

Q.10 \_\_\_\_\_ is a process of improving the visibility of a web page in search engine results pages.(SEO/CSS)

### **SECTION-B**

**Note:** Short answer type questions. Attempt any six questions out of Eight questions. (6x5=30)

Q.11 What is the use of adding titles to your movie project  
Q.12 How do you import pictures into a movie editing project?

Q.13 How can you embed an audio file in a web page?  
Q.14 What is JavaScript, and why is it important in web development?  
Q.15 What does SEO stand for, and why is it important in web development?  
Q.16 What are authoring tools in the context of web development?  
Q.17 How does CSS (Cascading Style Sheets) contribute to the design of web templates?  
Q.18 Role of events in JavaScript

### **SECTION-C**

**Note:** Long answer type questions. Attempt any one questions out of two questions. (10x1=10)

Q.19 Describe the different interface components of Movie Maker and their functions.  
Q.20 What are forms? How are they used in web design?

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No. of Printed Pages : 2

Roll No. ....

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**(Level 4) Sem.1<sup>st</sup>**  
**Branch : SD**  
**Subject : Web Applications**

Time : 2 Hrs.

M.M. : 50

### **SECTION-A**

**Note:** Very short answer questions. Attempt all ten questions. (10x1=10)

Q.1 You can import only pictures into a movie editing project. (True/False)  
Q.2 What is the benefit of splitting movie clips?  
Q.3 Embedding a video file can enhance user engagement on a web page. (True/False)  
Q.4 What is the purpose of the String object in JavaScript?  
Q.5 What is an Array object  
Q.6 Expand SEO  
Q.7 CSS templates provide pre-designed styles and layouts for websites, saving time in design. (True/False)  
Q.8 Expand HTML  
Q.9 The \_\_\_\_\_ object in JavaScript is used for performing mathematical operations.(math/array)

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