



AtliQ Hospitality Analysis

Filter by City

All

Filter by Room Class

All

Jul 22

Jun 22

May 22

W 19

W 20

W 21

W 22

W 23

W 24

W 25

W 26

W 27

W 28

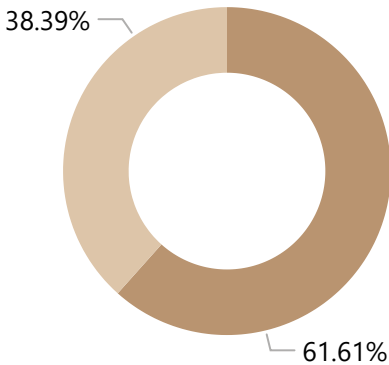
W 29

W 30

W 31

W 32

% Revenue by category

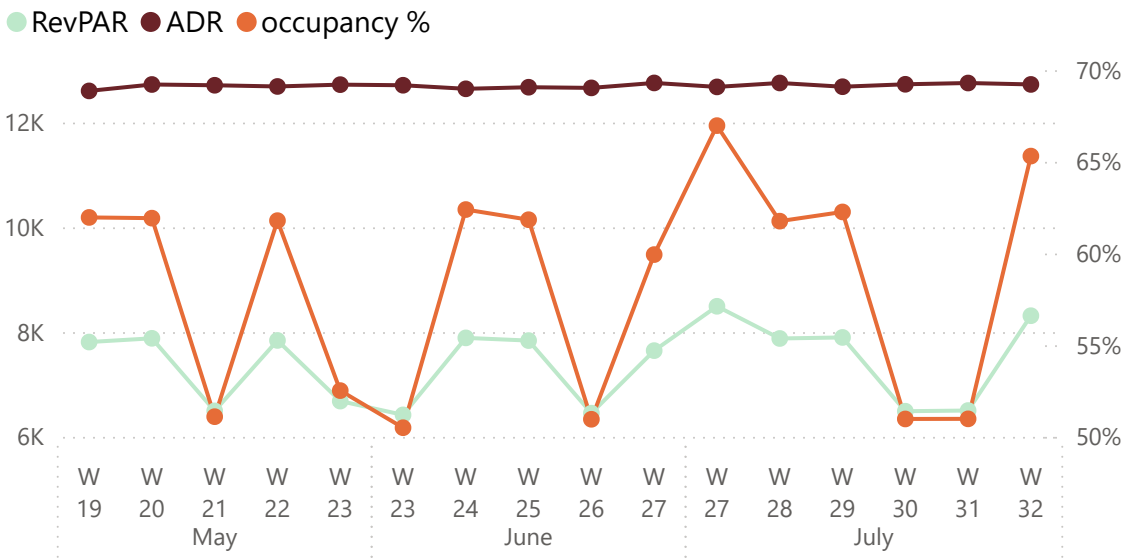


Category

Luxury

Business

Weekly (RevPAR, ADR & Occupancy %)



