

Total Revenue

984.87M

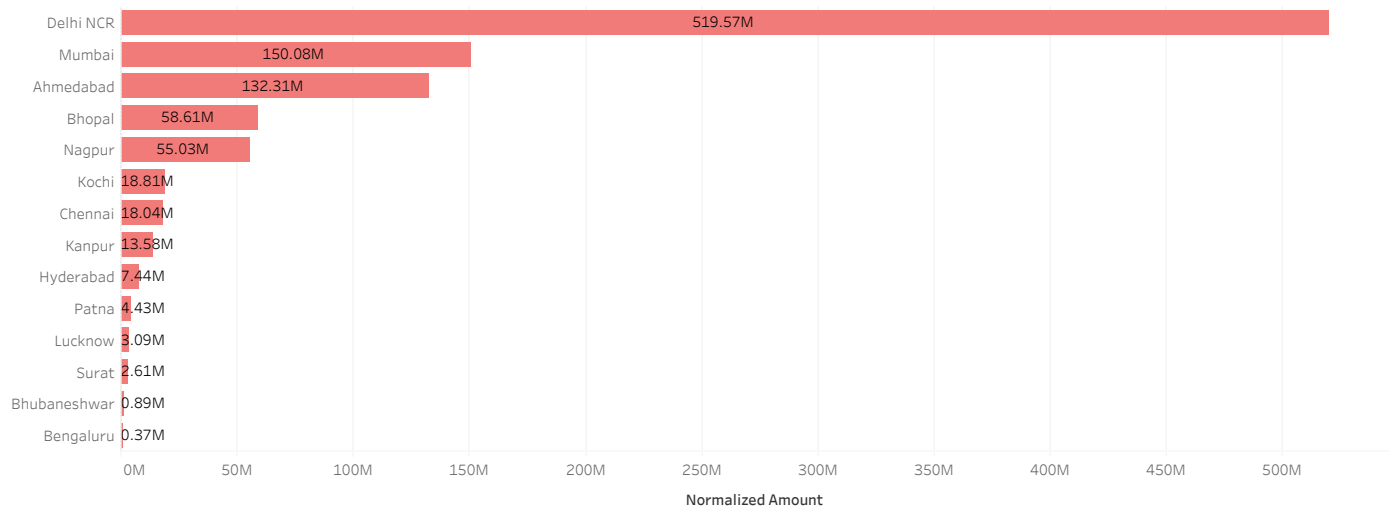
Sum of Normalized Amount.
The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Markets Name) and Action (Blank, MONTH(Cy Date)). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members.

Sales Quantity

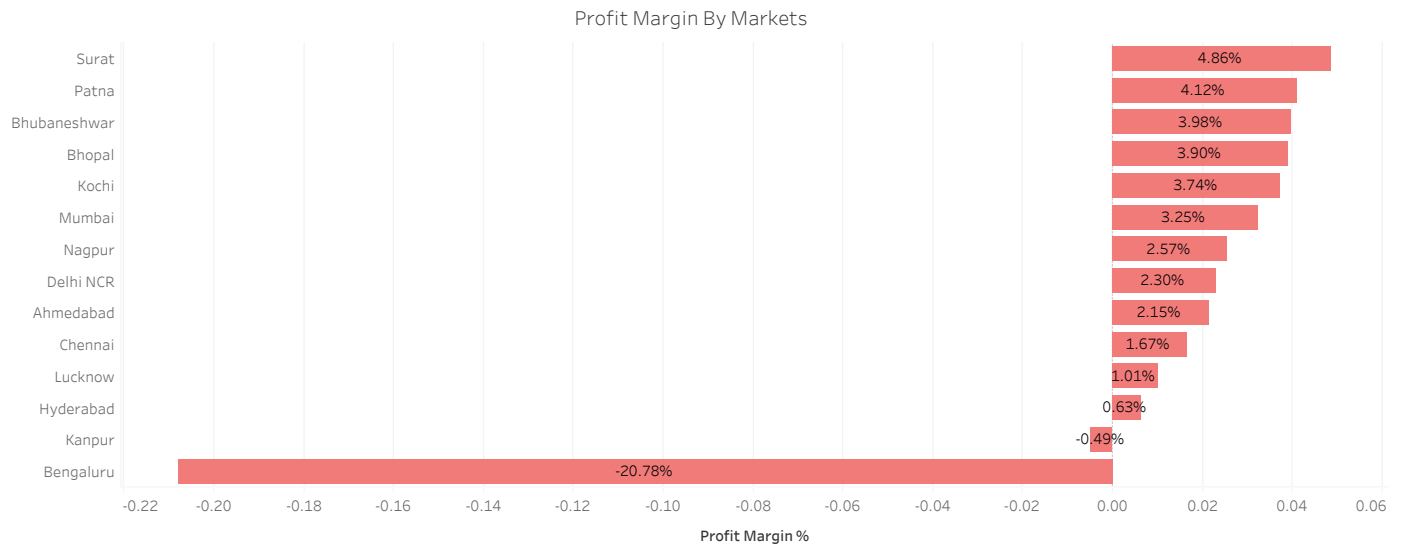
2,429,282

Sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Revenue By Markets

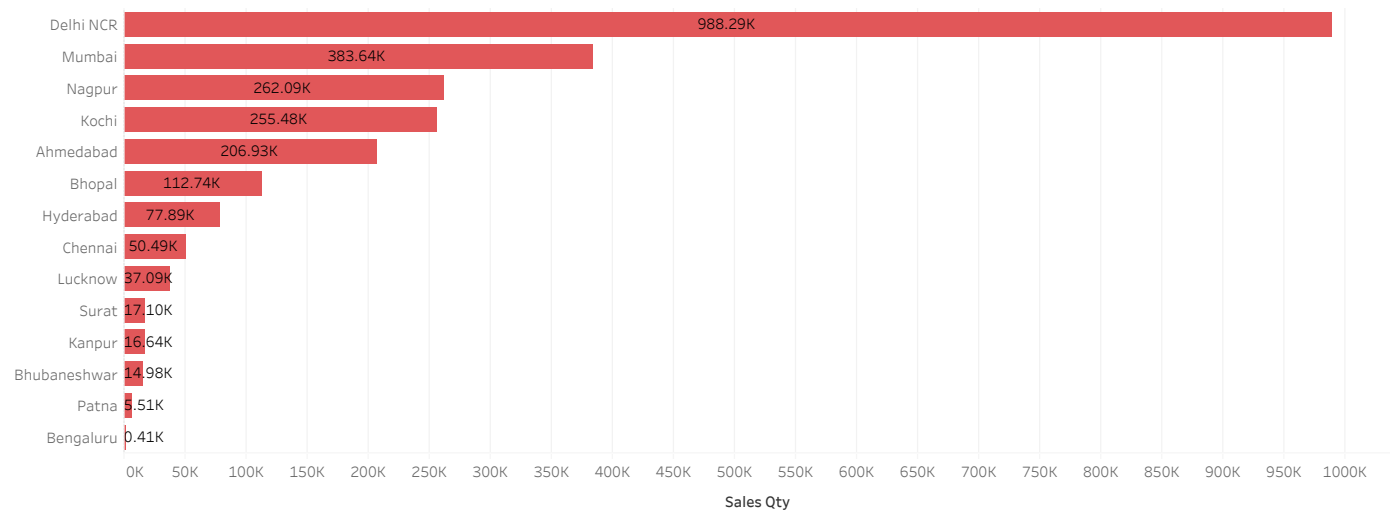


Sum of Normalized Amount for each Markets Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Markets Name) and Action (Blank, MONTH(Cy Date)). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members.



