

Data Analysis

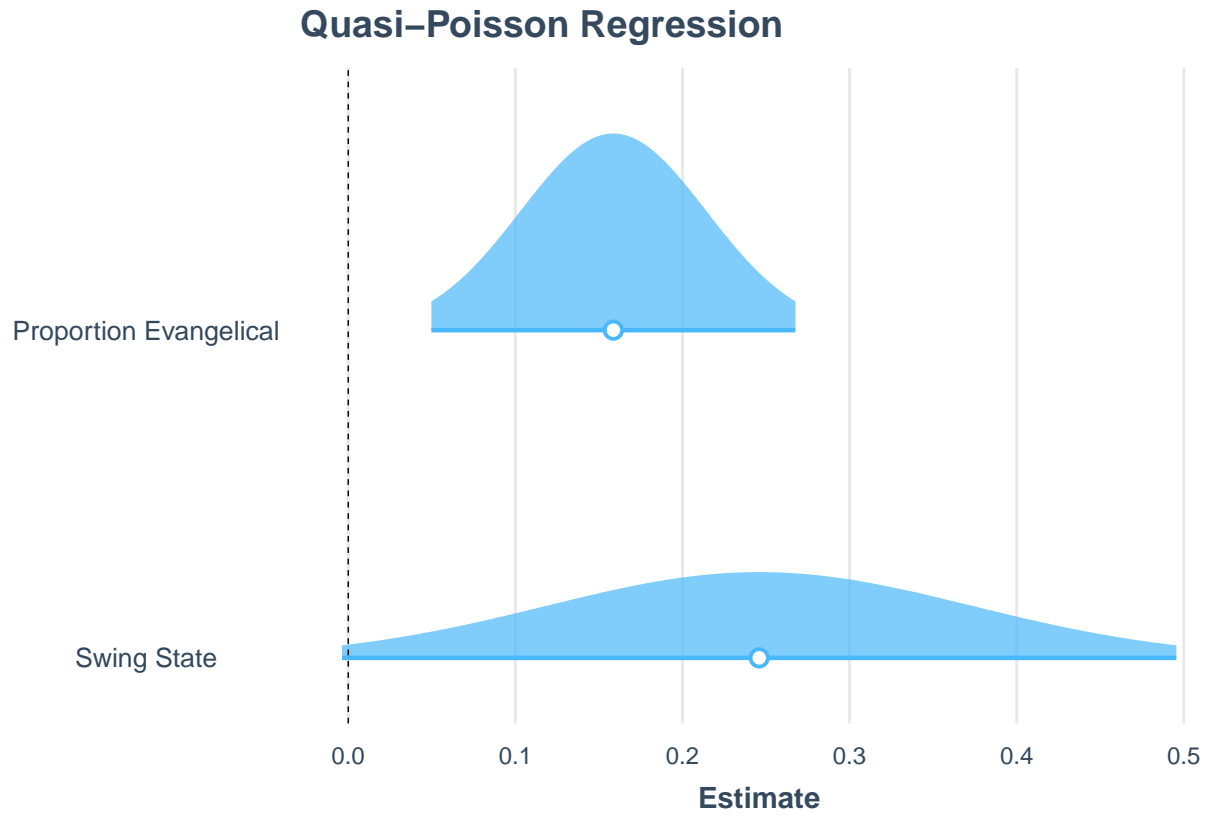
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Table 1: 102 Religious Terms used in Analysis

amen	genesis	repent
angel	gospel	restor
angels	grace	resurrect
angelic	hallow	reverend
apostle	heaven	sabbath
backslid	holy	sacrament
baptism	hymn	sacred
baptize	immortal	saint
believer	jew	salvation
bible	lamp	sanctity
biblical	martyr	sanctify
bles	miracle	sanctuary
cathedral	mission	scriptur
christian	orthodox	sermon
church	parable	servant
churches	pastor	shrine
clergy	peacemaker	sin
commandment	penance	sins
communion	piety	sinner
confession	pious	sinner
congregation	pope	sinning
consecrat	pray	sinned
covenant	priest	solemn
creed	prophe	soul
crusade	proverb	sow
denomination	psalm	sows
devotion	pulpit	sown
devout	rabbi	sowed
disciple	reap	spirit
epistle	rebirth	temple
evil	reborn	testament
faith	redeem	theolog
fellowship	redemption	trinity
fruits	religio	worship

