Customer Churn Prediction

Imports

```
In []: # Tools
        import pandas as pd
        import numpy as np
        import tensorflow as tf
        from sklearn.model selection import GridSearchCV, train test split
        from sklearn.preprocessing import StandardScaler
        from sklearn.metrics import accuracy_score, precision_score, recall_score
        # Models
        from sklearn.linear_model import LogisticRegression
        from sklearn.neighbors import KNeighborsClassifier
        from sklearn.svm import SVC
        from sklearn.naive bayes import GaussianNB
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.ensemble import RandomForestClassifier
         from lifelines import KaplanMeierFitter, CoxPHFitter
        from xqboost import XGBClassifier
        # Visualisation
        import matplotlib.pyplot as plt
         from lime import lime_tabular
        import seaborn as sns
In [ ]: # Dataset Loading
        dataset = pd.read_csv('dataset.csv').iloc[:, 1:]
        dataset.head()
In []:
Out[]:
           gender SeniorCitizen Partner Dependents tenure PhoneService MultipleLines Inte
                                                                          No phone
         0 Female
                             0
                                                       1
                                   Yes
                                              No
                                                                  No
                                                                           service
             Male
                             0
                                   No
                                               No
                                                      34
                                                                  Yes
                                                                               No
         2
             Male
                             0
                                                       2
                                                                  Yes
                                   No
                                              No
                                                                               No
                                                                          No phone
         3
             Male
                             0
                                   Nο
                                               No
                                                      45
                                                                  Nο
                                                                           service
                             0
                                                       2
           Female
                                   No
                                               No
                                                                  Yes
                                                                               No
In [ ]:
        dataset.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 20 columns):

#	Column	Non-Null Count	Dtype
0	gender	7043 non-null	object
1	SeniorCitizen	7043 non-null	int64
2	Partner	7043 non-null	object
3	Dependents	7043 non-null	object
4	tenure	7043 non-null	int64
5	PhoneService	7043 non-null	object
6	MultipleLines	7043 non-null	object
7	InternetService	7043 non-null	object
8	OnlineSecurity	7043 non-null	object
9	OnlineBackup	7043 non-null	object
10	DeviceProtection	7043 non-null	object
11	TechSupport	7043 non-null	object
12	StreamingTV	7043 non-null	object
13	StreamingMovies	7043 non-null	object
14	Contract	7043 non-null	object
15	PaperlessBilling	7043 non-null	object
16	PaymentMethod	7043 non-null	object
17	MonthlyCharges	7043 non-null	float64
18	TotalCharges	7043 non-null	object
19	Churn	7043 non-null	object
dtyp	es: float64(1), in	t64(2) , object(1	7)
memo	ry usage: 1.1+ MB		

In []: dataset.describe()

Out[]: SeniorCitizen tenure MonthlyCharges 7043.000000 7043.000000 7043.000000 count 0.162147 32.371149 64.761692 mean std 0.368612 24.559481 30.090047 min 0.000000 0.000000 18.250000 25% 0.000000 35.500000 9.000000 50% 0.000000 29.000000 70.350000 75% 0.000000 55.000000 89.850000 max 1.000000 72.000000 118.750000

Data Cleaning

```
In []: dataset = dataset[dataset['TotalCharges'] != ' ']
    dataset['TotalCharges'] = dataset['TotalCharges'].astype(float)

In []: dataset['MultipleLines'] = dataset['MultipleLines'].replace(to_replace='N dataset.loc[:, ['OnlineSecurity', 'OnlineBackup', 'DeviceProtection', 'Te

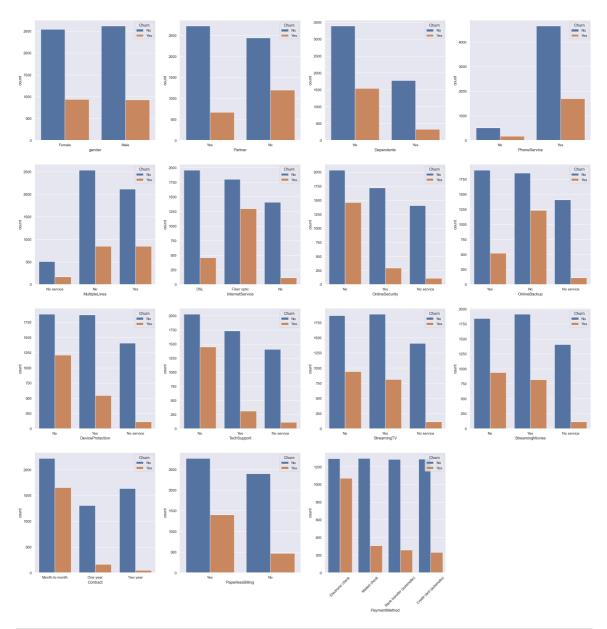
In []: # Checking for Null Values dataset.isna().sum()
```