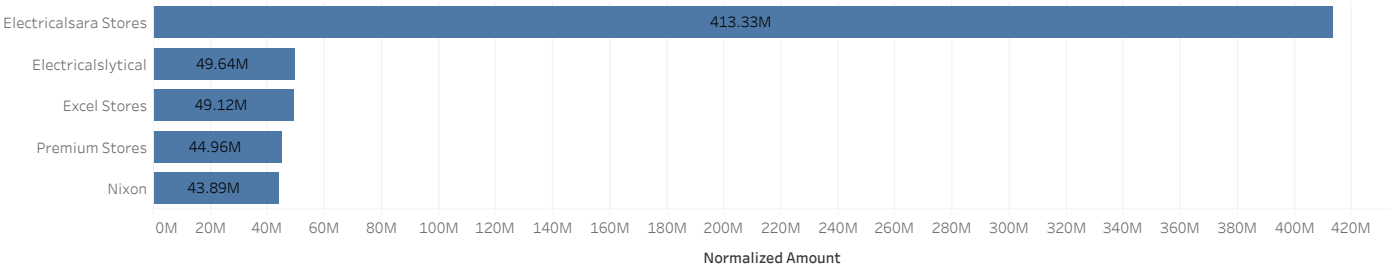
Profit Margin % for each Markets Name. The marks are labeled by Profit Margin %. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Markets Name) and Action (Blank, MONTH(Cy Date)). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members.

Sales Quantity By Markets



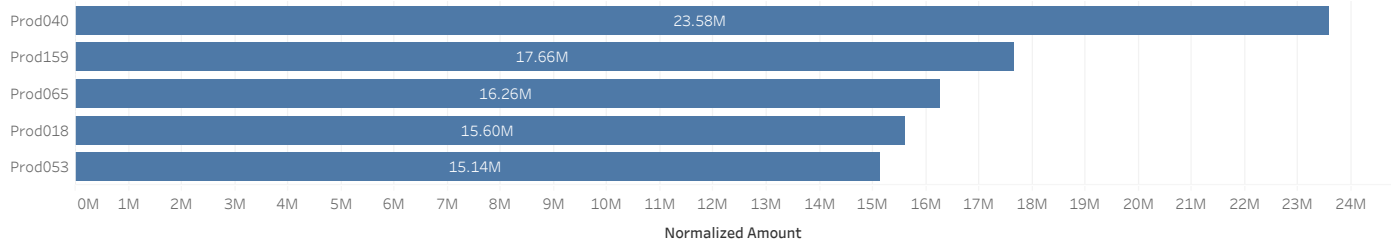
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Top 5 Customers



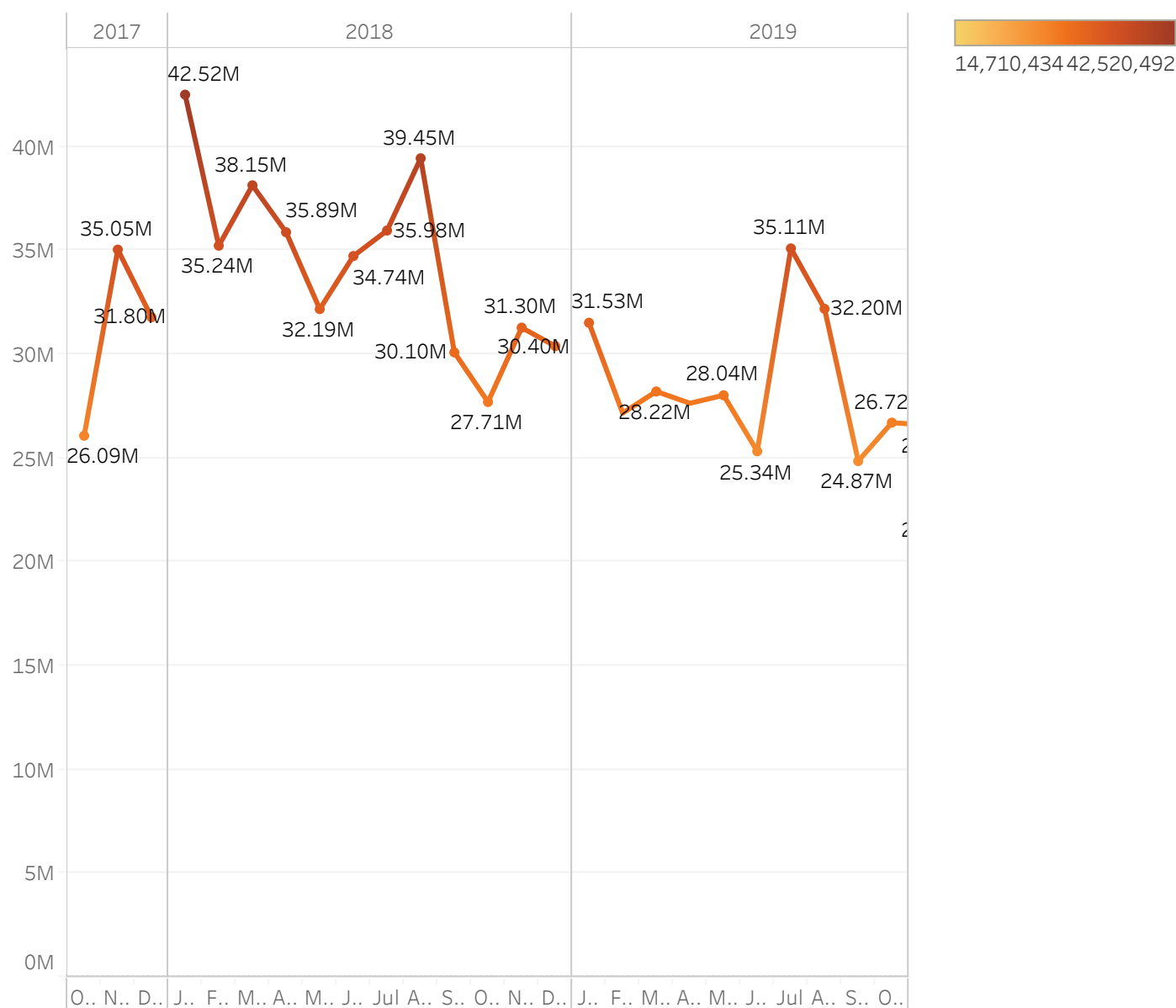
Sum of Normalized Amount for each Custmer Name. The marks are labeled by sum of Normalized Amount. The context is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Custmer Name, which has multiple members selected.

Top 5 Products



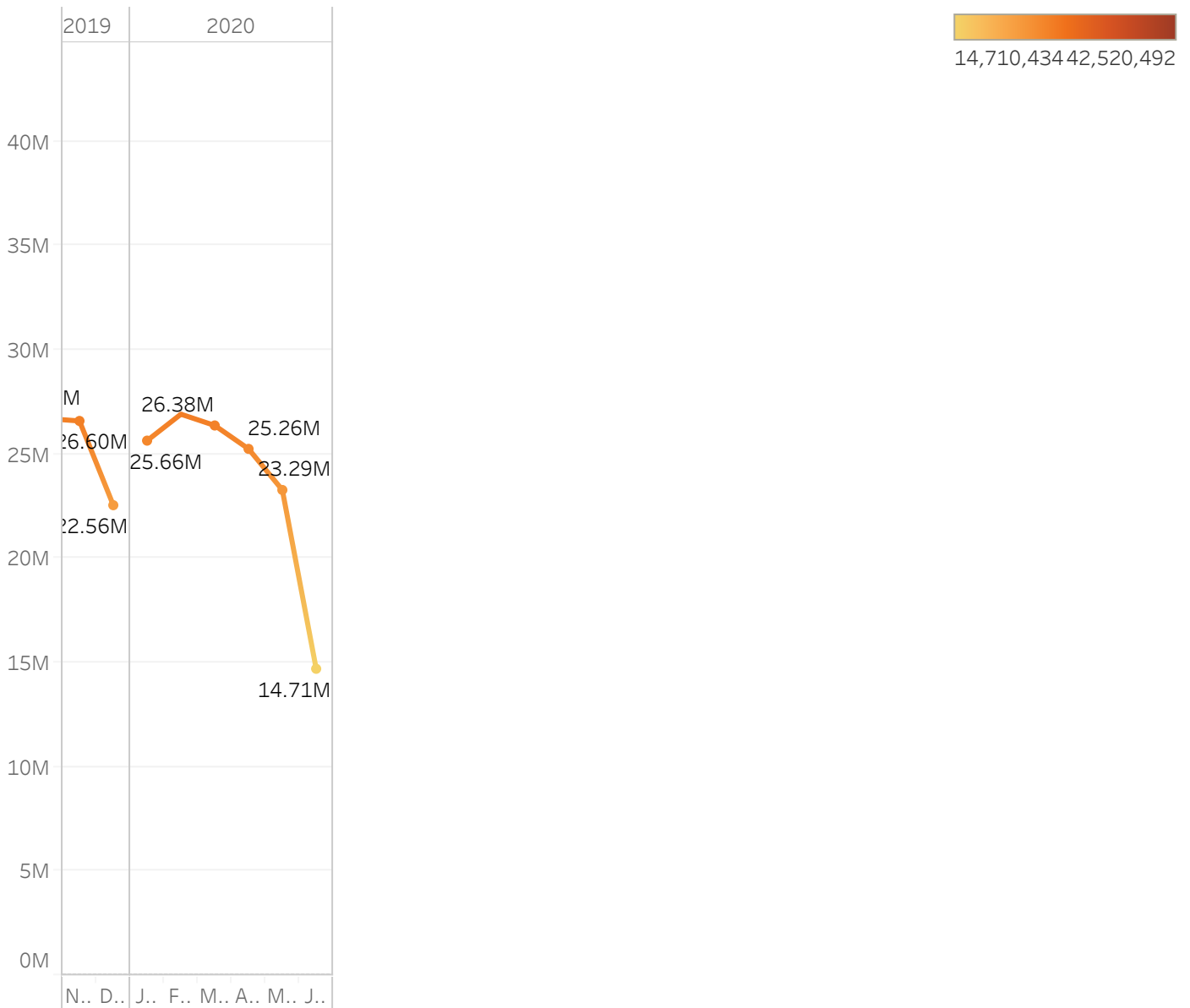
Sum of Normalized Amount for each Product Code (Products). The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Product Code (Products), which has multiple members selected.

