

Sales Performance

Dashboard

Total Sales Actual

\$19M

YTD Sales Actual \$2M

Total Sales Target

\$19M

YTD Sales Target \$3M

Variance

(\$367K)

YTD Variance (\$113K)

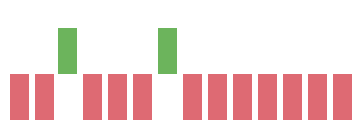
Variance Pct label

1.9%

YTD Variance % -4.4%

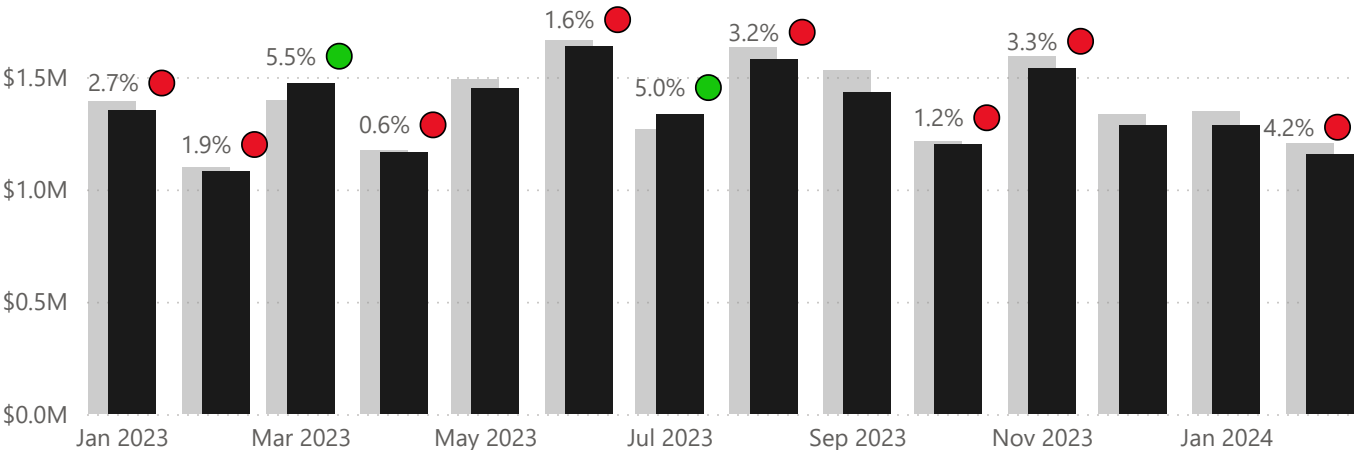
Months Target Reached

2



We meet targets for 2 out of 14

● Total Sales Target ● Total Sales Actual



Picture	Sales person	Actual	Target	Variance	%	Trends
	Gunar Cockshoot	\$846K	\$873K	\$27K	-3.0%	
	Barr Faughny	\$808K	\$787K	\$21K	2.7%	
	Van Tuxwell	\$801K	\$858K	-\$57K	-6.7%	
	Brien Boise	\$791K	\$848K	-\$57K	-6.7%	
	Dennison Crosswaite	\$786K	\$776K	\$10K	1.3%	
	Oby Sorrel	\$786K	\$763K	\$23K	3.0%	
	Mallorie Waber	\$783K	\$836K	-\$53K	-6.3%	
	Camilla Castle	\$783K	\$840K	-\$57K	-6.8%	
	Andria Kimpton	\$781K	\$812K	-\$31K	-3.9%	
	Marney O'Brien	\$777K	\$879K	-\$102K	-11.6%	
	Keino Boddy	\$767K	\$704K	\$63K	9.0%	

Total Sales Actual decreased by 14.54% and Total Sales Target by 13.24% between January 1, 2023, and February 1, 2024.

The most notable decline in Total Sales Actual occurred from November 1, 2023, dropping 24.87% in three months.

Meanwhile, Total Sales Target rose until September 1, 2023, before declining sharply by 385,000 from November 1, 2023.

Delish

Jucies

Tempo

Yummies