

### SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Write down the need of Entrepreneurship.
- Q.22 What is assessment of demand and supply?
- Q.23 What are the benefits of customer satisfaction?
- Q.24 Write short note on Total Quality Management?
- Q.25 Describe the functions of DIC.
- Q.26 Explain different ways in which quality leaders can help the organization to improve quality.
- Q.27 Explain PDCA Cycle.
- Q.28 Define Product selection. Explain the various considerations to be taken while selecting a product
- Q.29 Write a short note on failure cost.
- Q.30 What are the principles of TQM?
- Q.31 What are the advantages of employee engagement?
- Q.32 Briefly explain the concept of cost of quality.
- Q.33 Write the utility of Detailed project report.
- Q.34 Write a short note on SISI.
- Q.35 Why innovation is considered as an important part of an entrepreneurship.

### SECTION-D

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Discuss the role and importance of entrepreneur in economic development.
- Q.37 Briefly explain Joseph Juran's Trilogy?
- Q.38 Explain the role of NABARD in entrepreneurial support system.

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### 4th Sem / DBM, DBM (IPM)

**Subject:- Entrepreneurship Development and TQM**

Time : 3Hrs.

M.M. : 100

### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 An advantage of the small firm in the innovation process is ability to easily
  - a) Carry out R & D
  - b) Raise finance
  - c) Carry out multiple tasks
  - d) Act on new ideas or product development
- Q.2 Which of the following risks is born by the entrepreneur :
  - a) Financial risks      b) Personal risks
  - c) Psychological risks      d) All of the above
- Q.3 Registration helps the entrepreneur to take necessary \_\_\_\_\_ steps to bring industrial units into existence.
  - a) Provisional      b) Permanent
  - c) Both of these      d) None of these
- Q.4 Why are small businesses important to a country's economy?
  - a) They give an outlet for entrepreneur

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- b) They can provide specialist support to larger companies
  - c) They can be innovators of new products.
  - d) All the above
- Q.5 Which of the following is the reason for business failure\_\_\_\_\_
- a) Lack of market research
  - b) Poor financial control
  - c) Poor management
  - d) All of above
- Q.6 The process of creating something new is called:
- a) Creative flexibility    b) Management
  - c) Business                      d) Innovation
- Q.7 Quality Trilogy is the contributions of
- a) Walter Shewhart      b) Philip Crosby
  - c) Joseph M Juran      d) W.Edward Deming
- Q.8 All of the following costs are likely to decrease as result of better quality except
- a) Customer dissatisfaction costs
  - b) Inspection costs
  - c) Maintenance costs
  - d) Warranty costs
- Q.9 TQM stands for
- a) Total quality management
  - b) Total quantity management
  - c) Total qualitative management
  - d) To question management

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- Q.10 To provide financial assistance to entrepreneur the government has set up a number of \_\_\_\_\_
- a) Financial advisors
  - b) Financial intermediaries
  - c) Industrial estates
  - d) Financial institution

### SECTION-B

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Name any two qualities of an entrepreneur .
- Q.12 Expand JIT.
- Q.13 Inspection, Scrap and repair are examples \_\_\_\_\_  
 (Internal costs/External costs)
- Q.14 In TQM, how many elements are there in Quality statements \_\_\_\_\_ (2/3)
- Q.15 Assured quality is necessary for building customer confidence. (True/False)
- Q.16 A person who innovates any idea, makes a product and takes the risk of loss/ profit is known as \_\_\_\_\_
- Q.17 Kaizen is a Japanese term meaning continuous improvement. (True/False)
- Q.18 DIC stands for \_\_\_\_\_
- Q.19 Which of the following is responsible for quantity objective? (Top level management / Middle level management)
- Q.20 NABARD was established in which year?  
 (1982/1988)

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