

ABOUT ME

Creative and passionate designer with an established Graphic and Digital Design experience alongside a vast amount of knowledge within marketing and advertising. Including a multiple skill set that compliments the disciplines of Design, programming and UX.

Moving forward I am looking for a dynamic and challenging position, in which my passion for digital industry and experience will be valued.

WORK EXPERIENCE

2018 - NOW

JD SPORTS,
Manchester

CREATIVE ARTWORKER

Designing and producing artwork, layouts and campaigns across all online channels: email, company websites, apps and web banners.

2014 - 2017

LOLA MULLEN
LOWE,
Barcelona

VISUAL DESIGNER

Worked mainly for SEAT designing campaigns for online and print: websites, landing pages, banners, mailers, newsletters, prints, billboards.

2011 - 2014

EMAILING
NETWORK,
Barcelona

WEB & EMAIL DESIGNER

Design and programming email, using A/B testing to enhance the conversion. Brand design, website and newsletter prototypes for clicplan.com and oferting.es

2009 - 2011

OGILVY &
MATHER,
Barcelona

DESIGNER & FRONT-END

Designing and programming of e-mail campaigns, newsletters, banners, landing pages and website updates for clients such as Nestle, Amstel, CaixaBank...

DESIGN SKILLS

Photoshop

Illustrator / Indesign

Adobe XD / Sketch

Adobe Premiere

HTML, CSS

Typography

Layout

Concept

PERSONAL SKILLS

Creativity

Problem-Solving

Self-upskilling

Innovative

EDUCATION

2014

DIGITAL CREATIVITY & DESIGN THINKING

COMPLIT Creative School,
Barcelona

2013

UX & ARCHITECTURE

Cibernarium,
Barcelona

2010

HTML, CSS & PHP

Tàdel Formació,
Barcelona

2005 - 09

BACHELOR OF ELECTRONIC ART & DIGITAL DESIGN

ESDi University - Ramón Llull,
Barcelona

LANGUAGES



CLIENTS

adidas Originals
Amstel
Caixa Bank
Cornetto
Cruzcampo

Desigual
Heineken
Jack Daniel's
Letsbonus
Nestle

Nike
Magnum
Port Aventura
SEAT
Tibidabo

HOBBIES AND INTERESTS



Traveling,
exploring



Music, gigs,
festivals



Art,
photography



Cinema,
TV Shows