation means \_\_\_\_\_.  
a) Reducing reserved industries  
b) Removing unwanted industry  
c) Opening up economy for world  
d) Free determine of interest rate

- Q.5 Companies having business in a large number of countries around the world at present known as:  
a) Multinational corporation  
b) Global Corporation  
c) Transnational Corporation
- Q.6 Which of the following are the dimensions of business environment.  
a) Economic & social  
b) Technological & Economic  
c) Both A & B
- Q.7 \_\_\_\_\_ refers to negative and unfavourable external factors that are likely to create hurdle for a firm:  
a) Opportunities                  b) Warnings  
c) Threats
- Q.8 Which of the following was the main reason behind initiating the economic reforms in the country?  
a) Huge fiscal deficit  
b) Adverse balance of Payment  
c) Rise in price of commodities  
d) All of above
- Q.9 Which of these economic reforms were initiated by govt?  
a) Industrial & Financial sectors reforms  
b) Agri reforms  
c) Industrial reforms
- Q.10 Which of the following is not a features of privatization?  
a) Globalisation of the public sector  
b) Reduction of Tax rate  
c) Both A & B  
d) None

## SECTION-B

**Note:** Objective type questions. All questions are compulsory.  
(10x1=10)

- Q.11 Business environment keeps on changing very fast. (T/F)
- Q.12 Transfer of assets from public sector to Private Sector is known as \_\_\_\_\_.
- Q.13 Money market instruments are safe as compared to capital market. (T/F)
- Q.14 Primary market is also known as new issues market. (T/F)
- Q.15 Treasury bill instrument is used in the forms of promissory note. (T/F)
- Q.16 Stock exchange market is known as secondary market. (T/F)
- Q.17 Equity shares is one of the instruments of capital market. (T/F)
- Q.18 Preference shares is instruments of money market. (T/F)
- Q.19 Creation and application of knowledge is related with technological environment. (T/F)
- Q.20 Business environment differ from place to place. (T/F)

## SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 What is meant by business environment? Explain.
- Q.22 Explain the impact of technological environment of the business.
- Q.23 State any five objectives of business environment.