# VARSHA KUMARI

"As a UI/UX designer with 6-7 months of experience in a startup environment,I bring a fresh and innovative perspective to design. With a background in front-end development and a portfolio of successfully working projects, I am well-versed in creating intuitive user interfaces that drive engagement and conversion. I am passionate about using creativity to solve complex problems and am constantly seeking out new challenges to push my skills and creativity further. Always eager to connect with great minds and create impactful design solutions."

## **EDUCATION**

Lakshmi Narain College of Technology	2020 - 2024
B.Tech in Computer Science	
Ambika Public School	2017 - 2019
12th from CBSE Board	
Kendriya Vidyalaya	2010 - 2017

# **EXPERIENCE**

10th from CBSE Board

**UI/UX Lead** 

Aug 2022-Present

**GDSC** 

- Led aspiring UI/UX designers and strengthened my own and others' skills in User Research and Design
- Conducted various User research activities in order to Empathize.

## Product Management & UI/UX Intern

July 2022 - Jan 2023

EcoConsumers Solution Pvt. Ltd.

- Responsible for designing user experience flow for various features and the interfaces of the "Santhe" ad "Santhe Merchant" mobile app as well as the website www.santhe.in
- $\bullet\,\,$  Designed play store and app store assets, social media posts, banners, GIFs etc.

## **PROJECTS**

## **Graphical Authentication System**

- Implemented the system as an alternative to traditional alphanumeric passwords, using illustrations of objects and their selected sequence as password keys.
- Designed the system to be accessible to those who have difficulty reading or typing characters, such as people with visual impairments or motor disabilities.
- Encrypted the password keys to enhance security and prevent unauthorized access to the system

#### **Portfolio Website**

- It is a portfolio website made using HTML, CSS and JavaScript with the help of Bootstrap, ensuring that it looks good on devices of all sizes, from mobile phones to desktop computers.
- Included a range of legit files, such as project descriptions, resumes, and other relevant documents, to showcase skills and experience and ensured that the website is easy to navigate, with a clear and intuitive menu system and well-organized content.

#### **Erith**

- Erith is a digital calculator made with HTML, CSS and JavaScript, which does all the Arithmetic calculations on integers as well as decimal numbers.
- The name 'Erith' came from the term 'Arith' which is a short form of 'Arithmetic'.

# **EXTRA-CURRICULAR**

- Been part of the Organising Crew of ETHIndia 2022, Asia's Biggest Ethereum Hackathon at KTPO,

  Bengaluru India
- Organized a 48hr long Hackathon named "What The Hack" with participants from all around the world. Managed the teams and their projects and Designed all the posters and Thumbnails for the event.
- Participated in various cultural programs in school and college

+91 87973 18707

itsvarsharma@gmail.com

in <u>linkedin/itsvarsharma</u>

<u>leetcode/itsvarsharma</u>

github/itsvarsharma

behance/varshasharma12

## **SKILLS**

### Language

Java | C++ | HTML | CSS | JavaScript

### Software

Figma | Adobe XD | Adobe Photoshop | Adobe Illustrator

# **CERTIFICATIONS**

#### Cisco

Introduction to Networks
Introduction to Packet Tracer
Introduction to Cybersecurity

#### Meta

Introduction to Front-End Development
Programming in JavaScript
Version Control
HTML and CSS in Depth

#### Google

Foundation of UX Research and Design Empathize, Define and Ideate

## **ACHIEVEMENTS**

- Solved 500+ DSA Questions on different platforms like Leetcode, GfG, HackerRank, CodeChef, CodeForces etc.
- Been finalist of more than two Regional level Hackathons.

## **HOBBIES**

Reading books | Poetries | Travel |
Photography | Singing | Playing
Guitar | Calligraphy | Painting |
Gardening | Dancing