Revenue

1.71bn

0.28

RevPAR

7K

0.28

DSRN

3K

-1.00

occupancy %

57.9%

0.28

ADR

13K

0.00

Realisation %

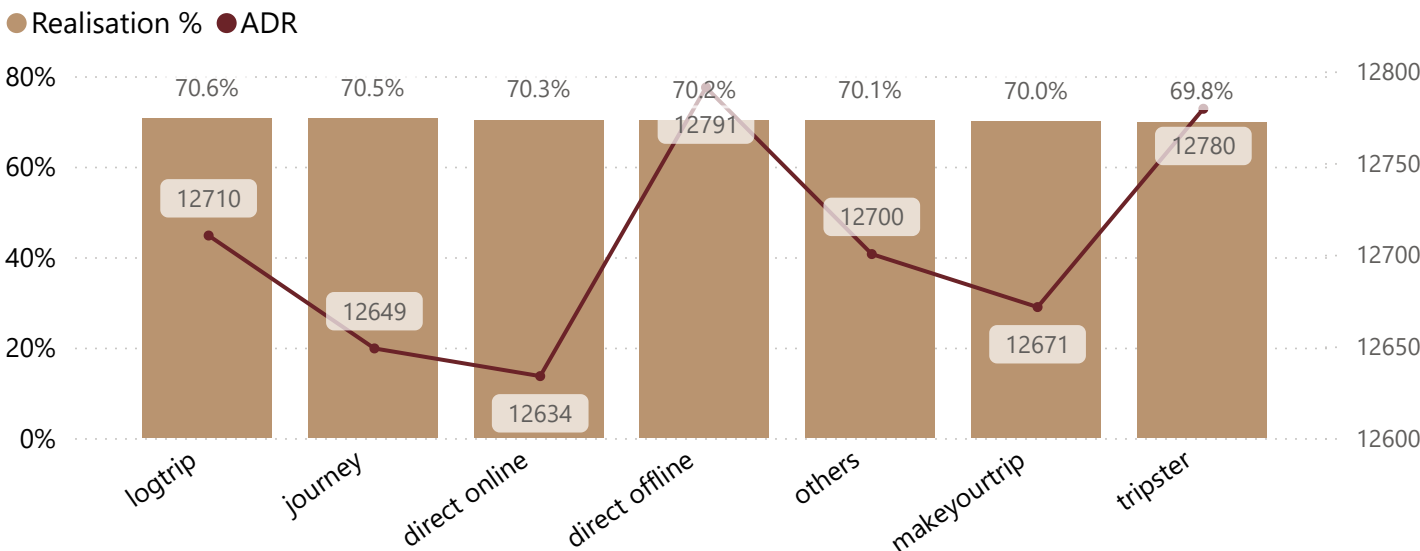
70.1%

0.01

Day Type by Key Metrics

day_type	RevPAR	ADR	occ %	Realisation %
weekend	9363	12724	73.6%	70.5%
weekeday	6510	12679	51.3%	70.0%
Total	7347	12696	57.9%	70.1%

