

- Q.26 What is Trickle across theory of fashion?
- Q.27 Define Fashion cycle. Discuss the Various stages of Fashion cycle.
- Q.28 Write a short note on Haute couture.
- Q.29 Draw any two classic garments for men.
- Q.30 Write down the factors affecting fashion forecasting.
- Q.31 What are the sources of Inspiration for Fashion designers.
- Q.32 Discuss the evolution of fashion in detail.
- Q.33 Define Fashion season. Name any two Fashion seasons.
- Q.34 What is the significance of doing Fashion shows?
- Q.35 Write a short note on designer 'Manish Malhotra'

#### SECTION-D

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Write short note on:
- Fashion trends
  - High Fashion
- Q.37 Explain in detail the factors influencing fashion.
- Q.38 Write down a detailed profile of any one famous designer mentioning their history of work, labels, shows, etc.

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### 3rd Sem / Fashion Tech. Subject:- Elements of Fashion

Time : 3Hrs.

M.M. : 100

#### SECTION-A

**Note:** Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 \_\_\_\_\_ is a style that is popular in the present or a set of trends that has been accepted by a wide audience.
- Style
  - Fad
  - Fashion
  - Classic
- Q.2 Fashion acceptance or rejection is determined by
- Designers
  - Retailers
  - Advertisers
  - Consumers
- Q.3 A fashion that long lasts \_\_\_\_\_
- Classic
  - Fad
  - Trend
  - Interrupted fashion
- Q.4 \_\_\_\_\_ are made specifically for an Individual.
- haute couture
  - Pret-o-porte
  - Special cloths
  - Costumes

- Q.5 At which stage of Fashion cycle is a style accepted and worn by majority of consumers?
- a) Rise                              b) Introduction  
c) Peak                                d) Decline
- Q.6 The traditional process of fashion adoption is also called as
- a) Trickle down                      b) Trickle up  
c) Trickle across                      d) Mass Dissemination
- Q.7 \_\_\_\_\_ create fashion.
- a) Fashion role models    b) Fashion followers  
c) Fashion victims            d) Fashion innovators
- Q.8 Hoodies come under which wear?
- a) Party wear                        b) Casual wear  
c) Swim wear                        d) Formal wear
- Q.9 To predict or foretell future fashion is termed as \_\_\_\_\_
- a) Fashion forecasting    b) Fashion service  
c) Fashion cycle                d) Fashion rendering
- Q.10 \_\_\_\_\_ is a rough sketch, which is the basis of designing a garment.
- a) Illustration                        b) Style  
c) Croque                              d) Flat sketch

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## SECTION-B

**Note:** Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 \_\_\_\_\_ is a short lived fashion.
- Q.12 Political factors affect Fashion. (True/False)
- Q.13 Name one example of High fashion.
- Q.14 Name one Fashion Capital.
- Q.15 Trickle across theory is also known as \_\_\_\_\_
- Q.16 Give example of famous fashion Journal.
- Q.17 Pret-o - porte is also known as \_\_\_\_\_ garments.
- Q.18 Name any one famous International designer.
- Q.19 Define Trend.
- Q.20 Name one agency involved in Fashion forecasting.

## SECTION-C

**Note:** Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Define Fashion. Name any two popular female fashion brands.
- Q.22 Define Fashion leaders.
- Q.23 Differentiate between FAD and CLASSIC.
- Q.24 What are the features of mass fashion.
- Q.25 Define Fashion Forecasting. Name the agencies involved in fashion forecasting.

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