

Sales Volume

96476

Total Revenue R\$

16.01M

Zipkart Pvt.Ltd.

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Year

All



Month

All



Qtr.

All

Average Order price
R\$

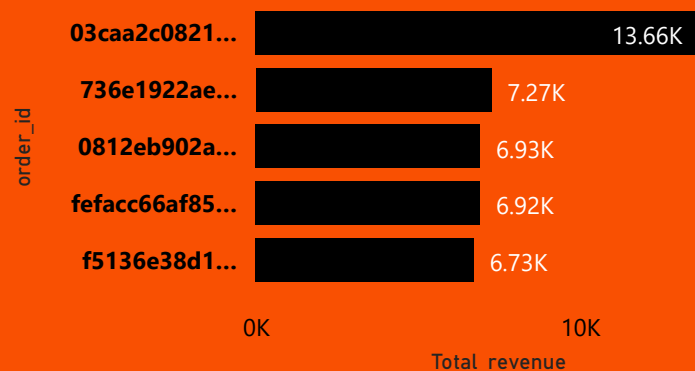
154.11

Total freight price R\$

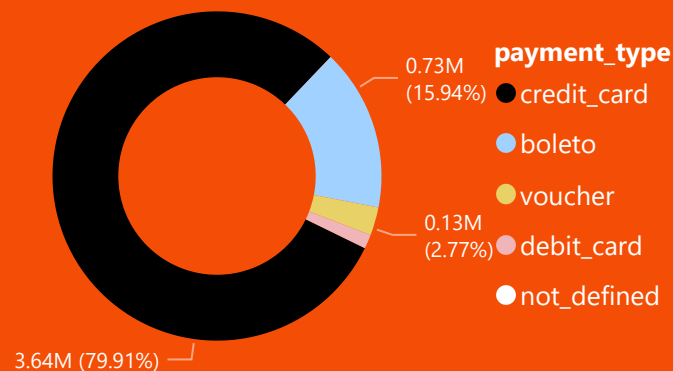
20.06

Sales Trends

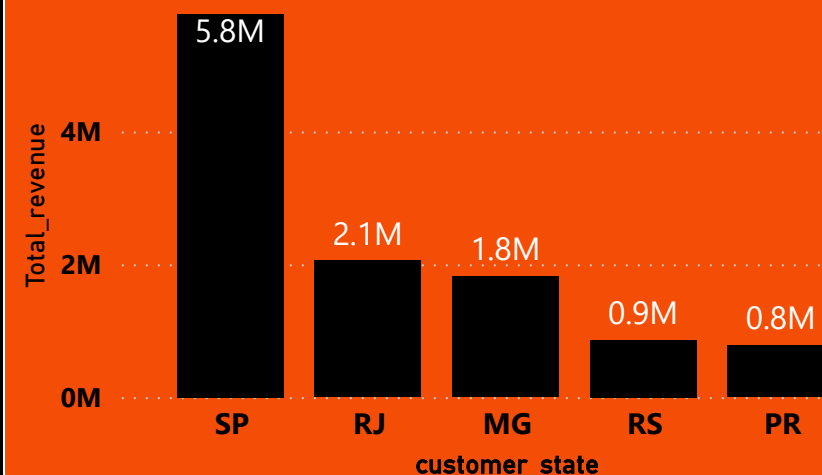
Top 5 Orders by Revenue



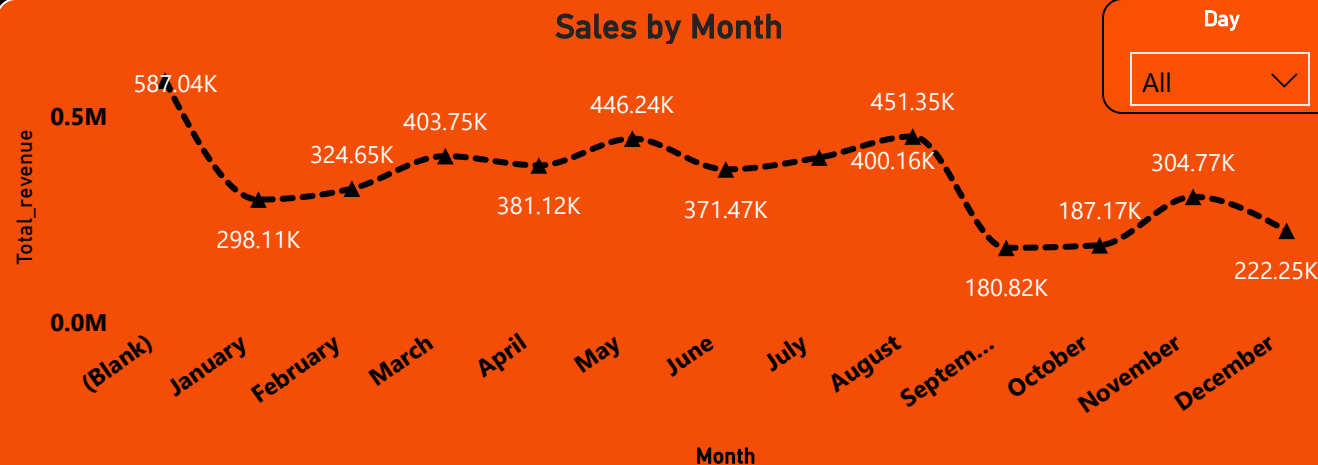
Cx. Payment Behaviour



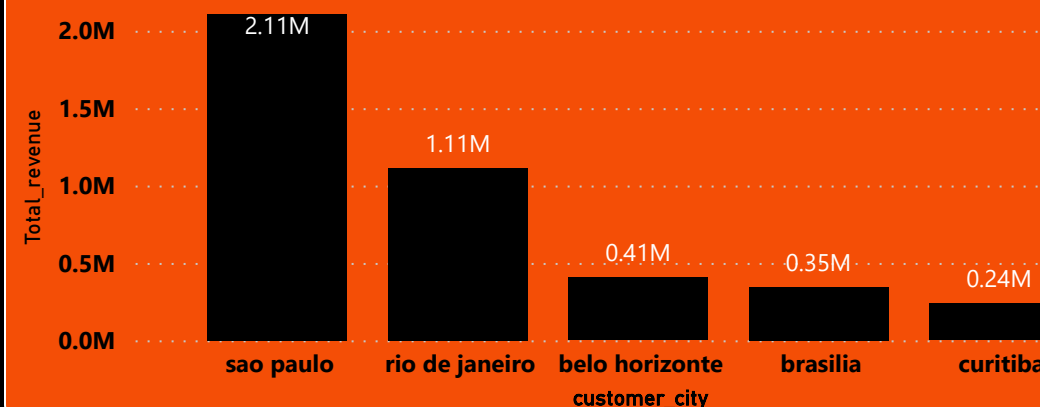
Top 5 R\$ Revenue by State



Sales by Month



Top 5 R\$ Revenue by City



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Average Delivery time in Days

11.88

Orders delivered

96470

Cancelled Orders