```
Out[]: gender
                            0
        SeniorCitizen
        Partner
                            0
        Dependents
                            0
        tenure
        PhoneService
                            0
        MultipleLines
                            0
        InternetService
                            0
        OnlineSecurity
        OnlineBackup
                            0
        DeviceProtection
        TechSupport
        StreamingTV
        StreamingMovies
                            0
        Contract
                            0
        PaperlessBilling
        PaymentMethod
                            0
        MonthlyCharges
                            0
        TotalCharges
                            0
        Churn
        dtype: int64
In [ ]: # Seperating Categorical and Numerical columns
        categorical_columns = dataset.select_dtypes(include=['object']).columns.t
        numerical_columns = [col for col in dataset.columns if col not in categor
```

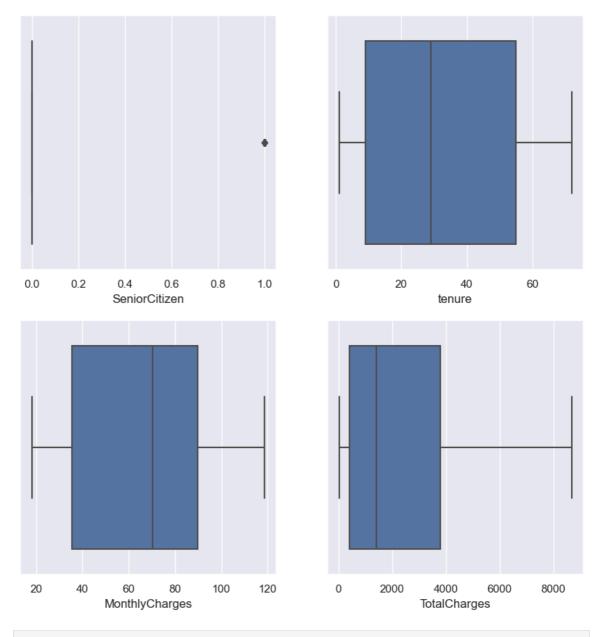
Data Visualisation

```
In []: # Setting Seaborn Theme Style
sns.set_theme(style='darkgrid')