Revenue By Year



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Revenue By Year



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2017201820192020

Blank broken down by Cy Date Year. The data is filtered on Action (Markets Name) and Action (Blank,MONTH(Cy Date)). The Action (Markets Name) filter keeps 14 members. The Action (Blank,MONTH(Cy Date)) filter keeps 12 members.

JanFebMarAprMayJunJulAugSeptOctNov

Blank broken down by Cy Date Month. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Dec

Blank broken down by Cy Date Month. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

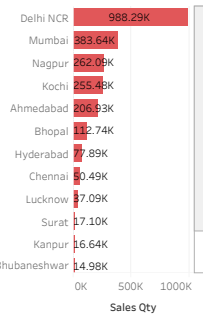
Total Revenue
984.87M

Sales Quantity
2,429,282

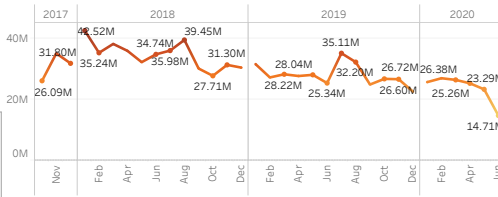
Revenue By Markets



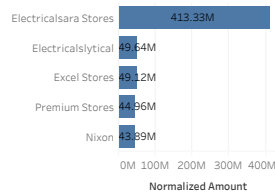
Sales Quantity By Markets



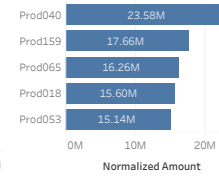
Revenue By Year



Top 5 Customers



Top 5 Products



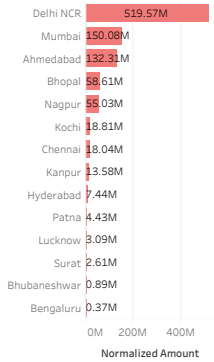
2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

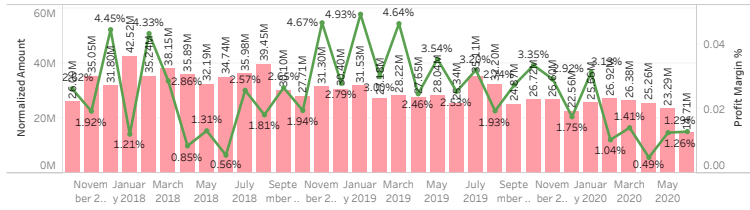
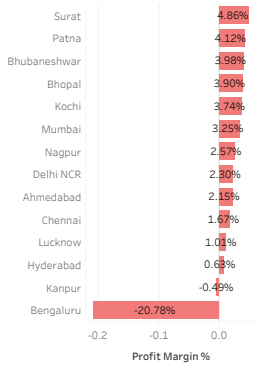
Total Revenue
984.87M

Profit
24.66M

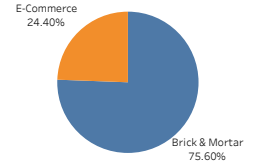
Revenue By Markets



Profit Margin By Markets



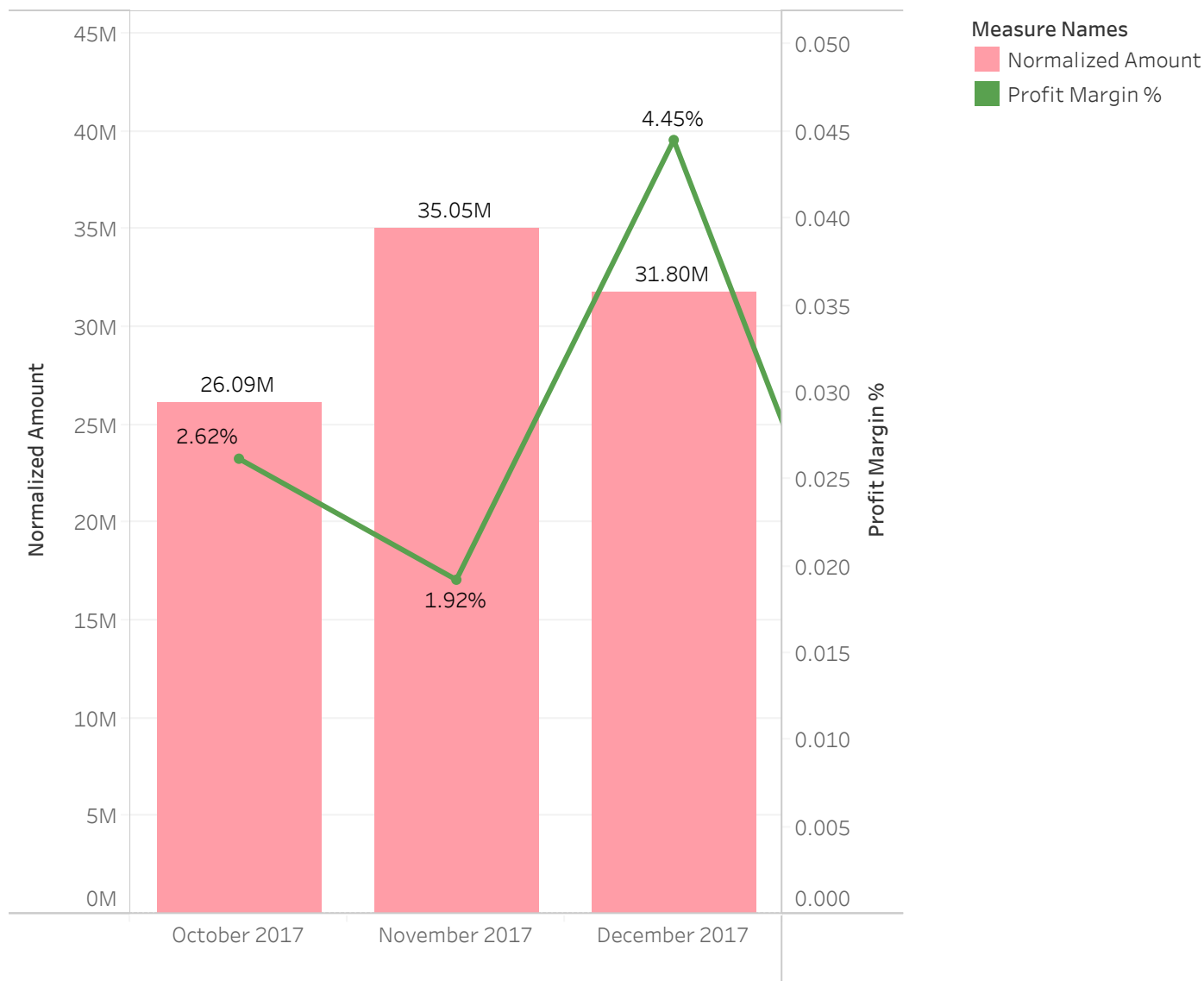
Custmer Name	Normalized Amount	Profit	Profit Margin %
Leader	16,529,970	1,246,643	7.54%
Electricalsquipo Stores	1,330,361	87,623	6.59%
Power	5,727,123	353,695	6.18%
Elite	4,837,239	212,317	4.39%
Electricalsociety	17,489,935	724,632	4.14%
Nixon	43,893,083	1,785,811	4.07%
Sound	4,966,707	198,906	4.00%
Logic Stores	13,201,366	486,810	3.69%
Expression	430,368	15,086	3.51%
Flawless Stores	9,156,412	314,033	3.43%
Electricalslytical	49,644,189	1,688,260	3.40%



