

# PATRICK MORGAN

PRODUCT DESIGN + TECHNOLOGY

## Experience

Now	<b>Vroozi</b> <i>Product Designer</i>	Los Angeles
	Sole designer at a growing 50+ employee fin-tech startup	
	Leading the evolution of the web platform from distinct feature modules into a cohesive product suite	
	Creating information architecture and visual design patterns to ensure platform-wide consistency	
	Developing a responsive email design framework using Sketch, InVision & Foundation	
	Leading customer site visits and 1-on-1 user interviews to better understand user needs and behavior	
	Running all design management activities: weekly planning meetings, Kanban workflow, design reviews etc...	
2016 2014	<b>American Express</b> <i>Design Technologist</i>	New York
	Designed, prototyped and developed new product features, existing feature overhauls and small enhancements and bug fixes	
	Created a modular, responsive front end architecture to support multiple products on one platform (American Express Serve, Walmart Bluebird + Target Prepaid Redcard)	
	Managed team front-end workflow and version control	
	Collaborated with other design team members to create motion and visual designs using the strengths of web tech	
	Created service blueprints, user journeys and system architecture maps	
	Was the go-to guy for all things related to platform design patterns	
2013 2012	<b>Leo Burnett</b> <i>Junior Brand Strategist</i>	Chicago
	Only undergrad Strategist hired for Chicago office in 2012	
	Worked on Fortune 500 brands: Esurance, MillerCoors, Sprint + Fifth Third Bank	

## Education

2014 2013	<b>General Assembly</b> <i>Web Development Immersive Student</i>	New York
	Studied full-stack web development in an intensive bootcamp	
2012 2008	<b>Davidson College</b> <i>BA Political Science, Spanish Minor</i>	North Carolina

## Get in touch

<http://patrickmorgan.me>

*references available on request*

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## Skills

### Professional Fluency

Design things	Prototyping
	Interaction Design
	Service Design
	Info Architecture
	Wireframing
	Sketch App
	InVision
	Keynote

Tech things	Responsive Design
	Responsive Email
	HTML5
	CSS3
	SCSS
	Javascript
	jQuery
	JSON

Workflow things	Git
	Gulp
	Markdown
	Scrum/Kanban

## Ask me about

music production

Chicago improv comedy

my current podcast backlog

my Steph Curry connection

boarding school