

- Q.25 Name and explain different types of Leadership.
 - Q.26 Explain the Salient features of Factories Act, 1948.
 - Q.27 Define Recruitment. What are the various sources of Recruitment?
 - Q.28 Discuss the Importance of Marketing in Management.
 - Q.29 Explain different types of customers.
 - Q.30 Mention the benefits of TQM.
 - Q.31 Briefly discuss various types of taxes.
 - Q.32 Discuss the Qualities of a Good Leader.
 - Q.33 What is the need of Incentives? Explain.
 - Q.34 Define Organisation Culture. What is its importance?
 - Q.35 Discuss the features of Human Resources Development.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain various Performances Appraisal Methods.

Q.37 Write a detailed note on Intellectual Property Rights.

Q.38 Define Organisation. Explain the types of Industrial Organisation.

No. of Printed Pages : 4
Roll No.

182564/122564

**6th Sem / Text. Design, Text Proc, text. Tech, Fash. Tech,
Fash.Design, Text. Chem., Garment Tech.**

Subject:- Basics of Management

Time : 3Hrs.

M.M.: 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Which management functions aims at " Right man for right job"?

 - a) Planning
 - b) Directing
 - c) Staffing
 - d) Controlling

Q.2 At what level of an organisation does a corporate manager operate?

 - a) Top level
 - b) Middle level
 - c) Lower level
 - d) All levels

Q.3 Which of the following value goes up with its use?

 - a) Intrinsic
 - b) Extrinsic
 - c) Productive
 - d) Unproductive

Q.4 Which leadership emphasises participation of his subordinates?

 - a) Autocratic
 - b) Democratic
 - c) Both (a) & (b)
 - d) None of these

- Q.5 Performance of a worker is the function of
a) Ability b) Motivation
c) Ability* Motivation d) None of these
- Q.6 Monetary wages are also known as
a) Real wages b) minimum wages
c) nominal wages d) none of these
- Q.7 Which of the following is an example of direct tax?
a) Service tax b) Sales tax
c) corporate tax d) Professional tax
- Q.8 Electronic media is also names as
a) Print media b) Broadcast media
c) both of these d) none of these
- Q.9 What is the maximum period of registration of a trademark at a time?
a) 5 years b) 7 years
c) 10 years d) 15 years
- Q.10 Which of these is not a part of human resource policy?
a) Reward systems b) Staff appraisal
c) Staff development d) Suppliers choice

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define Departmentation.
Q.12 Name different types of Groups.
Q.13 Define Motivation.
Q.14 Give two examples of Financial Incentives.
Q.15 Define Labour Laws.
Q.16 Full form of EPF is _____
Q.17 Define Inspection.
Q.18 Name different types of Print media.
Q.19 CRM stands for _____
Q.20 Define Copyright.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Explain the Functions of Management.
Q.22 Briefly discuss the Hierarchical Management Structure.
Q.23 Discuss the need of Professional ethics.
Q.24 Explain the Maslow need hierarchy theory of Motivation.