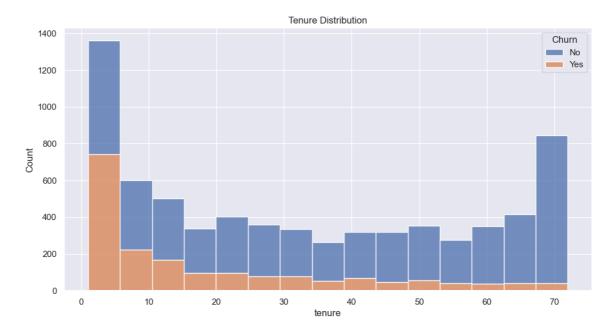
In []: # Churn Distribution by Category
plt.figure(figsize=(30, 30))
for index, col in enumerate(categorical_columns):
    if col != 'Churn':
        plt.subplot(4, 4, index+1)
        sns.countplot(data=dataset, x=col, hue='Churn')
        if(len(dataset[col].unique()) > 3):
            plt.xticks(rotation=45)
plt.show()
```



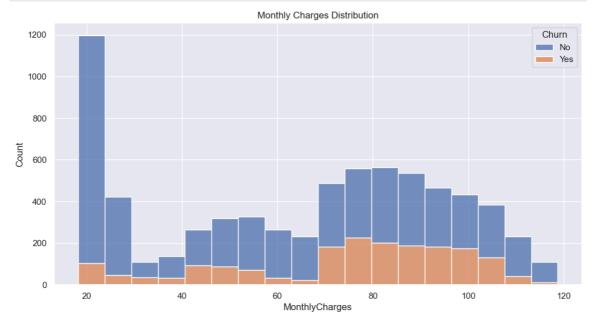
```
In []: # Numerical Columns Distribution
plt.figure(figsize=(10, 10))
for index, col in enumerate(numerical_columns):
    plt.subplot(2, 2, index+1)
    sns.boxplot(data=dataset, x=col)
plt.show()
```



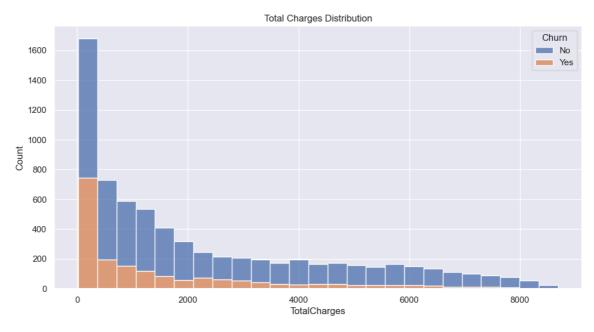
```
In []: # Tenure Distribution
    plt.figure(figsize=(12, 6))
    sns.histplot(data=dataset, x='tenure', hue='Churn', multiple='stack')
    plt.title('Tenure Distribution')
    plt.show()
```



In []: # Monthly Charges Distribution
 plt.figure(figsize=(12, 6))
 sns.histplot(data=dataset, x='MonthlyCharges', hue='Churn', multiple='sta
 plt.title('Monthly Charges Distribution')
 plt.show()



```
In []: # Total Charges Distribution
    plt.figure(figsize=(12, 6))
    sns.histplot(data=dataset, x='TotalCharges', hue='Churn', multiple='stack
    plt.title('Total Charges Distribution')
    plt.show()
```



```
In [ ]: # Extracting Unique Values for each Categorical Column
        for col in categorical_columns:
            print(f'{col}: {dataset[col].unique()}')
        gender: ['Female' 'Male']
        Partner: ['Yes' 'No']
        Dependents: ['No' 'Yes']
        PhoneService: ['No' 'Yes']
        MultipleLines: ['No service' 'No' 'Yes']
        InternetService: ['DSL' 'Fiber optic' 'No']
        OnlineSecurity: ['No' 'Yes' 'No service']
        OnlineBackup: ['Yes' 'No' 'No service']
        DeviceProtection: ['No' 'Yes' 'No service']
        TechSupport: ['No' 'Yes' 'No service']
        StreamingTV: ['No' 'Yes' 'No service']
        StreamingMovies: ['No' 'Yes' 'No service']
        Contract: ['Month-to-month' 'One year' 'Two year']
        PaperlessBilling: ['Yes' 'No']
        PaymentMethod: ['Electronic check' 'Mailed check' 'Bank transfer (automa
        tic)'
         'Credit card (automatic)']
        Churn: ['No' 'Yes']
```

Ordinal Encoding

```
'StreamingMovies'
In [ ]: # Mapping Values
        ordinal_map_1 = {
            'Yes': 1,
            'No': 0
        ordinal_map_2 = {
            'Yes': 1,
            'No': 0,
            'No service': -1
        ordinal_map_3 = {
             'Fiber optic': 1,
            'DSL': 0,
            'No': -1
        }
        ordinal_map_4 = {
            'Two year': 2,
            'One year': 1,
            'Month-to-month': 0
        ordinal_map_5 = {
            'Female': 1,
             'Male': 0
In []: # Mapping Values for Different Categorical Columns
        for col in categorical_columns_ordinal_1:
            dataset[col] = dataset[col].map(ordinal_map_1)
        for col in categorical columns ordinal 2:
            dataset[col] = dataset[col].map(ordinal_map_2)
        dataset['InternetService'] = dataset['InternetService'].map(ordinal_map_3
        dataset['Contract'] = dataset['Contract'].map(ordinal_map_4)
```

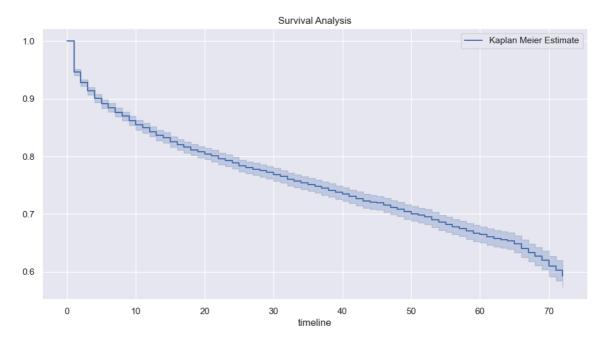
Survival Analysis