Realisation % and ADR by Booking Platform



Property by Key Metrics

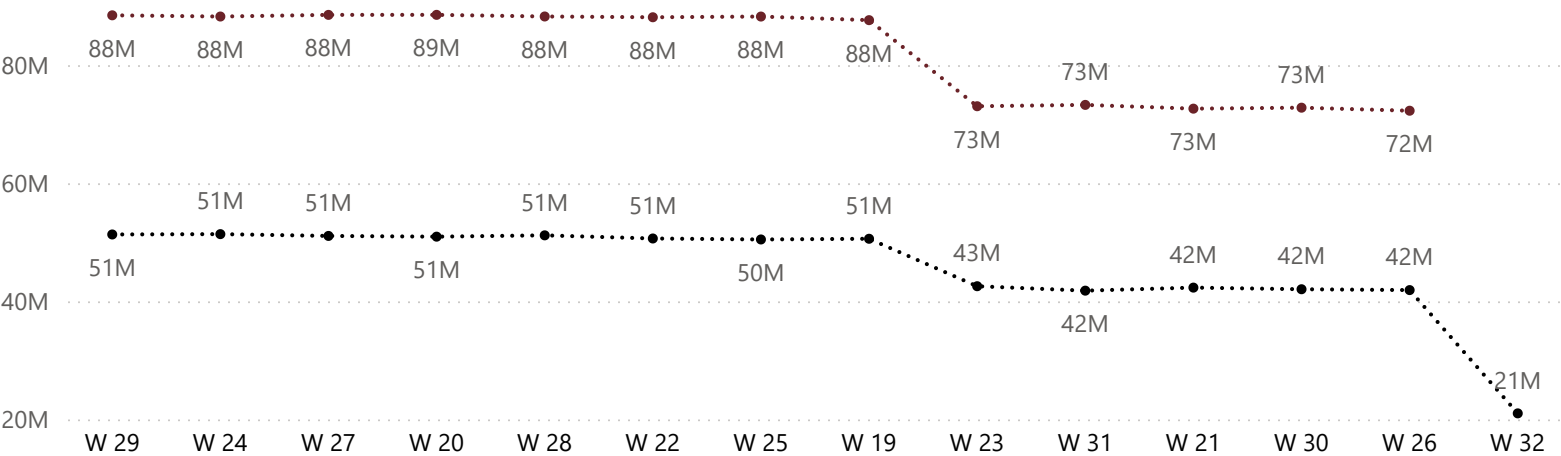
property_id	Property Name	City	Revenue	RevPAR	occ %	ADR	DBRN	DSRN	Realisation %	CR %	Avg Rating
16558	Atliq Grands	Delhi	36.06M	7538	65.9%	11437	35	53	70.0%	25.1%	4.25
16559	Atliq Exotica	Mumbai	118.45M	10640	65.9%	16142	81	122	70.4%	24.6%	4.32
16560	Atliq City	Delhi	54.93M	6285	53.7%	11705	52	96	71.1%	24.1%	3.01
16561	Atliq Blu	Delhi	57.93M	8626	65.8%	13113	49	74	69.9%	25.5%	4.28
16562	Atliq Bay	Delhi	56.44M	6260	53.5%	11709	53	99	69.3%	25.3%	3.07
16563	Atliq Palace	Delhi	89.14M	8281	66.4%	12472	79	118	70.0%	25.3%	4.27
17558	Atliq Grands	Mumbai	74.73M	7964	53.7%	14839	55	103	69.9%	25.7%	3.05
17559	Atliq Exotica	Mumbai	94.00M	10116	66.1%	15304	67	102	70.8%	24.0%	4.32
17560	Atliq City	Mumbai	88.00M	7776	53.1%	14634	66	124	69.5%	25.1%	3.04
17561	Atliq Blu	Mumbai	73.92M	9452	66.3%	14262	57	86	70.0%	24.5%	4.30
17562	Atliq Bay	Mumbai	51.91M	6799	44.8%	15162	38	84	69.6%	25.4%	2.36
17563	Atliq Palace	Mumbai	101.51M	10609	66.2%	16019	70	105	70.7%	24.4%	4.29
17564	Atliq Seasons	Mumbai	66.13M	7410	44.6%	16606	44	98	70.6%	24.8%	2.29
18558	Atliq Grands	Hyderabad	46.25M	5524	53.5%	10334	49	92	69.8%	25.0%	3.07
18559	Atliq Exotica	Hyderabad	47.84M	4063	44.6%	9103	58	129	70.6%	24.4%	2.33
18560	Atliq City	Hyderabad	61.01M	6084	66.2%	9191	73	110	71.0%	24.0%	4.26
18561	Atliq Blu	Hyderabad	56.04M	5693	65.6%	8678	71	108	70.5%	24.2%	4.25
18562	Atliq Bay	Hyderabad	69.26M	6221	65.9%	9444	81	122	70.2%	24.7%	4.30
18563	Atliq Palace	Hyderabad	44.84M	5025	53.0%	9484	52	98	69.6%	26.0%	3.07
19558	Atliq Grands	Bangalore	54.49M	5536	44.4%	12467	48	108	70.0%	24.5%	2.36
19559	Atliq Exotica	Bangalore	60.02M	6868	53.8%	12757	52	96	70.8%	24.5%	3.05
19560	Atlia City	Bangalore	81.88M	8989	65.6%	13694	66	100	69.1%	26.4%	4.28
Total			1708.77M	7347	57.9%	12696	1479	2556	70.1%	24.8%	3.62



RevPAR - Revenue per available room | DSRN - Daily sellable room nights | ADR - Average Daily Rate | DBRN - Daily Booked Room Nights | DURN - Daily Utilized Room Nights