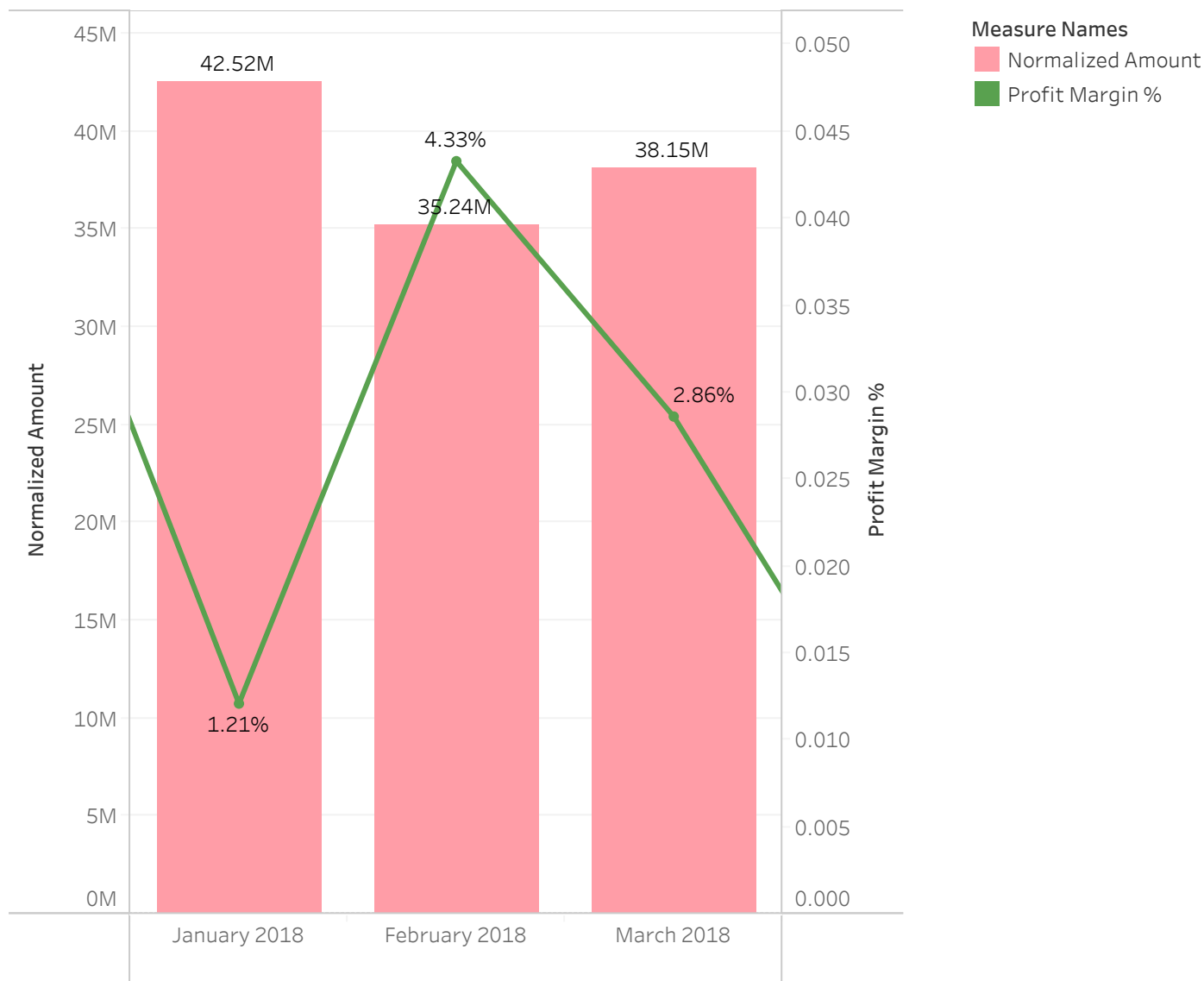
Profit

24.66M

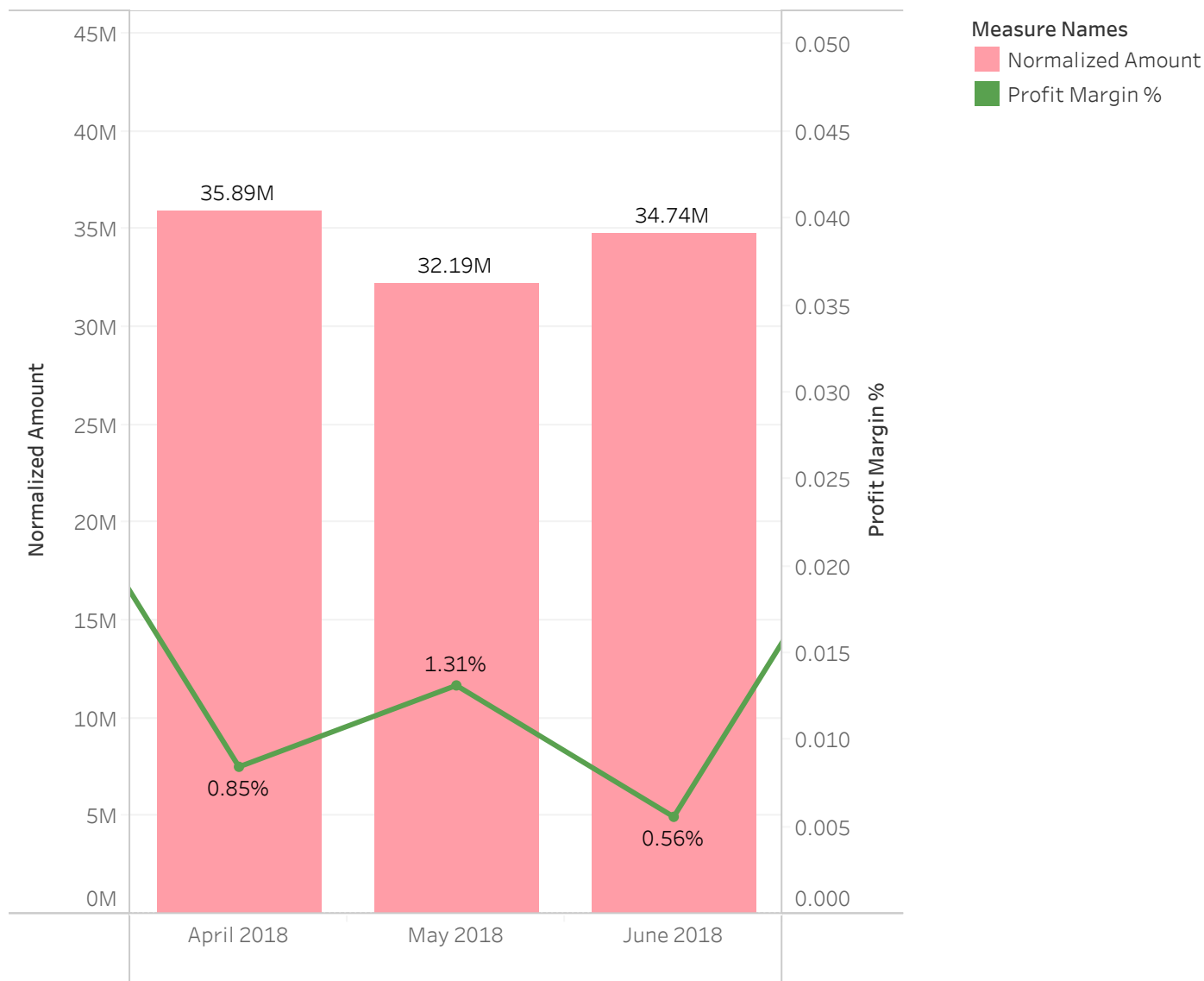
Sum of profit_margin. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Blank, MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.



