

- Q.25 List any three economical factors in detail affecting fashion.
- Q.26 List any five features of buying house.
- Q.27 Compare FOB, CIF and Air Freight.
- Q.28 List any five responsibilities of a merchandiser.
- Q.29 List any five skills required by a merchandiser.
- Q.30 List any five features of sourcing.
- Q.31 Write a short note on backward costing.
- Q.32 List any five bases on which we can classify fashion.
- Q.33 List any five merchandise related terms.
- Q.34 List any five examples of garment export houses in India.
- Q.35 List any five features of Current position of India in world textile or apparel market.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Write down sample approval process followed by a merchandiser in detail.
- Q.37 Write down the organization of an export house in detail.
- Q.38 Write down Principles of fashion in detail.

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SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 The short lived fashion is called as:
 a) Fad b) Classic
 c) Trend d) None
- Q.2 The evergreen fashion is called as:
 a) Fad b) Classic
 c) Trend d) None
- Q.3 The rising pollution is an :
 a) Economic factor b) Environment factor
 c) Social factor d) Political factor
- Q.4 The strictness towards fashion is a :
 a) Economic factor b) Environment factor
 c) Social factor d) Political factor
- Q.5 India is in which position in Jute production in world:

- a) 1st
- b) 2nd
- c) 3rd
- d) 4th

Q.6 India is in which position in Cotton production in world:

- a) 1st
- b) 2nd
- c) 3rd
- d) 4th

Q.7 Which state is popular in silk production:

- a) Haryana
- b) Maharashtra
- c) Karnataka
- d) None

Q.8 The transfer of goods when done through Airplane then the export term used is:

- a) FOB
- b) CIF
- c) Air Freight
- d) None

Q.9 The very initial pattern made by pattern master for buyer:

- a) Production pattern
- b) First Pattern
- c) Size set
- d) None

Q.10 The card showing all the components required for producing a sample:

- a) Trim card
- b) Mock card
- c) Shade card
- d) None

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

Q.11 Define Boutique.

Q.12 Define Couture.

Q.13 Define collection.

Q.14 Define style.

Q.15 Define accessories.

Q.16 Define apparel.

Q.17 List India's position in wool production.

Q.18 List India's position in synthetic fiber production.

Q.19 Define sourcing.

Q.20 Define costing.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

Q.21 Explain fashion theories in detail.

Q.22 List any five principles of Fashion.

Q.23 Illustrate a fashion cycle and label its stages.

Q.24 List any three social factors in detail affecting fashion.