

Q.21 Explain the impact of ecological environment on business decisions ?

Q.22 Explain IPR in detail.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

Q.23 What are business environment . Explain the nature , scope and objectives of business environment.

Q.24 Explain the nature and scope of socio cultural environment. Describe the relation between business and society.

Q.25 What do you mean by global economic environment? What are the impacts of Liberalisation , privatisation and globalisation on Indian economy?

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Roll No.

2nd Year / Fin., Acc.& Aud., Buisness Management

Subject : Business Environment

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 Economic environment refers to all sources which have a :

- | | |
|--------------|-------------|
| a) Social | b) Economic |
| c) Political | d) Global |

Q.2 _____Environment is within the control of business

- | | |
|-------------|----------|
| a) Internal | b) Micro |
| c) External | d) Macro |

Q.3 Which among the following is the part of micro environment :

- | | |
|----------------|---------------------|
| a) Suppliers | b) Customers |
| c) Competitors | d) All of the above |

Q.4 In which of the following basic categories can business environment be divided ?

- a) Local and regional
- b) Regional and national
- c) Internal and external
- d) Financial and non financial

Q.5 In India liberalisation and privatisation begin from

- a) 1971 b) 1981
- c) 1991 d) 1997

Q.6 _____ is the primary motive of business enterprises

- a) Profit
- b) Customer maximisation
- c) Supplier Maximisation
- d) Human Objective

SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 IPR stands for_____.

Q.8 Business includes _____(Economic activities/ NonEconomic activities).

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Q.9 Macro environment consist of _____(Political /Customer)

Q.10 LPG stands for?

Q.11 External environment is beyond the control of business (True/False)

Q.12 India is not a good example of mixed economy.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 What do you mean by the term business environment. Explain.

Q.14 Explain the type of business environment .

Q.15 Explain the characteristics of economic environment .

Q.16 Define the factors affecting socio-cultural environment

Q.17 What are the various social responsibilities of a business.

Q.18 Explain the factors affecting legal environment.

Q.19 What are the objectives of EXIM policy ?

Q.20 What are the impacts of technology on a business.

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