

Sales Volume

96476

Total Revenue R\$

16.01M

Average Order price
R\$

154.11

Top 5 Orders by Revenue



Zipkart Pvt.Ltd.

Always at your service >>

www.zipkart.com

Year

All

Month

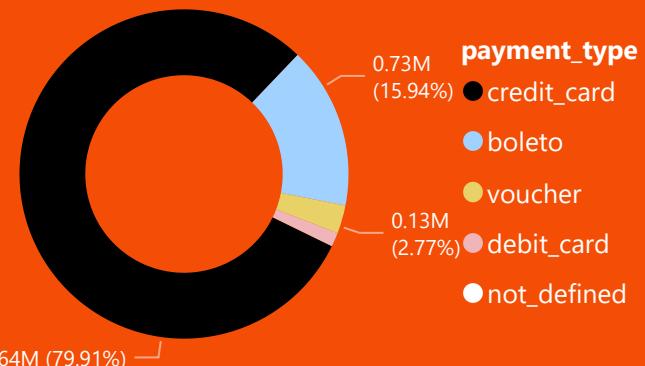
All

Qtr.

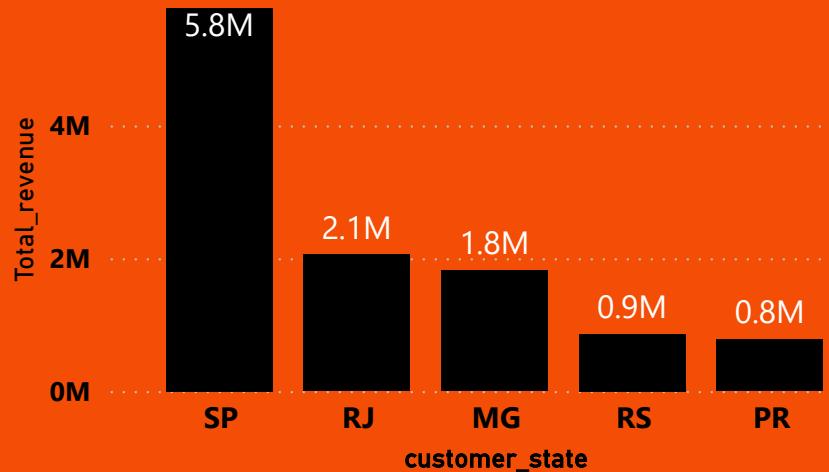
All

Sales Trends

Cx. Payment Behaviour



Top 5 R\$ Revenue by State



Sales by Month



Day

All

Top 5 R\$ Revenue by City



Zipkart Pvt.Ltd.

Always at your service >>
www.zipkart.com

Average Delivery time in Days

11.88

Orders delivered

96470

Cancelled Orders

6

Cancelled Orders Ratio

0.01%

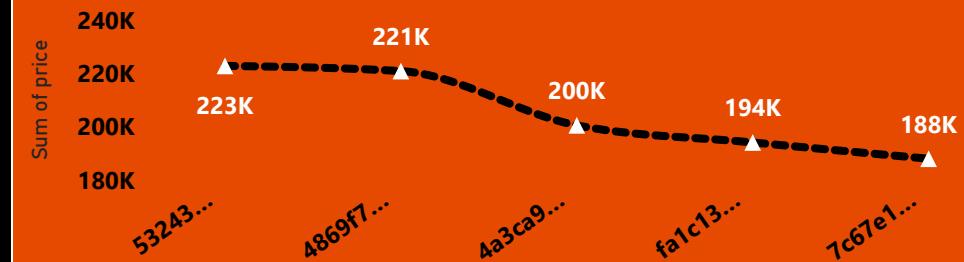
Important points & suggestion.

- Need to update product description in detail which can result into increase in sales count of the mentioned categories.

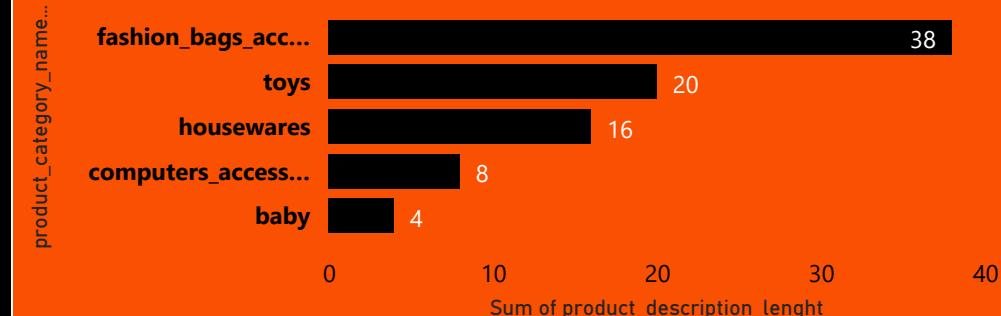
- Difference between highest order by Revenue and other top 4 is 6.39K R\$, Need to focus on Top 4 to increase their spending.

- Need to focus on logistics & delivery partners, taking more time for delivery which affects the trust on Zipkart.

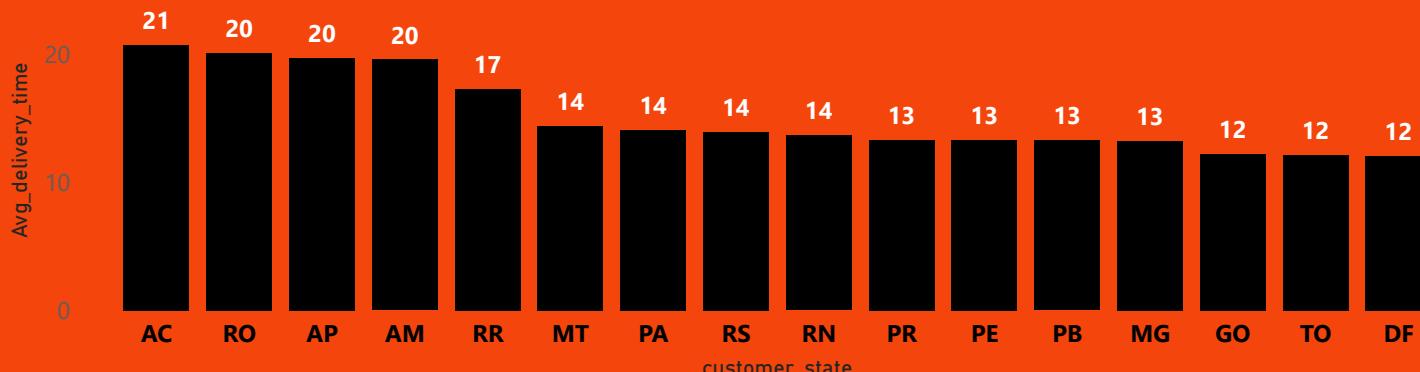
Top 5 sellers by price



Product with less Description



States with more than Average delivery time



Less Photo updated on portal

