

# SOFTWARE DEVELOPER

raulportfolio.herokuapp.com

M4 1HG, Manchester, UK



Phone: 07731592441

Email: sanzdiaz.raul@gmail.com

linkedin.com/in/raulsd

github.com/itsraulsanz

## ABOUT ME

Enthusiastic full stack developer with a strong background in graphic design. I am looking for my next professional opportunity, where I can contribute to building great products using the best engineering practices and make a difference utilising my large web and UX designer experience whilst I continue growing my career and expanding my skill set.

My main areas of expertise include React JS, CSS with Sass, semantic HTML5, static site generators (Gatsby JS), responsive and adaptive web, vanilla Javascript, SEO, web design and web optimisation.

In addition to my developer experience and qualifications, I have spent over ten years of my career working in design, UX and product management for a wide variety of industries such as banking, retail, automobile and food. I am passionate about technology, creativity and innovation. My strengths are project management, collaboration and end-to-end delivery of projects.

## WORK EXPERIENCE

**2022 - NOW**

*ECOMPLETE,  
Manchester*

### WEB DEVELOPER

Creation of the eComplete.com site using Gatsby.js, Contentful and Netlify, paying special attention to the site performance and accessibility, with a Lighthouse score of 100%.

Developed multiple international stores using Shopify, liquid and Sasss. Making the themes totally customazible for the clients with personalized global components.

Supporting the team on how to build new global components and deliver a responsive product with a clean structure and code.

**2018 - 2021**

*JD SPORTS,  
Manchester*

### DIGITAL DESIGNER

Managed and developed international campaigns for brands such as Nike and Adidas, achieving sold outs across the global stores.

Created layouts and templates, optimising the designs and improving the work flow considerably.

**2014 - 2017**

*LOLA MULLEN  
LOWE,  
Barcelona*

### GRAPHIC DESIGNER

Developed original solutions for clients such as Seat, while maintaining creative, technical and brand standards.

Designed campaigns for online and print, viewed for millions of people across online platforms and global placements such as airports or stadiums during football matches.

**2011 - 2014**

*EMAILING  
NETWORK,  
Barcelona*

### FRONTEND & DIGITAL DESIGNER

Designed and programmed emails, using A/B testing, resulting in a revenue growth click-through conversion and outcomes optimisation.

Rebranded clicplan.com and oferting.es which drove international sales growth.

**2009 - 2011**

*OGILVY &  
MATHER,  
Barcelona*

### FRONTEND & DIGITAL DESIGNER

Recognized by the manager, for commitment with web developing and programmed segmented email campaigns for clients such as Nestle, Amstel and CaixaBank.

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## TECHNICAL SKILLS

- HTML and CSS
- Javascript
- React.JS
- RESTful API Development
- Node
- ExpressJS
- GraphQL
- SQL, NoSQL
- Git flow
- CI/CD deployment
- Agile
- Shopify, Liquid
- BigCommerce
- Contentful
- UI/UX
- Gatsby.js

## OTHER SKILLS

- Adobe XD, Skech, Figma
- Photoshop, Illustrator
- Creativity
- Problem-Solving

## EDUCATION

2021

### CERTIFICATE IN FULL STACK WEB DEVELOPMENT

*University of Manchester*

An intensive 6-month boot camp dedicated to building web applications. Skills learned consisted of HTML5, CSS3, Javascript, JQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js and ReactJS.

2013

### UX & ARCHITECTURE

*Cibernarium, Barcelona*

Course focused on how to organize and structure information to improve user experience and efficiency.

2005 - 09

### BACHELOR OF ELECTRONIC ART & DIGITAL DESIGN

*2.1 Equivalent*

*ESDi University - Ramón Llull, Barcelona*

The degree developed skills in design, programming and animation including modules on: HTML, CSS, Javascript, PHP, XML, Databases and Flash ActionScript.

## PROJECTS

2021

Castaway

[github.com/itsraulsanz/castaway-app](https://github.com/itsraulsanz/castaway-app) | [podcastaway-app.herokuapp.com](https://podcastaway-app.herokuapp.com)

- Podcasting application built on the MERN stack. It allows users to search for podcasts from the Listen Notes third party API, and provides the podcast informations and a player to reproduce it, or save it in the application's database.
- The application implements a JWT authentication strategy.
- Worked on Front End design and implementation, using React.
- Written with: GraphQL, MongoDB, Express, React, Node

2021

Pose-It

[github.com/itsraulsanz/pose-it-app](https://github.com/itsraulsanz/pose-it-app) | [pose-it-app.herokuapp.com](https://pose-it-app.herokuapp.com)

- Fashion full-stack application designed to build up a wardrobe of inspiration that users can filter to find outfits to match their criteria, view product details and save them.
- Security features include the use of Login Authentication (express-session package), hooks (withAuth middleware) and cookies.
- Written with: Node.js, Express.js, Handlebars.js, MySQL, Sequelize ORM, CSS, Git Hub.