```
In []: # Kaplan Meier
km = KaplanMeierFitter()

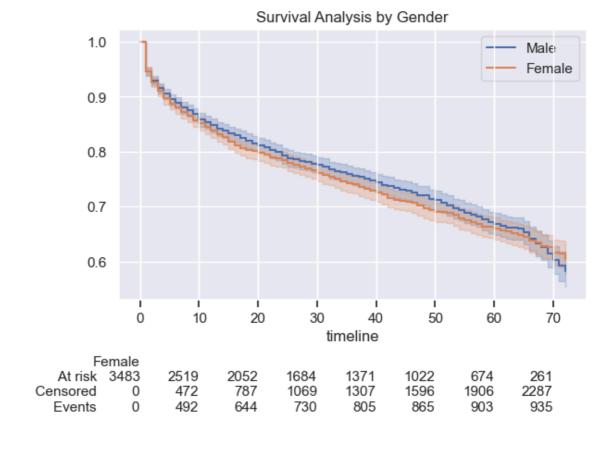
tenure = dataset['tenure']
churn = dataset['Churn']

In []: # Kaplan Meier Estimate
plt.figure(figsize=(12, 6))
km.fit(tenure, churn,label='Kaplan Meier Estimate')
km.plot_survival_function()
plt.title('Survival Analysis')
plt.show()
```

dataset['gender'] = dataset['gender'].map(ordinal_map_5)



```
In []: # Survival Analysis by Gender
ax = plt.subplot()
m = (dataset['gender'] == 0)
km.fit(durations = tenure[m], event_observed = churn[m], label = "Male")
km.plot_survival_function(ax = ax)
km.fit(tenure[~m], event_observed = churn[~m], label = "Female")
km.plot_survival_function(ax = ax, at_risk_counts = True)
plt.title('Survival Analysis by Gender')
plt.show()
```



Label Encoding

```
In []: # Using Pandas Library to Encode Payment Method Column
dataset = pd.get_dummies(dataset, columns=['PaymentMethod'], drop_first=T
```

Correlation Heatmap

```
In [ ]: # Correlation Matrix
             correlation matrix = dataset.corr()
In [ ]: # Plotting Heatmap
             plt.figure(figsize=(12, 6))
             sns.heatmap(correlation_matrix, annot=True, fmt=".2f")
             plt.title('Feature Correlation Matrix')
             plt.show()
                                          SeniorCitizen
                                    Partner
                                                                                                                               0.8
                                 Dependents
                                          tenure
                                PhoneService
                                MultipleLines
                                                                                                                               0.6
                               InternetService
                               OnlineSecurity
                                          0.01 0.14 0.09-0.060.25<mark>-0.13</mark>0.13 <mark>0.66 0.70 1.00 0.71 0.71 0.70 0.70-</mark>0.030.26 <mark>0.71</mark>
                                OnlineBackup
                                DeviceProtection
                                                                                                                               0.2
                             StreamingMovies
                                   Contract -0.000.14<mark>0.29 0.24 0.68</mark> 0.00 0.08<mark>-0.29</mark>0.02-0.030.01 0.05-0.060.06<mark>1.00</mark>-0.180.070
                                          PaperlessBilling
                                                                                                                               0.0
                             MonthlyCharges
                                TotalCharges
                                          0.01 0.15-0.15-0.16<mark>0.35</mark>0.01 0.04 <mark>0.32</mark> 0.02 0.07 0.08 0.03 0.16 0.16-<mark>0.40</mark> 0.19 0.19-0.20<mark>1.00-</mark>0.130
                                          -0.000.020.080.060.23-0.010.04-0.030.070.060.070.070.020.030.21-0.010.030.18-0.13<mark>1.00</mark>-0.370.2:
-0.000.17-0.080.150.210.000.07<mark>0.36</mark>0.090.160.160.090.250.24-0.340.210.27-0.060.30-0.37<mark>1.00</mark>-0.3
             PaymentMethod_Credit card (automatic)
                 PaymentMethod_Electronic check
                    PaymentMethod Mailed check
                                                                                           Contract
                                                                                                             PaymentMethod_Credit card (automatic)
                                                                                        eaming Movies 
                                                                                               PaperlessBilling
                                                                              eviceProtection
```

Cox Proportional Hazard Model

