

SECTION-D

Note: Long answer type questions. Attempt any one questions out of two questions. (1x10=10)

Q.19 Write a detail note on principals of layout design?

Q.20 Write a detail note on digital imaging and printing?

No. of Printed Pages : 4

Roll No.

189531

Level 4, 1st Sem. / DVOC (Graphics and Multimedia)

Subject : Graphic Design

Time : 2 Hrs.

M.M. : 50

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

Q.1 The arrangements of the visual elements is _____

- a) Composition
- b) Unity
- c) Harmony
- d) Contrast

Q.2 Difference in colour and light is _____

- a) Harmony
- b) Contrast
- c) Unity
- d) Balance

Q.3 Which of the following is not related to image format?

- a) jpeg
- b) tiff
- c) wav
- d) bmp

Q.4 Non realistic art is known as _____

- a) Surrealism b) abstract
c) Cubism d) Realism
- Q.5 Which among the following is a design element?
a) Value b) Colour
c) Space d) All of these
- Q.6 Gesture drawing means_____
a) Movement of action
b) Landscapes
c) Geometry drawing
d) None of these
- Q.7 _____ tool in the tool panel lets you select entire objects
a) Scale tool b) Selection tool
c) Mesh tool d) Hand tool
- Q.8 Bitmap images technically called
a) Pixels b) Vector graphics
c) Raster images d) None of these
- Q.9 _____ is the emotional, cultural or social content of design
a) Intensity b) Branding
c) Engravings d) Expression

- Q.10 Principals of perception is_____?
a) Complementary colour scheme
b) closure expression and dynamics
c) monochromatic colour scheme
d) split complement colour scheme

SECTION-C

- Note:** Short answer type questions. Attempt any six questions out of eight questions. (6x5=30)
- Q.11 Explain in the term research and data collection
Q.12 Enlist the various types of layout and explain any one?
Q.13 What is text formatting?
Q.14 What are the implications and impact of graphic design?
Q.15 Explain the role of graphic designer?
Q.16 Define the website development and management process?
Q.17 What is media planning?
Q.18 Illustrate visual communication and its impact?