

- Q.16 Explain economic environment.
- Q.17 Give the meaning and factors of the technological environment.
- Q.18 Explain the factors affecting socio cultural environment.
- Q.19 Explain the internal factors affecting a business.
- Q.20 Provide 4 objectives of Exim policy.
- Q.21 What is the objective of studying business environment.
- Q.22 What do you mean by political environment.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Write in detail about the classification of Business Environment.
- Q.24 Explain how Business and Society are related? What are the various social responsibilities of business?
- Q.25 What do you mean by legal environment? What are the factors which affect the legal environment of a Business?

No. of Printed Pages : 4

224124

Roll No.

2nd Sem / Fin., Acc. & Aud, Business Management

Subject : Business Environment

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 The micro-environment of a business includes:
- a) Global factors
 - b) Internal factors
 - c) Industry-specific factors
 - d) Economic factors
- Q.2 Inflation is a measure of:
- a) Increase in population
 - b) Rise in the general level of prices
 - c) Decrease in GDP
 - d) Expansion of Business
- Q.3 Privatisation refers to:
- a) The transfer of government-owned enterprises to private ownership

- b) The nationalization of private companies
 - c) The formation of new government agencies
 - d) The merger of two private companies
- Q.4 What is the purpose of business laws?
- a) To restrict business activities
 - b) To promote unethical practices
 - c) To provide a framework for fair and ethical business conduct
 - d) To hinder competition
- Q.5 Stakeholders in a business include:
- a) Only shareholders
 - b) Only employees
 - c) various groups affected by or affecting the business
 - d) Only the government
- Q.6 Which of the following is a macro-environmental factor?
- a) Employee skills
 - b) Industry-specific regulations
 - c) Technological advancements
 - d) Market demand

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Micro-environment factors have a broader impact than macro-environment factors.(True/False)
- Q.8 Liberalisation involves restricting market forces and competition. (True/False)
- Q.9 Economic policies do not have any impact on business operations.(True/False)
- Q.10 The PESTEL analysis assesses internal factors affecting a business. (True/False)
- Q.11 Legal environment factors include laws and regulations governing business activities. (True/False)
- Q.12 Corporate Social Responsibility (CSR) involves prioritizing only shareholder interests. (True/False)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Give 4 examples of technologies which have affected the business in recent times.
- Q.14 Provide 4 examples to explain the relationship between culture and business.
- Q.15 Give 4 positive impacts of globalisation on Indian economy.