```
In []: cph = CoxPHFitter()
  cph.fit(dataset, 'tenure', 'Churn')
  cph.print_summary()
```

model	lifelines.CoxPHFitter
duration col	'tenure'
event col	'Churn'
baseline estimation	breslow
number of observations	7032
number of events observed	1869
partial log-likelihood	-12673.77
time fit was run	2024-04-25 20:27:07 UTC

	coef	exp(coef)	se(coef)	coef lower 95%	coef upper 95%	exp(coef) lower 95%	exp(coef uppe 95%
gender	0.03	1.04	0.05	-0.06	0.13	0.94	1.1
SeniorCitizen	0.03	1.03	0.06	-0.08	0.14	0.92	1.1
Partner	-0.18	0.83	0.06	-0.29	-0.08	0.75	0.9
Dependents	-0.09	0.92	0.07	-0.22	0.05	0.80	1.0
PhoneService	1.12	3.08	0.17	0.78	1.47	2.19	4.3
MultipleLines	0.20	1.22	0.06	0.08	0.32	1.09	1.3
InternetService	1.63	5.08	0.14	1.36	1.89	3.89	6.6
OnlineSecurity	-0.07	0.93	0.06	-0.19	0.05	0.83	1.0
OnlineBackup	0.08	1.08	0.05	-0.03	0.18	0.97	1.2
DeviceProtection	0.23	1.25	0.06	0.12	0.34	1.12	1.4
TechSupport	0.05	1.05	0.06	-0.07	0.18	0.93	1.1
StreamingTV	0.54	1.71	0.08	0.39	0.69	1.47	1.9
StreamingMovies	0.54	1.71	0.08	0.39	0.69	1.48	1.9
Contract	-1.61	0.20	0.08	-1.77	-1.45	0.17	0.2
PaperlessBilling	0.15	1.16	0.06	0.04	0.26	1.04	1.3
MonthlyCharges	-0.01	0.99	0.01	-0.02	-0.00	0.98	1.0
TotalCharges	-0.00	1.00	0.00	-0.00	-0.00	1.00	1.0
PaymentMethod_Credit card (automatic)	-0.01	0.99	0.09	-0.19	0.16	0.83	1.1
PaymentMethod_Electronic check	0.39	1.47	0.07	0.24	0.53	1.28	1.7
PaymentMethod_Mailed check	0.51	1.66	0.09	0.34	0.68	1.40	1.9

Concordance	0.93
Partial AIC	25387.55
log-likelihood ratio test	5958.53 on 20 df
-log2(p) of II-ratio test	inf

Extracting Variables

```
In []: # Independent Variables
X = dataset.drop(columns=['Churn'], axis=1)

# Dependent Variable
y = dataset.loc[:, 'Churn']
```

Splitting Data

```
In [ ]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2,
```

Feature Scaling

```
In []: # Standard Scaler will Scale Values between -3 to +3
sc = StandardScaler()

X_train_scaled = sc.fit_transform(X_train)
X_test_scaled = sc.transform(X_test)
```

GridSearchCV

```
In []: # Models
        models = {
             'LogisticRegression': LogisticRegression(max_iter=1000),
             'KNeighborsClassifier': KNeighborsClassifier(),
             'SVC': SVC(),
             'GaussianNB': GaussianNB(),
             'DecisionTreeClassifier': DecisionTreeClassifier(),
             'RandomForestClassifier': RandomForestClassifier()
        }
        # Model Parameters
         param_grids = {
             'RandomForestClassifier': {
                 'n_estimators': [100, 300, 500, 800, 1000],
                 'max_depth': [10, 20, 30, None]
             },
             'SVC': {
                  'C': [0.1, 1, 10],
                 'gamma': ['scale', 'auto']
             'LogisticRegression': {
                 'C': [0.001, 0.01, 0.1, 1, 10, 100]
             },
             'KNeighborsClassifier': {
                 'n_neighbors': [3, 5, 7, 9],
                 'weights': ['uniform', 'distance'],
'algorithm': ['auto', 'ball_tree', 'kd_tree', 'brute']
             },
             'DecisionTreeClassifier': {
                 'max_depth': [None, 10, 20, 30],
                 'min_samples_split': [2, 5, 10],
                  'min_samples_leaf': [1, 2, 4]
```

