

- Q.27 What do you understand by technical feasibility of a project?
- Q.28 Explain the functional organization.
- Q.29 Explain the importance of management.
- Q.30 Explain the factors affecting motivation of employees.
- Q.31 Explain ABC model of inventory management.
- Q.32 What is EOQ analysis? Explain.
- Q.33 Describe financial management. Explain its importance.
- Q.34 Write a note on statistical process control.
- Q.35 Explain the concept of JIT.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain the role of institutions which provides supports to an entrepreneur for establishing an enterprise.
- Q.37 Explain in detail the consideration taken in product selection.
- Q.38 What is a Project report Explain in detail how a Detailed project Report is prepared.

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Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 The term ‘Entrepreneur’ was derived from French word _____
 a) Enterpurpose b) Enterprise
 c) Enterprocedure d) Enterprendre
- Q.2 Which of the following sentence is not a characteristic of entrepreneurship:
 a) Risk taking b) Innovation
 c) Creative activity d) Managerial training
- Q.3 The manufacturing enterprises are defined in terms of investment in _____.
 a) Furniture b) Stock
 c) Plant & machinery d) None of these
- Q.4 SIDBI was set up as subsidiary of _____.
 a) IDBI b) IFCI
 c) ICICI d) SFC
- Q.5 The MSME Development Act came into force in _____.
 a) 2005 b) 2006
 c) 2010 d) 2001

- Q.6 The main objective of an organization is
a) Creating benefit for society
b) Motivating the employees
c) Fulfilling economic objective
d) None of these
- Q.7 Which of the following statement is/are correct?
a) HRM is a strategic management functions
b) Under HRM employee is treated as resource
c) HRM is the management of skills, talent and abilities
d) HRM lacks the organisation to achieve its goals
- Q.8 Management which consists of CMO, CEO, Production head, etc. is termed as
a) Top management b) Middle management
c) Bottom management d) None of these
- Q.9 Principles of management are significant because these result in
a) taking initiative
b) Adapting to new technology
c) employee satisfaction
d) optimum utilisation of resource
- Q.10 Which of the following is a tangible benefit of following TQM?
a) Reduction in employee grievances
b) Increase in employee grievances
c) No change in employee grievances
d) We can't comment on employee grievances

SECTION-B

Note: Objective type questions. All questions are compulsory. $(10 \times 1 = 10)$

- Q.11 Describe MSME.
Q.12 Define the sole proprietorship firm.
Q.13 Name the different types of market survey.
Q.14 What is the significance of project report?
Q.15 Define line organization.
Q.16 Define group behavior.
Q.17 Define the function of manager.
Q.18 Name the different types of appraisal method.
Q.19 Write the full form of IPR.
Q.20 Define the term TQM.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. $(12 \times 5 = 60)$

- Q.21 Explain the procedure for registration of small scale industry.
Q.22 What are the advantages of entrepreneurship?
Q.23 Give merits and demerits of sole proprietorship firm.
Q.24 Write the organizational structure and functions of NSIC.
Q.25 Mention the different points one have to consider during the product selection.
Q.26 Write short note on Market Survey.