

Write A Letter Event - The GMO Story

This document will describe the event and what you can do!

Event Breakdown

Event Breakdown: Have viewers write and send a letter to their local MP. These individuals represent the voice between authority and oneself, which means it is important to express your voice. Templates, content and links to find your local MP will be provided. A screenshot showing the sent letter will be reshared on our social media.

What YOU Need to Do

We have created a template for a letter to your local MP. Feel free to customize it and then send it to the respective individual. This template will include who we are, what the issue is, important statistics, the solution we propose, how we see this solution implemented and what we need done on their behalf. All you need to do is add your name, MP and date. Leave the rest to us!

Statistics/Facts You Can Use - We've done the research so you don't have to

- 60+ countries mandate the labelling of GMOs. However, the majority of countries allow GM products to be sold without information the consumer
- The habitat and population of the Monarch Butterfly has declined by nearly 90% due to the use of herbicides from GM crops
- Genetically Modified Organisms consistently spread diseases and accumulate toxins
- 80% of the produce in grocery stores are genetically modified
- Farmers with GM products are using up to 10x the amount of herbicides
- 35% of corn and 50% of cotton are genetically modified
- For individuals in the reproductive stage, the introduction of Bt proteins can enter the bloodstream and lead to GI tract disorders, harm gut walls, and alleviate the digestive system's strength.
- Glyphosate is the most common pesticide and is highly toxic to human cells - GMOs encourage the use of this product

The Solution Itself: Product Change

- It is understood that we cannot remove the production of genetically modified organisms. Instead, the second part of our solution is to support the research and development of safer GMOs
- It is also our prime objective to enforce labelling in Canada. 88% of Canadians want indication on whether a product is genetically modified, however there is no requirement

Template

(Date)

Dear *(insert name of MP here)*,

My name is *(insert name here)* and I am writing to you concerning genetically modified organisms. In Canada, over 80% of the produce in our grocery stores have been genetically engineered. This number indicates that nearly all Canadians have consumed these products through meat, produce or processed foods. A solution we are often told is to buy organic, however farmers across the nation are using up to 10x the amount of herbicides since the introduction of GE crops. These alarming numbers indicate the current circumstances when it comes to risking our health: it's inevitable. The solutions proposed today are supported by The GMO Story, and it is my wholehearted intention to see them be carried out into our system.

Our health is what keeps us alive, however the consumption of genetically modified produce proposes new threats to our wellbeing. As a matter of fact, as per the US National Library of Medicine, for individuals in the reproductive stage, the introduction of Bt proteins can enter the bloodstream and lead to GI tract disorders, harm gut walls, and alleviate the digestive system's strength. The human body also has several reactions, to the extent that the most common pesticide is being sprayed across both GE and native crops, which is incredibly toxic to human cells. The first step of our proposal begins with maintaining human health while still keeping the industry up. It is our greatest intention that the Canadian government allocate time and funding towards the research and development of safer GMOs. These new products would have very limited, if any, side effects and it is our intention that the research remains transparent while still respecting the industry competitiveness. This is not a matter of spite or isolated anger, but rather a proposal to elevate the wellbeing of society.

Furthermore, it is also our intention to implement a labelling system permanently. Studies show that in Canada, 88% of citizens would like to know whether the products are genetically modified due to the valid concerns they may have. In our nation, there is no requirement to inform the public, which is analogous to not telling an individual that a person nearby has been tested positive for a virus. There are more than 60 countries that mandate labelling, and it is with great unfortune that Canada is not one of them. It is our intention as a community to enforce labelling of products, in the same fashion as a nutrition label. Not only would this meet the demands of the vast majority of Canadians, but would let individuals with health concerns and genuine fear understand what products they should purchase.

The GMO Story community understands that GM products should not be eliminated indefinitely. The technology behind the products are quite innovative and there is lots of potential for the industry. However, we ask as customers to experiment in the creation of safer GMOs and to let us know which products have been engineered, for the safety of those who have genuine concerns. Requests as such are not out of question, and either myself or The GMO Story organization will be expecting a reply soon. Thank you for your consideration.

Sincerely,
(Insert Name Here)