

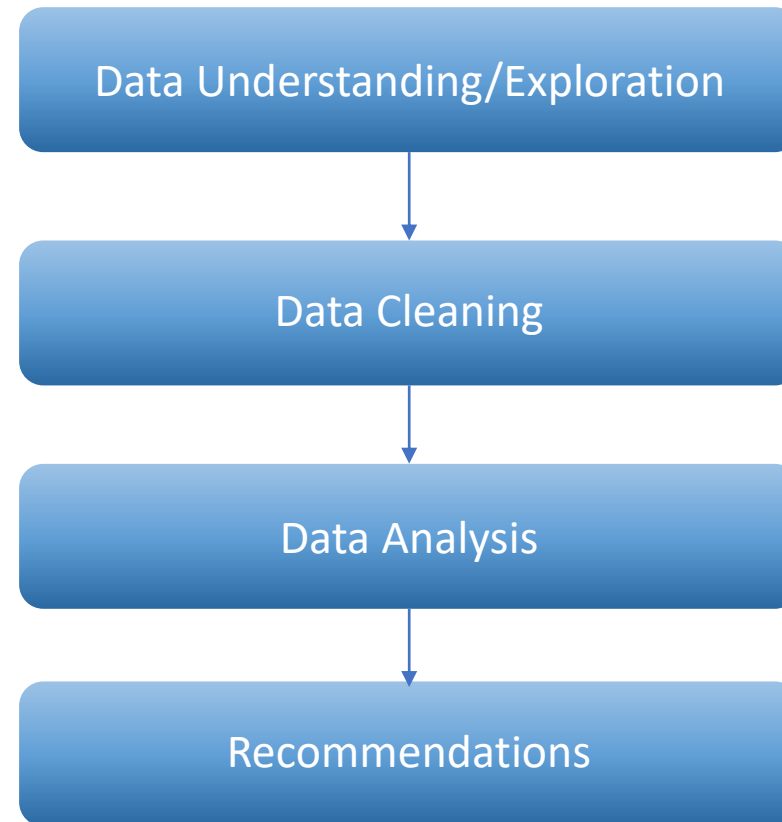
LENDING CLUB EDA ASSIGNMENT SUBMISSION

- R PRAVEEN

Objective

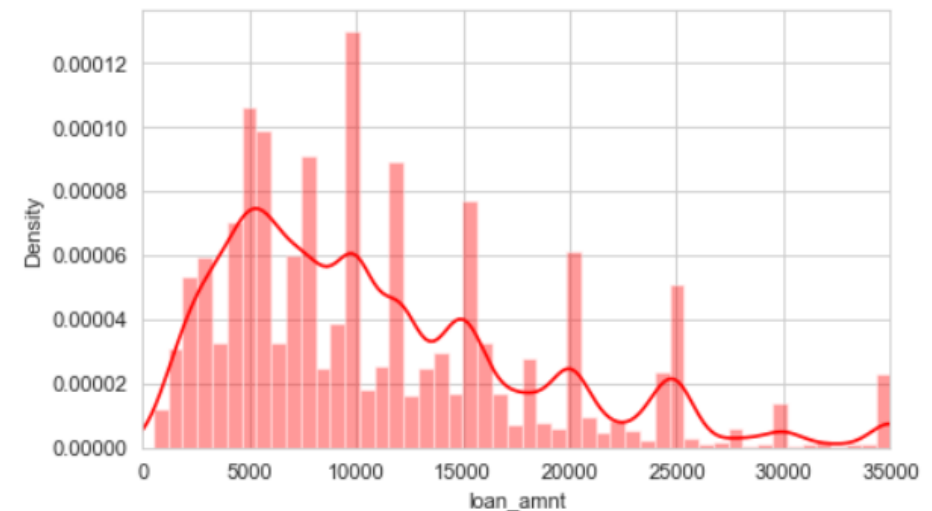
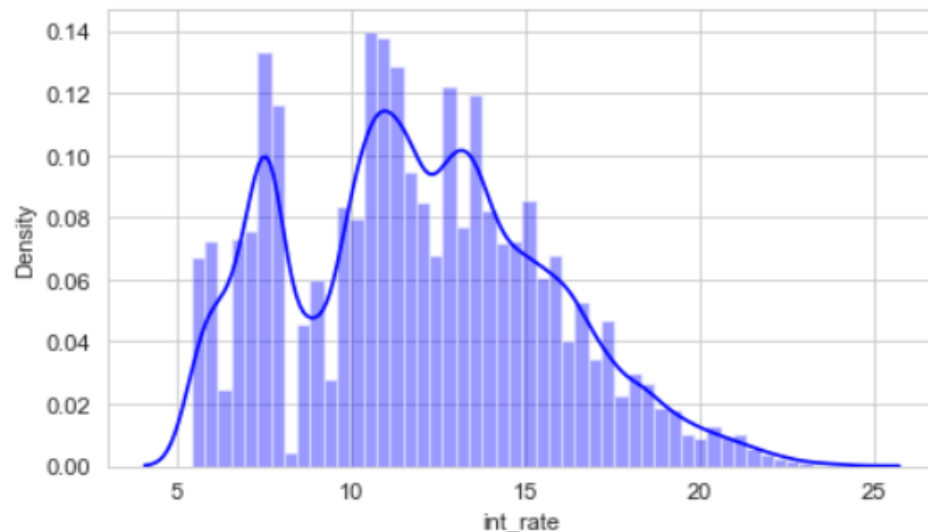
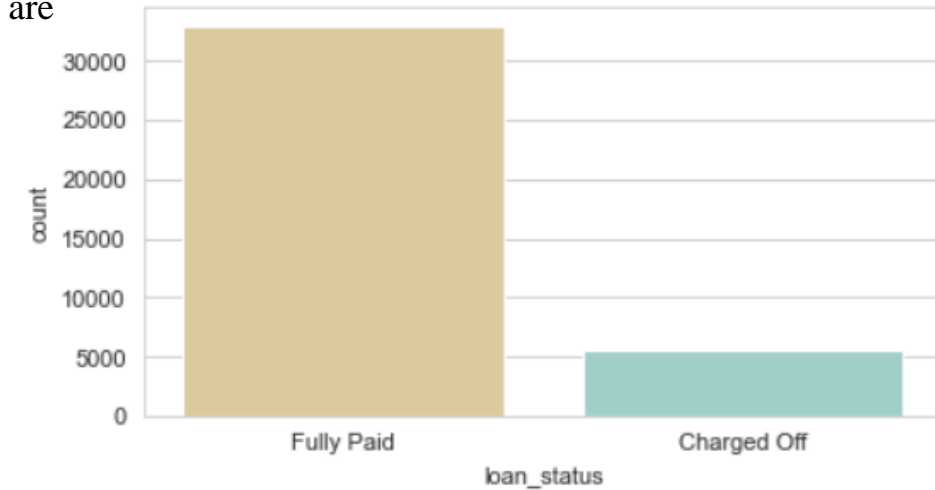
To Analyze and identify patterns from loan application data that would indicate if a borrower of loan is likely to default, which in turn may be used for taking corrective actions which includes denying the loan, reducing the amount of loan, lending at a higher interest rate etc..

Analysis Pipeline



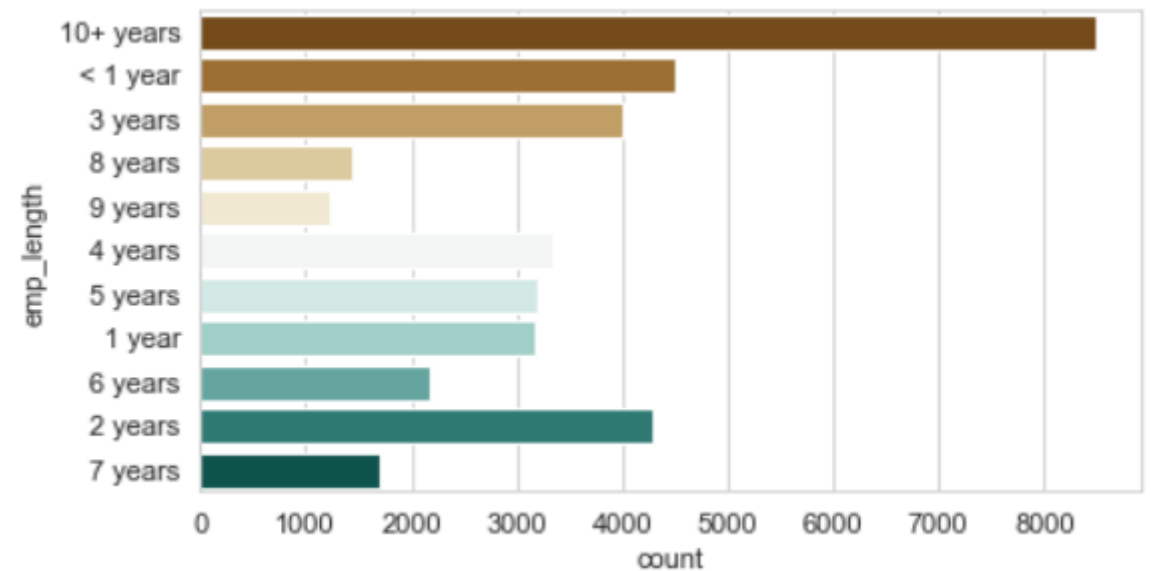
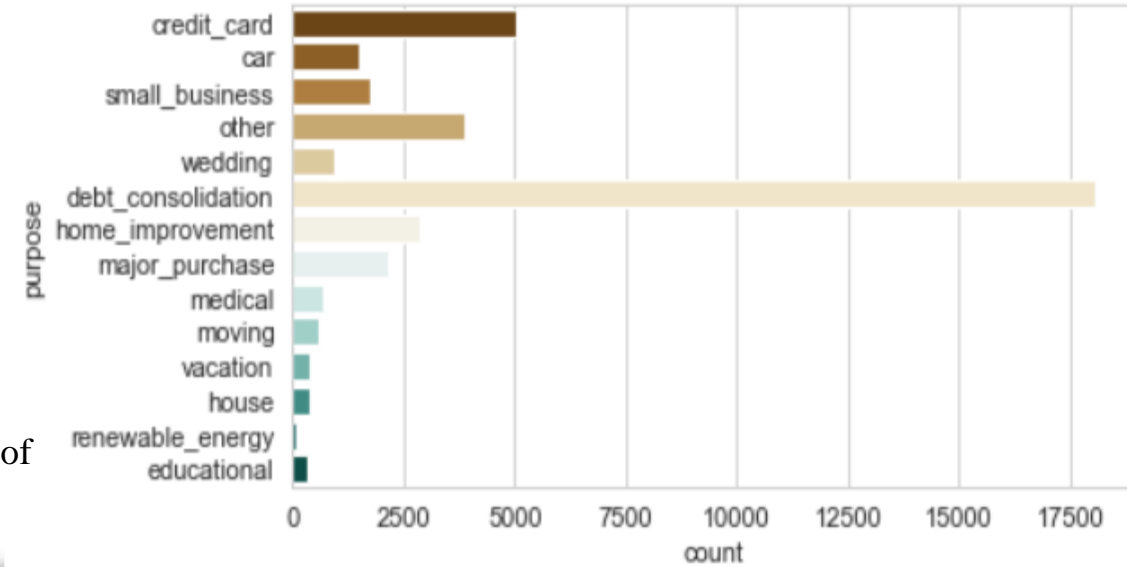
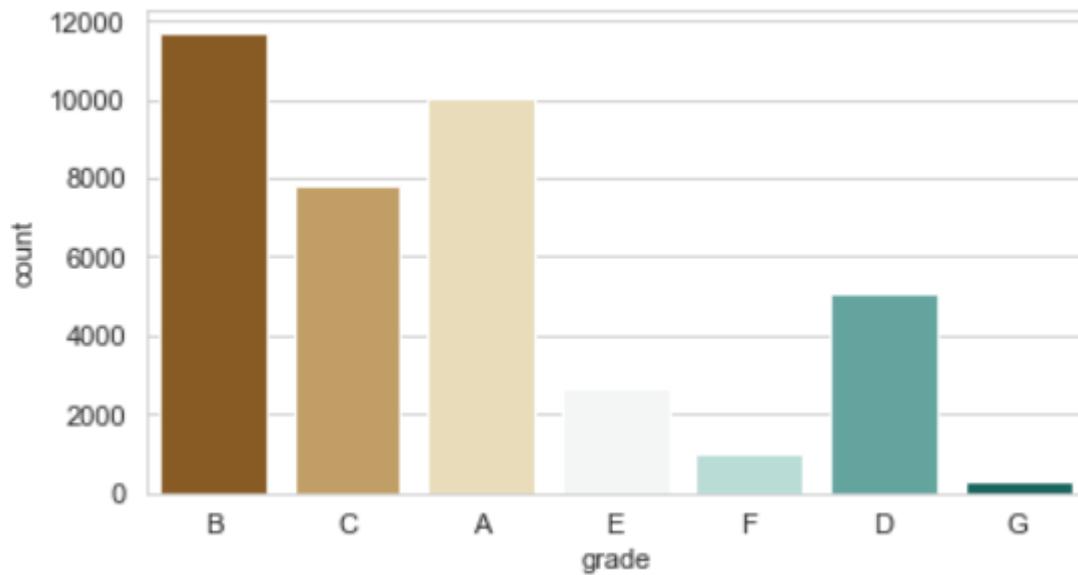
General overview of Data

