

# PRABHSHARAN GOSAL

[iamprabhie@gmail.com](mailto:iamprabhie@gmail.com)

[LinkedIn Profile](#)

<https://itsprabhi.github.io/>

Experienced web designer and developer with a strong record of developing websites with high customer engagement and performance, including designing marketing campaigns for social media and digital marketing. A passionate individual looking for an opportunity to showcase my skills and develop high-quality websites and web applications.

## SKILLS

HTML, CSS, SCSS, JavaScript, TypeScript, React, Redux, NODEJS, Express, MongoDB, GraphQL, Git, Firebase, WordPress, AWS, Adobe Photoshop, Illustrator, InDesign

## WORK EXPERIENCE

### **Self-Employed/Freelancer** July 2020 – Present

1. Assisted businesses in developing websites according to their marketing campaigns and problems.
2. Created UI wireframes and design components

### **Web designer** October 2017 - September 2019

#### *BusinessYoungsters.com*

1. Designed the UI/UX of the website for maximum user retention and conversion rate.
2. Implemented WordPress as CMS and used PHP plugins to increase the functionality of the website.
3. Developed marketing campaigns and graphics for social media and digital marketing.
4. Optimized the website for SEO, security, and performance.

### **Graphic Designer** July 2018 - September 2018

#### *PE Systems and Solutions*

1. Collaborated with the marketing team to create graphics and content for web, social media, and traditional advertising channels.
2. Designed Emails and responsive templates with HTML/CSS

## **CERTIFICATIONS**

- FreeCodeCamp responsive web design
- FreeCodeCamp front end libraries
- FreeCodeCamp JavaScript algorithms and data structures

## **EDUCATION**

**ADVERTISING AND MARKETING COMMUNICATIONS** 2019-2021

*GEORGIAN COLLEGE, BARRIE, ONTARIO*

**GURU NANAK PUBLIC SCHOOL** 2004-2019

*LUDHIANA, PUNJAB, INDIA*

## **REFERENCES ON REQUEST**