TourBuz

Website Content Document

Content for All Website Pages

Prepared for: TourBuz Board of Directors
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Table of Contents

1. Website Structure Overview

1.1 Main Navigation Menu

- Home
- About Us
- Services
- Our Fleet
- Tour Packages
  - College Tours
  - Family Tours
  - Corporate Tours
- Hotels & Stays
- Partner With Us
  - For Vehicle Owners
  - For Drivers
- Contact Us

1.2 Top Bar Elements

- Phone Number: +91 XXXXX XXXXX
- Email: info@tourbuz.com
- Social Media Icons: Facebook, Instagram, Twitter, YouTube
- Download App Button
- Login / Sign Up Button

2. Home Page Content

2.1 Hero Section (Banner)

Main Headline Options:

- "Book Tourist Vehicles Instantly Across India"
- "Your Journey, Our Wheels - Travel Anywhere, Anytime"
- "India's Most Trusted Tourist Vehicle Booking Platform"

Sub-headline Options:

- "Buses, Tempo Travellers, Mini Buses - All at your fingertips"
- "Safe, Reliable, and Affordable Group Travel Solutions"
- "From College Trips to Family Vacations - We've Got You Covered"

Call-to-Action Buttons:

- "Book Now" (Primary)
- "Get Quote" (Secondary)
- "Download App" (Secondary)

2.2 Search Box Section

Search Form Fields:

- From Location (Pickup City)
- To Location (Drop City)
- Journey Date
- Return Date (Optional)
- Number of Passengers
- Vehicle Type (Dropdown: Bus, Mini Bus, Tempo Traveller, etc.)
- Search Button: "Find Vehicles"

2.3 Why Choose TourBuz Section

Section Heading: "Why Travel With TourBuz?"

Feature 1: Verified Vehicles

- Icon: Shield/Checkmark
- Title: "100% Verified Vehicles"
- Description: "Every vehicle on our platform goes through strict verification. All documents, insurance, and fitness certificates are checked."

Feature 2: Professional Drivers

- Icon: User/Driver
- Title: "Trained & Verified Drivers"
- Description: "All our drivers are background verified, experienced, and trained for safe driving. Your safety is our priority."

Feature 3: Live Tracking

- Icon: Location/GPS
- Title: "Real-Time GPS Tracking"
- Description: "Track your vehicle in real-time throughout your journey. Share live location with family for peace of mind."

Feature 4: Best Prices

- Icon: Price Tag/Rupee
- Title: "Transparent Pricing"
- Description: "No hidden charges, no surprises. See complete pricing upfront before you book. Best rates guaranteed."

Feature 5: 24/7 Support

- Icon: Headset/Phone
- Title: "Round-the-Clock Support"
- Description: "Our support team is available 24/7 to assist you. Call, chat, or WhatsApp - we're always here to help."

Feature 6: Easy Booking

- Icon: Mobile/Click
- Title: "Book in 3 Simple Steps"
- Description: "Search, Select, and Book - it's that simple. Instant confirmation and hassle-free booking experience."

2.4 Popular Destinations Section

Section Heading: "Popular Tour Destinations"

Destinations to Feature (with Images):

- Goa - "Beach Paradise"
- Rajasthan - "Land of Kings"
- Kerala - "God's Own Country"
- Himachal Pradesh - "Mountain Escape"
- Karnataka - "Heritage & Nature"
- Maharashtra - "Forts & Beaches"
- Uttarakhand - "Spiritual Retreat"
- Tamil Nadu - "Temple Trail"

2.5 Our Fleet Section

Section Heading: "Choose Your Perfect Ride"

Vehicle Types to Display:

Tempo Traveller (12-17 Seater)
- Perfect for: Small groups, Family trips
- Features: AC, Pushback seats, Music system
- Starting from: ₹XX per km

Mini Bus (20-25 Seater)
- Perfect for: Medium groups, Office outings
- Features: AC, Comfortable seats, Luggage space
- Starting from: ₹XX per km

