

SECTION-D

Note: Long answer type questions. Attempt any one questions out of two questions. (1x10=10)

Q.19 Write a detail note on principals of layout design?

Q.20 Write a detail note on digital imaging and printing?

No. of Printed Pages : 4

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Roll No.

Level 4, 1st Sem. / DVOC (Graphics and Multimedia)

Subject : Graphic Design

Time : 2 Hrs.

M.M. : 50

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

Q.1 The arrangements of the visual elements is_____

- a) Composition b) Unity
- c) Harmony d) Contrast

Q.2 Difference in colour and light is_____

- a) Harmony b) Contrast
- c) Unity d) Balance

Q.3 Which of the following is not related to image format?

- a) jpeg b) tiff
- c) wav d) bmp

Q.4 Non realistic art is known as_____

- a) Surrealism b) abstract
c) Cubism d) Realism
- Q.5 Which among the following is a design element?
- a) Value b) Colour
c) Space d) All of these
- Q.6 Gesture drawing means_____
- a) Movement of action
b) Landscapes
c) Geometry drawing
d) None of these
- Q.7 _____tool in the tool panel lets you select entire objects
- a) Scale tool b) Selection tool
c) Mesh tool d) Hand tool
- Q.8 Bitmap images technically called
- a) Pixels b) Vector graphics
c) Raster images d) None of these
- Q.9 _____is the emotional, cultural or social content of design
- a) Intensity b) Branding
c) Engravings d) Expression

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- Q.10 Principals of perception is_____?
- a) Complementary colour scheme
b) closure expression and dynamics
c) monochromatic colour scheme
d) split complement colour scheme

SECTION-C

Note:Short answer type questions. Attempt any six questions out of eight questions. (6x5=30)

- Q.11 Explain in the term research and data collection
- Q.12 Enlist the various types of layout and explain any one?
- Q.13 What is text formatting?
- Q.14 What are the implications and impact of graphic design?
- Q.15 Explain the role of graphic designer?
- Q.16 Define the website development and management process?
- Q.17 What is media planning?
- Q.18 Illustrate visual communication and its impact?

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