## User 1

Description Late 50's. Male. Married. White. Bachelors Degree. Teaching Assistant. Home Owner. Regularly use smart phone, laptop, tablet. Uses Windows, Microsoft suite, Google Chrome, WhatsApp, BBC weather app, health app, Spotify, banking apps. Medium proficieny with technology.

		BBC Weather	Met Office	AccuWeather
Current location	Time Taken (secs)	3	13	3
	Comments	Big cloud icon easy to see. Can see	Very local, to the street. Clear temperature.	Easy to see. See humidity. All info in one
		temperature easily. Very local	Percentages of weather warnings.	box, easy to see. Clear information. Text is
			Opportunuities for video weather	easy to read. Allergy information. Useful
				for any age
	Time Taken (secs)	13	25	60
	Comments	Clear, quick to get to. Temperature ah	Lot of inoormation. Not very clear. Have to	Wasn't as easy to change. Hard to
	Comments	changes fast. Given weather forecast for	look closely. More information than other	understand. Had to go into setting to see it.
Check other		next few days	apps. Adverts on page. Have to scrll past	Wasn' as clear or straightforward. Clear
locations weather		liektiew days	adds to see information. Can see air	information. Can click in to get further,
			pollution. Too much information. Option to	
			see other days	
			·	
	Time Taken (secs)	2	2	6
	Time Taken (secs) Max days	2 4	2 5	6 14
Forecast for near	, ,	2 4 Breif overview. When clikced more	2 5 Overview of each day. Different colours for	6 14 Good range of days. Helpful to have long-
Forecast for near future	Max days	information is available. Sunrise and sunset	different segments. Lots of colours used,	term forecast. Can see hourly or daily.
	Max days		•	
	Max days Comments	information is available. Sunrise and sunset times	different segments. Lots of colours used, almost too mahy. Lot of information	term forecast. Can see hourly or daily.
future	Max days Comments Time Taken (secs)	information is available. Sunrise and sunset times  DNF	different segments. Lots of colours used, almost too mahy. Lot of information	term forecast. Can see hourly or daily. What weather to expect. Temperature.
future Toggle between	Max days Comments	information is available. Sunrise and sunset times  DNF  Was not able to find way to change	different segments. Lots of colours used, almost too mahy. Lot of information  DNF  Small icon for settings in corner hard to	term forecast. Can see hourly or daily. What weather to expect. Temperature.  6 Easy to do. Same information apart from
future	Max days Comments Time Taken (secs)	information is available. Sunrise and sunset times  DNF	different segments. Lots of colours used, almost too mahy. Lot of information	term forecast. Can see hourly or daily. What weather to expect. Temperature.
future Toggle between	Max days Comments Time Taken (secs)	information is available. Sunrise and sunset times  DNF  Was not able to find way to change	different segments. Lots of colours used, almost too mahy. Lot of information  DNF  Small icon for settings in corner hard to	term forecast. Can see hourly or daily. What weather to expect. Temperature.  6 Easy to do. Same information apart from
future  Toggle between  C/F	Max days Comments  Time Taken (secs) Comments	information is available. Sunrise and sunset times  DNF  Was not able to find way to change between two measurements.	different segments. Lots of colours used, almost too mahy. Lot of information  DNF  Small icon for settings in corner hard to see. Could not find option or settings	term forecast. Can see hourly or daily. What weather to expect. Temperature.  6 Easy to do. Same information apart from temperature change.
future  Toggle between  C/F	Max days Comments Time Taken (secs)	information is available. Sunrise and sunset times  DNF  Was not able to find way to change between two measurements.  Background picture changes to show	different segments. Lots of colours used, almost too mahy. Lot of information  DNF  Small icon for settings in corner hard to see. Could not find option or settings	term forecast. Can see hourly or daily. What weather to expect. Temperature.  6 Easy to do. Same information apart from temperature change.  Good In app navigation. Good colour

Would choose AccuWeather