

Project Overview & Brand Essence

Brand Overview

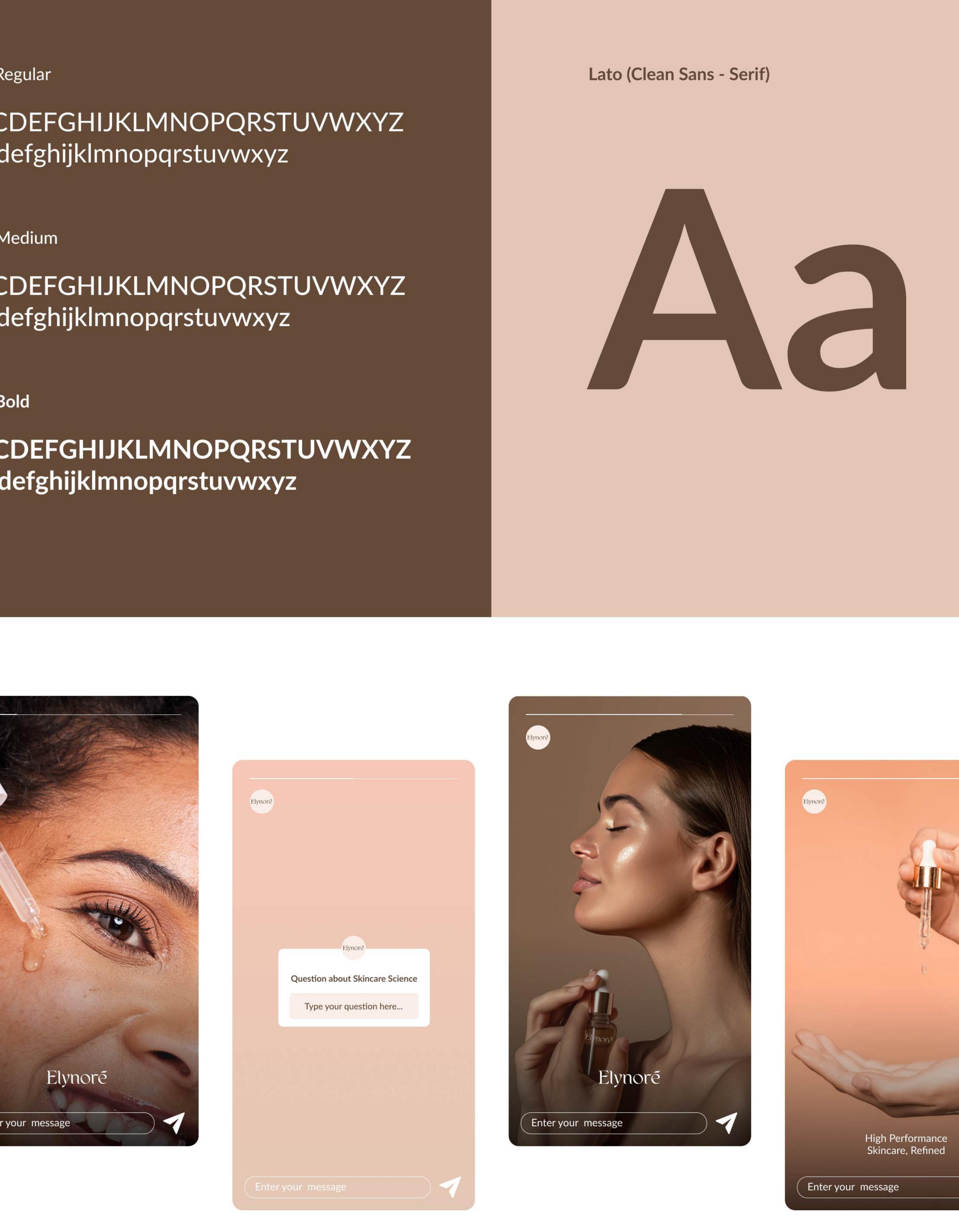
Elynoré is a modern luxury skincare brand rooted in soft elegance, scientific precision, and natural purity. Its identity is built on the idea of an elixir that transforms skin gently yet effectively.

Tone

Soft, elegant, feminine, clean, and quietly luxurious. It whispers, it doesn't shout.

Visual Identity: Core Brand Assets (Logo, Color, Typography)

Color Palette



Elynoré

Typography

Lato Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Lato (Clean Sans - Serif)

Aa

Lato Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Lato Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

1080x1080 px

Elynoré

300x250 px

Elynoré

300x600 px

Elynoré

920x250 px

Elynoré

Discover the Elynoré difference

The Essence of Calm Luxury

With botanical purity and minimal science, Elynoré delivers light, calming nourishment that leaves skin softly radiant.

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Design Process : Strategy & Inspiration

The design is built around Elynoré's core values softness, purity, and quiet luxury. Inspiration comes from nature, minimal beauty aesthetics, and calming color palettes to create a refined, elegant identity.

Design Thinking

The branding uses a user-focused approach exploring visuals that feel soft, clean, and premium. Concepts are tested and refined to ensure Elynoré reflects gentle luxury and a calm, elegant experience.

Competitor

Ads are designed to stand out against busy competitors by being minimalist and clean, establishing a sense of high-end quality.