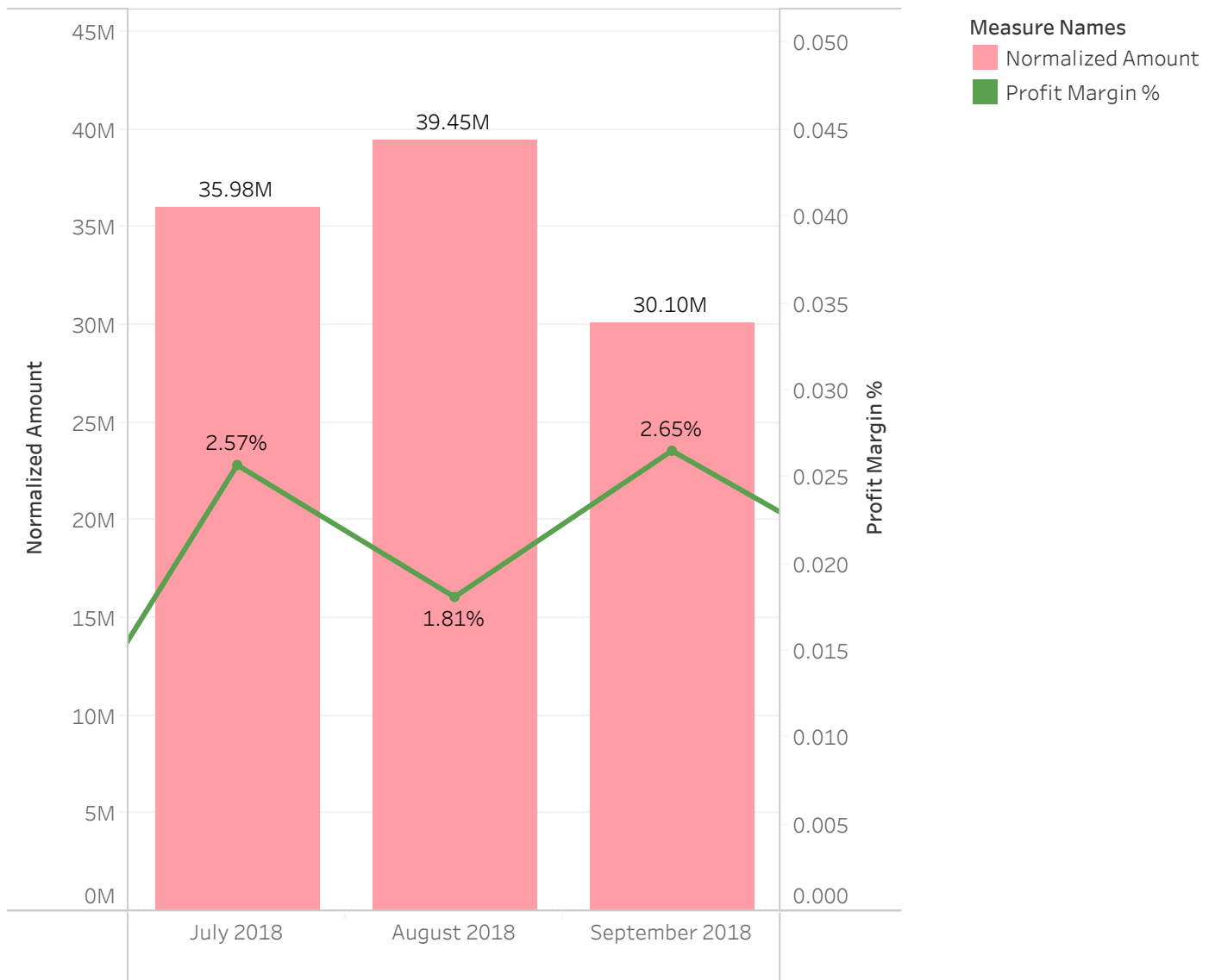
The trends of Normalized Amount and Profit Margin % for Cy Date Month. Color shows details about Normalized Amount and Profit Margin %. For pane Sum of Normalized Amount: The marks are labeled by Normalized Amount. For pane Profit Margin %: The marks are labeled by Profit Margin %. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Markets Name) and Action (Blank, MONTH(Cy Date)). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members.



