### PATRICK MORGAN

WEB DEVELOPMENT, STRATEGY AND DESIGN

# Experience

2016 2014

**American Express** 

Front End Developer

Prototyped and developed new product features, existing feature overhauls and small enhancements and bug fixes

Created a modular, responsive front end architecture to support multiple products on one platform (American Express Serve, Walmart Bluebird + Target Prepaid Redcard)

Managed team front end workflow and version control

Implemented build tools like Grunt and linting tools like jshint and scss-lint to ensure the quality of code pushed to production

Collaborated with designers to develop motion design and visual design aesthetics that reflect the strengths of web technologies

Mapped user behavior to service flows and technical architecture

Was the go-to guy for all things related to platform design patterns

2014 2013 General Assembly

Web Development Immersive Student

Studied full-stack web development in an intensive bootcamp

Learned programming from the ground up, starting with computer science fundamentals and ultimately building a variety of Ruby on Rails web apps

2013

2012

Leo Burnett

Junior Brand Strategist

Chosen to work on Fortune 500 brands:

Esurance, MillerCoors, Sprint + Fifth Third Bank

Lead strategist on:

Esurance sponsorship of the US Open (tennis) Esurance sponsorship of Star Trek Into Darkness Esurance DriveSafe program (teen safe driving)

## Education

2012 2008 **Davidson College** 

BA Political Science, Spanish Minor

President of 'Androgyny', Davidson's first co-ed a-cappella group

Studied abroad for a semester at the Pontificia Universidad Catolica in Santiago, Chile and a summer at the Universidad de Cadiz, in southern Spain

### Get in touch

http://patrickmorgan.me

references available on request

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## Skills

#### Professional Fluency

Javascript things

Javascript **iQuery** 

mv\* frameworks

**JSON** 

Front End things

HTML5

CSS3 **SCSS** 

Responsive Design

Jekyll

Design things

Prototyping Interaction Design Service Design Wireframing Sketch App Keynote Adobe Suite

Workflow things

Git Grunt / Gulp

Markdown

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