









# GIGGSO - Who we are

# THE COMPANY

Giggso platform empowers Enterprises with real-time visibility into AI ML Models, enabling quick detection data drifts, bias, performance. Our holistic services help maintain model accuracy and maintenance at optimal costs with full stakeholder transparency.



Reduce complexity of AI ML environments and save more than 50% of resource costs.



OUR MISSION



# **The Organization and Team**

#### **ABOUT GIGGSO**

Award winning Michigan-based Giggso started off as a conversational AI platform in the B2C space and subsequently pivoted to become an actionable data intelligence platform in 2017.

We are named in top 50 Michigan startups of 2023 & 2024.

Our value-added services include Data Engineering, Al Model development and Model QA and Al ML ModelOps Management.

Collectively we possess several decades of Data , and Model Management years in experience.

#### Giggso platform unique offering includes



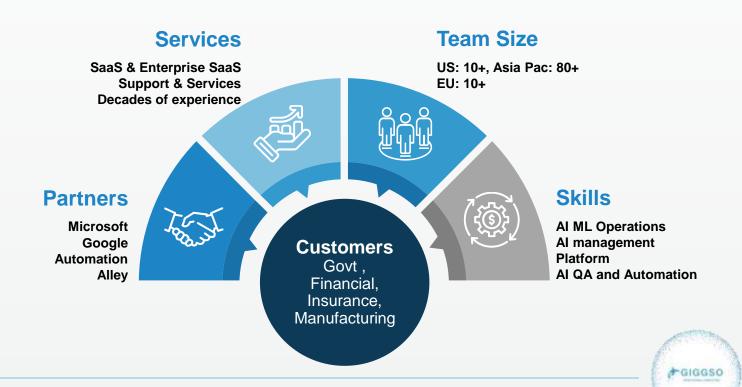
- Intelligent data and feature engineering
- Al and ML management
- > Big Data pipeline engineering
- Data Quality management
- > Auto-remediation and smart log management
- Al based Knowledge management











### **Customers & Awards**

#### Al ML Data and Services



logitech



10+ customers

#### Al based ML Ops







#### **AI ML Tech Ops**



- Backed by Michigan State
- 300 + Manufacturing Companies in 2021
- > 17K Manufacturing companies by 2022

#### **Usage**

- AI ML Development and maintenance
- Drift management and Bias checks
- Quality management and data engineering
- BoT, GPT / LLM based AI development

- Al Automation and Monitoring
- Al Platform Tollgate and Process
- Responsive intelligence
- Knowledge Management
- AIOps

- Al Based Operations and Tech Support
- App Gateway with Crypto charged Services
- Smart Contract plugin for Blockchain
- TechOps

Michigan top 50 Startups 2023 & 2024



**Al Implementation Finalist 2024** 



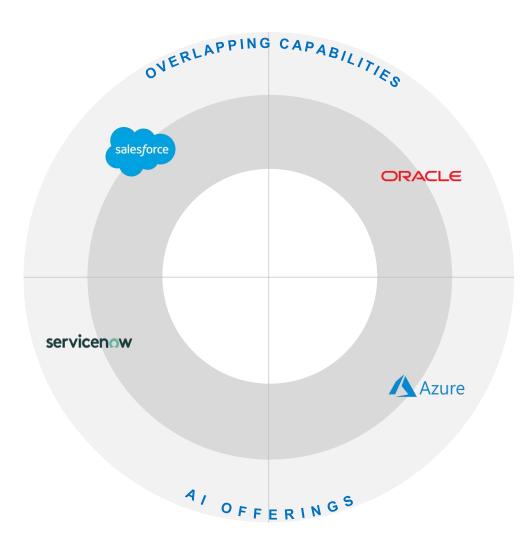






# The Enterprise Al Platform Explosion: Managing the New Reality

By 2025, every major enterprise platform will embed their own Al agents. Without proper governance, enterprises face a complex web of overlapping Al costs, inconsistent experiences, and fragmented capabilities.



