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224124

2nd Sem. / FAA / Business Management

Subject : Business Environment

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 The SWOT approach assesses an organization's
- a) Signs , worries, objectives, Techniques
 - b) Strength, Weakness, Opportunities, threats
 - c) Studies, Workflows, opportunities
 - d) None of the above
- Q.2 What is the primary mode of satisfying customers needs?
- a) Trade in cash
 - b) Production
 - c) Production by contracting out
 - d) all of the above
- Q.3 Liberalisation means
- a) Policy of planned disinvestment
 - b) Integrating among economics
 - c) End of Licence and reduction of government control
 - d) None of these

- Q.4 Internal Environment is
 a) Controllable b) Uncontrollable
 c) Both A & B d) None of these
- Q.5 Change in one factor due to the change in another factor highlights
 a) Uncertainty b) Dynamic
 c) Interrelatedness d) Complexity
- Q.6 Business Environment composes of _____ forces
 a) General b) Specific
 c) Internal d) General & Specific

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 New economy policy promoted the liberal economy. (True/False)
- Q.8 There is no need of consideration of the Business environment factors in Business. (True/False)
- Q.9 There is no benefit of Globalization to Indian economy. (True/False)
- Q.10 External factors of business environment are uncontrollable factors. (True/False)
- Q.11 Business and environment are closely related. (True/False)
- Q.12 The economic environment of business in India's changing in today's era. (True/False)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Explain nature of Business environment in detail.
- Q.14 What are the main objective of Business Environment.
- Q.15 Describe the Nature of economic environment.
- Q.16 Write a short note on Privatization & Globalization.
- Q.17 Explain the factors affecting Socio-cultural environment.
- Q.18 What are the social responsibilities of business.
- Q.19 Introduce political and legal environment in detail.
- Q.20 Define the objective of EXIM Policy.
- Q.21 Explain the components of ecological environment.
- Q.22 What are the impact of ecological environment of business decision.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Explain in detail about meaning & types of business environment.
- Q.24 Introduce political and legal environment in detail with characteristics.
- Q.25 Explain the scope of Socio culture environment.