

Richard Haar

Website developer and marketing professional offering 5 years of versatile experience. Successful in fast-paced environments with a demonstrated history of developing and deploying client websites and applications. Hard working, adaptable, and quick to learn.

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EXPERIENCE

HighClick Media, Greenville NC — *Web Developer / Digital Marketing Specialist*

MAY 2019 - FEB 2022

Web Design & Development

- Conceptualize and execute website and graphic designs for a diverse range of clients and internal divisions.
- Design, develop, and maintain client websites, including back-end and front-end.
- Collaborate with content writers, developers, strategists, and business partners to optimize strategy and ensure brand consistency.
- Stay up-to-date on Web Design & Development best practices, trends, and technology.
- Provide website admin and hosting support through WHM/cPanel.

Search Engine Optimization

- Prepare and execute on-page and off-page SEO strategies to achieve organic visibility for internal divisions and clients.
- Review analytics reports to identify strategies that improve search ranking.
- Conduct technical SEO audits, analysis, and implementation of technical recommendations.
- Stay up-to-date on SEO best practices.

Springer Studios, Wilmington NC — *Web Developer*

FEB 2022 - PRESENT

Web Development

- Work alongside UI/UX designers to create high-quality layouts that are intuitive for users.
- Integrate micro-interactions and animations into websites.
- Web application development.
- Develop custom PHP themes for client websites.
- Integrate API's into client websites.

SKILLS

HTML / CSS / JavaScript

Bootstrap

JQuery

Node.js / MySQL / MongoDB

WordPress Development

Content Management
Systems

PHP Custom Theme
Development

ReactJs Framework

Git Version Control

API Integration

Linux/AWS Hosting
Environments

Website Administration

AWARDS

Eagle Scout Rank, Troop 357
Raleigh NC
2013

- Develop, and maintain client websites.
- Collaborate with content writers, designers and business partners to optimize strategy and ensure brand consistency.
- Stay up-to-date on web development best practices and technology.
- Implement AI technologies into our workflow process.

Website Administration and AWS hosting

- Linux/AWS hosting support.
- Manage and maintain AWS EC2 and S3 environments.
- Implemented architecture changes for our AWS environments that improved our server performance.

EDUCATION

East Carolina University, Greenville NC — *Economics*

2013 - 2017

UNC Chapel Hill, Chapel Hill NC — *Coding Bootcamp*

2018