6

Cancelled Orders Ratio

0.01%

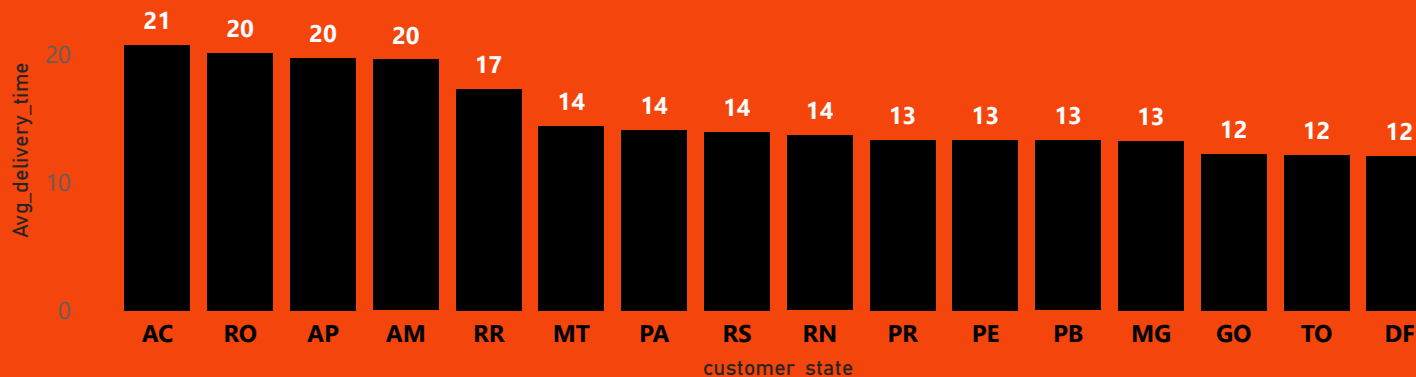
Important points & suggestion.

- Need to update product description in detail which can result into increase in sales count of the mentioned categories.

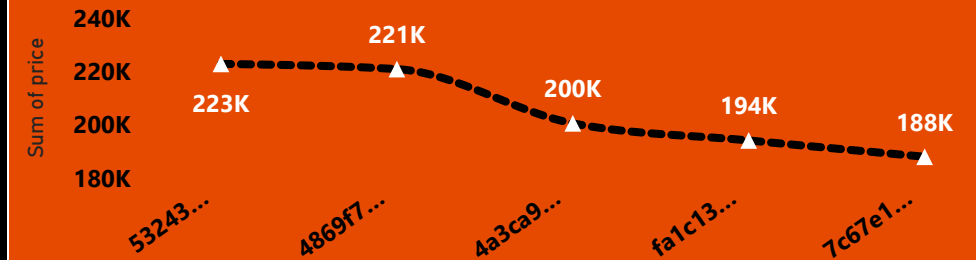
- Difference between highest order by Revenue and other top 4 is 6.39K R\$, Need to focus on Top 4 to increase their spending.

- Need to focus on logistics & delivery partners, taking more time for delivery which affects the trust on Zipkart.

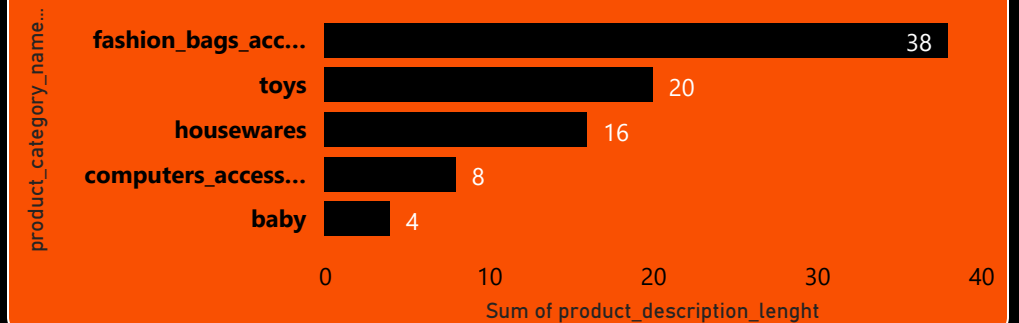
States with more than Average delivery time



Top 5 sellers by price



Product with less Description



Less Photo updated on portal

