

# GetClaudeSkills Style Guide


**Status:** Working Document for STORY-017 & STORY-018  
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**Last Updated:** December 27, 2025


## Color Palette

### Primary Colors

Name	Hex	Usage
Primary	#C15F3C	CTAs, buttons, focus rings, brand accent
Primary 600	#E55A2B	Hover states

### Secondary / Accent

Mode	Hex	Color	Usage
Light Mode	#5B4CFF	 Purple	Links, secondary actions
Dark Mode	#14B8A6	 Teal	Accent buttons, secondary actions

 **Updated:** Dark mode now uses teal `#14B8A6` as a vibrant accent that complements the orange primary.

### Accent / Muted

Name	Hex	Usage
Accent	#F3F4F6 (light) / #3f3f3f (dark)	Hover states, selected nav items
Muted	#F3F4F6 (light) / #3f3f3f (dark)	Subtle backgrounds
Muted Foreground	#6B7280 (light) / #a3a3a3 (dark)	Secondary text

### Gray Scale

Name	Hex	Purpose
Gray 50	#F9FAFB	Light mode background
Gray 100	#F3F4F6	Accent/muted surfaces
Gray 200	#E5E7EB	Borders, inputs
Gray 300	#D1D5DB	Disabled states
Gray 600	#4B5563	Muted text
Gray 900	#111827	Light mode foreground

Dark Mode (Current Default)

Element	Value
Background	#1a1a1a
Card	#262626
Foreground	#e5e5e5
Border	#3f3f3f

Semantic Colors

Name	Hex	Usage
Destructive	#EF4444	Errors, delete actions
Valid	green-500	Success states
Warning	yellow-500	Warning states

Typography

Font Families

Type	Font	Variable	Source
Sans (Body)	Inter	--font-sans	Google Fonts
Mono (Code)	JetBrains Mono	--font-mono	Google Fonts

Layout Guidelines

Shell Layout (App Pages)

Element	Width	Notes
Sidebar	w-64 (256px)	Left navigation
Inspector	w-[300px]	Right panel when present
Main Content	flex-1	Centered to max-w-4xl when no inspector
Header	h-14	Sticky, border-b-2 border-primary
Footer/Status	h-10	Fixed bottom

Content Width Patterns

Context	Class	Width
Marketplace	max-w-7xl	1280px

Admin	max-w-6xl	1152px
Content pages	max-w-4xl	896px
Builder	max-w-3xl	768px
Wizard	max-w-2xl	672px
Modals	max-w-md	448px

Responsive Breakpoints

Breakpoint	Behavior
lg: (1024px+)	Full sidebar + inspector visible
Below lg:	Mobile sheet navigation, bottom inspector

Spacing Tokens

Token	Class	Usage
Card Padding	p-5	Standard card padding
Card Compact	p-4	Dense layouts
Section	py-10	Vertical section padding
Section Large	py-16	Feature sections
Mobile Padding	p-4	Mobile content
Desktop Padding	p-8	Desktop content (md:p-8)

Border Radius

Token	Value
Base	0.5rem (8px)
SM	calc(var(--radius) - 4px)
MD	calc(var(--radius) - 2px)
LG	var(--radius)
XL+	Increments of 4px

Image Assets

Hero Images

File	Dimensions	Usage
hero-banner.png	Standard	Homepage hero
hero-banner-wide.png	1200x600	Open Graph / social share

### Social Assets

File	Usage
social/linkedin-banner.png	LinkedIn company banner
social/linkedin-profile.png	LinkedIn profile image

### Screenshots (Demo Journey)

Step	File
1	screenshots/journey-1-landing.png
2	screenshots/journey-2-templates[-cropped].png
3	screenshots/journey-3-wizard[-cropped].png
4	screenshots/journey-4-builder[-cropped].png
5	screenshots/journey-5-export[-cropped].png

### Mock Images

File	Usage
screenshots/mock-builder.png	Builder mockup
screenshots/mock-templates.png	Templates mockup
screenshots/mock-wizard.png	Wizard mockup
screenshots/mock-export.png	Export mockup

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## Component Patterns

### Badges

```
/* Category badge */
inline-block px-2 py-1 text-xs font-semibold text-primary bg-primary/10 rounded-full
```

### Cards

```
/* Standard card */
hover:shadow-lg transition-shadow border-border
```

```
/* Template card */
flex flex-col hover:shadow-lg transition-shadow border-border
```

Navigation Items

```
/* Active state */
text-foreground bg-accent

/* Inactive state */
text-muted-foreground hover:bg-accent hover:text-foreground
```

Brand Personality

Attribute	Description
Professional	Business tool feel, not playful
Approachable	Not intimidating, welcoming
Modern	Clean, minimal, contemporary
Trustworthy	Reliable, established
Innovative	AI-powered, forward-thinking

Logo Requirements (Pending #25)

Deliverables Needed

- ☐ Primary horizontal logo
- ☐ Stacked logo variant
- ☐ Icon mark (standalone)
- ☐ Dark and light mode versions
- ☐ Favicon set (16, 32, 180, 512px)
- ☐ Open Graph image (1200x630)

Color Context

- Primary brand color: #C15F3C (burnt orange)
- Dark background: #1a1a1a
- Light background: #F9FAFB
- Logo must be legible on both

File References

File	Purpose
<a href="#">globals.css</a>	CSS variables and colors

<a href="#">layout.tsx</a>	Font configuration
<a href="#">theme.ts</a>	Spacing and component tokens
<a href="#">Shell.tsx</a>	App shell layout