



Project Overview & Brand Essence

Brand Overview

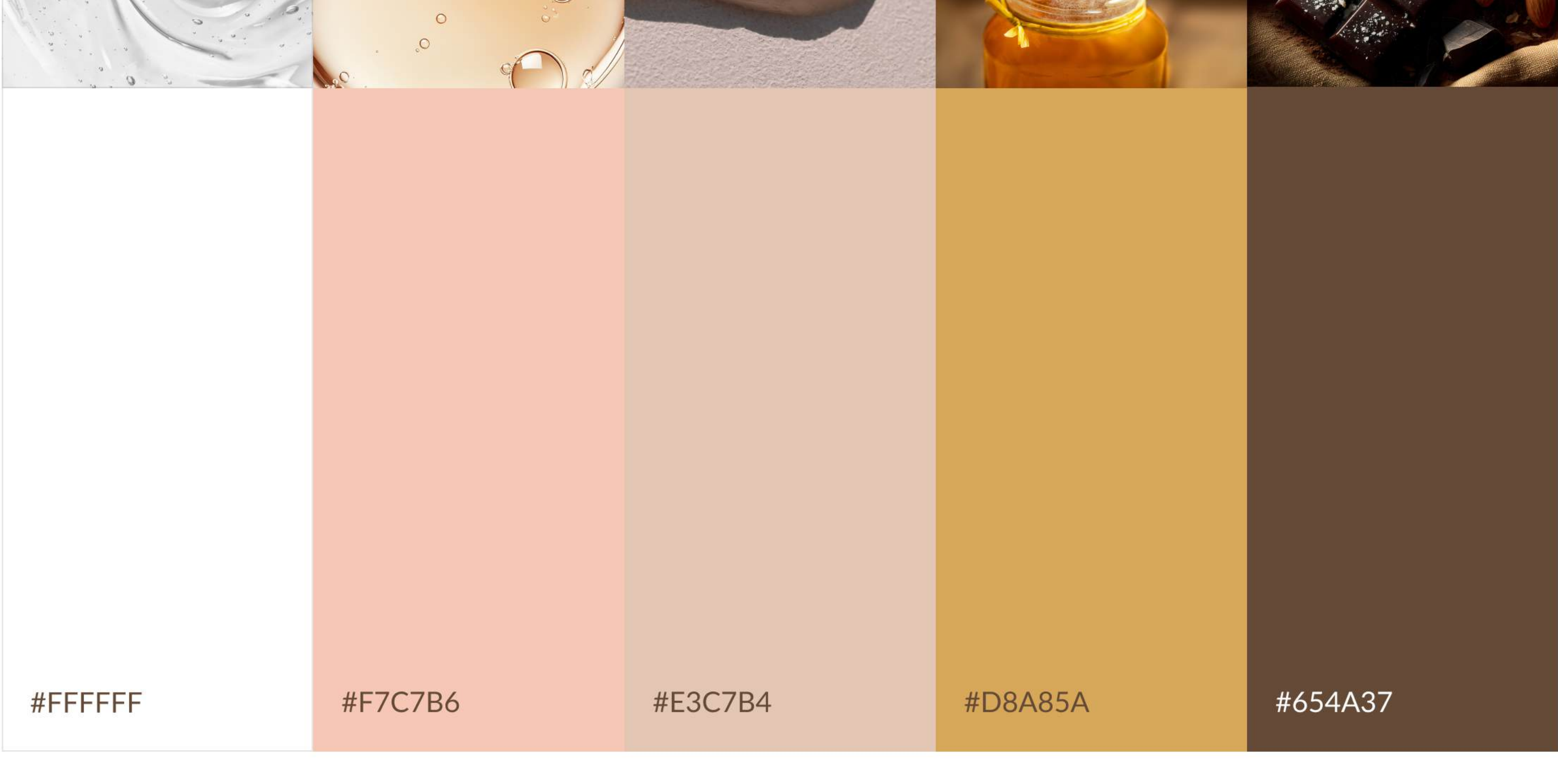
Elynoré is a modern luxury skincare brand rooted in soft elegance, scientific precision, and natural purity. Its identity is built on the idea of an elixir that transforms skin gently yet effectively.