- It turns out that among the total no of loans accepted about 15% of them are charged off the rest are fully paid.
- Most loan amounts lent are in the range 2K to 16K.
- Among the amounts lent, most of the loans are having interest range between 5% to 10%



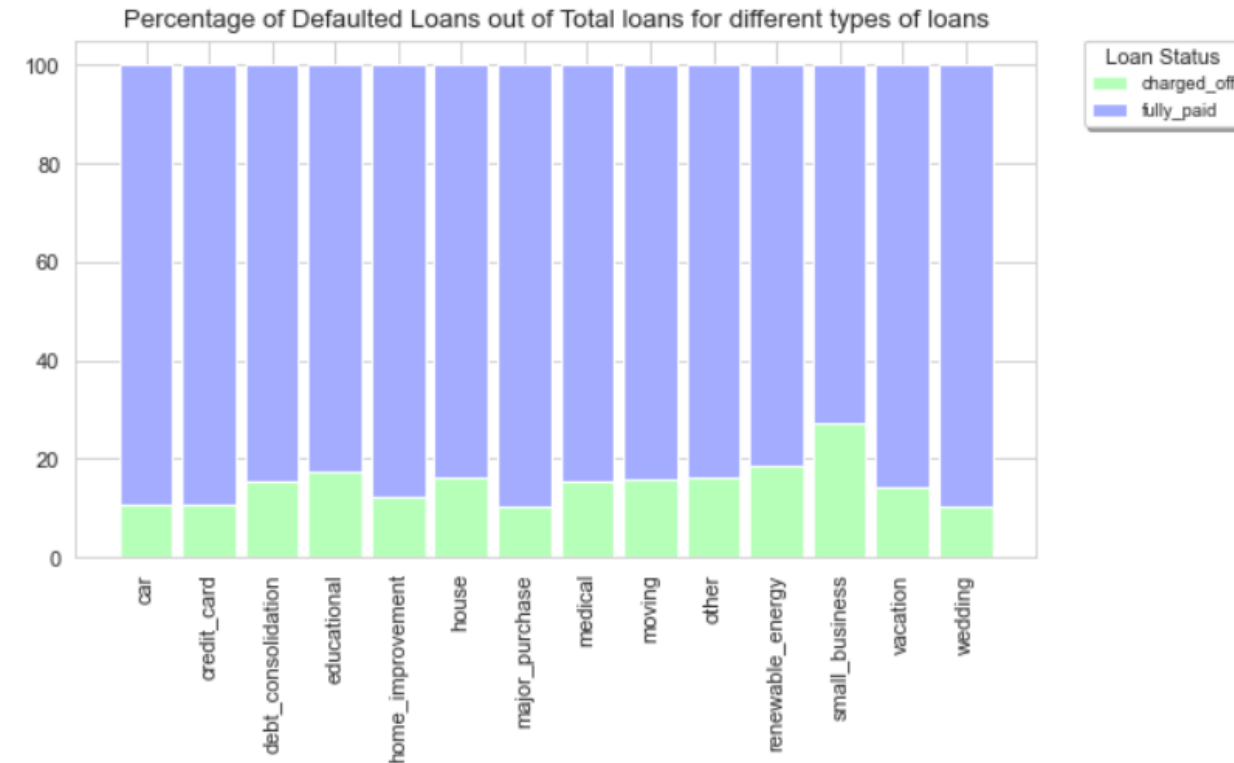
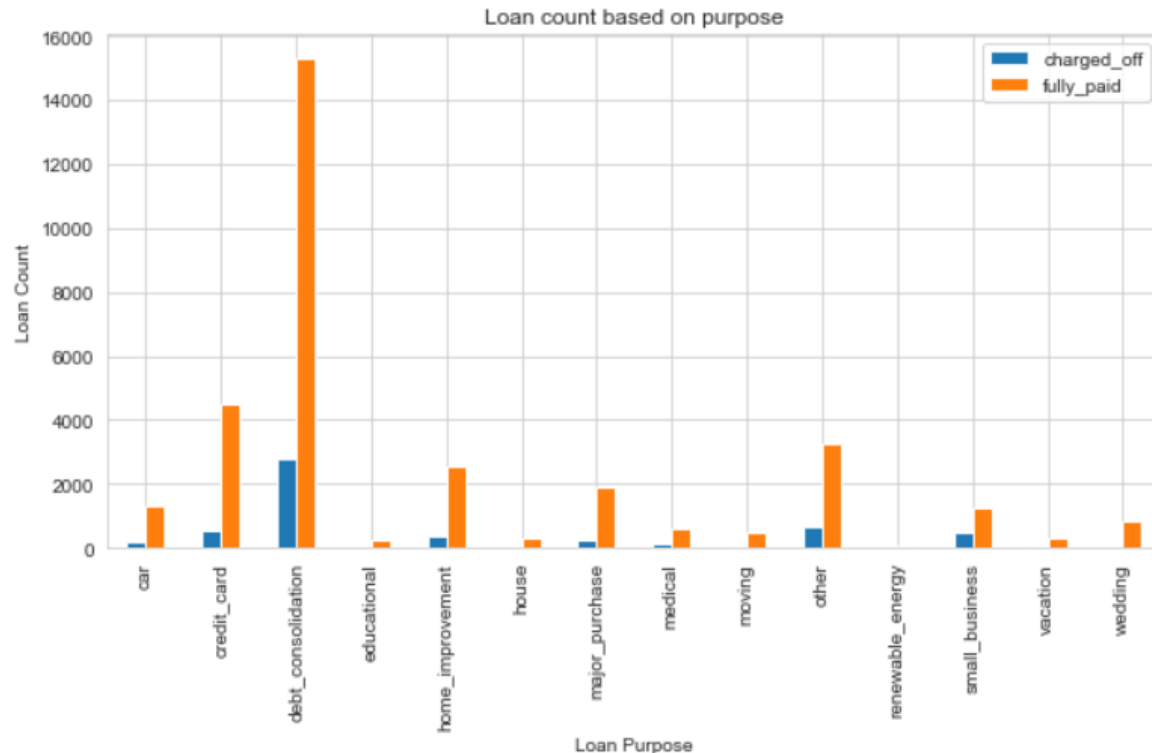
General overview of Data

- Maximum number of loans are for debt consolidation, followed by credit card.
- Most loans are having high grade A and B.
- Majority of the accepted loans are borrowed by borrowers with employment length of either more than 10 yrs or 0-3 years.