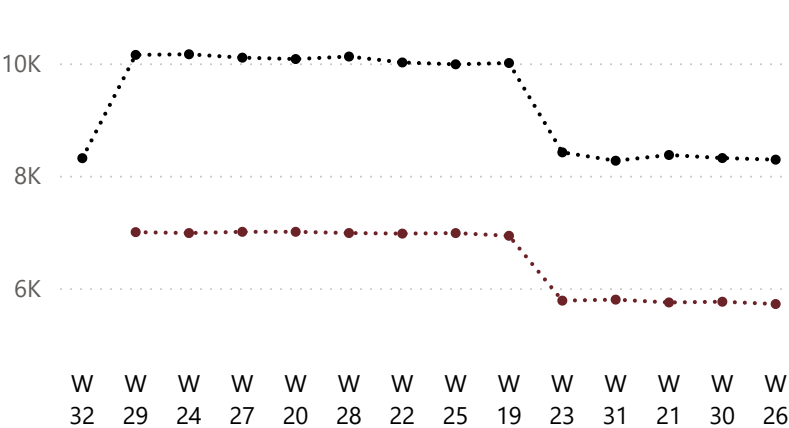
Weekly Trend (Revenue)

● weekday ● weekend

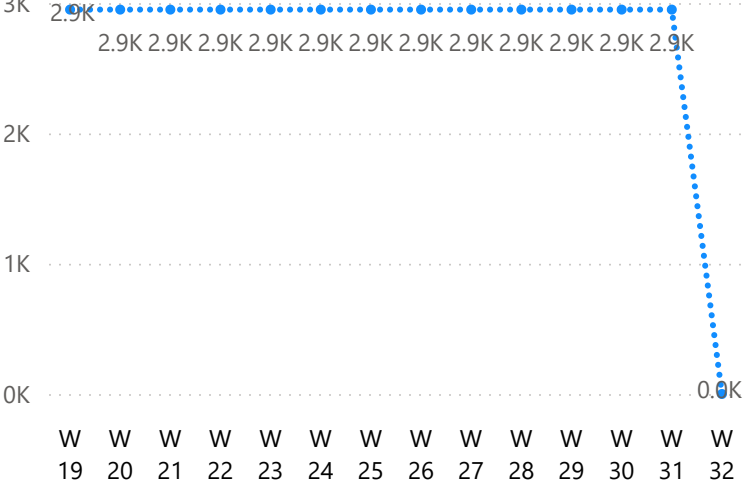


Weekly Trend (RevPAR)

● weekday ● weekend

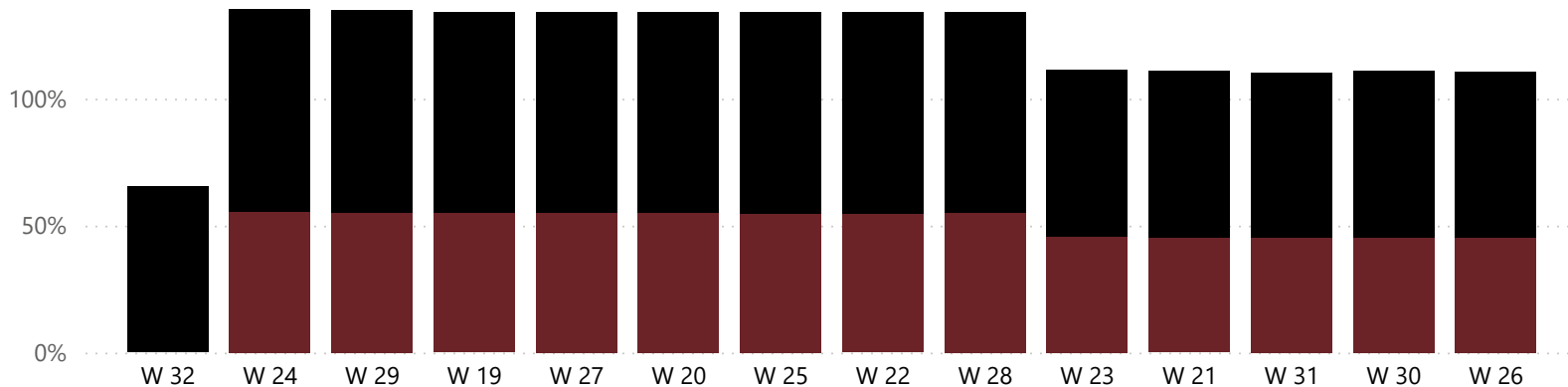


Weekly Trend (DSRN)