Tone

Soft, elegant, feminine, clean, and quietly luxurious. It whispers, it doesn't shout.

Visual Identity: Core Brand Assets (Logo, Color, Typograpgy)

Color Palette



Typography

Lato Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Lato Medium

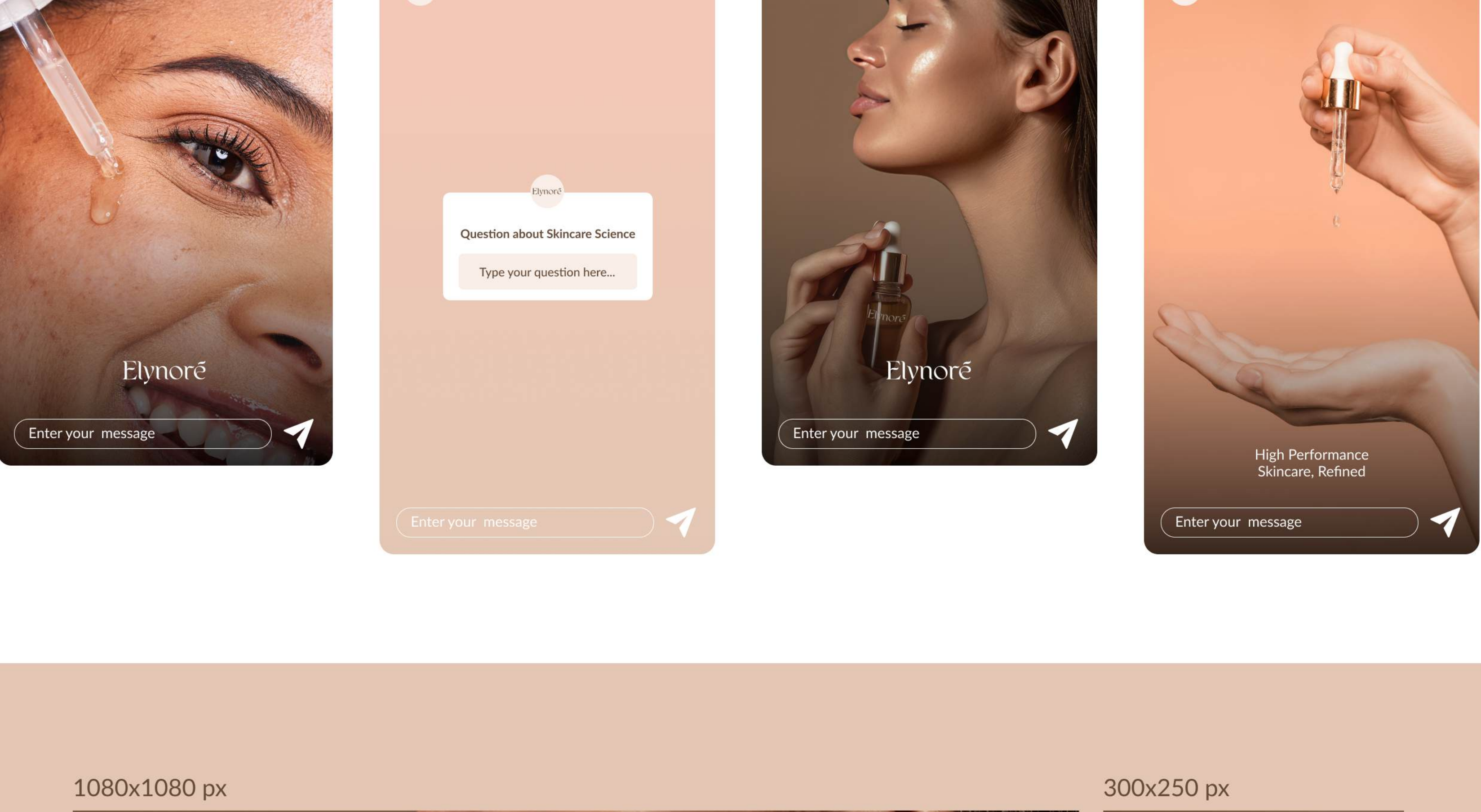
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Lato Bold

