

- Q.24 What is Online travel tourism services.
 Q.25 What do you mean by Encryption.
 Q.26 What are the various benefit of online banking?
 Q.27 Explain EDI in Governance .
 Q.28 Define the nature of E-Commerce.
 Q.29 Define Impact of E-Commerce on travel Industry.
 Q.30 Define the concept C2G (Citizen of Government).
 Q.31 What do you mean by Digital Signature?
 Q.32 What is security verification?
 Q.33 Elaborate GST Applicability of E commerce operation.
 Q.34 What is net banking?
 Q.35 Concept of E-payment system.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 What are the various feature of e-commerce?
 Q.37 Please define the various application in b2c, C2G and B2G.
 Q.38 Define E-Auctions and its benefits implementations and impact on business activities.

No. of Printed Pages : 4 184145/124145/093055
 Roll No.

4th Sem / Branch : Fin. Acc. & Aud.
Sub.: E-Commerce

Time : 3Hrs. M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Internet commerce is a sub-function of e-commerce which includes commercial activities
 a) To order b) Transfer of funds
 c) Auction d) All these
 Q.2 Supply chain gives a sequence of various activities of the firm
 a) Develop products b) Create value
 c) Both A & B d) None of the above
 Q.3 Higher efficiencies can be achieved by electronic data interchange
 a) Human storage of data
 b) Reduction in the cost of labour and paper
 c) Sending and receiving data within minutes
 d) None of the above
 Q.4 An important technical limitation of e-commerce is
 a) Dependence on the Internet
 b) Lack of security
 c) Need for more applications
 d) All these

- Q.5 E-commerce is related
 a) Media data b) Video
 c) Web page d) All these
- Q.6 These activities convert natural resources into finished goods and transport them to the final consumer
 a) Market b) Trade
 c) Supply chain d) None of these
- Q.7 The transfer of information electronically from buyer to seller is
 a) Security system b) Data Management
 c) Communication Service d) None of these
- Q.8 The most important benefit of e-commerce to the organization is
 a) It makes the market national and international
 b) Availability of good at low prices
 c) 24 hours reach
 d) All of the above
- Q.9 E-business means
 a) Exchange of information related to purchase and sale
 b) Customer services and coordination with business associates
 c) Both A & B
 d) None of the above
- Q.10 The important features of e-commerce business is
 a) Automated process
 b) No need for storage of goods
 c) Online sales and sales promotion
 d) All of the above

SECTION-B

- Note:** Objective type questions. All questions are compulsory. (10x1=10)
- Q.11 EFT=Electronic funds transfer. (True/False)
 Q.12 EDI=Electronic data interchange (True/False)
 Q.13 SSL=Secure Sockets Layer (True/False)
 Q.14 Uniform Resource Locator = URL (True/False)
 Q.15 E-Commerce is a virtual market place where buyers and suppliers meet to exchange information about product and service (True/False)
 Q.16 Traditional commerce helps small businesses compete against large businesses . (True/False)
 Q.17 Consumer service is usually not a problem for most electronic commerce sites. (True/False)
 Q.18 One of the best ways to accommodate a broad range of visitors needs is to build flexibility into the website interface. (True/False)
 Q.19 The use of E-commerce is growing rapidly. (True/False)
 Q.20 The concept of electronic cash is to execute payment (True/False)

SECTION-C

- Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)
- Q.21 Difference between Net Banking and mobile banking.
 Q.22 Elaborate debit card.
 Q.23 Elaborate E-Government.