

- Q.25 What is the importance of information technology in supply chain management?
- Q.26 Write down the need for SCM.
- Q.27 Differentiate between in sourcing and outsourcing.
- Q.28 Write the importance of transportation in supply process.
- Q.29 Discuss the evaluation of supply chain management.
- Q.30 What is the role of transportation in supply management.
- Q.31 Describe the role of revenue management in supply chain management?
- Q.32 What is procurement?
- Q.33 What does coordination mean in supply chain?
- Q.34 What are the drivers of supply chain performance ?
- Q.35 Write about reorder point.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)
- Q.36 Explain the technologies adopted in supply chain planning process?
- Q.37 Discuss in brief EOQ model and ABC analysis?
- Q.38 What is supply chain management? Explain the various issues or challenges faced while managing SCM?

No. of Printed Pages : 4
Roll No.

186753R/126753R/073334/
073435/105245/106762-R

5th Sem / Branch : DBM, DBM (IPM) Sub.: Supply Chain Management

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 The purpose of supply chain management is
- Provide customer satisfaction
 - Improve quality of a product
 - Integrating supply and demand management
 - Increase production
- Q.2 Reverse logistics is required because
- Goods are defective
 - Goods are unsold
 - The customers simply change their minds
 - All of the above
- Q.3 Logistics is the part of a supply chain involved with the forward and reverse flow of
- Goods
 - Services
 - Cash
 - All of the above
- Q.4 Which of the following is not a major driver of supply chain performance?
- Facilities
 - Inventory
 - Transportation
 - All of the above

- Q.5 The cost of insurance and taxes are included in
 a) Cost of ordering
 b) Set up cost
 c) Inventory carrying cost
 d) Cost of shortages
- Q.6 The time period between placing an order its receipt in stock is known as
 a) Lead time b) Carrying time
 c) Shortage time d) Over time
- Q.7 The last frontier for cost economies is known as
 a) Market facilities b) Market logistics
 c) Market distributions d) None of the above
- Q.8 The most valuable sources of data for merchandising decisions are
 a) Suppliers b) Retail personnel
 c) Consumers d) Competitors
- Q.9 The greatest source of inventory shrinkage is caused by
 a) Fraud by customers b) Customer shoplifting
 c) Employee theft d) Vendor fraud
- Q.10 The logistics aspect of a value delivery chain is
 a) A supply chain b) Direct store delivery
 c) Value orientation d) Inventory planning

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 VMI stands for.
- Q.12 Market logistics planning has _____ steps.

(2) 186753R/126753R/073334/
073435/105245/106762-R

- Q.13 No system or organization can simultaneously maximize customer service and reduce distribution cost. (True/False)
- Q.14 Order processing costs a unit _____ with the number of units ordered. (Increases/ Decreases)
- Q.15 _____ uses advanced materials handling systems under the direction of a central computer.
- Q.16 _____ are meant to receive products from various company suppliers and plants and move them out as soon as possible.
- Q.17 Re-ordering level is calculated as
- Q.18 _____ are meant to store products for moderate to long period of time.
- Q.19 Inventory cost _____ at an accelerating pace as the customer service level increase move toward 100% (increases/ Decreases)
- Q.20 3-PL stands for.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Identify the importance of SCM in improving customer services?
- Q.22 What are the various categories of 3PL providers?
- Q.23 How is purchasing done in the supply chain?
- Q.24 Write any two factors influencing the network design.

(3) 186753R/126753R/073334/
073435/105245/106762-R