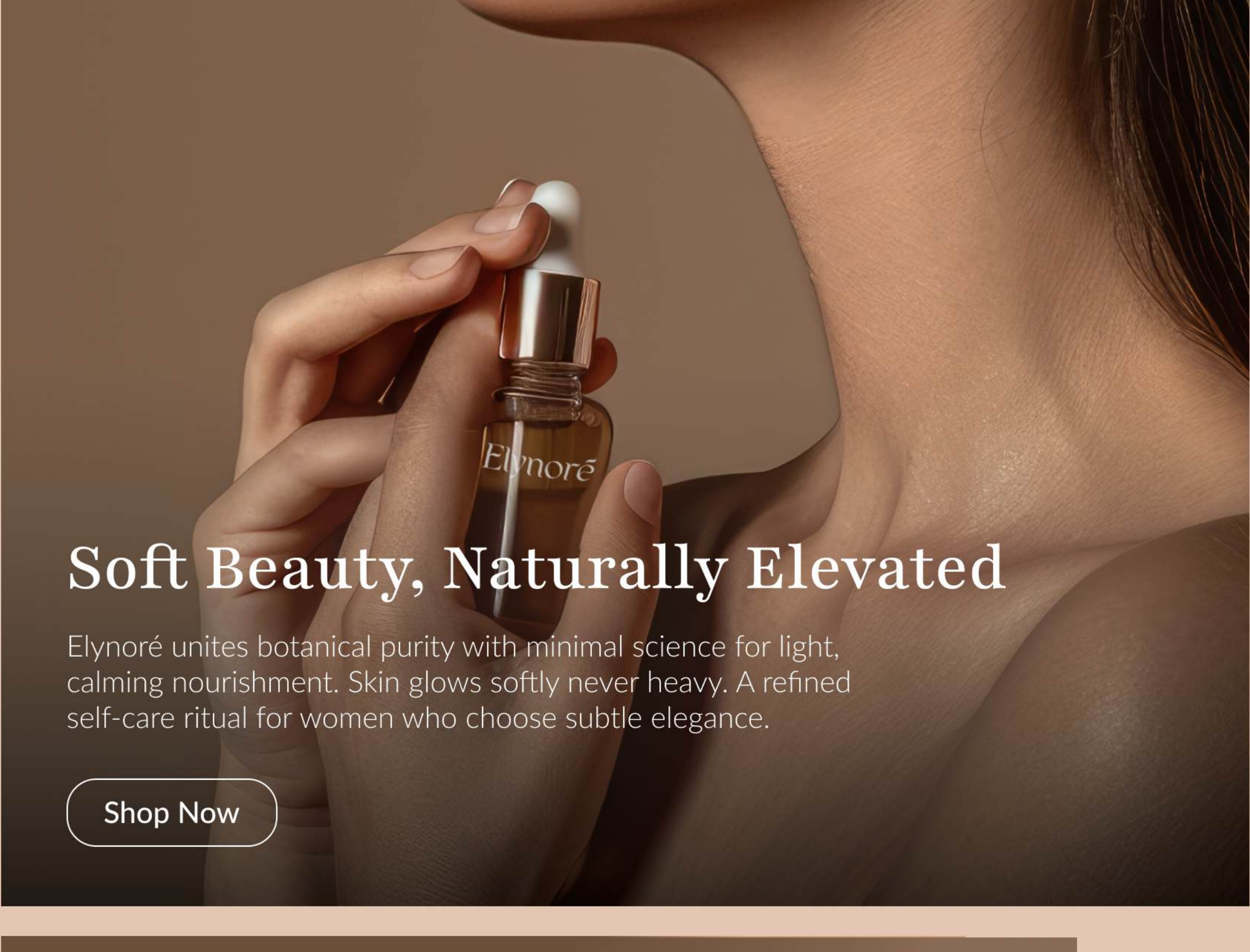
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Lato (Clean Sans - Serif)