```
},
    'GaussianNB': {}

# Grid Search with Cross Validation
for key, value in models.items():
    grid_search = GridSearchCV(estimator=value, param_grid=param_grids[ke grid_search.fit(X=X_train_scaled, y=y_train)
```

GridSearch Results

```
In []: results = pd.DataFrame(grid_search.cv_results_)
    relevant_columns = ['params', 'mean_test_accuracy', 'std_test_accuracy',
    results = results.loc[:, relevant_columns]
```

Out[]: params mean_test_accuracy std_test_accuracy mean_test_precision std_tes {'max_depth': 0.800889 0.011593 0.653024 'n_estimators': 100} {'max_depth': 10, 0.801601 0.010678 0.657279 'n_estimators': 300} {'max_depth': 10, 0.802312 0.012857 0.660438 'n_estimators': 500} {'max_depth': 0.800889 0.010831 0.656056 'n_estimators': 800} {'max_depth': 0.800712 0.012561 0.656346 'n_estimators': 1000} {'max_depth': 0.787559 0.015453 0.619179 'n_estimators': 100} {'max_depth': 20, 0.790400 0.016606 0.628641 'n_estimators': 300} {'max_depth': 0.791466 0.018031 0.630349 'n_estimators': 500} {'max_depth': 0.791643 0.016300 0.630804 'n_estimators': {'max_depth': 9 0.789155 0.020305 0.624870 'n_estimators': 1000} {'max_depth': 0.788622 0.013918 0.625051 'n_estimators': 100} {'max_depth': 0.015492 0.789511 0.626874 'n_estimators': 300} {'max_depth': 0.790222 0.017228 0.627363 'n_estimators': 500} {'max_depth': 0.789511 0.020096 0.626802 30,

params mean_test_accuracy std_test_accuracy mean_test_precision std_tes

```
'n_estimators':
             800}
     {'max_depth':
               30,
                                0.789690
                                                      0.017461
                                                                              0.627121
    'n_estimators':
            1000}
     {'max_depth':
            None,
                                                      0.015753
                                                                             0.625907
                                0.789157
    'n_estimators':
              100}
     {'max_depth':
            None,
                                0.788266
                                                      0.019372
                                                                             0.624414
    'n_estimators':
             300}
     {'max_depth':
            None,
17
                                0.791643
                                                      0.016571
                                                                             0.631914
    'n_estimators':
             500}
     {'max_depth':
            None,
                                0.789866
                                                      0.017943
                                                                             0.626633
18
    'n_estimators':
             800}
     {'max_depth':
                                0.790044
                                                     0.020039
                                                                             0.627586
    'n_estimators':
            1000}
```

```
In []: best_score = grid_search.best_score_
    best_params = grid_search.best_params_
    model = grid_search.best_estimator_

print("Best Score:", best_score)
print("Best Parameters:", best_params)
print("Best Model:", model)
```

Best Score: 0.8023115870116243

Best Parameters: {'max_depth': 10, 'n_estimators': 500}

Best Model: RandomForestClassifier(max_depth=10, n_estimators=500)

Random Forest

```
In []: # Fitting Model
    model.fit(X_train_scaled, y_train)

# Making Prediction
    y_pred = model.predict(X_test_scaled)

# Metrics
    model_accuracy = accuracy_score(y_pred, y_test)
    model_precision = precision_score(y_pred, y_test)
    model_recall = recall_score(y_pred, y_test)
    model_cm = confusion_matrix(y_pred, y_test)
```

XGBoost

Artificial Neural Network

