

CHURN ANALYSIS

Bank Customer Data

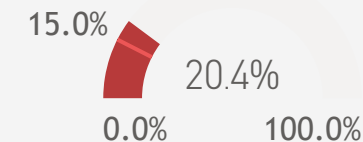
10K

Total Customers

Churn Status

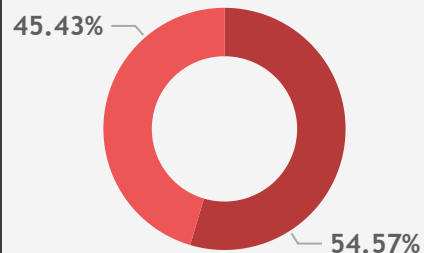
☐ Churned

☐ Not Churned



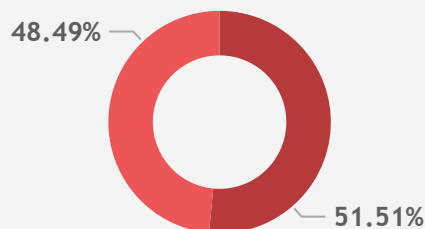
Customers by Gender

● Male ● Female



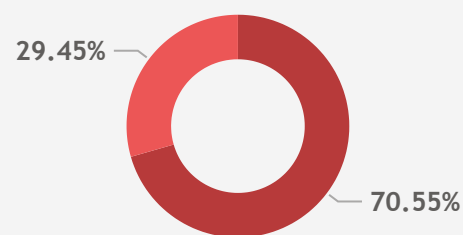
Customers by Activity Status

● Active ● Inactive



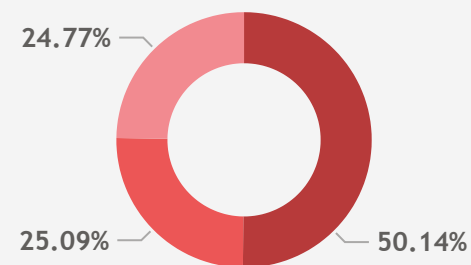
Customers by Credit Card Status

● Owned ● Not Owned

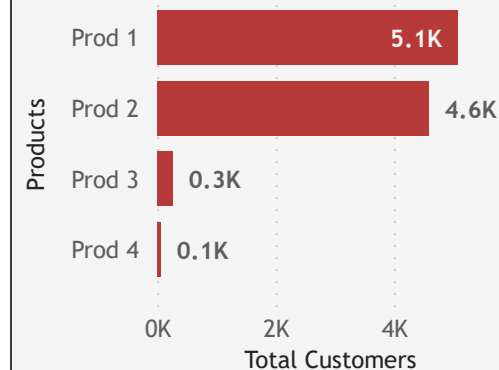


Customers by Country

● France ● Germany ● Spain

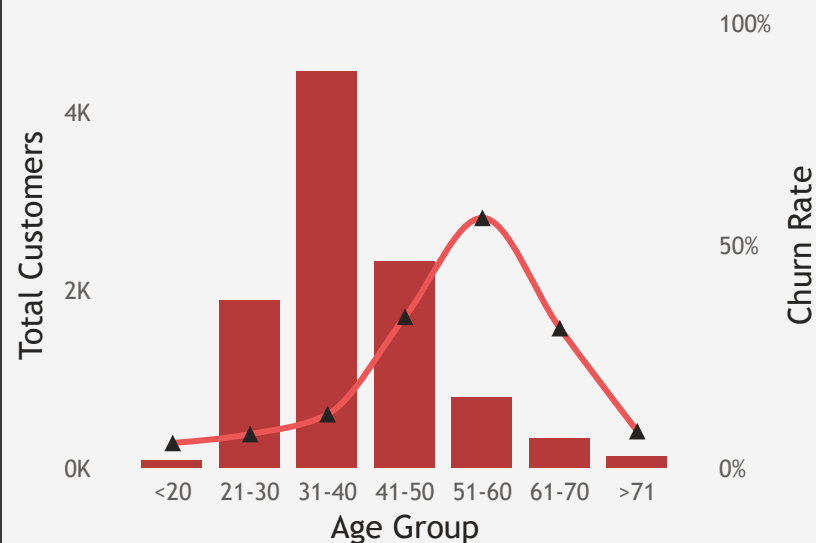


Customers by Products



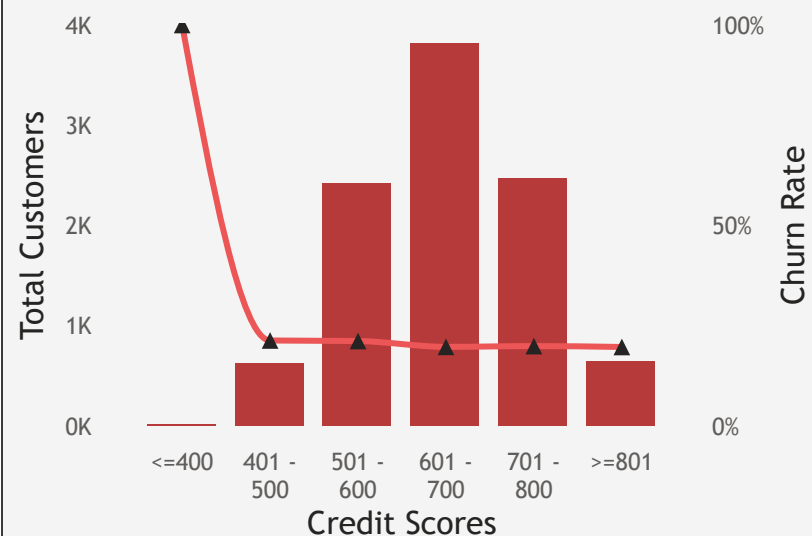
Customers & Churn Rate by Age Group

● Total Customers ▲ Churn Rate



Customers & Churn Rate by Credit Scores

● Total Customers ▲ Churn Rate



Customers & Churn Rate by Account Balance

● Total Customers ▲ Churn Rate