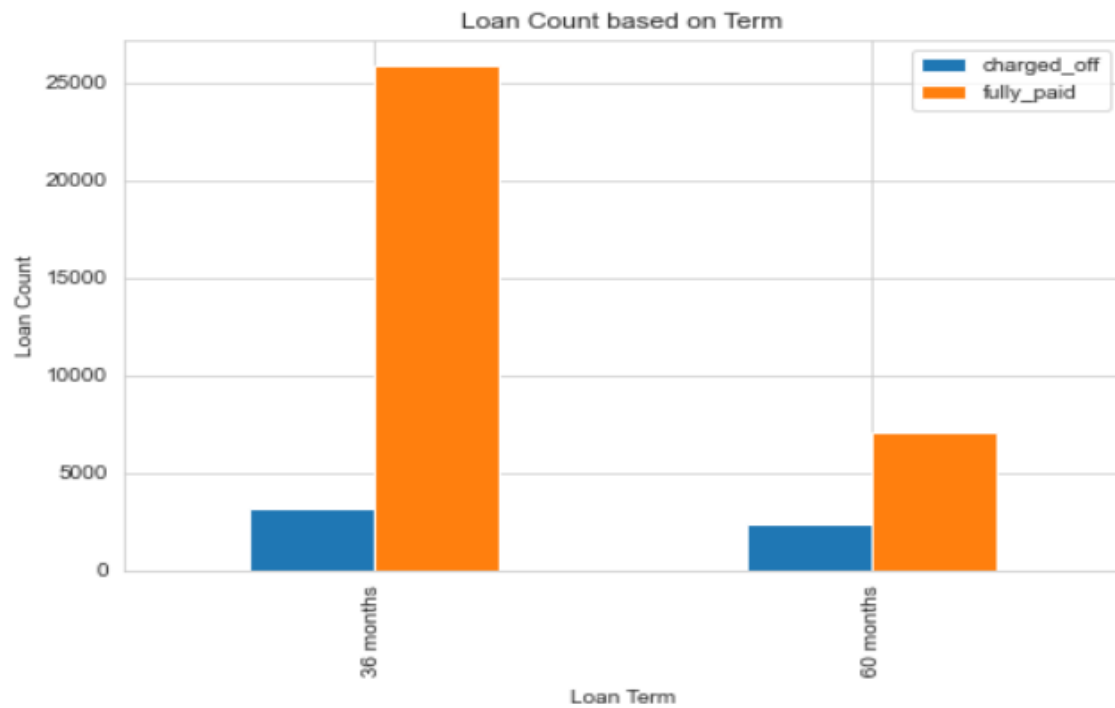


Insights Inferred: Purpose behind loan

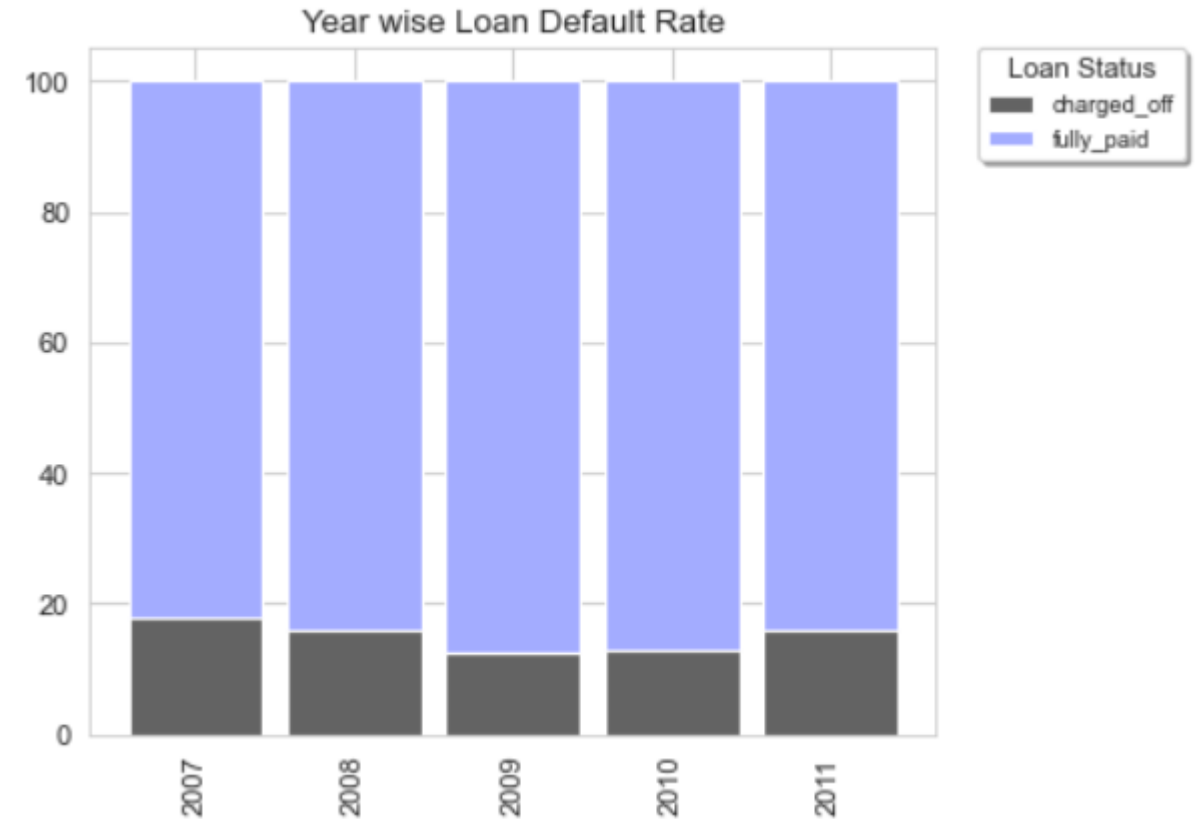
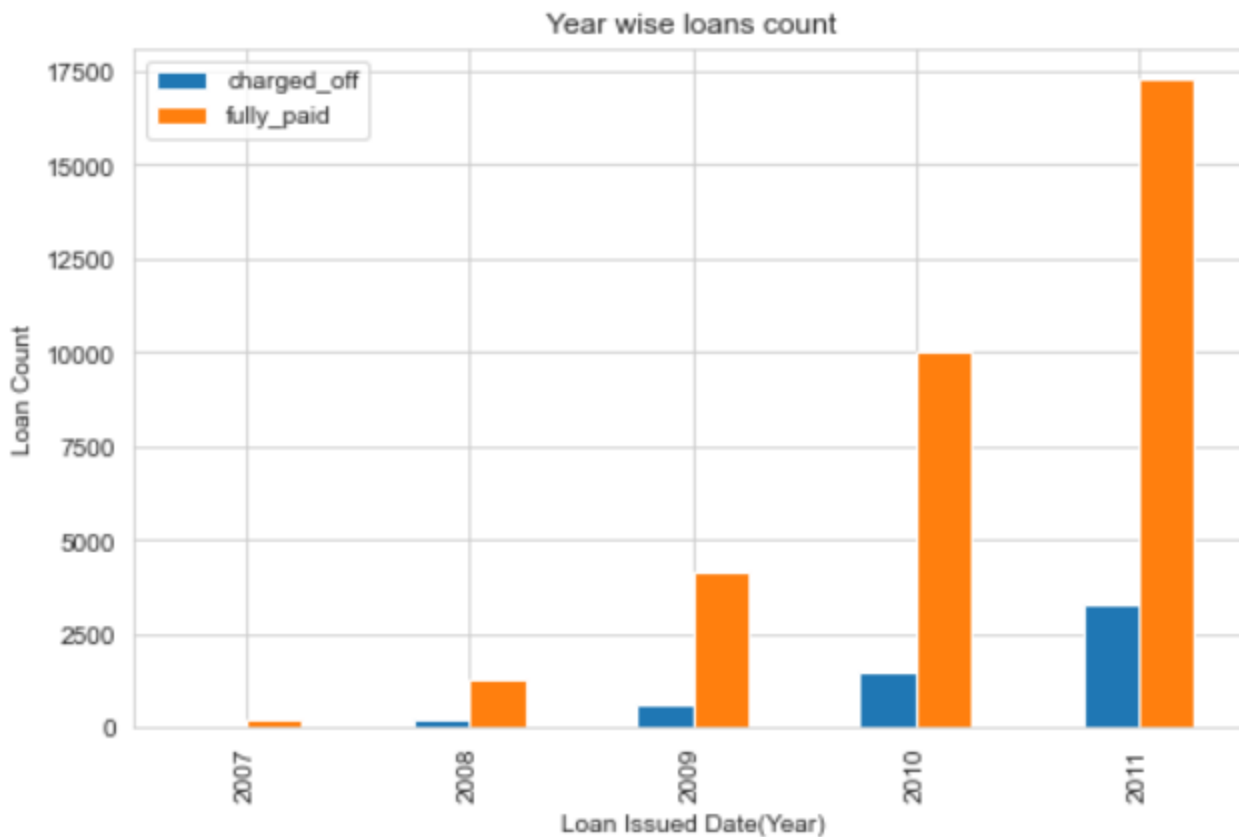
- It was observed that Small Businesses have had the highest default rate over other purpose.
- Also it was interesting to note that debt consolidation had highest no of defaulted loans.



- It turns out that most defaulters are observed in loans that spans over 36 months as compared to loans that spans over 60 months
- And the Loans whose term is over 60 months have default rate that is twice that of default rate of loans whose term is 36 months.



