

- Q.30 Write down any five features of a cost sheet.
- Q.31 Write down a short note on couture and haute-couture.
- Q.32 Write down a short note on fashion cycle.
- Q.33 Write down any five needs of sourcing.
- Q.34 Write down any five features of sourcing.
- Q.35 Suggest any five tasks of a buying house.

Section-D

Note: Long answer questions. Attempt any two questions out of three Questions. (2x10=20)

- Q.36 Write down about the organization structure of a garment export house.
- Q.37 Write down about the complete sample approval process.
- Q.38 Write down about fashion principles in detail.

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**5th Sem., Branch : Fash. Tech
Subject : Fashion Merchandising/Fashion & App Merch**

Time : 3 Hrs. M.M. : 100

SECTION-A

Note: Multiple type Questions. All Questions are compulsory. (10x1=10)

- Q.1 The fashion that fade very soon.
 a) Fad b) Classic
 c) Hi-Fashion d) Mass Fashion
- Q.2 Pret-a-porter means:
 a) Custom made b) Ready made
 c) Specially made d) None of these
- Q.3 The factor that affects fashion:
 a) Economic b) Social
 c) Environment d) All of these
- Q.4 India is _____ in jute production.
 a) 1st b) 2nd
 c) 3rd d) 4th
- Q.5 Garment Manufacturing Unit marking garments for foreign buyers are called as :
 a) Export house b) Buying house
 c) Printing house d) None of these

- | | | |
|------|---|--|
| Q.6 | FOB is :
a) INCO term b) Production term
c) Quality term d) None of these | Q.13 Give one example of political influence on fashion.
Q.14 What is the position of India in world cotton production?
Q.15 Define buying house.
Q.16 Expand BOM.
Q.17 Suggest one skill important for a merchandiser.
Q.18 Suggest one important responsibility of a merchandiser.
Q.19 Define first sample.
Q.20 Define cost sheet. |
| Q.7 | Chasing of a style is a responsibility of a :
a) Production Manager b) Quality Manager
c) Merchandiser d) None of these | |
| Q.8 | Merchandiser needs:
a) Communication skills b) Negotiation skills
c) Planning skills d) All of these | |
| Q.9 | TOP sample is a part of _____ process:
a) Quality Control Process
b) Production Control Process
c) Sample Approval Process
d) None of these | |
| Q.10 | The process of procuring fabric for garment production is known as :
a) Sourcing b) Quality
c) Production d) Costing | Section-C
Note: Short answer type Question. Attempt any twelve questions out of fifteen Questions. (12x5=60)
Q.21 Write down any five principles of fashion.
Q.22 Compare fashion cycles of FAD and CLASSIC.
Q.23 Write down any five economic factors affecting fashion.
Q.24 Write down any five features of Indian Textiles. |

Section-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Define FAD.
Q.12 Define Hi-Fashion.

- Q.13 Give one example of political influence on fashion.
 - Q.14 What is the position of India in world cotton production?
 - Q.15 Define buying house.
 - Q.16 Expand BOM.
 - Q.17 Suggest one skill important for a merchandiser.
 - Q.18 Suggest one important responsibility of a merchandiser.
 - Q.19 Define first sample.
 - Q.20 Define cost sheet.

Section-C

Note: Short answer type Question. Attempt any twelve questions out of fifteen Questions. (12x5=60)

- Q.21 Write down any five principles of fashion.
 - Q.22 Compare fashion cycles of FAD and CLASSIC.
 - Q.23 Write down any five economic factors affecting fashion.
 - Q.24 Write down any five features of India Textiles.
 - Q.25 Write down any five features of buying house.
 - Q.26 Write down any five merchandising terms.
 - Q.27 Write down any five fashion terms.
 - Q.28 Give any five skills of a merchandiser.
 - Q.29 Give any five tasks of a merchandiser.