# Limit your impact and strengthen your brand

By choosing the globally renowned ISO 14001 you are proving that your organisation follows best practice when it comes to environmental policies and objectives, helping your business to protect the planet, save money and build your reputation for environmental awareness.

# With ISO 14001 your business can:

- Easily identify cost savings in waste, energy and resource management
- Closely monitor and control the environmental impact of business operations
- Keep up to date with the latest legislation and regulations
- Improve efficiency across product or service lifecycles to reduce energy usage and waste
- Demonstrate your compliance with an internationally recognised mark of environmental management

# Principles of ISO 14001



# Leadership

- Who will set objectives?
- Who will be accountable?



# **Planning**

- How will you achieve your goals?
- What are the risks and opportunities?



# Support

- Do you have the resources you need to achieve your goals?
- How will you document and communicate them?



# **Operation**

- What strategies can you use to manage your business' environmental impact?
- What should you include in an emergency plan?



# **Evaluation**

How will you measure, monitor, analyse and evaluate your environmental performance?



### **Improvement**

 How do you document process reviews and ensure the right improvements are made?



# Context of the organisation

- What environmental challenges does your business face?
- Who are your interested parties?

With guidance and support from our expert consultants you will be able to develop and implement a management system that grows with your business and helps you to achieve your environmental objectives.