



- Q.6 FOB is :
- a) INCO term                      b) Production term
  - c) Quality term                      d) None of these
- Q.7 Chasing of a style is a responsibility of a :
- a) Production Manager   b) Quality Manager
  - c) Merchandiser              d) None of these
- Q.8 Merchandiser needs:
- a) Communication skills   b) Negotiation skills
  - c) Planning skills              d) All of these
- Q.9 TOP sample is a part of \_\_\_\_\_ process:
- a) Quality Control Process
  - b) Production Control Process
  - c) Sample Approval Process
  - d) None of these
- Q.10 The process of procuring fabric for garment production is known as :
- a) Sourcing                      b) Quality
  - c) Production                      d) Costing

#### Section-B

**Note: Objective type questions. All questions are compulsory. (10x1=10)**

- Q.11 Define FAD.
- Q.12 Define Hi-Fashion.

- Q.13 Give one example of political influence on fashion.
- Q.14 What is the position of India in world cotton production?
- Q.15 Define buying house.
- Q.16 Expand BOM.
- Q.17 Suggest one skill important for a merchandiser.
- Q.18 Suggest one important responsibility of a merchandiser.
- Q.19 Define first sample.
- Q.20 Define cost sheet.

#### Section-C

**Note: Short answer type Question. Attempt any twelve questions out of fifteen Questions. (12x5=60)**

- Q.21 Write down any five principles of fashion.
- Q.22 Compare fashion cycles of FAD and CLASSIC.
- Q.23 Write down any five economic factors affecting fashion.
- Q.24 Write down any five features of India Textiles.
- Q.25 Write down any five features of buying house.
- Q.26 Write down any five merchandising terms.
- Q.27 Write down any five fashion terms.
- Q.28 Give any five skills of a merchandiser.
- Q.29 Give any five tasks of a merchandiser.