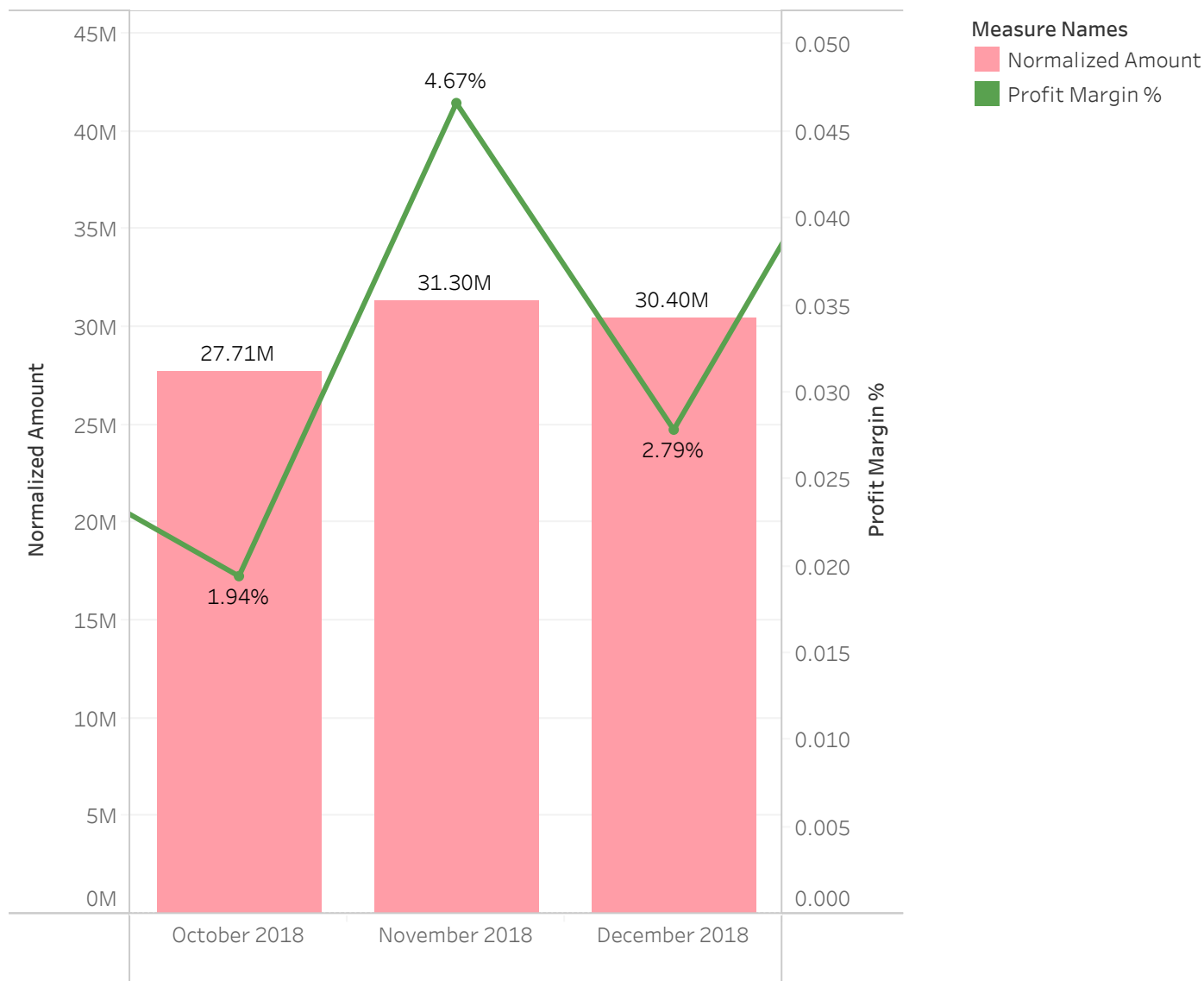
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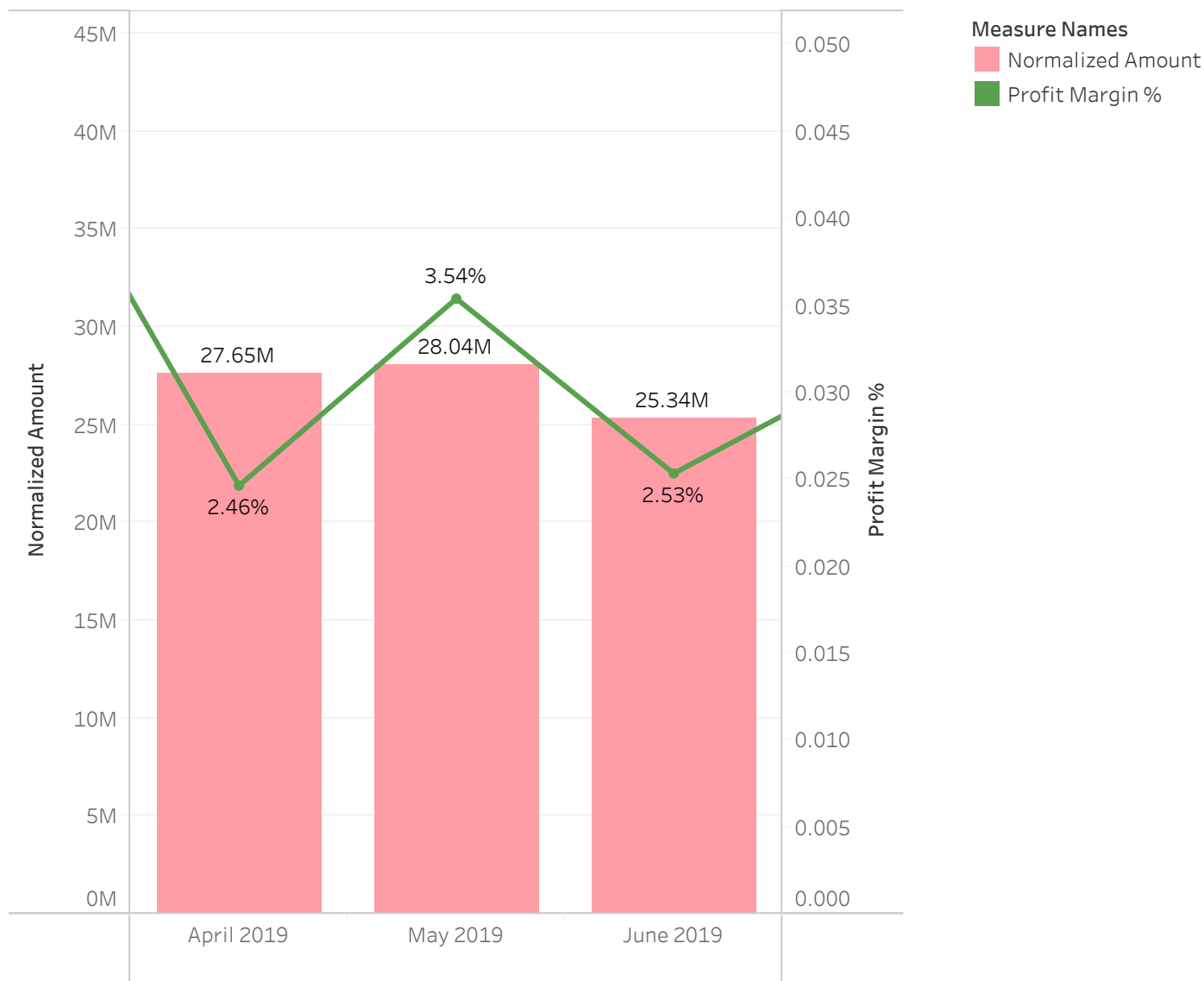
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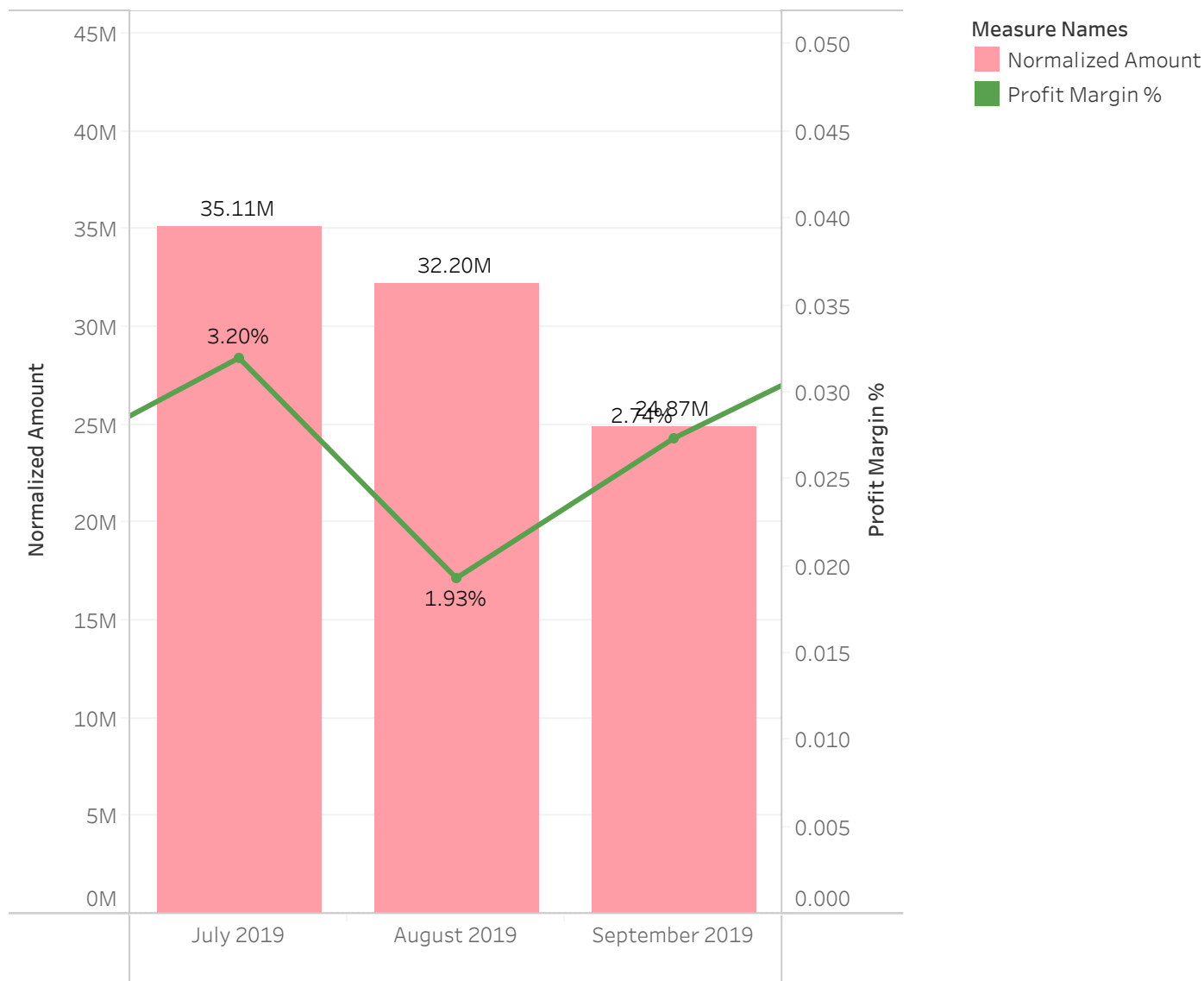
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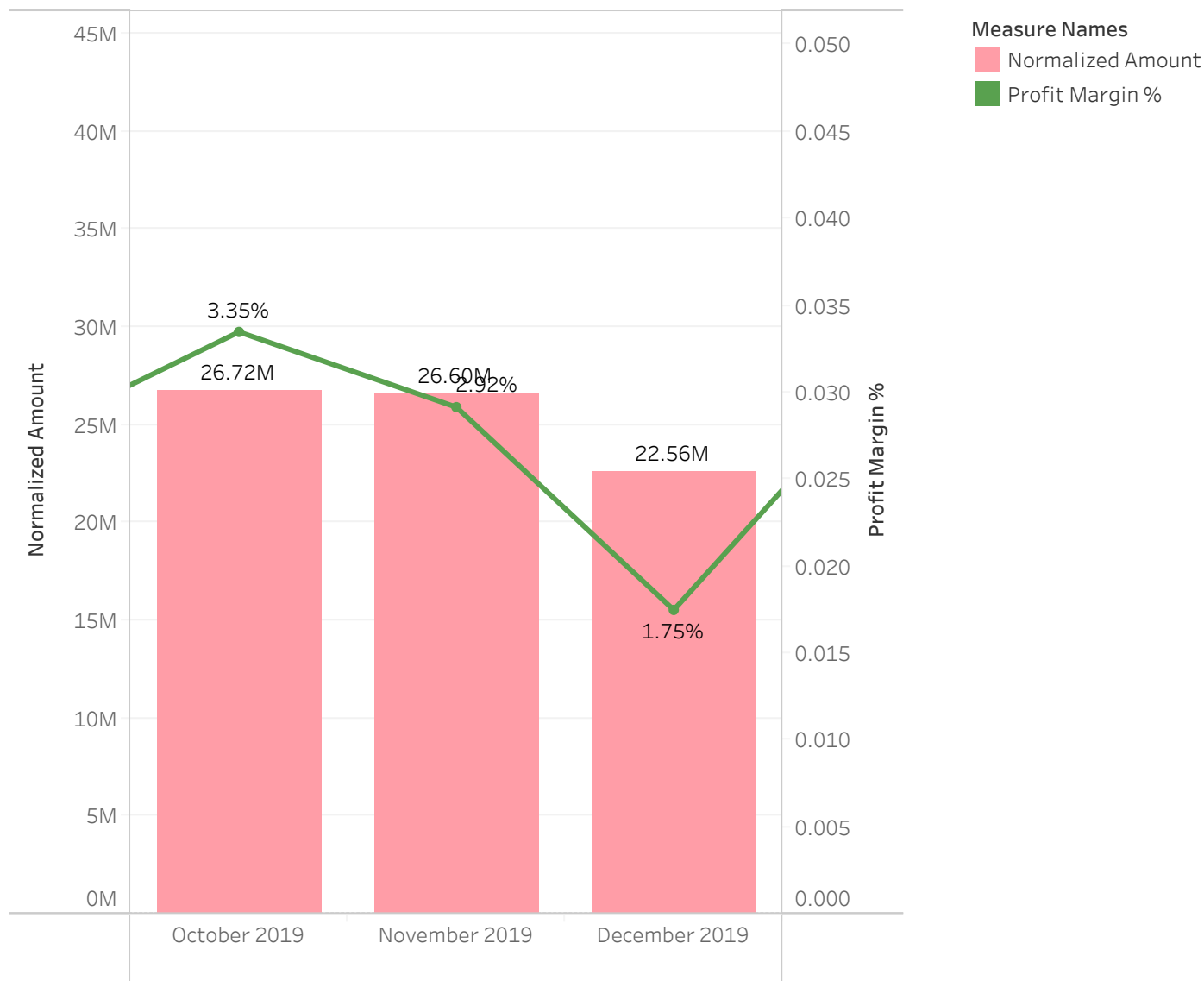
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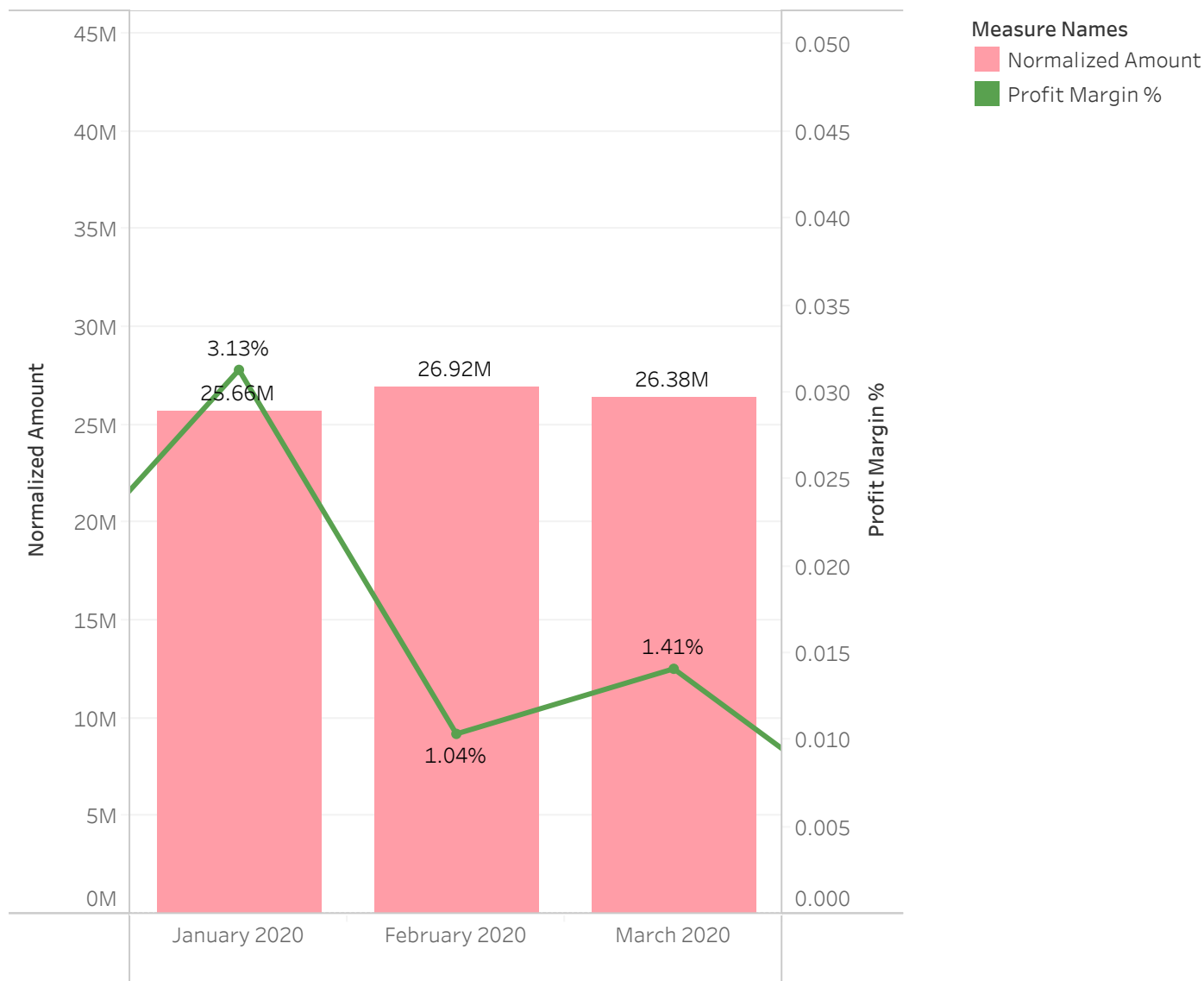
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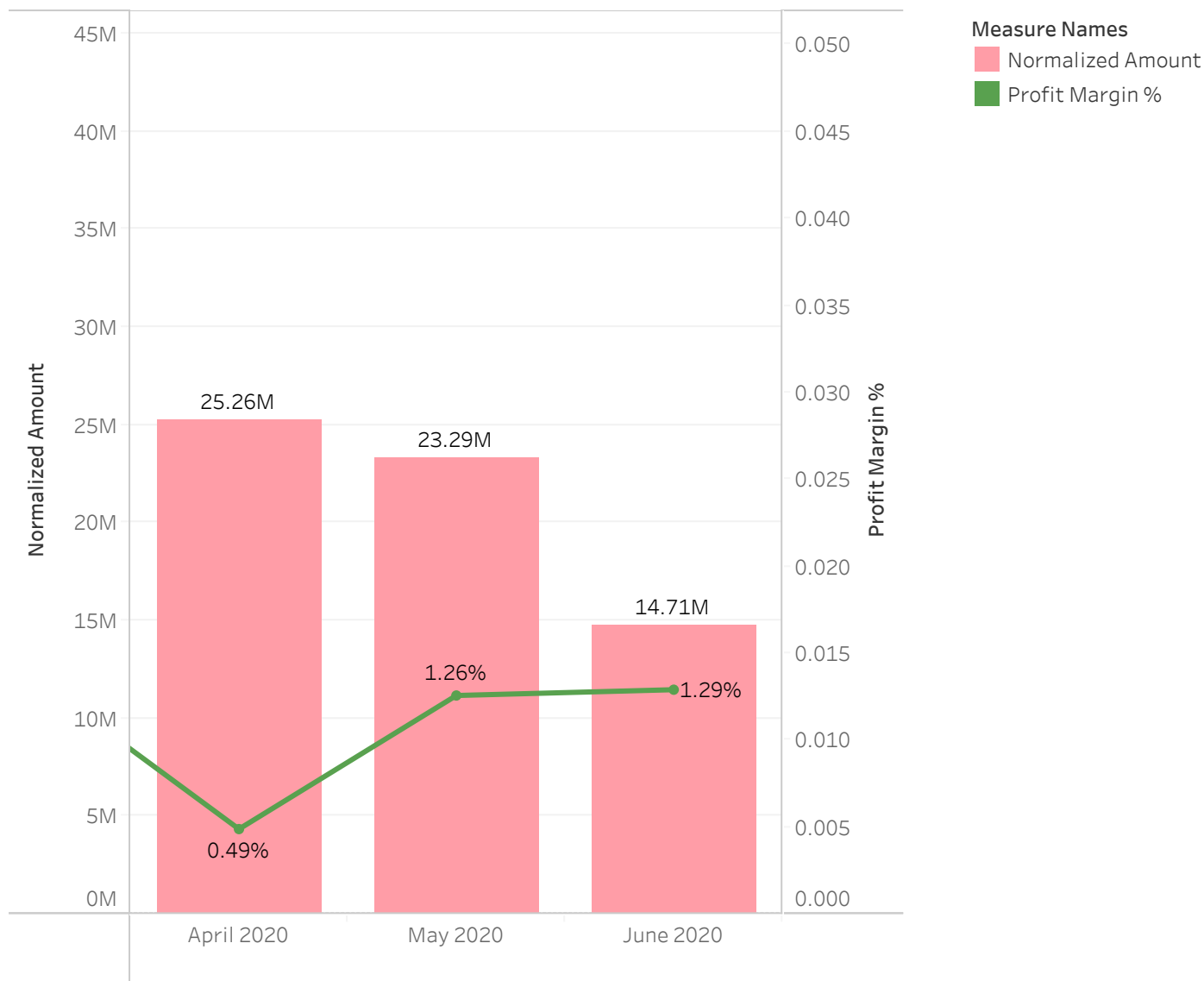
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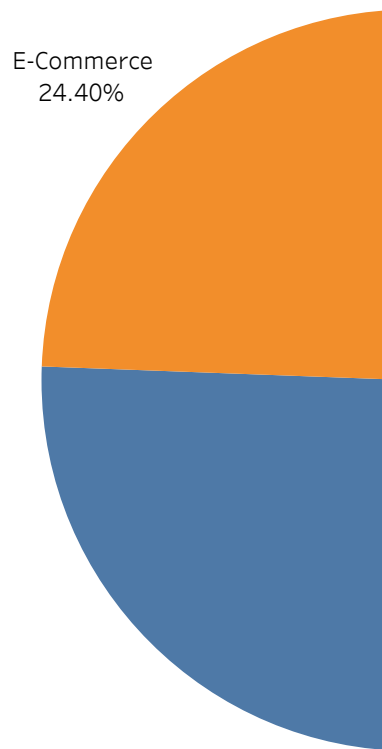
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Expression	430,368	15,086	3.51%
Flawless Stores	9,156,412	314,033	3.43%
Electricalslytical	49,644,189	1,688,260	3.40%
Propel	4,183,862	139,303	3.33%
Relief	5,230,158	170,834	3.27%
Surface Stores	15,242,562	490,679	3.22%