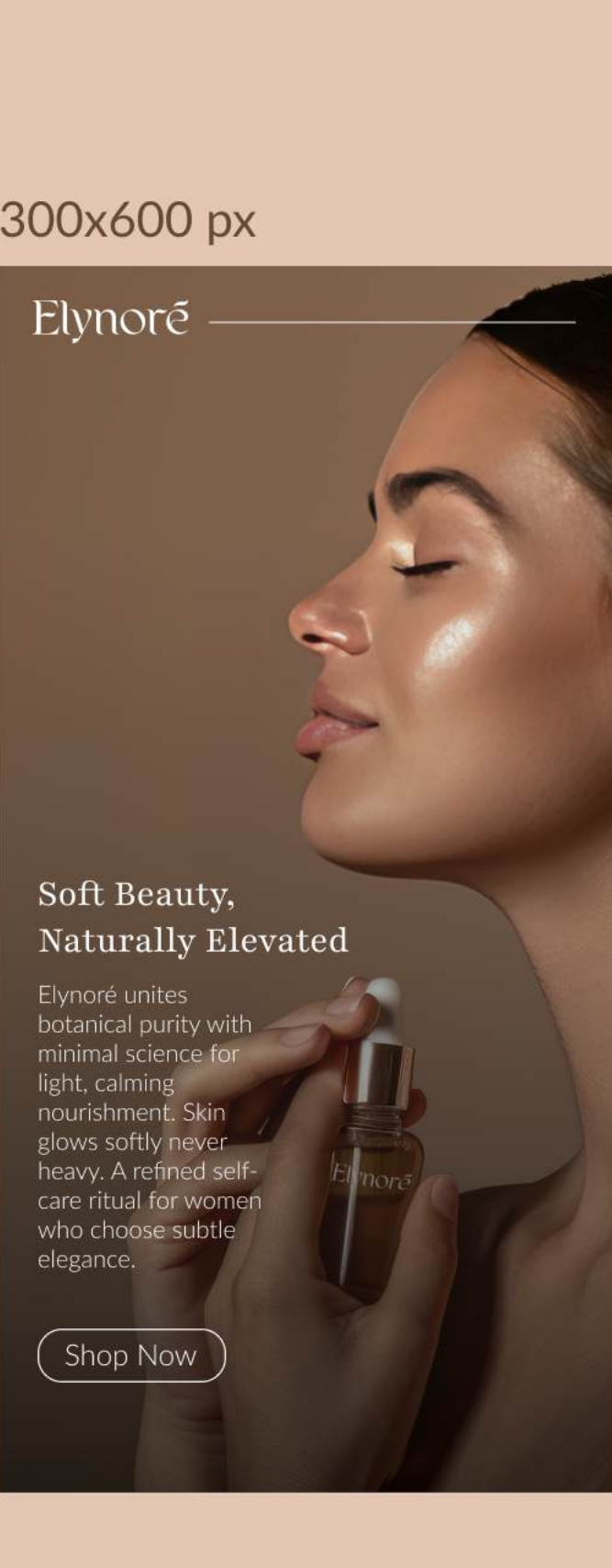
Aa



1080x1080 px