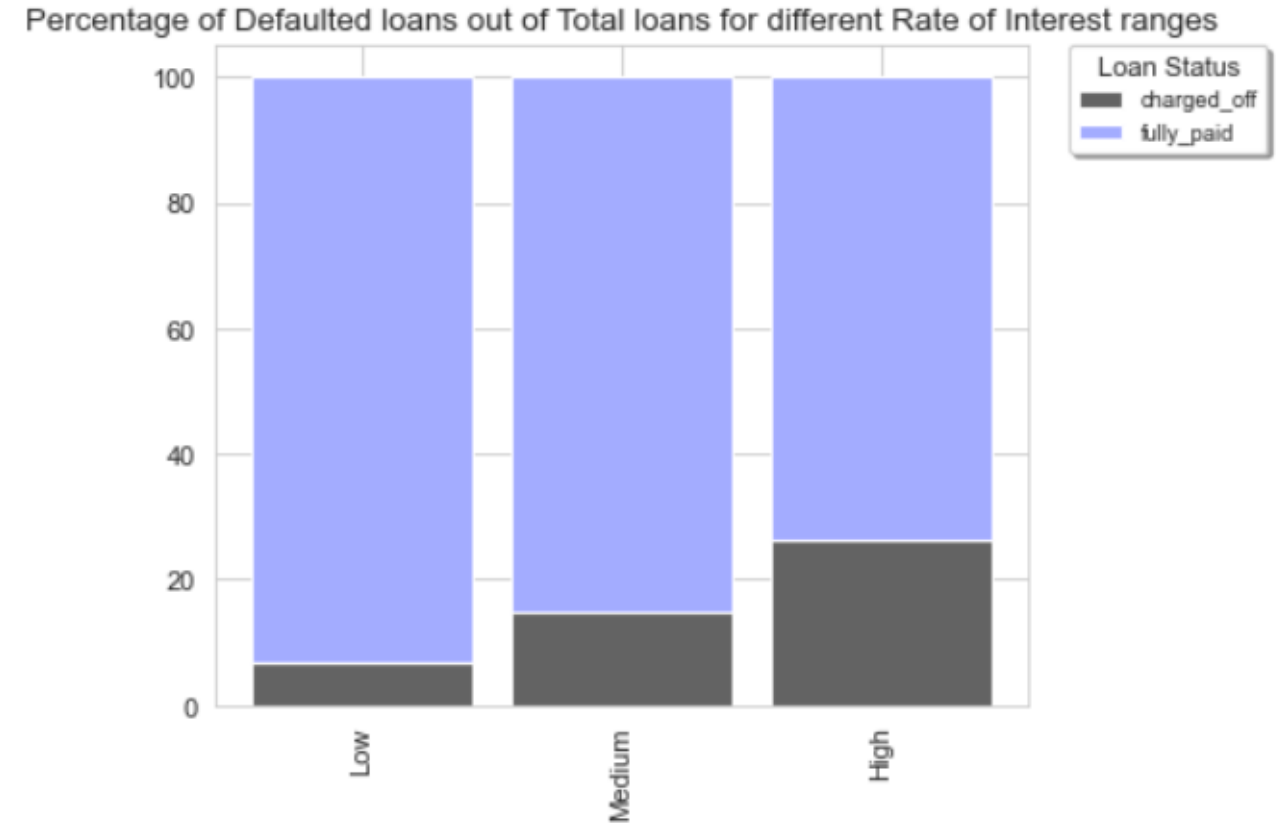
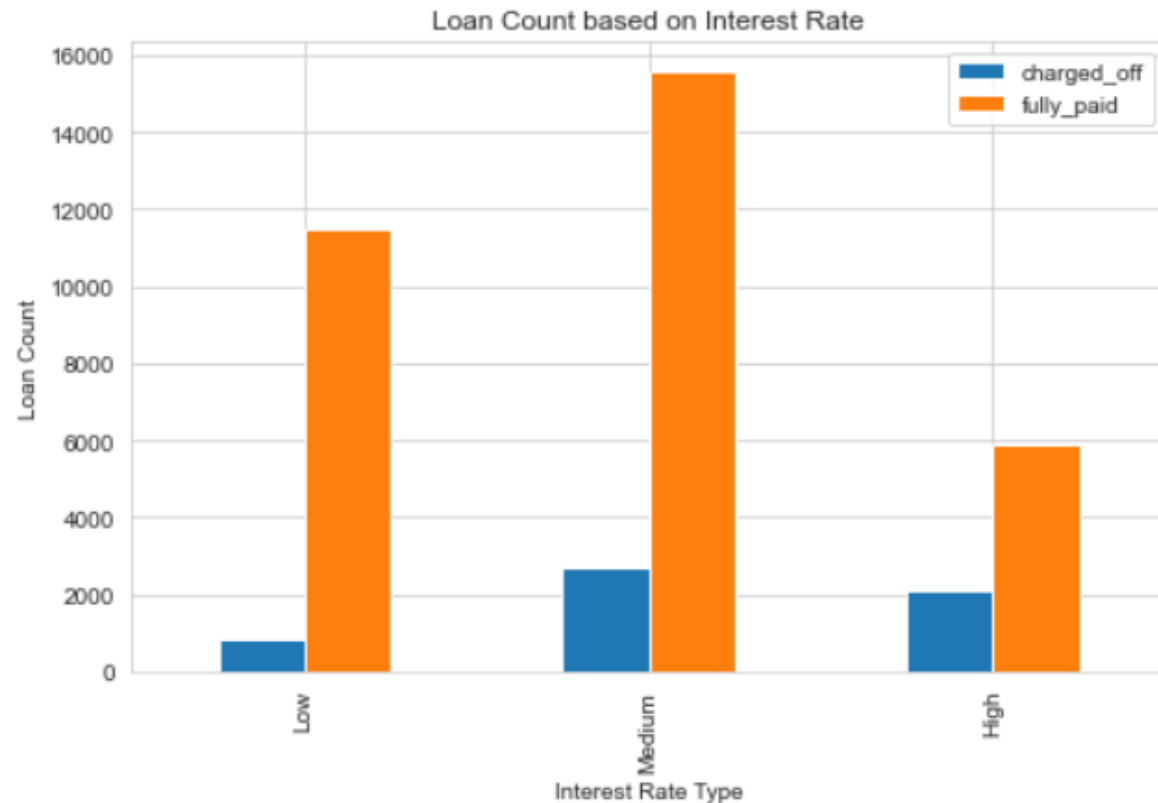
- Its evident that no of Defaulters are increasing every year.
- Its also interesting to note that though defaulters are increasing the default rate was maximum on 2007 followed by 2011



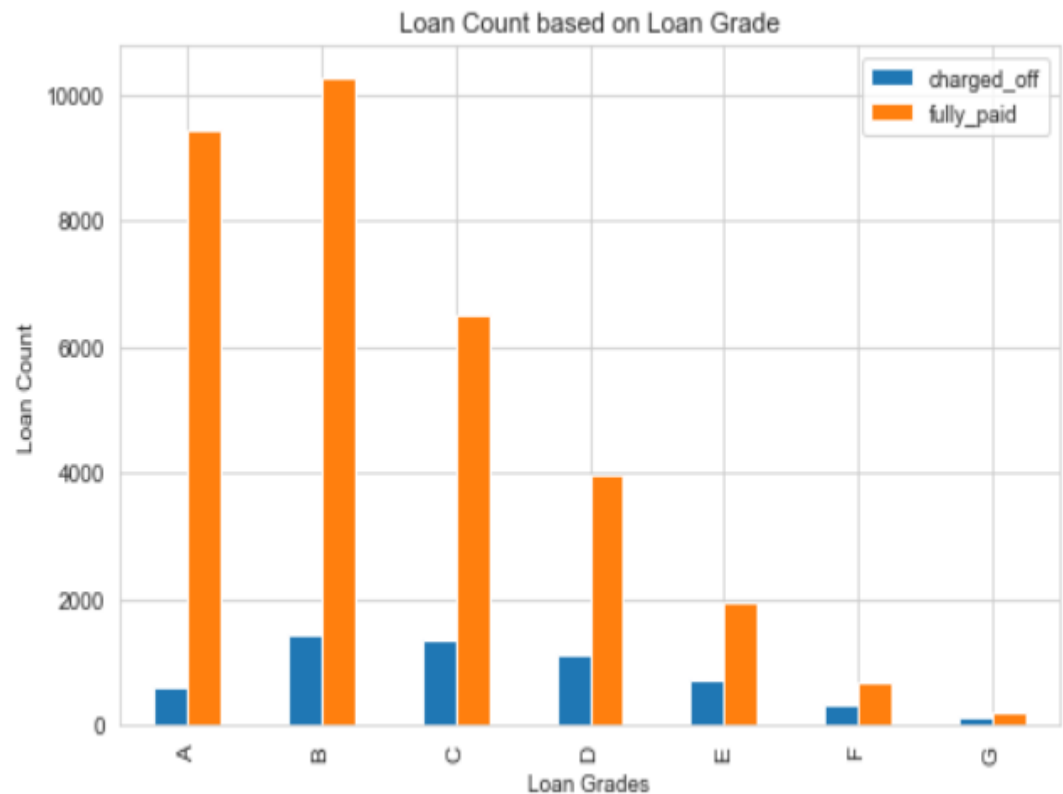
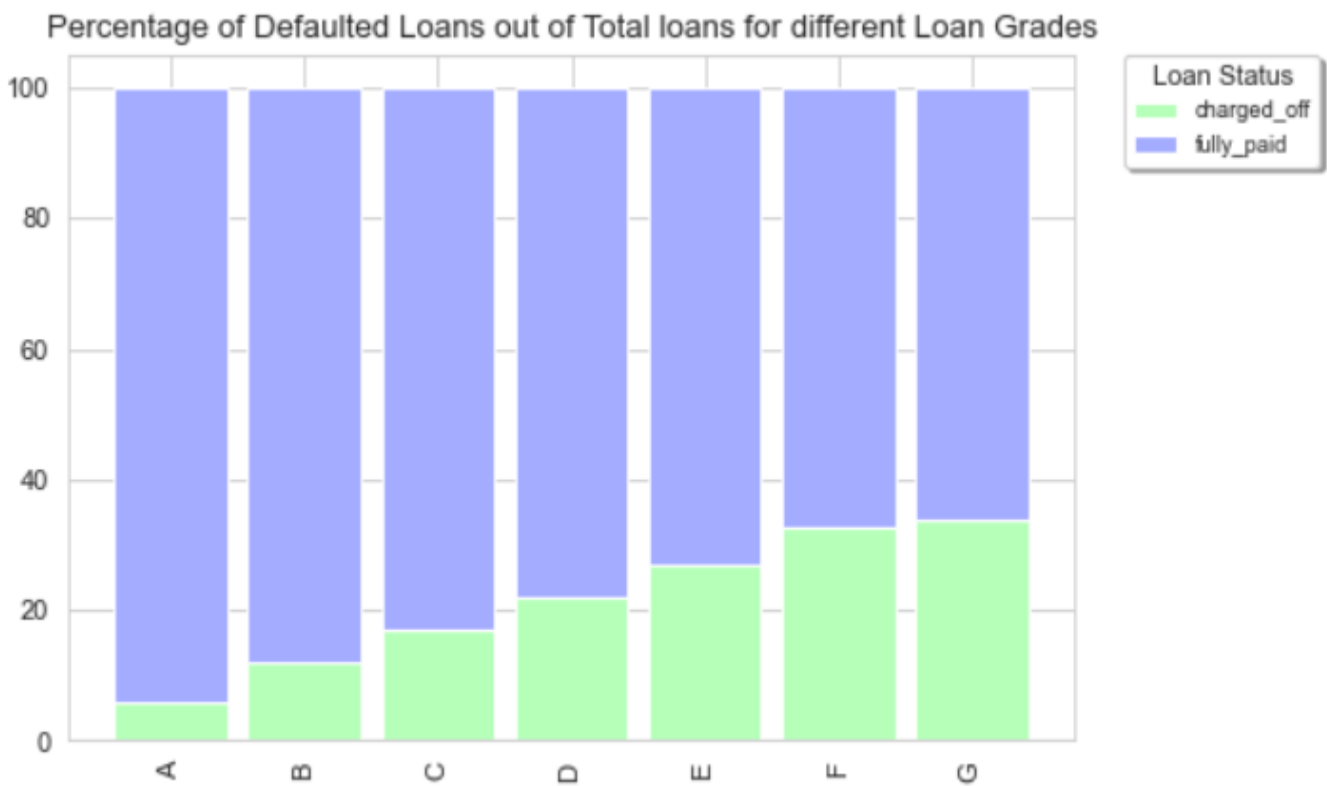


Insights Inferred: Loan Interest Rate

- It was observed that the default rate increases as the rate of interest increases.
- However it turns out that the defaulters are more likely to be observed in loans where interest rate is between 10% and 15%(Medium) compared to low(<10%) and High(>15%).