Electricalsopedia Stores	10,281,203	329,932	3.21%
Novus	2,359,799	75,341	3.19%
Nomad Stores	17,739,351	512,481	2.89%
Forward Stores	21,026,079	560,789	2.67%
Control	31,771,997	825,928	2.60%
Modular	17,379,851	451,682	2.60%
All-Out	6,068,432	154,730	2.55%
Premium Stores	44,961,416	1,053,784	2.34%
Surge Stores	28,648,916	656,033	2.29%
Electricalsara Stores	413,333,588	9,307,899	2.25%
Unity Stores	12,589,257	229,876	1.83%
Atlas Stores	16,666,713	295,896	1.78%
Integration Stores	13,979,716	246,400	1.76%
Epic Stores	18,750,440	329,118	1.76%
Path	12,995,938	214,153	1.65%
Sage	2,252,506	34,480	1.53%
Acclaimed Stores	21,196,727	321,095	1.51%
Synthetic	6,173,068	87,752	1.42%
Excel Stores	49,115,620	679,991	1.38%
Zone	5,067,349	60,753	1.20%
Insight	3,342,051	34,610	1.04%
Info Stores	35,100,033	314,451	0.90%
Electricalsbea Stores	336,367	2,748	0.82%
Electricalslance Stores	1,868,461	-37,487	-2.01%

