

ABOUT ME

Front end web developer with a background in digital design ready to provide my experience in UX, marketing and advertising.

After completing the accredited University of Manchester Coding Boot Camp, I am looking for a challenging position where I can focus and improve upon my passion for coding.

My strengths are creativity, teamwork, and building projects from ideation to execution.

TECHNICAL SKILLS

- HTML, CSS, Bootstrap
- JavaScript
- SQL, NoSQL
- React
- Github, Heroku
- API
- NodeJS / ExpressJS

OTHER SKILLS

- Photoshop, Illustrator
- Creativity
- Adobe XD / Sketch
- Problem-Solving

PROJECTS

- 2021**
Castaway
- Podcasting app designed to make the search and navigation easier.
Languages used: MERN stack set up, with Apollo Server and GraphQL.
github.com/itsraulsanz/castaway-app podcastaway-app.herokuapp.com
- 2021**
Pose-It
- Fashion App designed to build up a wardrobe of inspiration that users can filter to find outfits to match their criteria, view product details and save them.
Languages used: Node.js, Express.js, Handlebars.js, MySQL, Sequelize ORM, CSS, Git Hub.
github.com/itsraulsanz/pose-it-app pose-it-app.herokuapp.com
- 2021**
Blog
- A CMS-style blog where users can publish posts and comment on other developers' posts.
Languages used: Node.js, Express.js, Handlebars.js, MySQL, Sequelize ORM, CSS, Git Hub.
github.com/itsraulsanz/Raul-Blog raul-tech-blog.herokuapp.com

WORK EXPERIENCE

- 2018 - NOW**
JD SPORTS, Manchester
- GRAPHIC DESIGNER**
- Managed and developed international campaigns for brands such as Nike and Adidas across: email, on-site banners, apps and social media.
- Created layouts and templates to optimise designs and work flow.
- 2011 - 2014**
EMAILING NETWORK, Barcelona
- FRONT-END & GRAPHIC DESIGNER**
- Designed and programmed emails, using A/B testing to enhance click-through conversion and optimise outcomes.
- Rebranded clicplan.com and oferting.es which drove international sales growth.
- 2014 - 2017**
LOLA MULLEN LOWE, Barcelona
- GRAPHIC DESIGNER**
- Developed original solutions for clients such as Seat, while maintaining creative, technical and brand standards.
- Designed campaigns for online and print across websites, landing pages, banners, mailers, prints and billboards.
- 2009 - 2011**
OGILVY & MATHER, Barcelona
- FRONT-END & GRAPHIC DESIGNER**
- Designed and programmed segmented email campaigns, landing pages, animated banners, and website updates for clients such as Nestle, Amstel and CaixaBank.

EDUCATION

- 2021 ● **MANCHESTER CODING BOOT CAMP
FULL STACK WEB DEVELOPMENT**
University of Manchester
An intensive 6-month boot camp dedicated to building web applications. Skills learned consisted of HTML5, CSS3, Javascript, JQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js and ReactJS.
- 2013 ● **UX & ARCHITECTURE**
Cibernarium, Barcelona
Course focused on how to organize and structure information to improve user experience and efficiency.
- 2005 - 09 ● **BACHELOR OF ELECTRONIC ART &
DIGITAL DESIGN**
*2.1 Equivalent
ESDi University - Ramón Llull,
Barcelona*
The degree developed skills in design, programming and animation including modules on: HTML, CSS, Javascript, PHP, XML, Databases and Flash ActionScript.

LANGUAGES



HOBBIES AND INTERESTS



Traveling,
exploring



Music, gigs,
festivals



Art,
photography



Cinema,
TV Shows