

ABOUT ME

Creative and passionate designer with an established Digital Design experience alongside a vast amount of knowledge within marketing and advertising. Including a multiple skill set that compliments the disciplines of Design, programming and UX.

Moving forward I am looking for a challenging position as a developer, in which my passion for digital industry and experience will be valued.

SKILLS

Photoshop	HTML, CSS, JS, APIs
Illustrator / Indesign	Wireframes
Adobe XD / Sketch	Layout
Adobe Premiere	Concept

PERSONAL SKILLS

Creativity	Self-upskilling
Problem-Solving	Innovative

WORK EXPERIENCE

2018 - NOW

JD SPORTS,
Manchester

GRAPHIC DESIGNER

Designing and producing artwork, layouts and campaigns across all online channels: email, company websites, apps and web banners.

2014 - 2017

LOLA MULLEN
LOWE,
Barcelona

VISUAL DESIGNER

Worked mainly for SEAT designing campaigns for online and print: websites, landing pages, banners, mailers, newsletters, prints, billboards.

2011 - 2014

EMAILING
NETWORK,
Barcelona

WEB & EMAIL DESIGNER

Design and programming email, using A/B testing to enhance the conversion. Brand design, website and newsletter prototypes for clicplan.com and oferting.es

2009 - 2011

OGILVY &
MATHER,
Barcelona

DESIGNER & FRONT-END

Designing and programming of e-mail campaigns, newsletters, banners, landing pages and website updates for clients such as Nestle, Amstel, CaixaBank...

NOW

FULL STACK DEVELOPER

University of Manchester

2014

DIGITAL CREATIVITY & DESIGN THINKING

COMLOT Creative School,
Barcelona

2013

UX & ARCHITECTURE

Cibernarium,
Barcelona

2010

HTML, CSS & PHP

Tàdel Formació,
Barcelona

2005 - 09

BACHELOR OF ELECTRONIC ART & DIGITAL DESIGN

ESDi University - Ramón Llull,
Barcelona

LANGUAGES



ENGLISH



SPANISH



CATALAN

CLIENTS

adidas Originals
Amstel
Caixa Bank
Cornetto
Cruzcampo

Desigual
Heineken
Jack Daniel's
Letsbonus
Nestle

Nike
Magnum
Port Aventura
SEAT
Tibidabo

HOBBIES AND INTERESTS



Traveling,
exploring



Music, gigs,
festivals



Art,
photography



Cinema,
TV Shows

PROJECTS

- 2021 ● **Pose-It**
Fashion App designed to let users build up a wardrobe of inspiration on their digital device. A full stack web development application, it allows users to record outfits, uploads photos and details, filter all user posts to find outfits to match their specific criteria, save them to their personal dashboard and delete any items that they are no longer interested in.
Languages used: Node.js, Express.js, Handlebars.js, MySQL, Sequelize ORM, CSS, Git Hub.
<https://github.com/itsraulsanz/pose-it-app>
- 2021 ● **Blog**
a CMS-style blog site where users can publish their blog posts and comment on other developers' posts as well. The app follows the MVC paradigm in its architectural structure, using Handlebars.js as the templating language, Sequelize as the ORM, and the express-session npm package for authentication.
Languages used: Node.js, Express.js, Handlebars.js, MySQL, Sequelize ORM, CSS, Git Hub.
<https://github.com/itsraulsanz/Raul-Blog>
- 2021 ● **Note-Taker**
Application to write and save notes. This application uses an Express.js back end and saves and retrieves note data from a JSON file.
Languages used: Express.js, HTML, CSS, Git Hub.
<https://github.com/itsraulsanz/Note-Taker>
- 2021 ● **Hammered Horror**
The Hammered Horror application is a web-based film generator application. During the pandemic people are watching a lot more films. As a team we decided to develop an application based on the Horror genre.
Languages used: HTML, CSS, Frameworks, JavaScript, API's, Git Hub.
<https://itsraulsanz.github.io/trilogy-film-project/index.html>
- 2021 ● **Weather Dashboard**
Weather outlook for multiple cities that shows the current and the weather for the next 5 days. It's built using [OpenWeather API] to retrieve weather data for cities.
Languages used: HTML, CSS, Frameworks, JavaScript, API's, Git Hub.
<https://itsraulsanz.github.io/weather-forecast/>
- 2021 ● **Work Day Scheduler**
calendar application that allows a user to save events for each business hour of the day. The current day and hour is displayed in the header. Each timeblock is colored indicating whether it is in the past, present, or future.
Languages used: HTML, CSS, Frameworks, JavaScript, Git Hub.
<https://itsraulsanz.github.io/plan-your-day/>