Bus (35-45 Seater)
- Perfect for: Large groups, College tours
- Features: AC/Non-AC, Pushback/Sleeper, TV, Charging points
- Starting from: ₹XX per km

Luxury Bus (40-50 Seater)
- Perfect for: Premium travel, Corporate events
- Features: AC, 2x1 Sleeper, TV, WiFi, Toilet
- Starting from: ₹XX per km

2.6 How It Works Section

Section Heading: "Book Your Trip in 3 Easy Steps"

Step 1:
- Icon: Search icon
- Title: "Search & Compare"
- Description: "Enter your travel details and browse through available vehicles. Compare prices, features, and reviews."

Step 2:
- Icon: Calendar/Booking icon
- Title: "Book & Pay"
- Description: "Select your preferred vehicle and pay a small booking amount securely online. Get instant confirmation."

Step 3:
- Icon: Bus/Travel icon
- Title: "Travel & Enjoy"
- Description: "On travel day, verify with OTP and start your journey. Track in real-time and travel worry-free."

2.7 Statistics Section

Section Heading: "Numbers That Speak"

- 10,000+ Happy Customers
- 500+ Verified Vehicles
- 50+ Cities Covered
- 4.8/5 Average Rating
- 1,00,000+ KMs Travelled
- 24/7 Customer Support

2.8 Testimonials Section

Section Heading: "What Our Customers Say"

Testimonial 1:
- Name: [Customer Name]
- Location: [City]
- Rating: 5 Stars
- Review: "Booked a bus for our college trip to Goa. The booking process was super easy, driver was professional, and the bus was clean and comfortable. Highly recommended!"

Testimonial 2:
- Name: [Customer Name]
- Location: [City]
- Rating: 5 Stars
- Review: "Used TourBuz for our family pilgrimage. The vehicle was exactly as shown in photos. Real-time tracking gave us peace of mind. Will definitely book again!"

Testimonial 3:
- Name: [Customer Name]
- Location: [City]
- Rating: 5 Stars
- Review: "Organized our company outing through TourBuz. Transparent pricing, no hidden costs. The support team helped us with permits for interstate travel. Excellent service!"

2.9 Download App Section

Section Heading: "Download the TourBuz App"

Sub-heading: "Book on the go, track in real-time"

App Features to Highlight:

- Easy booking in just 3 taps
- Real-time vehicle tracking
- Secure online payments
- 24/7 chat support
- Exclusive app-only offers

Buttons:

- Google Play Store Badge
- Apple App Store Badge

3. About Us Page

3.1 Page Banner

- Heading: "About TourBuz"
- Sub-heading: "Transforming Group Travel in India"

3.2 Our Story Section

Section Heading: "Our Story"

Content Points:

- TourBuz was founded with a simple mission - to make group travel easy, safe, and affordable for everyone in India.
- We noticed that booking tourist vehicles was a hassle - unreliable operators, hidden charges, and no transparency.
- We set out to change this by creating a technology-driven platform that connects travelers with verified vehicle owners.
- Today, TourBuz is trusted by thousands of customers for their group travel needs.
- From college trips to corporate events, family pilgrimages to destination weddings - we've got India moving.

3.3 Our Mission Section

Section Heading: "Our Mission"

- "To provide safe, reliable, and affordable tourist vehicle booking services across India through technology and trust."

3.4 Our Vision Section

Section Heading: "Our Vision"

- "To become India's most trusted and largest tourist vehicle booking platform, making group travel hassle-free for every Indian."

3.5 Our Values Section

Section Heading: "Our Values"

Safety First
- Your safety is non-negotiable. Every vehicle and driver is thoroughly verified.

Transparency
- No hidden charges, no surprises. What you see is what you pay.

Customer First
- Every decision we make starts with "How does this help our customer?"