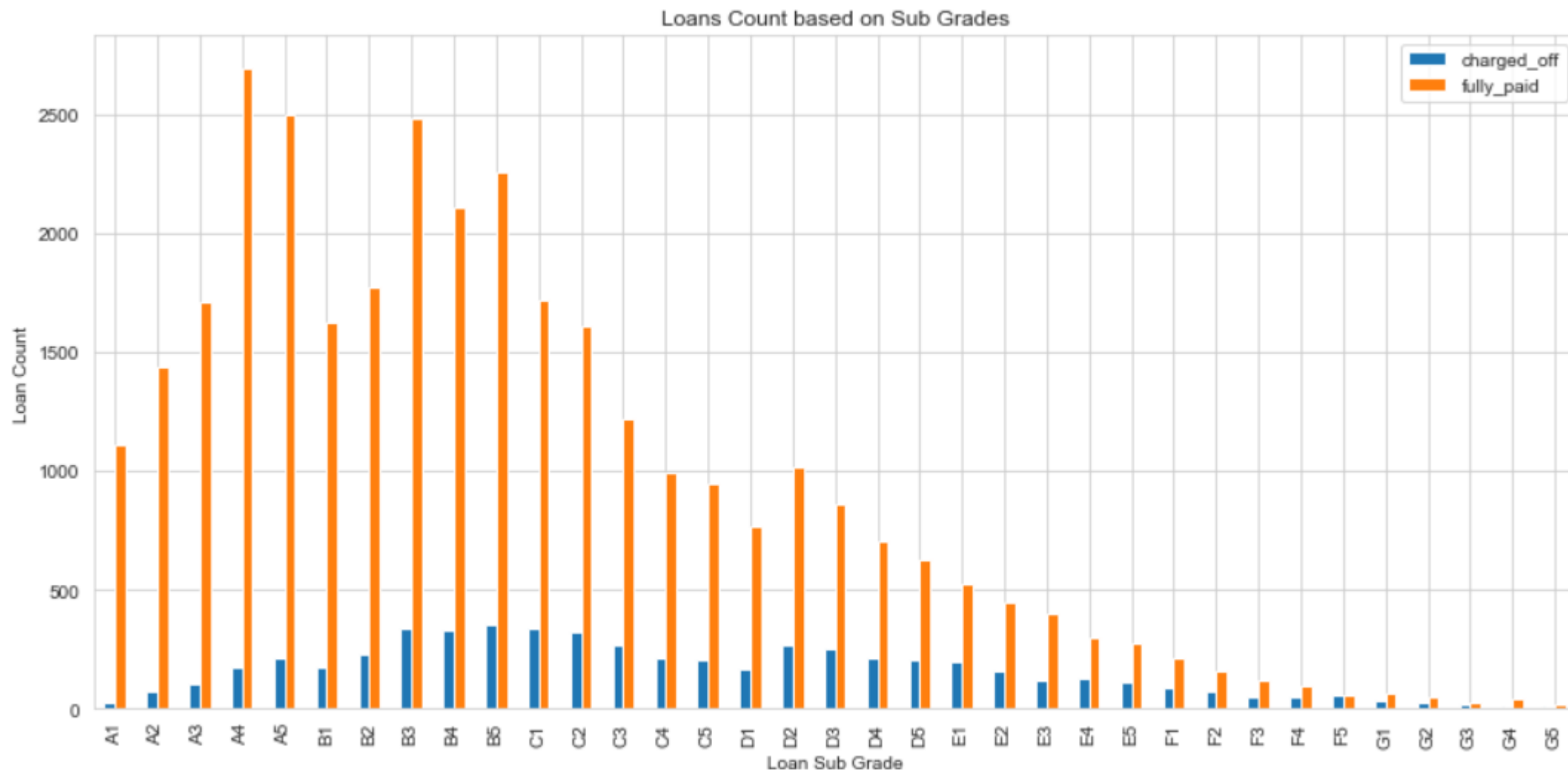


- Default rate in loan increases with decrease in Grade quality(A through B) just as in Rate of Interest.
- Seems that loan applications with grades B, C and D have the highest no of Defaulters.

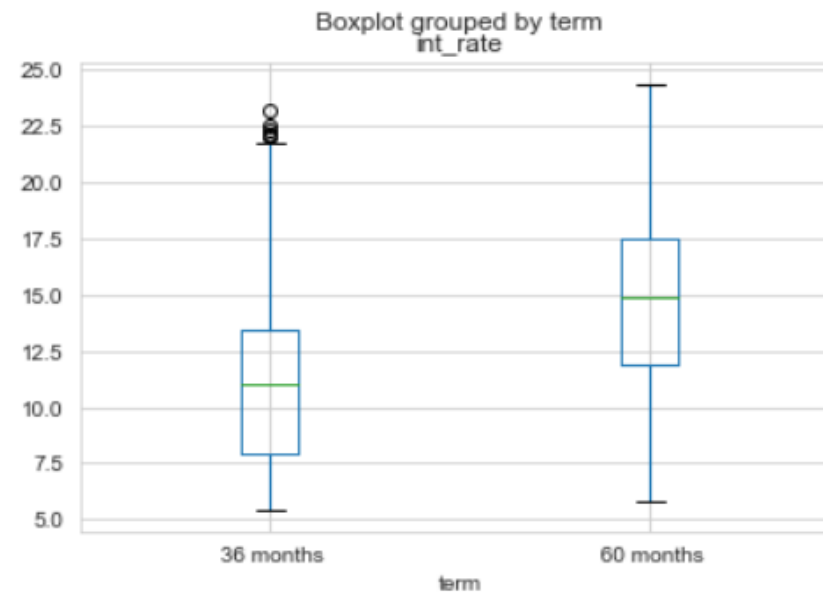
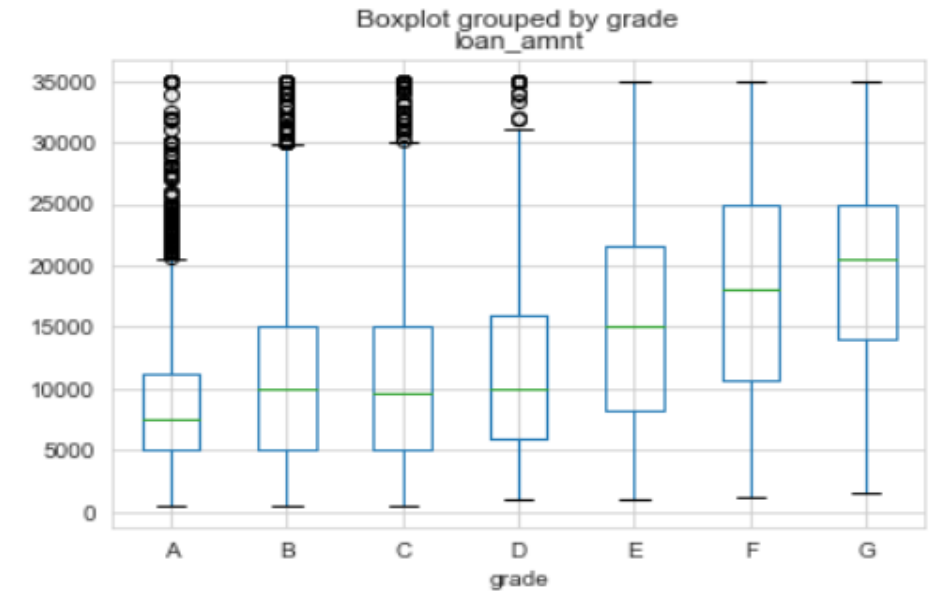
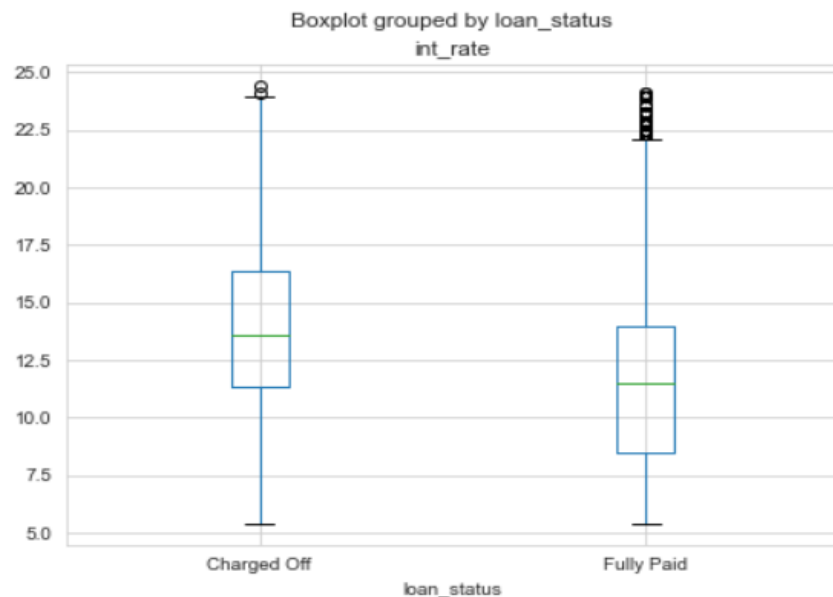


Insights Inferred: Sub Grade

- Most Defaulters were found in loans with sub grades B5, B3, C1, B4, C2, D2 and D3.



