

### SECTION-B

**Note:** Short answer type questions. Attempt any six questions out of eight questions. (6x5=30)

- Q.11 What is the importance of marketing management in industry?
- Q.12 Write a short note on financial management.
- Q.13 Explain the application of linear equation in formation of simple linear programming problem.
- Q.14 What is frequency polygon? Give its use.
- Q.15 Describe main output components of a computer and give their use.
- Q.16 Explain the effects of fertilizers on environment.
- Q.17 Write a short note on deforestation.
- Q.18 What are the main problems in rural development?

### SECTION-C

**Note:** Long answer type questions. Attempt any one questions out of two questions. (1x10=10)

- Q.19 Describe personnel management. Explain its significance, main features, areas of implementation and advantages.
- Q.20 Explain the main principles and goals of rural development in India. Enlist the various agencies working in achieving these goals

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**Level 4 / 2nd. Sem. / DVOC**

**Ref. & Air Cond., Auto Servicing, PT, BFSI, AMT**

**Subject : General Foundation Course II**

Time : 2 Hrs.

M.M. : 50

### SECTION-A

**Note:** Very short answer type questions. All questions are compulsory (10x1=10)

- Q.1 Define marketing management.
- Q.2 Describe production management.
- Q.3 Define entrepreneurship
- Q.4 Define variable.
- Q.5 Define histogram.
- Q.6 Define water logging,
- Q.7 What is land degradation?
- Q.8 Describe pesticides.
- Q.9 Write two advantages of organic farming.
- Q.10 Mention any two non-farm activities which should be developed in rural areas.