Reliability
- We keep our promises. Your vehicle will be there when you need it.

Innovation
- We constantly improve our technology to serve you better.

3.6 Meet Our Team Section (Optional)

Section Heading: "The People Behind TourBuz"

- Founder & CEO - [Name] - Photo & Brief Bio
- Co-Founder - [Name] - Photo & Brief Bio
- Operations Head - [Name] - Photo & Brief Bio

4. Services Page

4.1 Page Banner

- Heading: "Our Services"
- Sub-heading: "Complete Travel Solutions for Every Need"

4.2 Services List

Service 1: Tourist Vehicle Booking
- Description: Book buses, mini buses, and tempo travellers for your trips
- Features: Wide variety of vehicles, transparent pricing, instant booking
- Best for: Group travel, family trips, pilgrimages

Service 2: College & School Tours
- Description: Specialized packages for educational institutions
- Features: Safety-focused, experienced drivers, complete trip management
- Best for: College trips, school excursions, educational tours

Service 3: Corporate Travel
- Description: Professional travel solutions for businesses
- Features: Corporate billing, dedicated account manager, premium vehicles
- Best for: Team outings, conferences, client visits

Service 4: Pilgrimage Tours
- Description: Comfortable travel for religious journeys
- Features: Experienced drivers who know pilgrimage routes, flexible schedules
- Best for: Temple tours, religious group travel

Service 5: Wedding Transportation
- Description: Guest transportation for weddings and events
- Features: Decorated vehicles available, multiple vehicle coordination
- Best for: Destination weddings, wedding guest pickup/drop

Service 6: Interstate Permit Assistance
- Description: Help with obtaining permits for interstate travel
- Features: Expert guidance, faster processing, hassle-free documentation
- Best for: Cross-state travel, long-distance tours

Service 7: Hotel Booking
- Description: Book hotels and accommodations along your route
- Features: Verified properties, group discounts, easy booking
- Best for: Multi-day trips, overnight journeys

Service 8: Complete Tour Packages
- Description: All-inclusive tour packages with vehicle + hotel + itinerary
- Features: Curated itineraries, everything included, no planning needed
- Best for: Hassle-free travel, first-time travelers

5. How It Works Page

5.1 Page Banner

- Heading: "How TourBuz Works"
- Sub-heading: "Simple, Fast, and Reliable Booking Process"

5.2 For Customers - Booking Process

Section Heading: "Book Your Trip"

Step 1: Search
- Enter your pickup location, destination, and travel date
- Select number of passengers and preferred vehicle type
- Click "Find Vehicles" to see available options

Step 2: Compare & Select
- Browse through available vehicles with photos and details
- Compare prices, features, and customer ratings
- Check vehicle amenities like AC, TV, charging points
- Select the vehicle that suits your needs

Step 3: Enter Trip Details
- Add all places you want to visit
- Mention overnight halts if any
- Specify pickup and drop points
- Request interstate permit assistance if needed

Step 4: Pay & Confirm
- Review complete trip summary and pricing
- Pay booking amount securely online (UPI, Card, Net Banking)
- Receive instant booking confirmation via SMS and Email
- Get WhatsApp notification with booking details

Step 5: Travel Day
- Driver arrives at pickup location on time
- Verify trip start with OTP
- Track vehicle location in real-time on app
- Share live location with family/friends

Step 6: End Trip & Review
- Verify trip end with OTP at destination
- Pay remaining amount if any
- Rate your experience and provide feedback
- Receive trip summary and invoice

5.3 Safety Features

Section Heading: "Your Safety, Our Priority"

- GPS tracking throughout the journey
- Share live location with family
- Verified and background-checked drivers
- 24/7 emergency support
- SOS button in app for emergencies
- All vehicles fully insured

6. Our Fleet Page

6.1 Page Banner

- Heading: "Our Fleet"
- Sub-heading: "Choose from Our Wide Range of Tourist Vehicles"

