

Product Designer

Sweat is a startup with a mission to help people to be healthier, they build software around fitness, diet, gym management and food delivery.

Problem Statement

- No real-time customer data to track diet, progress, attendance, workout schedule.
- Gym inventory
- Business-centric rather than Customer focused

Goal - "Building a fitness Ecosystem"

Target Market

Gym - Medium and large, Tier 1 & Tier 2 Cities

Customers -

Persona 1 - Myself

Persona 2 - Between 22 to 28, Single, working in-house, lacking physical activities and routine

Business -

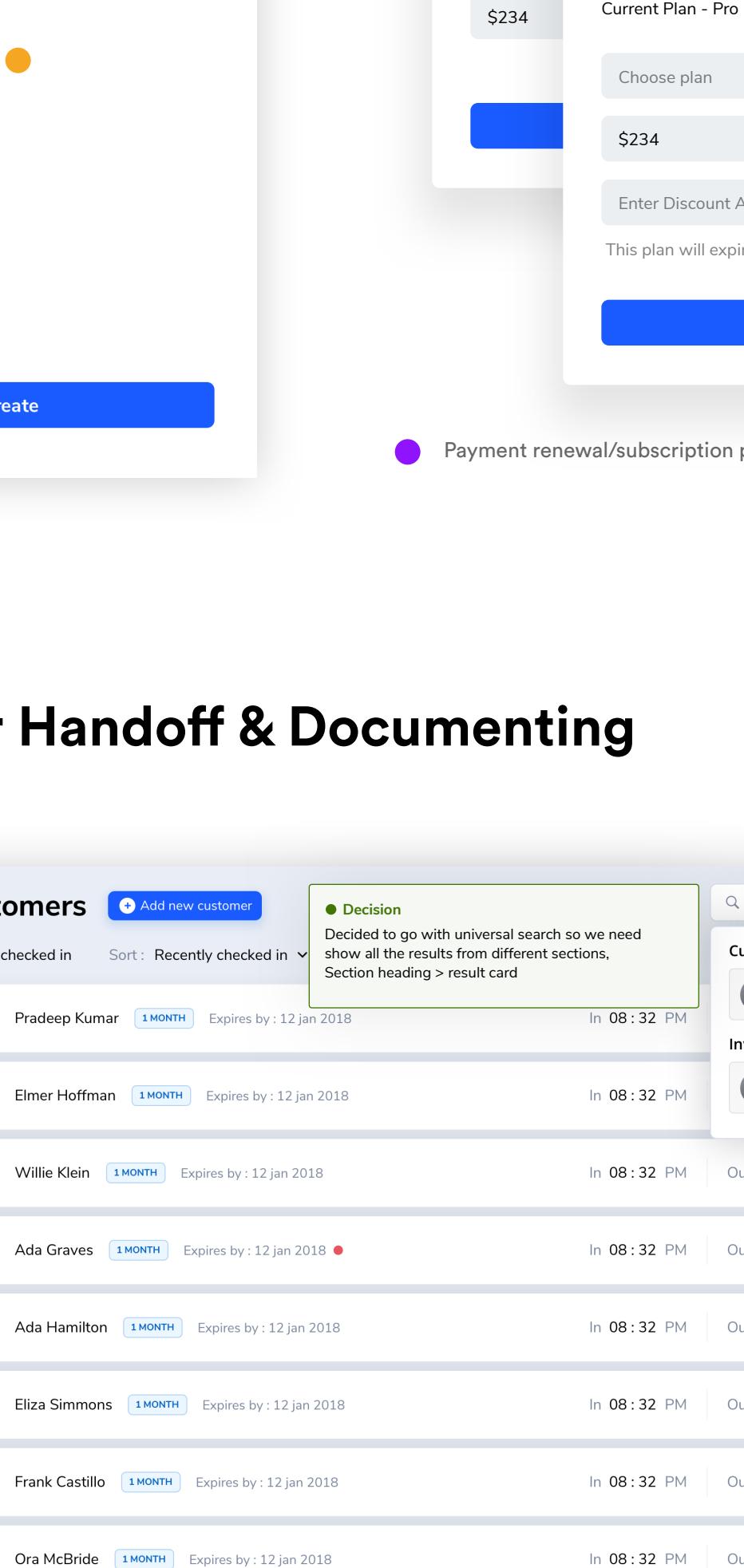
Small scale restaurants

Tie up for custom diets

Tie up for delivery

Building the Ecosystem

- Connecting Gym Owners, Trainers, Customers, and Restaurants.
- Sort of LinkedIn platform for Trainers.
- Diet and workout plans for customers built-in.
- Keeping up with the diet using partnered restaurants.



Wireframes

Also helps handing off design in more detailed way that developer can understand

To know more write to me at
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