300x250 px



300x600 px



Shop Now

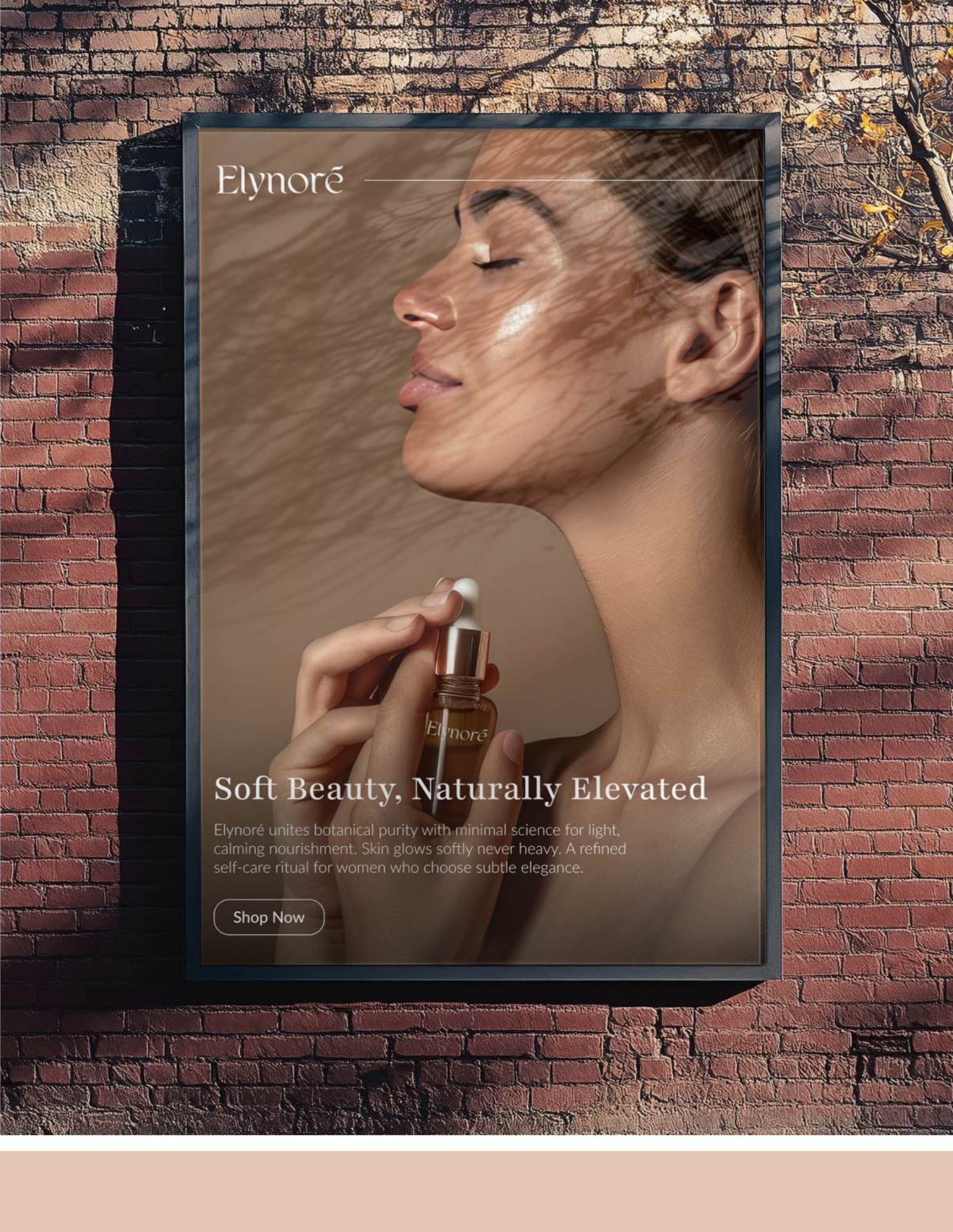