6.2 Vehicle Categories

Category 1: Tempo Traveller
- Seating Capacity: 12, 14, 17 Seater options
- Best For: Small groups, family trips, weekend getaways
- Features: AC, Pushback seats, Music system, Charging points
- Luggage: Ample space for luggage
- Starting Price: ₹XX per km

Category 2: Mini Bus
- Seating Capacity: 18, 21, 25 Seater options
- Best For: Medium groups, office outings, extended family trips
- Features: AC, Comfortable seating, LCD TV, Music system
- Luggage: Large luggage compartment
- Starting Price: ₹XX per km

Category 3: Standard Bus
- Seating Capacity: 35, 40, 45 Seater options
- Best For: Large groups, college tours, corporate events
- Features: AC/Non-AC, Pushback seats, TV, Mic system
- Luggage: Overhead racks + Under-deck storage
- Starting Price: ₹XX per km

Category 4: Sleeper Bus
- Seating Capacity: 30-40 Sleeper berths
- Best For: Long distance travel, overnight journeys
- Features: AC, Individual berths, Curtains, Charging points, Blankets
- Luggage: Under-deck storage
- Starting Price: ₹XX per km

Category 5: Luxury Bus
- Seating Capacity: 30-45 Seater (2x1 configuration)
- Best For: Premium travel, VIP groups, comfort seekers
- Features: AC, 2x1 Sleeper/Seater, WiFi, TV, Toilet, Mini pantry
- Luggage: Premium storage space
- Starting Price: ₹XX per km

Category 6: Maharaja Bus (Super Luxury)
- Seating Capacity: 20-30 Seater (Ultra-wide seats)
- Best For: Wedding parties, VVIPs, ultimate comfort
- Features: AC, Fully reclining seats, Premium interior, TV, WiFi, Toilet, Kitchen
- Luggage: Maximum storage
- Starting Price: ₹XX per km

6.3 Vehicle Features Checklist

Common Features Across Fleet:

- GPS Tracking Enabled
- First Aid Kit
- Fire Extinguisher
- Valid Insurance

- Valid Fitness Certificate
- Clean & Sanitized
- Emergency Exit
- Mobile Charging Points

7. Tour Packages Page

7.1 Page Banner

- Heading: "Tour Packages"
- Sub-heading: "All-Inclusive Holiday Packages for Every Budget"

7.2 Package Categories

- Weekend Getaways (2-3 Days)
- Short Trips (4-5 Days)
- Week Long Tours (6-7 Days)
- Extended Tours (8+ Days)

7.3 Sample Package Template

- Package Name: [Destination] Tour
- Duration: X Nights / Y Days
- Starting From: ₹XXXX per person
- Destinations Covered: List of places
- Inclusions: Transport, Hotels, Meals (as applicable)
- Exclusions: Entry fees, personal expenses
- Day-wise Itinerary
- Hotel Details
- Vehicle Details
- CTA: "Book Now" / "Get Quote"

8. College Tours Page

8.1 Page Banner

- Heading: "College & Educational Tours"
- Sub-heading: "Safe & Memorable Trips for Students"

8.2 Why Choose TourBuz for College Tours

- Safety First: All vehicles GPS tracked, drivers background verified
- Budget Friendly: Special discounts for educational institutions
- Large Fleet: Buses of all sizes to accommodate any group
- Experienced Drivers: Trained for handling student groups
- 24/7 Support: Dedicated support during the entire trip
- Permit Assistance: We handle all interstate permits
- Flexible Payments: Easy payment options for institutions

8.3 Popular College Tour Destinations

- Goa - Beach & Adventure
- Manali - Mountains & Snow
- Ooty - Hills & Nature
- Pondicherry - Beach & Heritage
- Rajasthan - Forts & Culture
- Kerala - Backwaters & Nature

