


2019, dma si
typeface, poster,
website, animation

ai, ae, id
html, css, js

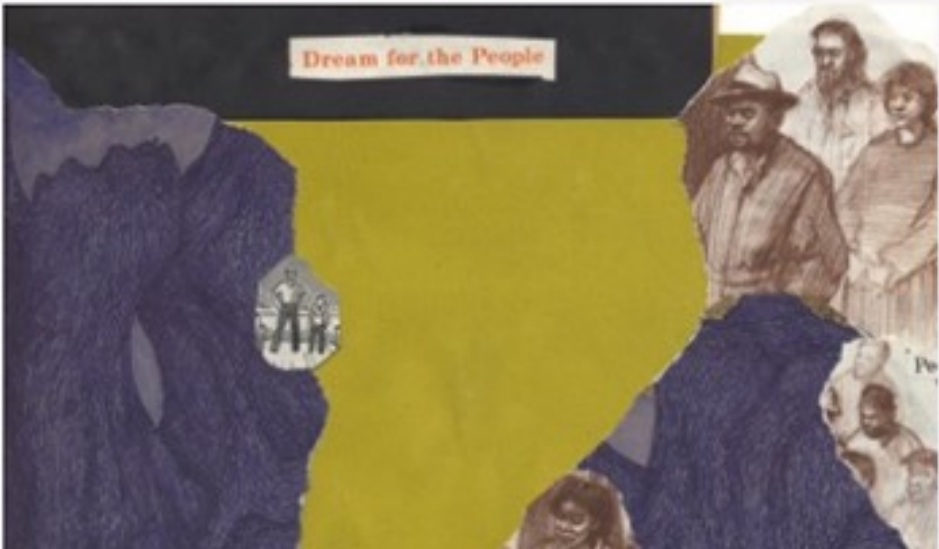
UCLA DESIGN MEDIA ARTS
SUMMER INSTITUTE 2019

JULY 7 - JULY 19, 2019
ENROLL NOW



CURRICULUM

During the two-week program, students explore a variety of media examining different practices and design methods for print, web, game and video. Broadly addressing a common theme, all four classes contribute to the creation of an integrated, multi-media exhibition at the end of the residency. This year's theme will be *Next Nature*. Each class is taught by one instructor and one program assistant; class size is limited to a maximum of 20 students.



PRINT

Students explore graphic design as image-making coupled with basic typography through a series of fun and fast-paced assignments and exercises. All projects encapsulate a yearly theme while addressing form, composition, hierarchy, and creativity. Students develop a design process and critical visual vocabulary through experimentation and group critiques.

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website, schedule