#### Key Business Impacts



- Multiple Al licensing costs for similar capabilities
- · Hidden API and usage costs
- Training and support multiplication



- · Different AI interfaces per platform
- Inconsistent user experiences
- · Multiple training requirements



- Fragmented security controls
- Complex compliance management
- Data privacy challenges



# **5 Critical Success Factors for Enterprise Al**

1 USER

Al must fit existing workflows, not disrupt them

**ADOPTION** 

Action:
Focus on intuitive interfaces +
clear user benefits

2

DATA READINESS

Quality data is the foundation of AI success

Action:

Unify data sources before AI implementation

3

TRUST & TRANSPARENCY

Users adopt what they understand and trust

Action:

Build in explainability from day one

4

SYSTEM INTEGRATION

Seamless integration drives sustainable value

Action:

Plan integration strategy before deployment

5

BUSINESS VALUE

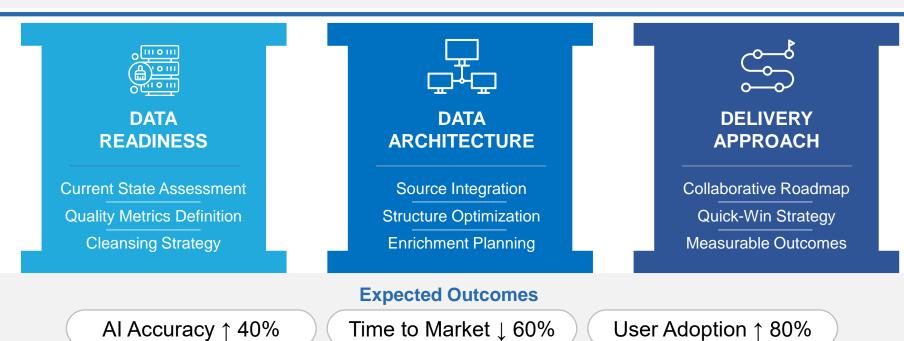
Quick wins build momentum

Action:

Start focused, scale with proven success

# "Data Engineering: The Foundation of AI Excellence"





# "Protecting Your Al Investment: The Security & Governance Imperative

Al deployment without proper controls is like launching a powerful engine without gauges or guardrails. Our integrated approach ensures your Al investments remain secure, compliant, and delivering consistent value.

#### **Risk Scenario:**

60%

of AI initiatives fail due to lack of governance

# **CONTINUOUS MONITORING**

Performance Tracking
Drift Detection
Quality Metrics

#### GOVERNANCE FRAMEWORK

Policy Enforcement
Compliance Management
Usage Controls

# SECURITY ARCHITECTURE

Data Protection
Access Controls
Threat Prevention

### **Business Impact:**

Protected Value: → Brand Trust → Regulatory Compliance → Investment ROI → Operational Reliability

### Giggso - What We do & Why is it important

**Secured, No-Code AI for Support Operations** 

No Code, Secured Observability platform for Al ML



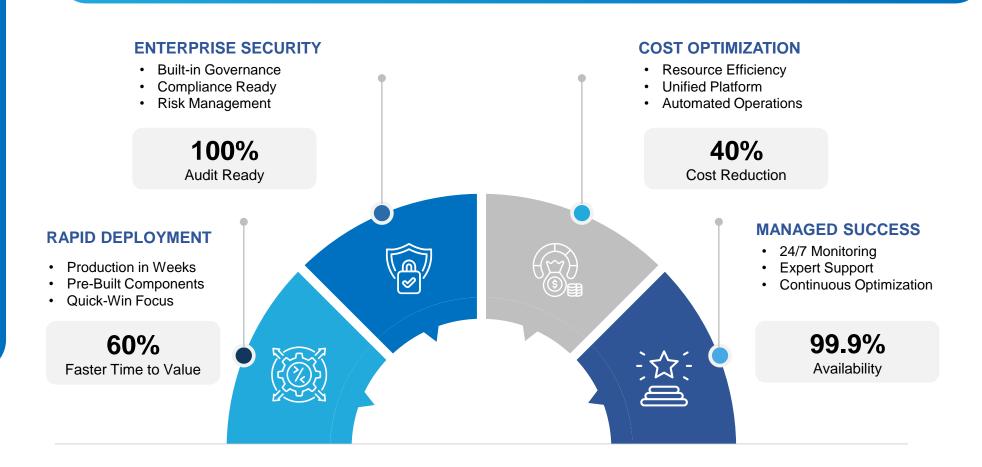


+ Value added AI ML Services

# **Giggso with SHAY & Trinity: Your AI Transformation Partners**

While others promise AI, we deliver production-ready solutions with built-in governance. Our proven platform and methodology have helped enterprises achieve secure, scalable AI adoption.

