

- Q.26 What are the five fashion principles?
 - Q.27 Throw light on Paris as a fashion capital.
 - Q.28 Enlist main points of Trickle-across theory of fashion movement.
 - Q.29 State the importance of Fashion Forecasting.
 - Q.30 Describe Retailing in fashion.
 - Q.31 What do you understand by Trade Journals?
 - Q.32 Discuss the factors that affect Fashion Forecasting.
 - Q.33 Write about the working of a designer's Boutique.
 - Q.34 Differentiate between Classic and Houte Couture.
 - Q.35 Describe the profile of Gucci.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Elaborate the stages of a fashion cycle along with the standard curve.

Q.37 Discuss in detail the Manish Arora's profile as fashion designer.

Q.38 Write a detailed note on the sources of inspiration for a fashion designer.

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3rd Sem / Fashion Tech.

Subject:- Elements of fashion

Time : 3Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Radical changes in women's clothing were enabled by

 - New times
 - Women's movement
 - World Wars
 - Industrial Revolution

Q.2 In fashion trade, shirt is an example of

 - Style
 - Classic fashion
 - Both a and b
 - None of these

Q.3 Which fashion term relates to "time less fashion"

 - Avant Garde
 - Classic
 - Fad
 - Mass fashion

Q.4 The curve of fashion cycle is

 - Bell shaped
 - Circular
 - Zig-Zag
 - Irregular

- Q.5 Why did the clothes get shorter during the First World War?
- Shortage of cloth
 - Out of practical necessity at workplace
 - New dressing laws were passed
 - None of the above
- Q.6 Trickle-up is a
- Fashion Leader b) Fashion Theory
 - Fashion Follower d) Fashion Victims
- Q.7 Which fashion term relates to “short lived fashion”
- Avant Garde b) Fad
 - Classic d) Mass fashion
- Q.8 Gucci is a label originated from
- India b) France
 - Italy d) New York
- Q.9 Who is known as “the John Galliano of India”
- Manish Arora b) Manish Malhotra
 - Sabya Sachi d) Rohit Bal
- Q.10 Pret-o-portem means
- Tailored garments b) All-times-fashion
 - Good-as-new d) Ready-to-wear

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Write the definition of fashion.
- What do you understand by fashion Label?
- What is the meaning of Haute Couture ?
- Define Style.
- Name any four fashion capitals.
- State an example of Trend in fashion.
- Mention any 2 International fashion Labels.
- Give the name of India's Fashion Icon in males.
- Name four fashion accessories.
- Name the fashion designer who was awarded with “padam Shri” in 2013.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Write about Evolution of Fashion.
- State the importance of Mass Fashion in fashion trade.
- Who are Fashion Leaders? Explain their work.
- Discuss the Interrupted fashion cycle.
- How do society influence fashion? Explain.