

Pradeep Kumar

Senior Product Designer with 4 years of experience in understanding human behavior and technology. Ability to drive design through product development process aligning design strategy, business strategy, and vision.

Mobile

+91 9952223652

Email

pradesep6@gmail.com

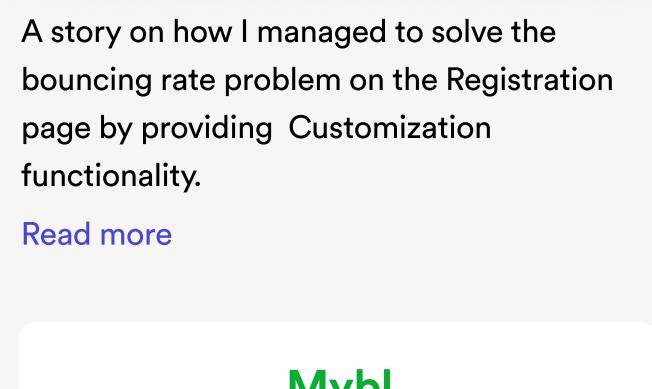
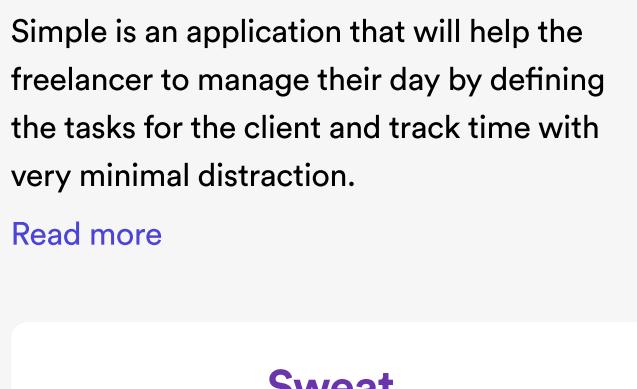
Portfolio

www.pradesep6.com

Project & Casestudy

The Mellow Currently building

Asynchronous communication empathized, unlike any other tool. www.themellow.work

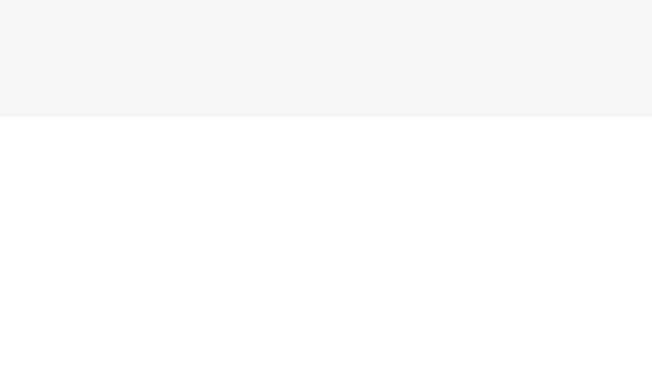
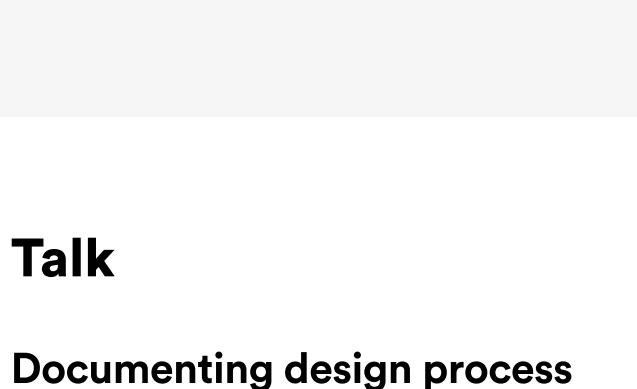


Simple is an application that will help the freelancer to manage their day by defining the tasks for the client and track time with very minimal distraction.

[Read more](#)

A story on how I managed to solve the bouncing rate problem on the Registration page by providing Customization functionality.

[Read more](#)



Diet focused fitness & wellness app helping users achieve their goals through perfect food intake and exercise. The long term goal is to integrate food ordering system in-app.

[Read more](#)

SMBs targeted billing mobile app to record sales and expenses instantly. Clutter-free dashboard for quick insights into daily/weekly/monthly cash flow.

[Read more](#)

Talk

Documenting design process

Shared my insights on how I managed to build a documenting process in the team to define a clear goal, build a better design culture that drives business success.

Link to presentation - <https://tinyurl.com/ycw4low4>

Experience (4 years)

zeta

Senior Product Designer

Jun 19 - Present

- Solving enterprise payment problems, redefining payments across businesses through design thinking.

GoTo Tab

Co-Maker

Oct 17 - Present

- In a nutshell, GoTo Tab is a browser extension that lets you search and jump to the tab you have open.
- If you're a tab-junky, this is a must add to your productivity stack. We believe that we've built a tool that you will use and love.

[Check this out in Product hunt](#)

Design & Prototype



Figma



Sketch



Illustrator



Protopie



PrincipleApp



Invision



Zeplin



Overflow

Social Links



Handoff



MS To Do



Notion

Development



Bootstrap



Vue JS



Git

Productivity



MS To Do



Notion