GRAPHIC DESIGNER designraul.com



phone: 07731592441 contact@designraul.com

ABOUT MF

Creative and passionate designer with an established Digital Design experience alongside a vast amount of knowledge within marketing and advertising. Including a multiple skill set that compliments the disciplines of Design, programming and UX.

Moving forward I am looking for a challenging position as a developer, in which my passion for digital industry and experience will be valued.

WORK EXPERIENCE

2018 - NOW

JD SPORTS, Manchester

GRAPHIC DESIGNER

Designing and producing artwork, layouts and campaigns across all online channels: email, company websites, apps and web banners.

2014 - 2017

LOLA MULLEN LOWE. Barcelona

VISUAL DESIGNER

Worked mainly for SEAT designing campaigns for online and print: websites, landing pages, banners, mailers, newsletters, prints, billboards.

2011 - 2014

EMAILING NETWORK, Barcelona

WEB & EMAIL DESIGNER

Design and programming email, using A/B testing to enhance the conversion. Brand design, website and newsletter prototypes for clicplan.com and oferting.es

2009 - 2011

OGILVY & MATHER. Barcelona

DESIGNER & FRONT-END

Designing and programming of e-mail campaigns, newsletters, banners, landing pages and website updates for clients such as Nestle, Amstel, CaixaBank...

CLIENTS

adidas Originals Amstel Caixa Bank Cornetto Cruzcampo

Desigual Heineken Jack Daniel's Letsbonus Nestle

Nike Magnum Port Aventura SFAT Tibidabo

SKILLS

Photoshop HTML, CSS, JS, APIs Illustrator / Indesign Wireframes Adobe XD / Sketch Layout Adobe Premiere Concept

PERSONAL SKILLS

Self-upskilling Creativity Problem-Solving Innovative

FDUCATION

NOW **FULL STACK DEVELOPER**

University of Manchester

2014 **DIGITAL CREATIVITY** & DESIGN THINKING

> COMPLOT Creative School. Barcelona

2013 **UX & ARCHITECTURE**

> Cibernarium, Barcelona

2010 HTML, CSS & PHP

> Tàdel Formació, Barcelona

2005 - 09 **BACHELOR OF ELECTRONIC ART** & DIGITAL DESIGN

> ESDi University - Ramón Llull, Barcelona

LANGUAGES







HOBBIES AND INTERESTS



Traveling, exploring



Music, gigs, festivals photography

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Cinema TV Shows