Parry Chan
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TECHNICAL SKILLS

- **Adobe XD, Figma, Canva, Microsoft Suite, Google Analytics**
- **Language: HTML5, CSS3, JS ES7, Python 3**
- **Frameworks: React, React Native, Redux, REST API, Git, SQL,**
- Product Management, Wireframing, Design research, User Research

EDUCATION

UNIVERSITY OF TORONTO   September 2016 – June 2021
Honors Bachelor of Science, Neuroscience Specialist, Psychology Minor (Co-op)   Toronto, Ontario

EXPERIENCE

NAKA   Sep. 2021 – Present
CO-FOUNDER AND FRONT-END ENGINEER   Toronto, ON

- Coordinated with software engineers and stakeholders using agile method, to create the naka 2 map based social medial app (https://apps.apple.com/ca/app/naka/id1545501390) .
- Designed and lead the entire design process, including user research, information architecture, wireframing and prototyping using **Xd**.
- Utilized **React Native** to create the app with a focus on user experience and simplifying user interaction and integrated it to the backend using **Fetch API**.
- Designed and Built a webapp using **React, JS**, **Google Map Api,** and **Figma** to enable users of the app to share content with each other.
- Daily maintenance of code, debugging issues and solving clients' problems

CO-FOUNDER AND CEO   Sep. 2020 – Present

- Oversee our core strategies, product roadmap, ops, marketing, recruitment and fundraising.
- Conducted due diligence on prospective competitive solutions and consumer segmentation by analyzing gaps and demands in the market.
- Analyzed client's business requirements through interviews and process analysis, and helped team prioritize deliverables.
- Defined, analyzed, evaluated and re-defined measures of success to evaluate product performance and product market fit.
- Maintained a growth rate of at least 10% weekly and secured an Amazon funding.

HIMAMA   July. 2021 – Present
BUSINESS DEVELOPMENT REP   Toronto, ON

- Coordinated with the team to generate the required sales and helped the company secured a 70M series B funding.
- Planned, executed, analyzed the different cold calling processes to yield the best call to convert ratio.
- Acted as a team leader, provided technical guidance and mentoring to team members and routinely presented performance reviews.
- Researched market trends and gathered requirements to drive development into another terriroty.

KEIOMEDITECH   Aug. 2016 – Aug. 2020
TRANSLATOR AND EXECUTIVE ASSISTANT   Kuala Lumpur, Malaysia

- Wireframed, mocked up, and restructured the company's website, creating a better user experience and satisfaction, leading to an increase in the company's sales.
- Conducted Canada's drugs and natural health market analysis and strategized company's effort of expanding into the Canadian market.

THE HOSPITAL FOR SICK CHILDREN (SICKKIDS)   Sep. 2019 – Dec. 2019
RESEARCH ASSISTANT AT COHN'S (SICKKIDS' CEO'S) LAB   Toronto, ON

- Carefully developed variant samples and incorporated polymers and protein into them.

- Analyzed the formulated samples using numerous methods including IF, IHC, SDS PAGE.

NEUROTECH UNIVERSITY OF TORONTO   Toronto, ON
EEG TEAM LEAD   Sep. 2019 – Dec. 2019

- Assembled and managed an intradisciplinary team of engineering and biology students to build a mind control prosthetic arm.
- Analyzed and communicated the necessary objectives, tools, and processes that are best suited for the team, ensuring the research and development were carried out with no margin of error.

WORKSHOP MENTOR   Sep. 2018 – Jan 2020

- Collaborated with 5 mentors to create and delivered the first-ever 9 week workshops that promote the neurotech fundamentals to more than 300 students.
- Inspired and recruited new talents to join the association, leading to growth in our community, boosting our presence and prominence amongst university students, professors, and investors.