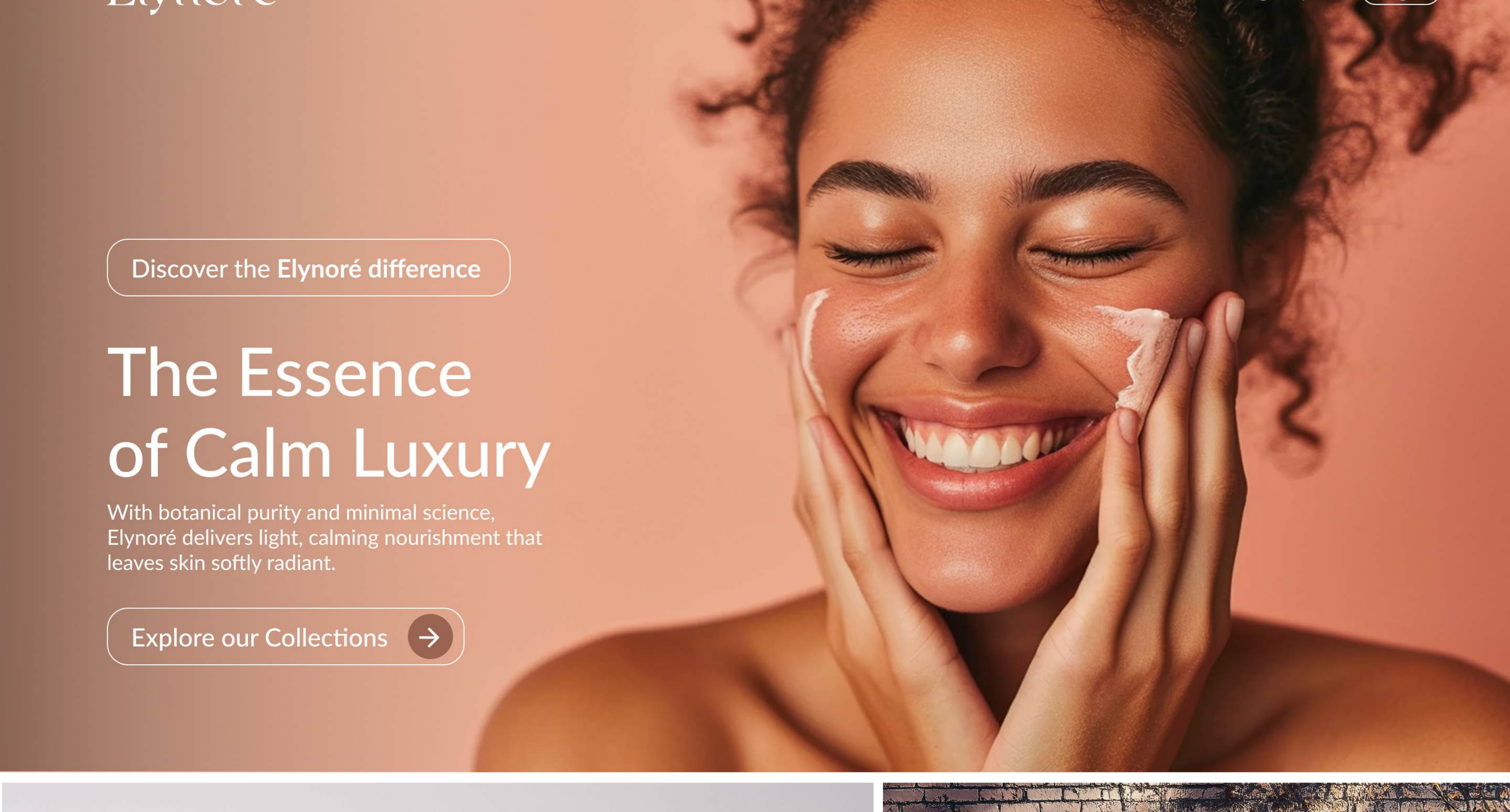
Elynoré