#### Secure Al Implementation + Managed Operations = Sustainable Success



# Giggso helps with building Enterprise AI: The Foundation Triangle

### **Collaborative Partnership**

Joint Business-IT Ownership
Agile Development & Iteration



Sustainable Al Success

#### **Data Foundation**

Clean, Unified Data Sources

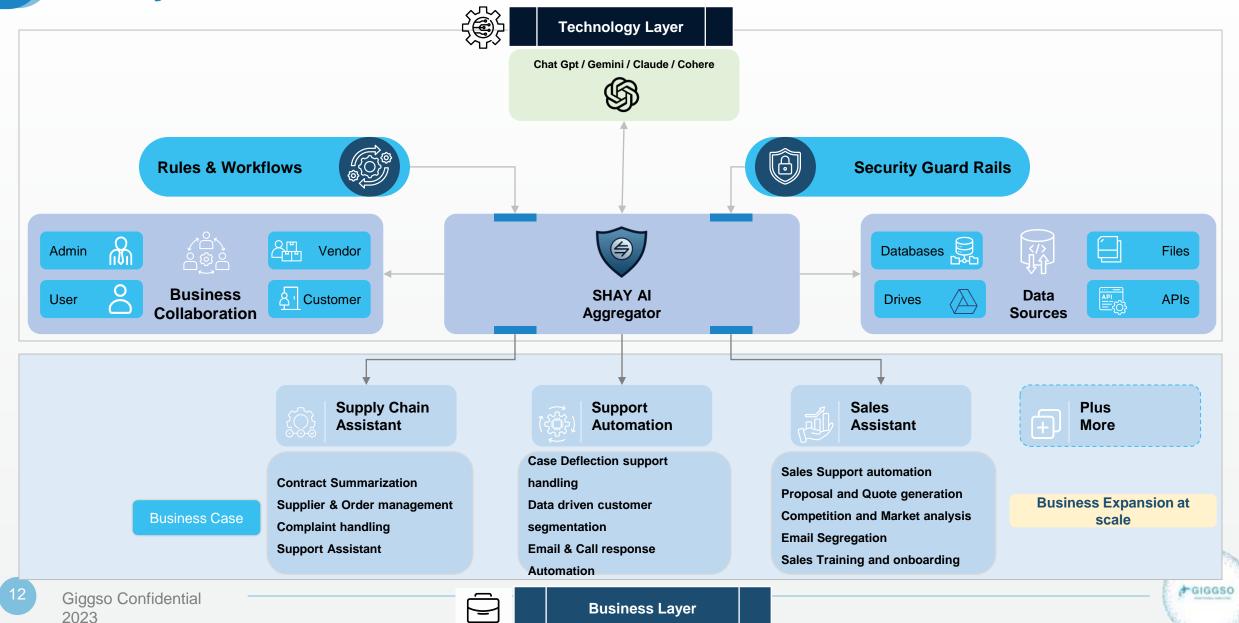
Expert Data Engineering



### **Resource Ecosystem**

Business Domain Expertise
Technical Implementation Skills

# **Why SHAY**



# **Gen AI based Unified Enterprise Experience**

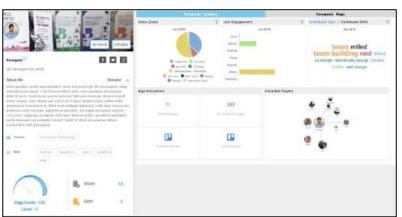


### **Gen Al Access**

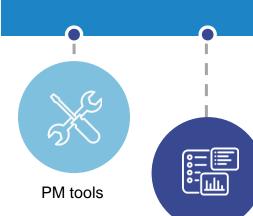


Logs and

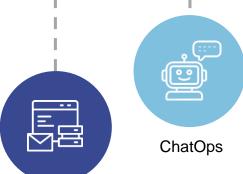
Alerts











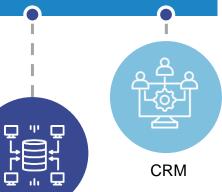
**SHAY Orchestrator** 

**Email** 



Unified engine

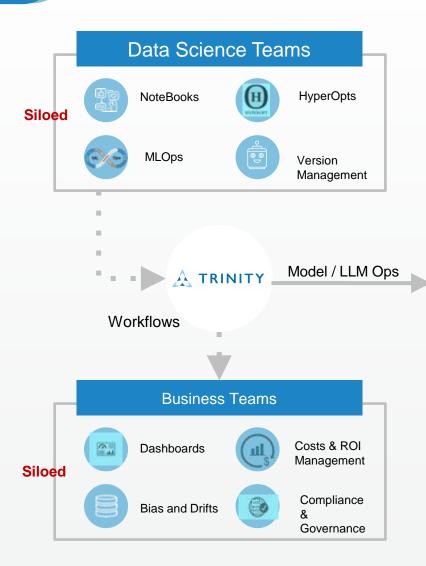




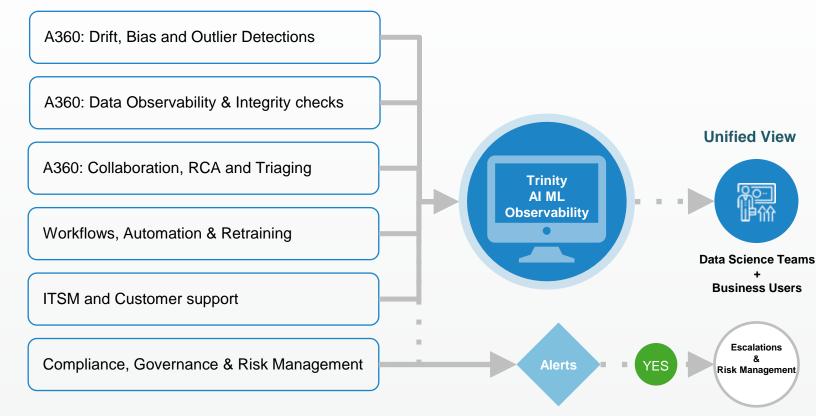
Data Warehouse



# **Trinity AI ML Observability**



#### No-Code





# **Giggso Trinity Platform and Services Model**

Giggso Managed Services

Managed Operations			
Data Engineering	AI ML Development	Compliance & Security	ModelOps Operations
Data Pipeline , Data Quality Management, Feature Engineering	Architecture, Containerization, Migration, DBA	NIST , RMF 1.0 , GDPR Compliance Packs, Auditor Engagement, Documentation	Build Observability monitoring, Automation, Data Testing, SRE Functions

Observability and Diagnostics				
Drift, Target, Performance monitoring LLM Toxicity, Injection, Hallucination	Metrics with Prometheus, Grafana, ELK Stack	Alerting with Email, Text, Chat	Explainability, Audit Trails	

Model Provisioning			
Cloud Providers	Source and Target support	Models	Data Quality
AWS Sagemaker, Azure ML, Databricks, Google Vertex, Google Colab, Anaconda Jupyter notebooks	Big Query, Snowflake, Azure Cosmos, Postgres, MariaDB	Classification, Regression, Neural Networks, Probabilisitc, LLM	Integrated DQ checks, integrity, Catalog and History

Pre-Prod Management			
Repository Management	Run Automation	Run Comparison	Process Management
Manage and Maintain model runs with single sign on and integrated apps	Record and Manage automation on Runs via MLOps or Jenkins	Compare Models and Runs	Workflows, Toll-Gates, Audit Controls
