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6th Sem / Agri(5th sem), Auto, Chem, P&P Civil, Comp,
Eltx, Elect, Food Tech, IC,IT,Mech,Mecatronics,
Med. Eltx(4th/6th sem), Plastic, Prod, Text. Proc, Text. Tech.
EI,GE,CNC,CAD/CAM,Found. & Forg Brick Tech., Const.
Mgmt, Text. Chem. Power Station Engg., Power Eltx., Elect &
Eltx Engg. Chem. Engg. (Spl. Paint Tech.), RubberTech, Chem
Engg(Spl. Polymer Tech), Mech. Engg.(Fabrication Tech.), Fire
Tech. & Safety, Mech(CAD/CAM Design & Robotics), AME
Subject:- Entrepreneurship Development and Management
 Time : 3Hrs. M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

Q.1 Which of the following is the most preferred main quality of an entrepreneur

- a) Risk
- b) Money
- c) Status
- d) Technocrat

Q.2 The financial limit of small unit industry is _____ crore rupees of investment.

- a) 20
- b) 30
- c) 10
- d) 50

Q.3 A detailed market survey will reduce _____

- a) Investment
- b) Risk
- c) Profit
- d) All of the above

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Q.4 Which is more voluminous?

- a) PPR
- b) DPR
- c) Depends on project investment
- d) None of the above

Q.5 Henri-Fayol gave _____ number of principles of management

- a) 12
- b) 15
- c) 10
- d) 14

Q.6 In _____ organisation the control command flows from top to bottom.

- a) Line organization
- b) Staff organization
- c) Line and staff organization
- d) Functional organization

Q.7 Hitler was a type of _____ leader

- a) Democratic
- b) Autocratic
- c) Lassise Faire
- d) None of the above

Q.8 _____ theory of motivation says that man will work only when punished

- a) Mcgreor X theory
- b) Mcgreor Y theory
- c) Maslow theory
- d) Hezerberg theory

Q.9 In ABC analysis, the "A" type items have _____ quantity and _____ cost.

- a) Same, same
- b) More, least
- c) Least, major
- d) None of the above

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Q.10 SFC means

- a) Sales Force Cost
- b) Sales Financial Cost
- c) State Financial Cost
- d) State Financial Corporation

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

Q.11 Full form of DC-MSME is _____

Q.12 A _____ project report is prepared by the entrepreneur with the help of experts.

Q.13 Name any two functions of management.

Q.14 Write full form of EOQ

Q.15 The study of what is morally right and wrong is _____

Q.16 The double entries in ledger are _____ and _____ sides.

Q.17 Expand GST.

Q.18 The times for a copyright lasts is _____ years from the death of author

Q.19 Name any two performance appraisal methods.

Q.20 Expands PLA.

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

Q.21 Explain the barriers to entrepreneurship.

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Q.22 Explain partnership, giving its advantages and disadvantages.

Q.23 Write short note on DIC.

Q.24 What are the mistakes in preparing a project report?.

Q.25 Explain planning function.

Q.26 Explain maslows theory of motivation.

Q.27 Write short note on promotion mix.

Q.28 Explain custom duty.

Q.29 Write short note on work culture.

Q.30 What do you understand by trading account? Explain.

Q.31 Write short note on TQM

Q.32 Explain IPR.

Q.33 Differentiate between the individual to group behavior.

Q.34 Explain various training methods.

Q.35 Describe how will you consider a NEW product selection?

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

Q.36 Explain the various types of market surveys with example.

Q.37 Compare the types of leaders with examples.

Q.38 Explain at least 5 principles of management given by Henri-fayol.

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