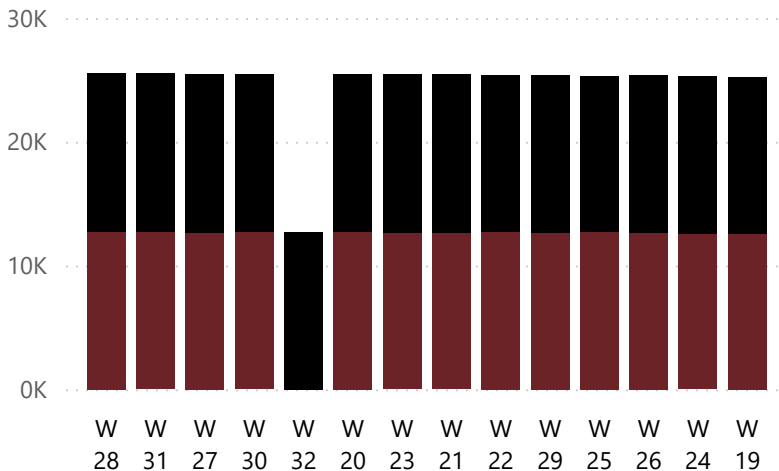
Weekly Trends (Occupancy %)

● weekday ● weekend



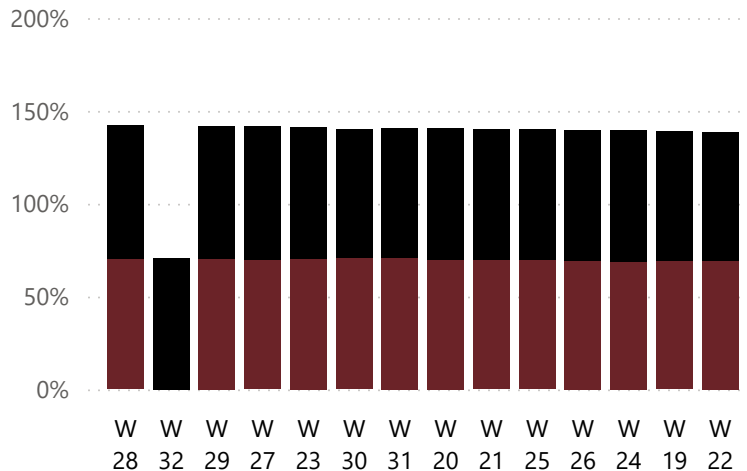
Weekly Trends (ADR)

● weekday ● weekend



Weekly Trends (Realisation %)

● weekday ● weekend



Performance Summary

- At **70.6%**, Logtrip had the highest Realisation %, which was **1.08%** higher than Tripster, which had the lowest Realisation % at **69.8%**.
- ADR and Realisation % diverged the most when the booking platform was **Direct Offline**, with ADR being **1,279,046.5%** higher than the Realisation %.
- Across all 7 booking platforms, Realisation % ranged from **69.8%** to **70.6%**, and ADR ranged from **12,634** to **12,791**.
- In July, week **W27** contributed **7.17%** of RevPAR.
- Average RevPAR was higher in **W27 (8,067.66)** compared to **W23 (6,549.58)**.
- Revenue for **Luxury (1,052,751,932.00)** was higher than for **Business (656,019,297.00)**.
- **Luxury** accounted for **61.61%** of total Revenue.
- A 24.8% cancellation rate is concerning, indicating the need to address underlying causes and implement strategies to improve revenue stability and operational efficiency.