Audit and Track	3 <sup>rd</sup> Party Model Management	Cost Management	Inclusivity
Blockchain based Incident Tracking.	Model Evaluation from Vendors and External Teams	Per service and Per Tenant cost views Resource Tagging; Quotas; Billing Alerts	Access Managed for multiple stakeholders

Base Infrastructure			
Baseline Security	Networking	Landing Zones	
CloudTrail, VPC Flow logs, guard duty, Inspector, Security Hub, SIEM, IDS	VPC, VPN, Availability Zones, Routing, Peering	Multi-account, VM Based, AWS / Azure / GCP / Private Cloud	



# Giggso Al ML

Giggso is an AI ML operations observability and workflow management platform with value added services in AI Automation and Intelligent QA management

Business Cases

- Sales and Marketing Automation
- Data Cleaning
- > Infra management using AI
- Knowledge management





Post Deployment Operations



Monitoring and Continuous Improvement



Insights and performance management

Al Services and Scaling

- Al ML Development (Native / LLM)
- Platform for Al observability
- > Al ML Services for automation
- Align use cases for best fit needs



**TECHNOLOGY** 



**PROCESS** 



**PEOPLE** 

Value proposition

- Proven expertise in Al automation
- Reduce OpEx cost by automation and blended ModelOps services
- Best shore model(US, Ind, Can / Mex)
- > Model Operations management

- End to End AI ML management platform
- Stakeholder collaboration
- Log, Al and data management
- Al based Automation support management
- Automation for testing and data management

- Close coordination on incidents review, prioritization, automation and alignment
- Lean Change Management for swift value realization
- Robust Governance for oversight
- Agile Build-Test-Deploy cycles

- Focused Technology Capability both onshore and offshore
- Adopting new ways of working Embedding culture
- > Team Structure
- Evangelizing AI Technology and adoption







# Give us just 30 mins of your time.

We will show you how to save up to 50% on your Ops Management and Secure your Al Assets .

### **Email us at**

sales@giggso.com www.giggso.com