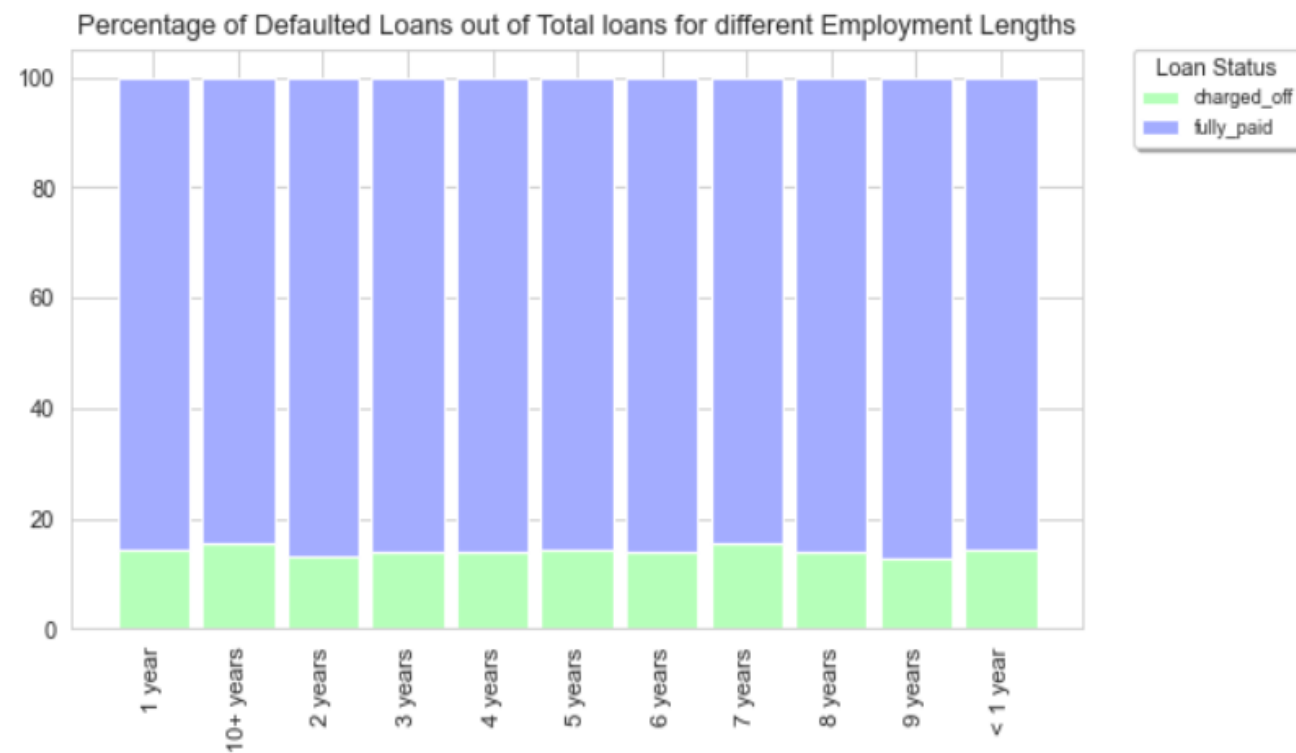
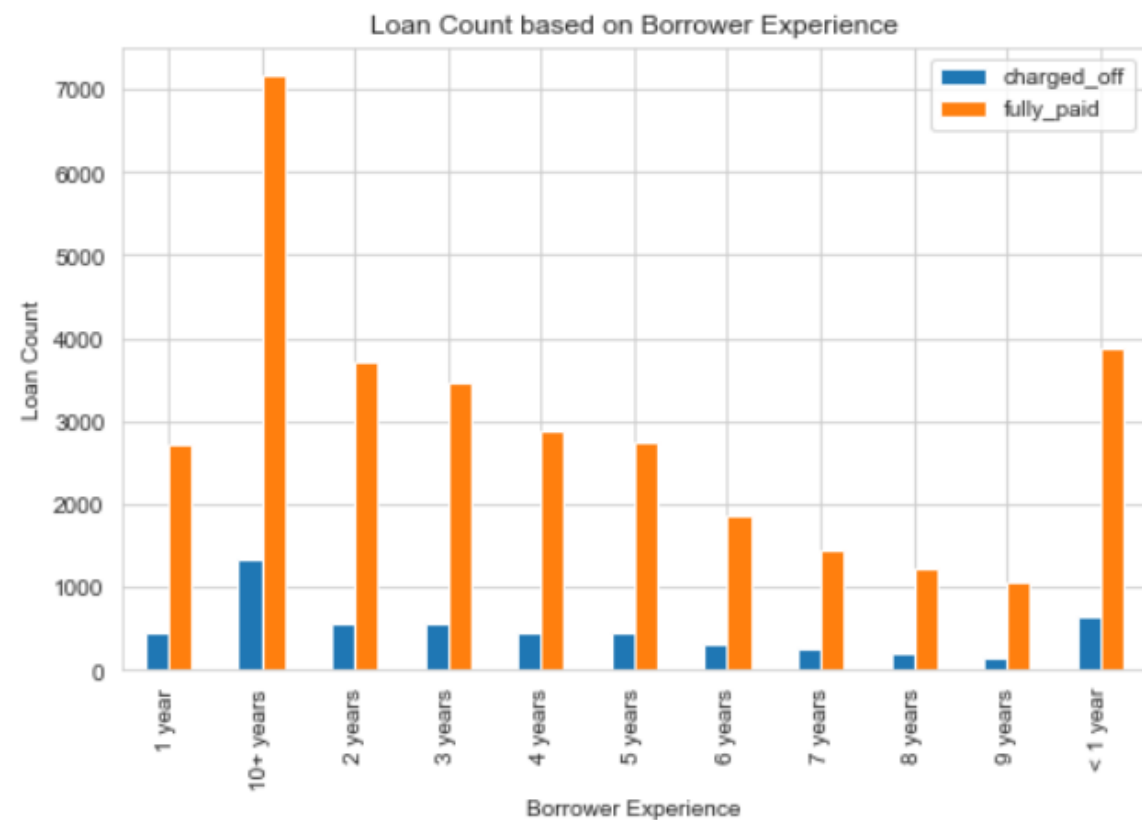
- It seems that apparently lower grade is given to Large loan amounts.
- Loans at a higher interest rate are more likely to be defaulted.
- Seems like large amounts are having longer term and hence the interest associated with them is also high.





Insights Inferred: Borrower Exp

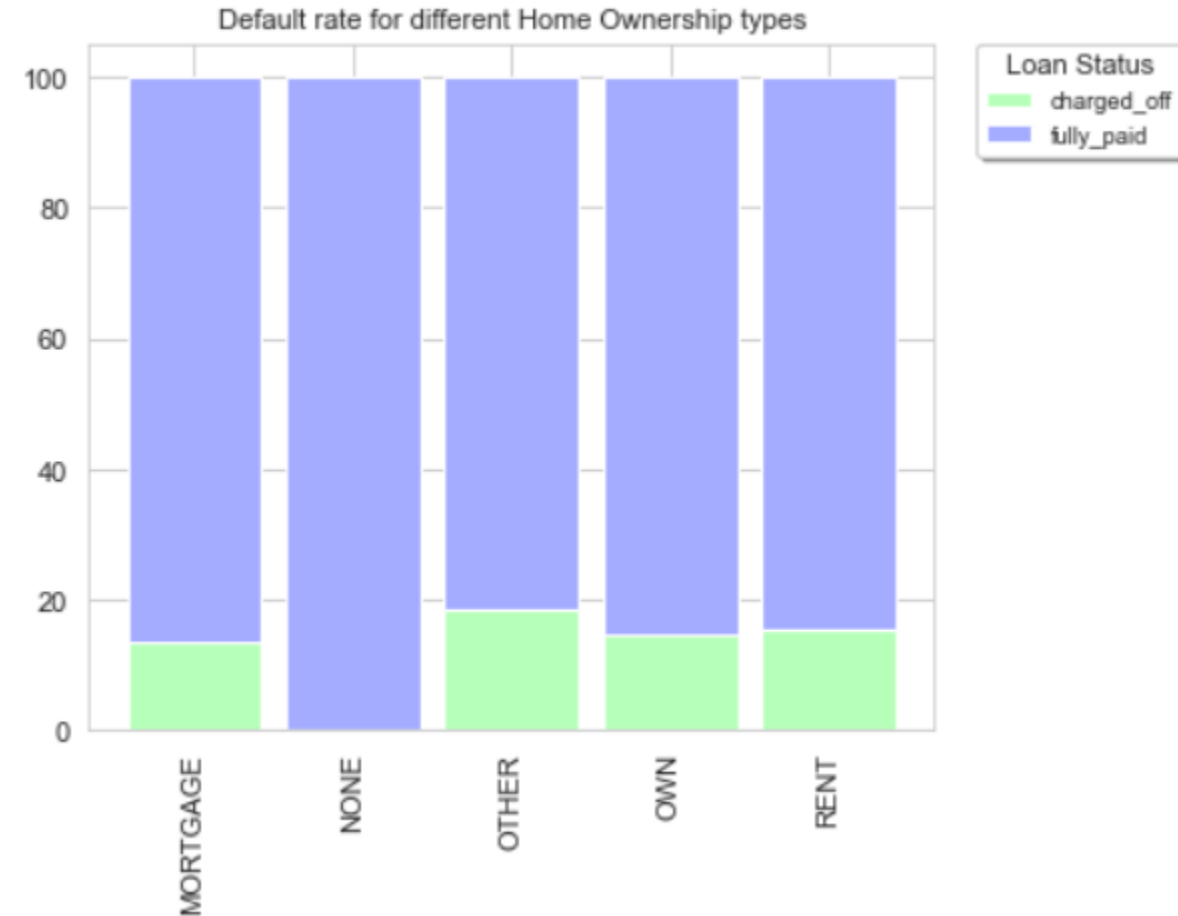
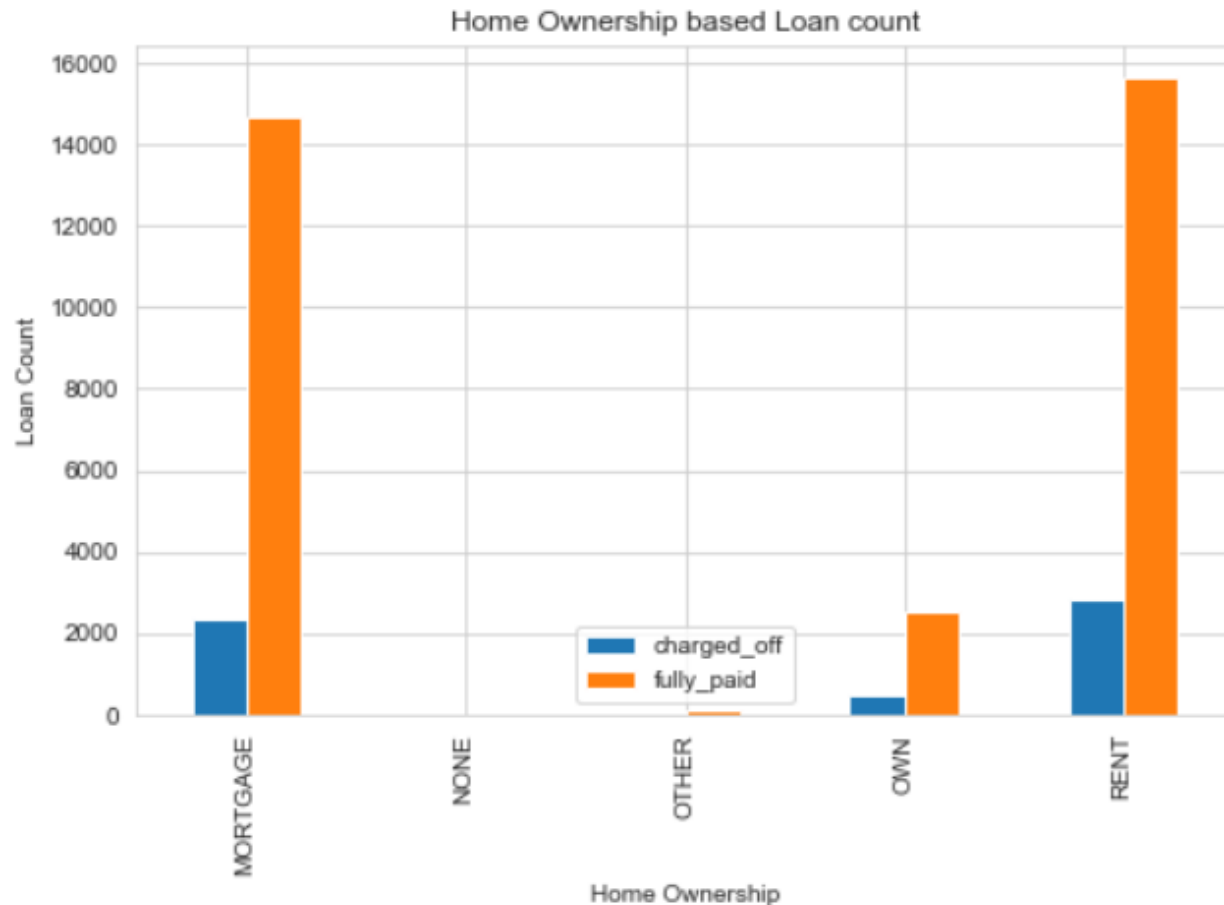
- The defaulters here are most likely to be observed in the case where borrowers experience are 10+ years and 1 year or lesser
- As far as default rate is concerned no significant trend is seen as all of them are more or less closer to each other





