



# Long Yusen

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## Education

2022.09–2023.06 Hong Kong Baptist University AI & Digital Media Master

GPA: 3.43/4 Award: Merit-Based Scholarship of MSc in AI & Digital Media

**Main Courses:** AI & Digital Media Workshop, Data Mining and Knowledge Discovery for Digital Media, Big data management and analytics, User-computer interaction and user experience, Recommender systems for digital media, Big Data and Social Media Marketing

**Project experience:** Supervised & Unsupervised learning; Developed an automated Content management system; Recommender system; Dynamic news app; Web scarping

## Work Experience

2023.07–2023.09 Profind AI AI Researcher Intern

- Conduct research on AI market and techniques, assist the team in development efforts.
- Web scarping to collect data for research and product development.
- Assist in building software.
- Design prompts for language modeling.

2021.07–2021.09 Guangzhou Broadcasting Network New Media Intern

- Track and analyze platform operation data, dig out user demand points.
- Operate official account.
- Write video scripts, filming and editing.

## School Activities

2019.09–2020.07 School of Business Administration Vice President

Responsible for the day-to-day management of the art group

As the general manager of large-scale activities, lead the planning team, coordinated the preparation of activities, rehearsals, processes, and personnel arrangements.

## Professional Skills

Language: IELTS 7.0, Native Cantonese and Mandarin

Computer: Python、R、SQL、HTML、Pr、Ps、Word、Excel

## About me

- Knowledge of programming languages like Python, R, and SQL.
- Knowledge of data visualization with Matplotlib and Seaborn etc.
- Relevant exposure to JAVA and HTML.
- Extremely detail-oriented and can explain large amounts of information in a simple, organized manner.
- Strong learning and communication skills; Able to adapt quickly to various environments; Able to complete challenging work in a stressful environment; With serious and responsible working attitude; With teamwork spirit.