

# Why ISO 50001?

## Save money, boost efficiency and take control of your energy usage

By choosing to implement ISO 50001 you are making a commitment for better energy usage. By implementing processes that will take your business' operational efficiency to the next level, you can set your business on the path of controlled consumption, cutting your carbon footprint, enhancing your brand and boosting your cost savings in the process.

### With ISO 50001 your business can:

- ✓ Shrink its carbon footprint
- ✓ Increase cost savings with better energy management
- ✓ Gather data for better decision-making
- ✓ Reduce energy supply risks
- ✓ Improve operational efficiencies

## Principles of ISO 50001



### Leadership

- Who will be accountable?
- What are the key roles and responsibilities?



### Planning

- How will you achieve your goals?
- What areas do your team need to focus on?



### Support

- Do you have the resources you need to achieve your goals?
- How will you document and communicate them?



### Operation

- What processes do you need to identify, monitor and reduce energy usage?
- How will you identify risks to your energy supply?
- How will you increase awareness?



### Evaluation

- How will you measure, monitor, analyse and evaluate your business' performance?



### Improvement

- How do you document process reviews and ensure the right improvements are made?

With guidance and support from our expert consultants you will be able to develop and implement a management system that grows with your business and helps you to achieve your energy management objectives.