8.4 Booking Process for Institutions

- Step 1: Submit enquiry form with trip details
- Step 2: Get customized quote within 24 hours
- Step 3: Discuss and finalize itinerary
- Step 4: Pay booking amount (cheque/bank transfer accepted)
- Step 5: Receive confirmed booking with vehicle details
- Step 6: Travel and enjoy with real-time tracking

8.5 Enquiry Form Fields

- Institution Name
- Contact Person Name
- Phone Number
- Email ID
- Number of Students
- Destination
- Travel Dates
- Special Requirements

9. Hotels & Stays Page

9.1 Page Banner

- Heading: "Hotels & Accommodations"
- Sub-heading: "Comfortable Stays for Your Journey"

9.2 Why Book Hotels With TourBuz

- Verified Properties: All hotels personally verified
- Group Discounts: Special rates for group bookings
- Convenient Location: Hotels near tourist spots
- Easy Combo Booking: Book vehicle + hotel together
- Flexible Cancellation: Easy cancellation policies

9.3 Hotel Categories

- Budget Hotels: Clean & affordable stays
- Standard Hotels: Comfortable mid-range options
- Premium Hotels: Quality stays with great amenities
- Luxury Hotels: Premium experience for special trips

10. For Vehicle Owners Page

10.1 Page Banner

- Heading: "Partner With TourBuz"
- Sub-heading: "Grow Your Tourist Vehicle Business With Us"

10.2 Benefits for Vehicle Owners

- More Bookings: Access to thousands of customers
- Zero Marketing Cost: We bring customers to you
- Easy Management: Manage bookings through app
- Timely Payments: Guaranteed payment settlement
- Fleet Tracking: Track all your vehicles in one place
- Business Reports: Detailed analytics and reports
- Support: Dedicated partner support team

10.3 How to Join

- Step 1: Fill registration form with basic details
- Step 2: Submit vehicle documents for verification
- Step 3: Physical verification of vehicles
- Step 4: Agreement signing
- Step 5: Get access to owner app
- Step 6: Start receiving bookings

10.4 Documents Required

- Vehicle Registration Certificate (RC)
- Vehicle Insurance
- Fitness Certificate
- Permit (Tourist/All India)
- Owner's ID Proof (Aadhaar/PAN)
- Bank Account Details
- Vehicle Photos (Exterior & Interior)

10.5 Registration Form Fields

- Owner Name
- Phone Number
- Email ID
- City
- Number of Vehicles
- Vehicle Types
- CTA Button: "Register Now" / "Join as Partner"

11. For Drivers Page

11.1 Page Banner

- Heading: "Drive With TourBuz"
- Sub-heading: "Join India's Growing Tourist Vehicle Network"

11.2 Benefits for Drivers

- Regular Trips: Consistent work throughout the year
- Good Earnings: Competitive pay for every trip
- Easy App: Simple app to manage your trips
- Support: 24/7 support during trips
- Flexibility: Choose trips that suit your schedule
- Timely Payment: Get paid on time, every time

11.3 Requirements to Join

- Valid Driving License (Transport/Heavy Vehicle)
- Minimum 3 years driving experience
- Age: 25-55 years
- Clean driving record
- Basic smartphone knowledge

11.4 Documents Required

- Driving License
- Aadhaar Card
- PAN Card
- Passport Size Photo
- Address Proof
- Police Verification Certificate (if available)

11.5 Registration Form Fields

- Driver Name
- Phone Number
- City
- Years of Experience
- Vehicle Types You Can Drive
- CTA Button: "Apply Now" / "Join as Driver"

12. Contact Us Page

12.1 Page Banner

- Heading: "Contact Us"
- Sub-heading: "We're Here to Help"

12.2 Contact Information

- Phone: +91 XXXXX XXXXX
- WhatsApp: +91 XXXXX XXXXX
- Email: info@tourbuz.com
- Support Email: support@tourbuz.com
- Partner Queries: partners@tourbuz.com
- Office Address: [Full Address]
- Office Hours: Mon-Sat, 9 AM - 8 PM
- Customer Support: 24/7 Available

12.3 Contact Form Fields

- Name
- Phone Number
- Email
- Subject (Dropdown: Booking Query, Support, Feedback, Partnership, Other)
- Message
- CTA Button: "Send Message"

12.4 Google Map

- Embed Google Map showing office location

13. FAQ Page

13.1 Booking FAQs

Q: How do I book a vehicle on TourBuz?
- A: Simply enter your travel details, browse available vehicles, select one, and pay the booking amount. You'll receive instant confirmation.

