

ZEESHAN AHMAD

Senior UI/UX Designer

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[Portfolio](#) [zeeshanweb](#) [zeeshanweb](#)



Professional Summary

Immediate Joiner. Looking for a better opportunity as a UI UX Designer. BCA. With a total of 6 Years of experience. With Key Skills - User Interface Design, Interaction Design, Prototyping Wireframing, Website Design Layout, Responsive Design, User Research, Information Architecture, Usability Testing, Accessibility,etc

Key Responsibilities:

- **UI/UX Design, Graphic Design, Web Design and Front-end Developer**
- Design and develop user interfaces for web applications with responsive
- **Usability testing, visual design, interaction design, design systems , style guide , accessibility.**
- **Mock-up design for mobile/website and Prototyping**
- **Proficient in UI design principles, including layout, typography, color theory, and aesthetics**
- Collaborate with development and design teams to ensure seamless integration
- **Proficient in BEM Methodology (Block Element Modifier) for Scalable CSS Architecture**
- Optimize web applications for speed and scalability
- Good Knowledge of SEO (Off-Page and social media also)

Technical Skills

HTML CSS / SASS / LESS Bootstrap Media Query jQuery Adobe XD Figma Framer
Adobe Photoshop Adobe Illustrator Git / GitHub JavaScript (0 years) React JS (1 years)


Soft Skills and Expertise

Agile Methodology BEM Methodology Sprint AB Testing Unit Testing Git / GitHub
Cross Browser Testing

Certification

Diploma (*Graphic & Web Design*)

New Media Animation, Sambhal, Uttar Pradesh

 Aug, 2015 - Aug, 2016

Work Experience, Companies, and Projects

Eureka Digitisation and Automation Services

Feb, 2023 - Sep, 2024

UI/UX Developer

Thane Maharashtra

- Collaborated on in-house projects, designing mockups using Figma and Photoshop.
- Developed web interfaces utilizing HTML, CSS/SASS/LESS, Bootstrap, and JavaScript.

Project: <https://www.rrkabel.com> <https://lsin.panasonic.com> <https://shop.godrejsecure.com>
<https://bandhanbank.com/> <https://itszeeshanweb.github.io/ivr-self-creation>
<https://itszeeshanweb.github.io/vahan>

The Interactive Pvt Ltd

Oct, 2020 - Feb, 2023

Senior UI/UX Designer

Noida, India

- I was the **Team Lead** in this company so I led the design team for in-house projects, to create new designs for enhance the usability and design of the products.
- Transformed designs into the fully functional web interfaces using HTML, CSS, Bootstrap.

Project: <https://tcl.genderonline.org> <https://sld.genderonline.org> <https://genderonline.org/>
<https://www.apnasambhal.com> <https://www.navinclasses.com> <https://edukrypt.com>
<https://brighttutee.com>

Digital Merits Pvt (Infodelix)

Sep, 2018 - Oct, 2020

UI/UX Designer

Noida, India

- I worked here on a Job Portal project like Indeed & they want features like LinkedIn.
- The new design significantly contributed to a 40% business growth post-launch.

Project: <https://infodelix> <https://www.advanced.edu> <https://www.kaltraining.com>
<https://sits.edu.au/>

Education

Bachelor of Computer Application (BCA)

kalinga University Raipur Chhattisgarh

09 Sep 2018

Intermediate

UP Board, (Allahabad)

17 May, 2015

High School

UP Board, (Allahabad)

08 June, 2013