Soft Beauty, Naturally Elevated

Elynoré unites botanical purity with minimal science for light, calming nourishment. Skin glows softly never heavy. A refined self-care ritual for women who choose subtle elegance.

Shop Now

920x250 px



Design Process : Strategy & Inspiration

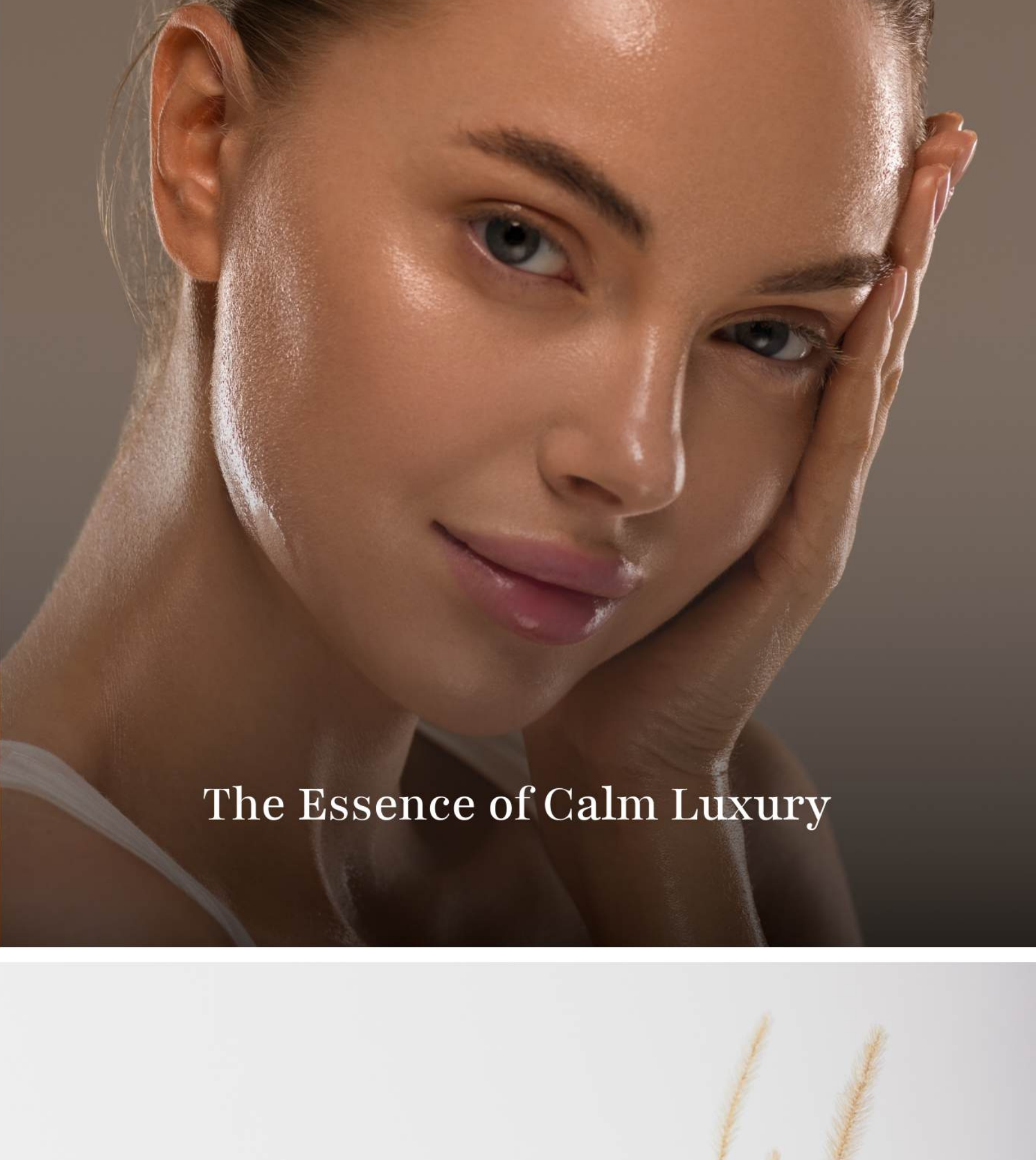
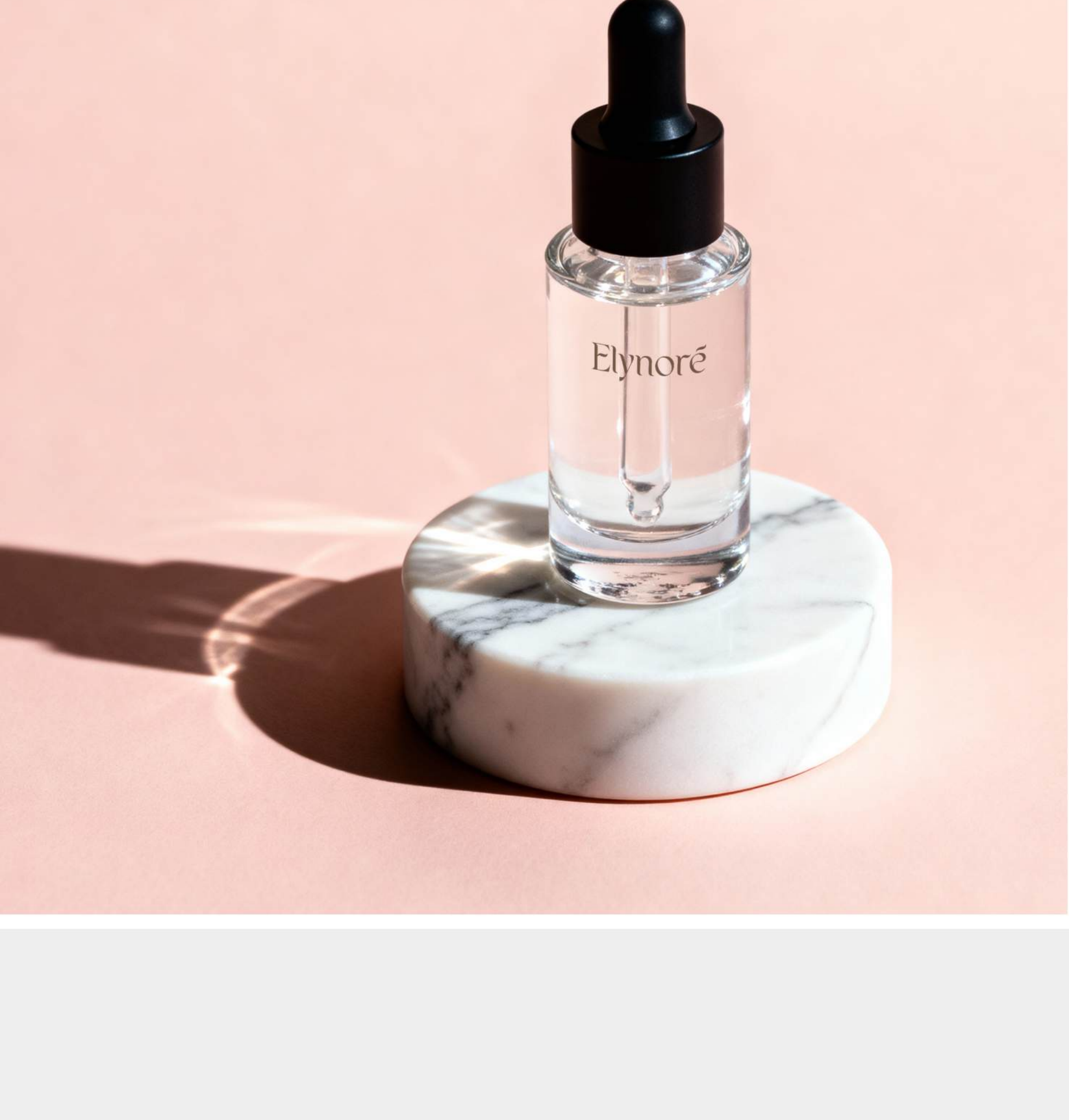
The design is built around Elynoré's core values softness, purity, and quiet luxury. Inspiration comes from nature, minimal beauty aesthetics, and calming color palettes to create a refined, elegant identity.

Design Thinking

The branding concepts a user-focused approach exploring visuals that feel soft, clean, and premium. Concepts are tested and refined to ensure Elynoré reflects gentle luxury and a calm, elegant experience.

Competitor

Ads are designed to stand out against busy competitors by being minimalist and clean, establishing a sense of high-end quality



Conclusion

The branding of Elynoré brings together softness, purity, and quiet luxury to create a calm, elegant identity that resonates with modern skincare users. Through thoughtful strategy, user-focused design, and refined visuals, the brand reflects gentle radiance and timeless beauty establishing Elynoré as a premium yet approachable skincare experience.