Q: What payment methods are accepted?
- A: We accept UPI, Credit/Debit Cards, Net Banking, and Wallets. For corporate bookings, we also accept bank transfers.

Q: How much booking amount do I need to pay?
- A: You need to pay [X]% of the total amount as booking. The remaining amount is paid to the driver before the trip starts.

Q: Can I cancel my booking?
- A: Yes, you can cancel your booking. Cancellation charges apply based on how close to the travel date you cancel. Check our cancellation policy for details.

Q: How do I modify my booking?
- A: Contact our support team via app, WhatsApp, or phone to modify your booking. Modifications are subject to vehicle availability.

13.2 Trip FAQs

Q: How do I start my trip?
- A: When the driver arrives, you'll receive an OTP. Verify the OTP in the app to start your trip.

Q: Can I track my vehicle during the trip?
- A: Yes, you can track your vehicle in real-time on the TourBuz app throughout your journey.

Q: What if the driver doesn't show up?
- A: Contact our 24/7 support immediately. We'll either arrange an alternate vehicle or provide a full refund.

Q: Are the drivers verified?
- A: Yes, all drivers are background verified. Their documents, experience, and driving history are thoroughly checked.

13.3 Vehicle FAQs

Q: Are all vehicles air-conditioned?
- A: We have both AC and Non-AC vehicles. You can filter and choose based on your preference.

Q: Are the vehicles insured?
- A: Yes, all vehicles on our platform have valid insurance coverage.

Q: Can I request a specific vehicle?
- A: You can choose from available vehicles based on photos, features, and reviews. Contact support for specific requests.

13.4 Payment FAQs

Q: Is my payment secure?
- A: Yes, all payments are processed through secure payment gateways with encryption.

Q: When will I get my refund?

- A: Refunds are processed within 5-7 business days to your original payment method.

Q: Do you provide invoices?
- A: Yes, GST invoices are automatically generated and sent to your email after each trip.

14. Footer Content

14.1 Footer Column 1 - About

- TourBuz Logo
- Brief Description: "India's trusted tourist vehicle booking platform. Book buses, tempo travellers, and more for your group travel needs."
- Social Media Icons: Facebook, Instagram, Twitter, YouTube, LinkedIn

14.2 Footer Column 2 - Quick Links

- Home
- About Us
- Services
- Our Fleet
- Tour Packages
- Contact Us
- FAQs

14.3 Footer Column 3 - For Partners

- Register Vehicle
- Driver Registration
- Hotel Partners
- Partner Login

14.4 Footer Column 4 - Legal

- Privacy Policy
- Terms & Conditions
- Refund Policy
- Cancellation Policy

14.5 Footer Column 5 - Contact

- Phone: +91 XXXXX XXXXX
- Email: info@tourbuz.com
- Address: [Office Address]

14.6 Footer Bottom Bar

- Copyright: "© 2024 TourBuz. All Rights Reserved."
- App Store Badges: Google Play, Apple App Store
- Payment Icons: Visa, Mastercard, UPI, Rupay

15. SEO Content (Meta Tags)

15.1 Home Page

- Title: TourBuz - Book Tourist Vehicles Online | Buses, Tempo Travellers in India
- Description: Book verified buses, mini buses & tempo travellers for group travel. Best prices, GPS tracking, 24/7 support. India's trusted tourist vehicle booking platform.
- Keywords: tourist bus booking, tempo traveller rental, bus hire India, group travel, college tours

15.2 About Us Page

- Title: About TourBuz - India's Trusted Tourist Vehicle Booking Platform
- Description: Learn about TourBuz, our mission to make group travel safe & affordable. 500+ verified vehicles, 10,000+ happy customers across India.

