

Flyer/Social Media Event - The GMO Story

This document will describe the event and what you can do!

Event Breakdown

We want you to either post a story on your instagram and tag us, or go outdoors and post one of our Flyers about GMOs. We will provide you with sufficient content if you choose to make your own, or you can use one of our templates. A post on Instagram stories will be reshared on ours, and a picture of a poster outdoors will be reposted to our feed. We thank you for your support and hope to see several of you participating!

What YOU Need to Do

We have created templates for Instagram stories and print-able Flyers. We ask that you pick one and share it with the world!

Statistics/Facts You Can Use - We've done the research so you don't have to

- Genetically Modified Organisms consistently spread diseases and accumulate toxins
- 80% of the produce in grocery stores are genetically modified
- 88% of Canadians want indication on whether a product is genetically modified, however the majority of products are unlabelled
- Farmers with GM products are using up to 10x the amount of herbicides
- 35% of corn and 50% of cotton are genetically modified

Content You Should Use

- Genetically modified organisms are changing the world, just not in the way you think so
- GM products are a threat to human health, and the ecosystems that surround us
- There is a link between GM intake, Parkinson's disease and other digestive system disorders
- Genetically Modified crops are taking over native species and passing on dangerous genes

Strategies to Share

- Buy organic food to support farmers
 - Organic produce industry is being taken over
 - Support via purchases and farmers market
- Write a letter to your local MP/representative!
 - They are the voice that represents you! Use it to your advantage
- Donate towards safer GMO products/anti-GMO organizations
 - If dangerous GMOs cannot be taken out, replace them with safer options

The Solution Itself: Awareness

- GMOs aren't going to stop in development, but the two largest things we can do are support the creation of safer GMOs as well as raise awareness about buying organic crops.
- The solution presented with the Flyer initiative will raise awareness subconsciously - with a plethora of shares, the idea of GMOs will be implanted in one's brain
- Agreement: let the world know GMOs have benefits, but explain the scientifically proven risks! GE plants have high amounts of rotenone which is a key contributor to Parkinson's disease; GMOs can also attack livers and kidneys. The vast majority of consistent GMO consumers have been affected in their health
- Personally, make sure to buy organic. This may not be a solution that puts an end to GMOs, but it will definitely help your family's health.

Links/Information You Should Provide

- @gmstory on instagram, twitter, tiktok
- gmstory.vercel.app website
- Our Youtube PSA



GMOS ARE CHANGING THE WORLD, JUST NOT IN THE WAY YOU THINK THEY ARE

The Use of Genetically Modified Organisms are increasing by the minute. Native crops are dying, human health is deteriorating and organic farmers are losing business

Your help gives hope. Here's what you can do:

- 01** BUY ORGANIC! Support farmers through organic produce
- 02** Donate to anti-GMO organizations to support their research
- 03** Follow @gmostory to stay up to date
- 04** Tell your friends and family about the risks

Learn more at gmostory.vercel.app

**GMOs are changing the world,
just not in the way you think
they are.**



Did you know....

80% of the food in grocery stores are genetically modified!

There is a direct link between GMOs, Parkinson's Disease and other Immune disorders

01 Follow @gmostory to
stay up to date

02 Tell your friends and
family about the risks

03 BUY ORGANIC! Support farmers
through organic produce

04 Donate to anti-GMO organizations
to support their research

Reduce the Use of GMOs Today. gmostory.vercel.app

GMOS ARE CHANGING THE
WORLD, JUST NOT IN THE WAY
YOU THINK THEY ARE

HOW YOU CAN HELP:

1. BUY ORGANIC! SUPPORT LOCAL FARMERS
2. FOLLOW @**GMOSTORY** FOR UPDATES
3. DONATE TO ANTI-GMO ORGS.
4. TELL YOUR FRIENDS AND FAMILY ABOUT THE RISKS

LEARN MORE AT [GMOSTORY.VERCEL.APP](https://gmistory.vercel.app)