Normalized Amount, Profit Margin % and Profit broken down by Custmer Name.

Normalized Amount
984,868,213

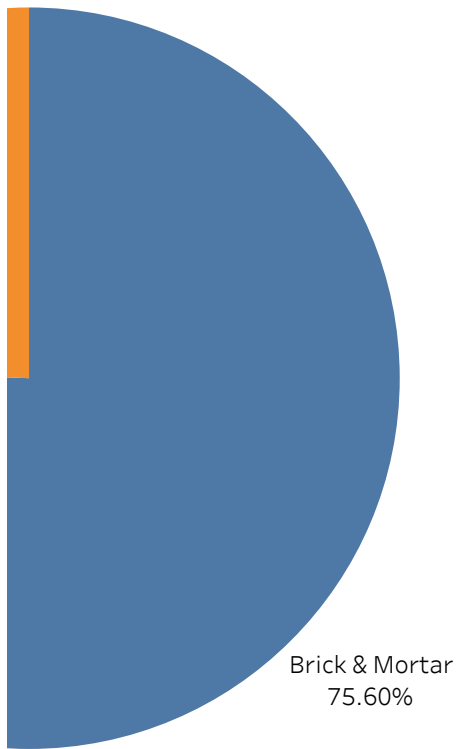
Customer Type
Brick & Mortar
E-Commerce



Customer Type and % of Total Normalized Amount. Color shows details about Customer Type. Size shows sum of Normalized Amount. The marks are labeled by Customer Type and % of Total Normalized Amount.

Normalized Amount
984,868,213

Customer Type
■ Brick & Mortar
■ E-Commerce



Customer Type and % of Total Normalized Amount. Color shows details about Customer Type. Size shows sum of Normalized Amount. The marks are labeled by Customer Type and % of Total Normalized Amount.