```
In [ ]: # Initialising Model
        ann = tf.keras.models.Sequential([
            tf.keras.layers.Dense(10, activation='relu'),
            tf.keras.layers.Dense(8, activation='relu'),
            tf.keras.layers.Dense(6, activation='relu'),
            tf.keras.layers.Dense(4, activation='relu'),
            tf.keras.layers.Dense(1, activation='sigmoid')
        1)
        # Compiling Model
        ann.compile(optimizer='adam', loss='binary_crossentropy', metrics=['accur
        # Fitting Model
        ann.fit(X_train, y_train, epochs=50, batch_size=32)
        # Making Prediction
        y_pred = ann.predict(X_test) > 0.5
        # Metrics
        ann_accuracy = accuracy_score(y_pred, y_test)
        ann_precision = precision_score(y_pred, y_test)
        ann_recall = recall_score(y_pred, y_test)
        ann_cm = confusion_matrix(y_pred, y_test)
```

```
Epoch 1/50
176/176 [============ ] - 0s 684us/step - loss: 1.6228
- accuracy: 0.7061
Epoch 2/50
176/176 [============= ] - 0s 630us/step - loss: 0.5977
- accuracy: 0.7604
Epoch 3/50
176/176 [============= ] - 0s 631us/step - loss: 0.5569
- accuracy: 0.7664
Epoch 4/50
176/176 [============ ] - 0s 624us/step - loss: 0.5366
accuracy: 0.7717
Epoch 5/50
176/176 [============ ] - 0s 621us/step - loss: 0.5256
accuracy: 0.7730
Epoch 6/50
176/176 [============= ] - 0s 617us/step - loss: 0.5188
accuracy: 0.7781
Epoch 7/50
176/176 [============= ] - 0s 618us/step - loss: 0.5147
accuracy: 0.7801
Epoch 8/50
176/176 [============= ] - 0s 613us/step - loss: 0.5109
accuracy: 0.7808
Epoch 9/50
accuracy: 0.7851
Epoch 10/50
176/176 [============= ] - 0s 702us/step - loss: 0.5016
- accuracy: 0.7819
Epoch 11/50
176/176 [============= ] - 0s 614us/step - loss: 0.5017
- accuracy: 0.7813
Epoch 12/50
176/176 [============== ] - 0s 615us/step - loss: 0.5073
- accuracy: 0.7792
Epoch 13/50
accuracy: 0.7838
Epoch 14/50
176/176 [============== ] - 0s 617us/step - loss: 0.4994
- accuracy: 0.7797
Epoch 15/50
176/176 [============== ] - 0s 609us/step - loss: 0.4972
accuracy: 0.7803
Epoch 16/50
176/176 [============ ] - 0s 617us/step - loss: 0.5013
accuracy: 0.7787
Epoch 17/50
176/176 [============== ] - 0s 616us/step - loss: 0.5054
- accuracy: 0.7808
Epoch 18/50
176/176 [============ ] - 0s 614us/step - loss: 0.4920
- accuracy: 0.7824
Epoch 19/50
176/176 [============== ] - 0s 615us/step - loss: 0.4979
accuracy: 0.7756
Epoch 20/50
176/176 [=============== ] - 0s 617us/step - loss: 0.4937
- accuracy: 0.7810
```

```
Epoch 21/50
176/176 [============ ] - 0s 616us/step - loss: 0.4958
- accuracy: 0.7824
Epoch 22/50
176/176 [============= ] - 0s 617us/step - loss: 0.5021
accuracy: 0.7760
Epoch 23/50
accuracy: 0.7865
Epoch 24/50
176/176 [============ ] - 0s 614us/step - loss: 0.4941
- accuracy: 0.7776
Epoch 25/50
176/176 [============= ] - 0s 615us/step - loss: 0.4872
- accuracy: 0.7838
Epoch 26/50
176/176 [============= ] - 0s 612us/step - loss: 0.4868
accuracy: 0.7788
Epoch 27/50
176/176 [============ ] - 0s 721us/step - loss: 0.4767
accuracy: 0.7879
Epoch 28/50
176/176 [============= ] - 0s 613us/step - loss: 0.4836
accuracy: 0.7851
Epoch 29/50
accuracy: 0.7803
Epoch 30/50
176/176 [============= ] - 0s 615us/step - loss: 0.4771
accuracy: 0.7803
Epoch 31/50
- accuracy: 0.7877
Epoch 32/50
176/176 [============== ] - 0s 615us/step - loss: 0.4792
- accuracy: 0.7879
Epoch 33/50
176/176 [============== ] - 0s 616us/step - loss: 0.4858
accuracy: 0.7847
Epoch 34/50
176/176 [============= ] - 0s 610us/step - loss: 0.4775
- accuracy: 0.7883
Epoch 35/50
176/176 [============== ] - 0s 610us/step - loss: 0.4810
accuracy: 0.7863
Epoch 36/50
176/176 [============= ] - 0s 615us/step - loss: 0.4875
accuracy: 0.7799
Epoch 37/50
176/176 [============== ] - 0s 613us/step - loss: 0.4738
accuracy: 0.7899
Epoch 38/50
176/176 [============ ] - 0s 609us/step - loss: 0.4799
- accuracy: 0.7797
Epoch 39/50
176/176 [============== ] - 0s 612us/step - loss: 0.4740
accuracy: 0.7911
Epoch 40/50
176/176 [============= ] - 0s 616us/step - loss: 0.4742
- accuracy: 0.7868
```

