ZEESHAN AHMAD

Senior UI/UX Designer











Immediate Joiner. Looking for a better opportunity as a UI UX Designer. BCA. With a total of 6 Years of experience. With Key Skills - User Interface Design, Interaction Design, Prototyping Wireframing, Website Design Layout, Responsive Design, User Research, Information Architecture, Usability Testing, Accessibility, etc

Key Responsibilities:

- UI/UX Design, Graphic Design, Web Design and Front-end Developer
- Design and develop user interfaces for web applications with responsive
- Usability testing, visual design, interaction design, design systems, style guide, accessibility.
- Mock-up design for mobile/website and Prototyping
- Proficient in UI design principles, including layout, typography, color theory, and aesthetics
- Collaborate with development and design teams to ensure seamless integration
- Proficient in BEM Methodology (Block Element Modifier) for Scalable CSS Architecture
- Optimize web applications for speed and scalability
- Good Knowledge of SEO (Off-Page and social media also)

Technical Skills

HTML CSS / SASS / LESS Bootstrap Media Query jQuery Adobe XD Figma Framer Adobe Photoshop Adobe Illustrator Git / GitHub JavaScript (0 years) React JS (1 years)

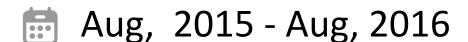
Soft Skills and Expertise

Agile Methodology BEM Methodology Sprint AB Testing Unit Testing Git / GitHub Cross Browser Testing

Certification

Diploma (Graphic & Web Design)

New Media Animation, Sambhal, Uttar Pradesh





Work Experience, Companies, and Projects

Eureka Digitisation and Automation Services

Feb, 2023 - Sep, 2024

UI/UX Developer

Thane Maharashtra

- Collaborated on in-house projects, designing mockups using Figma and Photoshop.
- Developed web interfaces utilizing HTML, CSS/SASS/LESS, Bootstrap, and JavaScript.

Project: https://www.rrkabel.com https://shop.godrejsecure.com https://sho

The Interactive Pvt Ltd

Oct, 2020 - Feb, 2023

Senior UI/UX Designer

Noida, India

- I was the **Team Lead** in this company so I led the design team for in-house projects, to create new designs for enhance the usability and design of the products.
- Transformed designs into the fully functional web interfaces using HTML, CSS, Bootstrap.

Project: https://tcl.genderonline.org https://genderonline.org/ https://gendero

Digital Merits Pvt (Infodelix)

Sep, 2018 - Oct, 2020

UI/UX Designer

Noida, India

- I worked here on a Job Portal project like Indeed & they want features like LinkedIn.
- The new design significantly contributed to a 40% business growth post-launch.

Project: https://infodelix. https://infodelix. https://sits.edu.au/

Education

Bachelor of Computer Application (BCA)

kalinga University Raipur Chhattisgarh

6 09 Sep 2018

Intermediate

UP Board, (Allahabad)

17 May, 2015

High School

UP Board, (Allahabad)

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