

Q.17 What do you mean by Dynamic Web templates?

Q.18 How many types of authoring tools are there?

SECTION-D

Note: Long answer type questions. Attempt any one questions out of two questions. (1x10=10)

Q.19 Write a note on

- a) Splitting and Joining Movie Clips
- b) Embedding Video File

Q.20 What is SEO? What are the types of SEO?

No. of Printed Pages : 4
Roll No.

189032

1st Sem, Level 4 / SD
Subject : Web Applications

Time : 2 Hrs.

M.M. : 50

SECTION-A

Note: Multiple Choice questions. All questions are compulsory. (5x1=5)

Q.1 How can we import a video?

- a) From movie task we chose (import video)
- b) For video preview we chose (import video)
- c) From Time line we chose (import video)
- d) None of the above

Q.2 XML stands for?

- a) Exit Markup Language
- b) Extensible Markup Language
- c) Extensible Makeup Language
- d) Exit Makeup Language

Q.3 Which type of Java Script language is _____

- a) Object-Oriented b) Object-Based
- c) Assembly language d) High-level

Q.4 Which factor is most important for improving your website's ranking in search engine results?

- a) The number of images used on the website
- b) The overall design of the website
- c) The quality and relevance of the content
- d) The color scheme of the website

Q.5 Which of the following are examples of time-based authoring tools?

- a) Flash and Directors
- b) Flash and Adobe Photoshop
- c) Director and Adobe Photoshop
- d) Adobe Premiere and Sound Editor

SECTION-B

Note: Objective type questions. All questions are compulsory. (5x1=5)

Q.6 Define Trimming?

Q.7 In which extension flash file is to be saved?

Q.8 Which type of scripts run in the browser?

Q.9 Expand the term CSS

Q.10 What is String in JavaScript?

SECTION-C

Note: Short answer type questions. Attempt any six questions out of Eight questions. (6x5=30)

Q.11 What is the use of windows movie maker software?

Q.12 What is the difference between clip & videos?

Q.13 Write down the various Video Formats:

Q.14 What is Math object in JavaScript with example.

Q.15 What are the features of JavaScript?

Q.16 Explain the purpose of snippets with an example.