

Project Overview & Brand Essence

Brand Overview

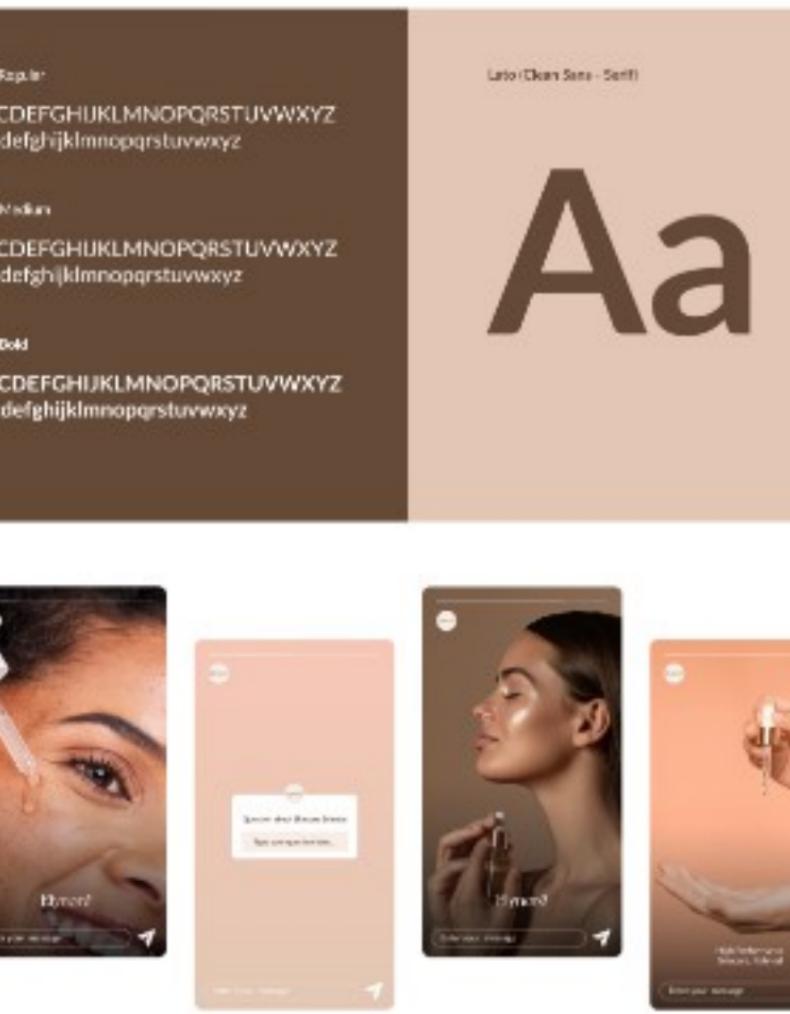
Elynoré is a modern luxury skincare brand rooted in soft elegance, scientific precision, and natural purity. Its identity is built on the idea of an elixir that transforms skin gently yet effectively.

Tone

Soft, elegant, timeless, clean, and quietly luxurious. It whispers, it doesn't shout.

Visual Identity: Core Brand Assets (Logo, Color, Typography)

Color Palette



Elynoré

Typeography

Lato Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Lato Medium

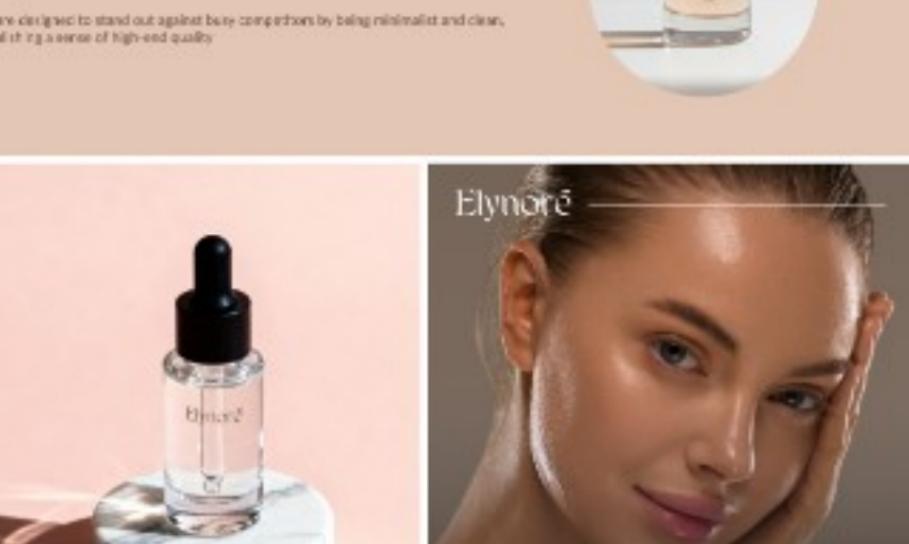
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Lato Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Lato (Clean Sans - Serif)

Aa



Conclusion

The branding of Elynoré brings together softness, purity, and quiet luxury to create a clean, elegant identity that resonates with modern skincare users. Through thoughtful strategy, user-focused design, and refined visuals, the brand reflects gentle elegance and timeless beauty, establishing Elynoré as a premium yet approachable skincare experience.

