

# Why ISO 22301?

## React and recover with confidence during business disruptions

By choosing ISO 22301, you are protecting your business and its critical activities from disruption and putting it in the best possible shape to recover quickly and confidently. With the right tools, you can reduce revenue and reputational loss and give your business a competitive advantage when the unexpected occurs.

### With ISO 22301 your business can:

- ✓ Create flexibility and responsiveness within your crisis management processes
- ✓ Strengthen management controls for greater customer, stakeholder and supplier confidence
- ✓ Identify and control risks to critical business activities
- ✓ Demonstrate your commitment to continued service/production with an internationally recognised Standard

## Principles of ISO 22301



### Leadership

- Who are your key personnel?
- Who else needs to be involved in planning and response?



### Planning

- What training will your key personnel and staff need?
- How will you achieve your goals?



### Support

- Do you have the resources you need to achieve your goals?
- How will you document and communicate them?



### Operation

- Who will carry out risk assessments and business impact assessments?
- What processes will you need to document in your business continuity plan to prevent, assess and recover from disruption?



### Evaluation

- How will you measure, monitor, analyse and evaluate your business continuity management system?



### Improvement

- How do you test your business continuity plans?
- How do you document process reviews and ensure the right improvements are made?



### Context of the organisation

- What risks and challenges does your business face?
- Who are your interested parties?

With guidance and support from our expert consultants you will be able to develop and implement a management system that grows with your business and helps you to achieve your business continuity objectives.