

RACHEL HUANG

VISUAL DESIGNER

(778) 865-9218

itsraaaychelhuang@gmail.com

www.sfu.ca/~rha58/RH_Portfolio

SKILLS

Photoshop
Illustrator
InDesign
AfterEffects
Figma
HTML & CSS
Illustration

STRENGTHS

Visual Design
UX/UI Design
Web Design
Publication Design
Wireframing/Prototyping
Grid Structures
Sketching

EDUCATION

Simon Fraser University
BA, Interactive Arts, and
Technology
(2015 - Present)

DESIGN EXPERIENCE

GROUPSHOW - Freelance (2020 - Present)

Assisted in creating supporting documents for the product manufacturing and editing of print products.

- Edit and touch up paintings for print production
- Created mockups for the creation of blankets, pillows & other artisan/handmade products
- Created product specification sheets to assist in production
- Created website mockups for brand website

PROJECT EXPERIENCE

Everphone - Speculative Design (2022)

Worked on product brand identity and instructional brochures for an imaginary product that communicates an underlying message of how planned obsolescence is a huge current issue in modern technology.

- Designed layout of brochure print out
- Created isometric phone graphics & diagrams for brochure
- Research and ideation of original project idea that targetted planned obsolescence

Magazine Design Project - Editorial Design (2021)

Created a realistic magazine mockup focused on the topic of custom mechanical keyboards with its own brand identity.

- Researched relevant magazines
- Designed layout and grid structure of inner magazine pages
- Designed magazine cover & ad/subscriber campaigns

ZenKeebs - Web Design (2020)

Designed and developed the front-end of an online store that sells mechanical keyboards, learning about and applying responsive techniques for cross platform viewing.

- Created website & page layouts
- Coded responsive product pages and about page using HTML & CSS

AnimeExpo Brochure - Print Design (2019)

Created and printed my own version of an AnimeExpo brochure using existing branding guidelines and research.

- Researched AnimeExpo & other event/convention brochures
- Created grid & layout
- Designed graphic elements, borrowed large existing graphics used in previous events