

- Q.26 Discuss the relationship between IT and E-Commerce.
- Q.27 What are the objectives of monetary policy?
- Q.28 Count the main factors constituting the micro environment.
- Q.29 What are the importance of the study of business environment?
- Q.30 Narrate the success of Indian economy after liberalization.
- Q.31 What are the disadvantages of globalization?
- Q.32 What are the factors involved in technological environment? Discuss in short
- Q.33 How the quality of life is being improved by IT development? Give some examples.
- Q.34 What are the requirements of privatization in present era?
- Q.35 Explain the features of closed economy.

#### **SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Discuss the impact of globalization on Indian economy.
- Q.37 Define Business Environment. Describe in detail the types of business environment.
- Q.38 What are the pros and cons of privatization?

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**2nd Sem ./ DBM, DBM (IPM)  
Subject:- Business Environment**

Time : 3Hrs.

M.M. : 100

#### **SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 This is not related with E-Commerce  
a) Flipkart                    b) Amazon  
c) Myntra                    d) Departmental store
- Q.2 In this system government does not own the resource  
a) Liberalization            b) Privatization  
c) Globalization            d) Rationalization
- Q.3 All the factors those have influence over the business activities, are counted in  
a) Political Environment  
b) Economic Environment  
c) Socio cultural Environment  
d) Business Environment
- Q.4 This is not a feature of business environment  
a) Dynamic                    b) Flexible  
c) Risk                        d) Rigid
- Q.5 Liberalization was implemented in India in \_\_\_\_\_

- a) 1951                  b) 1971  
c) 1981                  d) 1991
- Q.6 Fiscal policy is designed by \_\_\_\_\_  
a) Home ministry      b) Finance ministry  
c) Defense ministry    d) None of these
- Q.7 Monetary policy in India designed by \_\_\_\_\_  
a) SBI                    b) IDBI  
c) RBI                    d) ICICI
- Q.8 Technical environment is the part of \_\_\_\_\_  
a) Micro business environment  
b) Macro business environment  
c) Both of these  
d) None of these
- Q.9 E-commerce is the development of \_\_\_\_\_  
a) Modern technology  
b) Traditional technology  
c) Both of these  
d) None of these
- Q.10 This is an advantage of liberalization  
a) More investment     b) More employment  
c) More FDI             d) All of these

### **SECTION-B**

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

Q.11 RBI controls supply of money.(True/False)

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- Q.12 Repo rate is decided by SBI. (True/False)  
Q.13 The main characteristic of business environment is flexibility. (True/False)  
Q.14 In the scope of business environment, we take only external factors. (True/False)  
Q.15 Globalization promotes customer centric culture. (True/False)  
Q.16 Under liberalization government allow foreign direct investment. (True/False)  
Q.17 Amazon is not an e-shopping portal. (True/False)  
Q.18 In Indian store based retailing is the development of new technology. (True/False)  
Q.19 Fiscal policy is designed by ministry of home affair in India. (True/False)  
Q.20 In privatization government holds rights over the business resources. (True/False)

### **SECTION-C**

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 State the main components of economic environment.  
Q.22 What are the benefits of liberalization?  
Q.23 Mention the importance of globalization in improving the standard of living.  
Q.24 Liberalization is the need of hour is present scenario, Explain.  
Q.25 What are the dis-advantages of privatization?

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