15.3 Services Page

- Title: Tourist Vehicle Booking Services | College Tours | Corporate Travel - TourBuz
- Description: Complete travel solutions - tourist vehicle booking, college tours, corporate travel, wedding transportation, pilgrimage tours & more. Book now!

15.4 Fleet Page

- Title: Our Fleet - Buses, Mini Buses, Tempo Travellers for Rent | TourBuz
- Description: Choose from 500+ verified vehicles - tempo travellers, mini buses, AC buses, sleeper buses, luxury coaches. Book your perfect ride today.

15.5 College Tours Page

- Title: College Tour Bus Booking | Educational Trip Packages - TourBuz
- Description: Safe & affordable bus rentals for college tours. GPS tracking, verified drivers, special student discounts. Plan your next college trip with TourBuz.

15.6 Contact Page

- Title: Contact TourBuz | 24/7 Customer Support | Tourist Vehicle Booking
- Description: Get in touch with TourBuz for bookings, support, or partnerships. 24/7 customer support. Call, WhatsApp, or email us anytime.

16. Legal Pages Content Outline

16.1 Privacy Policy - Key Points to Cover

- Information we collect (Personal, Location, Payment)
- How we use your information
- Information sharing with third parties
- Data security measures
- Your rights (Access, Correction, Deletion)
- Cookies policy
- Contact for privacy concerns

16.2 Terms & Conditions - Key Points

- Acceptance of terms
- User eligibility
- Account registration
- Booking terms
- Payment terms
- User responsibilities
- Prohibited activities
- Limitation of liability
- Dispute resolution

16.3 Refund & Cancellation Policy

- Cancellation by customer - timeline and charges
- Cancellation by service provider
- Refund processing time
- Refund methods
- Non-refundable situations
- Modification policy

17. Email Templates

17.1 Booking Confirmation Email

- Subject: Your TourBuz Booking is Confirmed! #[BookingID]
- Greeting: Dear [Customer Name],
- Content: Thank you for booking with TourBuz. Your booking is confirmed.
- Booking Details: ID, Date, Route, Vehicle Type, Pickup Point, Amount
- Next Steps: Download app, contact support if needed
- Sign off: Happy Travels! Team TourBuz

17.2 Trip Reminder Email

- Subject: Your Trip is Tomorrow! Get Ready for TourBuz Experience
- Content: Reminder about trip details, driver info, OTP verification process

17.3 Trip Completed Email

- Subject: Thank You for Travelling with TourBuz! Share Your Feedback
- Content: Thank customer, trip summary, request for review, referral offer

17.4 Cancellation Email

- Subject: Your TourBuz Booking has been Cancelled #[BookingID]
- Content: Cancellation confirmation, refund details if applicable

18. SMS Templates

18.1 OTP Message

- [OTP] is your TourBuz verification code. Valid for 10 minutes. Do not share with anyone.

18.2 Booking Confirmation

- Your TourBuz booking #[ID] is confirmed for [Date]. Vehicle: [Type]. Track your trip on TourBuz app. Helpline: XXXXXXXXXX

18.3 Driver Assigned

- Driver [Name] (Ph: XXXXXXXXXX) is assigned for your trip #[ID] on [Date]. Vehicle: [Number]. Track live on TourBuz app.

18.4 Trip Start OTP

- Your trip start OTP is [OTP]. Share this with the driver to begin your TourBuz journey. Safe travels!

18.5 Trip End

- Your TourBuz trip #[ID] is complete. Hope you had a great journey! Rate your experience on the app. Thank you!

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