```
Epoch 41/50
176/176 [============= ] - 0s 611us/step - loss: 0.4706
- accuracy: 0.7840
Epoch 42/50
176/176 [============ ] - 0s 713us/step - loss: 0.4741
accuracy: 0.7842
Epoch 43/50
176/176 [============= ] - 0s 614us/step - loss: 0.4732
- accuracy: 0.7881
Epoch 44/50
176/176 [============ ] - 0s 615us/step - loss: 0.4746
- accuracy: 0.7876
Epoch 45/50
176/176 [============= ] - 0s 615us/step - loss: 0.4715
- accuracy: 0.7879
Epoch 46/50
                -======== | - 0s 612us/step - loss: 0.4782
176/176 [=======
- accuracy: 0.7813
Epoch 47/50
176/176 [=======
                  ========= ] - 0s 611us/step - loss: 0.4618
accuracy: 0.7852
Epoch 48/50
176/176 [============= ] - 0s 615us/step - loss: 0.4719
- accuracy: 0.7847
Epoch 49/50
176/176 [============= ] - 0s 612us/step - loss: 0.4562
accuracy: 0.7899
Epoch 50/50
176/176 [============= ] - 0s 612us/step - loss: 0.4675
accuracy: 0.7897
44/44 [=========== ] - 0s 476us/step
```

Metrics Dataframe

```
In [ ]: metrics_df = pd.DataFrame([[model_accuracy, model_precision, model_recall
In [ ]: print(metrics_df)
           random_forest_accuracy random_forest_precision random_forest_recall
        0
                         0.791045
                                                    0.5125
                                                                         0.674342
           xgboost_accuracy xgboost_precision xgboost_recall \
        0
                   0.771855
                                          0.26
                                                      0.806202
           artificial_neural_network_accuracy artificial_neural_network_precisi
        on
                                     0.781095
                                                                             0.38
        0
        25
           artificial_neural_network_recall
        0
                                   0.714953
```

Confusion Matrix

```
In [ ]: print('Random Forest:', model_cm)
    print('XGBoost:', xgb_cm)
    print('Artificial Neural Network:', ann_cm)
```

```
Random Forest: [[908 195]

[ 99 205]]

XGBoost: [[982 296]

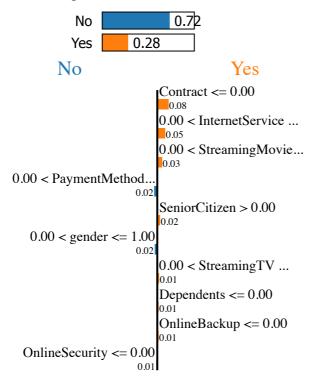
[ 25 104]]

Artificial Neural Network: [[946 247]

[ 61 153]]
```

LIME(Local Interpretable Model-agnostic Explanations)

Prediction probabilities



Feature Value

Con	itract 0.00	
InternetSer	rvice 1.00	
StreamingMo	ovies 1.00	
PaymentMethod_Electronic cl	heck 1.00)
SeniorCit	tizen 1.00	
ge	nder 1.00)
Streamin	gTV 1.00	
Depend	dents 0.00	
OnlineBac	ckup 0.00	
OnlineSec	urity 0.00)