Insights Inferred: Home Ownership

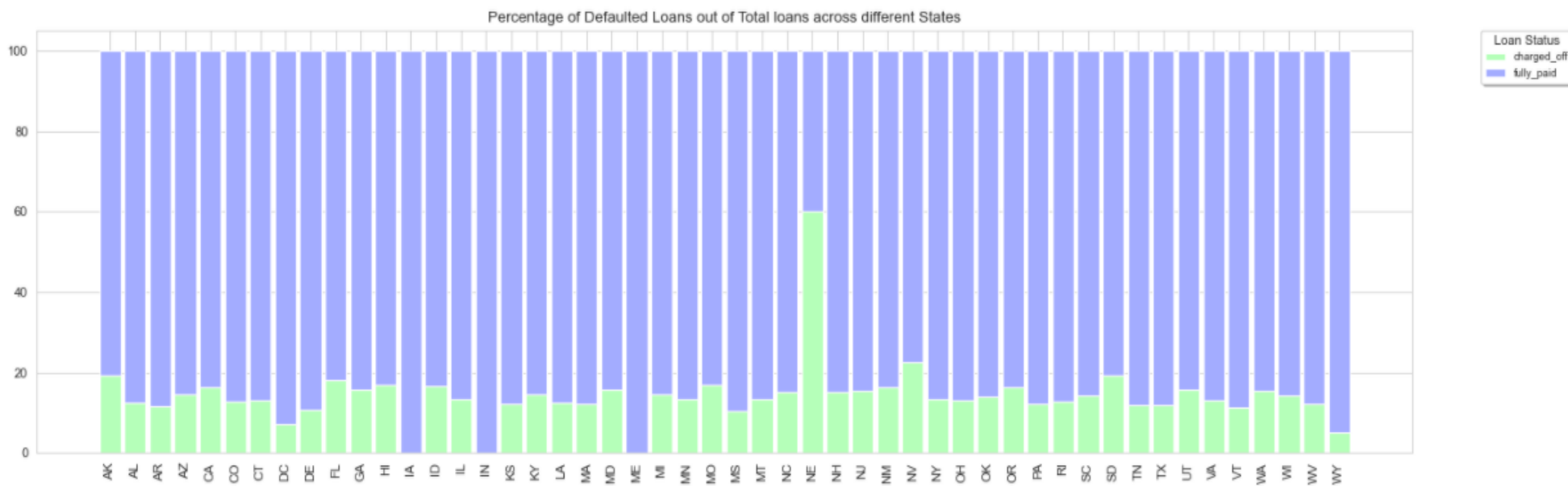
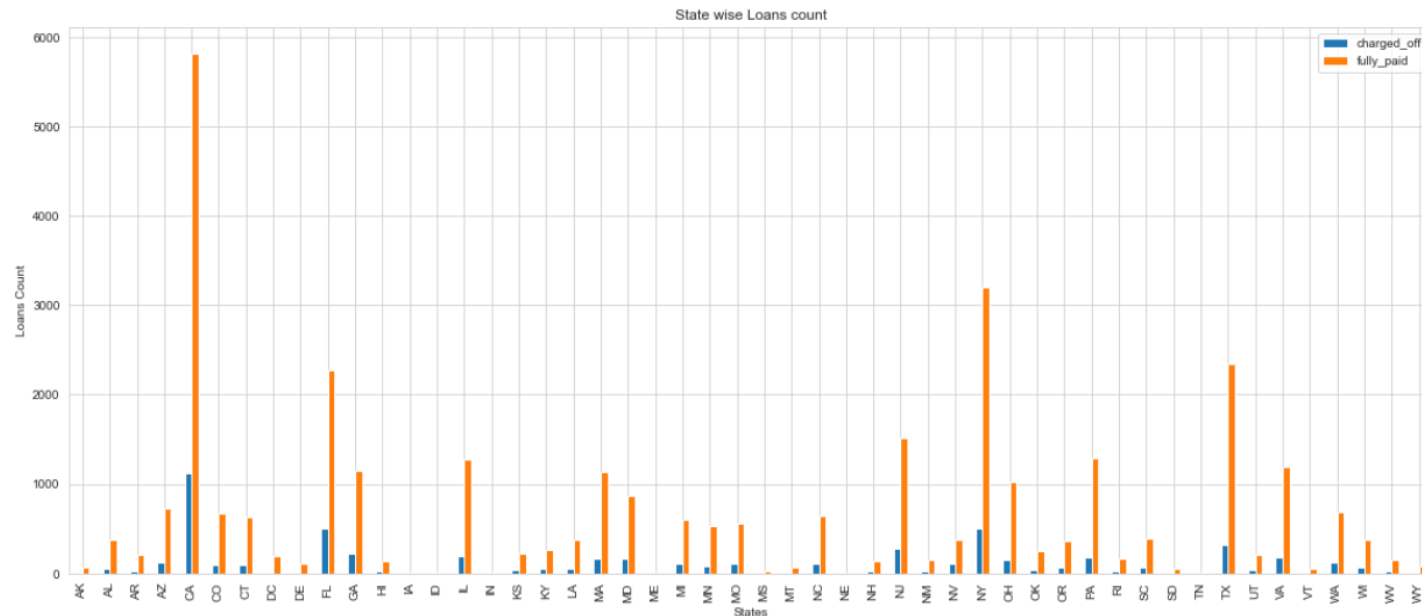
- It was observed that Default rate in home ownership type 'Other' is slightly high(more or less same) over others.
- However it appears that most defaulters are the borrowers with house ownership type mortgage and rent.



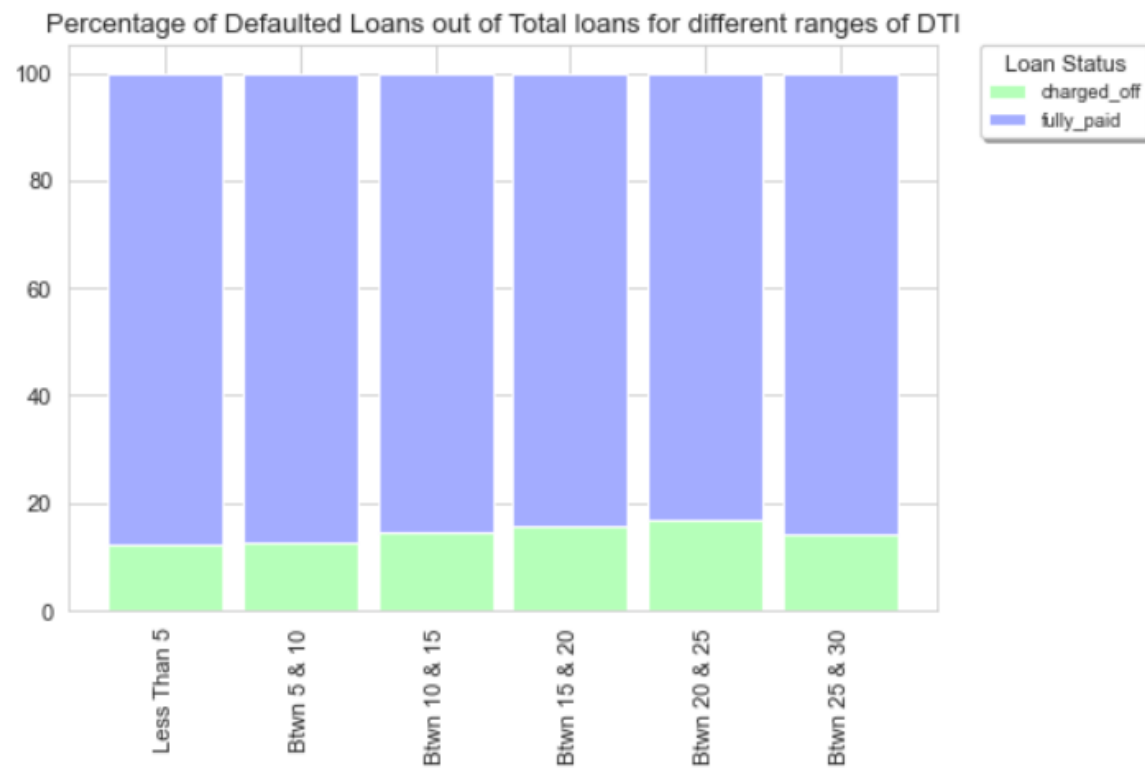
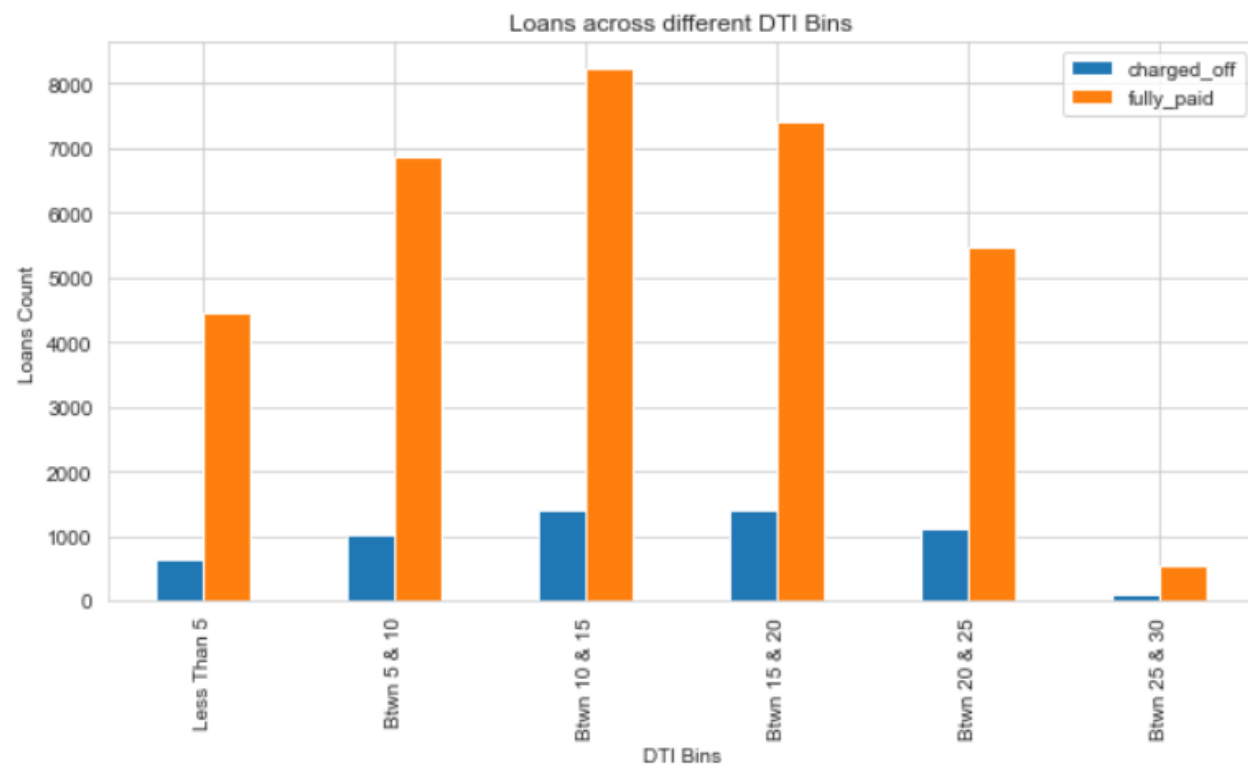


Insights Inferred: Based on State

- Default Rate is maximum in the state NE .
- It turns out that CA has maximum no of Defaulters followed by NY, FL and TX.

