Gideon Junior

Web Design and Development

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Career Profile

Pursuing a B.Sc in Business Information Technology at Strathmore University. Six years of professional experience in Web design and development. Programming experience in object-oriented languages including C++ and Python.

Skills and Competencies

- Search Engine Optimization (SEO) techniques
- Hypertext Preprocessor (PHP)
- Social Media Management.
- Microsoft Office (Word, Excel,
- Hypertext Markup Language (HTML)
- Graphic design
- MS Office Suite.
- Content marketing

Work Experience

Junior Developer- Digital Ducks   **May 2020 - Present**
Role:

- Writing basic code and learning the codebase
- Fix software bugs
- Working on minor bug issues
- Writing reports regarding the state of software under development
- Conducting development tests
- Monitoring the performance of internal systems
- Attending daily developer meetings.

Graphic Designer-Sensei Electronics   **Jan 2020 - Present**
Role:

- Planning concepts by studying relevant information and materials
- Illustrated concepts by designing examples of art arrangement, size, type size and style and submitted them for approval
- Prepared finished art by operating necessary equipment and software
- Communication with clients on layout and design.
- Create a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.
- Review final layouts and suggested improvements when necessary.

Performance Highlight:
Created at least 3 posters a day for the company's social media accounts which increased reach and followers.

Social Media Manager-Action Palace Hotel   **Mar 2016 - Present**
Role:

- Social Media Management
- Interacted with customers and other stakeholders via the company's social media accounts
- Researched social media trends
- Content Management
- Data Analysis.

Performance Highlights:
Increased the number of visits to the company's social media accounts by 30%.

EDUCATION & TRAINING

B.Sc in Business Information   Strathmore University   Ongoing
Diploma in Business Information Technology   Strathmore University   2020

Professional Certifications
Cisco Certified Network Associate (CCNA)   2021