

- Q.25 Discuss cycle within cycle of fashion cycle.
- Q.26 Name stages of fashion cycle.
- Q.27 Discuss fashion forecasting.
- Q.28 Draw a neat diagram of Fashion cycle comparing Fad and Classic cycle.
- Q.29 What are the sources of Fashion Forecasting.
- Q.30 Discuss cohorts and various generations.
- Q.31 Discuss the relationship between style and fashion.
- Q.32 Discuss various fashion seasons.
- Q.33 What is interrupted cycle.
- Q.34 Why Fashion changes?
- Q.35 Discuss Fashion and its type.

SECTION-D

Note: Long answer questions. Attempt any two questions out of three Questions. (2x10=20)

- Q.36 Write about any one Indian Fashion Designer of Your Choice.
- Q.37 Discuss in detail Sources of inspiration for fashion designer.
- Q.38 Write about any one international Fashion Designer of your choice.

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SECTION-A

Note: Multiple type Questions. All Questions are compulsory. (10x1=10)

- Q.1 Which of the following is not a type of fashion cycle?
a) Cycle within cycle b) Reoccurring cycle
c) Design Cycle d) Interrupted cycle
- Q.2 Which of the following is not a type of fashion Theory?
a) Trickle up b) Trickle back
c) Trickle down d) Trickle across
- Q.3 Which of the following is not a stage of fashion cycle?
a) Introduction b) Rise
c) Peak d) Dip
- Q.4 A fashion popular in celebrities is called
a) Fad b) Mass Fashion
c) Classic d) Hi-Fashion

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Q.5 Which of the following is not an Indian Fashion Designer

- a) Manish Malhotra b) Rohit Bal
- c) Satish Dhawan d) Neera Lulla

Q.6 Which of the following is not an international Fashion Designer

- a) Elon Musk b) Raiph Lauren
- c) Giorgio Armani d) Christian Dior

Q.7 A short lived fashion is called

- a) Fad b) Hi-Fashion
- c) Classic d) Mass Fashion

Q.8 Over sized shirt is an example of

- a) Fad b) Hi-Fashion
- c) Classic d) Mass Fashion

Q.9 T-Shirt and Jeans are an example of

- a) Hi Fashion b) Fad
- c) Mass Fashion d) Classic

Q.10 Halter neck is an example of

- a) Hi-Fashion b) Fad
- c) Mass Fashion d) Classic

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

Q.11 What is Fad fashion?

Q.12 What is Mass Fashion?

Q.13 Name the Last stage of fashion cycle?

Q.14 T-Shirt is an example of which fashion theory?

Q.15 What is ensemble?

Q.16 What is Trend?

Q.17 What is Taste?

Q.18 What is Fashion?

Q.19 What is Haute Couture?

Q.20 What is Knock off?

SECTION-C

Note: Short answer type Questions. Attempt any twelve questions out of fifteen Questions. (12x5=60)

Q.21 Discuss evolution of Fashion.

Q.22 Name any five fashion accessories.

Q.23 Discuss Fashion theories.

Q.24 What are the principles of fashion.