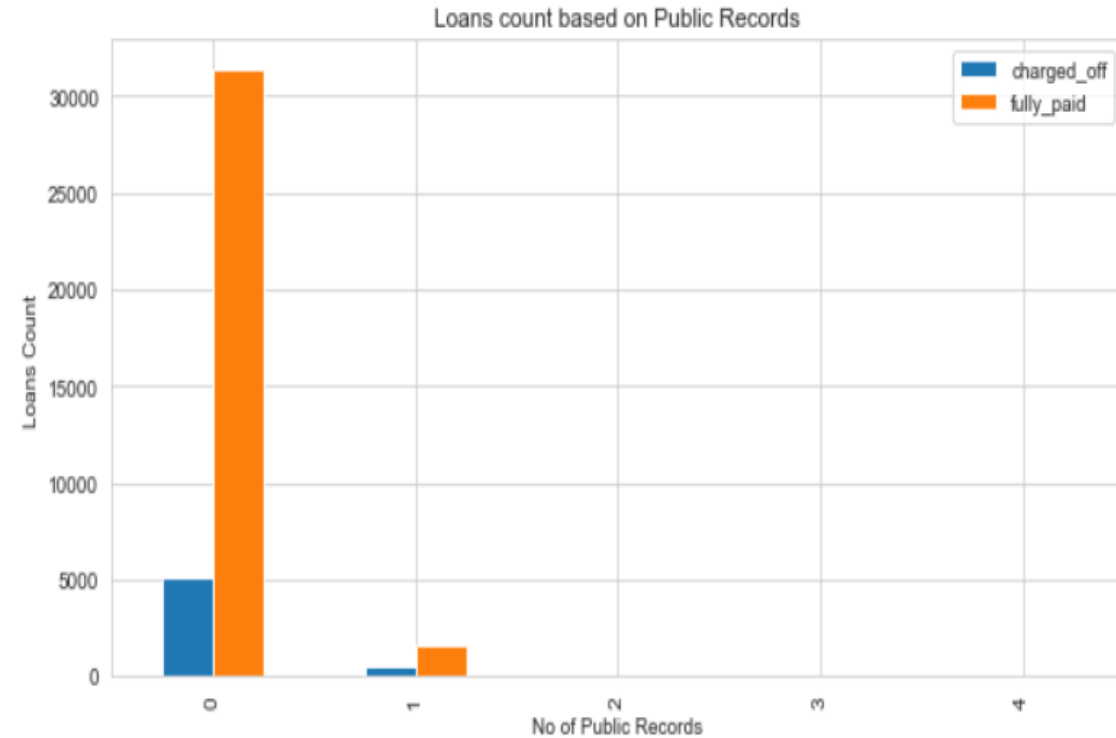


- More no of Defaulters were seen in loans with DTI range between 10 & 15 , 15 & 20 , 20& 25 and 5 & 10 respectively.
- Default rate was slightly high in loans with DTI between 20 & 25 over others.





Insights Inferred: Public Records

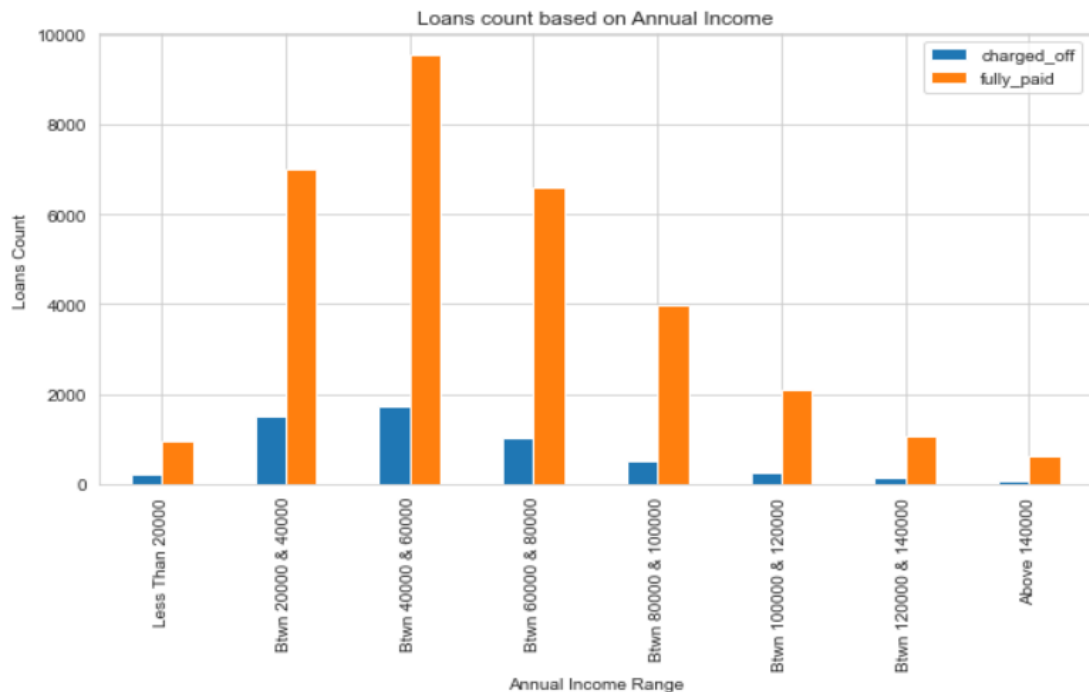


- It turns out that having public derogatory record increases the chances of Charge Off significantly.

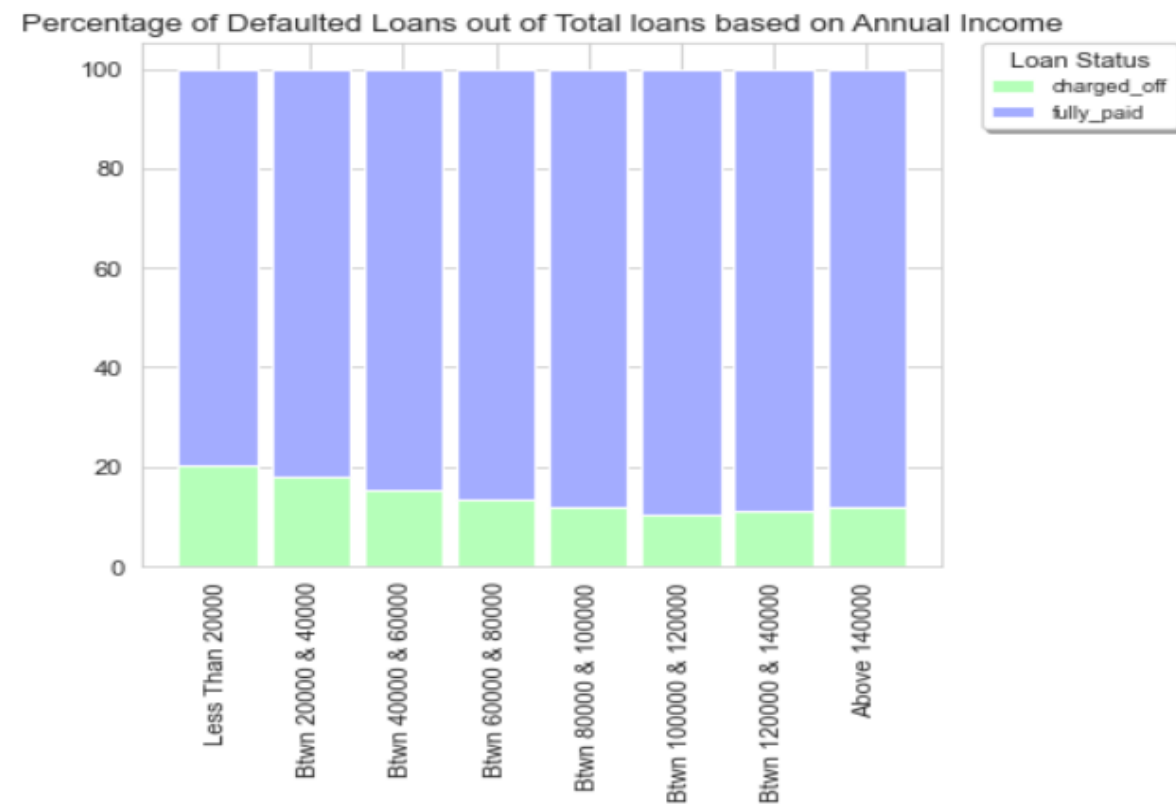




Insights Inferred: Annual Income



- It seems that default rate decreases with increase in annual income of the borrower.
- Most Defaulters are the Borrowers whose annual income is between 0-20K, 20k-40k and 40K-60K respectively





Features of Interest



- Based on our analysis here are some features that will aid in decision making.
 - Loan Purpose
 - Loan Grade
 - Loan Term
 - Address State
 - Annual Income
 - Home Ownership
 - Public Records



Take Away



- Its better to double check or if possible reduce the number of approvals where purpose is small business.
- Avoid/Reduce approving loans to people having bad past records.
- As Default rate of loans increase from Grades A to G. Loans with higher grades(towards A) should be considered for approval.
- Based on analysis it turns out that short term loans are most likely to be fulfilled in time. Therefore focusing more on short term loans will be an appropriate decision.
- Borrowers with Rented or Mortgaged house turn out to be defaulters in most cases, therefore its better to avoid such case or should be scrutinised with much more caution.
- People with low income tend to fall into Defaulter list. Therefore annual income is a significant feature to be considered during loan approval.