

# QIANG JOHN WANG

## EXPERIENCE

### UCLA ARTS

#### Designer in Residence

08.18 —

Working with the Executive Director, Assistant Director, and Digital Content Manager of the school on various communication efforts. Conceptualized and executed an event identity for a school-wide gathering and all of its collaterals, including posters, motion graphics for social media, an interactive installation, website banners, t-shirts, and event guides. Other projects included an animated typographic winter holiday card, t-shirts for newly admitted students, and a series of email appeals for funding support.

### UCLA DEPARTMENT OF DESIGN MEDIA ARTS

#### Freelance Designer

08.18 —

Working with Professor and Undergraduate Advisor on design projects for the department. Most recently designed and developed an identity and a website for the department's Summer Institute, along with print collaterals such as informational flyers, completion certificates, and t-shirts. Other projects include a poster series for the department's career development workshops.

### THE LOST EXPLORER, LLC.

#### Design Intern

06.18 — 08.18

Worked with explorer David de Rothschild and the Brand Managers on various creative projects. Conceptualized and designed weekly newsletters, social media content, event flyers, revised the product catalogue, and proposed a website redesign.

## CAPABILITIES

### GRAPHIC

Photoshop  
Illustrator  
Indesign

### MOTION

After Effects  
Premiere Pro  
Cinema 4D

### INTERACTIVE

HTML + CSS  
Javascript  
Processing  
Unity  
Github  
Figma

## EDUCATION

### UNIVERSITY OF CALIFORNIA, LOS ANGELES / UCLA

B.A., Design Media  
Arts, Class of 2020

#### Relevant courses:

Design Culture  
Media Histories  
Introduction to Media Arts  
Design Futures  
Introduction to Programming  
Form  
Color and Drawing  
Typography  
Motion  
Interactivity  
Word and Image  
Art of Editing  
Visual Communication and Image  
3D Modeling  
Network Media  
Video

## CONTACT

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