Table 1: Quasi-Poisson Regression

	<i>Dependent variable:</i>
	Number of Religious Terms
Percent Evangelical in County	0.009*** (0.003)
Is A Swing State	0.246* (0.127)
Constant	0.081 (0.150)
Observations	343
<i>Note:</i> *p<0.1; **p<0.05; ***p<0.01	



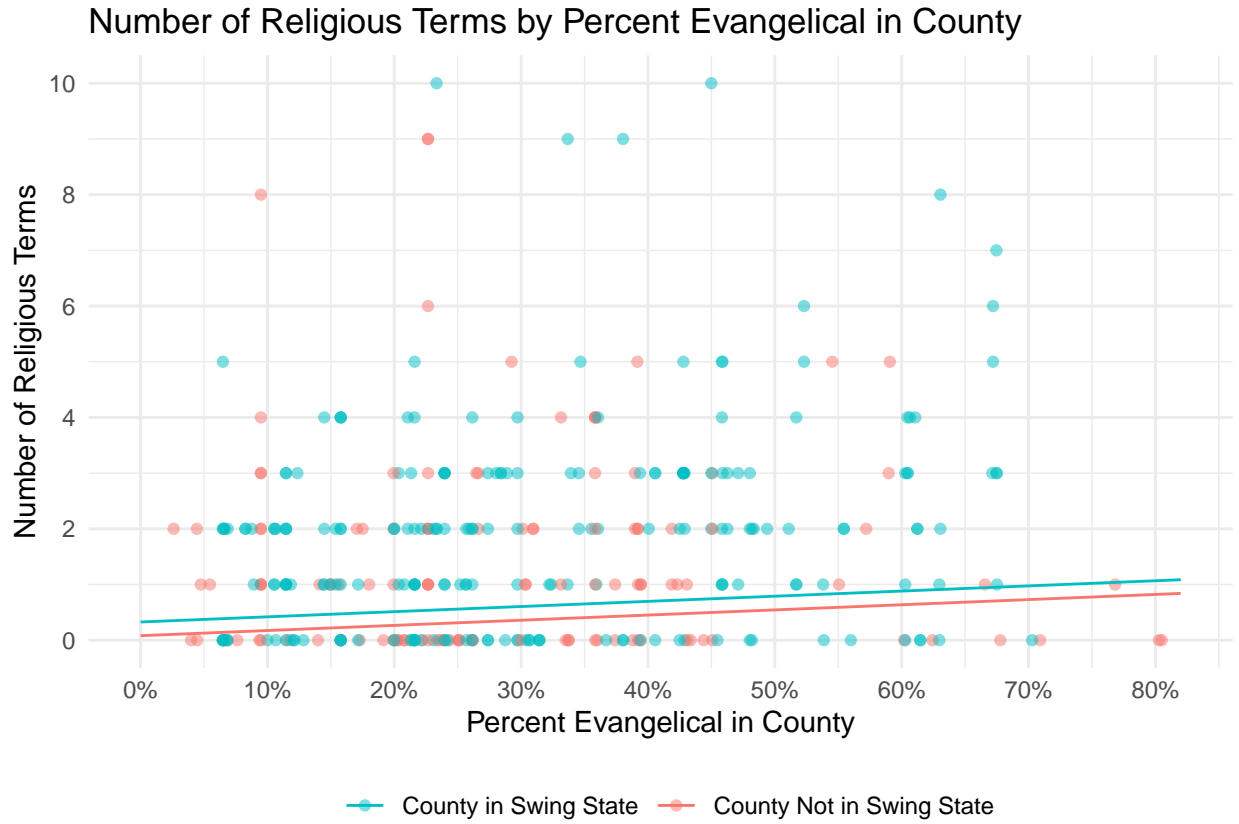


Table 2: OLS Regression

	<i>Dependent variable:</i>	
	2016-2012 Rep Vote Difference No Control (1)	With Control (2)
Number of Religious Terms	−0.133 (0.142)	−0.269 (0.168)
Percent of County Registered Republican		0.059** (0.028)
Constant	−0.040 (0.360)	−1.625 (0.992)
Observations	343	224
R ²	0.003	0.035
Adjusted R ²	−0.0003	0.026
Residual Std. Error	4.889 (df = 341)	4.633 (df = 221)
F Statistic	0.882 (df = 1; 341)	3.990** (df = 2; 221)

Note:

*p<0.1; **p<0.05; ***p<0.01

OLS Regression

