

Section-C

Note: Short answer type Question. Attempt any twelve questions out of fifteen Questions. (12x5=60)

- Q.21 Discuss the meaning and advantages of smart card.
- Q.22 Discuss the term decryption.
- Q.23 Explain benefits of e-commerce.
- Q.24 Write down features of e-commerce.
- Q.25 Explain the characteristics of internet based EDI.
- Q.26 Define debit cards and its advantages.
- Q.27 Discuss limitations of e-commerce.
- Q.28 What do you mean by net banking and its features.
- Q.29 What is e-auction and explain its implementation.
- Q.30 Explain objectives of e-governance.
- Q.31 Write benefits of e-commerce on travel industry.
- Q.32 Discuss applicability of GST in E-commerce.
- Q.33 Discuss the term C2G.
- Q.34 Explain the role of EDI in Governance.
- Q.35 Describe the term digital signature.

Section-D

Note: Long answer questions. Attempt any two question out of three Questions. (2x10=20)

- Q.36 What is E-payment system? Explain its types.
- Q.37 Write a short note on the following:
 - a) Government to business
 - b) Business to government
- Q.38 Define E-commerce. Discuss its types.

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4th Sem. / Branch : Fin., Acc. & Aud.

Subject : E-Commerce

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Multiple type Questions. All Questions are compulsory. (10x1=10)

- Q.1 Which of the following is NOT a factor influencing the scope of e-commerce?
 - a) Technological advancements
 - b) Cultural differences
 - c) Legal & regulatory frameworks
 - d) Traditional marketing strategies
- Q.2 Which type of e-commerce involves businesses selling products or services to other businesses?
 - a) B2B (Business-to-Businesses)
 - b) B2C (Business-to-consumer)
 - c) C2C (consumer-to-Consumer)
 - d) P2P (Peer-to-Peer)
- Q.3 B2G stands for
 - a) Business to General
 - b) Business to Government
 - c) Benchmark to General
 - d) Government to Business

- Q.4 Which of following defines E-Commerce?
- Doing business electronically
 - Doing business
 - Sale of goods
 - All of above
- Q.5 Which type of e-commerce focuses on consumer dealing with other consumers?
- B2B
 - C2B
 - B2C
 - C2C
- Q.6 Which of the following is part of four main types of e-commerce?
- B2B
 - B2C
 - C2B
 - All of the above
- Q.7 Which of the following is a type of E-payment system?
- Google Pay
 - Smart Card
 - Credit Card
 - All of the above
- Q.8 SET protocol on internet stands for -
- Secure electronic transaction
 - Secure electronic transmission
 - Secure electrical transfer
 - Secure encryption technology
- Q.9 Which products are people most likely to be more uncomfortable buying on internet
- Books
 - Cloths
 - Diamonds
 - Gifts
- Q.10 EDI means
- Electronic data interchange
 - E-mail data interchange
 - Electrical data intermission
 - Essential data information

Section-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Secure Sockets Layer (SSL) is a cryptographic protocol that provides secure communications over the internet. (True/False)
- Q.12 UPI is a way of e-payment. (True/False)
- Q.13 Two-factor authentication is a method of verifying a user's identity using only one form of authentication. (True/False)
- Q.14 Electronic Data Interchange (EDI) is a secure method used in e-commerce to exchange structured business documents between trading partners. (True/False)
- Q.15 SSL stands for Secure electronic transaction. (True/False)
- Q.16 ATM stands for Automated teller machine. (True/False)
- Q.17 A Digital Certificate is issued by a Certificate Authority (CA) and provides proof or the authenticity of a website or organization in e-commerce transactions. (True/False)
- Q.18 G2B (Government-to-Business) refers to interactions where government agencies provide services to Consumers. (True/False)
- Q.19 E-auction is a process where goods or services are bought or sold through an online bidding system. (True/False)
- Q.20 Goods and Services Tax (GST) is not applicable to e-commerce transactions. (True/False)